



**FOR IMMEDIATE RELEASE**

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**All Aboard! 2013 Progressive Insurance Los Angeles Boat Show  
Makes a Splash at the LA Convention Center and New In-Water Location  
Burton W. Chace Park, Marina del Rey February 7-10**

***West Coast's premier boating event debuts in-water location, providing attendees more boats, yachts and marine products to shop, more nautical fun for the whole family on shore and in-water***

**LOS ANGELES** – On shore and in-water, the [2013 Progressive Insurance Los Angeles Boat Show](#) goes full throttle as it returns to the Los Angeles Convention Center and debuts its new in-water location at Burton W. Chace Park in Marina del Rey Harbor February 7-10, 2013. Larger than ever, the West Coast's premier boat show will showcase hundreds of boats, from entry-level family cruisers to million dollar yachts, plus thousands of the newest marine accessories and gear, daily educational seminars and fun for boaters of all ages.

“As part of our effort to grow the show, we're very excited about the new in-water yacht & brokerage show produced in partnership with the California Yacht Brokerage Association (CYBA). In addition to shopping hundreds of boats and enjoying nautical family fun inside the Convention Center, the show's beautiful in-water location in Marina del Rey is an ideal setting for attendees to discover the boating lifestyle and shop the region's larger boats,” says Dave Geoffroy, vice president, NMMA West. “Whether one is a seasoned captain or just getting started, there's a boat for every budget and activity at the Progressive Insurance Los Angeles Boat Show.”

The 2013 Progressive Insurance Los Angeles Boat Show is the ultimate destination for boating and outdoor lifestyle enthusiasts, featuring sport fishing vessels, brokerage yachts, performance boats, sailboats, ski boats, cruisers, jet skis, pontoons, motorboats, catamarans, cabin cruisers, inflatables, canoes, kayaks, Stand Up Paddleboards (SUPs) and more. With the addition of the in-water portion of the show, visitors can also find super-sized new and brokerage yachts – both power and sail – available for on-board tours and cruising “test drives.”

The Progressive Insurance Los Angeles Boat Show will offer a variety of entertainment, speakers and celebrity guests. 2013 attractions include:

- **On-Water Boat Training** – On Saturday and Sunday, [Discover Boating](#) puts visitors at the helm with 60-minute and 90-minute hands-on skills-building clinics aboard a variety of boats that provide instruction on specific powerboating and/or sailing skills. Nominal registration fee required for each session.

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- **Try it Cove** – Try out the latest trend in on-water fun and fitness! Visitors can not only check out the latest gear in paddlesports, but also try both kayaking and stand-up paddleboarding (SUP) for **FREE** INSIDE the convention center in a heated indoor pool!
- **Celebrity appearances by Phil & Bob Soven from MTV's *WakeBrothers***
- **Fred's Shed Interactive Learning Center**— a must for do-it-yourselfers and boat owners.
- **Welcome to the Water Center** — resources to help people get started in boating
- **Powerboat Docking Challenge**—Visitors can engage in friendly competition with fellow boaters and test their docking skills, steering a mini water-craft down a 20-ft. "lake" to the marina and into a slip.
- **Meet Nickelodeon's "Dora the Explorer"** – Special meet and greet Saturday and Sunday 12pm to 4pm with everyone's favorite bilingual kid adventurer, Dora!
- **Radio Disney and the California Department of Boating and Waterways** – Boating safely and responsibly with interactive exhibit hosted by Radio Disney. Fun and games for the whole family!

**Show information**

**When:** February 7-10, 2013

**Where:** Los Angeles Convention Center  
1201 S. Figueroa Street, downtown LA

***New yacht & brokerage in-water location in Marina Del Rey produced in cooperation with the CYBA***

Burton W. Chace Park  
13650 Mindanao Way, Marina del Rey



**Admission:** \$12 for adults; youth 15 and younger accompanied by an adult  
Active military with ID are free

*Tickets can be purchased online or at the box office (cash only)*

**Show Hours: LA Convention Center**  
February 7-8, 12:00pm-9:00pm  
February 9, 10:00am-9:00pm  
February 10, 10:00am-5:00pm

**Burton W. Chace Park**  
February 7-8, 12:00pm-5:00pm  
February 9-10, 10:00am-5:00pm

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**Parking:** Complimentary round trip shuttle transportation will be available to shuttle guests to and from the LA Convention Center and Burton W. Chace Park

**Information:** Call (714) 633-7581 or visit [www.LosAngelesBoatShow.com](http://www.LosAngelesBoatShow.com)

**Web:** From shore to sea, be sure to “Like” the Progressive Insurance Los Angeles Boat Show on [Facebook](#) and follow on [Twitter](#) for the latest news and show updates about guest speakers, seminars, exhibitors, giveaways and highlights!

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**About the Progressive Insurance Los Angeles Boat Show:** The Progressive Insurance Los Angeles Boat Show is produced by the National Marine Manufacturers Association (NMMA), the world’s largest producer of boat shows and the leading association representing the recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters and anglers throughout the U.S. and Canada. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. For more information, visit [www.nmma.org](http://www.nmma.org).

**About Progressive:** The Progressive Group of Insurance Companies (collectively, “Progressive Insurance”) is a leader in [boat insurance](#) and the largest seller of personal watercraft insurance in the U.S. It offers flexible, year-round coverage so boaters can go wherever they choose, whenever they choose and have peace of mind they're protected. Specialty coverages which vary by state include [On-Water Towing](#), [Roadside Assistance](#), [Personal Effects](#), [Total Loss Replacement](#) and [Pet Injury](#).

The Progressive Group of Insurance Companies makes it easy to understand, buy and use [auto insurance](#). Progressive offers [choices](#) so consumers can reach it whenever, wherever, and however it’s most convenient—online at [progressive.com](http://progressive.com), by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent.