

Caring for Your Coast

Gary Jones
Director

Kerry Silverstrom
Chief Deputy
John Kelly
Deputy Director

Brock Ladewig
Deputy Director

# MARINA DEL REY DESIGN CONTROL BOARD AGENDA

Wednesday, January 20, 2016, 1:30 p.m.

Burton W. Chace Park Community Building 13650 Mindanao Way Marina del Rey, CA 90292

#### **Audio**

- 1. 1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda
- 2. Approval of the December 16, 2015 Minutes
- 3. Public Comment

This is the opportunity for members of the public to address the Board on items that are not on the posted agenda, provided that the subject matter is within the jurisdiction of the Board. Speakers are reminded of the three-minute time limitation.

4. (1) Consent Agenda

The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

- 5. (1) Old Business
  - A. Marina del Rey Design Guidelines
- 6. W New Business

A. Parcel 50 – Beauty Collection – Consideration of new signage – DCB #16-001

- 7. Staff Reports
  - A. Temporary Permits Issued by the Department
  - B. Ongoing Activities Report
    - Board of Supervisors Actions on Items Relating to Marina del Rey
    - Regional Planning Commission's Calendar
    - · Coastal Commission's Calendar
    - Future Major DCB Items
    - Small Craft Harbor Commission Minutes
    - Venice Dual Force Main Update
    - Redevelopment Project Status Report
  - C. Marina del Rey Special Events
- 8. Adjournment



#### **PLEASE NOTE**

- 1. ADA ACCOMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (310) 305-9538 (Voice) or (TTY/TDD) users, please call the California Relay Service at 711. The ADA coordinator may be reached by email at rstassi@bh.lacounty.gov.
- 2. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993), relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

All materials provided to the Design Control Board Members are available for public review, beginning the Friday prior to the meeting, at the **four Marina del Rey locations listed below**. The Department of Beaches and Harbors website also provides all reports and audio files from current and past meetings. Electronic copies of project submittals for Business Items referred to in this agenda will be available online for a two week period from the date of this agenda.

Please visit the Department of Beaches and Harbors Website Address at <a href="http://marinadelrey.lacounty.gov">http://marinadelrey.lacounty.gov</a>, or the Design Control Board Archive for more information.

Department of Beaches and Harbors Administration Building 13837 Fiji Way Marina del Rey, CA 90292 MdR Visitors & Information Center 4701 Admiralty Way Marina del Rey, CA 90292

Burton Chace Park Community Room 13650 Mindanao Way Marina del Rey, CA 90292 Lloyd Taber-Marina del Rey Library 4533 Admiralty Way Marina del Rey, CA 90292



## Location of January 20, 2016 DCB Items





## DESIGN CONTROL BOARD MINUTES December 16, 2015

**Members Present:** Peter Phinney, AIA, Chair (Fourth District); Helena Jubany, FAIA, Vice Chair (First District); Jerome Stanley, Member (Second District); Tony Wong, P.E., Member (Fifth District)

**Members Absent:** Simon Pastucha, Member (Third District)

**Department Staff Present:** Brock Ladewig, Deputy Director; Charlotte Miyamoto, Planning Division Chief; Maral Tashjian, Planner; Troy Evangelho, Planner; Yeni Maddox, Secretary

County Staff Present: Kevin Finkel, Department of Regional Planning; Elaine Lemke, County Counsel

**Guests Testifying:** Greg Schem, The BoatYard; Paul Collins, Pac Designs; Lucie Kim, Department of Beaches and Harbors, Community and Marketing Services Division; Adam Berry, Essex Property Trust, Inc.; Nick DeLeo, William B + friends

## 1. Call to Order and Pledge of Allegiance

Chair Phinney called the meeting to order at 1:34 PM

On a motion of Vice Chair Jubany, seconded by Mr. Wong, the absence of Mr. Pastucha was excused.

Ayes: 4 – Chair Phinney, Vice Chair Jubany, Mr. Stanley and Mr. Wong

Mr. Wong led the Pledge of Allegiance.

#### 2. Approval of October 21, 2015 minutes

On a motion of Mr. Wong, seconded by Mr. Stanley, the October 21, 2015 minutes were approved.

Ayes: 4 – Chair Phinney, Vice Chair Jubany, Mr. Stanley and Mr. Wong

#### 3. Public Comment

None

#### 4. Consent Agenda

None

#### 5. Old Business

A. Parcel 53 – The Boatyard – Consideration of final site design – DCB#13-0008-B

Mr. Evangelho presented the staff report.

Greg Schem thanked the Board Members for their input and stated that he feels the project looks better because of the Board's input.

#### **Public Comment**

None

#### **Board Comment**

Vice Chair Jubany thanked the applicant for the improvements to the design.

On a motion of Mr. Wong, seconded by Vice Chair Jubany, the item was approved as submitted.

Ayes: 4 – Chair Phinney, Vice Chair Jubany, Mr. Stanley and Mr. Wong

### B. <u>Parcel 76 – Marina Towers – Consideration of building lighting– DCB#15-003-B</u>

Mr. Evangelho presented the staff report.

Ms. Kim stated that they are very excited about the possibility of having the proposed lighting, as a way to distinguish Marina del Rey as a distinct community.

#### **Public Comment**

None

#### **Board Comment**

Vice Chair Jubany asked about which colors are prohibited from usage.

Mr. Evangehlo replied that the red lighting is prohibited.

Chair Phinney asked for the reason that red lighting is prohibited.

Ms. Kim replied that the vendor had informed her that red lighting may confuse/distract drivers.

Mr. Wong motioned to approve the project as submitted.

Chair Phinney inquired about any possible issue the lights may cause to the birds in the area.

Mr. Evangehlo replied that there are regulations in the Local Coastal Program (LCP) regarding uplighting; however, the regulations are specific to new buildings, therefore the building in question is permitted to have uplighting.

Chair Phinney stated that the regulations were written to protect the birds, so if the Board approved the project, they would not be protecting migratory birds.

Ms. Tashjian replied that the intent of the code is to prevent light reflecting on the windows, which birds are attracted to. She further stated that in this particular instance, the lights are lighting up the concrete wall and not creating a reflection on the windows.

Chair Phinney asked County Counsel, if they approved the scheme and then found out that evironmental groups had an issue with the approval, because it created a hazard that was unforeseen, does the DCB have a course of action that can be pursued at that point, to withdraw the approval. He also requested to know more about the environmental aspects.

Ms. Miyamoto stated that staff can raise the question with the biologist that the Department of Beaches and Harbors (DBH) has on contract and get back to the Board with their findings.

Chair Phinney asked the applicant if it would create a hardship for them if the item was continued for a month.

Ms. Kim asked if a provisional approval could be granted because, Marina del Rey's 50<sup>th</sup> Birthday is this year (2015), and DBH needs to proceed with making purchase by the end of the calendar year.

Chair Phinney replied that his concern was that if an issue was raised that implied that having the lights wasn't a prudent move, then the department would have made a significant purchase, on something that couldn't be used.

Ms. Miyamoto suggested that the DCB grant a provisional approval, and have staff consult with the biologist. If the biologist doesn't have any concerns, staff could report that to the DCB, and let the approval stand.

Chair Phinney stated that he was comfortable with Ms. Miyamoto's suggestion. He then raised other concerns, such as the lack of specificity regarding the lighting transitions and the hours of illumination. He requested that these items be specified in the approval.

Mr. Finkel stated that Department of Regional Planning (DRP) has regulations regarding the timing of transitons in the zoning code. He stated that the Board could recommend that the lighting be consistent with zoning code requirements for timing.

Mr. Wong amended the motion to approve the project with the conditions that the ligting be turned off at 11:30pm, that it be in compliance with the zoning code, and that it receive approval from the consulting biologist.

On a motion of Mr. Wong, seconded by Chair Phinney, the item was approved as submitted.

Ayes: 4 – Chair Phinney, Vice Chair Jubany, Mr. Stanley and Mr. Wong

C. <u>Parcel 125 – Marina City Club – Consideration of alterations to approved promenade design–DCB#10-016-D</u>

Mr. Evangelho introduced Mr. Adam Berry from the Essex Property Trust and gave an overview of the project.

Adam Berry gave his presentation on the project.

#### **Public Comment**

None

#### **Board Comment**

Chair Phinney expressed his disappointment with the project, and spoke about the Board's previous, approval. He also stated that the project was not built to the standards that the Board reluctantly approved and every deviation from the original plan had a cheapening effect on the project.

Adam Berry stated that he was not the original project manger and based on his research it seemed that there was some type of disconnect with the process. He added that when Essex went to the Department of Building and Safety (B&S) for permits, B&S required multiple changes. He then stated that Essex mistakenly thought that Building and Safety would sign-off on the changes and everything would be fine.

Chair Phinney stated that he was having a hard time granting approval of the changes.

Mr. Evangelho clarified that B&S signed-off on removing the plants in the bioswale, and replacing them with artificial turf.

Adam Berry stated that Essex did not want to add the bioswale, but were required to do so.

Vice Chair Jubany stated that the improvements that the applicant made to the project were not really improvements. She also stated that based on the photos, she would not be able to approve the project prior to seeing it in person.

Adam Berry replied that the actual project looks better than the photos and that Essex received positive feedback from the residents.

Chair Phinney stated that he would like to see the applicant return with a full design and not ask the Board to approve a design that has already been completed. He also suggested relocating the bioswale to the firelane.

Adam Berry stated that he didn't think it was possible to move the bioswale to the firelane.

Chair Phinney stated that the project should have come back to DCB after obtaining B&S approvals.

Adam Berry stated that is the part of the process that was missed.

Chair Phinney offered that the applicant could meet with members of the Board (a couple at a time) and their designers, at the site before they return to the Board.

On a motion of Mr. Wong, seconded by Vice Chair Jubany, the item was denied.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

Mr. Stanley left the meeting before the vote.

### 6. New Business

A. 2016 Design Control Board Meeting Schedule

Mr. Evangelho presented the staff report.

#### **Public Comment**

None

#### **Board Comment**

None

On a motion of Vice Chair Jubany, seconded by Mr. Wong, the item was approved as submitted.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

B. Parcel 125 - Ritz Carlton Hotel - Consideration of repainting- DCB#15-016

Mr. Evangelho presented the staff report.

