MARINA DEL REY DESIGN CONTROL BOARD
AGENDA

Wednesday, September 18, 2013, 1:30 p.m.

Burton W. Chace Park
Community Building
13650 Mindanao Way
Marina del Rey, CA  90292

Audio

1. ☐ Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

2. ☐ Approval of the August 21, 2013 Minutes

3. ☐ Public Comment
   This is the opportunity for members of the public to address the Board on items that are not on the posted agenda, provided that the subject matter is within the jurisdiction of the Board. Speakers are reminded of the three-minute time limitation.

4. ☐ Consent Agenda
   The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. ☐ Old Business
   None

6. ☐ New Business
   A. Parcel 97 – Marina Optometry – Consideration of business identification signage and Design Control Board Review related thereto – DCB #13-010
      Attachment: Applicant Plans
   B. Parcel 97 – Coldwell Banker – Consideration of business identification signage and Design Control Board Review related thereto – DCB #13-011
      Attachment: Applicant Plans

7. ☐ Staff Reports
   A. Temporary Permits Issued by the Department
   B. Ongoing Activities Report
      • Board of Supervisors Actions on Items Relating to Marina del Rey
      • Regional Planning Commission’s Calendar
      • Coastal Commission’s Calendar
      • Future Major DCB Agenda Items
      • Small Craft Harbor Commission Minutes
      • Marina Design Guidelines Update
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- Redevelopment Project Status Report  
- Marina del Rey Visioning Process

C. Marina del Rey and Beach Special Events

8. Adjournment

PLEASE NOTE

1. ADA ACCOMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (310) 305-9538 (Voice) or (310) 821-1734 (TDD). The ADA coordinator may be reached by email at rstassi@bh.lacounty.gov.

2. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993, relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

All materials provided to the Design Control Board Members are available for public review, beginning the Friday prior to the meeting, at the four Marina del Rey locations listed below. The Department of Beaches and Harbors website also provides all reports and audio files from current and past meetings. Electronic copies of project submittals for Business Items referred to in this agenda will be available online for a two week period from the date of this agenda.

Please visit the Department of Beaches and Harbors Website Address at http://marinadelrey.lacounty.gov, or the Design Control Board Archive for more information.

Department of Beaches and Harbors  
Administration Building  
13837 Fiji Way  
Marina del Rey, CA 90292

MdR Visitors & Information Center  
4701 Admiralty Way  
Marina del Rey, CA 90292

Burton Chace Park Community Room  
13650 Mindanao Way  
Marina del Rey, CA 90292

Lloyd Taber-Marina del Rey Library  
4533 Admiralty Way  
Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta información, llame a este numero: 310-822-4639.
Members Present: Peter Phinney, AIA, Chair (Fourth District); Helena Jubany, Vice Chair (First District); Tony Wong, P.E, Member (Fifth District)

Members Absent: Simon Pastucha, Member (Third District)

Department of Beaches and Harbors Staff Present: Gary Jones, Acting Director; Charlotte Miyamoto, Planning Division Chief; Michael Tripp, Planning Specialist; Ismael Lopez, Planner; Mindy Sherwood, Interim Secretary for the Design Control Board

County Staff Present: Anita Gutierrez, Department of Regional Planning; Amy Caves, County Counsel; Gina Natoli, Department of Regional Planning

Guests Testifying: Adam Berry, Essex Property Trust; Jeff Winter, Bluewater Design Group; Jill Peterson, Pacific Ocean Management, LLC; Melik Gozalian, Marine Parts Supplier; Kishiko Muradian, MOMO; Greg Schem, The Boatyard; Paul Collins, PAC Design; Aaron Clark, Armbruster, Goldsmith & Delvac, LLP; David Canzoneri, Villa Del Mar Properties, Ltd; Brian Tichenor, Tichenor & Thorp Architects

1. Call to Order and Pledge of Allegiance
   Chair Phinney called the meeting to order at 1:33 PM.

   Board Member Wong led the Pledge of Allegiance.

   Chair Phinney requested a change in the order of the agenda so that New Business Items 6A, 6B, and 6C, all signage requests, would be heard first. The Board unanimously agreed to Chair Phinney’s request.

2. Approval of June 19, 2013 and July 16, 2013 Minutes
   On a motion of Mr. Wong, seconded by Vice-chair Jubany, the Board unanimously approved the minutes for June and July of 2013.

   Ayes: 3 – Chair Phinney, Vice-chair Jubany, and Mr. Wong

3. Public Comment
   None

4. Consent Agenda
   None

5. Old Business (Items 6A, 6B and 6C were heard prior to Items 5A and 5B)
   A. Parcel 44 – Pier 44 – Consideration of final redevelopment and DCB Review related thereto – DCB #08-015

   Mr. Lopez presented the project staff report and at the request of Chair Phinney, read the following conditions into the record.

   • Revise design, massing and orientation of Building V, to allow a wide central view corridor toward Basin G from Admiralty Way;
   • Include pedestrian enhancements and improve pedestrian connections throughout the parcel including at the intersection of Admiralty Way at Mindanao Way. Landscaping in view corridors should be kept low to avoid interfering with the view of the Marina;
- Enhance pedestrian promenade and bicycle path with amenities and additional landscaping;
- Distribute bicycle parking stalls in multiple locations and near entryways throughout parcel, rather than in one centrally located area;
- Reexamine the mass and scale of Building II (Trader Joe’s);
- Revise building design and orientation of Buildings VI and VII to allow conditions listed above to be accommodated;
- Exploit design differences for the buildings on the property;
- Further develop Building VII. Consider locating the yacht club there; and
- Return for final project review post-entitlement for final colors, materials, building design, landscaping, promenade/site amenities, signage and site illumination.

**Public Comment**
None

**Board Comment**
Chair Phinney suggested a revision to the second condition, to clarify the Board’s intention to have a diagonal access point at both of the project’s intersections along Admiralty Way. He requested that staff add the intersection of Admiralty Way and Bali Way to the second condition.

On a motion of Mr. Wong, seconded by Vice-chair Jubany, this item was approved unanimously with the following revision to the second condition:
- Include pedestrian enhancements and improve pedestrian connections throughout the parcel including at the intersections of Bali Way and Admiralty Way and Mindanao Way and Admiralty Way. Landscaping in view corridors should be kept low to avoid interfering with the view of the Marina.

  Ayes: 3 – Chair Phinney, Vice-chair Jubany, and Mr. Wong

**B. Parcel 125 – Marina City Club – Further consideration of promenade improvements and DCB Review related thereto – DCB #10-016-C**

Mr. Lopez presented the project staff report.

Mr. Berry introduced himself and stated Essex Property Trust would be presenting three alternatives that incorporate Board comments made at the May meeting.

Mr. Winter presented the project and stated that revisions were made to the hardscape, landscaping and seating areas. He summarized that the lessee was proposing to widen the promenade up to 12 feet in width, make it accessible to the public 24 hours a day, and make it compliant with the Americans with Disabilities Act. Mr. Winter further stated that the pavers that had been approved as part of the 2011 submittal, had been replaced with stamped concrete, the existing palms trees would remain, and the seating areas had been revised to incorporate flags as vertical elements. Mr. Winter opined that the pattern of the concrete would contribute to a sense of open space.

