



CARUSO  
AFFILIATED

March 13, 2013

Drybar  
4712 ½ Admiralty Way  
Marina del Rey, CA 90292

**Re: Storefront, Awning and Signage Approval**

To Whom It May Concern:

This letter is to inform you that the Drybar storefront, awning and sign submittal marked, Approved As Noted and Dated: 03.13.13, for the premises located at 4712 ½ Admiralty Way, Marina del Rey, CA 90292, has been approved by the Landlord.

Please call me with any questions at (323) 900-8137. Thank you in advance for your cooperation.

Sincerely,

Ken Greenberg  
V.P. of Tenant Services



ARCHITECT OF RECORD  
MIKE JACOBS PC/CA C-38862  
89 W 27TH STREET - 10TH FLOOR  
NEW YORK, NY 10001  
T 212-633-8456

MEP ENGINEER  
PRO ENGINEER  
177 BOWEN PLACE SUITE 578  
SAN MATEO CA 94402  
T 650 574 2000

BUILDING OWNER'S REP.  
CARLOS M. PELAI  
51 THE GROVE DRIVE  
LOS ANGELES, CA 90026

TENANT  
DRYBAR HOLDINGS LLC  
48 DISCOVERY #130  
IRVINE, CA 92618

ENGINEER  
LARRY HENTLER  
133 5TH AVE  
8TH FLOOR  
NEW YORK, NY 10019  
T 212 533 4250  
F 212 533 4251

DRYBAR  
MARINA DEL REY  
4714 ADMIRALTY WAY  
MARINA DEL REY CA 90292

No	Revision	Date	Description
1		1/19/12	BD / APPROVAL
2		12/04/12	PERMIT REV #1
3		1/28/13	FOR CONSTRUCTION
4		2/11/13	EXTERIOR REVIEW
5		2/27/13	FOR CONSTRUCTION REV

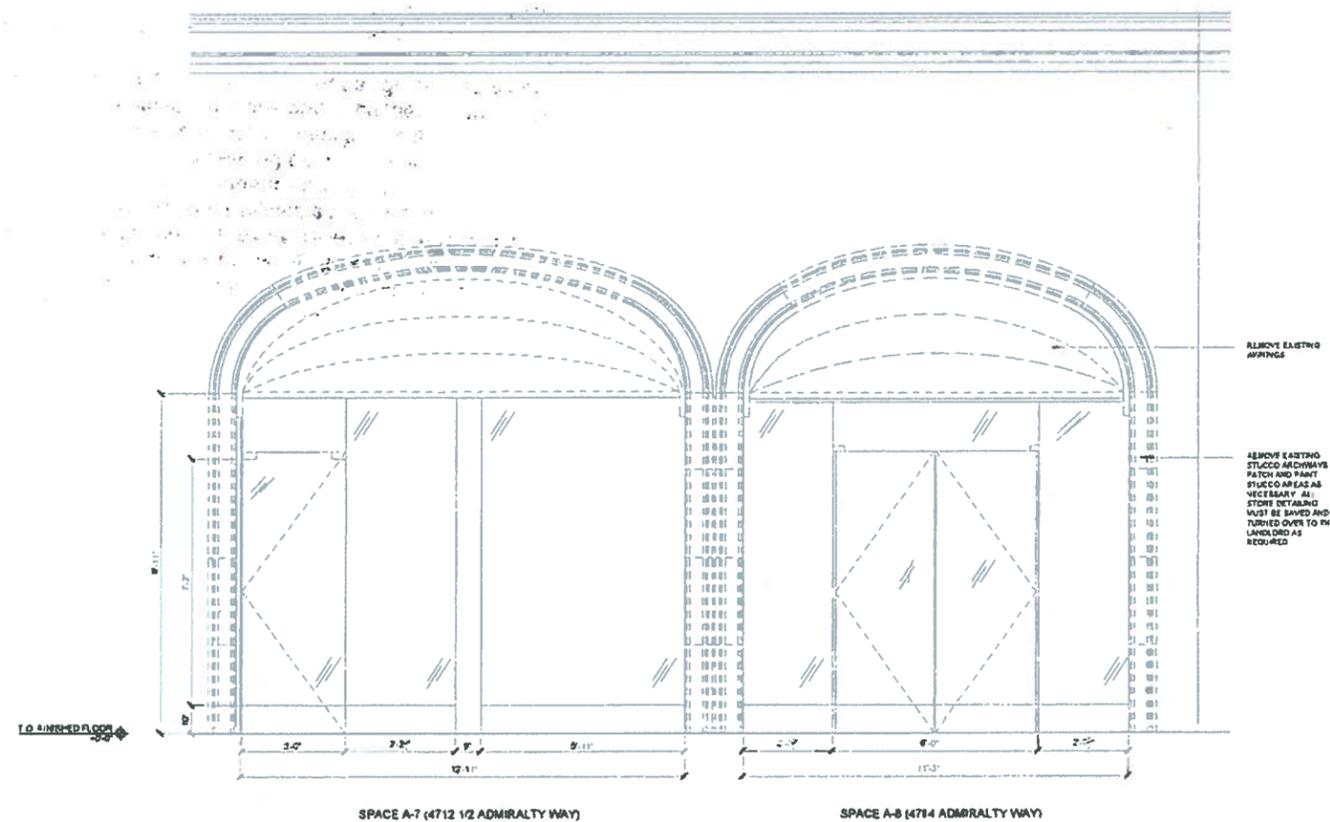
EXTERIOR  
DEMOLITION

SCALE 1/2" = 1'-0"  
A.075.00

1

EXTERIOR DEMOLITION

1/2" = 1'-0"



2

STOREFRONT DEMOLITION

SCALE 1/2" = 1'-0"

1

EXTERIOR CONSTRUCTION

Mock up the actual color in the field for Landlords final approval

1/2" = 1'-0"

2

SIMILAR FACADE TREATMENT IN SANTA MONICA, CA

1/2" = 1'-0"



drybar

ARCHITECT OF RECORD  
BRIE JACOBS PCW C-28943  
BRIE JACOBS ARCHITECTURE  
18 W 27TH STREET - 10TH FLOOR  
NEW YORK, NY 10001  
T: 212-553-4250

MEP ENGINEER  
PCW ENGINEERS  
177 BUREAU PLACE, SUITE 578  
SAN MATEO, CA 94402  
T: 650-574-2020

BUILDING OWNERS REP  
CHANGES APPROVED  
101 THE GROVE DRIVE  
LOS ANGELES, CA 90038

STYLIST  
DRYBAR HOLDINGS, LLC  
49 DISCOVERY #100  
IRVINE, CA 92618

DESIGNER  
LACINA MITLER  
535 8TH AVE  
8TH FLOOR  
NEW YORK, NY 10019  
T: 212-533-4250  
F: 212-533-4251

3

ELEVATION OF PROPOSED SIGNAGE STOREFRONT

SCALE 1/2" = 1'-0"