#### **Public Comment**

None

#### **Board Comment**

Chair Phinney stated that his preference was to have the vertical pieces of the building be painted the lighter color. He suggested confining the deep color to the horizontal elements of the building, to improve the scheme.

Vice Chair Jubany asked that the applicant revise the color of the front elevation of the two vertical elements to color number 2, and to change the edge of elevation of the waterside vertical elements to color number 2.

On a motion of Vice Chair Jubany, seconded by Mr. Wong, the item was approved with conditions.

Ayes: 3 - Chair Phinney, Vice Chair Jubany, and Mr. Wong

C. <u>Parcel 50 – William B and Friends – Consideration of new signage and façade renovation– DCB#15-015</u>

Mr. Evangelho presented the staff report.

#### **Public Comment**

None

#### **Board Comment**

Vice Chair Jubany inquired about the two options for lighting the signage.

Nick DeLeo replied that the sign would be face lit and halo lit.

Chair Phinney stated that his preference is for the signage to be both halo and back lit.

On a motion of Vice Chair Jubany, seconded by Mr. Wong, the item was approved with the dual lighting option.

Ayes: 3 - Chair Phinney, Vice Chair Jubany, and Mr. Wong

D. Parcel 50 – Kreation Juice – Consideration of new signage and façade renovation – DCB#15-014

Mr. Evangelho presented the staff report.

#### **Public Comment**

None

#### **Board Comment**

Vice Chair Jubany stated that the design was very handsome.

On a motion of Mr. Wong, seconded by Vice Chair Jubany, the item was approved as submitted.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

#### 7. Staff Report

Mr. Evangelho presented the staff reports.

Ms. Miyamoto spoke about tree removals and the presentation of the Design Guidelines Draft at the next meeting.

Vice Chair Jubany asked if the Design Guidelines Draft was ready and available.

Ms. Tashjian replied that it is being reviewed by DRP and would be presented at the next meeting.

Carol Baker presented the Marina del Rey Special Events report.

#### **Public Comment**

None

#### **Board Comment**

None

- 8. Commemoration of Historic Figures and Events in Honor of Marina del Rey's 50<sup>th</sup> Anniversary Vice Chair Jubany read the staff report.
- 9. <u>Adjournment</u>
  Chair Phinney adjourned the meeting at 3:02 PM in honor of the Holiday Boat Parade.

Respectfully Submitted,

Yeni Maddox Secretary for the Design Control Board



January 14, 2016

Gary Jones
Director

Kerry Silverstrom
Chief Deputy
John Kelly
Deputy Director

Brock Ladewig

Deputy Director

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 5A – MARINA DEL REY DESIGN GUIDELINES

Item 5A on your agenda is a discussion item from the Department of Beaches and Harbors (DBH), regarding the draft *Marina del Rey Design Guidelines*.

## **Background**

In 2007, DBH contracted with RRM Design Group (RRM) to develop a set of guidelines that could be used to guide the design of all future private and public improvements in Marina del Rey. RRM's initial assignment was to review a set of previously prepared guidelines that had not been adopted and to work with a subcommittee of the DCB in developing a process for drafting and approving a set of design guidelines.

The subcommittee of the DCB, composed of then Chair, Susan Cloke, and then Vice Chair, Peter Phinney, reviewed and approved the design principles that guided the preparation of the design guidelines and supported a process to appoint a task force to review and provide feedback on the guidelines.

The task force, comprised of seven members, was appointed on October 9, 2007, and met seven times over a period between November 2007 and May 2008 to review and comment upon the preparation of these design guidelines. The comments from the task force's last meeting in May 2008, were used in developing the draft of the guidelines that was presented to the DCB on September 11, 2008, and a revised draft that was presented to the DCB on December 18, 2008. RRM worked on the draft guidelines until May 2009. The contract with the consultant was discontinued shortly thereafter.

## **Overview of Changes**

DBH staff has since resumed work on the guidelines and has updated the document to be consistent with provisions of the 2012 Marina del Rey Local Coastal Program (LCP) Amendment, the 2014 Marina del Rey Visioning Statement, the County's 2013 Green Building Code update, the County's 2013 Healthy Design Ordinance, the Clean Marinas program, and current State-mandated water conservation measures. The document has also been substantially revised to remove inconsistencies and redundancies, to streamline it, and to make it more user-friendly. DBH has also received comments from other County Departments such as the Department of Regional Planning. Additional changes are outlined below:



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- A new "Community-wide Guidelines" section was added to each chapter. Guidelines that were previously repeated throughout the subsections of each chapter were added to this section to reduce redundancy and inconsistency throughout the document.
- The page layout orientation of the guidelines was changed from portrait to landscape to create additional space for new imagery.
- All maps in the document were updated and redesigned.
- A new numbering system was applied to each guideline for ease of reference.
- The "Reference Image" page was removed from each chapter. The images included on these pages were small and outdated in design. New images, reflecting a more contemporary design aesthetic were added throughout the document with the addition of subtitles. In addition to illustrating design principles from national and international development examples, local design influences were drawn from within Marina del Rey, and the Marina's surrounding neighborhoods, such as Playa Vista and Santa Monica.
- Introduction. The Vision Statement section was substantially revised to reflect the
  outcome of the 2014 visioning process. Based on the new Vision Statement, the
  design objectives were revised, and a new guiding principle for development was
  added. A new Study Area map was added to this chapter to illustrate the existing
  land uses in the Marina.
- Placemaking & Wayfinding. This chapter, which was formerly called "Gateways", was reorganized and expanded to include additional sections on placemaking and wayfinding devices, and a new section devoted entirely to public art.
- Streetscapes. The streetscape categories were reorganized and renamed to reflect current terminology used in the County. The former draft's five categories were reduced to three: Parkways, Mole Roads, and Waterfront Residential Roads.
- Public Promenade & Waterfront. This chapter, formerly called "Waterfront Walk",
  was renamed to reflect the terminology used by the Department and the Local
  Coastal Program. This chapter was also expanded to include additional sections
  referencing waterfront design guidelines that were previously located in the Parks
  chapter (e.g. WaterBus Landings, Overlooks, etc.).
- Signage. This chapter was streamlined and updated to remove guidelines that conflict with the Marina del Rey Permanent Sign Controls. All wayfinding guidelines from this chapter were moved to the Placemaking & Wayfinding chapter.

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- Landscaping & Lighting. Landscaping and lighting that were repeated throughout the document were moved to this chapter. Guidelines that were inconsistent with the LCP or other County regulations/policies were removed.
- Glossary. The glossary of terms within each chapter was updated, removed from their current locations, and combined into a new glossary chapter at the end of the document.

The table below illustrates changes in the chapters and organization of the new draft.

	2009 Draft	2015 Draft
Chapter I	Introduction	Introduction
Chapter II	Gateways Gateway Parks Linear Gateways Gateway Elements Boating Gateways Bicycle Gateways Landmarks	Placemaking & Wayfinding Community Gateways Boating Gateways Bicycle & Pedestrian Gateways Community Markers Wayfinding Signage Public Art
Chapter III	Streetscapes Boulevards Arterials Special Mole Roads Residential Mole Roads Local Mole Roads	Streetscapes Community-wide Guidelines Parkways Mole Roads Waterfront Residential Roads
Chapter IV	Waterfront Walk Residential Areas Commercial Areas Marina Beach Burton Chace Park Aubrey E. Austin Jr. Park Walkstreets & Short-cuts	Public Promenade & Waterfront Community-wide Guidelines Overlooks Waterbus Landings Waterfront Accessways
Chapter V	Site & Buildings Commercial Residential Public	Site & Buildings Community-wide Guidelines
Chapter VI	Parks & Piers Burton W. Chace Park Marina Beach Admiralty Park Oxford Basin Other Parks & Piers	Parks Community-wide Guidelines Burton W. Chace Park Marina Beach

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Chapter VII	Signage	Signage	
·	Commercial Residential Public	Community-wide Guidelines	
Chapter VIII	Administration	Landscaping & Lighting Community-wide Guidelines	
Chapter IX		Administration	
Chapter X		Glossary	

STAFF REVIEW
Staff is currently finalizing the latest draft and will release it for public review at least two weeks prior to the next DCB meeting in February.

GJ:CM:mmt



Caring for Your Coast

Gary Jones Director

Kerry Silverstrom Chief Deputy

> John Kelly Deputy Director

Brock Ladewig Deputy Director

January 14, 2016

TO:

Design Control Board

FROM:

Gary Jones, Director

SUBJECT:

ITEM 6A - PARCEL 50 - BEAUTY COLLECTION - DCB # 16-001

CONSIDERATION OF NEW SIGNAGE

Item 6A on your agenda is a submittal from Beauty Collection (Applicant), a tenant at the Waterside Marina del Rey Shopping Center, seeking approval for new permanent business identification signage. The signage would include two façade-mounted identification signs along the front and rear elevations. The Applicant's retail space is located at 4722 Admiralty Way.

### **Façade-Mounted Signs**

The Applicant's proposed front identification sign would measure 7'-8.5" wide by 2' tall, with a total sign area of 15.5 square feet. The sign would be mounted 14' above grade on the front building façade, above the storefront awning. The sign would read "Beauty Collection" in individual channel letters, measuring 6" tall for the word "Beauty" and 12.75" tall for the word "Collection". Both words would be in custom font. The sign material would be aluminum, painted black with a satin finish. The sign would be reverse lit using white LEDs.

The Applicant's proposed rear identification sign would measure 5'-7" wide by 1'-4.5" tall, with a total sign area of 7.5 square feet. The sign would be mounted 13' above grade on the rear building façade. The sign would read "Beauty Collection" in individual channel letters, measuring 4.5" tall for the word "Beauty" and 9.5" tall for the word "Collection". Both words would be in custom font. The sign material would be aluminum, painted black with a satin finish. The sign would be reverse lit using white LEDs.

The signs would be illuminated in conformance with the facility-wide hours of illumination: from dusk until 11:30 p.m., or the closing of the latest-open restaurant, whichever is earlier.

#### STAFF REVIEW

The proposed business identification signage request is before your Board pursuant to Section 2.a. of the *Revised Permanent Sign Controls* and *Regulations* (*Sign Controls*). Staff finds that the dimensions and materials of the requested permanent signs meet the standards set forth in Sections 4 and 5 of the *Sign Controls*. The proposed signs and



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hours of illumination are consistent with the Waterside Shopping Center's sign program approved by the DCB in July 2009.

The Department recommends <u>APPROVAL</u> of DCB # 16-001 as submitted, with the following conditions:

- 1) The Applicant obtains approval from the Department of Regional Planning; and
- 2) No change shall be made to the approved design without the written consent of the Design Control Board.

GJ:CM:te



December 7<sup>th</sup>, 2015

County of Los Angeles
Department of Beaches and Harbors
Attn: Gary Jones, Current Director
13837 Fiji Way
Marina del Rey, CA 90292

Re: Marina Waterside, Beauty Collection Signage

This letter is to serve as confirmation that Paradise Signs Inc. has been contracted to install two new wall-signs for the tenant Beauty Collection. Beauty Collection is located in the Marina Waterside, at 4722 Admiralty Way. One sign will be at the front entrance elevation, and one at the rear elevation. Both signs will have the same specifications. The copy will read "Beauty Collection" in two lines. The letters will be Reverse Channels with White Halo Illumination. Letters to have 3" aluminum returns, .063" thickness, with .090" thick aluminum faces. The faces will be welded seamless to the returns to avoid any light leak. The Letters will be illuminated with White LED's. The letter backs will be clear lexan, with 1" spacers to allow Halo illumination. Spacers to match the building color, letters to be painted a black color with a satin finish. The letters are to be attached to the building with 3/16" diameter screws at 3" in length. Each letter to have a minimum of four screws with nylon anchors.

The sign will be two lines; line one will be  $H(0'-6'') \times L(4'-8.5'')$ , line two will be  $H(1'-0.75'') \times L(7'-8.5'')$  for a total of 10.50 square feet, per sign.

Regarding hours of illumination, this will be set by the landlord timer, which in turn is set to comply with County requirements; i.e. illuminating at dawn, and remaining on up to one hour after the last property tenant closes.

The cost of this project including fabrication and install comes to a total of \$10,300.

If you have any further questions please contact me at (818) 772-6165.

Thank you,

Adrian Aliolli

Owner/President of Paradise Signs Inc.



Via E-mail

November 18, 2015

County of Los Angeles
Department of Beaches & Harbors
13650 Mindanao Way
Marina del Rey, CA 90292

Re: Marina Waterside, Beauty Collection

This letter is to serve as confirmation of the Beauty Collection request to install new front and rear signage. The Landlord is aware of the Tenant request, has reviewed the signage package by Paradise Signs, which has a Landlord approval date of 11/18/15. The Tenant has approval to proceed with permits by the Landlord.

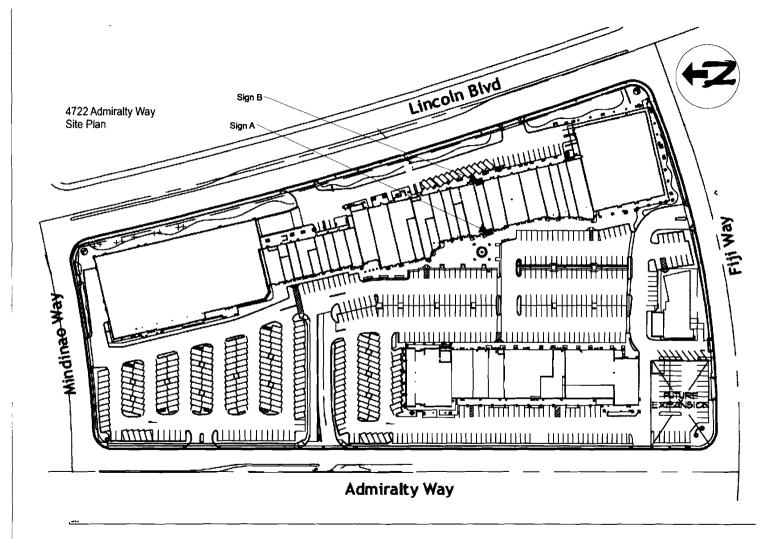
In regards to illumination hours, all signage illuminations are set by Landlord Timer, which in turn is set to comply with County requirements; i.e. illuminating at dawn, and remaining on up to one hour after the last property tenant closes.

If you have any further questions please contact me at (323) 900-8115.

Thank you

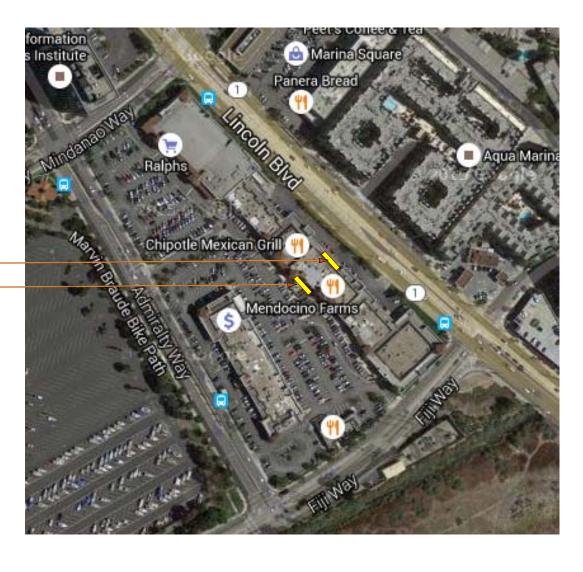
Marcia Johnson

**Assistant Manager of Tenant Services** 



## **VICINITY MAP**

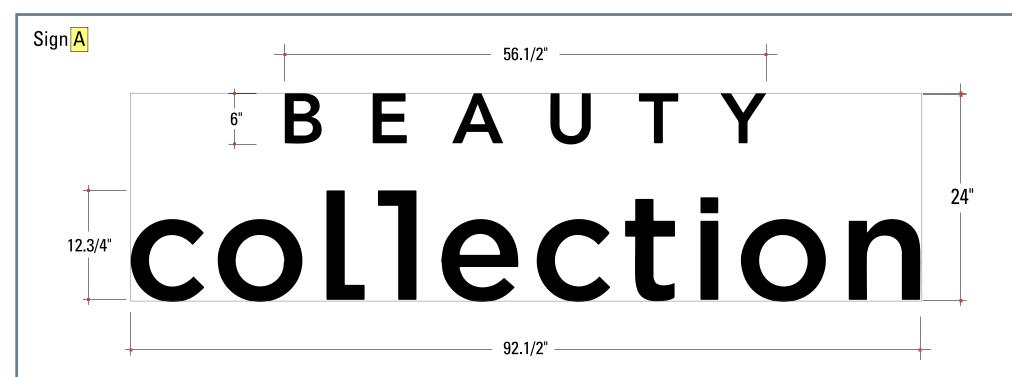




BEAUTY

collection 4722 Admiralty Way, Marina Del Rey CA 90292

**PROPOSED** SIGNS



Total sign area proposed 15.50 Sq/ft (H 24" x L 92.50") \*Box around signage only to show sign area, will not exist.

Custom font used for signage lettering.



Example of a Halo-Lit letter

"This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electric Code and/or other applicable local codes. This includes proper grounding and bonding of the sign"

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(818) 772-6165 fax: (818) 341-6650 e-mail: adrian@paradisesigns.com address: 8573 Canoga Ave., Canoga Park, CA 91304

PROJECT NAME Beauty Collection 4722 Admiralty Way, JOB ADDRESS Marina Del Rey, CA 90292 CITY & STATE Shawn Tavakoli CONTACT (310) 980-3808 PHONE & Fax shawn@beautycollection.com E-MAIL DRAWING DATE 12/11/2015

PROP. OWNER Caruso Affiliated 101 The Grove Drive ADDRESS . CITY & STATE Los Angeles, CA 90036 CONTACT PHONE FAX\_

#### Halo-Lit Reverse Channel Letters

#### Fabrication Specs:

Letters to be Reverse Channels with White Halo illumination. Letters to have 3" aluminum Returns .063" thickness with .090" thick aluminum faces. Faces to be welded seamless to the Returns to avoid any light leaks. Letters to be illuminated with White LED's. Letters Backs to be Clear Lexan with 1" Spacers to allow Halo illumination. Spacers to match the building color. Letters to be painted a Black color with Satin Finish.

#### Attachment Specs:

Letters to be attached to the building with 3/16" diameter screws at 3" in length. Each letter to have minimum of (4) four screws with Nylon Anchors. Letters to have 1" Spacers off the wall.

**Revision No:** 

Sheet No.

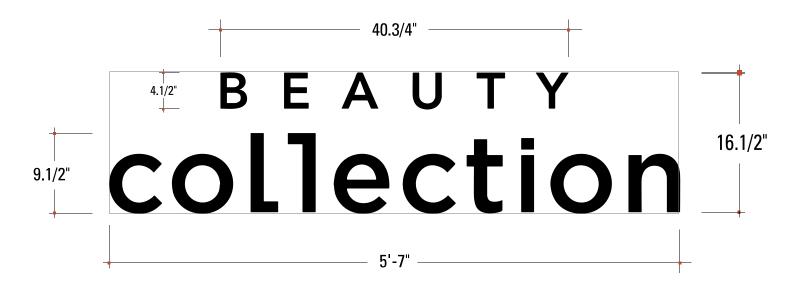
ALL ELECTRICAL COMPONENTS

Underwriters

Laboratories Inc.

APPROVED





Total sign area proposed 7.50 Sq/Ft (H- 16.50" x L- 67") \*Box around signage only to show sign area, will not exist.

