MARINA DEL REY DESIGN CONTROL BOARD
AGENDA

Wednesday, July 16, 2014, 1:30 p.m.
Burton W. Chace Park
Community Building
13650 Mindanao Way
Marina del Rey, CA 90292

Audio

1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

2. Approval of the June 18, 2014 Minutes

3. Public Comment
   This is the opportunity for members of the public to address the Board on items that are not on the posted agenda, provided that the subject matter is within the jurisdiction of the Board. Speakers are reminded of the three-minute time limitation.

4. Consent Agenda
   The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. Old Business
   None

6. New Business
   A. Parcel 49S – Marina del Rey Launch Ramp – Consideration of renovation project credit sign and Design Control Board Review related thereto – DCB #14-004
      Attachment: Applicant Plans
   B. Parcels 42/43 – Marina del Rey Hotel – Consideration of new business identification signage and Design Control Board Review related thereto – DCB #11-011-C
      Attachment: Applicant Plans
   C. Parcel 7 – Waves – Consideration of residential community identification signage and Design Control Board Review related thereto – DCB #10-020-B
      Attachment: Applicant Plans
   D. Marina del Rey Visioning Update by the Department of Regional Planning

7. Staff Reports
   A. Temporary Permits Issued by the Department
B. Ongoing Activities Report
   • Board of Supervisors Actions on Items Relating to Marina del Rey
   • Regional Planning Commission’s Calendar
   • Coastal Commission’s Calendar
   • Future Major DCB Agenda Items
   • Small Craft Harbor Commission Minutes
   • Marina Design Guidelines Update
   • Redevelopment Project Status Report
   • Marina del Rey Visioning Process

C. Marina del Rey Special Events

8. Adjournment

PLEASE NOTE

1. ADA ACCOMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (310) 305-9538 (Voice) or (TTY/TDD) users, please call the California Relay Service at 711. The ADA coordinator may be reached by email at rstassi@bh.lacounty.gov.

2. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993), relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

All materials provided to the Design Control Board Members are available for public review, beginning the Friday prior to the meeting, at the four Marina del Rey locations listed below. The Department of Beaches and Harbors website also provides all reports and audio files from current and past meetings. Electronic copies of project submittals for Business Items referred to in this agenda will be available online for a two week period from the date of this agenda.

Please visit the Department of Beaches and Harbors Website Address at http://marinadelrey.lacounty.gov, or the Design Control Board Archive for more information.

Department of Beaches and Harbors
Administration Building
13837 Fiji Way
Marina del Rey, CA 90292

MdR Visitors & Information Center
4701 Admiralty Way
Marina del Rey, CA 90292

Burton Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292

Lloyd Taber-Marina del Rey Library
4533 Admiralty Way
Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta información, llame a este numero: 310-822-4639.
Members Present: Peter Phinney, AIA, Chair (Fourth District); Helena Jubany, FAIA, Vice Chair (First District); Tony Wong, P.E., Member (Fifth District)

Members Absent: Simon Pastucha, Member (Third District)

Department Staff Present: Charlotte Miyamoto, Planning Division Chief; Michael Tripp, Planning Specialist; Ismael Lopez, Planner; Yeni Maddox, Secretary

County Staff Present: Anita Gutierrez, Department of Regional Planning; Amy Caves, County Counsel

Guests Testifying: Aaron Clark, Armbruster Goldsmith and Delvac, LLP; M. Brian Tichenor, Tichenor and Thorp Architects; Annett Reardon, Tichenor and Thorp Architects; Adam Wodka, Signs Now Marina del Rey; Catrina Love, Department of Beaches and Harbors; Heather Savanapridi, Los Angeles County Department of Public Works-Waterworks District

1. Call to Order and Pledge of Allegiance

Chair Phinney called the meeting to order at 1:34 PM

On a motion of Mr. Wong, seconded by Vice Chair Jubany, the absence of Mr. Pastucha was excused.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

Mr. Wong led the Pledge of Allegiance.

Chair Phinney requested a change in the order of the agenda so that New Business Items 6A, 6B, 6C, and 6D, would be heard first. The Board unanimously agreed to Chair Phinney’s request.


On a motion of Mr. Wong, seconded by Vice Chair Jubany, the January 22, 2014, February 19, 2014 and March 26, 2014 minutes were approved.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

3. Public Comment

Marcia Hanscom, Elise Hicks, Stewart Volland, and Lina Shanklin read a letter written on behalf of the Ballona Institute, supporting the Design Control Board’s (DCB) action taken on March 26, 2014 regarding the renovation of Mariner’s Village.

Dan Gottlieb announced that he had submitted a book to the DCB members.

Lynn Shapiro expressed her concerns regarding Los Angeles County’s visioning process.

Michael Leneman expressed concerns over the concept of relocating the Public Launch Ramp.

4. Consent Agenda

None

Public Comment

None
5. **Old Business**  
A. Parcel 13 – Villa del Mar Apartments – Final consideration of site renovation project and Design Control Board Review related thereto – DCB #13-009-B

Mr. Lopez presented the project staff report.

Aaron Clark stated that a Mitigated Negative Declaration (MND) had been completed for this project, and that Regional Planning had already completed their review.

Brian Tichenor discussed some project changes that conflicted with the staff report specifically, that the promenade will not be widened, the permeable material will no longer be used, and there will not be installation of the two drinking fountains. Another change mentioned was the loss of eucalyptus trees and that more will be planted to replace them. He also added that the awning was changed due to structural issues.

**Public Comment**  
Patricia Younis expressed her support for the project and complimented the Lessee on their design.

**Board Comment**  
Vice Chair Jubany requested to see the parking structure renderings and asked applicant to explain how it is changing.

Brian Tichenor stated that the entire side façade of the parking structure is covered by mature ficus repens vines, which they would like to protect. In addition, they would like to install some green screens along the Marina side of the structure, to mitigate the feeling of the garage face.

Chair Phinney asked about the ficus tree that needs to be removed.

Brian Tichenor replied that it obstructs access to the pool area and needs to be removed to meet ADA standards.

Chair Phinney asked about the use of permeable pavers turf block?

Annette Reardon explained that the turf stone would be isolated to the sides of the promenade so that the majority of the surface would be easily passable by pedestrians and the occasional emergency vehicle.

**On a motion of Mr. Wong, seconded by Vice Chair Jubany, the project was approved as submitted.**  

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

6. **New Business**  
A. Parcel 50 – SugarFish by Sushi Nozawa – Consideration of revised business identification signage and Design Control Board Review related thereto – DCB #08-002-B

Mr. Lopez presented the project staff report.

Adam Wodka stated that the company had changed their logo and wanted to go forward with new lettering.

**Public Comment**  
None
Board Comment
Chair Phinney stated that he remembered the previous submittal and asked why the previously approved custom awning was never installed.

Mr. Lopez replied that at that time the applicants had proposed both a multi-colored awning and a black awning and were given the option to install either one.

On a motion of Vice-chair Jubany, seconded by Mr. Wong, the item was approved as submitted.
Ayes: 3 –Chair Phinney, Vice Chair Jubany, and Mr. Wong

B. Marina del Rey Beach Eats! And Farmers’ Market – Consideration of additional seasonal event signage and Design Control Board Review related thereto – DCB #13-016-B

Mr. Lopez presented the project staff report.

Mr. Wong asked if the request was a repeat of previously approved signage

Mr. Lopez replied that the applicant was requesting additional signage on Via Marina and Fiji Way.

Mr. Tripp stated additional signage was also being requested for a separate event, “Beach Eats”.

Mr. Wong asked if the signs were intended to remain in place permanently, and if there were any other events in the Marina that would need to use the poles.

Catrina Love stated that Admiralty Way, Fiji Way and Via Marina have over 90 light poles and the request was only to use 23 of them. She also stated that based on Public Works’ Guidelines, only community-based events are allowed to advertise on the light poles.

Chair Phinney clarified that the request was for two signs each on 13 additional light poles, a second sign on all the previously approved light poles, and a determination by the Board between the green version or the blue version of the sign.

Catrina Love stated that the request was for 10 additional light pole signs in the road right-of-way and 8 on Lot 10 for a total of 31 signs.

Vice Chair Jubany asked for clarification regarding the amount of signage being requested for placement on Fiji Way and Via Marina.

Catrina Love replied that on Admiralty Way there are a total of 26 light poles and the request was only to place banners on 13 of them.

Public Comment
None

Board Comment
Mr. Wong stated he would like to make it easier on staff to handle approvals regarding changes to locations by having staff make the decisions.

Mr. Wong further stated he would like to give staff the flexibility to make changes, and that he didn’t want to give an approval on a fixed location of the signs that would prohibit them from being moved.
Ms. Miyamoto asked Mr. Wong if his intention was to give staff the flexibility on which poles could have the signs.

Chair Phinney stated that it’s his understanding that staff has the ability to approve for itself, temporary signage without bringing that signage to the Board for approval.

Ms. Miyamoto stated that staff can approve temporary signage for 60 days.

Vice Chair Jubany stated that the banners’ design should be reviewed before they are installed.

Mr. Wong expressed his preference for the approval of the blue design.

Vice Chair Jubany expressed her preference for the approval of the green design.

Chair Phinney recommended splitting up the approval of signage and having half of the signs in each color.

On a motion of Chair Phinney, seconded by Mr. Wong, the additional signage was approved as requested with 50% blue signs and 50% green signs, with the determination of where to place each color sign at the applicant’s discretion.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

C. Presentation by the Department of Public Works on Phase IIIB of the Marina del Rey 18-inch Watermain Replacement Project

Heather Savanapridi from the Los Angeles County Department of Public Works Waterworks Division presented the informational report.

Mr. Wong inquired if both lines would be constructed simultaneously and asked approximately when the project would be completed.

Heather Savanapridi answered affirmatively and stated that the contractors would be given 130 working days to complete the project, which is approximately eight months.

Public Comment
Lynn Shapiro asked if there would be consecutive days of water shut-offs for residents and asked about lane closures on Via Marina.

Chair Phinney stated that it’s his understanding that there will be one shut off, for a maximum of four hours, for each residential area and that notice will be given in advance. He also stated that there would probably be one lane of traffic closed at the determination of a flag man.

Patricia Younis stated that the department should consider the boat parade, which occurs in December, with a popular viewing location at Fisherman’s Village.

