MARINA DEL REY DESIGN CONTROL BOARD
AGENDA

*SPECIAL MEETING*

Tuesday, July 16, 2013, 6:30 p.m.

Burton W. Chace Park
Community Building
13650 Mindanao Way
Marina del Rey, CA 90292

Audio

1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

2. The June 19, 2013 Minutes will be considered during the next regularly scheduled meeting

3. Public Comment
   This is the opportunity for members of the public to address the Board on items that are not on the posted agenda, provided that the subject matter is within the jurisdiction of the Board. Speakers are reminded of the three-minute time limitation.

4. Consent Agenda
   The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. Old Business
   A. Parcel 44 – Pier 44 – Consideration of conceptual site redevelopment and Design Control Board Review related thereto – DCB #08-015
   Attachment: Applicant Plans

6. New Business
   A. Parcel 50 – Drybar – Consideration of additional business identification signage and Design Control Board Review related thereto – DCB #13-002-B
   Attachment: Applicant Plans

   B. Parcel 56 – Next Wave Art Gallery – Consideration of business identification signage and Design Control Board Review related thereto – DCB #13-005
   Attachment: Applicant Plans

   C. Marina del Rey Roadway Improvement Projects Update – Presentation by the Los Angeles County Department of Public Works
   Attachment: Presentation

7. Staff Reports
   A. Temporary Permits Issued by the Department

   B. Ongoing Activities Report
Board of Supervisors Actions on Items Relating to Marina del Rey
Regional Planning Commission’s Calendar
Coastal Commission’s Calendar
Future Major DCB Agenda Items
Small Craft Harbor Commission Minutes
Marina Design Guidelines Update
Redevelopment Project Status Report
Marina del Rey Visioning Process

C. Marina del Rey and Beach Special Events

8. Adjournment

PLEASE NOTE

1. ADA ACCOMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (310) 305-9538 (Voice) or (310) 821-1734 (TDD). The ADA coordinator may be reached by email at rstassi@bh.lacounty.gov.

2. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993, relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

All materials provided to the Design Control Board Members are available for public review, beginning the Friday prior to the meeting, at the four Marina del Rey locations listed below. The Department of Beaches and Harbors website also provides all reports and audio files from current and past meetings. Electronic copies of project submittals for Business Items referred to in this agenda will be available online for a two week period from the date of this agenda.

Please visit the Department of Beaches and Harbors Website Address at http://marinadelrey.lacounty.gov, or the Design Control Board Archive for more information.

Department of Beaches and Harbors
Administration Building
13837 Fiji Way
Marina del Rey, CA 90292

MdR Visitors & Information Center
4701 Admiralty Way
Marina del Rey, CA 90292

Burton Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292

Lloyd Taber-Marina del Rey Library
4533 Admiralty Way
Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta información, llame a este numero: 310-822-4639.
**Locations of July 16, 2013 DCB Items**

**Old Business:**
5A - Parcel 44

**New Business:**
6A - Parcel 50 - Dry Bar
6B - Parcel 56 - Next Wave
6C - MdR Roadway Improvement Projects

Los Angeles County Department of Beaches and Harbors, Planning Division.
July 11, 2013

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 5A – PARCEL 44 – PIER 44 – DCB #08-015 – CONSIDERATION OF CONCEPTUAL SITE REDEVELOPMENT PLAN AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 5A on your agenda, is a returning submittal from Pacific Marina Ventures, LLC (Applicant), seeking conceptual approval of a proposed redevelopment project for the landside and waterside of Parcel 44, a u-shaped parcel along G Basin that is bordered by Mindanao Way, Admiralty Way and Bali Way. The existing buildings are located at 13441 Admiralty Way.

Background and Existing Conditions
The proposed redevelopment was last presented to your Board on October 23, 2008, where the item was continued and requested to return with additional information on pedestrian connections, transient docks, cost and availability (per size) of proposed for-rent slips versus existing slips, a water taxi stop, architectural design, bike racks, covered public areas, improved landscape plans, and incorporation of sustainable development policies.

Since that time, the Applicant has worked with the Departments of Beaches and Harbors, Regional Planning and Public Works, on the redesign of the waterside and landside portions of Parcel 44. The revised project plan includes two new proposed buildings and the elimination of the proposed dry stack boat storage building included on the previous plan.

Parcel 44 consists of approximately 8.39 landside acres and 4.68 water acres. The landside portion has frontages on Admiralty Way, Mindanao Way, and Bali Way. Currently, Parcel 44 includes seven structures that house Marine Commercial uses and facilities for boat-slip tenants, with a total of 14,724 square feet of building space. The existing waterfront pedestrian promenade is about 13’ wide and is not continuous. An existing bicycle path also traverses through parking areas and amongst the stored boats, running parallel to Admiralty Way.

Proposed Design
Among the objectives of the proposed project are to improve public access to the water, increase amenities for boat-slip tenants, such as restrooms and shower facilities, improve the bicycle path and pedestrian promenade, and include a specialty market that would serve both boaters and the rest of the Marina del Rey community. The proposed project would
consist of eight new buildings (referred to as Buildings I through VIII) with a total area of 85,984 square feet. The site would include Marine Commercial, Boat Storage and Visitor-Serving/Convenience Commercial uses. All existing buildings on the site would be demolished.

Buildings I, III and VII would provide new facilities for boat-slip tenants, including restrooms and showers, which are conveniently accessible near the water’s edge and adjacent to the promenade. Each of the three buildings would be 17’ in height with a floor area of 386 square feet. Building I would be located on the southwest portion of the property, adjacent to Mindanao Way. Building III would be located near the intersection of Mindanao Way and Admiralty Way. Building VII would be located on northwest side of the parcel near Bali Way.

Building II, a Visitor-Serving/Convenience Commercial use, would consist of a specialty market, such as a Trader Joe’s, which would provide convenient sale of food and beverages within walking distance of the Marina waters and Burton Chace Park. The specialty market would be located between Mindanao Way and Basin G. It would measure 32'-6" in height and occupy 13,625 square feet of building area. The exterior façade design has been articulated to allow for an upscale design, which would look aesthetically pleasing from both the streets and the harbor. The building design would complement the other buildings on the site and include a main entry along the west side of the building, facing the parking area. Signs identifying the store would be placed on the west and east sides of the building. An 11’ wide landscaped area would be provided on the north side of the building, adjacent to the promenade, where benches can be placed in the shade for visitors viewing the harbor. At-grade level parking is proposed for boaters and customers of the market.

Building IV, remains as previously proposed, a two-story structure containing a West Marine retail store, marine commercial related uses, and a boaters’ lounge. It would be located between Admiralty Way and Basin G, with the main entrance to the building on the west side. The proposed height of the building is approximately 41’, with an additional 4’ of height added by the parapet. The total floor area, including the second story offices and boaters’ lounge, would be 42,970 square feet of building area. The building would have high ceilings, to allow for an open visual display of the interior. Blue awnings would be added to a portion of the building to blend with West Marine’s logo colors. This would be complemented with stone veneer columns to help break up the façade design. The main entry is proposed to be accentuated with a circular cantilevered canopy, and planters would be added at the circular display glass area facing the promenade. Signs identifying the store are proposed to be placed on all sides of the building.

The first floor of Building IV would house a “flagship” store for West Marine, a prominent boating retailer. The building’s high ceilings would be effective in displaying merchandise in the store. Glazing along the exterior of the building would allow customers and the public to obtain a view of the harbor through the building, thereby reducing the visual screening created by a typical two-story structure.
Building V would include Marine Commercial retail uses and is proposed to be located near the intersection of Bali Way and Admiralty Way. It would measure 22’ in height and occupy 9,110 square feet of building space, with visual exposures toward Admiralty Way on the east and Basin G on the west. The building would have two towers and round corners to break up the building façade design. Visitors using the main driveway on Admiralty Way would initially see this building when pulling in to Parcel 44. As such, one of the towers would be aligned with this driveway. The rear (west) side of the building would closely resemble the front (east) side so that when observing the building from the water, it would not look like the typical rear of a commercial building.