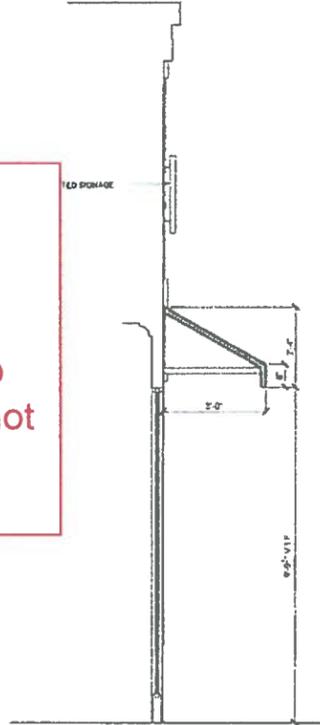
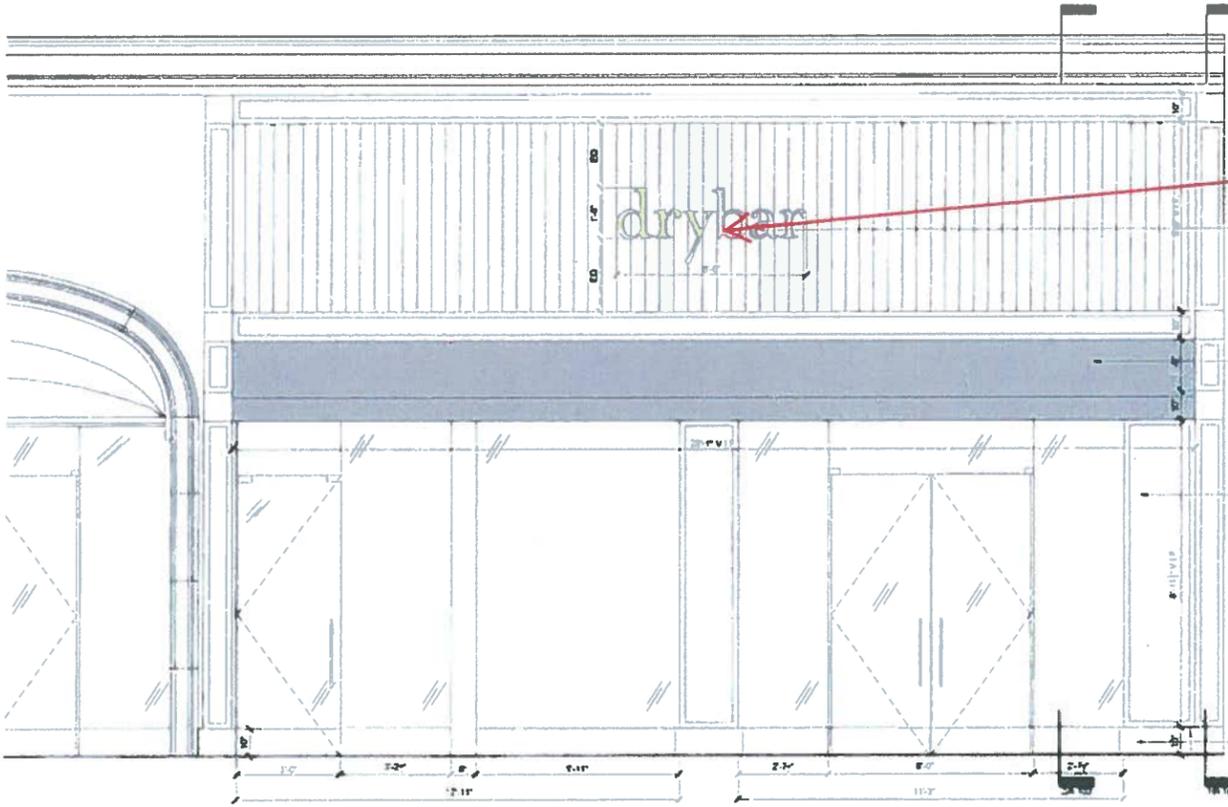
All existing to remain items must be refurbished to like new condition

4

SECTION FOR PROPOSED STOREFRONT

SCALE 1/2" = 1'-0"

Signage and awnings are approved as noted on a separate shop drawing and not a part of this review



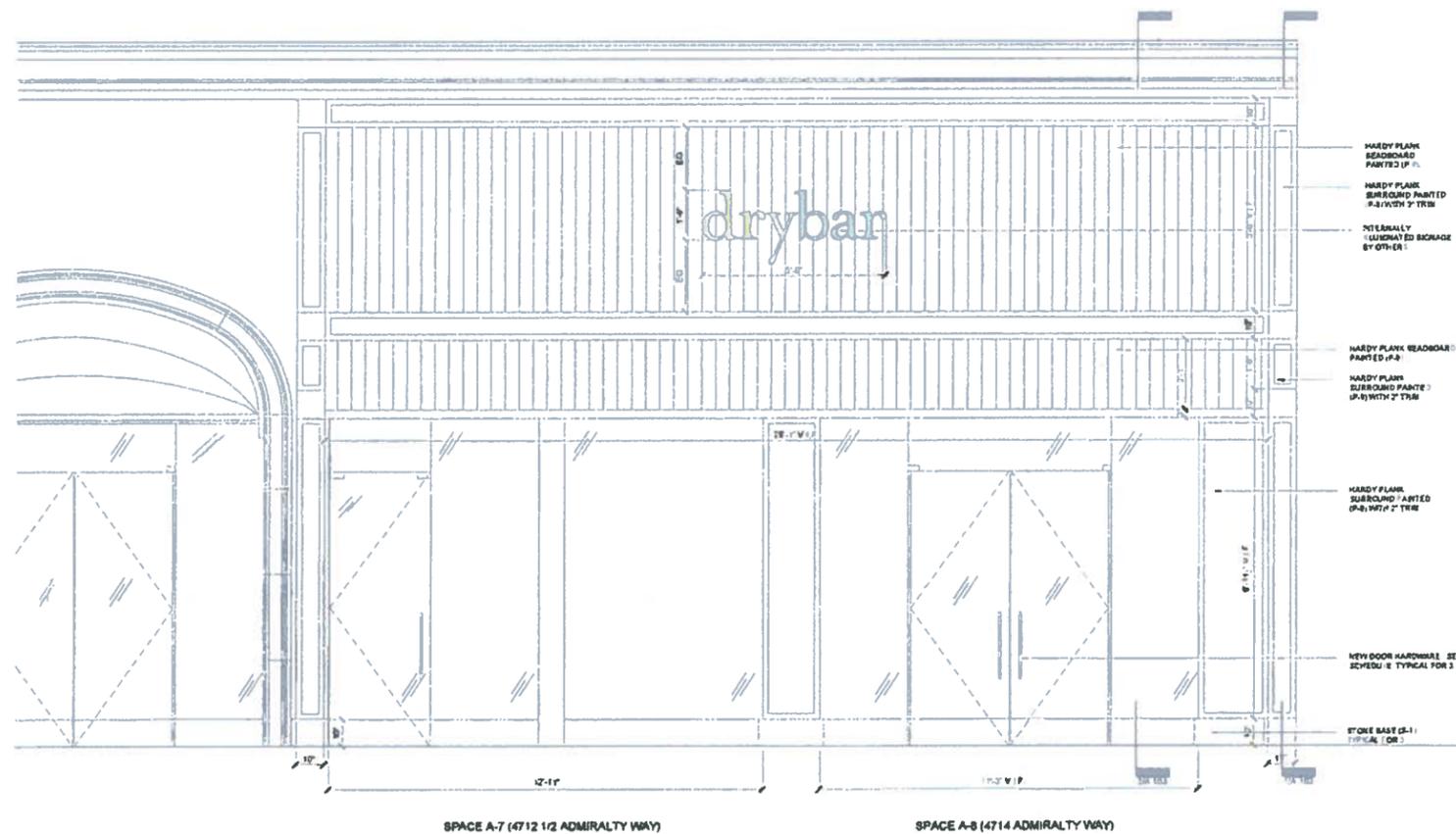
DRYBAR  
MARINA DEL REY  
4714 ADMIRALTY WAY  
MARINA DEL REY, CA 90292

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5		2/27/13	FOR CONSTRUCTION/REV

