



Caring for Your Coast

\*\*\*  
**Gary Jones**  
Director

**Kerry Silverstrom**  
Chief Deputy

**John Kelly**  
Deputy Director

**Brock Ladewig**  
Deputy Director



## SMALL CRAFT HARBOR COMMISSION AGENDA

### SPECIAL NIGHT MEETING

Thursday, March 3, 2016, 6:00 p.m.

Burton W. Chace Park  
Community Building  
13650 Mindanao Way  
Marina del Rey, CA 90292

#### Audio

1.  **Call to Order, Action on Absences and Pledge of Allegiance**
2. **New Business**
  - A. Informational presentation on the status of the Department of Beaches and Harbors' recreational boating objectives and an opportunity for discussion of recreational boating objectives by the Commission. Guest speakers from the Harbormaster and the Coast Guards. Members of organizations and businesses related to the water are invited to speak to the Commission about their organizational goals, the activities they offer, and ways to increase public access to and enjoyment of recreational boating.
3.  **Public Comment**

*This is the opportunity for members of the public to address the Board and/or Commission on items that are not related to the posted agenda item (i.e., status of the Department of Beaches and Harbors' recreational boating objectives), provided that the subject matter is within the jurisdiction of the Commission. Speakers are reminded of the three-minute time limitation and to fill out a Speaker Form.*
4. **Adjournment**

#### **PLEASE NOTE**

1. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993, relating to lobbyists. Any person who seeks support or endorsement from the Small Craft Harbor Commission on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.
2. The agenda will be posted on the internet and displayed at the following locations at least 72 Hours preceding the meeting date:

Department of Beaches and Harbors Website Address: <http://marinadelrey.lacounty.gov>

Department of Beaches and Harbors  
Administration Building  
13837 Fiji Way  
Marina del Rey, CA 90292

MdR Visitors & Information Center  
4701 Admiralty Way  
Marina del Rey, CA 90292

Burton Chace Park Community Room  
13650 Mindanao Way  
Marina del Rey, CA 90292

Lloyd Taber-Marina del Rey Library  
4533 Admiralty Way  
Marina del Rey, CA 90292

## Special Night Meeting of the Small Craft Harbor Commission Agenda

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3. The entire agenda package and any meeting related writings or documents provided to a Majority of the Commissioners (Board members) after distribution of the agenda package, unless exempt from disclosure Pursuant to California Law, are available at the Department of Beaches and Harbors and at <http://marinadelrey.lacounty.gov>

Si necesita asistencia para interpretar esta informacion llame al (310) 305-9503.

**ADA ACCOMODATIONS:** If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (310) 305-9538 (Voice) or (TTY/TDD) users, please call the California Relay Service at 711. The ADA Coordinator may be reached by email at [rstassi@bh.lacounty.gov](mailto:rstassi@bh.lacounty.gov).

## **Key**

### **A Goal A: Access**

- A-1 Objective: Ensure that our beaches and Marina are clean, safe and in good condition.
- A-2 Objective: Expand services, programs and events to encourage Marina and beach use by all.
- A-3 Objective: Continue to enhance our Marina infrastructure and programs as the premier recreational boating marina in the nation
- A-4 Objective: Optimize parking operations
- A-5 Objective: Encourage multi-modal access to the Marina and our beaches.
- A-6 Objective: Collect data on user behavior patterns and preferences to inform decision on beach and Marina access.

### **B Goal B: Economic Vitality**

- B-1 Objective: Develop an Asset Management Strategy for the next phase of Marina development.
- B-2 Objective: Identify and secure ongoing funding sources for beach infrastructure and capital projects and deferred maintenance, as well as an increased contribution for the Marina
- B-3 Objective: Enhance public amenities and services to complement private investment in the Marina's leaseholds.
- B-4 Objective: Strengthen Marina del Rey's image as an inviting place to recreate and live.
- B-5 Objective: Promote Marina del Rey as a tourist destination.

### **C Goal C: Environmental Stewardship**

- C-1 Objective: Build capacity and expertise to more effectively address environment priorities.

### **D Goal D: Service Excellence**

- D-1 Objective: Promote and recognize high quality customer service.
- D-2 Objective: Raise our public profile as the primary customer service provider
- D-3 Objective: Maintain and strengthen relationships with all stakeholder groups.
- D-4 Objective: Strengthen Marina del Rey community and civic identity.

### **E Goal E: Organizational Effectiveness**

- E-1 Objective: Attract, empower and retain a top quality, engaged and motivated workforce.
- E-2 Objective: Optimize and enhance the use of information technology.