Building VI would consist of Marine Commercial retail and restaurant uses and would be located near the intersection of Bali Way and Admiralty Way. The building would measure approximately 42’ in height at its tallest point and would occupy 17,548 square feet of building area. The building would include three towers that would serve to break up the façade. The retail portion of the building would be located on the east side, facing toward Admiralty Way. A small coffee shop is proposed to be located on the south side of the building. The restaurant portion of the building would wrap around the north and west sides, facing toward Bali Way and Basin G. The restaurant would occupy two floors and would be designed in a Spanish motif, to resemble the proposed tenant’s existing restaurant located elsewhere. One tower, which would face toward Admiralty Way and Bali Way, would serve as the entry foyer to the restaurant. The restaurant would have an uninterrupted view of the water and would include an outdoor patio for open-air dining.

Building VIII would house a boat repair facility. It is proposed on the north side of the parcel, near Bali Way. It measures approximately 24’ in height and occupies 1,573 square feet of building space, including an office and an adjacent service yard. The building would be attached to boater restrooms in Building VII and would be located near 19 proposed open dry boat racks, which are three-levels tall, and could store up to 57 boats, up to 35’ in length.

Parking
The project would provide 286 standard parking spaces, 9 disabled spaces, and 185 compact spaces for a total of 480 spaces, all at grade. This figure includes 35 tandem spaces, which would be controlled by a valet.

Waterside Improvements
The waterside portion of the project would include the replacement of the existing boat slips with modern concrete docks. The new slip configuration has been approved by the Department of Regional Planning and the Coastal Commission, and would consist of twenty-two 25’ slips, two 28’ slips, fifty-five 30’ slips, twenty 35’ slips, eighteen 36’ slips, nine 42’ slips, four 46’ slips, seven 48’ slips, two 60’ slips, and two 75’ slips. In total, the new project proposes to have 141 slips and 5 end ties. An Americans with Disabilities Act (ADA) compliant gangway would be located adjacent to the promenade near proposed Building V (retail building). In addition, the dock near Building II (Trader Joe’s) would serve as a transient guest dock, a water taxi station, and a sewage pump-out facility. This new dock, which will also serve as a dinghy dock, is the main difference made to the waterside, since
the 2008 submittal. The existing anchorage contains 232 slips and 7 end ties, and is not ADA compliant.

**View Corridors and Public Access**
The project incorporates elements that would provide the required view corridors and enhance public access to the water. Buildings IV (West Marine), V (retail), and VI (restaurant/retail) would be deliberately set back from the street intersections to further open up the front of the property. View corridors of the harbor would be provided that will benefit pedestrians and passing motorists. The proposed view corridors exceed the requirements of the certified Local Coastal Program (LCP), with a total length of 817.5 linear feet.

The new concept design for Pier 44 would feature two landmark monument signs at the street intersections. The main driveway entry on Admiralty Way would include landscaped features on both sides, to further create a sense of arrival. A pedestrian walkway would be provided at the intersection of Bali Way, leading directly to Building VI, (restaurant/retail building). Pedestrian walkways along Mindanao Way could also be accessed directly from the mole road, which would lead to the West Marine and Trader Joe’s buildings. All buildings would be accessible by pedestrians from the promenade.

**Bicycle Path**
The proposed bicycle path, which is part of the 22-mile Marvin Braude Bikeway that runs from Torrance Beach to Will Rogers Beach, is an improvement over the existing design, which meanders through an existing parking lot and boat service area. The new path would be a linear alignment from Mindanao Way to Bali Way, with 5’ wide lanes in each direction, running between the waterfront promenade and a linear landscaped area. This design allows for unobstructed views of the water for cyclists and would improve existing conditions, where bicycle traffic mixes with pedestrian and automobile traffic. Bicycle racks would also be available near the path, adjacent to the proposed Trader Joe’s, West Marine, and the retail and restaurant buildings. Although the Applicant is required to provide 24 bicycle parking spaces, 44 additional spaces are proposed, for a total of 68 bicycle parking spaces. The additional bicycle parking would reduce the number of required automobile parking spaces on the site by 25 spaces.

**Promenade**
The waterfront pedestrian promenade, which follows the edge of Basin G, is proposed to be 28’ wide and would be within walking distance of the proposed buildings on the site. The promenade at the easterly edge of Basin G would extend and connect to Mindanao and Bali Ways.