**Custom font used for signage lettering** 



Example of a Halo-Lit letter

"This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electric Code and/or other applicable local codes. This includes proper grounding and bonding of the sign"

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(818) 772-6165 fax: (818) 341-6650 e-mail: adrian@paradisesigns.com address: 8573 Canoga Ave., Canoga Park, CA 91304

PROJECT NAME Beauty Collection 4722 Admiralty Way, JOB ADDRESS Marina Del Rey, CA 90292 CITY & STATE Shawn Tavakoli CONTACT (310) 980-3808 PHONE & Fax shawn@beautycollection.com E-MAIL DRAWING DATE 12/11/2015

PROP. OWNER Caruso Affiliated 101 The Grove Drive ADDRESS \_ CITY & STATE Los Angeles, CA 90036 CONTACT PHONE FAX\_

#### Halo-Lit Reverse Channel Letters

#### Fabrication Specs:

Letters to be Reverse Channels with White Halo illumination. Letters to have 3" aluminum Returns .063" thickness with .090" thick aluminum faces. Faces to be welded seamless to the Returns to avoid any light leaks. Letters to be illuminated with White LED's. Letters Backs to be Clear Lexan with 1" Spacers to allow Halo illumination. Spacers to match the building color. Letters to be painted a Black color with Satin Finish.

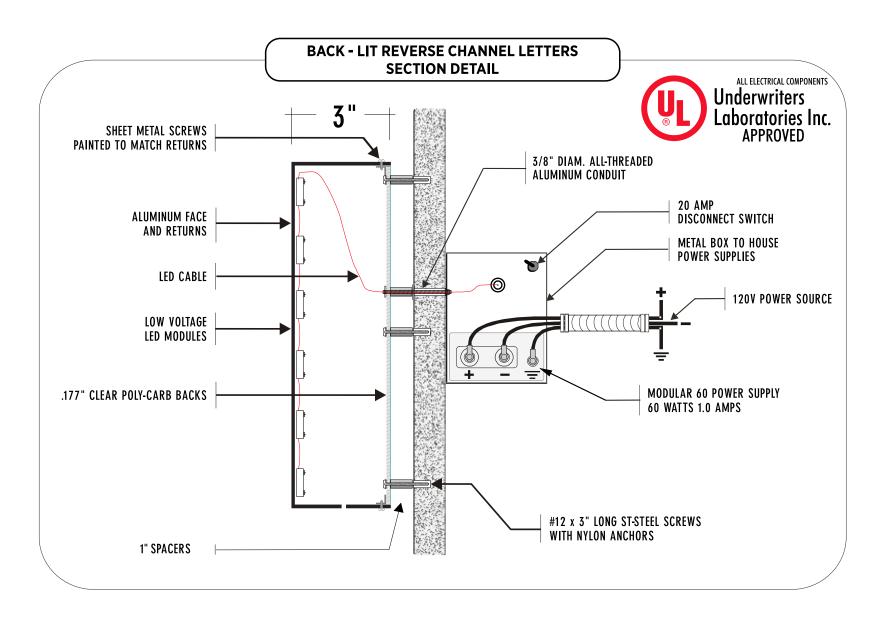
#### Attachment Specs:

Letters to be attached to the building with 3/16" diameter screws at 3" in length. Each letter to have minimum of (4) four screws with Nylon Anchors. Letters to have 1" Spacers off the wall.

**Revision No:** 

Sheet No.





"This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electric Code and/or other applicable local codes. This includes proper grounding and bonding of the sign"

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fax: (818) 341-6650

(818) 772-6165 fax: (8

address: 8573 Canoga Ave., Canoga Park, CA 91304

PROJECT NAME
JOB ADDRESS
CITY & STATE
CONTACT
PHONE & Fax
E-MAIL
DRAWING DATE

Beauty Collection
4722 Admiralty Way,
Marina Del Rey, CA 90292
Shawn Tavakoli
PHONE & Fax
(310) 980-3808
E-MAIL
DRAWING DATE
12/11/2015

PROP. OWNER Caruso Affiliated
ADDRESS 101 The Grove Drive
CITY & STATE Los Angeles, CA 90036
CONTACT PHONE
FAX
E-MAIL

### Halo-Lit Reverse Channel Letters

#### Fabrication Specs:

Letters to be Reverse Channels with White Halo illumination.
Letters to have 3" aluminum Returns .063" thickness with
.090" thick aluminum faces. Faces to be welded seamless
to the Returns to avoid any light leaks.
Letters to be illuminated with White LED's.
Letters Backs to be Clear Lexan with 1" Spacers to allow
Halo illumination. Spacers to match the building color.
Letters to be painted a Black color with Satin Finish.

#### Attachment Specs:

Letters to be attached to the building with 3/16" diameter screws at 3" in length.
Each letter to have minimum of (4) four screws with Nylon Anchors.
Letters to have 1" Spacers off the wall.

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Sheet No.



"This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electric Code and/or other applicable local codes. This includes proper grounding and bonding of the sign"

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(818) 772-6165

e-mail: adrian@paradisesigns.com address: 8573 Canoga Ave., Canoga Park, CA 91304

PROJECT NAME

JOB ADDRESS
4722 Admiralty Way,
CITY & STATE
CONTACT
PHONE & FAX
E-MAIL
DRAWING DATE

Beauty Collection

Way,
Marina Del Rey, CA 90292

Shawn Tavakoli
980-3808

E-MAIL
Shawn@beautycollection.com

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#### Attachment Specs:

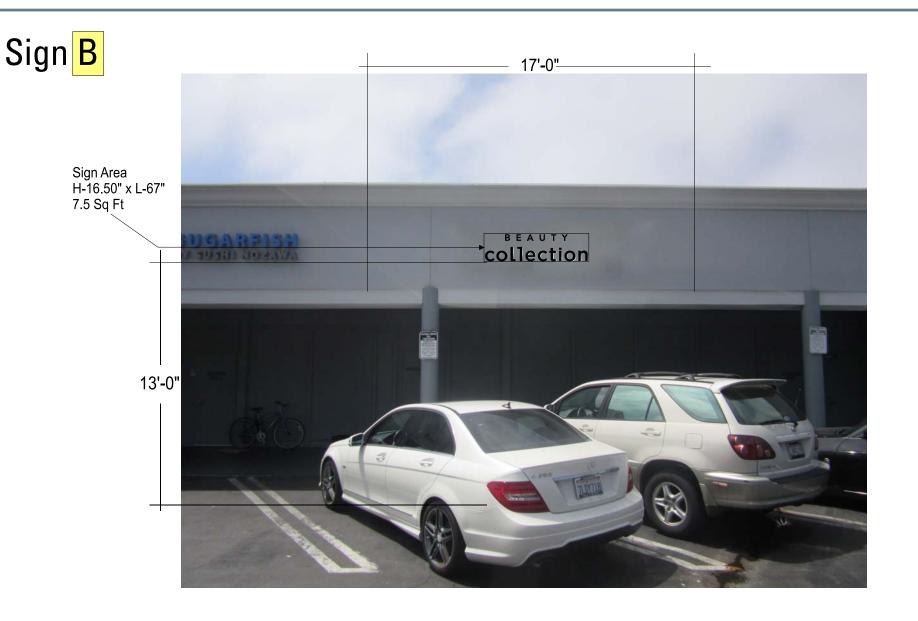
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Revision No:

 $\triangle$ 

Sheet No.





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(818) 772-6165 fax: (818) 341-6650 e-mail: adrian@paradisesigns.com address: 8573 Canoga Ave., Canoga Park, CA 91304

Beauty Collection 4722 Admiralty Way, Marina Del Rey, CA 90292 JOB ADDRESS CITY & STATE Shawn Tavakoli CONTACT (310) 980-3808 PHONE & Fax shawn@beautycollection.com E-MAIL 12/11/2015 DRAWING DATE

PROP. OWNER Caruso Affiliated ADDRESS 101 The Grove Drive CITY & STATE Los Angeles, CA 90036 CONTACT PHONE FAX E-MAIL

### Halo-Lit Reverse Channel Letters

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#### Attachment Specs:

Letters to be attached to the building with 3/16" diameter screws at 3" in length. Each letter to have minimum of (4) four screws with Nylon Anchors. Letters to have 1" Spacers off the wall.

**Revision No:** 

Sheet No.

ALL ELECTRICAL COMPONENTS

Underwriters

Laboratories Inc.

APPROVED



Caring for Your Coast

Gary Jones

Kerry Silverstrom Chief Deputy

> John Kelly Deputy Director

Brock Ladewig Deputy Director

January 14, 2016

TO:

Design Control Board

FROM:

Gary Jones, Director

## SUBJECT: ITEM 7A – TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda is an update on permits that have been issued by the Department of Beaches and Harbors (Department) for temporary banners, signs and/or canopies. Since the December 2015 report, four temporary permits were issued by the Department:

- TP 15-012 Parcel 50, Waterside Shopping Center. Authorized Ozel Jewelers to install temporary signage for their onsite business. Signage consists of one (1) 3' tall by 5'-10" wide sign, mounted on the storefront façade above the awning, approximately 15' above grade, facing the interior of the shopping center. The sign reads "Ozel Jewelers" and is permitted through February 19, 2016.
- TP 15-014 Parcel 50, Waterside Shopping Center. Authorized Beauty Collection to install temporary signage for their onsite business. Signage consists of one (1) 3' tall by 6' wide vinyl sign, installed across the storefront windows and doors, facing the interior of the shopping center. The sign reads "Beauty Collection, Curators in the Art of Beauty, Coming Soon, Spring 2016, www.beautycollection.com", and is permitted through March 1, 2016.
- TP 16-001 Parcel 49M, Marina del Rey Visitor Center. Authorized the Visitors Center to install a temporary banner for the upcoming parks community meeting. The banner is 3' tall by 6' wide, to be mounted on wooden posts and staked into the grass in front of the MdR Visitors Center. The vinyl banner will read "Community Meeting for the Future of our Parks" and include information about the upcoming meeting. The banner is permitted through February 1, 2016.
- TP 16-002 Parcel 49S, adjacent grass and bike path area. Authorized the County of Los Angeles Sanitation District to install temporary banners for the upcoming hazardous waste drop-off event. The two (2) banners will each measure 4' tall by 10' wide and be mounted side by side for a total dimension of 4' tall by 20' wide. The banners will be mounted via u-channel poles, in the grass adjacent to parcel 49S at the corner of Fiji Way and





Gary Jones
Director

Kerry Silverstrom
Chef Deputy
John Kelly
Deputy Director

Brock Ladewig
Deputy Director

December 28, 2015

Mr. Shawn Tavakoli 15044 Keswick Street Van Nuys, CA 91405

## **Temporary Sign for Parcel 50, Beauty Collection (TP 15-014)**

Dear Mr. Tavakoli,

By means of this letter, the Department of Beaches and Harbors Planning Division is permitting the following temporary signage for Beauty Collection as follows:

One (1) temporary sign, measuring 3' tall by 6' wide, to be mounted directly onto the storefront windows and doors. The sign will read "Beauty Collection, Curators in the art of beauty, coming soon, spring 2016, www.beautycollection.com" in white letters on a black background. This sign will face the interior of the Waterside Shopping Center and will be made out of vinyl.

