MARINA DEL REY DESIGN CONTROL BOARD
AGENDA

Wednesday, September 17, 2014, 1:30 p.m.

Burton W. Chace Park
Community Building
13650 Mindanao Way
Marina del Rey, CA 90292

Audio

1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

2. Approval of the August 20, 2014 Minutes

3. Public Comment
   This is the opportunity for members of the public to address the Board on items that are not on the posted agenda, provided that the subject matter is within the jurisdiction of the Board. Speakers are reminded of the three-minute time limitation.

4. Consent Agenda
   The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. Old Business
   A. Parcel 49S – Marina del Rey Launch Ramp – Further consideration of renovation project credit sign and Design Control Board Review related thereto – DCB #14-004 (Attachment: Applicant Plans)
   B. Parcel 95 – QART.com – Further consideration of new tenant signage and Design Control Board Review related thereto – DCB #14-007 (Attachment: Applicant Plans)
   C. Marina del Rey Beach Farmers’ Market & 50th Anniversary – Further consideration of seasonal event signage and Design Control Board Review related thereto – DCB #13-016-C (Attachment: Applicant Plans)

6. New Business
   A. Presentation by the Department of Public Works on Marina del Rey Infrastructurcture Projects (Attachment: Presentation)
   B. Presentation by the City of Los Angeles Bureau of Engineering on Venice Dual Force Main Project (Attachment: Presentation)
   C. Presentation by the Department of Regional Planning on Freestanding Sign Regulations
Staff Reports

A. Temporary Permits Issued by the Department

B. Ongoing Activities Report
   - Board of Supervisors Actions on Items Relating to Marina del Rey
   - Regional Planning Commission’s Calendar
   - Coastal Commission’s Calendar
   - Future Major DCB Agenda Items
   - Small Craft Harbor Commission Minutes
   - Marina Design Guidelines Update
   - Redevelopment Project Status Report
   - Marina del Rey Visioning Process

C. Marina del Rey Special Events

8. Adjournment

PLEASE NOTE

1. ADA ACCOMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (310) 305-9538 (Voice) or (TTY/TDD) users, please call the California Relay Service at 711. The ADA coordinator may be reached by email at rstassi@bh.lacounty.gov.

2. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993), relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

All materials provided to the Design Control Board Members are available for public review, beginning the Friday prior to the meeting, at the four Marina del Rey locations listed below. The Department of Beaches and Harbors website also provides all reports and audio files from current and past meetings. Electronic copies of project submittals for Business Items referred to in this agenda will be available online for a two week period from the date of this agenda.

Please visit the Department of Beaches and Harbors Website Address at http://marinadelrey.lacounty.gov, or the Design Control Board Archive for more information.

Department of Beaches and Harbors
Administration Building
13837 Fiji Way
Marina del Rey, CA 90292

Burton Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292

MdR Visitors & Information Center
4701 Admiralty Way
Marina del Rey, CA 90292

Lloyd Taber-Marina del Rey Library
4533 Admiralty Way
Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta información, llame a este numero: 310-822-4639.
Members Present: Peter Phinney, AIA, Chair (Fourth District); Helena Jubany, FAIA, Vice Chair (First District); Tony Wong, P.E., Member (Fifth District)

Members Absent: Simon Pastucha, Member (Third District)

Department Staff Present: Michael Tripp, Planning Specialist; Ismael Lopez, Planner; Yeni Maddox, Secretary

County Staff Present: Anita Gutierrez, Department of Regional Planning; Amy Caves, County Counsel

Guests Testifying: Neha Desai, Sephora; Michael McCall, Sephora; Ken Greenberg, Caruso Affiliated; Adam Wodka, Signs Now Marina del Rey; Jill Peterson, Pacific Ocean Management, LLC.

1. Call to Order and Pledge of Allegiance
   Chair Phinney called the meeting to order at 1:30 PM
   On a motion of Mr. Wong, seconded by Vice Chair Jubany, the absence of Mr. Pastucha was excused.
   Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong
   Mr. Wong led the Pledge of Allegiance.

2. Approval of July 16, 2014 minutes.
   On a motion of Mr. Wong, seconded by Vice Chair Jubany, the July 16, 2014 minutes were approved.
   Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

3. Public Comment
   None

4. Consent Agenda
   None

5. Old Business
   None

6. New Business
   A. Parcel 50 – Sephora – Consideration of new tenant signage, exterior modifications and Design Control Board Review related thereto – DCB #14-005
   Mr. Lopez presented the project staff report.
   Michael McCall stated that the design presented was consistent with Sephora’s national branding.

   Public Comment
   None

   Board Comment
   Mr. Tripp announced that a material board was available for viewing by the Board Members.
Vice Chair Jubany asked if there were any other stores in the shopping center that did not have awnings.

Mr. Lopez replied that there were some stores in the center that did not have awnings, but most either had a canvas awning or flat metal canopy, like the one being proposed by Sephora.

Michael McCall added that the Loft had an architectural projection of steel and that Sephora’s proposal for a canopy was a long horizontal band, which would project two and a half feet from the storefront and act as a canopy.

Chair Phinney asked if the opening date was scheduled for February 15th as was shown on the sample sign.

Michael McCall replied that the February 15th graphic was only shown as a font example, and that Sephora expects to open the store before that date.

Mr. Wong asked if the red section on the storefront was a border.

Michael McCall replied affirmatively that the red strike was an accent piece that ran along the storefront.

**On a motion of Mr. Wong, seconded by Vice Chair Jubany, the item was approved as submitted.**

* Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

B. Parcels 44 – 310 Tinting – Consideration of new tenant signage and Design Control Board Review related thereto – DCB #14-006

Mr. Lopez presented the project staff report.

**Public Comment**

None

**Board Comment**

Mr. Wong asked the other Board Members if they liked the amount of red coloring on the proposed signage.

Chair Phinney replied that if the red color was a part of the applicant’s logo it was not objectionable. He also asked if the space was currently vacant and requested guidance from staff regarding the legality of the proposed pole sign.

Mr. Tripp explained that the applicant was taking over a space from a previous tenant who utilized the existing sign.

Ms. Gutierrez explained that the sign could remain as long as there was no increase to the size or the shape of the signage.

Chair Phinney expressed his dislike for pole signs and asked if this was the Board’s opportunity to retire and remove the sign.

Ms. Caves stated that she would have to investigate the issue further, but her initial thought was that it was the Lessee’s right to keep the sign on the property and not specific to a sub-tenant and therefore the sign could remain.
Chair Phinney asked if they could place a condition on the approval to allow Regional Planning time to research the entitlement of the signage.

Ms. Gutierrez replied affirmatively and stated that staff would have to find out if the sign was part of the landuse approval. She also stated that landuse approvals run with the land so, there could be a right to maintain the sign as long as it was not being altered.

Chair Phinney stated that he would like to issue a conditional approval, to allow additional research to be conducted. He also stated that the Board’s preference was to remove the pole signage and request that the tenant install an alternative sign, such as a monument sign.

Jill Peterson stated that the building was not vacant. She added that the applicant was indeed the current tenant and that they have been without signage for some time.

Mr. Wong stated that he would like staff to research the County Code regarding the abatement period of signage.