The promenade would be surfaced with colored interlocking pavers. The metal fencing along the bulkhead would be removed and new decorative stainless steel cable fencing would be installed. Bollards and decorative lighting would be installed throughout. Elevated planters would also be provided to further enhance the pedestrian experience along the walking areas.
Overall, the site has been designed to provide increased recreational boating services and amenities. Visitors would be able to purchase a boat, boating related parts and accessories, food, beverages or groceries, as well as store a boat on the site. The project also incorporates public amenities and areas in the site design to allow for a positive nexus between pedestrian, boater and retail customer elements for a more vibrant atmosphere.

**Signage, Illumination and Landscape**

The proposed project includes conceptual monument signs in areas near street intersections and driveways. Proposed buildings will also include signage identifying the tenants housed within.

Additional signage and illumination plans and details will be provided to the Board during the final review of the project post-entitlement. Perimeter night lighting along pedestrian walkways and landscaping is proposed for enhanced security and visibility. Minimal up lighting and down lighting along building entryways would be included along the pedestrian areas. All lighting would include low-wattage bulbs and would be reduced to minimal quantities necessary, to respect the night sky and serene marina ambience.

The planting concept for Parcel 44 preserves view corridors by providing carefully selected plant materials. Parking lot trees would provide shade as well as soften the overall hardscape. The proposed plant palette includes trees, shrubs, and ground covering that reflect Southern California's sensitive coastal plant community. All species would be specifically selected for their ability to thrive in the coastal zone with minimal water consumption, in keeping with California's water conservation initiatives and the County's Drought-Tolerant Landscaping Ordinance. A more detailed landscape plan will be provided to your Board for review upon submitting for final review.

**STAFF REVIEW**

The Applicant's enhanced landscape treatments and building elevation designs with public corridors, setbacks and landscaped walkways would improve the overall connectivity for pedestrians and bicyclists to the various project components and amenities. The proposed project would also provide many positive features, such as the 28' wide pedestrian promenade along all bulkheads and additional visitor-serving facilities such as the market and community room in the West Marine building. View corridors, a design priority within the Marina del Rey Land Use Plan, would exceed the LCP requirement of 20% of the water frontage.

The width and design of the promenade conforms to the LCP requirement of 28' and would feature decorative interlocking pavers and smooth concrete paving that would be both aesthetically pleasing and functional. The straight alignment and adjacent landscaped area of the bicycle path would improve access while increasing safety, in compliance with LCP circulation requirements. As encouraged within the LCP, view areas and an outdoor dining patio along the promenade are also proposed.
The proposed buildings meet LCP height and lot coverage limits in that they do not exceed 45' in height and they cover less than 90% of the net lot area. The buildings vary in depth and direction to avoid bulk and monotony and relate closely to the pedestrian promenade, in accordance with the LCP architectural design requirements. Parking for the buildings would be provided throughout the site and would be shared by visitors and slip tenants, as permitted by the LCP.

The proposed project is subject to additional requirements with regard to signage and land use. Although the Applicant is proposing two landmark monument signs for the site, only one sign is permitted based on the size of the parcel. As such, the Applicant will need to obtain a variance from the Department of Regional Planning for the second proposed monument sign. In addition, the Applicant is proposing to have a façade mounted identification sign on each side of the West Marine building. The Revised Permanent Sign Controls only permit one façade-mounted identification sign per each non-contiguous street or water frontage. A variance from the Department of Regional Planning will be required to permit the signs, as proposed.

The applicant is proposing to have tandem parking spaces. A parking permit from the Department of Regional Planning will be necessary to permit these spaces.

Lastly, the proposed retail/restaurant building (Building VI) is proposed on land that is zoned as Marine Commercial, with a Waterfront Overlay Zone. A Conditional Use Permit from the Department of Regional Planning is required to permit this use.

The Department recommends APPROVAL of DCB #08-015, subject to the following conditions:

1) The Applicant obtains further review and approval from the Department of Regional Planning. This includes obtaining a variance for the second proposed monument sign and the four façade-mounted identification signs, a conditional use permit for the proposed retail/restaurant building on land zoned as Marine Commercial with a Waterfront Overlay Zone, and a parking permit to allow the tandem parking and valet. The applicant must also obtain a Coastal Development Permit for the proposed project;

2) Upon returning to your Board post-entitlement for final review, the Applicant is to provide complete design details to include materials and color, promenade improvements (railings, lighting, trash receptacles, etc.), landscape and irrigation, signage, lighting and lighting details.

SHK:CM:ms
July 11, 2013

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 6A – PARCEL 50 – DRYBAR - DCB #13-002-B – CONSIDERATION OF ADDITIONAL BUSINESS IDENTIFICATION SIGNAGE AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6A on your agenda is a returning submittal from Drybar (Applicant), a new hair styling tenant within the Parcel 50 Waterside Marina shopping center. The Applicant is seeking approval of one additional business identification sign. The new business is located at 4712½ and 4714 Admiralty Way.

The Applicant was previously before your Board during the March 2013 meeting requesting approval for storefront modifications as well as front and rear façade-mounted business identification signs. A blade sign was not included in the proposal at that time and the project was approved as submitted.

New Blade Sign
The new blade sign will be mounted along the front façade, to the left of the retail main entry. The sign will be located underneath the approved awning and will hang from an ornamental steel bracket projecting 3'-6" from the façade.

The sign will measure 2'-0" tall by 3'-6" wide, will be a 1.25"-thick painted aluminum plaque, and will read “drybar” in the Applicant’s trademark logo. The word “drybar” will measure 8" high and will be 2'-5" long, with the letters “dry” painted yellow and “bar” in white color. The sign will be located at approximately 7'-6" above grade level and will not be illuminated. The proposed sign is double-sided, and would have the same design on each side.

STAFF REVIEW
The proposed business identification sign request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions and materials of the requested permanent sign meets the standards set forth in Sections 4 and 5 of the Sign Controls, and the design and quality is consistent with Marina-wide signage.
The Department recommends APPROVAL of DCB #13-002-B as submitted, with the condition that the Applicant obtains final approval from the Department of Regional Planning before installation.

SHK:CM:il
July 11, 2013

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 6B – PARCEL 56 – NEXT WAVE ART GALLERY – DCB #13-005
CONSIDERATION OF NEW BUSINESS IDENTIFICATION SIGNAGE AND
DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6B on your agenda is a submittal from Next Wave Art Gallery (Applicant), a new business located on Parcel 56, Fisherman’s Village, seeking approval of two signs along the waterfront elevation, near the main entry. The business is located at 13755 Fiji Way.

Façade Sign
The Applicant is requesting approval of one façade-mounted sign to be installed along the waterfront elevation (promenade side) of the building facing the main channel. The vintage-style sign will be made of wood, with a distressed brown-colored border. The sign identifies the Applicant’s brand name and logo. The sign will read “NEXT”, in 3” tall, white-colored lettering in VTKS Ink font, over “wave”, in 6-1/4” tall, red-colored lettering in Asylum font. The lettering will be on a yellow background. The brand logo will be a 15” tall multi-colored vintage-style surfer riding a wave, located in the center of the sign. The words “ART GALLERY” are located under the logo and measure 3-1/2” tall in white lettering and in VTKS Ink font. The logo and “ART GALLERY” lettering will be primarily on a sea green-colored background. The top half of the surfer protrudes onto the yellow background located on the top portion of the sign.

The vintage-style sign is reminiscent of a poster, which is consistent with the Applicant’s brand name and vision for the Art Gallery. The sign will measure 38” tall by 28” wide, and is proposed to be positioned outside the gallery’s main entry and immediately adjacent to an existing window. The applicant is proposing to mount the sign on the building wall, approximately 4’ above a raised walking deck. The sign is labeled as Exhibits 1 and 2 in the submittal.

Blade Sign
The Applicant’s second sign consists of a two-sided blade sign, which projects from the water-facing building elevation, and will be visible to visitors strolling along the promenade. The blade sign will hang from a sign bracket, which has a wrought iron appearance, but is actually made from solid steel and has a black powder-coated finish.
The sign design and colors are identical to the façade-mounted sign, but have been reduced in size. This sign is 23" tall by 17" wide. The sign will read “NEXT”, in 2” tall letters and “wave”, in 4” tall letters over the logo and the words “ART GALLERY”, in 2” tall letters. The sign bracket will project 24” from the façade and will be located at approximately 10’ above the walking deck level. The proposed signs will not be illuminated.

STAFF REVIEW
The proposed business identification signage request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions and materials of the requested permanent signs meet the standards set forth in Sections 4 and 5 of the Sign Controls, and the design and quality is consistent with the overall signage design within the Fisherman’s Village parcel.

The Department recommends APPROVAL of DCB #13-005 as submitted, with the condition that the Applicant obtains final approval from the Department of Regional Planning and that the sign be illuminated only during business hours.

SHK:CM:il
July 11, 2013

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 6C – MARINA DEL REY ROADWAY IMPROVEMENT PROJECT PRESENTATION

Item 6C on your agenda is a presentation by the Los Angeles County Department of Public Works (DPW), to provide a status report on the Marina del Rey Roadway Improvement Projects. At the request of the Design Control Board, DPW will be giving a presentation on the roadway improvement projects along Admiralty Way, Via Marina, and Fiji Way. The scope of the projects includes median island reconfigurations, decorative concrete and pavers within the median islands, median island landscaping replacement with drought-tolerant species, automated median island irrigation systems, repair of damaged concrete curb/gutter/sidewalk, traffic signal improvements, signing and striping, concrete bus pad installation, and complete roadway resurfacing.

SHK:CM:il
July 11, 2013

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 7A – TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda is an update on permits that have been issued by the Department of Beaches and Harbors for temporary banners, signs and/or canopies. Since our June 13, 2013 report, one temporary permit was issued by the Department:

TP 13-011 L’Occitane en Provence, Parcel 50. To install one temporary 2’-6" x 6’-0" yellow-colored aluminum panel with vinyl lettering displaying the business name. The sign is permitted through August 17, 2013.

SHK:il
Attachment
June 17, 2013

Mr. Carlos Santos
L’Occitane en Provence
1430 Broadway, 2nd Floor
New York, NY 10018

Temporary Signage for L’Occitane en Provence
(TP 13-011)

Dear Mr. Santos,

By means of this letter, L’Occitane en Provence is permitted to install one (1) temporary business identification sign at their premise at 4710 Admiralty Way, Suite A-4, Marina del Rey. The sign will measure 2-feet 6-inches high by 6-feet wide. The sign will consist of an aluminum panel in yellow color with dark blue vinyl lettering in Garamond Font reading “L’OCCITANE”, 8-½-inches high, over “EN PROVENCE”, 4-inches high. The sign will be affixed to façade above main entry to retail space along the western elevation facing the main parking area.

The sign is permitted from June 17, 2013 through August 17, 2013. The sign must be removed by noon on August 18, 2013. Failure to remove the signage by this time will result in its removal and storage by the County of Los Angeles at your expense. Should you have any further questions, please contact Ismael Lopez at (310) 822-4639.

Very truly yours,

SANTOS H. KREIMANN, DIRECTOR

Ismael Lopez, Beaches and Harbors Planner
Planning Division

cc: Carlos Zimmerman
    Seth Curtis
    Ken Edson
July 11, 2013

TO:    Design Control Board
       Gary Jones
FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY
On June 18, 2013, the Board of Supervisors approved the proposed assignment of the existing leasehold interest in Parcel 12R from the existing lessee, Esprit One, LLC., to a new owner, Gateway KW-Esprit I Owner, LLC.

Also, on June 18, 2013, the Board of Supervisors approved a motion by Supervisor Knabe to allocate certain increases in the transient occupancy tax received from Marina del Rey hotels to the Department of Beaches and Harbors to be used specifically for Marina visitor-serving events/attractions/programs, and to increase contributions to the Marina del Rey Accumulated Capital Outlay Fund which is used for major repairs and capital projects of County facilities and infrastructure in the Marina.

REGIONAL PLANNING COMMISSION'S CALENDAR
No items relating to Marina del Rey were heard by the Regional Planning Commission during the month of June 2013.

COASTAL COMMISSION'S CALENDAR
No items relating to Marina del Rey were heard by the California Coastal Commission during meetings for the months of May or June 2013.

FUTURE MAJOR DCB AGENDA ITEMS
Currently, no major items have been scheduled for upcoming DCB meetings.

SMALL CRAFT HARBOR COMMISSION
The April and June 2013 Small Craft Harbor Commission meetings were cancelled. The minutes for the May meeting have not yet been approved.

MARINA DESIGN GUIDELINES UPDATE
Staff continues to complete the directed amendments to the draft design guidelines.