Board Comment
Chair Phinney concurred that the boat parade was a major event in the Marina and stated that there are three major holidays in the Marina that should be considered. He also requested the Department of Public Works consider starting the project after the Labor Day weekend.

Mr. Wong added that Fiji Way and the parking area will be busy during the boat parade.
Chair Phinney suggested starting the project in the area most impacted by the boat parade in September to allow it to be finished by December.

Ms. Miyamoto stated that the Department will discuss the concerns of the Board members and the public with the Department of Public Works.

D. Election of Officers
Vice Chair Jubany nominated Chair Phinney to be re-elected as Chair and Chair Phinney nominated Vice Chair Jubany to be re-elected as Vice Chair of the Design Control Board for the period of June 18, 2014 to June 2015. The Motion was seconded by Vice Chair Jubany and passed unanimously.

Ayes: 3 – Chair Phinney, Vice Chair Jubany, and Mr. Wong

Public Comment
None

Board Comment
None

7. Staff Report
Ms. Miyamoto announced that the Coastal Commission approved the Coastal Development Permit for the Oxford Basin project.

All reports were received and filed.

Public Comment
None

Board Comment
None

8. Adjournment
Chair Phinney adjourned the meeting at 3:05 PM.

Respectfully Submitted,

Yeni Maddox
Secretary for the Design Control Board
Locations of July 16, 2014 DCB Items

Old Business:
None

New Business:
6A - Parcel 49S - Boat Launch Access Road Sign
6B - Parcels 42-43 - MdR Hotel Signs
6C - Parcel 7 - Waves Apartments & Marina Signs

Los Angeles County Department of Beaches and Harbors, Planning Division.
July 10, 2014

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 6A – PARCEL 49S – MARINA DEL REY LAUNCH RAMP – DCB #14-004 – CONSIDERATION OF RENOVATION PROJECT CREDIT SIGN AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6A on your agenda is a submittal from the Department of Beaches and Harbors (Department), seeking approval of a proposed monument sign located at the public launch ramp entrance at 13483 Fiji Way. The sign is the final item remaining as part of the Marina del Rey Boat Launch Ramp and Parking Lot Entrance rehabilitation project. Now complete, the renovation project consisted of improvements to the boat launch access road from Fiji Way to improve truck and trailer maneuverability. The scope included demolition of existing curb, gutter, sidewalk, and pavement, as well as minor realignment of the curb radius.

The proposed sign intends to inform the public of the location of the boat launch facility as well as the funding source for the renovation project. The California State Parks Division of Boating and Waterways (DBAW) awarded a grant for the project and a requirement of the grant is to erect a sign that includes information about the project's funding source.

The proposed monument sign would be located on the right side of the boat launch entryway, adjacent to the southwest corner of the mast-up boat storage facility. The proposed single-sided sign constructed of tan-colored concrete (Davis Colors Sequoia Sand), would measure 3'-2" tall by 9' wide and 8" thick. It would be mounted on a 1'-9"-tall concrete base bringing the overall sign dimension to be 4'-11" tall by 9' wide.

The sign would read “MARINA DEL REY”, in 5”-tall Clarendon Medium font lettering, over “BOAT LAUNCH FACILITY”, in 3”-tall Helvetica Medium font lettering, over “FUNDED BY THE HARBORS AND WATERCRAFT REVOLVING FUND AND OPERATED AND MAINTAINED BY THE LOS ANGELES COUNTY DEPARTMENT OF BEACHES AND HARBORS”, in 2”-tall Helvetica Medium font. All of the lettering will be cast and painted in hunter green color. The sign would have rounded corners and a perimeter border, ½”- thick, painted hunter green. Within the border would be all of the lettering as well as the DBAW logo and the Department logo placed on the left and right sides of the lettering, respectively. Both logos would be 12” in diameter, cast in full relief and painted in custom logo colors.
The sign would not be illuminated.

**STAFF REVIEW**
The proposed informational/facility identification sign request is before your Board pursuant to Section 2.a. of the *Revised Permanent Sign Controls and Regulations (Sign Controls)*. Staff finds that the dimensions and materials of the requested permanent sign meets the standards set forth in Sections 4 and 5 of the *Sign Controls*, and that the design and quality is consistent with Marina-wide signage. The sign would be composed of durable materials and would be in acceptable proportions. The use of different styles of lettering would be minimized and the sign copy would be arranged into a rectangular form, as preferred by the *Sign Controls*.

The Department recommends **APPROVAL** of DCB #14-004 as submitted.

GJ:CM:il
July 10, 2014

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 6B – PARCELS 42/43 – MARINA DEL REY HOTEL – DCB #11-011-C – CONSIDERATION OF SITE IDENTIFICATION SIGNAGE AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6B on your agenda is a submittal from the Marina del Rey Hotel (Applicant), an existing hotel, located on Parcels 42 and 43, seeking approval of four business identification signs. The business is located at 13534 Bali Way.

The hotel site is currently undergoing renovation and was last before your Board in December of 2011, at which time approval for final design was granted. The Applicant is requesting approval of modifications to an existing off-site freestanding pole sign, one new on-site freestanding monument sign, one new planter garden wall sign, one new façade-mounted sign, and extension of time for an existing temporary banner.