**Public Comment**
None

**Board Comment**
Vice-chair Jubany wanted to know why the proposed benches were changed from wood to metal and if there was any cost difference or maintenance issues contributing to the choice between the two materials.
Mr. Winter responded that the wood would not stand up as well to the marine environment and that the metal would complement the new railing along the seawall, and the security fence.

Chair Phinney disclosed he had ex parte communication with the applicant and his architect at his office, and that during that meeting he suggested adding landscaping and softening elements which he thought were missing from the originally revised plan. He further stated that he thought that Alternative One was not as interesting as Alternatives Two or Three, and asked for the Board for their opinion on the alternatives. Mr. Phinney then asked the applicant if there would be no irrigation to the landscaping, because they were proposing drought tolerant plants.

Mr. Winter responded irrigation was not necessary for these plants, because of the amount of moisture naturally occurring in the air.

Mr. Wong asked who would be responsible for maintaining the landscaping.

Mr. Winter responded the lessee would be responsible for maintaining the landscaping.

Mr. Jones noted even though it is the promenade it is still the leaseholder's responsibility to maintain the area.

Mr. Tripp stated that the lessee has agreed to maintain the landscaping and that staff will ensure that it survives.

Chair Phinney requested confirmation that the Board was voting on the final design package as a whole and making a recommendation on one of the alternatives.

Vice-chair Jubany thanked the applicant for working closely with the Board to provide a better looking project.

On a motion of Vice-chair Jubany, seconded by Mr. Wong, this item was approved unanimously with the selection of Alternate Two as the preferred alternative for the seating area and landscaping.

Ayes: 3 – Chair Phinney, Vice-chair Jubany, and Mr. Wong

6. New Business
   A. Parcel 145 – Hilton Garden Inn – Consideration of additional business identification signage and DCB Review related thereto – DCB #12-014-B

Mr. Lopez presented the project staff report.

Public Comment
None

Board Comment
Chair Phinney asked about the hours of operation and proposed illumination schedule for the sign.

Mr. Lopez responded that staff’s recommendation to allow the sign to be lit for one hour after closing was consistent with what had been previously approved by the Board for bars and restaurants in the Marina.

On a motion of Vice-chair Jubany, seconded by Mr. Wong, this item was approved unanimously.

Ayes: 3 – Chair Phinney, Vice-chair Jubany, and Mr. Wong
B. Parcel 56 – Momo Gift Shop – Consideration of business identification signage and DCB Review related thereto – DCB #13-006

Mr. Lopez presented the project staff report.

Public Comment
None

Board Comment
Vice-chair Jubany asked why the proposed façade-mounted sign appeared to be located off-center over the window.

Ms. Muradian responded that it was their intention to center the sign over the window.

Chair Phinney recommended that the façade-mounted sign should be the same width as the window, and centered above it so that it appears to be part of the building. Regarding the blade sign, he recommended that it be made smaller, so that it would be in compliance with the County Code.

On a motion of Vice-chair Jubany, seconded by Mr. Wong, this item was approved with the above-mentioned recommendations, and approved unanimously.

Ayes: 3 – Chair Phinney, Vice-chair Jubany, and Mr. Wong

C. Parcel 44 – Marine Parts Supply – Consideration of business identification signage and DCB Review related thereto – DCB #13-007

Mr. Lopez presented the staff report.

Vice-chair Jubany asked if staff they had pictures of other signs located on the same building.

Mr. Lopez showed photos of other signs located on the property.

Public Comment
None

Board Comment
Vice-chair Jubany asked for clarification of staff’s recommendation to approve one sign and deny the other.

Mr. Lopez responded that staff was recommending the approval of the signage that reads, “Marine Parts Supplier,” because it contained the name of the business, and the denial of the sign that reads, “Marine Engine Service,” because it is simply describing a service that is offered, and the Marina del Rey sign regulations only permit one façade-mounted sign per non-contiguous street or water frontage.

Chair Phinney asked the applicant if the two store fronts that he was occupying were two different businesses.

Mr. Gozalian responded that it was only one business.

Ms. Peterson stated the second sign describes a service that the business offers.

Vice-chair Jubany asked if signage had previously come before the Board, which included the phone number of the business, and if this type of sign was typical in the Marina.
Mr. Lopez responded that the Board had approved signs with phone numbers on them before, and that it depended on where the sign was located and what already existed on the site.

On a motion of Vice-chair Jubany, this item was approved with the staff recommendation of approval of first sign, which reads, “Marine Parts Supplier,” and denial of the second sign. The motion was seconded by Mr. Wong and approved unanimously.

Ayes: 3 – Chair Phinney, Vice-chair Jubany, and Mr. Wong

D. Parcel 53 – The Boatyard – Consideration of site renovation concept and DCB Review related thereto – DCB #13-008

Mr. Lopez presented the staff report.

Mr. Schem introduced himself and gave a summary of the proposed project.

Public Comment
None

Board Comment
Chair Phinney stated that the Board could not comment whether or not the proposed landside promenade was consistent with the promenade proposed for the Boat Central project proposed on the neighboring parcel, because that project was denied by the Board, and they never saw the final design plans.

Mr. Tripp stated that the promenade proposed for this project was similar to the Boat Central project, but much narrower, at about 12 feet in width, versus 28 feet for that project.

Chair Phinney stated this project is different from most projects reviewed by the Board because it is a commercial fishing project with no public aspect to it. He stated that the project had no public promenade along the water, but was providing an expanded walkway along the street. Chair Phinney then asked staff if the existing public promenade essentially stops at Boat Central and doesn’t pick up again until Fisherman’s Village.

Mr. Tripp responded that currently there is no public promenade that goes around the launch ramp, and that the Local Coastal Program states that some uses, such as boat yards, are not required to provide a waterfront promenade, because of safety issues.

Chair Phinney stated that he hoped that as part of the lease negotiation, the property along the Ballona Wetlands could be looked at for discussion of a possible public promenade along the wetlands, when a waterfront promenade cannot be provided. Specifically Chair Phinney asked if lessees could provide financial and design contribution to such a promenade, even though it is not part of their leasehold. Chair Phinney then asked staff if any discussions had been made about such an idea.

Mr. Jones stated that it had been considered during the negotiations, as had question as to whether a marine commercial use was the best use for this parcel, and the boat yard located next to it on Parcel 54. It was eventually determined that this type of use was critical to the vitality of the Marina, and that while the department had made similar requirements on less crucial uses, it did not feel it was appropriate in this case.

Chair Phinney asked if the applicant was going to be coming back to the DCB, with some refinement for, final approval.
Mr. Lopez affirmed that the project would return for final review.

Chair Phinney stated that he was dissatisfied with the sidewalk and would like to the department to negotiate a walkway across the street as part of this project.

Mr. Tripp responded that the land which he is referring to belongs to California Department of Fish and Wildlife and that it would be difficult to condition a project to build on land that is owned by a state agency.