PROPOSED EXTERIOR ELEVATION WITH AWNING

A.076.00

See previous comments



1  
ELEVATION OF STOREFRONT WITHOUT AWNING

SCALE: 1/8" = 1'-0"

drybar

ARCHITECT OF RECORD  
DRY BAR HOLDINGS LLC  
18 W 27TH STREET - 10TH FLOOR  
NEW YORK, NY 10001  
T: 212 533 4250

MEP ENGINEER  
PETERSEN  
177 BOREL PLACE, SUITE 518  
SAN MATEO, CA 94402  
T: 650 515 7000

BUILDING OFFICIAL REC-  
ORDING OFFICER  
101 THE GROVE DRIVE  
LOS ANGELES, CA 90038

TRAVEL  
DRYBAR HOLDINGS LLC  
40 DISCOVERY #102  
IRVINE, CA 92618

DESIGNER  
LACINA TETLER  
135 5TH AVE  
8TH FLOOR  
NEW YORK, NY 10010  
T: 212 533 4250  
F: 212 533 4251

DRYBAR  
MARINA DEL  
REY  
4714 ADMIRALTY WAY  
MARINA DEL REY, CA 90292

No	Revision	Date	Description
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4		2/11/13	EXTERIOR REVIEW
5		2/27/13	FOR CONSTRUCTION REV

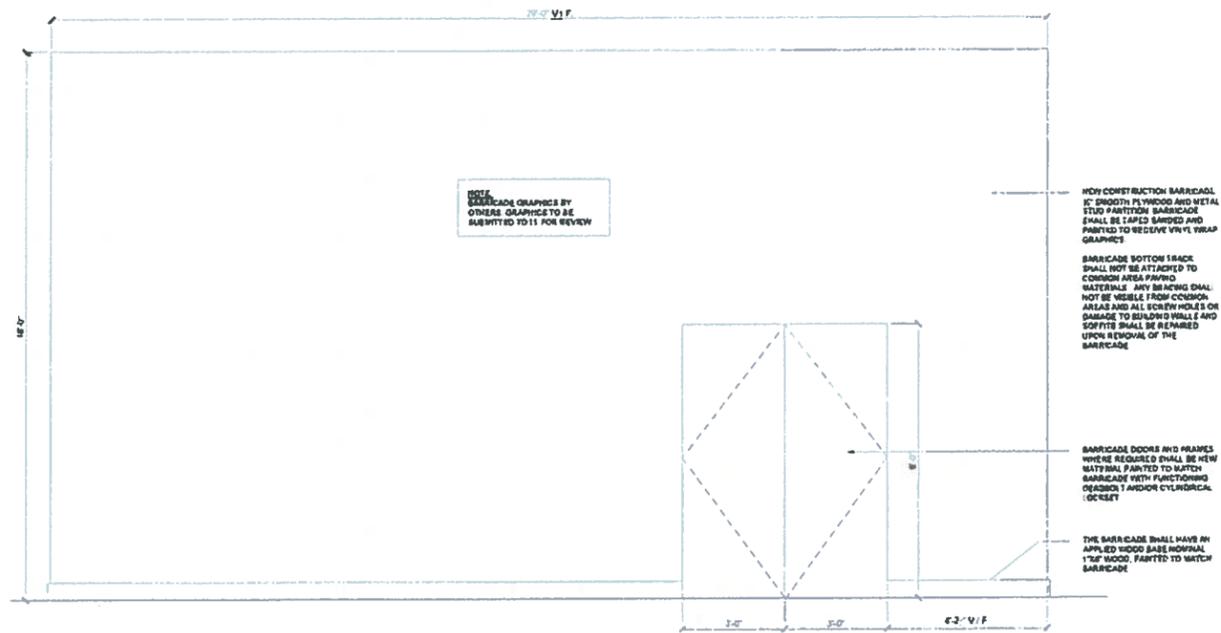
PROPOSED EXTERIOR  
ELEVATION WITHOUT  
AWNING

A.077.00

Graphics must be approved separately by the Landlord

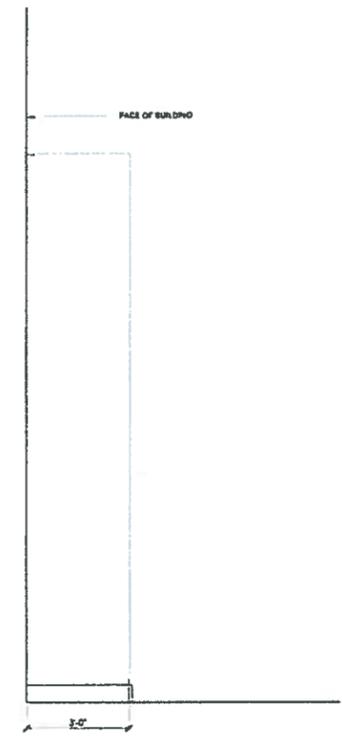
Tenant must use Landlord specified barricade and barricade graphic contractor

The programming of the barricade should be approved in the field. The barricade should not compromise walking paths.



1 CONSTRUCTION BARRICADE

SCALE 1/8"=1'-0"



2 BARRICADE SIDE ELEVATION

SCALE 1/2"=1'-0"



ARCHITECT OF RECORD:  
 MIKE JACOBS ARCHITECTURE  
 18 W 27TH STREET - 10TH FLOOR  
 NEW YORK, NY 10001  
 T: 212-696-8430

V.P. ENGINEER  
 POK ENGINEERS  
 177 BROAD PLACE, SUITE 578  
 SAN MATEO, CA 94402  
 T: 650 674 7000

BUILDING OFFICER REP.  
 CARLOS APPLIED  
 101 THE GROVE DRIVE  
 LOS ANGELES, CA 90038

TENANT:  
 DRYBAR HOLDINGS LLC  
 49 DISCOVERY 8 L00  
 IRVINE, CA 92618

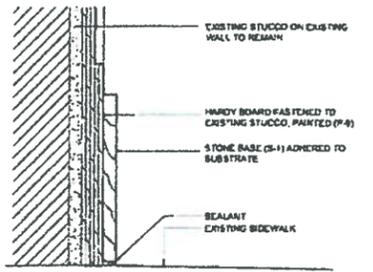
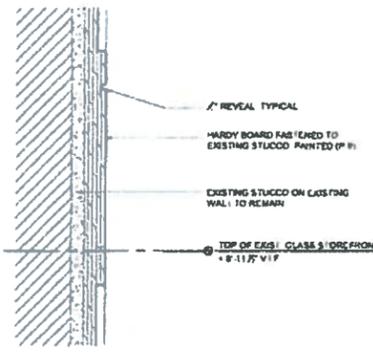
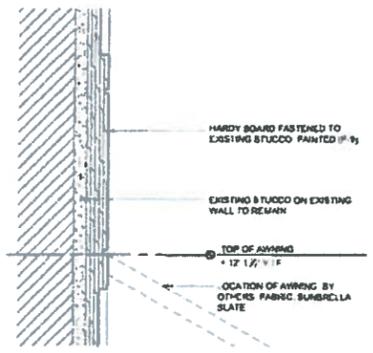
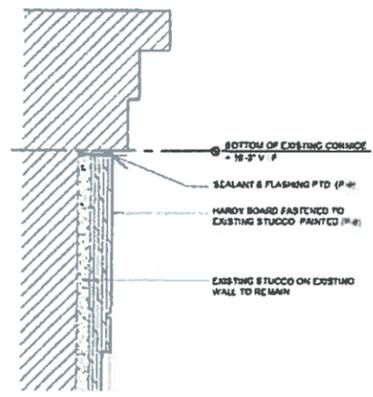
DESIGNER:  
 LARISA NETTLER  
 125 5TH AVE  
 6TH FLOOR  
 NEW YORK, NY 10003  
 T: 212 533 4258  
 F: 212 533 4251