Ms. Caves recommended that the Board issue a conditional approval, so that the sign could move forward and can be removed in the future, if need be.

Chair Phinney expressed his concerns about approving the proposed sign, because that action may permanently establish it as a legal sign.

Mr. Wong asked how long had the sign been blank.

Jill Peterson replied that the sign face had been blank for approximately one year.

Mr. Tripp stated that the time limits were for legal non-conforming signs, and that a pole sign is not necessarily a legal non-conforming use. He further stated that there was no time limit to expire, and that this was something that could be approved as a new sign, as long as the property has only one pole sign per 5 acres.

Mr. Wong asked if pole signs were a permitted use.

Mr. Tripp stated that a pole sign was a permitted use in the Marina, and several different types of free-standing signs are permitted on a lot. He then clarified that it has been the Board’s preference not to approve pole signs.

Chair Phinney asked about the length of the applicant’s sublease.

Jill Peterson replied that the lease was for one year, and it began in February.

Chair Phinney asked the applicant if it would be a burden to approve the signage for the term of the existing lease and request that the new tenant return after the lease expires. He explained that during that time period, Regional Planning and Beaches and Harbors’ staff could conduct research regarding whether the Board can request removal of the sign once the lease expires.

The applicant replied that it would not be a burden.

On a motion of Mr. Wong, seconded by Vice Chair Jubany, the item was approved for the term of the existing lease, which expires in February 2015.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong
On a motion of Mr. Wong, seconded by Vice Chair Jubany the motion was amended to include that the item was approved for the term of the existing lease or up to February 2015, whichever was later.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

C. Parcels 95 – QART.com – Consideration of new tenant signage and Design Control Board Review related thereto – DCB #14-007

Mr. Lopez presented the project staff report.

Public Comment
None

Board Comment
Mr. Wong stated that the same issue, of approving an existing pole sign was before the Board.

Ms. Gutierrez stated that in this case, it was clearly a legal sign.

Chair Phinney asked staff if it would be possible to agendize this issue as an item for the next DCB meeting, and requested a brief report regarding existing free-standing pole signs and whether there are opportunities to retire pole signs.

Mr. Tripp stated that it would be placed in next month’s agenda.

Chair Phinney stated that this item needs a different condition from the sign that was approved with the last item, due to the location of the sign.

Vice Chair Jubany asked about the specifics of the operation of the gallery and asked if the design of the proposed signage was the applicant’s logo.

Jill Peterson replied that the gallery has an internet website that sells art work, and that the store front was used as a gallery and showroom.

Vice Chair Jubany expressed her dislike for the design of the signs, but found it difficult to give recommendations for improvement.

Chair Phinney agreed with Chair Jubany and asked the applicant to briefly explain if the sign design is actually their logo.

Jill Peterson stated that she could go to the company’s website to verify if the design was indeed their logo.

Adam Wodka stated that the company was very particular about the selection of the colors for the sign.

Vice Chair Jubany stated that after viewing the website it appeared that the design was specifically commissioned for the proposed sign and that it was not the company’s branding.

Jill Peterson stated that she verified with the applicant that the design of the sign was consistent with their logo.

Mr. Wong stated that his concern is that the sign could be distracting to drivers on Washington Blvd. Vice Chair Jubany stated that the applicant could keep the logo, but the logo should not occupy the entire sign.
Chair Phinney asked staff what should be done since the applicant is already open for business.

Mr. Tripp stated that the sign was already in place and that the request was for an after the fact approval.

Adam Wodka stated that he would need the Board’s direction in modifying the sign.

Mr. Wong emphasized that a logo shouldn't occupy more than 1/5th of a sign.

Adam Wodka stated that the logo includes the Qart.com along with the four colors and stated that he would have trouble explaining to the owners what type of design is acceptable.

Chair Phinney stated that based on what he saw on the website all of the text in the logo is in black and the sign could be changed to match that.

Adam Wodka stated that he could make that change.

Chair Phinney stated that another alternative would be to have the logo be the Q inside the four color blocks and the Qart.com Gallery and Art written in black.

Adam Wodka stated that the Board’s directions were very helpful.

Mr. Lopez asked the Board Members for direction as to what the applicants should do with the existing sign while the new signage is designed.

Chair Phinney stated that the existing sign could remain until the new sign design was approved.

On a motion of Chair Phinney, seconded by Vice Chair Jubany, the item was continued until the next meeting, or such time as the applicant is ready to return, within 60 days, with an alternate proposal that incorporates the input provided by the Board.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

7. Staff Report
Mr. Tripp stated that the visioning process was scheduled to go before the Regional Planning Commission in September.

Ms. Baker gave an update on the Summer Concert Series and stated that the outdoor movie night had been very popular.

All other reports were received and filed.

Public Comment
None

8. Adjournment
Chair Phinney adjourned the meeting at 2:28 PM.

Respectfully Submitted,

Yeni Maddox
Secretary for the Design Control Board
Old Business:
5A - Parcel 49S - MdR Launch Ramp Entry
5B - Parcel 95 - QART.com
5C - MdR Farmers’ Market & 50th Anniversary Banners

New Business:
6A - MdR Infrastructure Project Presentation
6B - Venice Dual Force Main Presentation
6C - MdR Freestanding Sign Regulations

Los Angeles County Department of Beaches and Harbors, Planning Division.
September 11, 2014

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 5A – PARCEL 49S – MARINA DEL REY LAUNCH RAMP – DCB #14-004 – FURTHER CONSIDERATION OF RENOVATION PROJECT CREDIT SIGN AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 5A on your agenda is a returning submittal from the Department of Beaches and Harbors (Department), seeking approval of a proposed monument sign located near the public launch ramp entrance at 13483 Fiji Way. The sign is the final item remaining as part of the Marina del Rey Boat Launch Ramp and Parking Lot Entrance rehabilitation project. Now complete, the renovation project consisted of improvements to the boat launch ramp access road from Fiji Way, to improve truck and trailer maneuverability. The scope included demolition of existing curb, gutter, sidewalk, and pavement, as well as minor realignment of the curb radius.

Background
The proposed credit sign was last before your Board during the July 2014 meeting. At that meeting, your Board continued the project and asked that a more modern monument sign design be proposed. The proposed sign has since been redesigned to incorporate your Board’s recommendation.

Proposed Monument Sign
As previously proposed, the sign would inform the public of the location of the boat launch facility, as well as the funding source for the renovation project. The California State Parks Division of Boating and Waterways (DBAW) awarded a grant for the project and a requirement of the grant was to erect a sign that included information about the project’s funding source.

The proposed monument sign would be located on the right side of the boat launch ramp entryway, adjacent to the southwest corner of the mast-up boat storage facility. The proposed single-sided integral concrete-colored sign would measure 3'-2" tall by 8' wide and 8" thick. It would be mounted on a 2'-tall concrete base, bringing the overall sign dimensions to be 5'-2" tall by 8' wide.
The sign would read “MARINA” over “DEL REY” in approximately 8”-tall lettering, cast ½” deep and painted blue, with a white seagull silhouette cast in and painted white between the words “DEL” and “REY”. Below “DEL REY” are the words “BOAT LAUNCH FACILITY”, in approximately 5”-tall cast in letters painted black, over “FUNDED BY THE HARBORS AND WATERCRAFT REVOLVING FUND AND OPERATED AND MAINTAINED BY THE LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS”, engraved in approximately 2”-tall blue lettering.

The sign would have rounded corners, would have an arched header, and would be cement or light grey color overall. The DBAW logo and the Department logo would be placed on the left and right sides of the lettering, respectively. Both logos would be 12” in diameter, cast in full relief and painted in custom logo colors. The sign would not be illuminated.

**STAFF REVIEW**
The proposed informational/facility identification sign request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions and materials of the requested permanent sign meet the standards set forth in Sections 4 and 5 of the Sign Controls, and that the design and quality is consistent with Marina-wide signage. The sign would be composed of durable materials and would be in acceptable proportions. The design of the sign has been modified to meet your Board’s recommendation to give the sign a more modern look.

The Department recommends **APPROVAL** of DCB #14-004 as submitted.

GJ:CM:il
September 11, 2014

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 5B – PARCEL 95 – QART.COM – DCB #14-007
FURTHER CONSIDERATION OF NEW TENANT SIGNAGE AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 5B on your agenda is a returning submittal by QArt.com (Applicant), a new tenant within the Parcel 95 Marina West Shopping Center leasehold, seeking approval to refurbish one existing façade-mounted sign and one existing pole-mounted business identification sign. The tenant is located at 480 Washington Boulevard.

Background
The Applicant was before your Board during the August 2014 meeting requesting after-the-fact approval of two business identification signs. The signs were placed on an existing façade-mounted cabinet sign and an existing pole sign. The item was continued and the Applicant was asked to return to the Board within 60 days with a new sign design. The new business identification signs proposed have been redesigned in a manner that accommodates your Board’s recommendations and is consistent with the Applicant’s brand identity.

Façade-Mounted Sign
The Applicant is proposing to refurbish an existing façade-mounted sign cabinet by replacing the face and applying new vinyl graphics. The existing sign cabinet is located on the north façade, facing Washington Boulevard. The sign face would be 13’ wide by 2’ tall, bordered by aluminum retainers, and painted black satin on a 16’-4” wide by 2’-4” tall internally illuminated cabinet that is located 10’ above grade level.

The face would be made of white polycarbonate with digitally printed vinyl, which would include all new black lettering on a white background. The sign would read “QART.COM” in 11”-tall lettering, followed by “ONLINE AUCTIONS” in 3”-tall lettering, over “SHOWROOM & GALLERY” in 4”-tall lettering, all in Baskerville Old Face font.

Pole Sign
The Applicant is also proposing to refurbish the existing double-sided pole sign by replacing the two faces and applying new vinyl graphics. The existing pole sign is located near the northeast corner of the building, along Washington Boulevard. Each sign face would measure 6’-8” wide by 4’-2” tall and would be made of white
polycarbonate with digitally printed vinyl. The pole sign cabinet is 7'-6" above grade level, is internally illuminated and is finished with black satin paint.

Like the façade sign, the proposed refurbished pole sign faces would be made of white polycarbonate with digitally printed vinyl and black lettering on a white background. Two design options are proposed for the pole sign, both with the same black lettering and content, but the placement of the sign wording on the sign face is different. The Applicant proposes to install both sign options, one on each side of the double-sided pole sign as follows:

Facing west along Washington Boulevard, the business name would be displayed similarly to the façade-mounted sign. All lettering will be centered on the sign, which would read “QART.COM” in 11”-tall lettering, over “ONLINE AUCTIONS” in 3”-tall lettering, over “SHOWROOM & GALLERY” in 5”-tall lettering, all on white background and in Baskerville Old Face font.

Facing east along Washington Boulevard, the business name would be displayed in black lettering with a white background, but placed on the sign face differently. The left side of the top half of the sign would read “ONLINE” over “AUCTIONS” in 3½”-tall lettering, followed by a backslash and the words “SHOWROOM” over “& GALLERY” in 5”-tall lettering on the right side and top half of the sign. The bottom half of the sign would read “QART.COM” in 11”-tall lettering in Baskerville Old Face font.

**Hours of Illumination**
The proposed signs would be internally lit from dusk until 10:00 p.m., nightly.

**STAFF REVIEW**
The proposed business identification sign request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions and materials of the requested permanent sign meet the standards set forth in Sections 4 and 5 of the Sign Controls. If your Board approves the redesigned signs, their installation should occur as soon as possible, but no longer than 60 days from your Board's approval.

**The Department recommends APPROVAL of DCB #14-007 as submitted, with the condition that the Applicant obtains further review and approval from the Department of Regional Planning and the signs are installed within 60 days of Board approval.**

GJ:CM:il
September 11, 2014

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 5C - MARINA DEL REY FARMERS’ MARKET & 50TH ANNIVERSARY CELEBRATION BANNERS - DCB #13-016-C - FURTHER CONSIDERATION OF EVENT SIGNAGE AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 5C on your agenda is a returning submittal from the Department of Beaches and Harbors' Community and Marketing Services Division (CMSD), seeking approval for the continued display of temporary light pole banners and event-day wind banners for the Marina del Rey Farmers' Market and for new banners promoting the Marina's 50th Anniversary celebration.

Background
At the June 2014 meeting, your Board approved a request from CMSD to erect banners for the Marina del Rey Beach Eats and Farmers' Market weekly programs. Temporary approval of light pole banners and event-day wind banners was granted through September 2014.

CMSD is requesting approval to continue displaying through March 2015, the 13 temporary event-day wind banners, and existing Farmers’ Market light pole banners, which are affixed to 31 light poles within Marina Beach parking lot 10, and on Via Marina, Admiralty Way, and Fijii Way. CMSD is also requesting approval of new Marina del Rey 50th Anniversary light pole banners to replace the existing Beach Eats banners located throughout Marina del Rey. Approval of 50th Anniversary banners is being requested through December 2015.

Temporary Event-Day Wind Banners
CMSD is requesting an extension of time for displaying all existing event-day wind banners. Currently, the wind banners are erected each Thursday morning at 8 a.m., prior to the Farmers’ Market start time, and are removed by 3 p.m., following the closing of the event. The banners are placed in multiple locations along Admiralty Way, and within public parcels, where maximum visibility is available.

The temporary wind banners are made of woven polyester and are double-layered to accommodate graphics on both sides. The banners measure approximately 12'-8" high by 2'-6" wide, and are affixed to 15' high poles that securely pin to the ground. All wind
banners have a light orange background (PMS 144). The “Today” banners include the name of the market, “Marina del Rey Farmers’ Market”, and market hours of operation, “9 a.m. – 2 p.m.”, in Tekton Pro white. “Today” is featured in Tekton Pro green (PMS 3415). Graphics include a lemon (PMS yellow) and a strawberry (fruit: PMS 032, stem and leaves: PMS 7728). Directional banners include the name of the market, “Marina del Rey Farmers’ Market”, and the text, “To Marina “Mother’s” Beach” in Tekton Pro in white. Directional information, “1 Mile ahead”, a vertical arrow, and “1/2 Mile ahead” are in Tekton Pro green (PMS 3415). Graphics include an assortment of fruits and vegetables: cherries (fruit: PMS 200 and stem: PMS 802), a bell pepper (vegetable and stem: PMS 3415), a corn cob (kernels: PMS Yellow, large leaves – PMS 356, and smaller leaf: PMS 368), and a tomato (fruit: PMS 185, leaves: PMS 7724, and stem: PMS 342). The parking entrance signage features the name of the market, “Marina del Rey Farmers’ Market” and its hours of operation, “9 a.m. – 2 p.m.” in Tekton Pro in white, as well as “Parking” and “Entrance” in Tekton Pro green (PMS 3415) and yellow (PMS yellow), respectively. The banner also includes a lemon (PMS yellow) and a strawberry (fruit: PMS 032, stem and leaves: PMS 7728) as graphics.

Marina 50th Anniversary Light Pole Banners
CMSD is requesting approval of a new light pole banner design to commemorate the upcoming 50th Anniversary of Marina del Rey. Similar to the Farmers’ Market light pole banners, the new 50th Anniversary banner would measure 6’ high by 3’ wide, and would replace all 31 Beach Eats banners that are co-located with the Farmers’ Market banners. The Farmers’ Market light pole banners are located on light poles within the Fiji Way, Admiralty Way, and Via Marina medians, as well as at Marina Beach parking lot 10. Both Farmers’ Market and 50th Anniversary banners would be placed in a tiered manner as the current banners exist. Approval of these new banners is being requested through December 2015.

The Marina del Rey 50th Anniversary light pole banner design graphics are consistent with the official logo used for promotion of all 2015 celebratory events. The banners would serve as the primary outdoor source to announce the Marina’s 50th Anniversary to residents, visitors and passersby.

Two banner options are provided for your Board’s review and consideration. Both have similar layout, fonts, graphics, and the same text, except that they vary in the overall blue background color. CMSD requests approval of either option to be placed alongside the 31 Farmers’ Market light pole banners.

The proposed banner font types and color graphics would be displayed as follows:

**Banner Option 1 (Dark Blue) Details**
Option 1 would have a light blue to dark blue background color gradation and would read “Celebrating 50 Years of Marina del Rey” in Helvetica Neue Bold white font, over the 50th Anniversary logo with a white glow outline, which consists of the number 50 in gold color, a sailboat inside the number “0” in different shades of blue, and “Marina del
Rey” running across both numbers in Helvetica Neue Bold white font. The bottom portion of the banner below the logo would read “LA’s Marina” in Caflisch Script MM yellow font with a red underline, over the years “1965 – 2015” in Lucida handwriting italic yellow font. The banner would also include stars and streamers in multiple light-colored shades flowing in the background.

**Banner Option 2 (Light Blue) Details:**
Similarly structured as Option 1, the proposed Option 2 banner would have a light blue to white background color gradation. The top of the banner would read “Celebrating 50 years of Marina del Rey” in Savoy LET Plain 1.0 white font, over the 50th Anniversary logo, which consists of the number 50 in black color with a gold outline, a sail boat inside the number “0”, with black hull and sail in multiple shades of blue, and “Marina del Rey” running across both numbers in Helvetica Neue Bold red font. The bottom portion of the banner below the logo would read “LA’s Marina” in Caflisch Script MM dark blue font with a light blue brushed underline, over the years “1965 – 2015” in Savoy LET Plain 1.0 dark blue font. This banner would also include stars and streamers in multiple light-colored shades flowing in the background.

**Farmers’ Market Light Pole Banners**
The existing Farmers’ Market signs are currently in good condition, and if the extension through March 2015 is approved, they would continue to be inspected to ensure that they remain in good condition. The design of the banner is not proposed to change with this extension request.

Currently, the banners measure 6’ high by 3’ wide and have a light orange background (PMS 144). They include, the name of the market, “Marina del Rey Farmers’ Market”, in Tekton Pro in white, the day and hours of operation, “Thursdays” from “9 a.m. – 2 p.m.”, in Tekton Pro green (PMS 3415) and yellow (PMS yellow), respectively, and the market’s location, Marina “Mother’s” Beach and “Parking Lot #10”, in white text. The banner also includes cherries (fruit: PMS 200 and stem: PMS 802), tomato (fruit: PMS 185, leaves: PMS 7724, and stem: PMS 342), a chili pepper (vegetable: PMS 200 and stem: PMS 356), bananas (PMS yellow), a strawberry (fruit: PMS 032, stem and leaves: PMS 7728) and a bell pepper (vegetable and stem: PMS 3415) as graphics.

**STAFF REVIEW**
The proposed request for temporary banners is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). The proposed temporary banners would continue to inform the community about the Marina del Rey Farmers’ Market events, and would promote the 50th Anniversary of Marina del Rey. The proposed dual signage on the light poles is intended to catch the attention of motorists, pedestrians, and cyclists who travel through the Marina.

The Sign Controls currently allow the Department to issue temporary sign permits for up to 60 days for any particular special event. For continued use beyond the 60 days, your
Board’s review and approval are required. CMSD is requesting approval to continue to display the Farmers’ Market light pole banners and event-day wind banners, and to install new 50th Anniversary banners, which would replace the existing Beach Eats banners. Approval for Farmers’ Market banners is requested through March 2015, and the 50th Anniversary banners through December 2015.

Staff finds that the proposed dimensions and locations of the signage conform to Sign Controls standards. The new 50th Anniversary banners would be placed along existing light pole banners currently used to promote the Farmers’ Market and no new light poles would be used. The proposed signs are temporary in nature and the timeframes requested are adequate for promoting these public events serving the Marina del Rey community.

The Department recommends APPROVAL of DCB #13-016-C as submitted.

GJ:CM:il
September 11, 2014

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 6A – MARINA DEL REY INFRASTRUCTURE PROJECT UPDATE

Item 6A on your agenda is a presentation by Brittany Barker of the County's Department of Public Works, providing an overview on various Public Works' projects that have been completed recently, are currently underway, and are planned in the near future within Marina del Rey.

GJ;CM;il
September 11, 2014

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 6B – CITY OF LOS ANGELES’ VENICE DUAL FORCE MAIN PROJECT PRESENTATION

Item 6B on your agenda is a presentation by Dr. Jan Green Rebstock, Environmental Supervisor from the City of Los Angeles Bureau of Engineering, on the upcoming City of Los Angeles project to construct a new 54-inch diameter force main sewer that will cross Esplanade Canal from the Venice Pump Plant (VPP) northerly along Hurricane Street to Marquesas Way, then travel southerly along Via Marina, crossing the Marina del Rey and Ballona Creek Channels to an existing Coastal Interceptor Sewer junction structure on Vista del Mar near Waterview Street. The new force main will operate as a parallel system in conjunction with the existing 48-inch force main, to meet the peak wet weather flow demands experienced at VPP, and to add operational flexibility and reliability. Valve vaults will be constructed to facilitate bypass for maintenance and repair work, and the deteriorated discharge piping manifold at VPP will be replaced.

The presentation will cover the project purpose, history, construction timeline, and what members of the public can expect during construction.

GJ:CM:il
September 11, 2014

TO: Design Control Board  
FROM: Gary Jones, Director  

SUBJECT: ITEM 6C – PRESENTATION ON MARINA DEL REY FREESTANDING SIGNS

Item 6C on your agenda is an overview by the Department of Regional Planning on the regulations pertaining to freestanding signs in Marina del Rey.

GJ:CM:il
September 11, 2014

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 7A – TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda is an update on permits that have been issued by the Department of Beaches and Harbors (Department) for temporary banners, signs and/or canopies. Since the August 2014 report, no temporary permits have been issued by the Department.

GJ:CM:il
September 11, 2014

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 7B – ONGOING ACTIVITIES REPORT

BOARD ACTIONS ON ITEMS RELATING TO MARINA DEL REY
On August 5, 2014, the Board of Supervisors appointed Allyn Rifkin to another term on the Small Craft Harbor Commission. Mr. Rifkin will continue to act as the appointee for the 3rd Supervisory District.

On August 12, 2014, the Board of Supervisors authorized the Director of Public Works to execute the proposed Marina del Rey Harbor Toxic Pollutants Total Maximum Daily Load Coordinated Monitoring Plan Memorandum of Agreement (MOA), effective upon final execution by the County, County Flood Control District (District), Culver City, City of Los Angeles, and the State of California Department of Transportation through July 7, 2016, for an estimated Net County Cost not to exceed $1,662,040.58.

REGIONAL PLANNING COMMISSION'S CALENDAR
No items relating to Marina del Rey were heard by the Regional Planning Commission during meetings for the month of August 2014.

A hearing will be held on September 17, 2014, before the Regional Planning Commission, regarding the Marina del Rey Visioning Statement.

COASTAL COMMISSION'S CALENDAR
No items relating to Marina del Rey were heard by the California Coastal Commission during meetings for the month of August 2014.

FUTURE MAJOR DCB AGENDA ITEMS
No major development projects are anticipated for the next DCB meeting.

SMALL CRAFT HARBOR COMMISSION
The July 2014 meeting minutes are attached.

MARINA DESIGN GUIDELINES UPDATE
Staff continues to complete the directed amendments to the draft design guidelines. Staff will incorporate recommendations made by the Regional Planning Commission and Board of Supervisors into the updated design guidelines, following their review of the Marina del Rey Visioning Statement in the coming months.

REDEVELOPMENT PROJECT STATUS REPORT
The current Marina del Rey Redevelopment Project Descriptions and Status of Regulatory/Proprietary Approvals report is attached.

MARINA DEL REY VISIONING PROCESS
On July 16, 2014, staff from the Department of Regional Planning gave a presentation on the Visioning Statement to the Design Control Board. It was announced that the Boat Launch Ramp relocation concept would no longer be included in the Visioning Statement. The Visioning Statement is now expected to be considered by the Regional Planning Commission on September 17, 2014 and by the Board of Supervisors before the end of October 2014. Comments may be submitted prior to the Board of Supervisors’ action on the document to Gina Natoli of the Department of Regional Planning, commstudieswest@planning.lacounty.gov.

GJ:CM:il
Attachments (2)
Commissioners: Allyn Rifkin, Chair; Dennis Alfieri, Vice Chair; Russ Lesser, Commissioner; David Lumian, Commissioner; Vanessa Delgado, Commissioner (excused absence).

Department of Beaches and Harbors: Gary Jones, Director; Steve Penn, Acting Chief, Asset Management Division; Linda Nava, Real Property Agent II, Asset Management Division; Charlotte Miyamoto, Chief, Planning Division; Michael Tripp, Planning Specialist, Planning Division; Carol Baker, Chief, Community and Marketing Division; Debra Talbot, Manager, Community and Marketing Division.

County: Jill Jones, County Counsel; Sergeant Anthony Easter, Sheriff's Department.

Chair Rifkin called the meeting to order at 10:07 a.m. followed by the Pledge of Allegiance, and read the Commission’s policy on public comments.

Approval of Minutes:
Chair Rifkin noted there are three meeting minutes pending approval, and each one will be approved separately.

Chair Rifkin stated he is abstaining from approving the April 9th minutes because he was not at the meeting.

Motion to approve the April 9, 2014 minutes by Commissioner Alfieri, seconded by Commissioner Lesser, unanimously approved.

Ayes: 3 – Mr. Alfieri, Mr. Lesser, Mr. Lumian

Jon Nahhas commented on the May minutes and played a piece of the audio recording from the prior meeting.

Commissioner Lesser stated that the minutes quoted him accurately and moved to approve the minutes. Commissioner Lumian seconded and stated the minutes accurately reflected the meeting.

Commissioner Alfieri stated that the minutes documented accurately what he said.

Chair Rifkin requested the minutes to include his statement that 'nothing in the Visioning statement stated changes in height or density, but if it was implied he would like to see an EIR'.

Chair Rifkin motion to approve the amended May 28, 2014 minutes. The Commission unanimously approved.

Ayes: 4 – Chair Rifkin, Mr. Alfieri, Mr. Lesser, Mr. Lumian

Motion to approve the June 11, 2014 minutes by Commissioner Lesser, seconded by Commissioner Alfieri, unanimously approved.

Ayes: 4 – Chair Rifkin, Mr. Alfieri, Mr. Lesser, Mr. Lumian

Item 3 – Communication from the Public:
Jon Nahhas spoke about public record act request and visioning process.

Nancy Vernon Marino expressed concern with lack of communication, and the need for full transparency.
Item 4 – Communication with the Commissioners
Commissioner Lumian reported that he attended the Navigation Safety Advisory Council meeting in which a bill was signed for funding dredging of recreational harbors. And also at the NAVSAC meeting, the Coast Guard agreed not to eliminate the lights in the Channel Island.

Commissioner Lesser reported that he attended the 50th Anniversary Committee meeting, and was excited about the activities that are being planned for the County residents.

Chair Rifkin visited Dana Point and Ventura Marinas; expressed how impressed he was with the development at Ventura Marina Village.

Item 5a – Marina Sheriff
Sergeant Easter presented both the Liveaboard and Crime Stats reports. He also discussed the events that took place on May 16th at the Del Rey Yacht Club, and the homicide that took place on Mindanao Way and the 90 Freeway.

Commissioner Lumian asked about the condition of the victims.

Sergeant Easter replied that both victims are doing fine.

Nancy Vernon Marino thanked the Sheriff’s Department for their report. She mentioned a regulation called “No Drinking and Boating” and would like to see the statistic report of it.

Jon Nahhas expressed concerns with the homicide incidents, homeless issues, and the Coast Guard eliminating the anchorage in Marina del Rey.

Chair Rifkin asked if staff has any information on the Coast Guard anchorage issue.

Mr. Jones replied he was not aware of the anchorage issue, but was aware of the collateral issues on a boat that was swept ashore onto Dockweiler Beach a couple of months ago.

Commissioner Lumian stated that when the Coast Guard makes a change they always publish those changes in local notices to mariners. He has not seen any notices and asked if Mr. Nahhas has seen any.

Mr. Nahhas responded yes.

Chair Rifkin asked staff to provide a report at the next meeting.

Chair Rifkin wanted to know if there has been any discussion on a bike sharing system for Marina del Rey.