Freestanding Signs
Sign A - The Applicant is requesting approval to reface one existing off-site freestanding sign, located at the northwest corner of Bali Way and Admiralty Way. The existing structure would remain, but would be resurfaced. The sign face would be replaced with a brushed metallic tile background and would read “MARINA DEL REY HOTEL” in custom font, with 1'-2 1/4"-tall black individual channel lettering. Below that will be the name of the hotel restaurant, reading “SALT” in custom font, with 1'-1 1/2"-tall black individual channel letters, over the words “BAR & GRILL” in custom font, with 4 3/4 "-tall letters.

An existing directional hanging sign cabinet located under the main sign face of the freestanding sign would also be replaced. The 1'-2 1/4"-tall by 6'-2"-long directional sign box will be refaced with black vinyl, and would read “MARINA OFFICE” in custom font, with 10"-high white lettering. The hanging sign cabinet would be located approximately 7'-5" from grade level. The directional arrow that is incorporated into the current sign would not be included as part of the proposed sign.

Two existing ornamental light globes and pole caps located atop of the freestanding sign would be removed. A new 5'-2"-tall by 1'-6"-long illuminated channel logo element would be incorporated into the center of the sign face, and would project 3' above the sign face to match the height of the existing light globes, which will be removed. The logo element is a
series of four vertical lines in custom colors, consisting of blues and tans, which are part of the hotel’s new logo. The existing aluminum overlay exterior of the sign base and frame will be replaced with a new aluminum exterior, with a Navajo White Texcote finish. The freestanding sign would continue to measure 22'-5” overall from grade level to top of highest sign projection.

Sign B – One new hotel freestanding sign is proposed to replace a previously existing monument sign along the site entryway. The new freestanding monument sign design would be consistent with the Sign A design elements, but would be much lower in height. This sign would be facing the Bali Way cul-de-sac, to the right of the entryway driveway, and set back at least 10’ from the property line, within a landscaping area. This sign would function as the hotel’s main identification sign, along the main entry to the site.

The sign would measure 5'-tall by 8'-wide, would have an aluminum base and exterior with Navajo White Texcote Finish, a composite resin brushed metallic tile sign face, and a 1'-8”-tall projecting hotel logo from top of sign. The sign face would have 7½”-tall fabricated LED illuminated black acrylic letters, reading “MARINA DEL REY”, over the word “HOTEL”, in custom font. The ornamental hotel brand logo would measure 2'-8½”-tall by 1'-1”-wide overall, and would consist of a series of four vertical stripes in blue and tan colors.

Ornamental Planter Wall Sign
Sign C – This new restaurant sign would be incorporated into a new ornamental planter wall and would also face the Bali Way cul-de-sac. The sign would also be placed to the right of the entryway driveway, within a landscaping area, and would be set back at least 10’ from the property line. Sign C would be the main identification sign for the Salt Bar and Grill, the site’s restaurant entity.

The restaurant ornamental garden wall sign would have a stucco finish to match the hotel exterior finish, would be painted White Hyacinth, and would measure 5’-tall by 8’-6”-wide. The planter sign would read “SALT” in custom font, with 1’-5 7/8”-tall individual reverse channel letters with a painted satin black finish, which would be placed on aluminum riser mounting plates, projecting from the base of the planter. The words “BAR & GRILL” would be placed on the face of the planter, under the word “SALT”, in all custom font, with 5 3/8”-high individual acrylic letters with a satin black finish. This sign would be illuminated with spot lighting, which would be projected onto the stucco wall behind the planter and individual letters.

Façade-Mounted Sign
Sign D – The one proposed façade-mounted sign for the hotel would be mounted along the southwest elevation, facing the main channel, and would be installed 21’ above grade level. The internally illuminated LED letters would read “MARINA DEL REY”, over “HOTEL”, in custom font, with 1’-tall fabricated aluminum channel letters painted matte black, with white vinyl faces. The hotel’s brand logo with a series of four vertical lines in blue and tan colors would be centered above the individual letters, and would measure 6’-8”-tall by 2’-8 3/8” wide. The façade sign would measure 10’-2½” tall by 11’-3” wide overall.
Temporary Banner
The hotel currently has a temporary banner placed on the existing off-site freestanding sign (Sign A), located at the northwest corner of Bali Way and Admiralty Way. The white vinyl banner measures 4'-6" tall by 12'-2" wide and is covering the old Marina del Rey Hotel sign face. The banner depicts a background rendering of the approved hotel design and name, "Marina del Rey Hotel." The banner has exceeded the 60-day approval period granted by the Department and the Applicant is seeking an extension of time until the permanent sign is completed and installed.

Sign Illumination
All of the proposed signs would be illuminated. The hotel signs are proposed to be illuminated from dusk until dawn, daily, due to its 24-hour operation. The restaurant sign is proposed to be illuminated from dusk until closing time.

STAFF REVIEW
The proposed business identification sign request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions and materials of the requested permanent signs meet the standards set forth in Sections 4 and 5 of the Sign Controls, and that the design and quality are consistent with Marina-wide signage. The signs would be composed of durable materials and would be in acceptable proportion to the dimensions of the surfaces onto which they are mounted. The use of different styles of lettering would be minimized and the signs meet the preferred design as set forth by the Sign Controls.