Ms. Miyamoto stated that the Ballona Wetlands is working on their environmental document, which would be going public in a couple of months. She further stated that the document going public would provide an opportunity for interested parties to make comments about the connections between the Marina del Rey and the Wetlands.

Mr. Tripp suggested the Visioning Process is another opportunity where this issue may be addressed.

On a motion of Chair Phinney, the preliminary site plan was approved with the requirement that improvements be made to the exterior of the carport structure, specifically the wave design on the side of the building near the fire lane, that increased transparency be provided in the perimeter fencing, particularly at the southeast corner, and that the applicant further refine the chain link fence around the site. The motion was seconded by Mr. Wong and approved unanimously.

Ayes: 3 – Chair Phinney, Vice-chair Jubany, and Mr. Wong

E. Parcel 13 – Villa del Mar Apts – Consideration of site renovation concept and DCB Review related thereto – DCB #13-009

Mr. Lopez presented the staff report.

Mr. Clark, Mr. Canzoneri and Mr. Tichenor gave their presentation on the project.

Public Comment
Charles Preston expressed his support for the renovation.

Tim Riley submitted a letter of support from the MdR Lessees Association.

Board Comment
Vice-chair Jubany stated that she liked the pattern chosen for the promenade.

Chair Phinney recommended more up lighting opportunities with shuttered LED fixtures with low wattage to up light the flax proposed behind the benches. He also suggested lighting the potted materials located near the restrooms, and using up lights and down lights to enhance the promenade.

Vice-chair Jubany asked if the parking area was facing the promenade, and if so, what efforts were being made to screen it.

Mr. Canzoneri confirmed that the parking area did face the promenade, and stated that vertical elements and green screening would be used to address the issue.

On a motion of Vice-chair Jubany, seconded by Mr. Wong, this item was approved unanimously.

Ayes: 3 – Chair Phinney, Vice-chair Jubany, and Mr. Wong
7. **Staff Reports**
   Ms. Miyamoto introduced Gina Natoli from the Department of Regional Planning.

   Ms. Natoli provided a report on the Visioning Process. She informed the Board that her department had created a virtual town hall for the Visioning Process, which could be accessed by going to [www.envisionmdr.com](http://www.envisionmdr.com). Ms. Natoli also stated that in September, she will be going before the Regional Planning Commission, to listen to their ideas and suggestions and then will return to the Small Craft Harbor Commission and DCB at a joint meeting in October.

   All other reports were received and filed.

   **Public Comment**
   None

   **Board Comment**
   Chair Phinney stated he visited the town hall website and that the information is out there and easy to find.

8. **Adjournment**
   Chair Phinney adjourned the meeting at 4:10 PM.

   Respectfully Submitted,

   Mindy Sherwood
   Interim Secretary for the Design Control Board
Old Business:
None

New Business:
6A - Parcel 97 - Marina Optometry
6B - Parcel 97 - Coldwell Banker
September 12, 2013

TO: Design Control Board

FROM: Gary Jones, Acting Director

SUBJECT: ITEM 6A – PARCEL 97 – MARINA OPTOMETRY – DCB #13-010
CONSIDERATION OF NEW BUSINESS IDENTIFICATION SIGNAGE AND
DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6A on your agenda is a submittal from Marina Optometry (Applicant), an existing business located on Parcel 97, Marina Beach Shopping Center, seeking approval of one sign along the Washington Blvd. (front/north) elevation, above the main entry. The business is located at 588 Washington Blvd.

Façade Sign
The Applicant is requesting approval of one façade-mounted sign to be installed along the Washington Blvd. elevation of the building. The sign would be composed of fabricated aluminum channel letters mounted onto the parapet wall above the entrance to the business. The proposed sign would be a description of the Applicant’s business. The sign would read “OPTOMETRY”, in 1'-1½” tall, blue-colored (#3630-137 European Blue/Pantone Matching System 281C) aluminum lettering in custom font. The letter faces and returns would be made of .04” aluminum. The letters would have 5” cabinets and the backs of the letters would be made of clear 3/16” Lexan. The inside of each letter would be painted with conversion coating and exterior white acrylic enamel.

The sign would measure 1'-1½” tall by 10’ wide, and is proposed to be positioned about 13’-5” above the sidewalk. The Applicant is proposing to mount the sign using ¼” by 3” metal anchors (four per letter). The letters would be positioned 1½” away from the wall using 1½” standoffs.

The letters would be internally illuminated with white neon light, creating a “halo” around the sign. The Applicant did not include hours of illumination in their proposal.

The Applicant currently has unapproved signage mounted on the glass entry door, which will be removed prior to the installation of permanent identification signage.
STAFF REVIEW
The proposed business identification signage request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions and materials of the requested permanent sign meets the standards set forth in Sections 4 and 5 of the Sign Controls, and that the design and quality are consistent with the Marina Beach Shopping Center Sign Program, approved on February 19, 2004. Staff recommends signage hours of illumination from dusk until 11:30 p.m., or closing of the last business, whichever is earlier, in accordance with the shopping center's approved sign program.

The Department recommends APPROVAL of DCB #13-010 as submitted, with the condition that the Applicant obtains final approval from the Department of Regional Planning before installation.

GJ:CM:ms
September 12, 2013

TO: Design Control Board

FROM: Gary Jones, Acting Director

SUBJECT: ITEM 6B – PARCEL 97 – COLDWELL BANKER – DCB #13-011
CONSIDERATION OF NEW BUSINESS IDENTIFICATION SIGNAGE AND
DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6B on your agenda is a submittal from Coldwell Banker (Applicant), an existing Marina del Rey business, that relocated its office from Parcel 95 (Marina West Shopping Center) to Parcel 97 (Marina Beach Shopping Center). The Applicant is seeking approval of one sign along the Washington Blvd. (front/north) elevation, above the main entry. The business is located at 590 Washington Blvd.

Façade Sign
The Applicant is requesting approval of one façade-mounted business identification sign to be installed along the Washington Blvd. elevation of the building. The sign would be composed of fabricated aluminum channel letters and a business logo mounted onto the parapet wall above the entrance to the business. The sign would read “COLDWELL BANKER”, in 1'-4" tall, blue-colored (Pantone Color 286C Blue) aluminum lettering in custom font. The brand logo would be located to the right of the word “Banker” and would have the letters “CB” in white aluminum located in the center of a 1'-4" tall blue-colored (Pantone Color 286C Blue) aluminum square. The letters and logo would have .063" aluminum faces and 3" aluminum returns. The backs of the letters and logo would be fabricated with 3/16" polycarbonate. The interiors of the letters would include drain holes.

The sign would measure 1'-4" tall by 22'-3" wide, and is proposed to be positioned 12'-5" above the sidewalk. The Applicant is proposing to mount the sign using ¼" by 5" screws and anchors. The letters would be positioned 1½" away from the wall using 1½" spacers, which would be sealed to prevent water intrusion.

The lettering and logo would be internally illuminated with .43 watt light-emitting diode (LED) lights, creating a “halo” around the sign. The Applicant did not include hours of illumination in their proposal.
STAFF REVIEW
The proposed business identification signage request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions and materials of the requested permanent sign meets the standards set forth in Sections 4 and 5 of the Sign Controls, and the design and quality are consistent with the Marina Beach Shopping Center Sign Program, approved on February 19, 2004. Staff recommends signage hours of illumination from dusk until 11:30 p.m., or closing of the last business, whichever is earlier, in accordance with the shopping center's approved sign program.

The Department recommends APPROVAL of DCB #13-011 as submitted, with the condition that the Applicant obtains final approval from the Department of Regional Planning before installation.

GJ:CM:ms
September 12, 2013

TO: Design Control Board

FROM: Gary Jones, Acting Director

SUBJECT: ITEM 7A – TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda is an update on permits that have been issued by the Department of Beaches and Harbors for temporary banners, signs and/or canopies. Since our August 15, 2013 report, no temporary permits have been issued by the Department.

GJ:il
September 12, 2013

TO: Design Control Board

FROM: Gary Jones, Acting Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY
No items relating to Marina del Rey were heard by the Board of Supervisors during meetings for the month of August 2013.

REGIONAL PLANNING COMMISSION'S CALENDAR
No items relating to Marina del Rey were heard by the Regional Planning Commission during the month of August 2013. The Regional Planning Commission is scheduled to hear a variance request by Chase Bank, to build a pole sign on Parcel 76 (TrizecHahn Towers) that would face Lincoln Blvd. The proposed sign was approved by the Design Control Board on May 16, 2012.

COASTAL COMMISSION'S CALENDAR
No items relating to Marina del Rey were heard by the California Coastal Commission during meetings for the month of August 2013.

FUTURE MAJOR DCB AGENDA ITEMS
A joint DCB/Small Craft Harbor Commission meeting will be held on October 30, 2013, where the Department of Regional Planning will provide a report on the Visioning Process and receive comments.

SMALL CRAFT HARBOR COMMISSION
The July and August 2013 meeting minutes are attached.

MARINA DESIGN GUIDELINES UPDATE
Staff continues to complete the directed amendments to the draft design guidelines.

REDEVELOPMENT PROJECT STATUS REPORT
The current Marina del Rey Redevelopment Project Descriptions and Status of Regulatory/Proprietary Approvals report is attached.
MARINA DEL REY VISIONING PROCESS
Gina Natoli of the Department of Regional Planning provided an update on the status of the Visioning Process at the August 21, 2013 DCB meeting. The next scheduled event will be the joint meeting of the SCHC and the DCB on October 30, 2013, where Regional Planning will solicit input on the Visioning Process.

GJ:CM:ms

Attachments (3)
SMALL CRAFT HARBOR COMMISSION MINUTES
July 10, 2013 – 10:03 a.m.

Commissioners: Allyn Rifkin, Chair; David Lumian, Vice Chair; Dennis Alfieri, Commissioner; Russ Lesser, Commissioner; Vanessa Delgado, Commissioner (excused absence).

Department of Beaches and Harbors: Gary Jones, Deputy Director; Steve Penn, Chief, Asset Management Division; Matthew Kot, Lease Specialist, Asset Management Division; Michael Tripp, Planning Specialist, Planning Division; Carol Baker, Chief, Community and Marketing Division; Debra Talbot, Manager, Community and Marketing Division.

County: Amy Caves, Senior Deputy County Counsel; Harbor Master Lieutenant Hiroshi Yokoyama, Deputy Bryan White, Sergeant Anthony Easter, Sergeant Cody Signater, Sheriff’s Department.

Call to Order and Pledge of Allegiance:
Chair Rifkin called the meeting to order at 10:04 a.m. followed by the Pledge of Allegiance and read a prepared speech regarding public comments.

Approval of Minutes: Motion to approve by Commissioner Lesser, seconded by Commissioner Alfieri, unanimously approved.

Item 3 – Communication from the Public:
John Rizzo spoke about his concerns with the recent transfer of Parcel 12 and asked if the Commissioners received a letter from the Marina Tenants Association regarding the transaction.

Jon Nahhas asked why the June Small Craft Harbor Commission meeting was canceled due to no new business when there were items that went before the Board shortly after the scheduled meeting.

Chair Rifkin asked staff to address these issues during the discussion of item 8.

Captain Alex Balian discussed his concerns about cancelation of meetings when he felt past items (Fisherman’s Village) were due for an update.

Commissioner Lesser stated he would like to hear staff’s response to Mr. Rizzo’s and Mr. Nahhas’ comments.

Item 4 – Communication with the Commissioners
Chair Rifkin reported he had numerous communications and emails from the public regarding the items that went before the Board and asked staff to provide a response. On June 1st he attended the Marina walking tour as part of the visioning process and joined staff, consultants, and members of the public. He further reported that while in South Carolina, he had the opportunity to tour the Charleston Marina. He also noted that he executed a letter thanking Beverly Moore for her service with the Visitors and Convention Bureau.

Item 5a – Marina Sheriff
Sergeant Easter introduced the new Harbor Master Lieutenant Hiroshi Yokoyama. Sergeant Easter provided the Crime Stats and Liveaboard report. He reported that larceny is still an issue and that letters were sent to the community making them aware of the situation. Sergeant Signater reported the Department is stepping up with summer patrols to curtail crimes, especially bicycle and motorcycle theft. The Sheriff’s Department is asking the public to be on the lookout for suspicious activities inside the area parking structures.

Chair Rifkin asked about the Sheriff’s Department working with the Visitors Center and Convention Bureau in getting the word out to people about the need to be vigilant with their property.

Sergeant Signater responded that they have been working with them and the Department of Beaches and Harbors.
**Item 5b – Marina del Rey and Beach Special Events**

Jon Nahhas commented on the 4th of July holiday and the public promenade being closed to the public. He shared a communication he had with Gary Jones regarding the Parcel 12 promenade during the 4th of July holiday. He asked that the promenade not be restricted at any time particularly during holiday events. He stated that when the Cal Yacht Club comes back that the promenade should be connected and the promenade should remain open at all times.

Chair Rifkin asked staff to provide a response.

Mr. Jones stated the lessee at Esprit I had obtained a temporary use permit from the Department of Regional Planning with the condition that they maintain at least a seven-foot wide access-way for the public. Mr. Jones reported that there were no reported problems with public access. He also commented that temporary use permits would be granted on a year-by-year basis.

Commissioner Alfieri requested to have a tour of the promenade area under discussion.

Chair Rifkin requested that staff provide a report in the August meeting under Item 8 as to what the lease provision says about use of the public promenade.

Carol Baker provided the Special Events report. She informed the Commission about “A Day in the Marina” working with the Department of Parks and Recreation to bring thousands of kids to the Marina every summer. She stated the 4th of July event went well, and the Beach Eats/Food Trucks continue to be popular.

**Item 5c – Marina Boating Section Report**

Debbie Talbot gave a report on events with the boating community and the Water Bus. She stated since the Water Bus season started within three weeks there has been over twelve thousand riders which is a 33 percent increase from last year, with a goal of having fifty-thousand riders. Ms. Talbot reported on the Burton Chace Park dock replacement and boat relocation. Ms. Talbot discussed a fishing program hosted by the California Yacht Club. She suggested that the best resource for obtaining information on boating events is the Mariners magazine. Ms. Talbot also discussed the dissolution of DBAW.

Chair Rifkin inquired if there is a budget to meet the Water Bus ridership goal.

Ms. Talbot responded that the Hornblower contract ends this year and the request for proposal for next year will be done with a request for more vessels to accommodate larger ridership.

Chair Rifkin asked that staff provide a report in the future on the request for proposals and the impact on the Water Bus program.

**Item 6a – Appointment of Commission Officer and Alternate to Marina del Rey Convention and Visitors Bureau**

Commissioner Lesser nominated Commissioner Lumian to be the representative, seconded by Commissioner Alfieri, unanimously approved.

Commissioner Lesser nominated Commissioner Alfieri as the alternate representative, seconded by Commissioner Lumian, unanimously approved.

**Item 7 – New Business**

No new business

**Item 8 – Staff Reports**

Jon Nahhas asked if staff can provide the staff report before public comments are made.

Chair Rifkin, without objection, agreed to Mr. Nahhas’ request.
Mr. Jones delivered the Staff Report which included an update on the status of individual marinas that contain high vacancy rates.

Mr. Jones then delivered a presentation on the Marina Accumulative Capital Outlay (ACO) fund and the Participation Fees owed to the County due to the sale, assignment or refinancing of leasehold interests. This includes Parcel 12, 15, 64 and 102.

Commissioner Alfieri inquired if the percentage of the transfer fee is on a sliding scale.

Mr. Jones responded that typically 5 percent of gross valuation is a general rule.

Commissioner Lesser noted that 5 percent of gross price whether the property is sold for a gain or loss. Mr. Jones affirmed.

Mr. Jones additionally noted that as a standing item in the ACO Fund, the annual allocation into the fund will increase to $4 million. He also shared that any increases in transient occupancy taxes collected from Marina del Rey hotels above and beyond current levels will be allocated to the Department for use specifically for Marina visitor-serving programs. Mr. Jones also described a review by the Board of incremental increases in rental income that might be allocated to Marina del Rey in future years.

Chair Rifkin inquired as to the estimated increase to the Capital Fund.

Mr. Jones responded it is impossible to determine as an ongoing basis, because it all depends on lessees transferring properties.

Mr. Jones presented information on the transfer of Parcel 12. He stated the lessee has a right to transfer its leasehold interest and the County has a right to participate in the sales proceeds as was negotiated in the lease document when the lease extension was granted prior to redevelopment. The lease extension containing those provisions was presented before the Board and the sale did not change the terms of the existing lease.

Commissioner Lesser stated for clarification that when the lease was originally negotiated, it went before the Small Craft Harbor Commission.

Mr. Jones stated that Mr. Lesser was correct.

Commissioner Lesser stated as long as the terms of the lease were not changed, there would be no approval action required from the Commission, and the County’s role is to make sure that the transfer goes to a reputable financially-secure entity.

Chair Rifkin asked that commissioners hold off on questions until after the public provides its input.

Mr. Jones provided information on Parcel 15 extension. He reported that the lessee agreed to pay the County extension fees that could total over $8 million if the lessee uses an available four-year period to commence construction.

Chair Rifkin asked for public comments at this time.

Jon Nahhas spoke on the Commission’s role of having oversight on the sale and transfer of leaseholds. Mr. Nahhas also commented on the status of vacant slips in the Marina.

Captain Alex Balian commented on Fisherman’s Village and requested a report on milestones and a plan of action for redevelopment, and not just a facelift at the property.
John Rizzo commented on why the Commission was created and why it was needed for the Commission to oversee the leasehold transfers and sales.

Commissioner Alfieri asked for the Commission to receive a copy of the Fisherman’s Village lease.

Commissioner Lesser commented he would rather see the lessee not proceed with the facelift, but provide a timetable of when they are going to do the redevelopment project as they originally proposed or something similar.

Commissioner Lumian asked if the lessee was invited to do a presentation today.

Mr. Jones responded that in preparation for this meeting they were reminded of Commission’s request, they were not ready with the facelift presentation, but they do plan to present at the August meeting.

Chair Rifkin asked if County Counsel can review the terms of the lease and provide feedback on any remedies that can be taken.

Mr. Jones stated that staff will provide a copy of the lease to the Commissioners, and work with County Counsel to review and provide a report back at the August meeting.

Chair Rifkin asked for Commissioners’ comments on the Parcel 12 and 15 transactions having not been presented to the Commission before going before the Board.

Commissioner Alfieri provided comments on the transaction and the nature of the relationship between the County as a lessor and the lessees.

Commissioner Lesser agreed with the transfer fee and stated that if this Commission has already reviewed the lease, and if the lessee wanted to sell the lease, they can do so under the terms that were agreed upon when the lease was signed. Commissioner Lesser asked County Counsel if this understanding was correct.

Amy Caves responded that Mr. Lesser’s understanding was correct.

Commissioner Lumian wanted clarification from County Counsel that staff did not have any obligation to bring forth this item to the Commission beforehand.

Ms. Caves affirmed.

Chair Rifkin asked County Counsel whether the Commission has any jurisdiction over transfers unless there is a change in the lease.

Ms. Caves responded that was correct and that this has been a long standing practice under the current rules.

Chair Rifkin noted that issues from the public regarding the fact that they did not have the opportunity to review and make comments in regards to the transaction.

Ms. Caves stated that the public has the opportunity to make comments at the Board.

Chair Rifkin noted that no action is necessary with regards to these transactions.

Commissioner Lumian noted that Michael Tripp was in the audience and asked Mr. Tripp to provide comments about the visioning process.
Mr. Tripp spoke briefly about the visioning process and shared that Regional Planning is planning on wrapping the process up this summer. They are currently holding meetings both with stakeholders and members of the public to include a joint meeting with the DCB in September.

Commissioner Lumian asked if there were a timeline line of upcoming events.

Mr. Tripp responded that there is no official timeline.

Commissioner Lumian requested that a timeline be made available at next month’s meeting.

Jon Nahhas commented on the visioning process and wanted to know what parcels were included in the visioning process.

Lynne Shapiro is concerned that parcels on Via Marina are not part of the visioning process and that she wanted a park in lieu of a planned development on Parcel FF.

Chair Rifkin wanted to know if certain parcels were or were not part of the visioning.

Mr. Tripp stated the Board directed the Department of Regional Planning to look at properties that had leases with expiration dates in the next 20 years and consider those properties as part of the visioning plan.

Chair Rifkin mentioned that he thinks anything that is within the boundaries of Marina del Rey is part of the visioning process.

Mr. Jones noted that is correct and that Fisherman’s Village is part of the process and if any member of the public has any ideas they are encouraged to participate at the Regional Planning meetings.

Commissioner Alfieri asked why a list cannot be provided to show what is and what is not part of the visioning process.

Mr. Tripp stated the Design Control Board’s upcoming night meeting is to discuss the Pier 44 project.

Chair Rifkin noted when the joint night meeting is held that the key agenda item would be the visioning process.

Mr. Jones informed the commission that the Department of Public Works will provide a presentation on various public projects that are going on in the Marina. The DCB meeting is scheduled to take place on Tuesday, July 16th at 6:30 p.m.

Commissioner Lumian mentioned that he enjoyed going on the walking tour and hoped that there would be similar opportunities for more public input and wished that more of the Marina was covered.

Mr. Tripp will let Regional Planning know of the Commissioner’s comments.

Commissioner Lumian spoke about the vacancy report and commented that boat sales are increasing. He also mentioned that state funds for boating will be still be available after DBAW was folded into State Parks.

Commissioner Lesser commented on the vacancy report.

Chair Rifkin asked if staff had any announcements on area construction projects.

Mr. Jones reported the next phase of roadway improvements on Admiralty Way have started.
Commissioner Lumian noted that there has been some discontinuation of different buoys in Santa Monica Bay and requested a representative from the Coast Guard come and explain what their criteria is for discontinuing the buoys and provide an opportunity for more public input at our future meetings.

Mr. Jones noted that staff will make contact with the Coast Guard and make those arrangements.

**Adjournment**
Chair Rifkin adjourned the meeting at 11:53 a.m.
COMMISSION MINUTES
August 14, 2013 – 10:04 a.m.

Commissioners: Allyn Rifkin, Chair; David Lumian, Vice Chair; Dennis Alfieri, Commissioner; Russ Lesser, Commissioner; Vanessa Delgado, Commissioner (excused absence)

Department of Beaches and Harbors: Steve Penn, Chief, Asset Management Division; Matthew Kot, Lease Specialist, Asset Management Division; Michael Tripp, Planning Specialist, Planning Division; Carol Baker, Chief, Community and Marketing Division; Debra Talbot, Manager, Community and Marketing Division.

County: Amy Caves, Senior Deputy County Counsel; Deputy Bryan White, Sergeant Anthony Easter, Sergeant Cody Signater, Sheriff’s Department; Gina Natoli, Department of Regional Planning.

Chair Rifkin called the meeting to order at 10:04 a.m. followed by the Pledge of Allegiance and read a prepared speech regarding public comments.

Approval of Minutes: Motion to approve by Commissioner Lesser, seconded by Commissioner Alfieri, unanimously approved.

Item 3 – Communication from the Public:
None

Item 4 – Communication with the Commissioners
Commissioner Alfieri reported he toured the harbor and the promenade at Esprit I. Commissioner Alfieri viewed the seven-foot access-way and the blocked off area for a 4th of July party. He felt there was ample space for the public to walk through the area during the holiday event.

Chair Rifkin reported he attended a Marina del Rey Visioning mobility workshop that took place on July 17, 2013. He also reported receiving emails from the public regarding the template displacement plan. He requested that staff provide a report on the status of the template displacement plan at the next meeting.

Item 5a – Marina Sheriff
Deputy White presented the Liveaboard report. Sergeant Easter discussed the Crime Stats and stated the July theft numbers are high, but with recent arrests, they hope the numbers will go down.

Item 5b – Marina del Rey and Beach Special Events
Carol Baker noted that the summer concert series has been very popular, the Farmers Market is doing well and is looking to add a few more vendors. She further commented that the Beach Eats is getting a lot of good media coverage. She also reported a few recreational events were added and held at the park. They are looking at providing camps during the traditional school holidays for the kids. Ms. Baker introduced the new Marina del Rey Convention and Visitors Bureau Executive Deputy Director Janet Zaldua.

Chair Rifkin welcomed Janet Zaldua.

Item 5c – Marina Boating Section Report
Debbie Talbot gave a report on events within the boating community and provided an update on the Water Bus ridership. A promotion TV channel from Time Warner Cable was here riding the Water Bus to all boarding locations and interviewing people. She mentioned there was a US Coast Guard change of command ceremony held. The new Commanding Officer is Lieutenant j.g. Ryan M. Fox. At the request of the Commission, she reported that the Coast Guard has a Homeland Security website that can be subscribed to which provides local notices to mariners and public comments regarding buoys. Ms. Talbot thanked the Sheriff’s Department for their enforcement of the stand-up paddle boarders requirement to carry a personal flotation device, whistle, and light. She noted that the Sunset Series Boat Race is ending on September 11th. San Francisco is hosting the 34th America’s Cup on September 7th-21st. She reported the Marina managers’ meeting is held every month to discuss anchorages issues, and coordinate anchorage construction. Dock
replacement will start at Burton Chace Park mid-September. The Sea Scouts will relocate to Anchorage 47 and dry storage, and if needed, to other Marina anchorages.

Item 6a – Updated Report From Lessee on Current Operations and Future Re-Development Plans for Fisherman’s Village (Parcel 56)

Steve Penn described the nature of the presentation, and a written report was provided to the Commission detailing the lease provision that deals with the lessee’s obligation to operate the leasehold and any obligations to re-develop.

Aaron Clark from Armbruster Goldsmith & Delvac introduced the presenters.

Tom Pashaie spoke about various projects that the company is involved in the Marina and the company’s interest in moving forward with Fisherman’s Village. He described the current state of leasing at the project.

David Taban stated they have everything in place to pursue the project, but feels the visioning plan will delay the re-development process for a couple of years. He briefly spoke about Parcel 44 and 95 projects.

Mr. Clark clarified on Mr. Taban’s comments about the visioning process, and that they are in support of the visioning plan and an option has to be negotiated before the project can move forward.

Mr. Hollander presented the Fisherman’s Village concept project, and stated Shanghai Red’s located at Parcel 61 has made available their existing leasehold to become part of the project. This addition of space allows for another parking structure and Shanghai Red’s would then be relocated into the revised project.

Mr. Pashaie stated currently the existing Fisherman’s Village is thirty-two thousand square feet, but with the new project it will expand to be approximately sixty-four thousand square feet and would create an attractive project to visit.

Captain Alex Balian supports the project and requests that the process move forward. He commented on the visioning process and how it might negatively impact the timeline for approvals of a re-developed Fisherman’s Village. He supported moving the project forward.

John Rizzo shared a history of a previous developer’s business conduct with Marina assets. He further stated the public should have a greater involvement in the project.

Diane Barretti supported the project moving forward.

Larry Plotkin stated this project should be fast-tracked and given the attention it deserves to move forward.

Mia Falkenstein representing Hornblower Cruises supported the project and feels the re-development is critical to the future of Los Angeles County tourism, potential revenue, the residents and how Marina del Rey is being utilized.

Patricia Younis commented the community deserved a world class entertainment venue, supports the visioning process but would like to see the Fisherman’s Village project moved forward.

Mark Santyrz supported the project and stated boaters are in need of dinghy docks to access the area.

Greg Eckhardt gave his support for the project.