Mr. Jones responded that these types of facilities have been discussed within the Visioning process under the Mobility Hubs concept.

Commissioner Alfieri suggested that Mr. Jones contact the Coast Guard and introduce himself.

Mr. Jones agreed to reach out to the Coast Guard and use this topic as a point of conversation.

Commissioner Lumian reported that at the NAVSAC Long Beach meeting he invited representatives from the Coast Guard, NOAA, and Army Corps of Engineers to visit the Marina.

Item 5b – Marina del Rey and Beach Special Events
Ms. Baker spoke on the 4th of July traffic and highlighted a few of the special events.

Item 5c – Marina Boating Section Report
Ms. Talbot reported on the Waterbus program, the opening of Parcel 77, and filming at Anchorage 47.
Jon Nahhas commented on the 4th of July firework show, the closure of public promenade and suggested having more Latin music at the summer concert series.

Nancy Vernon Marino complimented the expansion of Waterbus program and suggested having it all year round. She also expressed the need for more recreational land.

**Item 6a – Update on Marina del Rey Toxics Total Maximum Daily Load (TMDL)**

Ms. Miyamoto presented the staff report.

Mr. Tripp reported the Department’s activities in the TMDL process.

Commissioner Lumian heard that Bay Area was successful in lifting the TMDL and wanted to know if the Department could approach in the similar manner.

Mr. Tripp stated it is similar and that they would like to do a site specific objective study to look at the water quality and a sediment study.

Commissioner Lumian wanted to know how the $4 million figure which was approved by the Board was determined.

Ms. Miyamoto responded that the estimate came from the Department of Public Works (DPW).

Commissioner Lumian asked if staff would report back on the specifics of what approach was taken, what studies could be done, and who was hired as the consultant.

Ms. Miyamoto replied that staff will continue to provide the Commission with updates.

Commissioner Lumian felt that this is a critical issue. He would like to have as much information as possible, and be provided with more specific information as it becomes available.

Ms. Miyamoto reported that DPW is targeting August for the submission of the Board letter for approval of selection of consultants and the scope of work.

Mr. Tripp noted that when the date is set for the State Board to consider the TMDL revisions, it would be reported to the Commission.

Commissioner Lumian noted the EPA has a list of “No Discharge Zone” harbors, and Marina del Rey is not on it. He wanted to know if that program would be beneficial for the Department.

Mr. Tripp stated that he is not familiar with the program, but will look into it.

Commissioner Lesser asked staff to elaborate on what was learned from the harbors that went through this process.

Mr. Tripp stated that they have been talking to San Diego who has a TMDL for copper.

Commissioner Lesser asked which harbors are being affected.

Ms. Miyamoto replied that San Diego was the first; now Marina del Rey; and next would be Newport Beach. She stated that not all harbors are affected because some have good flushing system.

Captain Wendy Kornbecx commented on ways copper may be getting into the marina, the effects on small boaters and recommended a study on the sediments that flow down Ballona Creek.

Jon Nahhas talked about boat facilities, do it yourself boatyard, and water quality.
Nancy Vernon Marino commented on creating a system for circulation, small boaters and development.

Commissioner Lumian asked if there was anything written about the electrolysis and construction of the docks.

Captain Wendy Kornbecx stated she does not know if a study has been done.

Chair Rifkin stated that he went to testify at the Board of Supervisors. He asked if a member of the boating community can be involved in selecting the consultants and preparing scope of work.

Mr. Jones explained that the consultants would be selected from a County approved list that is held by the Department of Public Works (DPW), and the selection is done by those with experience and education in scientific fields.

Ms. Miyamoto added that the Regional Water Quality Board would not dictate the methodology, but is involved in the process. She will provide updates on the scope, and invite the DPW and consultants to speak at a Commission meeting.

Chair Rifkin asked input from the Commissioners about those comments made by members of public who appeared to have scientific background.

Commissioner Lesser would like to have an update monthly or quarterly.

Mr. Jones reported there will be a consultant advising and working at the Department who has education and experience in the subject matter to provide updates to the Commission.

Commissioner Lumian asked that since San Francisco was successful in their site specific study, has staff contacted them in this regard.

Mr. Jones responded not directly, but he has reached out to the division within the EPA who is currently evaluating the Biotic Ligand Model, a methodology that was similar to what was used in San Francisco.

Commissioner Lumian suggested finding out who worked on the project and who the consultants were. He is interested in obtaining information on what they actually did, what was studied, and how successful it was.

Commissioner Alfieri would like to monitor and understand what pollutants that are coming in from other sources.

Mr. Jones stated that there is a permit with the Regional Water Board permitting discharge that comes from the adjacent cities. The DPW is working with the Regional Board on the issues of discharge from storm drains and is to address improvements to prevent rain water from flowing directly into the harbor.

Commissioner Alfieri would like to see an example or a study to know what is being discharged.

Ms. Jones noted that there is a U.S. Supreme Court case where the County was involved that addressed the allocation and responsibility of the County.

Ms. Miyamoto stated that there have been presentations on the Oxford Basin. The project is expected to be completed by the end of next year.

Chair Rifkin thanked staff for offering to provide regular reports on this item.

Commissioner Lumian requested that staff invite representatives from the DPW who are involved with TMDL to provide more specific information on what the plan is.
Item 6b – Resolution No. 2014-07-09 regarding the Marina del Rey Visioning Statement

Mr. Jones reported that at the last meeting the Commission requested to receive the minutes as well as a written confirmation of the resolution that was passed unanimously on May 28. The document as drafted is on record and can be used by the Commission as a point of reference. No further action is needed.

Patricia Younis representing the lessee of Fisherman’s Village expressed concern with the language in item 2 of the resolution.

Chair Rifkin asked if she has suggestions.

Patricia Younis would like to add the word “conceptually”

Captain Alex Balian spoke on Fisherman’s Village.

Nancy Vernon Marino commented on Fisherman’s Village and the need for recreation.

Jon Nahhas talked about the Visioning process, Fisherman’s Village, and the LCP.

Commissioner Lesser agreed to change the word “previously” to “conceptually”, and in light of the recent change of the plan to relocate the launch ramp, he wanted to know what would happen next.

Chair Rifkin asked staff to provide information on what was on Supervisor Knabe’s blog.

Mr. Jones advised the Commission that they could not change a motion that has already been passed. He reported that a status update on the Visioning process will be provided at the July 16 DCB meeting. The Visioning Statement will be revised, and a draft will be presented to the Regional Planning Commission.

Commissioner Lesser acknowledged that changes could not be done.

Commissioner Lumain stated that it is a recommendation and should be taken as a general statement.

Ms. Jones noted that the lessee is not legally bound to the action.

Commissioner Lumian mentioned that Supervisor Knabe is aware of the discussion at the May 28 meeting, and not only listened to the various agencies input but also to the public. He suggested going on record to thank Supervisor Knabe for his leadership and staff for doing a great job.

Commissioner Lesser seconded the motion.

Chair Rifkin stated that there are good parts in the Visioning Statement and would like to somehow transmit the resolution to the Board of Supervisors.