All proposed illumination would be either internally illuminated or lit with spot lighting lamps, which would reduce any potential glare created by the signs. Signage illumination proposed for the hotel conforms to illumination schedules of other hotels within Marina del Rey. Staff recommends restaurant signage illumination to be permitted until 11 p.m., or 1 hour after closing of the restaurant, whichever is earlier.

The existing offsite freestanding sign, located at the corner of Bali Way and Admiralty Way, includes a directional arrow to assist travelers in locating the hotel at the end of Bali Way. The proposed sign does not include a directional arrow. Staff believes that the purpose of the offsite sign is to serve as directional signage, and as such should continue to include a directional arrow.

The Department recommends APPROVAL of DCB #11-011-C with the condition that the Applicant obtains further review and approval from the Department of Regional Planning.

GJ:CM:II
July 10, 2014

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 6C – PARCEL 7 – WAVES – DCB #10-020-B – CONSIDERATION OF SITE IDENTIFICATION SIGNAGE AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6C on your agenda is a submittal from Tahiti Marina Apartments and Docks, doing business as "Waves" (Applicant), a residential community and marina on the Parcel 7 leasehold, which is seeking approval of the site’s sign program. Waves is located at the easterly terminus of Tahiti Way at 13900 Tahiti Way.

The Applicant was last before your Board at the December 2010 meeting, when final design approval was granted for the renovation project. The site is currently undergoing complete site rehabilitation. The Applicant is requesting approval of one main monument identification sign, and informational signage for parking areas and dock gates along the public promenade. The Applicant put together a sign program designed to meet the functional, aesthetic and marketing needs of the property.

Freestanding Monument Sign
Sign S1 - The Applicant is requesting approval of one new monument sign located at the front of the property, facing the Tahiti Way cul-de-sac, and placed between two entry driveways. The sign would be made of aluminum panels, which would be painted dark grey, have 17"-high white acrylic lettering reading "WAVES", and would have three blue translucent wave-like acrylic panels placed along the bottom half of the monument sign. The wave-like acrylic design would stretch the length of the monument sign and would be approximately 28" tall.

The monument sign would measure approximately 3’-11" tall by 10’-6" wide overall, and would be approximately 5" thick. A white acrylic strip would be placed along the center of the sign perimeter (sides and top of the monument sign), which would provide additional glow from internal LED illumination.

Parking and Access Signs
Signs S2.01, S2.02, S2.03, and S5 are four proposed signs with similar design concepts, which would be strategically located along the property entryways to inform the public about on-site parking. All signs would be dark grey painted aluminum plates, which would
match the color of the main freestanding sign. The signs would have etched lettering, which would be filled in with white coloring. All lettering will provide informational content, educating the visitors about parking rules and regulations. The lettering would be in DIN-Bold font type, and would vary in font size from .67" to 3.8" in height. Signs S2.01, S2.02, and S2.03 would measure 4'-11" tall by 1'-3" wide, and would be approximately 2" thick. They would be located as follows:

- Sign S2.01 - at the entryway to the gated and covered parking garage.
- Sign S2.02 - at the driveway near the leasing office and the surface parking lot.
- Sign S2.03 - at the surface parking lot near Basin A.

Sign S5 would measure 3'-11" tall by 1'-3" long, would be approximately 3" thick, and would be located along the surface parking lot entryway.

Dock Notice and Information Signs
A total of nine dock gate notice signs will be placed along each dock gate (1 sign per gate), to inform the public about the dock slip numbering and access information. All of the signs would be dark grey painted aluminum plates, would measure 1'-3" tall by 12" wide, and would be placed at approximately 3'-6" above grade level. The signs would have etched lettering with white matte paint fill, and would have DIN-Bold font type in varying heights from \( \frac{1}{2} \)" to 1\( \frac{1}{2} \)".

Sign Illumination
Only the main monument sign would be illuminated. The Applicant is requesting approval for internal illumination of this sign from 8 p.m. until 6 a.m.

STAFF REVIEW
The proposed business identification sign request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions and materials of the requested permanent signs meet the standards set forth in Sections 4 and 5 of the Sign Controls, and that the design and quality are consistent with Marina-wide signage. The signs would be composed of durable materials and would be in acceptable proportions. The use of different styles of lettering would be minimized and the sign meets the preferred design as set forth by the Sign Controls.

The Department recommends APPROVAL of DCB #10-020-B with the condition that the Applicant obtains further review and approval from the Department of Regional Planning.

GJ:CM:il
July 10, 2014

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 6D – UPDATE ON THE MARINA DEL REY VISIONING PROCESS

Item 6D on your agenda is an update on the status of the Marina del Rey visioning process. Gina Natoli of the Department of Regional Planning will provide the update.

GJ:CM:il
July 10, 2014

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 7A – TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda is an update on permits that have been issued by the Department of Beaches and Harbors (Department) for temporary banners, signs and/or canopies. Since our June 2014 report, one temporary permit was issued by the Department:

TP 14-003 Parcels 42 and 43, Marina del Rey Hotel. After-the-fact approval to continue to display two 4'-6" x 12'-2" temporary construction banners on an existing off-site double-sided pole sign on Parcel UR (Parking Lot #5). The signs are permitted through July 16, 2014.