The temporary sign is permitted from January 1, 2016 through February 29, 2016 and must be removed by noon on March 1, 2016. Should you have any further questions, please contact me at (310) 305-9533.

Regards, GARY JONES, DIRECTOR

Troy Evangelho Planning Division





Caring for Your Coast

Gary Jones Director

Kerry Silverstrom

John Kelly Deputy Director

Brock Ladewig Deputy Director

December 21, 2015

Mr. Abraham Tekin 4718 ¼ Admiralty Way Marina del Rey, CA 90292

## Temporary Sign for Parcel 50, Ozel Jewelers (TP 15-012)

Dear Mr. Tekin,

By means of this letter, the Department of Beaches and Harbors Planning Division is permitting the following temporary signage for Ozel Jewelers as follows:

One (1) temporary sign, measuring 3' tall by 5'-10" wide, to be mounted on the storefront façade above the awning, approximately 15' above grade. The sign will read "Ozel Jewelers" in 2" thick HDU individual letters. Letters will be painted duranodic bronze and attached to the wall with steel studs. This sign will face the interior of the Waterside Shopping Center.

The temporary sign is permitted from December 21, 2015 through February 19, 2016 and must be removed by noon on February 19, 2016. Should you have any further questions, please contact me at (310) 305-9533.

Regards, GARY JONES, DIRECTOR

Troy Evangelho Planning Division





Gary Jones
Director

Kerry Silverstrom
Chief Deputy
John Kelly
Deputy Director

Brock Ladewig

Deputy Director

January 5, 2016

Ms. Catrina Love 4701 Admiralty Way Marina del Rey, CA 90292

## Temporary Banner for Parcel 49M, Park Needs Assessment (TP 16-001)

Dear Ms. Love,

By means of this letter, the Department of Beaches and Harbors Planning Division is permitting the following temporary banner for the MdR Visitors Center as follows:

One (1) temporary banner, measuring 3' tall by 6' wide, to be mounted on wooden posts and staked into the grass in front of the MdR Visitors Center. The vinyl banner will read "Community Meeting For the Future of our Parks" and include information about the upcoming meeting.

The temporary banner is permitted from January 7, 2016 through February 1, 2016 and must be removed by noon on February 2, 2016. Should you have any further questions, please contact me at (310) 305-9533.

Regards,

Troy Evangelho Planning Division





Caring for Your Coast

Gary Jones

Kerry Silverstrom Chief Deputy

> John Kelly Deputy Director

Brock Ladewig Deputy Director

January 13, 2016

Mr. Alex Couchman 23564 Calabasas Rd. Ste. 105 Calabasas, CA 91302

## Temporary Banner for Annual House Hazardous and E-Waste Collection Event (TP 16-002)

Dear Mr. Couchman,

By means of this letter, Industrial Strength Advertising is permitted to install two temporary public service announcement banners on behalf of the County of Los Angeles Sanitation Districts, as follows:

Banner 1 - "Free Household Hazardous And E-Waste Roundup, www.888CleanLA.com, 1(888) Clean-LA"

Banner 2 - "Los Angeles County & Marina del Rey, Saturday, February 20, 2016, 9:00am – 3:00pm, Dock 52 Parking Lot, Fiji Way"

Each banner will measure 4' high by 10' wide. The banners will be mounted side-by-side adjacent to Parcel 49S at the corner of Fiji Way and Admiralty Way via u-channel poles. The temporary banner is permitted from January 23, 2016 through February 20, 2016 and must be removed by noon on February 21, 2016. Should you have any further questions, please contact me at (310) 305-9533.

Regards,

Troy Evangelho Planning Division





Caring for Your Coast

**Gary Jones** 

Kerry Silverstrom Chief Deputy

John Kelly Deputy Director

**Brock Ladewig** Deputy Director

January 14, 2016

TO:

**Design Control Board** 

FROM:

Gary Jones, Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

## BOARD ACTIONS ON ITEMS RELATING TO MARINA DEL REY

On December 15, 2015, the Board of Supervisors authorized the Director of Beaches and Harbors to execute an agreement with the Marina del Rey Convention and Visitors Bureau, for a five-year term commencing on January 1, 2016 through December 31, 2020, resulting in successive annual payments of \$382,400, \$442,400, \$577,400, \$597,400 and \$600,000 to the Bureau for continued Marina del Rey promotional and marketing services, including seven-day-a-week staffing of the Marina del Rey Visitor Center.

On December 15, 2015, the Board of Supervisors adopted a resolution in support of a grant application to accept funds in the amount of \$149,461, if awarded, from the California Department of Pesticide Regulation for a study to evaluate strategies for reducing dissolved copper concentrations in Marina del Rey.

#### REGIONAL PLANNING COMMISSION'S CALENDAR

No items relating to Marina del Rey were on the December 2015 Regional Planning Commission agenda, or are scheduled for the January 2016 agenda. The proposed improvements to the Marina del Rey Visitors Center are tentatively scheduled to be heard by the Regional Planning Commission on February 10, 2016.

#### CALIFORNIA COASTAL COMMISSION CALENDAR

The County's request for a one-year time extension for the Coastal Development Permit for the Wetland Park proposed on Parcel 9 was heard by the California Coastal Commission on January 13, 2016, and was continued to the February 2016 meeting to address public objection.

#### **FUTURE MAJOR DCB ITEMS**

No major items are currently scheduled for a future DCB meeting.

## SMALL CRAFT HARBOR COMMISSION

The November 2015 meeting minutes are attached.



Design Control Board January 14, 2016 Page 2 of 2

## VENICE DUAL FORCE MAIN PROJECT UPDATE

The City of Los Angeles (City) received approval from the Coastal Commission for its Venice Dual Force Main (VDFM) Project. On January 12, 2016, the Board of Supervisors will consider allowing the Department of Beaches and Harbors to execute the Venice Dual Force Main Access Agreement with the City for temporary construction and ongoing ingress and egress areas necessary for the operation and maintenance of the VDFM affecting County-owned property in Marina del Rey.

## REDEVELOPMENT PROJECT STATUS REPORT

The updated Marina del Rey Redevelopment Projects Descriptions and Status of Regulatory/Proprietary Approvals report is attached.

GJ:CM:te

Attachments (2)

## SMALL CRAFT HARBOR COMMISSION MINUTES November 10, 2015

**Commissioners:** David Lumian, Chair; Dennis Alfieri, Vice Chair; Russ Lesser, Commissioner; Allyn Rifkin, Commissioner; Vanessa Delgado, Commissioner

**Department of Beaches and Harbors:** Gary Jones, Director; Brock Ladewig, Deputy Director; Steve Penn, Chief of Asset Management Division; Michael Rodriguez, Chief Property Manager; Carol Baker, Chief of Community and Marketing Services Division; Michael Tripp, Planning Specialist; Gloria Perez, Management Fellow

County: Jill Jones, County Counsel; Sergeant Richard Godfrey, Sheriff's Department

Chair Lumian called the meeting to order at 10:12 a.m. followed by the Pledge of Allegiance led by Deputy Barrios and read the Commission's policy on public comments.

Approval of Minutes: Motion to approve by Commissioner Lesser, seconded by Commissioner Rifkin, unanimously approved.

Ayes: 4 - Chair Lumian, Vice Chair Alfieri, Mr. Lesser, Ms. Delgado, and Mr. Rifkin

#### Item 3 - Communication from the Public:

*Public Comment:* Patricia Younis, a representative of Pacific Ocean Management, requested the support of the Commissioners during the appeal hearing for Pier 44, which is scheduled for the Board of Supervisors (Board) meeting on November 24, 2015.

Ms. Delgado requested that staff give a brief explanation of the approval process.

Michael Tripp explained that the project did not have any plan amendments and was not required to go to the Board nor the Coastal Commission. The Regional Planning Commission could have approved the project and certified the Environmental Impact Report (EIR). The project, however, was appealed and now must be presented to the Board.

Commissioner Delgado suggested that the Small Craft Harbor Commission (Commission) send a letter of support.

Gary Jones stated that the Commission has heard updates on this project, but has not taken any official action. Additionally, Mr. Jones reported that Parcel 44 would be on a future agenda (most likely in January) for consideration of an endorsement of the lease extension option.

Chair Lumian asked if the appeal has any merit.

Mr. Jones replied that he could not speak as to the merits of the appeal but that Beaches and Harbors staff and Regional Planning staff will be available at the hearing to answer any questions the Board may have.

Chair Lumian asked if the appeal will cause a delay in the project.

Aaron Clark stated that he presented the project to the Regional Planning Commission. Mr. Clark commented that the appellant did not attend the hearing and that in his opinion the appeal is completely without merit. He added that there will also be a Coastal Commission hearing. He further commented that the appeal is causing a four- or five-month delay.

Gary Jones stated that if any of the Commissioners would like to show support and attend the Board meeting, he/she would have to do so as an individual and not as a Commissioner representing the SCHC.

#### Item 4 - Communication with the Commissioners

Vice Chair Alfieri announced Commissioner Vanessa Delgado is now the Councilwoman Elect for the City of Montebello.

Chair Lumian listed communication with several individuals and groups, including his attendance at a meeting with the Southern California Yachting Association.

#### Item 5a - Marina Sheriff

The Sheriff was conducting operations and no one was available to report on Crime or Liveaboard stats at the appointed time.

#### Item 5b - MdR and Beach Special Events

Ms. Baker reviewed upcoming activities including:

- The Boat Parade is scheduled for December 12, 2015. There will be a synthetic ice rink at Chace Park along with snow and sledding before the parade.
- New Year's Eve activities will be held in Chace Park and will include big screens showing the ball drop in New York Times Square and a fireworks show at 9 pm.
- A Beach Wonderland event is scheduled for December 19, 2015 at Dockweiler Youth Center.