## GOAL A – ACCESS

**Enhance access to all our beaches and the Marina for recreational purposes.**

*Objective: Ensure that our beaches and Marina are clean, safe and in good condition.*

- Create training programs and enforcement standards for stand up paddle boarders (SUP) by visiting Long Beach SUP operations and review American Canoe Association certificate programs. **Status: Sheriff to issue citation and warning; educational flyers were distributed to rental companies; standards being enforced by County Codes.**

*Objective: Expand services, programs and events to encourage Marina and beach use by all.*

- Reserve the Scout base for youth serving purposes and consider outsourcing operations to a non-profit that services the youth. **Status: Upon completion, Boathouse will be available for public use.**
- Vacate parking lot attendants from the structure at Mother's Beach and create a boating center managed by non-profit organizations. **Status: The new parking contract will eliminate the need for this building.**
- Expand program for Mother's Beach parking passes due to the success of the pilot program. **Status: Program has been extended in 2015 to LA Rowing Club.**
- Relocate derelict boats out of the main channel. **Status: Ongoing operation by Sheriff.**

*Objective: Continue to enhance our Marina infrastructure and programs as the premier recreational boating marina in the nation.*

- Construct dinghy docks in Fisherman's Village and other locations throughout the Marina, including Ballona, restaurants, and Basin F and consider allowing the use of water taxi docks when water taxis are not in service. **Status: Lessee is searching for a more feasible location.**
- Reserve the Scout base for youth serving purposes and consider outsourcing operations to a non-profit that services the youth. **Status: Upon completion, Boathouse will be available for public use.**
- Outsource management of mast up storage and racks. **Status:**
- Continue to implement plans for expansion of Burton Chace Park. **Status:**

*Objective: Optimize parking operations*

- Develop plans to expand parking for UCLA Marina Aquatic Center as well as allow for additional signage. **Status: DBH permits UCLA to use its admin parking lot for overflow parking.**

*Objective: Encourage multi-modal access to the Marina and our beaches.*

- Construct dinghy docks in Fisherman's Village and other locations throughout the Marina, including Ballona, restaurants, and Basin F and consider allowing the use of water taxi docks when water taxis are not in service. **Status: Lessee is searching for a more feasible location.**

*Objective: Collect data on user behavior patterns and preferences to inform decision on beach and Marina access.*

- Redesign DBH website. **Status: Major redesign project is underway.**
- Provide information such as classes available for children in Marina del Rey and adult sailing classes on DBH's website and publications. **Status: Visitor Convention Bureau dedicated for this and info is also on our website. We know it may be difficult to locate and will address the accessibility along with redesigning website.**

## GOAL B – ECONOMIC VITALITY

**Support a vibrant Marina community and promote attractive beaches to expand visitorship and economic opportunities for the region.**

*Objective: Develop an Asset Management Strategy for the next phase of Marina development.*

- Create an opportunity for an additional boating store in the Marina as a supplement to West Marine. **Status: Use will be considered in future redevelopment proposal.**
- Support sailing schools and provide accommodations in P44 redevelopment project. *Status:*
- Continue to implement plans for expansion of Burton Chace Park. *Status:*
- Relocate derelict boats out of the main channel. **Status: Ongoing operation by Sheriff.**
- Explore potential for Loyola Marymount University boathouse to be accessed by the public. *Status:*

*Objective: Identify and secure ongoing funding sources for beach infrastructure and capital projects and deferred maintenance, as well as an increased contribution for the Marina*

- Outsource management of anchorage P47. **Status: Board approved the \$15M project to replace Anchorage 47 docks in July 2014.**
- Relocate derelict boats out of the main channel. **Status: Ongoing operation by Sheriff.**

*Objective: Enhance public amenities and services to complement private investment in the Marina's leaseholds.*

- Reserve the Scout Base for youth serving purposes and consider outsourcing operations to a non-profit that services the youth. **Status: Upon completion, Boathouse will be available for public use.**
- Vacate parking lot attendants from the structure at Mother's Beach and create a boating center managed by non-profit organizations. **Status: The new contract will eliminate the need for this building.**
- Continue to assist Fairwinds and other yacht clubs by offering reduced slip fees. **Status: Fairwinds YC has been accommodated at Anchorage 47.**
- Outsource management of anchorage P47. **Status: Board approved the \$15M project to replace Anchorage 47 docks in July 2014.**
- Outsource management of mast up storage and racks. *Status:*
- Design a plan to expand parking for UCLA Marina Aquatic Center as well as allow for additional signage. **Status: DBH permits UCLA to use its admin parking lot for overflow parking.**
- Relocate derelict boats out of the main channel. **Status: Ongoing operation by Sheriff.**
- Explore potential for Loyola Marymount University boathouse to be accessed by the public. *Status:*

*Objective: Strengthen Marina del Rey's image as an inviting place to recreate and live.*

- Relocate derelict boats out of the main channel. **Status: Ongoing operation by Sheriff.**

*Objective: Promote Marina del Rey as a tourist destination.*

- Contract and provide anchorage for tall ship as an attraction for visitors and school-aged children. **Status: Tall Ship participated in 50<sup>th</sup> Anniversary Event.**
- Relocate derelict boats out of the main channel. **Status: Ongoing operation by Sheriff.**

## GOAL C – ENVIRONMENTAL STEWARDSHIP

Protect and maintain the beaches and Marina in a manner that balances recreational use with environmental resilience for the benefit of current and future users.