GJ:CM:il
June 2, 2014

Mr. Matt Marquis
IWF MDR Hotel, LP.
1933 Cliff Drive, Ste. 1
Santa Barbara, CA 93109

Temporary Banner for Marina del Rey Hotel
(TP 14-003)

Dear Mr. Marquis,

By means of this letter, the Marina del Rey Hotel, located on Parcels 42 and 43, is permitted to continue to mount two temporary construction banners depicting the name and approved hotel design while the site is under construction. The white 4'6" high by 12'2" wide vinyl banners are currently placed on the existing offsite double-sided freestanding monument sign on Parcel UR (Parking Lot #5), facing the Bali Way and Admiralty Way intersection. The banners also contain contact information for the hotel while construction is in effect.

This after-the-fact approval of the banner will be valid through the next Design Control Board (DCB) meeting. The DCB may approve the construction banner until the new permanent signage is installed.

Please work diligently with the Department of Beaches and Harbors Planning staff to ensure DCB approval is obtained. Should you have any further questions, please contact me at (310) 822-4639.

Very truly yours,

GARY JONES, DIRECTOR

Ismael Lopez
Planning Division

GJ:IL
July 10, 2014

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY
On June 17, 2014, the Board of Supervisors instructed the Chief Executive Officer to identify and provide $4,000,000 to perform dissolved copper and sediment toxicity studies for Marina del Rey and hire a consultant to provide essential support to manage the Toxic Pollutants Total Maximum Daily Load (TMDL) studies, develop appropriate strategies, conduct stakeholder outreach and education, and assist in the management and implementation of other water quality regulation efforts associated with the Marina.

REGIONAL PLANNING COMMISSION’S CALENDAR
No items relating to Marina del Rey were heard by the Regional Planning Commission during the months of June 2014.

COASTAL COMMISSION’S CALENDAR
The Coastal Development Permit for the Oxford Retention Basin Multiuse Enhancement Project was unanimously approved by the Coastal Commission on June 13, 2014.

FUTURE MAJOR DCB AGENDA ITEMS
No major development projects are anticipated for the next DCB meeting.

SMALL CRAFT HARBOR COMMISSION
The April and May 2014 meeting minutes have not yet been approved.

MARINA DESIGN GUIDELINES UPDATE
Staff continues to complete the directed amendments to the draft design guidelines.

REDEVELOPMENT PROJECT STATUS REPORT
The current Marina del Rey Redevelopment Project Descriptions and Status of Regulatory/Proprietary Approvals report is attached.

MARINA DEL REY VISIONING PROCESS
On May 28, 2014, a special night meeting was held with the Small Craft Harbor Commission with a Design Control Board member as a guest. At the meeting, the Department of Regional Planning gave a presentation on the Visioning Statement and the Launch Ramp Concept Plans, solicited public input, and had a discussion with the
Commissioners and Board member to identify their issues, areas of concern, and ideas that should be considered as part of the process. The meeting was attended by approximately 80 members of the public. The Visioning Statement can be viewed at the link below:

http://planning.lacounty.gov/marina/visioning

A recording of the meeting can be found on the SCHC agenda by accessing the link below:

http://file.lacounty.gov/dbh/docs/cms1_205235.pdf

GJ:CM:il

Attachment
8. **Marina del Rey Redevelopment Projects**

   **52 slip marina will be reconstructed**
   - Cathleen Hayes
   - 12 slip 2-story buildings and 130 space parking
   - 2-story office building
   - 28 foot-wide waterfront promenade and pedestrian plaza
   - 91,760 s.f. visitor serving commercial space
   - 282 slip marina will be reconstructed
   - Proposed marina replacement was included in the County’s master waterside CDP application approved by RPC on 4/24/13. A CDP for the waterside portion of the project was filed with the Coastal Commission in May of 2014.

9. **Pacific Marina Venture**

   - As of July 10, 2014
   - Lessee has extended the option agreement for six months to have enough time to procure building permits from DPW.

10. **Marina del Rey Hotel/ IWF**

    - Four 55' tall clustered 4-story residential buildings over parking with view corridor
    - Four new visitor-serving commercial buildings, maximum 36' tall and one dry stack storage facility
    - 921 s.f. ADA Restroom

11. **Regulatory**

    - Initial DCB review during the October 2008 meeting, but project will be revised. Proposed marina replacement was included in the County’s master waterside CDP application approved by RPC on 4/24/13. A CDP for the waterside portion of the project was filed with the Coastal Commission in May of 2014.

12. **Pacific Marina**

    - Pier 44/Pacific Marina Venture
    - DCB conceptual approval on 8/21/13.

13. **Mariners Bay**

    - Lessee initialed a term sheet in August 2013.

14. **Marina del Rey Hotel/ IWF**

    - Four new visitor-serving commercial buildings, maximum 36' tall and one dry stack storage facility
    - 921 s.f. ADA Restroom

15. **Regulatory**

    - EIR Scoping meeting held on 12/10/13. NOP for EIR public review from 11/19/13 through 12/19/13. On 3/26/14, DCB denied the conceptual design proposal and asked that the applicant resubmit.

16. **U.S. National Coast Guard**

    - Pier 44/Pacific Marina Venture
    - Regulatory – The 30-day public review period of the MND was 3/15/10 through 4/14/10. BOS certified MND on 7/20/10. Site renovation approved in concept by DCB on 7/21/10. DRP Site Plan application approved on 1/20/11. Construction started March 2012 and still ongoing.

17. **Pacific Pacifica**

    - Pier 44/Pacific Marina Venture
    - Proposed marina replacement was included in the County’s master waterside CDP application approved by RPC on 4/24/13. A CDP for the waterside portion of the project was filed with the Coastal Commission in May of 2014.

18. **The Bayside**

    - Existing parking structure will be expanded. Parking required is 1,556 spaces and 1,931 spaces are provided.

19. **Proprietary**

    - BOS action on term sheet on 9/29/09.

20. **Regulatory**

    - 5,300 s.f. County Boatwright facility

21. **Proprietary**

    - Reno is expected to be completed by Fall 2014.

22. **Proprietary**

    - 91,760 s.f. visitor serving commercial space

23. **Regulatory**

    - Initial DCB review during the October 2008 meeting, but project will be revised. Proposed marina replacement was included in the County’s master waterside CDP application approved by RPC on 4/24/13. A CDP for the waterside portion of the project was filed with the Coastal Commission in May of 2014.

24. **Regulatory**

    - Completion confirmed on 6/5/14.

25. **Regulatory**

    - 3 stories, 36'-'7" in height.

26. **Regulatory**

    - The project was approved by the CCC on 11/3/11. Final amendment report was provided to CCC in February 2012; on 3/20/12 the BOS approved Counsel’s final resolution on the LUP as suggested by the CCC, the ordinance approved by RPC on 4/24/13. Final amendment report was provided to CCC in February 2012; on 3/20/12 the BOS approved Counsel’s final resolution on the LUP as suggested by the CCC, the ordinance approved by RPC on 4/24/13.

27. **Proprietary**

    - 361 shared parking spaces for boaters and guests will remain unchanged.

28. **Proprietary**

    - Option Agreement and extension for 6 months approved on 5/14/13. An extension to the Option was approved at the 11/12/13 BOS meeting.

29. **Proprietary**

    - 11/29/11. Effective certification of the amended LCP was granted by the CCC on 02/08/12; on 3/20/12 the BOS approved Counsel’s final resolution on the LUP as certified by the CCC, the ordinance approved by RPC on 4/24/13.

30. **Proprietary**

    - 11/29/11. Final amendment report was provided to CCC in February 2012; on 3/20/12 the BOS approved Counsel’s final resolution on the LUP as suggested by the CCC, the ordinance approved by RPC on 4/24/13.

31. **Proprietary**


32. **Proprietary**

    - Construction started February 10, 2014.

33. **Proprietary**

    - 4/19/12. Final amendment report was provided to CCC in February 2012; on 3/20/12 the BOS approved Counsel’s final resolution on the LUP as suggested by the CCC, the ordinance approved by RPC on 4/24/13.

34. **Proprietary**

    - 11/29/11. Approval of Title 22 was effective 4/19/12. Final DCB approval on 4/18/12. The BOS approved the project and certified the EIR; LCP map and text amendment approved by CCC on 11/3/11 with modifications as suggested by Coastal staff. BOS accepted CCC changes to LCPA 4/28/10 and recommended approval of Plan Amendment, CDP, CUP, and Parking Permit to BOS. Project was included in the LCP map and text amendment approved by the BOS on 2/1/11; On 4/26/11, the BOS approved BOS certified EIR; CCC on 11/3/11. Conceptual project approved by DCB on 7/16/13. DEIR filed with DRP in March 2014, Public Review anticipated in summer 2014.

35. **Proprietary**

    - BOS action on term sheet on 9/29/09.
July 10, 2014

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: AGENDA ITEM 7C – MARINA DEL REY SPECIAL EVENTS

BURTON CHACE PARK WALKING CLUB
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
Tuesdays & Thursdays
10:30 a.m. – 11:30 a.m.

The Department of Beaches and Harbors (Department) is sponsoring a FREE one-hour walking club. Get your exercise while taking in the beautiful view of the Marina del Rey harbor. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

BURTON CHACE PARK FITNESS CLUB
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
Wednesdays
11:30 a.m. – 12:30 p.m.

The Department is offering FREE outdoor group workout sessions. Come get in shape with an experienced instructor in beautiful Burton Chace Park. Classes are limited to ages 13 and up. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

BURTON CHACE PARK SENIOR RECREATION PROGRAM
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
2nd and 4th Wednesday of each month
10:00 a.m. – 12:00 p.m.
The Department is offering a new recreational program for senior citizens at Burton Chace Park. Come join fellow seniors for bingo, dancing, art projects, exercising and more.

For more information call: (310) 305-9595

**MARINA DEL REY FARMERS’ MARKET**
Marina Beach ♦ 4101 Admiralty Way ♦ Marina del Rey
Thursdays
9:00 a.m. – 2:00 p.m.

The Department, in collaboration with Southland Farmers’ Markets Association, is offering the Marina del Rey Farmers’ Market on Thursdays. The Marina del Rey Farmers’ Market offers fresh, locally-grown organic and conventionally grown fruits and veggies. Also available are prepared and packaged foods, hand-crafted products and much more! Paid parking is available at beach parking lot #10 for 25 cents for every 15 minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

**“BEACH EATS” GOURMET FOOD TRUCKS IN MARINA DEL REY**
Marina Beach ♦ 4101 Admiralty Way ♦ Marina del Rey
Thursdays
5:00 p.m. – 9:00 p.m.