Mr. Jones stated that the May 28 minutes along with the resolution would become part of the record that goes with the Visioning Statement. He suggested drafting a cover letter for the Chair’s signature and confirmed that writing an administrative cover letter to be part of the public record would not be an issue.

Chair Rifkin was in favor of staff drafting the cover letter referencing the minutes and resolution for his signature, and asked if staff had sufficient information.

Mr. Jones responded that with respect to the minutes and resolution no other information would be required, but if the Commission has additional information that they would like to highlight in the letter then that would need to be provided.

Chair Rifkin asked if there was anything they wanted to highlight, or if they were in favor of drafting an administrative letter indicating the Commission meetings were well attended and the important issues were raised.
Commissioner Lumian felt that excluding the Fisherman’s Village and the launch ramp issues, the Visioning Statement would not be complete. He would like this Commission to be more involved in the Visioning.

Chair Rifkin agreed that the Visioning process is not over.

Commissioner Lesser stated the Commission unanimously felt that there is no need for increase in density or height limit.

Mr. Jones stated the Commissioners’ statements at the meeting were documented in the minutes.

Chair Rifkin noted that the minutes reflected the feelings of the Commission regarding density and height.

Commissioner Alfieri asked if there was time for further discussion or drafting an administrative letter highlighting what was already discussed.

Mr. Jones responded that initially the Visioning Statement was to go to the Board in September, but in light of the recent updates, the initial timeline may have changed.

Commissioner Alfieri suggested staff write a letter for the Chair’s signature.

Ms. Jones noted that since the Regional Planning Commission meeting is a public meeting the Chair can either attend or submit a letter for the meeting.

Commissioner Lumian requested that DRP come to the next meeting to provide an update.

Commissioner Lesser expressed that the reason for moving things around was to beautify the entrance to the Marina, and agreed it is a great idea for the DRP to come and present.

Chair Rifkin confirmed that a letter would be drafted for his signature to the Regional Planning Commission referencing the resolution and the minutes, and another letter thanking Supervisor Knabe.

Mr. Jones clarified the Commission’s request to have a follow-up presentation of Visioning process by the DRP.

Commissioner Lesser asked to have a monthly update on the Fisherman’s Village project.

Mr. Jones replied if there is anything to report he will put it on the agenda.

Commissioner Alfieri suggested inviting the lessee to come and provide an update.

**Item 7a– Recreational Boating Strategy**

Ms. Baker stated that staff will provide an outline of the boating strategy and explained that the document will be updated to be consistent with the Department Strategic Plan, and input from the public and Commission.

Ms. Talbot provided a PowerPoint presentation on the main details of the Recreational Boating Strategy.

Commissioner Lumian asked the location of the new dining docks.

Ms. Talbot replied Pier 44, and more locations to be added as redevelopment occurs in Marina del Rey.

Ms. Baker added that staff from Boating, Asset Management, and Planning have been working together to look for opportunities that may arise to provide this type of recreation.

Chair Rifkin stated that this is a good start but that an outline of specific steps is needed for a road map, and asked what would be the next step.
Ms. Baker explained how the plan is part of a larger goal, and discussed the various elements that would go into the process.

Nancy Vernon Marino commented on the creation of the Boating Section, and writing of the boating strategy.

Jon Nahhas commented on the priority of the boating strategy, the goals and objectives of the boating access.

Captain Alex Balian talked about a plan of action and milestones, staffing issues, and commended Ms. Talbot for her work.

Commissioner Lesser stated this is a start with great ideas for step one, and step two would be to develop a timetable for implementation. He also mentioned that the County has programs to bring inner city kids to the Marina. He requested that staff report back with action plan and steps.

Commissioner Lumian felt that this was a report of current status but was expecting more. He stated that when the resolution was passed the first step was to inventory all the programs and assets in the Marina. He wanted to inventory governmental and non-governmental efforts that are being made for boating, conduct a needs survey by interviewing the entities, and identify what the challenges and opportunities to meet the goals. He suggested the docks that are no longer being used by Catalina Ferry be reverted back to a public dock. This is one of many other ideas he has.

Ms. Baker spoke on the move of the Boating Section, staffing issues, and asked Commissioner Lumian for a list of items he raised.

Chair Rifkin expressed that this is a priority program and asked Ms. Baker to think about how the Commission can help obtain additional resources.

Commissioner Lumian stated he was hoping to see recreational boating in the Visioning plan because a lot of ideas were given during the Visioning process, also a number of ideas discussed over the years to this Commission.

Ms. Baker replied that there are plans in the next two years to redo Marina Beach and that staff could provide a report on the capital projects.

Commissioner Lumian would like to see what is being done to improve recreational boating and to get more people out into the water.

Chair Rifkin suggested this item be brought back at the next meeting and to focus on the next step.

**Item 8 – Staff Reports**
Mr. Penn provided the staff report.

Jon Nahhas talked about displacement plans and vacancies, the General Fund, and creating an EIR.

Nancy Vernon Marino commented on devoting resources to boating and recreational development.

**Adjournment**
Chair Rifkin adjourned the meeting at 12:48 p.m.
10-14 (FT) - Ocean Marine Venture

- Complete investment of 154 apartments
  - 10 stories, 154 units (75 residential, 79 mixed-use)
  - 178 spaces

- Replacement of public parking lot on site.

Parking: - 415 space proposed parking spaces (106 public parking spaces up to the high of 120).

Proprietary - On May 2006, Board approved the project. On April 26, 2011, the BOS approved the option agreement for six months to have enough time to procure building permits from CCC. The project was reviewed by the BOS on 3/9/11. BOS certified MND on 5/17/11. Proposed marina replacement was included in the County's master waterside CDP application approved by the CCC on 11/3/11. Final approval of the project was made by the BOS on 10/14/12. The project was approved on the CCC on 11/17/12. The CCC found the site on the appeals.

Parking Permit proposed during PUD process.


Parking: - 3 stories, 36'-'7" in height.

Proprietary - Construction in Process.

123 - Pillar E. Marine

- Complete investment of 179 apartments
  - 4 stories, 179 units (98 residential, 81 mixed-use)
  - 207 spaces

Proprietary - On May 2006, Board approved the project. On April 26, 2011, the BOS approved the option agreement for six months to have enough time to procure building permits from CCC. The project was reviewed by the BOS on 3/9/11. BOS certified MND on 5/17/11. Proposed marina replacement was included in the County's master waterside CDP application approved by the CCC on 11/3/11. Final approval of the project was made by the BOS on 10/14/12. The project was approved on the CCC on 11/17/12. The CCC found the site on the appeals.

Parking Permit proposed during PUD process.


Parking: - 3 stories, 36'-'7" in height.

Proprietary - Construction in Process.

55/6/W - Pacific View

- Pacific View Development
  - 154 space

- Complete investment of 179 apartments
  - 4 stories, 179 units (98 residential, 81 mixed-use)
  - 207 spaces

Proprietary - On May 2006, Board approved the project. On April 26, 2011, the BOS approved the option agreement for six months to have enough time to procure building permits from CCC. The project was reviewed by the BOS on 3/9/11. BOS certified MND on 5/17/11. Proposed marina replacement was included in the County's master waterside CDP application approved by the CCC on 11/3/11. Final approval of the project was made by the BOS on 10/14/12. The project was approved on the CCC on 11/17/12. The CCC found the site on the appeals.