DRYBAR  
 MARINA DEL REY  
 4714 ADMIRALTY WAY  
 MARINA DEL REY, CA 90292

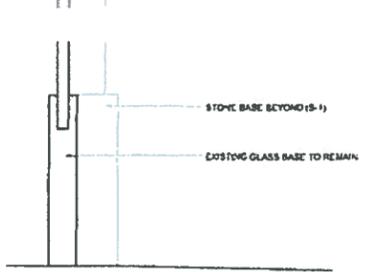
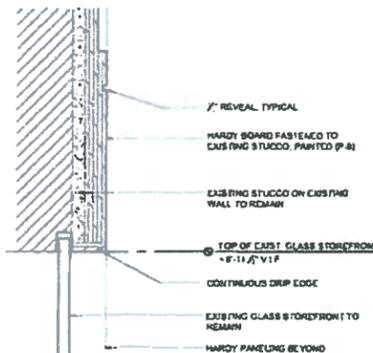
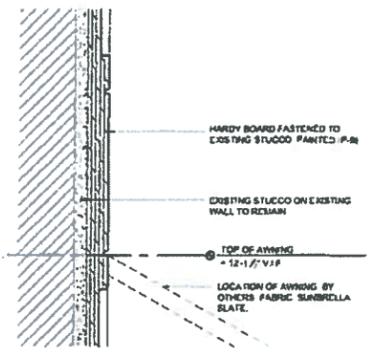
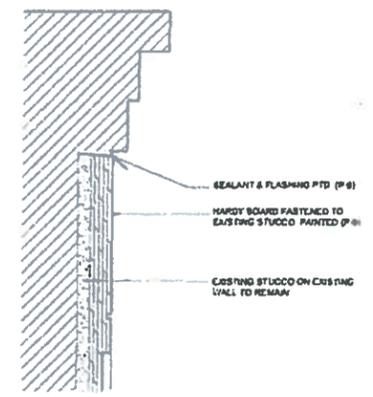
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4		01/14/15	EXTERIOR REVIEW
5		02/11/15	FOR CONSTRUCTION REV

BARRICADE DESIGN

11/19/13  
 A.078.00



1 SECTION THROUGH COLUMN SCALE: 3" = 1'-0"



2 SECTION THROUGH EXIST. STOREFRONT SCALE: 3" = 1'-0"

3 NOT USED

5 NOT USED

8 NOT USED

SCALE: 3" = 1'-0"

SCALE: 3" = 1'-0"

SCALE: 3" = 1'-0"

4 NOT USED

7 NOT USED

10 NOT USED

SCALE: 3" = 1'-0"

SCALE: 3" = 1'-0"

SCALE: 3" = 1'-0"



ARCHITECT OF RECORD  
 ARLE JACOBS (CAP C-3900)  
 ARLE JACOBS ARCHITECTURE  
 18 W. 27TH STREET - 10TH FLOOR  
 NEW YORK, NY 10001  
 T: 212-555-0455

PEE ENGINEER  
 PEE ENGINEERS  
 177 BOREL PLACE, SUITE 818  
 SAN MATEO, CA 94402  
 T: 650-574-2000

BUILDING OFFICIALS REP  
 CAROLLO APPLICATES  
 101 THE GROVE DRIVE  
 LOS ANGELES, CA 90028

TENANT  
 DRYBAR HOLDINGS LLC  
 43 DODD STREET #1150  
 IRVINE, CA 92618

DESIGNER  
 CASHA HESTLER  
 135 5TH AVE  
 8TH FLOOR  
 NEW YORK, NY 10010  
 T: 212-633-4250  
 F: 212-533-4251

DRYBAR  
 MARINA DEL REY  
 4714 ADMIRALTY WAY  
 MARINA DEL REY, CA 90292

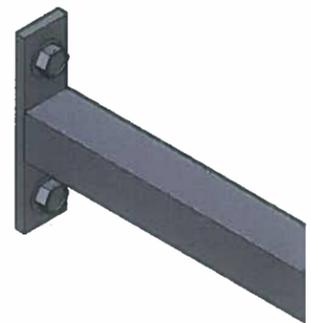
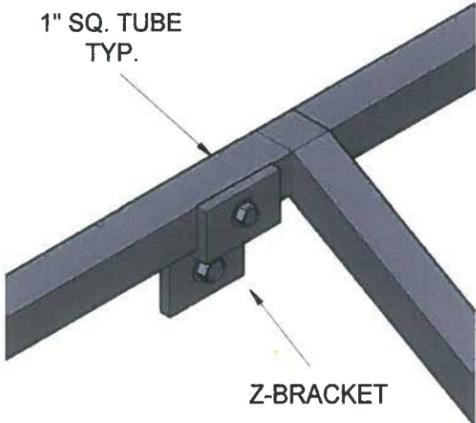
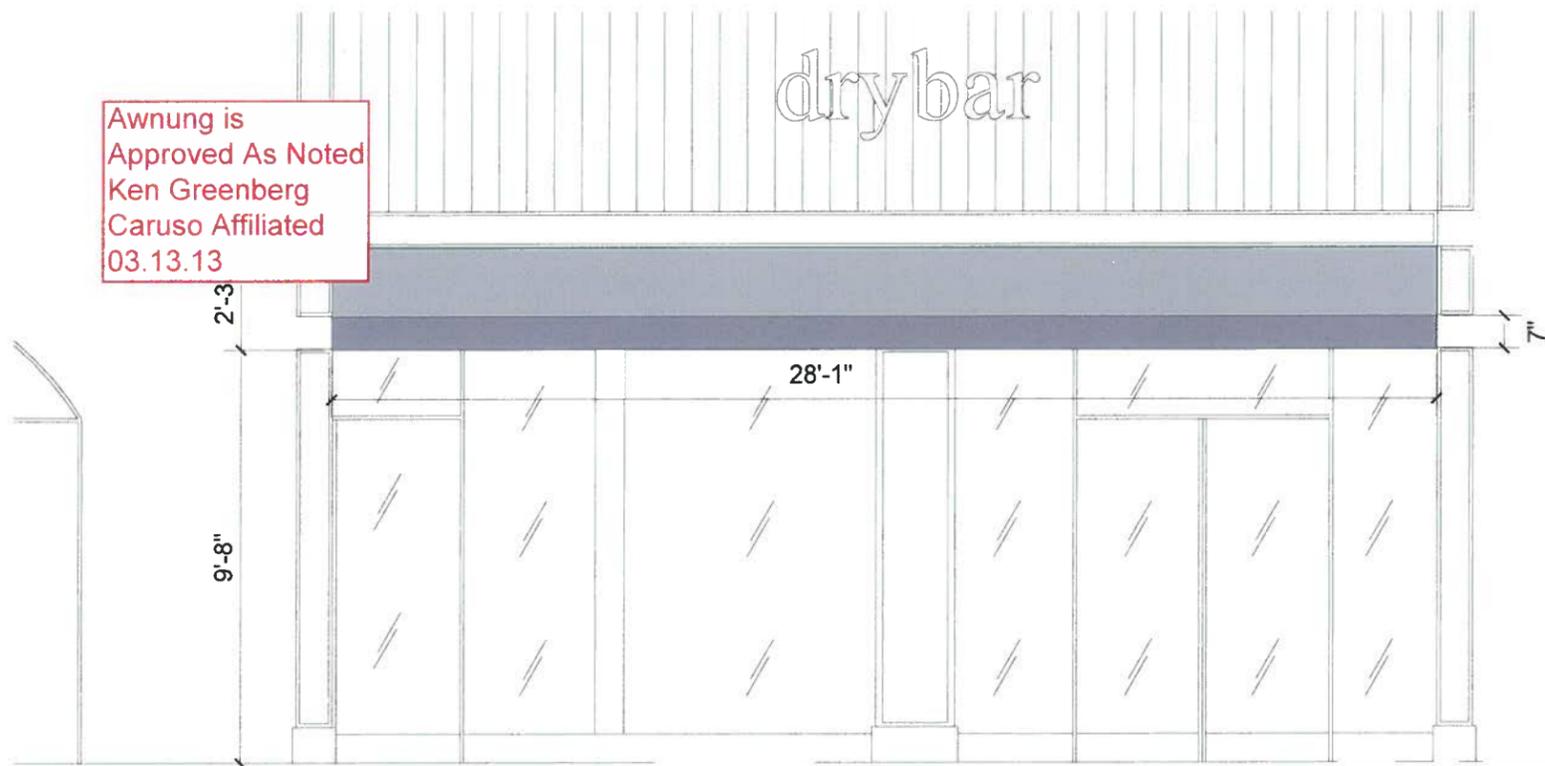
No.	Revision	Date	Description
1		11/15/12	BID / APPROVAL
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4		01/11/13	EXTERIOR REVIEW
5		3/27/13	FOR CONSTRUCTION REV