Commissioner Lesser noted that Fisherman’s Village is still heavily visited during the weekends and felt it would be extremely popular were it to be redeveloped. He wanted clarification on the hotel location and also if there is more than one hotel planned.
Mr. Hollander pointed out the location of the hotel and provided a brief description of what is in the hotel and the room count at 139 rooms.

Commissioner Lesser stated a balance between a hotel and a lot of open areas for entertainment is important.

Commissioner Lumian asked where Shanghai Red’s would be located.

Mr Hollander pointed out the location and stated it would have a second floor banquet facility and the amount of square footage will be roughly the same as the existing location.

Commissioner Lumian asked about the boat rental facilities and spaces.

Mr. Hollander responded about the location and that there would be a lot more spaces available for boat rentals.

Commissioner Lumian asked about parking.

Mr. Hollander stated there will be thirteen hundred parking spaces available in the new plan versus 505 spaces currently existing.

Commissioner Alfieri asked about slip breakdowns, and if slips would stay the same.

Mr. Hollander stated the slips will change in size and configuration.

Mr. Clark mentioned there will be moorage for the charter boats which will alleviate parking issues.

Mr. Pashaie commented on the functional design of the planned marina.

Mr. Clark outlined the location of moorage for commercial passenger vessels.

Commissioner Lumian inquired about the fishing vessel pick-up location.

Michael Tripp reported the plan is to have the fishing vessel relocated to Dock 77.

Chair Rifkin asked if staff can briefly address if the visioning process is delaying the project.

Mr. Tripp responded that Regional Planning will be presenting an update on the visioning process and noted that DRP would answer the question at the time of their presentation.

Commissioner Lumian expressed his pleasure with the plan for more dinghy docks, open spaces and making the area more of a magnetic asset. He asked about any plans to spruce up the project in the interim.

Mr. Pashaie responded the existing courtyard would be remodeled prior to the redevelopment.

Commissioner Lumian commented on how he felt that the boat rental facilities and the parasailing is important.

Mr. Pashaie noted that this is going to be a family and children oriented project.

Commissioner Lesser spoke about the demographics of the visitors and his preference that the family atmosphere continues. He wanted to point out the County may own the land and is entitled to a fair return on lease income; it is the developer who puts up the money and funds the project and the developer needs a fair risk-adjusted return.
Mr. Clark commented on why it was important for a small hotel at the location and he also mentioned that they are working with the State on the Ballona Wetlands to develop an interface with the natural reserve.

Commissioner Lesser mentioned it is a wonderful location for a boutique hotel.

Chair Rifkin noted there is an urgent request from the public for dinghy access. He wanted to know what steps would be needed to move this component of the project forward.

Mr. Tripp replied the docks would need to be designed at a cost estimated to be three hundred thousand dollars, and then a coastal development permit or a waiver for replacement of the dock.

Chair Rifkin asked about the timeline.

Mr. Tripp estimated it would take about a year.

Mr. Rikfin asked about authority to negotiate a timeline for approval of Fisherman’s Village project.

Mr. Tripp stated Regional Planning is performing the visioning process and intends to finish up this summer.

Chair Rifkin asked for a timeline to be set and a report be presented for discussion to track the progression.

Commissioner Lumian suggested considering passing a resolution requesting the timeline and a request to expedite the process to whatever degree possible. He also commented is on having the dinghy docks in the interim. He recalls there used to be a dinghy dock in front of Fisherman’s Village that was taken away when the Catalina ferry terminal was put in.

Mr. Tripp responded he was not sure if they had dinghy docks before.

Mr. Clark stated it has been leased by the boat rental operators.

Commissioner Lumian motioned to urge staff to expedite the process as much as possible preserving public input as required, establish a timeline with regular report provided, seconded by Commissioner Lesser for discussion.

Commissioner Lesser would like to hear what Regional Planning has to say and see how it would affect the motion.

Chair Rifkin asked if Commissioner Lumian would entertain amending the motion asking for specific details in a way to move forward on the dinghy project.

Commissioner Lesser noted the motion should imply that a schedule be provided with steps and monitoring.

Mr. Clark stated if there is a plan to redo the Parcel 55 docks he hopes the Department works with the developer.

Mr. Tripp stated the project is moving forward to replace the docks at Parcel 55 and the Department will work with the developer on the Fisherman’s Village project. He explained that the docks have to be replaced because of the condition from the Regional Planning Commission for the Boat Central project to accommodate FantaSea charters at that dock and move the sportfishing boats to Parcel 77. The docks have to be built before Parcel 52 can be demolished.

Chair Rifkin asked for the information to be included into the timeline.
Commissioner Lumian stated his resolution, which has been amended by Commissioners, is asking staff to seek ways during the interim to create a dinghy dock at any location. Chair Rifkin asked to take a vote on the amended motion. The Commission unanimously voted for a resolution asking for further action.

**Item 7 – Presentation on Status of Proposed Re-Development for Pier 44 (Parcel 44)**

Mr. Penn gave a brief introduction to the presentation.

Mr. Tripp gave the presentation detailing the condition, and spoke about the entitlement process. The EIR’s Notice of Preparation and Initial Study will be released on August 15th, public comment period from August 19th - September 19th, and a scoping meeting on September 10th at Chace Park. Subsequent to the public comment period a hearing officer will prepare a report and the item will go before the Department of Regional Planning for public comment and a vote of approval of the Regional Planning Commission.

Matt Kot provided the staff report detailing the nature of the project.

Mr. Clark spoke briefly about the project on behalf of the lessee.

Mr. Hollander discussed the nature and details of the Pier 44 project.

Chair Rifkin asked about changes to the slip count.

Mr. Clark responded the slip count will be going down but was approved as part of the Master Waterside CDP.

Mr. Tripp reported the slip count will adjust from a current count of approximately 220 slips to approximately 180 slips in the redeveloped plan with the loss is due to ADA compliance and the dry storage project.

Mr. Hollander outlined the incorporation of dinghy docks into the project.

Chair Rifkin asked for public comment.

John Rizzo spoke about corruption in the Marina.

Captain Alex Balian commented on illegal charter operations, and would like to hear discussion about license charter pick-up points.

Commissioner Lesser noted the letter of support from South Coast Corinthian Yacht Club, and inquired about the number of slips lost and dry-stack storage spaces gain net changes.

Mr. Tripp will report back to the Commission on the changes in boat storage capacity.

Commissioner Alfieri commented about the unlicensed charter boat operators.

Commissioner Lumian commented about incorporating the South Coast Corinthian Yacht Club into the project. He also expressed concerns that Pier 44 is an area of the Marina that routinely brings first time sailors into the Marina and that he would like these opportunities and the businesses that serve new boaters brought into the project.

Mr. Hollander responded the second floor of the West Marine building is dedicated to boat brokers and a lounge area has been created for the boaters in the Pier 44 marina.

Chair Rifkin stated Trader Joes is a great addition to the area as a support for area residents and boaters. He asked for confirmation about the routing of this project for approvals.