Parking Permit proposed during PUD process.


Parking: - 3 stories, 36'-'7" in height.

Proprietary - Construction in Process.

55/7/E - Porter's Cove

- Pacific View Development
  - 154 space

- Complete investment of 179 apartments
  - 4 stories, 179 units (98 residential, 81 mixed-use)
  - 207 spaces

Proprietary - On May 2006, Board approved the project. On April 26, 2011, the BOS approved the option agreement for six months to have enough time to procure building permits from CCC. The project was reviewed by the BOS on 3/9/11. BOS certified MND on 5/17/11. Proposed marina replacement was included in the County's master waterside CDP application approved by the CCC on 11/3/11. Final approval of the project was made by the BOS on 10/14/12. The project was approved on the CCC on 11/17/12. The CCC found the site on the appeals.

Parking Permit proposed during PUD process.


Parking: - 3 stories, 36'-'7" in height.

Proprietary - Construction in Process.

9 - The Shelburne

- Pacific View Development
  - 154 space

- Complete investment of 179 apartments
  - 4 stories, 179 units (98 residential, 81 mixed-use)
  - 207 spaces

Proprietary - On May 2006, Board approved the project. On April 26, 2011, the BOS approved the option agreement for six months to have enough time to procure building permits from CCC. The project was reviewed by the BOS on 3/9/11. BOS certified MND on 5/17/11. Proposed marina replacement was included in the County's master waterside CDP application approved by the CCC on 11/3/11. Final approval of the project was made by the BOS on 10/14/12. The project was approved on the CCC on 11/17/12. The CCC found the site on the appeals.

Parking Permit proposed during PUD process.


Parking: - 3 stories, 36'-'7" in height.

Proprietary - Construction in Process.
August 14, 2014

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 7C – MARINA DEL REY SPECIAL EVENTS

**BURTON CHACE PARK WALKING CLUB**
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
Tuesdays & Thursdays
10:30 a.m. – 11:30 a.m.

The Department of Beaches and Harbors (Department) is sponsoring a FREE one-hour walking club. Get your exercise while taking in the beautiful view of the Marina del Rey harbor. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

**BURTON CHACE PARK FITNESS CLUB**
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
Wednesdays
11:30 a.m. – 12:30 p.m.

The Department is offering FREE outdoor group workout sessions. Come get in shape with an experienced instructor in beautiful Burton Chace Park. Ages 13 and up. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

**BURTON CHACE PARK SENIOR RECREATION PROGRAM**
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
2nd and 4th Wednesday of each month
10:00 a.m. – 12:00 p.m.

The Department is offering a recreational program for senior citizens at Burton Chace Park. Come join fellow seniors for bingo, dancing, art projects, exercising and more.

For more information call: (310) 305-9595
MARINA DEL REY FARMERS’ MARKET
Marina “Mother’s” Beach ♦ 4101 Admiralty Way ♦ Marina del Rey
Thursdays
9:00 a.m. - 2:00 p.m.

The Department, in collaboration with Southland Farmers’ Markets Association, is offering the Marina del Rey Farmers’ Market on Thursdays. The Marina del Rey Farmers’ Market offers fresh, locally-grown organic and conventionally grown fruits and veggies. Also available are prepared and packaged foods, hand-crafted products and much more! Paid parking is available at beach parking lot #10 for 25 cents for every 10 minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

“BEACH EATS” GOURMET FOOD TRUCKS IN MARINA DEL REY
Marina “Mother’s” Beach ♦ 4101 Admiralty Way ♦ Marina del Rey
Thursdays, through September 25, 2014
5:00 p.m. - 9:00 p.m.

The Department is sponsoring gourmet food trucks in Marina del Rey on Thursday evenings, offering delectable dishes plus a chance to picnic on the beach. The “Beach Eats” gourmet food truck events are held from 5 p.m. to 9 p.m. The assortment of trucks varies from week to week. Paid parking is available at beach parking lots #10 for 25 cents for every 10 minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

FISHERMAN’S VILLAGE WEEKEND CONCERT SERIES
Sponsored by Pacific Ocean Management, LLC
All concerts are from 2:00 p.m. - 5:00 p.m.

Saturday, September 13
Shades, playing R&B

Sunday, September 14
Jimi Nelson & The Drifting Cowboys, playing Country

Saturday, September 20
The L.A Bluescasters, playing Blues

Sunday, September 21
Floyd & The Flyboys, playing R&B/Soul

Saturday, September 27
Charangoa, playing Cuban
Sunday, September 28
2Azz1, playing Jazz/Funk

For more information call: Pacific Ocean Management at (310) 822-6866

**BIRDWATCHING 2014**
Burton Chace Park • Lobby
13650 Mindanao Way • Marina del Rey, 90292
Thursday, September 25, 2014 9:00 a.m. – 11:00 a.m.
Thursday, October 23, 2014 4:00 p.m. – 6:00 p.m.
Thursday, November 20, 2014 9:00 a.m. – 11:00 a.m.

The Department’s Outdoor Adventures program is sponsoring a FREE two-hour excursion through the Ballona Wetlands, with visits to sites of the Great Blue Heron and Black Crowned Night Heron. You will also get to visit the shoreline habitat to observe Sandpipers, Long-Billed Curlews, Willets, and Western Snowy Plovers. Don’t miss this chance to get acquainted with the lives of our feathered friends who are an integral part of our wonderfully diverse coastal ecosystem! Please bring water, snacks, binoculars, a hat, comfortable clothes and shoes with traction. This activity is geared for adults, but may be attended by children who do not need a car seat or stroller, if accompanied by an adult. Space is limited, so please pre-register by calling (310) 322-6951.

A County van is available to pick up participants ½ hour before the program start time:
- Dockweiler Youth Center Lobby: 12505 Vista del Mar, Los Angeles, CA 90245
- Dockweiler RV Park Office: 12001 Vista del Mar, Playa del Rey, CA 90293

For more information call: (310) 322-6951

**BEACH SHUTTLE**
Through – September 28, 2014
Fridays and Saturdays from 10:00 a.m. – 10:00 p.m.
Sundays and Holidays from 10:00 a.m. – 8:00 p.m.

Catch a free ride on the Beach Shuttle to and from Playa Vista, Marina del Rey and Venice, and enjoy the surf, sand and surroundings of Marina del Rey in a hassle-free and relaxing way.

For more information call: Marina del Rey Visitor Center (310) 305-9545

**DISCOVER MARINA DEL REY 2014**
Burton Chace Park • 13650 Mindanao Way • Marina del Rey, CA 90292
Sunday, October 12, 2014
11:00 a.m. – 4:00 p.m.
Discover Marina del Rey Day 2014, sponsored by the Department, is a community event that can be enjoyed free of charge and features booths from various organizations on health, safety and the environment, plus water events, games, music, arts & crafts and children’s marionette shows. Visitors who wish to access the popular inflatable games must pay $5.00 for a wristband. Food and beverages are also available for purchase on one of several gourmet food trucks.

Event parking is available for $8 in County Lots #77 and #4 located at 13560 and 13500 Mindanao Way respectively.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

GJ:CB:cmI