REDEVELOPMENT PROJECT STATUS REPORT
The current Marina del Rey Redevelopment Project Descriptions and Status of Regulatory/Proprietary Approvals report is attached.
MARINA DEL REY VISIONING PROCESS
On June 1, 2013, the Department of Regional Planning (DRP) held a public workshop in Marina del Rey, to solicit public input on potential uses of parcels included in the Visioning effort. The workshop included a van and walking tour and a brainstorming meeting at the Marina del Rey Hotel.

A meeting on improving mobility in the Marina has been scheduled for Wednesday July 17th, from 6:00 p.m. to 8:00 p.m. The meeting will be held in the Regatta room at the Marina del Rey Hotel, located at 13534 Bali Way, in Marina del Rey.

The Department of Regional Planning has also created a virtual town hall, where members of the public can express their ideas regarding the future of Marina del Rey online. The website for the virtual town hall is www.EnvisionMdR.com.

SHK:CM:il
Attachment
Marina del Rey Redevelopment Projects

Revised project to be submitted as requested during 4/26/11 BOS.

Leasehold refurbishment; 149 apartments

Complete renovation of existing 154-room hotel and new 277-slip

5,300 s.f. County boatwright facility

30-vessel mast up storage space

Half of Parcel 9U -- Proposed Hotel on northern Gold Coast

Goldrich & Kest Industries

Legacy Partners

Marina City Club

Marina International Hotel/

Venture

Gold Coast

Lessee

Lessee Name/

Lessee Name/

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TO: Design Control Board  
FROM: Santos H. Kreimann, Director  
SUBJECT: AGENDA ITEM 7C - BEACH AND MARINA DEL REY SPECIAL EVENTS

MARINA DEL REY

MARINA DEL REY WATERBUS  
Through September 2, 2013

For a fun weekend, ride the Marina del Rey WaterBus. Park your car and ride the WaterBus for a unique water’s-eye view of Marina del Rey. Eight boarding stops throughout the Marina offer opportunities to shop, dine and recreate in one of the most beautiful Southern California residential and tourist areas. Bikes and strollers are welcome on board, no pets allowed. Fare is $1.00 per person, one way.

WaterBus Schedule:

Through September 2
Fridays: 5:00 pm - midnight  
Saturdays: 11:00 am – midnight  
Sundays: 11:00 am – 9:00 p.m.

Marina Summer Concert Schedule
Thursday concert nights:
July 11 and 25; August 8 and 22  
5:00 pm - midnight

Holiday Schedule
Labor Day: 11:00 am - 9:00 pm

WaterBus attendants will arrange for land taxi service for passengers needing special assistance to any WaterBus boarding stop for the $1.00 fare.

Boarding locations are:
Marina "Mother's" Beach (ADA accessible)  
4101 Admiralty Way

Burton Chace Park (ADA accessible)  
13650 Mindanao Way

Dolphin Marina (ADA accessible)  
13900 Panay Way, Dock Gate #C-200

Fisherman’s Village  
13755 Fiji Way

Waterfront Walk (ADA accessible)  
4433 Admiralty Way, Fire Station #110 Dock

Esprit 1 (ADA accessible)  
13900 Marquesas Way, Dock Gate Slip #B-602 ½
Design Control Board
July 11, 2013
Item 7B
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Del Rey Landing (ADA accessible) Harbor at Marina Bay (ADA accessible)
13800 Bora Bora Way, Fuel Dock Gate 14015 Tahiti Way, Dock Gate, #B- 3100

Ample parking is available at nearby Los Angeles County lots for a reasonable fee.

For more information call: Marina del Rey Information Center at (310) 305-9545

THE MARINA DEL REY SUMMER CONCERT SERIES 2013
Waterside at Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey
July 11 through August 31, 2013
7:00 p.m. – 9:00 p.m.

Classical Thursdays
July 11
“Opera at the Shore”

July 25
Ruslan Biryukov, cello
Dvořák, Safan, Bernstein, Grofé

August 8
Roberto Cani, violin
Bruch, Dvořák, Strauss

August 22
Rufus Choi
Tchaikovsky, Rimsky-Korsakov

Pop Saturdays
July 20
Billy Ocean

August 3
Taylor Dayne

August 17
Poncho Sanchez

August 31
Rose Royce

For more information call: Marina del Rey Visitor Center (310) 305-9545

37th ANNUAL OLD FASHIONED DAY IN THE PARK
Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey
Sunday, July 28, 2013
10:00 am – 3:00 pm

Old Fashioned Day in the Park is sponsored by the Classic Yacht Association and the Los Angeles County Department of Beaches and Harbors. This annual event offers vintage yachts to tour and restored classic cars to view. The event is free and open to the public.