EXTERIOR  
 CONSTRUCTION  
 DETAILS

Project No.  
 12  
**A.103.00**

Awnung is Approved As Noted  
Ken Greenberg  
Caruso Affiliated  
03.13.13

drybar



DETAIL 1

DETAIL 2

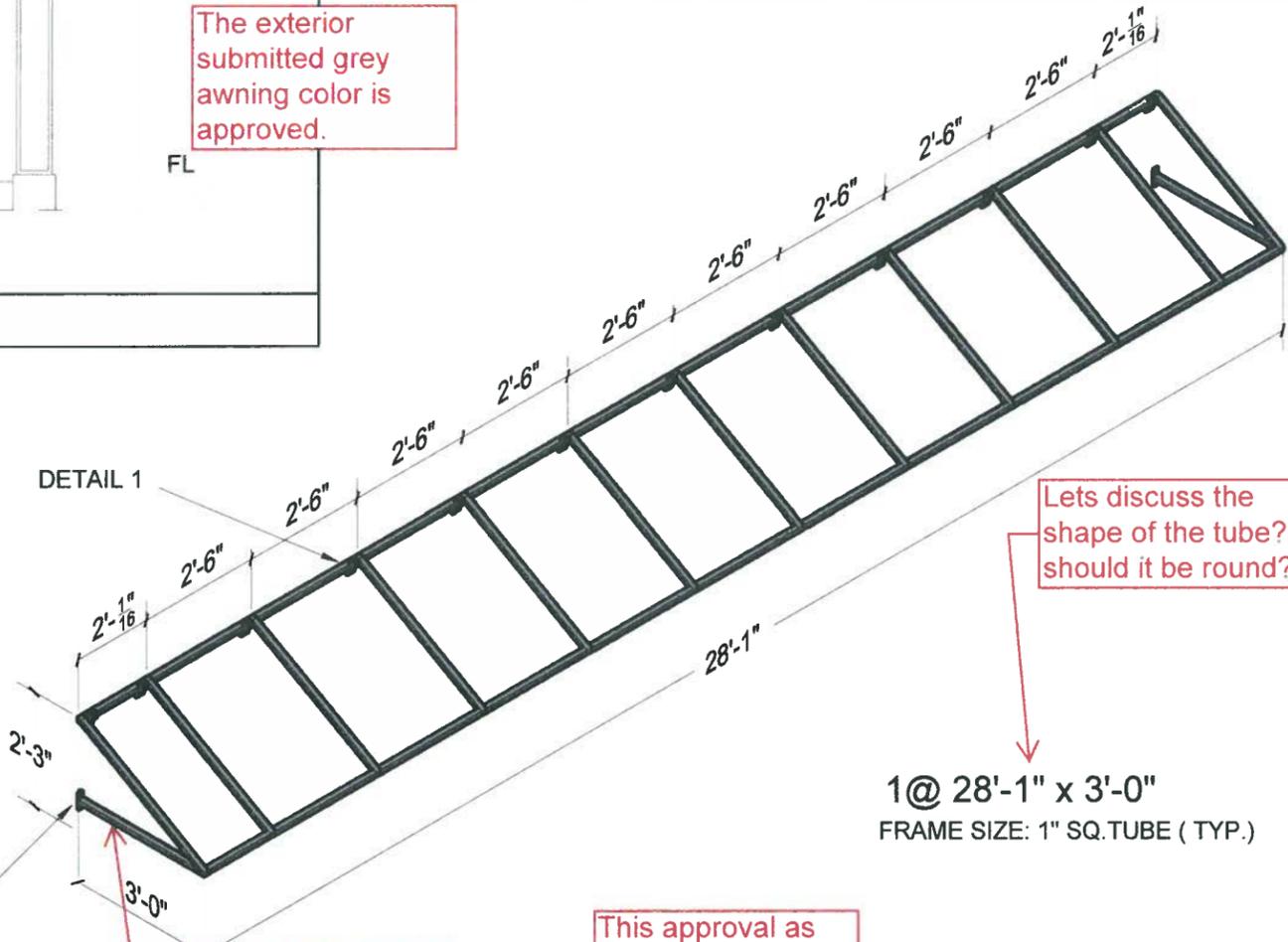
The exterior submitted grey awning color is approved.

The Landlord does not review for code or any other governmental issue

FRONT ELEVATION

The awning frame should be powder coated. What color is the frame?

The sides of the awning should be open

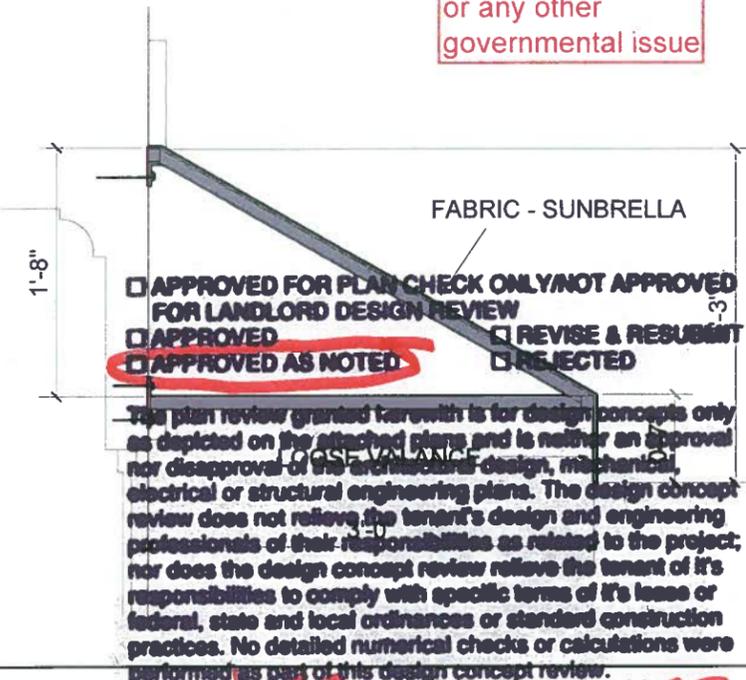


Lets discuss the shape of the tube? should it be round?