#### Item 5c - Marina Boating Section Report

Michael Blenk announced that on October 27, 2015 the Board approved the update for Anchorage 47 slip fees. He reported that Anchorage 47 construction is going well. He further stated that the Department of Public Health contacted DBH to advise confirmed cases of West Nile Virus in Marina del Rey. As a precaution, the Boating Section has conducted public outreach to boaters and Marina mangers reminding them it will be a wet winter and to be aware that standing water can create an environmental hazard.

#### Item 5d - Marina del Rey Convention and Visitors Bureau (CVB)

Janet Zaldua reported on Marina del Rey hotels performances and announced that the CVB received the "Best Idea Award" by the Destination Marketing Association of the West. The award was for the "Beach Buddies" collaboration with Del Rey Beach Florida. She also reported that there will be a 1.25% hotel tax increase in 2016 and then another increase of 1.5% at a later date. As a result, the CVB will receive approximately an additional \$500,000 to promote Marina del Rey as a destination each year.

#### Item 6a - Old Business

None.

#### Item 7a - Parcel 10 and FF Modifications and Extension of Option Agreement

Don Geisinger presented the project's staff report. The \$164 million project will include: 81 affordable housing units, development of a wetland park, and construction of a transient dock. The commission is being asked to endorse the project, including environmental documents and extension options for each parcel.

Tim Mustard presented some of the architectural highlights for the project.

Aaron Clark added that the project has a serious commitment to affordability. He added that another great component of the project is the public transient anchorage, which will be right in front of the hotel. He also mentioned that they will contribute to the development of a public Wetland Park on Parcel 9. Fairwind Yacht Club will also be allowed the use of three slips. The club actively supports the Venice Boys and Girls Club.

Commissioner Rifkin asked for clarification of the Marina del Rey Affordable Housing Policy.

Mr. Geisinger stated he believed that the policy was passed by the Board in 2007 or 2008 and includes two categories, inclusionary and replacement. Replacement of units is based on a survey conducted to determine the number of existing tenants that could qualify for affordable housing. Inclusionary is based on a formula which includes the number of new units being added to the project.

Commissioner Rifkin asked if the project exceeds or meets the policy's conditions.

Aaron Clark replied that the project meets the policy.

Commissioner Rifkin asked if there was a relocation plan for existing tenants when construction begins.

Tim O'Brien stated that the lease agreement includes a six month notification and also requires them to host housing fairs.

Commissioner Lesser commented on the Marina del Rey Affordable Housing Policy.

Commissioner Delgado asked clarification of what component triggered prevailing wage?

Mr. Geisinger referred to the Board Letter and stated that apartment percentage rent in the 2008 agreement was reduced from 10.5% to 2% reflecting the rent credit of \$26.97 million for affordable housing and \$26 million for prevailing wage. He further explained the County benefits negotiated in the transaction.

Commissioner Delgado asked if there was a way that the tenants currently qualifying for affordable housing can receive priority relocation.

Mr. Geisinger replied that he believes they receive priority if they were tenants at the time the survey was conducted.

Chair Lumian asked how much the rent would be for low income in comparison to the regular rental rate.

Tim O'Brien replied that it ranges from very low to moderate. The very low rent is about \$500-\$600 and moderate can go up to \$1,400 per month. The amount can change every year and the rent is set by HUD. He added that market rent for the same unit would be about \$3,500 a month.

Chair Lumian expressed his concern about the traffic due to the construction on Via Marina and asked if the Department is coordinating the different projects to minimize the amount of traffic on the western side of Marina del Rey.

Gary Jones replied affirmatively and said that project schedules will be carefully coordinated to minimize the impact on the community. He further mentioned that it is a joint effort with the Department of Public Works.

Vice Chair Alfieri congratulated the applicant on the project. He made reference to the Lessee paying \$30,000 per parking space for 103 public parking spaces, and asked if that is rent or a one-time fee and if the County is obligated to build a parking lot.

Gary Jones replied that the one-time fee will be used by the County to construct a parking lot or structure at a later date.

Commissioner Rifkin asked if there were changes to the EIR that would require the Commissioners to recommend recertifying.

Jill Jones replied that the item is being brought to the Commission again for review because the Commission has been asked to provide an endorsement to the Board. She further commented that the Board will find the project is within the scope of the EIR that has already been certified.

Commissioner Delgado asked if there have been any changes since the original certification in 2011.

Aaron Clark replied that all the changes were envisioned at the time when it was approved. Originally, the Dual Force Main Project was initially left out but then the EIR was recirculated and approved.

Commissioner Delgado asked if the wetland park will be programed for public use.

Aaron Clark replied that it will be programed with limited uses. He pointed out that there is a promenade, a fire lane and walking path.

Chair Lumian disclosed that he was a former officer of the Fair Wind Yacht Club, which is a beneficiary of the agreement, but is no longer an officer. He asked if he needed to recuse himself.

Jill Jones answered that Chair Lumian did not have to recuse himself.

Commissioner Lesser motioned to approve; seconded by Commissioner Delgado, motion carried.

Ayes: 5 - Chair Lumian, Vice Chair Alfieri, Ms. Delgado, Mr. Lesser, and Mr. Rifkin

Michael Rodriguez and Michael Tripp provided the staff report and presentation.

Mr. Rodriguez provided an overview of boat charter operations in Marina del Rey. He explained that, originally, leases with anchorage facilities listed chartering as a prohibited use but later these leases were amended and chartering was changed to a related use, subject to the Director's approval. He further explained the process of a related use hearing and the historical practice of the policy.

Mr. Tripp gave an overview of the land use plan and categories as well as parking requirements.

Commissioner Rifkin asked what can be done to simplify the permitting process for boat charters.

Mr. Rodriguez stated that the opening of Dock 55 would make it easier because that parcel has parking available. He added that the dock should be completed in May; however, there are several issues that need to be addressed, such as operations, scheduling, and pricing. In addition, plans for Fisherman's Village must also be taken into consideration. Plans that are being considered for Fisherman's Village may displace the would-be charters at Dock 55. Furthermore, there is a possibility that Dock 55 may be incorporated into Fisherman's Village. If that becomes the case, then charter businesses may not be able to continue to operate at Dock 55. These issues need to be further reviewed and discussed.

Commissioner Rifkin asked if the Convention and Visitors Bureau is part of the process.

Mr. Rodriguez replied that they are not but the Department's Boating Section is involved.

Chair Lumian stated that at the last meeting there were two individuals that were having a hard time finding an area where they could run a charter operation and asked about the types of charters.

Mr. Tripp replied that "charter operation" covers a wide range of businesses, from large fishing boats to a person who owns a small boat and wants to take out six people. He further stated that the main issue most operators have is finding marinas that will allow chartering operations. Currently Fisherman's Village is the only place that has parking and slips available for chartering.

Chair Lumian mentioned that there are four sailing schools in Marina del Rey, including Naos Yachts, and they have stated that in their current location, they may be in violation.

Mr. Rodriguez responded that Naos Yachts is an approved sublease, and has been operating for eight years with few complaints.

Commissioner Lesser asked how many licensed charter operators are in the Marina.

Mr. Rodriguez replied that he does not know but there have been many inquiries about starting a chartering business. He further mentioned that there are a number of operators without a license and the Department is trying to find ways to bring these businesses into compliance.

Chair Lumian stated that chartering plays a big role in tourism and providing access to people who can't afford their own boats, and suggested making every effort to encourage such business to be viable and legal. He asked if the Commission or the Department can do something about the issue or is it a matter of monitoring the situation.

Gary Jones stated that the Department will help clarify to the lessees, sub-lessees and potential charter operators what is required to operate a legal charter and the Department will provide assistance to the best extent possible within its jurisdiction. In the longer terms, the Department would need to provide dedicated dock space for easy access by members of the public who wish to charter a vessel. Additionally, parking must also be taken into consideration as well as other issues such as noise restrictions during late night hours and potential conflicts with other slip tenants. Mr. Jones commented that the Department will involve the Visitors Bureau, the Lessees Association and other stakeholders in future discussions.

Gary Jones presented a list of buildings occupied by County staff. He further discussed the relocation of County offices to make way for the Boat Central project.

Commissioner Lesser stated that this subject was brought up at the last meeting because the County has a lot of valuable waterfront land. The County can use the land for income producing projects. Administrative offices should move to less valuable land space to maximize revenue to the County.

Gary Jones agreed and stated that the only facility that needs to be by the water is the boat repair facility. Mr. Jones stated that the Department plans to consolidate and relocate administrative offices and is currently searching for suitable alternatives. He further commented that the Sheriff would benefit from the Department's relocation from the current headquarters building and be able to expand, occupying space left vacant by DBH.

#### Item 7d – Strategic Objectives in Furtherance of Recreational Boating

Gary Jones presented the staff report. Mr. Jones provided a list of suggested actions that the Commission would like the Department to consider in furtherance of the strategic objectives that are related to recreational boating. Mr. Jones stated that items can be added and updates can be provided on a monthly basis.

Commissioner Rifkin suggested an activity led by the Chair allowing the Commissioners an opportunity to review the report in more detail and suggest additional action items. He asked if this would be a violation of the Brown Act.

Jill Jones stated that the Commissioners cannot have serial meetings or serial communications.

Commissioner Rifkin stated that he would like the chance for each Commissioner to make a list of suggestions and bring it back to the Commission for discussion as a whole.

Jill Jones stated that everyone can bring back their suggestions and discuss it at the next meeting.

Gary Jones stated that staff will incorporate the suggestions as the Department receives them. The list of suggested items would be included in the meeting packet. He added that this issue will be an item on the next meeting agenda for discussion.

Chair Lumian also suggested obtaining the public's input and suggested having an evening meeting in February. He requested that the evening meeting should be well publicized. He further suggested inviting representatives of different groups throughout the Marina to make presentations about their activities and provide input.

#### Item 8 – Staff Reports

Gary Jones provided the staff reports on ongoing activities.

Chair Lumian thanked staff for being responsive to the various agenda items.

#### Adjournment

Chair Lumian adjourned the meeting at 12:12 p.m.