Mr. Tripp outlined the timeframe and hurdles for the project’s approval.
Mr. Penn informed the Commissioners that the project will come back to the Commission for endorsement prior to being presented to the Board of Supervisors for approval.

Chair Rifkin stated the Commissioners’ comments on the project are noted.

**Item 8 – Staff Reports**
Chair Rifkin requested to have the Department of Regional Planning provide their report on the visioning process before staff provides the staff report.

Gina Natoli provided an update on the visioning process. There have been three community outreach meetings with approximately 200 people in attendance. Input can also be taken online at [www.envisionmdr.com](http://www.envisionmdr.com), outreach was done for the adjoining neighborhood councils, and outside groups such as the Boys and Girls Club and neighborhood interest groups. The visioning process will be completed by November 2013, and a visioning plan would be released that consolidates all input and evaluations for presentation to the Board of Supervisors. The Department of Regional Planning will then move forward with drafting recommendations for an update to the Local Coastal Program.

Chair Rifkin asked if this process holds back Fisherman’s Village.

Ms. Natoli stated that there is no moratorium on development, but has asked to keep options open. She explained that the goal of the visioning process is to identify uses and locations for those uses that best serve the long-term plans for the Marina. She further explained that this is not a zoning effort.

Chair Rifkin ask for comments on the scope of visioning process.

Ms. Natoli stated the visioning allows for concepts to be looked at on a Marina-wide basis. She explained that it was not a parcel-by-parcel evaluation of land-uses but a comprehensive evaluation of uses within the marina as a whole and not a land-use and zoning review.

Commissioner Alfieri asked if there was a way to move forward on Fisherman’s Village project without being hindered by the visioning process.

Ms. Natoli responded by the end of the year they would know what the DRP would like to propose to the Board of Supervisors.

Commissioner Lesser asked what percent of leases that do not expire in the next 30 years or more.

Ms. Natoli stated that this is just a picture of what we want for the future, and can be used as a guide for development.

Commissioner Lesser asked for Ms. Natoli’s opinion on what would be the public’s view of the Fishermen’s Village project as presented.

Ms. Natoli stated from the public input she has seen, the public would like it to be revitalized.

Commissioner Lumian thanked Ms. Natoli for her presentation and hoped to get a monthly update from staff.

Chair Rifkin also thanked for providing the presentation and outreach program.

Mr. Penn pointed out the slip report has a slight increase in vacancy. He also noted follow-up on the 4th of July event and the absence of public complaints.
Commissioner Lesser commented on the vacancy report. He noted that the marinas with high vacancies are either recently completed or pending re-development. He noted the balance of the anchorages were running at less than 10% vacancy rates.

Mr. Clark stated the lessee is not against the visioning process and they are looking forward to working through the process.

**Adjournment**
Chair Rifkin adjourned the meeting at 12:08 p.m.
Marina del Rey Redevelopment Projects

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Non-Regulatory

Marina del Rey Redevelopment Projects

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Marina del Rey Redevelopment Projects

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Non-Regulatory
PROJECT STATUS REPORT - KEY
September 12, 2013

TO: Design Control Board

FROM: Gary Jones, Acting Director

SUBJECT: AGENDA ITEM 7C - BEACH AND MARINA DEL REY SPECIAL EVENTS

**MARINA DEL REY**

**MARINA DEL REY FARMERS’ MARKET**
Marina “Mother’s” Beach ♦ 4101 Admiralty Way ♦ Marina del Rey
Thursdays
7:30 a.m. - 1:30 p.m. through September 26
9:00 a.m. – 2:00 p.m. effective October 3

The Department of Beaches and Harbors (Department), in collaboration with Southland Farmers’ Markets Association, is offering the Marina del Rey Farmers’ Market on Thursdays. The Marina del Rey Farmers’ Market offers fresh, locally-grown organic and conventionally grown fruits and veggies. Also available are prepared and packaged foods, hand-crafted products and much more! Paid parking is available at beach parking lot #10 for 25 cents for every 15 minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

**“BEACH EATS” GOURMET FOOD TRUCKS**
Marina “Mother’s” Beach ♦ 4101 Admiralty Way ♦ Marina del Rey
Thursdays
5:00 p.m. - 9:00 p.m.

The Department is sponsoring gourmet food trucks in Marina del Rey on Thursday evenings, offering delectable dishes plus a chance to picnic on the beach. The “Beach Eats” gourmet food truck events are held from 5 p.m. to 9 p.m. The assortment of trucks varies week to week. Paid parking is available at beach parking lot #10 for 25 cents for every 15 minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545
FISHERMAN’S VILLAGE WEEKEND CONCERT SERIES
Sponsored by Pacific Ocean Management, LLC
All concerts are from 2:00 p.m. - 5:00 p.m.

Saturday, September 21
Bob De Sena, playing Latin Jazz

Sunday, September 22
2 Azz 1, playing Urban Jazz Funk

Saturday, September 28
The Kid and Nic Show, playing American

Sunday, September 29
Brasil Brazil, playing Salsa/Bossa Nova

For more information call: Pacific Ocean Management at (310) 822-6866

BURTON CHACE PARK WALKING CLUB
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
Tuesdays & Thursdays
10:30 a.m. - 11:30 a.m.
The Department is sponsoring a FREE one-hour walking club. Get your exercise while taking in the beautiful view of the Marina del Rey harbor. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

BURTON CHACE PARK FITNESS CLUB
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
Wednesdays
11:30 a.m. – 12:30 p.m.
The Department is offering FREE outdoor group workout sessions. Come get in shape with an experienced instructor in beautiful Burton Chace Park. Ages 13 and up. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595
BURTON CHACE PARK SENIOR RECREATION PROGRAM
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
2nd and 4th Wednesday of each month, beginning September 11, 2013
10:00 a.m. – 12:00 p.m.

The Department is offering a new recreational program for senior citizens at Burton Chace Park. Come join fellow seniors for bingo, dancing, art projects, exercising and more.

For more information call: (310) 305-9595

BEACH EVENTS

BEACH SHUTTLE
Through September 29, 2013
Fridays and Saturdays from 10:00 a.m. - 10:00 p.m.
Sundays from 10:00 a.m. - 8:00 p.m.

Catch a free ride on the Beach Shuttle to and from Playa Vista, Marina del Rey and the Venice Beach Pier, and enjoy the surf, sand and surroundings of Marina del Rey in a hassle-free and relaxing way. The Beach Shuttle operates on weekends and will also provide transportation to and from the Abbot Kinney Festival on Sunday, September 29th.

For more information call: Marina del Rey Visitors Center (310) 305-9545

CALIFORNIA COASTAL CLEANUP DAY
Los Angeles County Beaches
September 21, 2013
9:00 a.m. – 12 p.m.

Coastal Cleanup Day is a great opportunity for you, your family, friends and neighbors to join together to take care of our fragile marine environment. Show community support for our shared natural resources, learn about the impact of marine debris and how we can prevent it, and have some fun! If you volunteer just one day a year, this is the event!

For more information call: Heal the Bay at (800) HEAL-BAY or visit www.healthebay.org

GJ:CB:cml