1 @ 28'-1" x 3'-0"  
FRAME SIZE: 1" SQ. TUBE ( TYP.)

Can the awning support be programmed differently for an open side?

This approval as noted/ is for the awning and no other item



- APPROVED FOR PLAN CHECK ONLY/NOT APPROVED FOR LANDLORD DESIGN REVIEW
- APPROVED
- APPROVED AS NOTED
- REVISE & RESUBMIT
- REJECTED

This plan review granted herewith is for design concepts only as depicted on the attached plans and is neither an approval nor disapproval of the architectural design, mechanical, electrical or structural engineering plans. The design concept review does not relieve the tenant's design and engineering professionals of their responsibilities as related to the project; nor does the design concept review relieve the tenant of its responsibilities to comply with specific terms of its lease or federal, state and local ordinances or standard construction practices. No detailed numerical checks or calculations were performed as part of this design concept review.

SIDE ELEVATION

03.13.13

CLIENT: **DRY BAR MDREY**

DATE: 03-07-13

CHECKED BY: 0

PROJECT NO. -

SALE REP. -

CAD: RR

RR

SHEET NO: 1 OF 1



**VAN NUYS AWNINGS Co.**

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5861 SEPULVEDA BLVD., VAN NUYS, CA 91411  
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# HALO ILLUMINATED WALL SIGN

## COLOR SPECIFICATIONS

- yellow Benjamin moore paint
- Benjamin moore paint Light Grey

## SPECIFICATIONS

**RETURNS**  
060 Aluminum enamel coated yellow and white

**FACES**  
.080 Aluminum enamel coated

## ELECTRICAL SPECIFICATIONS

**SECONDARY**  
Energy compliant LED lighting  
Class 2 power supply AC input 100 - 240 VAC  
1A,47 - 63hz DC output + 12V/5A/60W



4200 S. Lincoln Blvd.  
Marina del Rey, Ca 90292  
Phone: 310-577-0300  
Fax: 310-577-0344

Project:  
Drybar

Address:  
4714 ADMIRALTY WAY  
MARINA DEL REY, CA 90292

Dates / Revisions:

Completed on
1
2

Scale: AS NOTED, ELSE N.T.S.

Designer:

Salesperson:

Approvals:

Client:

X \_\_\_\_\_

Architect:

X \_\_\_\_\_

Landlord:

X \_\_\_\_\_

Project Manager:

X \_\_\_\_\_

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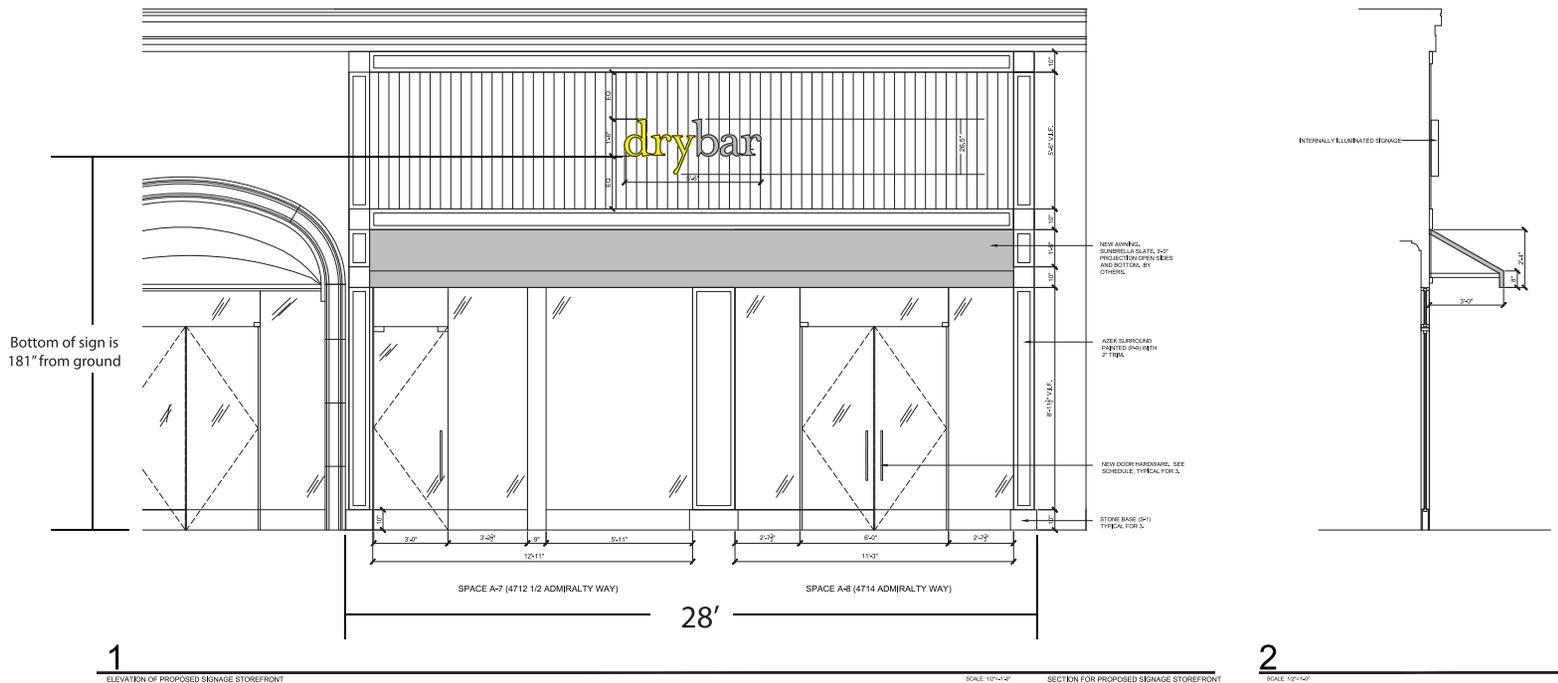
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Page Title:

Drawing Tolerance:	Page Number: 1 OF 4
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Design file name:

Drybar Marina del Rey



Sign is intended to be installed in accordance with the requirements of article 600 of the national electrical code and / or other applicable local codes, This includes proper grounding and bonding of the sign All letters will have UL labels attached

## SIGN AREA CALCULATION

$$2.2 \times 5.5' = 12.1 \text{ SQ. FT.}$$

QTY: (1)

**A B** FRONT ELEVATION - Drybar - Halo Illuminated channel letters

# INSTALL PLAN FOR HALO ILLUMINATED WALL SIGN FRONT AND BACK OF BUILDING

— 1/2" ACRYLIC FACE  
COLOR TO BE DETERMINED

## SPECIFICATIONS

**RETURNS**  
060 Aluminum enamel coated.

## ELECTRICAL SPECIFICATIONS

**SECONDARY**  
Energy compliant LED lighting  
Class 2 power supply AC input 100 - 240 VAC  
1A,47 - 63hz DC output + 12V/5A/60W



4200 S. Lincoln Blvd.  
Marina del Rey, Ca 90292  
Phone: 310-577-0300  
Fax: 310-577-0344

Project:  
Drybar

Address:  
4714 ADMIRALTY WAY  
MARINA DEL REY, CA 90292

Dates / Revisions:  
Completed on  
△  
△  
△  
△  
△  
△  
△

Scale: AS NOTED, ELSE N.T.S.

