

# LOS ANGELES COUNTY SMALL BUSINESS COMMISSION OUTREACH SUBCOMMITTEE

## Minutes

Friday, August 12, 2016

**Item 1:** Call to Order: Chair Hershey called the meeting to order to order at 11:05 a.m.

**Item 2:** Roll Call and Confirmation of Quorum: The quorum requirement was not met.

**Present:** Christine Hershey, Jozef Essavi, Keith McCarthy

**Absent:** Denis Quinonez, Kerry Doi, Lisa Miller

**Staff:** Joel Ayala, Christian Olmos, Caroline Torosis, Kimberly Briggs, Espie Hernandez

**Public:** None

**Item 3: Action Item:** The minutes were not approved. A quorum was not met.

**Item 4:** Business Resource Fair Update (June 30, 2016)

The Department hosted a resource fair on Thursday, June 30th at East Los Angeles College and it was a success. The event introduced businesses to County departments and agencies involved in the Small Business Initiative. The fair was designed to help small businesses find out about:

- Funding opportunities
- Connecting with County contracting and procurement agents
- Receiving business needs assessment and layoff aversion information
- How the new minimum wage might affect their business

### **Requests Made:**

- Recording future events and uploading them on YouTube (Commissioner Miller)
- Have a Small Business Week Expo in the Valley (Commissioner Miller)

**Item 5:** Small Business Utilization and Small Business Initiative Outreach Update

The Department continues to host roundtables at various districts around L.A. County. Since the launching of the Small Business Initiative on June 30th, businesses have had the opportunity to attend workshops regarding government contracts, access to capital gain and an introduction to social enterprise. The Department is still working on the mini utilization plan to identify which contracts can be procured by small businesses.

**Item 6: Future Small Business Events**

Small Business Services continues to participate in events targeting small businesses with the goal to better inform them of the Department's services and County/partnering agencies procurement opportunities. The Department is strategizing possible events for National Small Business Week in 2017.

**Requests Made:**

- List future events on the website or the Department's calendar (Chair Hershey)

**Item 7: Website Discussion**

The Small Business Services website is being redesigned to make it more a more interactive and flashy model. ISD is transferring the Office of Small Business website to the Department. This will eliminate having to separate websites.

**Requests Made:**

- Small Business Services should do a newsletter for small business to advise them of issues impacting them, such as the new minimum wage guidelines. (Chair Hershey/Commissioner Miller)

**Item 8: Department Update**

Joel Ayala shared the following:

- The Small Business Ordinance was approved last week. The Department is now working on the implementation guidelines. A report is due to the Board of Supervisor on October 25th.
- Small businesses have withdrawn from the Department of General Services (DGS) list therefore impacting the agency's retention. The Department is trying to partner with the DGS for a reciprocity agreement which would accept certifications from other entities.

**Item 9: Future Agenda Items: None****Item 10: Public Comment: None****Item 11: Adjournment**

The meeting was adjourned at 12:01 p.m.