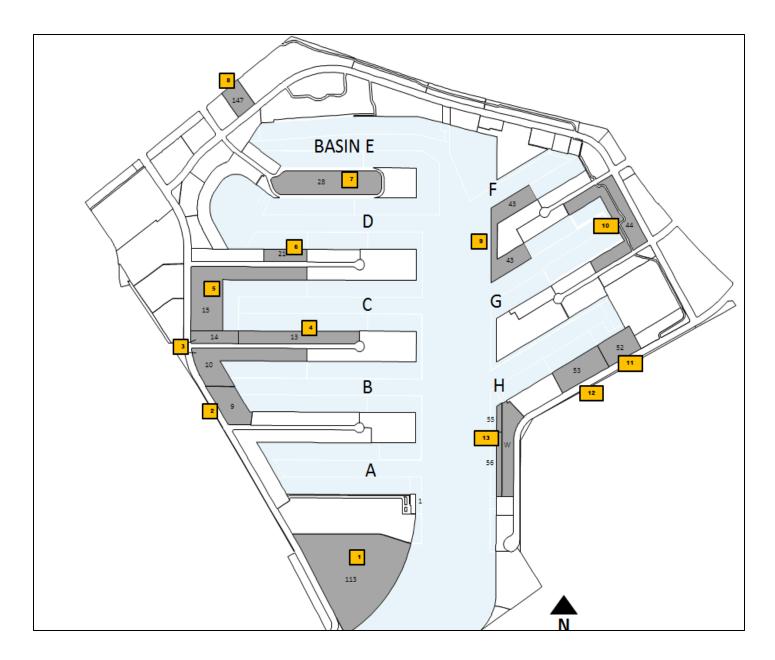
#### Marina del Rey Redevelopment Projects Descriptions and Status of Regulatory/Proprietary Approvals As of January 7, 2016

Map Key	Parcel No Project Name/Lessee	Lessee Name/ Representative	Redevelopment Proposed	Massing and Parking	Status	Regulatory Matters
2	9 Proposed Hotel on northern portion o Parcel 9U, wetland park on southern portion.	Sam Hardage		Seeking A  Massing Revised project will be resubmitted at a later date.  Parking Parking plan will be resubmitted at a later date.	provals  Proprietary — Option was approved by BOS on 10/6/15.  Regulatory — DCB initial hearing May 2006, conceptual approval on June 2006. RPC filing on November 2006. RPC heard the item on 10/29/08. On 10/14/09, the RPC requested a DCB review for promenade improvements prior to returning on 2/3/10. DCB approval of promenade improvements on 12/17/09. RPC continued item on 2/3/10. RPC approval of Tentative Tract Map, CDP, CUP, Parking Permit, Variance and FEIR for landside on 3/10/10. RPC also approved the CDP for wetland park and Plot Plan for the docks on 3/10/10. The park and hotel projects were both appealed to BOS. On April 26, 2011, the BOS asked that a modified hotel design return to RPC and DCB for reconsideration. The appeal of the park project was denied by the BOS. The park was appealed to the CCC on 06/07/12. On 12/12/12 the CCC found that the appeal raised a substantial issue. The CCC then approved a revised project (permit A-5-MDR-12-161). The redesigned hotel returned to DCB in January 2014, On 1/15/14, a new dual building hotel design project obtained conceptual approval by DCB. On July 22, 2015, the Regional Planning Commission approved the hotel project. The RPC's decision was appealed to the Board of Supervisors. On 10/6/15, the BOS denied the appeal, and approved the hotel project. On January 6, 2016, the BOS 'approval of the hotel project was appealed to the CCC. On January 13, 2016, the CCC will consider a one-year time extension for the Wetland Park CDP.	
3	10/14 (FF) Neptune Marina/ Legacy Partners	Tim O'Brien		Massing Four 55' tall clustered 4-story residential buildings over parking with view corridor Parking 1,012 project required parking spaces to be provided (103 public parking spaces to be replaced off site)	Proprietary Term sheet action by BOS August 2004; lease documents approved by BOS August 2008. SCHC voted on 8/10/11 to support recommendation for renewal of option to extend the lease agreement. BOS approved extension of option on 12/1/2015.  Regulatory DCB conceptual approval on June 2006. RPC filing on November 2006; Scoping meeting held on April 23, 2007. DCB approval of promenade improvements on 12/17/09. RPC certified EIR on 3/10/10 and recommended approval of Plan Amendment, CDP, CUP and Variance to BOS. LCP Amendments were included in the LCP map and text amendment which was approved by the BOS on 2/1/11; on April 26, 2011, the BOS indicated its intent to approve the project and recertified the EIR; Proposed marina replacement was included in the County's master waterside CDP application approved by the CCC on 11/3/11 with modifications as suggested by Coastal staff. BOS accepted CCC changes to LCPA & CDP on 11/2/9/11. Effective certification of the amended LCP was granted by the CCC on 02/08/12; on 3/20/12 the BOS approved Counsel's final resolution on the LUP as certified by the CCC, the ordinance amendments to Title 22 took effect 4/19/12. Final approval of the project was granted by the BOS on 5/15/12. The project was appealed to the CCC on 06/07/12. On 7/12/12, the CCC found no substantial issue on the appeals. On January 21, 2015, the final project design was approved by the Design Control Board.	
6	21 Holiday Harbor Courts/ Goldrich & Kest Industries	Jona Goldrich/ Frank Hickman		Massing One 56' tall commercial building with view corridor/community park  Parking A Six-level parking structure (447 spaces) to contain: all project required parking, 94 (replacement for OT) spaces and Parcel 20 boater parking	Proprietary Lease option documents approved by BOS July 2008. Approval of Renewal of Lease Option Agreement for up to a 66-month extension approved by BOS on 10/4/11. Lessee has extendis is option (2 years) for which Lessee has paid \$30,000 under the terms of the option agreement.  Regulatory DCB conceptual approval on August 2005. RPC filing September 2006. DCB approval of promenade on 2/17/10. RPC certified EIR and approved CDP, CUP, and Parking Permit on 4/28/10. Appeal to BOS filed 5/12/10. On April 26, 2011, the BOS approved the project and certified the EIR. Proposed marina replacement was included in the County's master waterside CDP application approved by the CCC on 11/3/11. On 12/8/11, the CCC denied the appeal of the BOS 10/17/11 determination and the approval was final. Final DCB approval granted on 4/18/12.  Demolition began on February 10, 2014.	ed
9	43 Marina del Rey Hotel Anchorage	Jeff Pence	* Demolition of a 349-slip marina and construction of a 277-slip marina.	Massing Parking 163 Boater Parking spaces	Proprietary Term sheets initialed; Parcel 42 on 9/7/09 and Parcel 43 on 8/31/09. On 5/17/11 BOS approved Option to bifurcate Parcels 42 and 43 into separate leaseholds, expand Parcel 43 water premises, and extend lease for 39 years. On 8/29/13 BOS approved bifurcation of Parcels 42 and 43 into separate leaseholds, expand Parcel 43 water premises, and extend lease for 39 years at Parcel 42 and 43 into separate leaseholds, expand Parcel 43 water premises, and extend lease for 39 years at Parcel 42 Parcel 43 lessee has extended the option agreement for six months to have enough time to procure building permits from DPW. Lessee exercised the option on 12/24/15.  Regulatory MND public review period ended 12/20/10. SCHC reviewed MND and Option on 3/9/11. BOS certified MND on 5/17/11. Proposed marina replacement was included in the County's master waterside CDP application approved by the CCC on 11/3/11. Dock replacement will be phased during a 5-year period beginning in 2015.	
10	44 - Pier 44/Pacific Marina Venture	Michael Pashaie/ David Taban	* 91,760 s.f. visitor serving commercial space * 141 slips + 5 end ties and 57 dry storage spaces	Massing Four new visitor-serving commercial buildings, maximum 36' tall and one dry stack storage building, 65' tall. 771.5 lineal feet view corridor proposed  Parking 381 at grade parking spaces will be provided with shared parking agreement (402 parking spaces arequired)	Proprietary The lessee initialed a term sheet in May 2013 and initialed a revised Term Sheet on July 9, 2015.  Regulatory Initial DCB review during the October 2008 meeting, but project will be revised. Proposed marina replacement was included in the County's master waterside CDP application approved by rethe CCC on I1/3/11. Conceptual project approved by DCB on 7/16/13. DEIR filed with DRP in March 2014. The Notice of Completion and Availability for the DEIR was released on February 13, 2015. The public review period for the DEIR will last from February 13, 2015 to March 31, 2015. A hearing for the purpose of taking public testimony is scheduled before the Los Angeles County Hearing Examiner for March 4, 2015. The project was approved by the RPC on August 26, 2015. The RPC's decision was appealed to the Board of Supervisors. On November 24, 2015 the Board of Supervisors denied the appeal of the Regional Planning Commission's approval of the project, certified the Final Environmental Impact Report, and adopted associated Mitigation Monitoring and Reporting Program, Final Findings of Fact, and Statement of Overriding Considerations.	Shared Parking Agreement
11	52 Boat Central/ Pacific Marina Development	Jeff Pence	* 345-vessel dry stack storage facility * 30-vessel mast up storage space * 5,300 s.f. County Boatwright facility	Massing 81.5' high boat storage building partially over water and parking with view corridor Parking All parking required of the project to be located on site	Proprietary Term sheet action by BOS on July 2006; Option to lease approved by SCHC March 2007 and by BOS May 2007. BOS granted extension and modification of Option on 11/10/09. Lease Option Agreement and extension for 6 months approved on 5/14/13. An extension to the Option was approved at the 11/12/13 BOS meeting.  Regulatory DCB review continued on March 2007, project denied on May 2007. DRP application filed December 2008. Proposed marina replacement was included in the County's master waterside CDP application approved by the CCC on 11/3/11. LCP map and text amendment also approved by CCC on 11/3/11 with modifications as suggested by Coastal staff. BOS accepted CCC changes to LCPA & CDP on 11/29/11. Final amendment report was provided to CCC in February 2012. Public review of DEIR from 1/5/12 to 3/5/12 and public hearing for testimony on DEIR only was schedule for 2/8/12 in Chace Park, MdR; on 3/20/12 the BOS approved Counsel's final resolution on the LUP as suggested by the CCC, the ordinance amendments to Title 22 took effect 4/19/12. Project was approved by RPC on 4/24/13. A CDP for the waterside portion of the project was filed with the Coastal Commission on January 9, 2015.	structures beat least 15 ft. from bulkhead
12	53 The Boatyard	Greg Schem	* New 3,916 s.f. carport with 14 garage spaces and boater storage.	Massing One 38' tall commercial warehouse building and 15' tall office buildings. New carport storage and office buildings will be 15' tall.  Parking Parking proposed is 147 spaces. The code requires 134 spaces for this use.		
13	55/56/W Fisherman's Village/ Gold Coast	Michael Pashaie/ David Taban		hotel over ground floor retail/ restaurant), parking structure with view corridor		SShared Parking Agreement Variance for reduced setbacks (side and waterfront)
1	113 Mariner's Village	Michael Sondermann		Massing Thirty existing buildings varying from 1 to 4 stories high  Parking Existing parking structure will be expanded. Parking required is 1,556 spaces and 1,931 spaces are proposed.	Proprietary A term sheet was initialed 9/23/2013 to create the economic terms of a lease extension.  Regulatory EIR Scoping meeting held on 12/10/13. NOP for EIR public review from 11/19/13 through 12/19/13. On 3/26/14, DCB denied the conceptual design proposal and asked that the applican return for review. A new EIR scoping meeting was held on 09/16/14 in Chace Park. The revised scope includes the environmental analysis for a CDP, to cover the removal of unoccupied nests, which occurred in November 2013.	
8	147 (OT) Oceana Retirement Facility/ Goldrich & Kest Industries	Jona Goldrich/ Sherman Gardner	* 3,500 square feet of retail space	Massing One 5-story residential (senior) building over ground-floor retail and parking; 65' tall  Parking On-site parking includes all required project parking, 92 public parking spaces (94 public parking spaces to be replaced off site near Marina Beach)	Proprietary Lease documents approved by BOS July 2008. Approval of Renewal of Lease Option Agreement for up to a 66-month extension approved by BOS on 10/4/11. Lessee has extended its option (2 years) for which Lessee has paid \$30,000 under the terms of the option agreement.  Regulatory DCB conceptual approval on August 2005; RPC filing May 2006. DCB approval of pedestrian plaza on 2/17/10. RPC continued project on 10/21/09 to 12/16/09. RPC certified EIR 4/28/10 and recommended approval of Plan Amendment, CDP, CUP, and Parking Permit to BOS. Project was included in the LCP map and text amendment approved by the BOS on 2/1/11; On 4/26/1 the BOS approved the project and certified the EIR; LCP map and text amendment approved by CCC on 11/3/11 with modifications as suggested by Coastal staff. BOS accepted CCC changes to LCPA & CDP on 11/29/11. Final amendment report was provided to CCC in February 2012; on 3/20/12 the BOS approved Counsel's final resolution on the LUP as suggested by the CCC, the ordinance amendments to Title 22 were effective 4/19/12. Final DCB approval on 4/18/12. The BOS approved the project on 06/12/12.	
				Construction	n in Process	
4	13 Villa del Mar	David Canzoneri		Massing Four existing buildings up to 3 stories high  Parking Existing open air parking and parking structure will be renovated. Total parking provided on site is 572 spaces.	Proprietary The Lessee initialed the term sheet 6/1/12. On 8/1/12, the Board provided instruction to proceed with negotiations for an option agreement and revised lease document based on a term she initialed by lessee. At the 1/8/14 meeting, the SCHC endorsed DBH's recommendation to adopt the MND and grant an option and extension of the lease term, which was heard and approved by the Bos on 2/4/14. Construction commenced on December 8, 2014. Completion of construction is currently anticipated in December 2016.  Regulatory DCB conceptual approval obtained on 8/21/13. MND public review period from 12/19/13 through 1/20/14. On 2/4/14, the BOS adopted MND. On 6/18/14, the DCB approved the final design of the renovation project.	
5	15 AMLI Residential	Jason Armison	* Demolish existing facilities and build 585 apartments * New 8,000 s.f. commercial space * New 241 boat slip marina * New 1,271-parking space garage	Massing Six buildings up to 5 stories and 70' high  Parking All parking to be provided on site within new 1,271-space parking garage.	Proprietary The Board of Supervisors approved the assignment of the lease on December 17, 2013. The sale/assignment closed on 1/30/14. Construction commenced on July 1, 2014, and anticipated completion date is July 1, 2018.  Regulatory DCB conceptual approval on 2/17/00. On 12/6/00 project obtained CDP/CUP/Parking Permit/Variance No. 98-134 from DRP. On 2/13/01 CCC determined that appeal failed to raise substantial issue. On 10/9/01 the CCC issued permit No. 5-01-0143 for 241-slip marina. Original DCB approval on 2/21/02 and 3/21/02. On 2/19/14, DCB approved final redesign of project. On June 30, 2014, demolition of the site commenced.	
7	28 Mariners Bay	Cathleen Hayes		Massing Seven buildings up to 3 stories high Parking Existing subterranean parking structure contains 947 parking spaces.	Proprietary The lessee initialed a term sheet in August 2013. The MND for the project was adopted by the BOS at the March 24, 2015 meeting. Board also approved a future assignment to Legacy. Option was excercised and lease executed on 9/25/15.  Regulatory DCB conceptual approval obtained on 11/20/13. On June 3, 2015, Regional Planning approved the plot plan. On July 15, 2015, the DCB approved the final design of the project.	