Designer:

Salesperson:

Approvals:

Client:  
X \_\_\_\_\_  
Architect:  
X \_\_\_\_\_  
Landlord:  
X \_\_\_\_\_  
Project Manager:  
X \_\_\_\_\_

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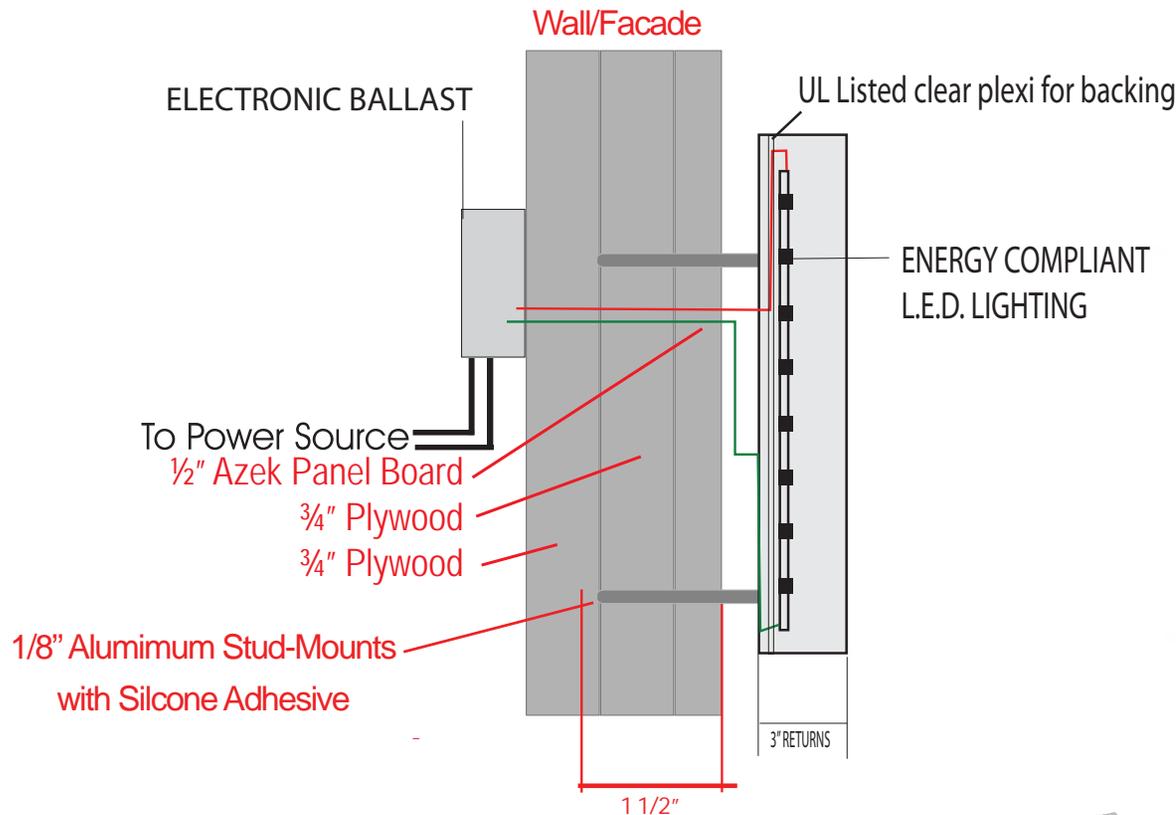
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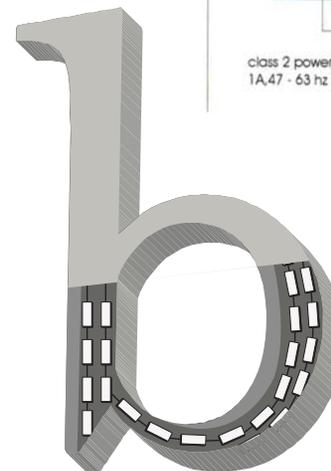
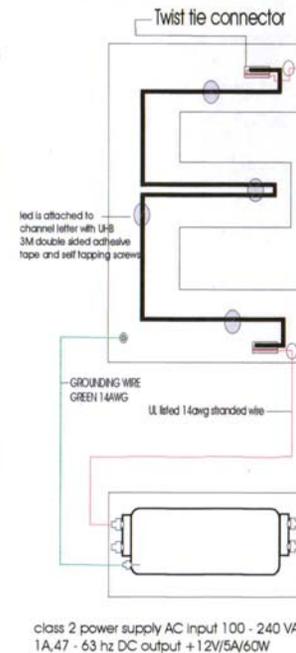
Drawing Tolerance: Page Number:  
2 OF 4

Design file name:

Drybar Marina del Rey



## CONNECTION DETAIL



Sign is intended to be installed in accordance with the requirements of article 600 of the national electrical code and / or other applicable local codes, This includes proper grounding and bonding of the sign All letters will have UL labels attached

**A B** FRONT ELEVATION - Drybar - Halo Illuminated channel letters

QTY: (1)

# PLOT PLAN FOR HALO ILLUMINATED WALL SIGN



4200 S. Lincoln Blvd.  
 Marina del Rey, Ca 90292  
 Phone: 310-577-0300  
 Fax: 310-577-0344

Project:  
 Drybar

Address:  
**4714 ADMIRALTY WAY  
 MARINA DEL REY, CA 90292**

Dates / Revisions:

Completed on \_\_\_\_\_

▲  
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 ▲  
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Scale: AS NOTED, ELSE N.T.S.

Designer: \_\_\_\_\_

Salesperson: \_\_\_\_\_

Approvals:

Client: \_\_\_\_\_

X \_\_\_\_\_  
 Architect:

X \_\_\_\_\_  
 Landlord:

X \_\_\_\_\_  
 Project Manager:

