



August 29, 2014

Gary Jones, Director
Planning Division
County of Los Angeles
Department of Beaches and Harbors
13837 Fiji Way
Marina del Rey, CA 90292

Attention: Design Control Board

Re: QART at 480 W Washington Blvd, Marina del Rey, CA 90292

Dear Mr. Jones,

The following is a detailed project description with a request for review by the Design Control Board of Los Angeles County Dept. of Beach and Harbors. We at Image360, are submitting the following plans that will show our client's (QART) new signage. The current sign faces will be replaced for both the Double Sided Pole Sign and the Front Entrance Sign.

Scope of Work:

**REMOVE AND DISPOSE OF EXISTING SIGN (FACE ONLY)
FACING WASHINGTON BOULEVARD –**

- HEIGHT FROM GRADE 10'
- 16'-4 1/8" EXISTING CABINET
- 13' OVER ALL OF NEW RETAINERS
- SIDE VIEW PANEL TOTAL 10 1/4" / SINGLE FACE STANDS OUT 2"
- 21" OVERALL HEIGHT OF CABINET AND NEW RETAINERS
- ILLUMINATED BY HIGH-OUTPUT FLOURESCENT LAMPS

INSTALL

- ONE (1) REPLACEMENT FACE.
- FACE: WHITE POLYCARBONATE WITH DIGITALLY PRINTED VINYL
- EXISITNG CABINET: PAINTED BLACK SATIN FINISH
- SIGN LETTERING IS BLACK ON WHITE BACKGROUND AS SHOWN ON THE DETAILED DRAWING & LAYOUTS
- LETTERING SIZES:
 - **QART.COM** LETTERING MEASURES 11"
 - **ONLINE AUCTIONS** LETTEIRNG MEASURES 3"
 - **GALLERY & SHOWROOM** LETTERING MEASURES 4"

LIGHTING

- ILLUMINATED BY FLUORESCENT HIGH OUTPUT -800MA / COOL WHITE T12 LAMPS. LAMPS LIGHT-UP WHITE.
- WALL SIGN HAS SIX (6) 84" LAMPS AT 100 WATTS EACH

REMOVE AND DISPOSE OF EXISTING POLE SIGN (FACES ONLY)

EXISTING POLE SIGN (FACING EAST AND WEST ON WASHINGTON BLVD.)

- EXISTING CABINET 4'2" x 6'8"
- SIDE VIEW PANEL TOTAL 13 ¾" / FACE STANDS OUT 2 1/8"
- HEIGHT FROM GRADE 81

MANUFACTURE AND INSTALL

- TWO (2) REPLACEMENT FACES
- FACE: WHITE POLYCARBONATE WITH DIGITALLY PRINTED VINYL
- EXISTING CABINET: PAINTED BLACK SATIN FINISH
- SIGN LETTERING IS BLACK ON WHITE BACKGROUND AS SHOWN ON THE DETAILED DRAWING & LAYOUTS
- LETTERING SIZES: FACING WEST
 - **QART.COM** LETTERING MEASURES 11"
 - **ONLINE AUCTIONS** LETTERING MEASURES 3"
 - **GALLERY & SHOWROOM** LETTERING MEASURES 4"
- LETTERING SIZES: FACING EAST
 - **QART.COM** LETTERING MEASURES 11"
 - **ONLINE AUCTIONS** LETTERING MEASURES 3.5"
 - **GALLERY & SHOWROOM** LETTERING MEASURES 5"

LIGHTING

- ILLUMINATED BY FLUORESCENT HIGH OUTPUT -800MA / COOL WHITE T12 LAMPS. LAMPS LIGHT-UP WHITE.
- POLE SIGN HAS EIGHT (8) 48" LAMPS AT 60 WATTS EACH.

Thanks for your time in reviewing our request.

Sincerely,

Adam Wodka
Image360 Marina del Rey

SINGLE SIDED REPLACEMENT SIGN FACE

SPECIFICATION

- (1) 166.75" x 27.125" Printed vinyl replacement sign face
- Font: Logo supplied

x 1 480 W WASHINGTON BLVD

166.75"

27.125"

QART.COM ONLINE AUCTIONS
SHOWROOM & GALLERY



Total sign 166.75" x 27.125" = 34.4 sq ft



Graphics > Signage > Displays

Project: Eli Weisman
eli@gartcom
310-500-7710

Address: 480 W Washington Blvd
Marina del Rey, CA 90292

Designer: Lorraine Munro
Sales: _____

Completed on:

- ① 07/29/14
- ② 08/29/14
- ③ _____
- ④ _____
- ⑤ _____
- ⑥ _____

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Note: The colors depicted in print here are a graphic representation. Actual colors may vary due to printer. See color specifications.

Approvals:

Client: QART
Date: 07/29/14

Signature for Approval: _____

Page:

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DOUBLE SIDED REPLACEMENT SIGN FACES

x 1 FACING TOWARDS OCEAN 80.75"

QART.COM
 ONLINE AUCTIONS
 SHOWROOM & GALLERY

x 1 FACING AWAY FROM OCEAN

SHOWROOM & GALLERY
 ONLINE AUCTIONS
QART.COM

50



SPECIFICATION

- (2) 80.75" x 50" Printed vinyl replacement sign faces
- Font: Logo supplied



Total sign 80.75" x 50" = 28sq ft
 For Each Sign Face



Graphics > Signage > Displays

Project: Eli Weisman
 eli@gartcom
 310-395-7425

Address: 480 W Washington Blvd
 Marina del Rey, CA 90292

Designer: Lorraine Munro
Sales:

Completed on:

- 1 07/29/14
- 2 08/29/14
- 3
- 4
- 5
- 6

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Approvals:

Client: QART
Date: 07/29/14

Signature for Approval: _____

COLOR AND SIZE DETAILS

SPECIFICATION

FRONT ENTRANCE SIGN



QUART.COM = 11" Lettering
ONLINE AUCTIONS = 3" Lettering
GALLERY & SHOWROOM = 4" Lettering

Black Lettering on White Background with Black Boarder

FACING WEST -- TOWARDS OCEAN

FACING EAST -- AWAY FROM OCEAN

QUART.COM
= 11" Lettering

ONLINE AUCTIONS
= 3" Lettering

SHOWROOM & GALLERY
= 4" Lettering



QUART.COM
= 11" Lettering

ONLINE AUCTIONS
= 3.5" Lettering

SHOWROOM & GALLERY
= 5" Lettering



Graphics > Signage > Displays

Project: Eli Weisman
eli@gartcom
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- 6. _____

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