For more information call: (310) 429-3028 or the Marina del Rey Visitors Center at (310) 305-9545
MARINA DEL REY FARMERS' MARKET
Marina “Mother’s” Beach ♦ 4101 Admiralty Way ♦ Marina del Rey
Thursdays - 7:30 a.m. - 1:30 p.m.

The Los Angeles County Department of Beaches and Harbors, in collaboration with Southland Farmers’ Markets Association, is offering the Marina del Rey Farmers’ Market on Thursday. The Marina del Rey Farmers’ Market offers fresh, locally-grown organic and conventionally grown fruits and veggies. Also available are prepared and packaged foods, hand-crafted products and much more! Paid parking is available at beach parking lot #10 for 25 cents for every 15-minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

“BEACH EATS” GOURMET FOOD TRUCKS
Marina “Mother’s” Beach ♦ 4101 Admiralty Way ♦ Marina del Rey
Thursdays - 5:00 p.m. - 9:00 p.m.

The Los Angeles County Department of Beaches and Harbors is sponsoring gourmet food trucks in Marina del Rey on Thursday evenings, offering delectable dishes plus a chance to picnic on the beach. The “Beach Eats” gourmet food truck events are held from 5 p.m. to 9 p.m. The assortment of trucks varies week to week. Paid parking is available at beach parking lot #10 for 25 cents for every 15-minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

BURTON CHACE PARK WALKING CLUB
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
Tuesdays & Thursdays
10:30 a.m. - 11:30 a.m.

The Los Angeles County Department of Beaches and Harbors is sponsoring a FREE one-hour walking club. Get your exercise while taking in the beautiful view of the Marina del Rey harbor. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

BURTON CHACE PARK FITNESS CLUB
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
Wednesdays
9:00 a.m. & 11:00 a.m.

The Los Angeles County Department of Beaches and Harbors is offering FREE outdoor group workout sessions. Come get in shape with an experienced instructor in beautiful Burton Chace
Park. There are two one-hour sessions each Wednesday. Ages 13 and up. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

**SUNSET SERIES SAILBOAT RACES 2013**
Marina del Rey
Wednesdays, through September 11, 2013
5:30 p.m. – 8:00 p.m.

Spectators can enjoy these races from the comfort of one of the water-view restaurants, Fisherman’s Village and the North Jetty on Wednesday evenings between 5:30 p.m. (sailboats leaving the harbor) and 8:00 p.m. (race finishes at California Yacht Club).

For more information call: (310) 823-4567

**FISHERMAN’S VILLAGE WEEKEND CONCERT SERIES**
Sponsored by Pacific Ocean Management, LLC
All concerts from 2:00 p.m. - 5:00 p.m.

**Saturday, July 13**
Blue Breeze, playing R&B

**Sunday, July 14**
Jimi Nelson & The Drifting Cowboys, playing Country

**Saturday, July 20**
Bob De Sena, playing Latin Jazz

**Sunday, July 21**
Everyday People a neo-Sly Stone experience, playing Soul, Rock & Funk

**Saturday, July 27**
Jimbo Ross & The Bodacious Blues Band, playing Blues

**Sunday, July 28**
2Azz1, playing Urban Jazz Funk

For more information call: Pacific Ocean Management at (310) 822-6866
BEACH EVENTS

BEACH SHUTTLE
Through September 29, 2013
Fridays and Saturdays from 10:00 a.m. – 10:00 p.m.
Sundays and Holidays from 10:00 a.m. – 8:00 p.m.
Concert Thursdays from 5:00 p.m. – 10:00 p.m.

Catch a free ride on the Beach Shuttle to and from Playa Vista, Marina del Rey and the Venice Beach Pier, and enjoy the surf, sand and surroundings of Marina del Rey in a hassle-free and relaxing way. The Beach Shuttle operates weekends and during the Thursday Marina del Rey Summer Concerts, which begin July 11th.

For more information call: Marina del Rey Visitor Center (310) 305-9545

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