X \_\_\_\_\_

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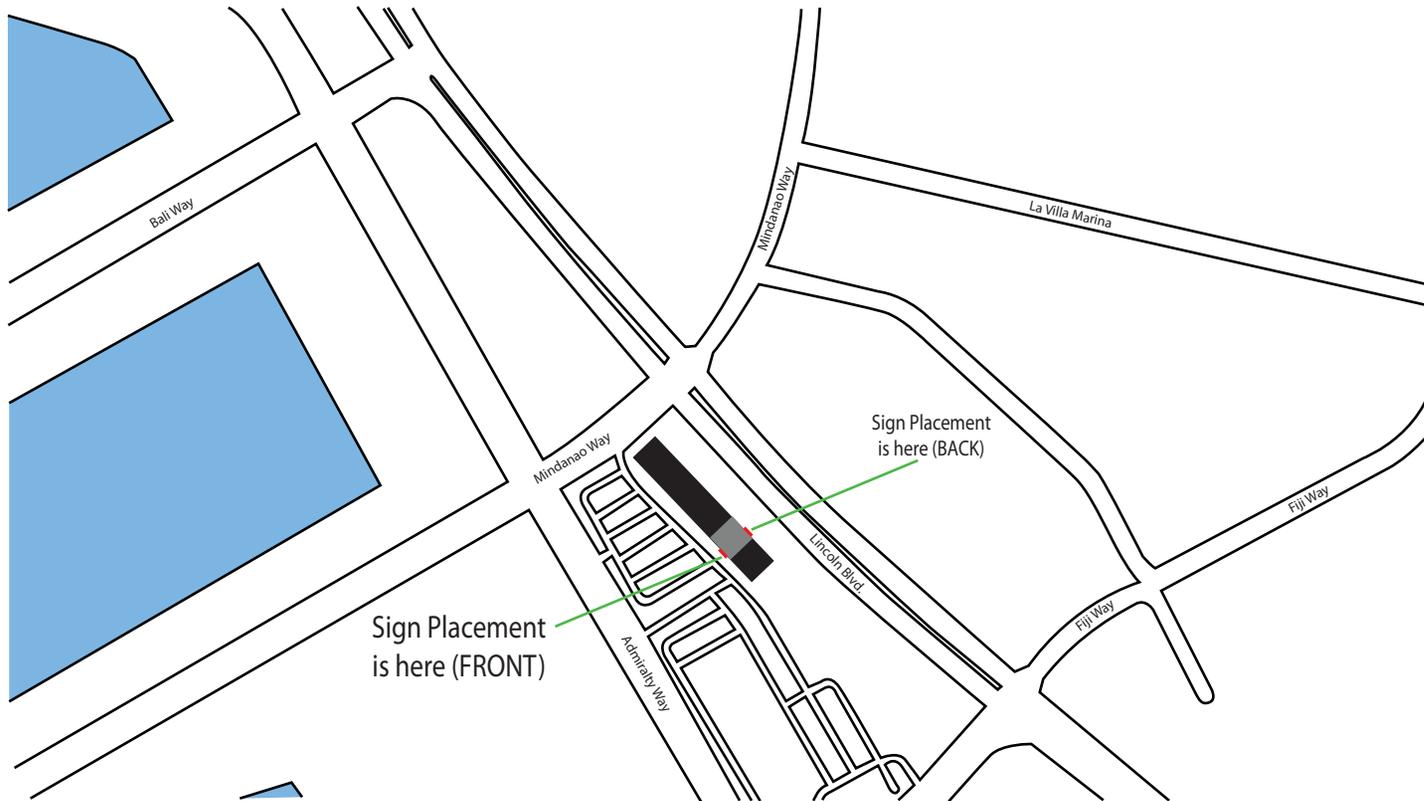
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 3 OF 4

Design file name:  
 Drybar Marina del Rey



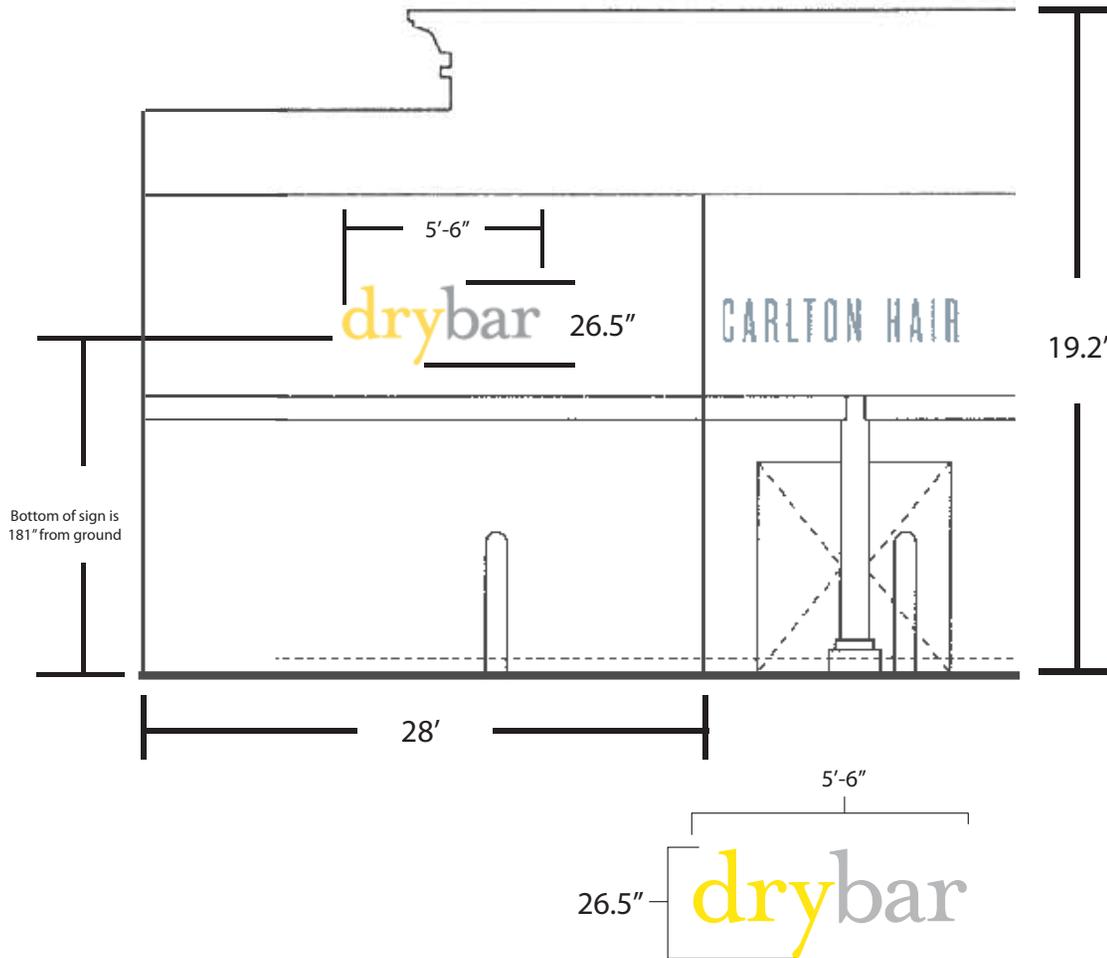
Sign is intended to be installed in accordance with the requirements of article 600 of the national electrical code and / or other applicable local codes, This includes proper grounding and bonding of the sign All letters will have UL labels attached

**A B** FRONT ELEVATION - Drybar - Halo Illuminated channel letters

QTY: (1)

# BACK ELEVATION FOR HALO ILLUMINATED WALL SIGN

Marina Del Rey back of building signage



Bottom of sign is 181" from ground

Sign is intended to be installed in accordance with the requirements of article 600 of the national electrical code and / or other applicable local codes, This includes proper grounding and bonding of the sign All letters will have UL labels attached

## SPECIFICATIONS

**RETURNS**  
060 Aluminum enamel coated.

**FACES**  
.080 Aluminum enamel coated

## ELECTRICAL SPECIFICATIONS

**SECONDARY**  
Energy compliant LED lighting  
Class 2 power supply AC input 100 - 240 VAC  
1A, 47 - 63hz DC output + 12V/5A/60W



4200 S. Lincoln Blvd.  
Marina del Rey, Ca 90292  
Phone: 310-577-0300  
Fax: 310-577-0344

Project:  
Drybar

Address:  
4714 ADMIRALTY WAY  
MARINA DEL REY, CA 90292

Dates / Revisions:

Completed on

△

△

△

△

△

△

△

Scale: AS NOTED, ELSE N.T.S.

Designer:

Salesperson:

### Approvals:

Client:

X \_\_\_\_\_

Architect:

X \_\_\_\_\_

Landlord:

X \_\_\_\_\_

Project Manager:

X \_\_\_\_\_

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4 OF 4

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Drybar Marina del Rey

**SIGN AREA CALCULATION**  
6.27'X 1.6'= 10.032 SQ. FT.

QTY: (1)

**A B** FRONT ELEVATION - Drybar - Halo Illuminated channel letters