*Objective: Build capacity and expertise to more effectively address environment priorities.*

- Relocate two of the septic pump-outs at Chase Park to other locations in the Marina. **Status: DBH received Board approval to form a partnership with the Bay Foundation to implement a distribution program for oil absorbent pads that will be provided by the Foundation, with a grant from CalRecycle, and distributed to Marina del Rey residents. DBH also intends to apply for a grant from CalRecycle to install a bilge pump with an oil separator, to be available to boaters in Marina del Rey.**
- Outsource management of anchorage P47. **Status: Board approved the \$15M project to replace Anchorage 47 docks in July 2014.**
- Continue to implement plans for expansion of Burton Chace Park. *Status:*



## GOAL D – SERVICE EXCELLENCE

**Provide reliable, high quality services to beach and Marina users and stakeholders.**

*Objective: Promote and recognize high quality customer service.*

- Expand program for Mother's beach parking passes due to the success of the pilot program. **Status: Program has been extended in 2015 to LA Rowing Club.**
- Continue to assist Fairwinds and other yacht clubs by offering reduced slip fees. **Status: Fairwinds YC has been accommodated at Anchorage 47.**
- Outsource management of anchorage P47. **Status: Board approved the \$15M project to replace Anchorage 47 docks in July 2014.**
- Outsource management of mast up storage and racks. *Status:*
- Support sailing schools and provide accommodations in P44 redevelopment project. *Status:*
- Develop plans to expand parking for UCLA Marina Aquatic Center as well as allow for additional signage. **Status: DBH permits UCLA to use its admin parking lot for overflow parking.**
- Provide parking for Outrigger Canoe Club's trailer. *Status:*
- Accommodate SeaMark Marine in the redevelopment of Parcel 44. *Status:*
- Redesign DBH website. **Status: Major redesign project is underway.**
- Provide information such as classes available for children in Marina del Rey and adult sailing classes on DBH's website and publications. **Status: Visitor Convention Bureau dedicated for this and info is also on our website. We know it may be difficult to locate and will address the accessibility along with redesigning website.**
- Relocate derelict boats out of the main channel. **Status: Ongoing operation by Sheriff.**
- Assist Boys and Girls Club of Venice with securing alternative accommodations for boats during the redevelopment of P44. *Status:*

*Objective: Raise our public profile as the primary customer service provider*

- Redesign DBH website. **Status: Major redesign project is underway.**
- Provide information such as classes available for children in Marina del Rey and adult sailing classes on DBH's website and publications. **Status: Visitor Convention Bureau dedicated for this and info is also on our website. We know it may be difficult to locate and will address the accessibility along with redesigning website.**

*Objective: Maintain and strengthen relationships with all stakeholder groups.*

- Continue to assist Fairwinds and other yacht clubs by offering reduced slip fees. **Status: Fairwinds YC has been accommodated at Anchorage 47.**
- Support sailing schools and provide accommodations in P44 redevelopment project. *Status:*
- Provide support to yacht brokers. **Status: County rent methodology has been amended in furtherance of this item.**
- Develop plans to expand parking for UCLA Marina Aquatic Center as well as allow for additional signage. **Status: DBH permits UCLA to use its admin parking lot for overflow parking.**
- Provide parking for Outrigger Canoe Club's trailer. *Status:*
- Accommodate SeaMark Marine in the redevelopment of Parcel 44. *Status:*
- Relocate derelict boats out of the main channel. **Status: Ongoing operation by Sheriff.**
- Explore potential for Loyola Marymount University boathouse to be accessed by the public. *Status:*
- Assist Boys and Girls Club of Venice with securing alternative accommodations for boats during the redevelopment of P44. *Status:*

*Objective: Strengthen Marina del Rey community and civic identity.*

- Replace breakwater flag. **Status: Repair of solar-powered light has been completed. Flag is now on display.**

## GOAL E – ORGANIZATIONAL EFFECTIVENESS

To best serve the public, maintain efficient and effective internal systems to maximize productivity and achieve the mission and vision.

*Objective: Attract, empower and retain a top quality, engaged and motivated workforce.*

- Outsource management of anchorage P47. **Status: Board approved the \$15M project to replace Anchorage 47 docks in July 2014.**
- Outsource management of mast up storage and racks. *Status:*

*Objective: Optimize and enhance the use of information technology.*

- Redesign DBH website. **Status: Major redesign project is underway.**
- Provide information such as classes available for children in Marina del Rey and adult sailing classes on DBH's website and publications. **Status: Visitor Convention Bureau dedicated for this and info is also on our website. We know it may be difficult to locate and will address the accessibility along with redesigning website.**

Marina del Rey Recreational Boating Objectives  
Los Angeles County Small Craft Harbor Commission Special Meeting  
March 3, 2016

Name:

Organization:

Your Organization's Goals:

Your Organization's Program:

How Does Your Organization Support Public Access to Boating and the Coast?

What Comments Do You Have on the Marina del Rey Recreational Boating Objectives?

(use other side if needed)