## **Project Status Report - Key Map**







Caring for Your Coast

Gary Jones

Kerry Silverstrom Chief Deputy

John Kelly Deputy Director

**Brock Ladewig** Deputy Director

January 14, 2016

TO:

Design Control Board

FROM:

Gary Jones, Director

SUBJECT: AGENDA ITEM 7C - MARINA DEL REY SPECIAL EVENTS

## **BURTON CHACE PARK WALKING CLUB**

Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey Tuesdays & Thursdays 10:30 a.m. - 11:30 a.m.

The Department of Beaches and Harbors (Department) is sponsoring a FREE one-hour walking club. Get your exercise while taking in the beautiful view of the Marina del Rey harbor. Please RSVP by calling (310) 305-9595.

For more information: Call (310) 305-9595

## **BURTON CHACE PARK AEROBICS CLASS**

Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey Wednesdays 6:00 p.m. – 7:00 p.m.

The Department is offering FREE indoor group aerobics classes that combine rhythmic aerobic exercise with stretching and strength training routines with the goal of improving all elements of fitness. Come get in shape with an experienced instructor at beautiful Burton Chace Park. Ages 13 and up. Please RSVP by calling (310) 305-9595.

For more information: Call (310) 305-9595

## MARINA DEL REY FARMERS' MARKET

Parking Lot #11 ♦ 14101 Panay Way ♦ Marina del Rey Saturdays 9:00 a.m. - 2:00 p.m.

The Department, in collaboration with Southland Farmers' Markets Association, is offering the Marina del Rey Farmers' Market on Saturdays. The Marina del Rey Farmers' Market Design Control Board January 14, 2016 Page 2 of 3

offers fresh, locally-grown organic and conventionally grown fruits and veggies. Also available are prepared and packaged foods, hand-crafted products and much more! Paid parking is available for 25 cents for every 10 minutes.

For more information: Call Marina del Rey Visitors Center at (310) 305-9545

## FISHERMAN'S VILLAGE WEEKEND CONCERT SERIES

13755 Fiji Way ♦ Marina del Rey Sponsored by Pacific Ocean Management, LLC All concerts are from 1:00 p.m. – 4:00 p.m.

Saturday, January 16<sup>th</sup>
Brasil Brazil, playing Samba/Bossa

Sunday, January 17<sup>th</sup>
Susie Hansen Latin Band, playing Latin Jazz

Saturday, January 23<sup>rd</sup> Friends, playing R&B

Sunday, January 24<sup>th</sup> 2Azz1, playing Jazz Funk

Saturday, January 30<sup>th</sup> Upstream, playing Reggae

Sunday, January 31th Shades, playing R&B

For more information: Call Pacific Ocean Management at (310) 822-6866

## LOS ANGELES BOAT SHOW (IN THE WATER PORTION)

Burton Chace Park ◆ 13650 Mindanao Way ◆ Marina del Rey February 25 – 26, 2016, 12:00 p.m. – 5:00 p.m. February 27 – 28, 2016, 10:00 a.m. – 5:00 p.m. Adults: \$12 (16 & older)

Kids: Free (15 & younger)
Active Military: Free with Military ID

The Los Angeles Boat Show is the ultimate destination for boating and outdoor lifestyle enthusiasts, featuring sport fishing vessels, brokerage yachts, performance boats, sailboats, ski boats, cruisers, jet skis, pontoons, motorboats, catamarans, cabin cruisers,

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inflatables, canoes, kayaks, Stand Up Paddleboards and more. With the addition of the in-water portion of the show at Burton Chace Park in Marina del Rey, visitors can also find super-sized new and brokerage yachts — both power and sail — available for on-board tours and cruising "test drives." Complimentary round trip shuttle transportation will be available to and from the LA Convention Center and Marina del Rey.

For more information: Visit www.losangelesboatshow.com

## **HOUSEHOLD HAZARDOUS WASTE AND E-WASTE ROUNDUP**

Dock 52 Parking Lot ♦ 13483 Fiji Way ♦ Marina del Rey Saturday, February 20, 2016 9:00 a.m. – 3:00 p.m.

The County of Los Angeles Department of Public Works and the Sanitation Districts of Los Angeles are sponsoring the annual Household Hazardous Waste and E-Waste Roundup for the proper disposal of environmentally harmful household substances and electronic waste.

For more information: Call Sanitation Districts of Los Angeles County at (800) 238-0173 or visit their website at www.lacsd.org

### **2016 POLAR PLUNGE**

Marina Beach ◆ 4101 Admiralty Way ◆ Marina del Rey Saturday, February 27, 2016 9:00 a.m. – 1:00 p.m.

Participate in the Polar Plunge to benefit Special Olympics Southern California athletes. Brave men, women and children will take the plunge to raise money, win awards, and have a good time. Registration begins at 8:00 a.m.

For more information: Call Brandon Tanner at (562) 502-1041, email at btanner@sosc.org, or visit www.sosc.org/laplunge

GJ:CM:te