The Department is sponsoring gourmet food trucks in Marina del Rey on Thursday evenings, offering delectable dishes plus a chance to picnic on the beach. The “Beach Eats” gourmet food truck events are held from 5 p.m. to 9 p.m. The assortment of trucks varies from week to week. Paid parking is available at beach parking lot #10 for 25 cents for every 15 minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

**FISHERMAN’S VILLAGE WEEKEND CONCERT SERIES**
Sponsored by Pacific Ocean Management, LLC
All concerts are from 2:00 p.m. – 5:00 p.m.

**Saturday, July 12**
Jimbo Ross & The Bodacious Blues Band, playing Blues

**Sunday, July 13**
Sullivan & Hall, playing R&B

**Saturday, July 19**
Blue Breeze, playing R&B
Sunday, July 20
Susie Hansen’s Latin Jazz, playing Latin Jazz

Saturday, July 26
Izmukizm, playing Reggae

Sunday, July 27
2AZZ1, playing Jazz Funk

For more information call: Pacific Ocean Management at (310) 822-6866

SUNSET SERIES SAILBOAT RACES 2014
Marina del Rey
Wednesdays, through September 10, 2014 (except July 23)
5:30 p.m. – 8:00 p.m.

Spectators can enjoy these races from the comfort of one of the water-view restaurants, Fisherman’s Village and the North Jetty on Wednesday evenings between 5:30 p.m. (sailboats leaving the harbor) and 8:00 p.m. Races finish at California Yacht Club.

For more information call: (310) 823-4567

BEACH SHUTTLE
Through – September 28, 2014
Fridays and Saturdays from 10 a.m. – 10 p.m.
Sundays and Holidays from 10 a.m. – 8 p.m.
Concert Thursdays from 5 p.m. – 10 p.m.

Catch a free ride on the Beach Shuttle to and from Playa Vista, Marina del Rey and Venice, and enjoy the surf, sand and surroundings of Marina del Rey in a hassle-free and relaxing way. The Beach Shuttle operates weekends, holidays, and during the Thursday Marina del Rey Summers Concerts, which begin July 10th.

For more information call: Marina del Rey Visitor Center (310) 305-9545.

MARINA DEL REY WATERBUS
Through – September 1, 2014

Park your car and ride the WaterBus for a unique water’s-eye view of Marina del Rey. Eight boarding stops throughout the Marina offer opportunities to shop, dine, and recreate in one of the most beautiful Southern California areas. Bikes and strollers are welcome on board, but no pets are allowed. The fare is $1.00 per person, for a one-way ticket. WaterBus attendants will arrange for land taxi service for passenger needing special assistance to any
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WaterBus boarding stop for the $1.00 fare. Ample parking is available at nearby Los Angeles County lots for a reasonable fee.

**WaterBus Schedule:**
Thursday – Saturday: 11 a.m. – midnight
Sundays: 11 a.m. – 9 p.m.

**Holiday Schedule**
July 4th: 11 a.m. – midnight
Labor Day: 11 a.m. – 9 p.m.

For more information: Visit marinawaterbus.com or call the Marina del Rey Information Center at (310) 305-9545

**THE MARINA DEL REY SUMMER CONCERT SERIES 2014**
Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey
July 10 through August 30, 2014
7:00 p.m. – 9:00 p.m.

**Classical Thursdays**
July 10
Opera at the Shore

July 24
William Hagen, violin
Prokofiev, Respighi, Mussorgsky, Tchaikovsky

August 7
Yana Reznik, piano
Gershwin, Addinsell, Safan

August 21
Bernadette Peters*
*performing with her 10-piece orchestra

**Pop Saturdays**
July 19
Yuna

August 2
Blue Oyster Cult

August 16
Roberta Flack

August 30
Pacific Mambo Orchestra

For more information call: Marina del Rey Visitor Center (310) 305-9545

**OLD FASHIONED DAY IN THE PARK**
Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey
Sunday, July 27, 2014
10:00 a.m. – 3:00 p.m.

Old Fashioned Day in the Park is sponsored by the Classic Yacht Association and the Department. This annual event offers vintage yachts to tour and restored classic cars to view. The event is free and open to the public.
For more information call: (310) 429-3028 or the Marina del Rey Visitors Center at (310) 305-9545

**FREE MARINA MOVIE NIGHTS**
Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey
July 31 through August 23, 2014
Movie start time: 8:00 p.m.

The Department presents the return of Free Marina Movie Nights in Burton Chace Park. This summer pack your picnic baskets and bring the family out to the park on Thursday and Saturday nights to enjoy our outdoor movie screening under the stars.

Movie Lineup:
- July 31: Annie
- August 9: Despicable Me
- August 14: Born to be Wild
- August 23: The NeverEnding Story

For more information call: Burton Chace Park (310) 305-9596

GJ:CB:cml