MARINA DEL REY DESIGN CONTROL BOARD AGENDA

Wednesday, March 20, 2013, 1:30 p.m.

Burton W. Chace Park
Community Building
13650 Mindanao Way
Marina del Rey, CA  90292

Audio
1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

2. Approval of the February 20, 2013 Minutes

3. Public Comment
   This is the opportunity for members of the public to address the Board on items that are not on the posted agenda, provided that the subject matter is within the jurisdiction of the Board. Speakers are reminded of the three-minute time limitation.

4. Consent Agenda
   The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. Old Business
   A. Parcel 76 – Prostate Oncology Specialists, Inc. – Further consideration of new business identification signage and Design Control Board Review related thereto – DCB #12-015-B  Attachment: Applicant Plans

6. New Business
   A. Parcel 50 – Drybar – Consideration of exterior modifications, new business identification signage and Design Control Board Review related thereto – DCB #13-002  Attachment: Applicant Plans

   B. Parcel P – Oxford Basin – Consideration of retention basin enhancement project and Design Control Board Review related thereto – DCB #13-003  Attachment: Applicant Plans

   C. Presentantion by the Department of Regional Planning on the Marina del Rey Visioning Project

7. Staff Reports
   A. Temporary Permits Issued by the Department

   B. Ongoing Activities Report
      ● Board of Supervisors Actions on Items Relating to Marina del Rey
      ● Regional Planning Commission’s Calendar
      ● Coastal Commission’s Calendar
      ● Future Major DCB Agenda Items
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- Small Craft Harbor Commission Minutes
- Marina Design Guidelines Update
- Redevelopment Project Status Report

C. Marina del Rey and Beach Special Events

8. Adjournment

PLEASE NOTE

1. ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (310) 305-9538 (Voice) or (310) 821-1734 (TDD). The ADA coordinator may be reached by email at rstassi@bh.lacounty.gov.

2. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993, relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

All materials provided to the Design Control Board Members are available for public review, beginning the Friday prior to the meeting, at the four Marina del Rey locations listed below. The Department of Beaches and Harbors website also provides all reports and audio files from current and past meetings. Electronic copies of project submittals for Business Items referred to in this agenda will be available online for a two week period from the date of this agenda.

Please visit the Department of Beaches and Harbors Website Address at http://marinadelrey.lacounty.gov, or the Design Control Board Archive for more information.

Department of Beaches and Harbors
Administration Building
13837 Fiji Way
Marina del Rey, CA 90292

MdR Visitors & Information Center
4701 Admiralty Way
Marina del Rey, CA 90292

Burton Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292

Lloyd Taber-Marina del Rey Library
4533 Admiralty Way
Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta información, llame a este numero: 310-822-4639.
DESIGN CONTROL BOARD MINUTES  
February 20, 2013

Members Present: Peter Phinney, AIA, Chair (Fourth District); David Abelar, Member (Second District); Simon Pastucha, Member (Third District); Tony Wong, P.E., Member (Fifth District)

Members Absent: Helena Jubany, Vice-Chair (First District)

Department Staff Present: Gary Jones, Deputy Director; Charlotte Miyamoto, Planning Division Chief; Michael Tripp, Planning Specialist; Ismael Lopez, Planner; Yeni Maddox, Secretary

County Staff Present: Anita Gutierrez, Department of Regional Planning; Jill Jones, County Counsel

Guests Testifying: Brandon Miller, Coast Sign, Inc.; Dennis Stout, Coast Sign, Inc.; David Levine, Shores

1. Call to Order and Pledge of Allegiance  
Chair Phinney called the meeting to order at 1:36 PM

On a motion of Mr. Wong, seconded by Mr. Pastucha, the absence of Vice-chair Jubany and Mr. Abelar were excused.

Ayes: 3 – Chair Phinney, Mr. Pastucha and Mr. Wong

Mr. Pastucha led the Pledge of Allegiance.

Mr. Abelar joined the DCB meeting at 1:40 PM.

2. Approval of Dec 19, 2012 Minutes  
On a motion of Mr. Wong, seconded by Mr. Pastucha this item was approved.

Ayes: 4 – Chair Phinney, Mr. Abelar, Mr. Pastucha and Mr. Wong

3. Public Comment  
Janet Wortman stated that she and her neighbors are unhappy with the colors of the Shores and would like to know what action she can take.

Chair Phinney reminded Ms. Wortman that the Board members cannot answer her questions during public comment period; however, recommended that she write a letter and obtain as many of her neighbors’ signatures as possible and present them to staff.

Mr. Jones added that Ms. Wortman could provide staff with her information and the Department will respond to her questions and concerns.

Jon Nahhas expressed his concerns about the Design Control Board, the ongoing activities report, temporary permits report and DCB member’s ethics training.

Chair Phinney notified Mr. Nahhas that approximately three weeks ago the DCB Members attended and received a certificate for ethics training conducted by the County of Los Angeles.

4. Consent Agenda  
No Items

5. Old Business  
None

6. New Business
A. Parcel 97 – Wells Fargo – Consideration of new business identification signage and Design Control Board Review related thereto – DCB#13-001

Mr. Lopez presented the project staff report.

Mr. Abelar asked staff for clarification on the amount of signs permitted per business.

Mr. Lopez replied that a business is allowed one façade sign per non-contiguous street frontage and this business has two street frontages. He also mentioned that there will be a review by the Department of Regional Planning and asked Ms. Gutierrez for clarification.

Ms. Gutierrez stated that a business is allowed one sign per street frontage as well as any public entrances or exits.

Mr. Abelar asked for the actual number of total signs allowed per business.

Ms. Gutierrez replied that there is no overall maximum number of signs; it’s based on the number of street frontages. She also mentioned that there is a limit of five free standing signs which are treated differently than the wall mounted-signs.

Mr. Pastucha wanted to clarify that the existing signage is being replaced with a different type of sign without enlarging the signage area.

Mr. Lopez answered affirmatively.

Mr. Wong asked for clarification on the number of total signs for this project and stated that in his observation there are a total of nine signs; three ATM signs, three handicap signs and three identification signs and noted that there are no additional signs being considered only replacements.

Mr. Lopez agreed and stated that the only signs being changed are the façade mounted signs.

Mr. Stout stated that Wells Fargo Bank recently modified their brand and decided to add the red backing in locations where they have white building backgrounds. He then introduced Mr. Brandon Miller and stated they were available to answer questions.

Public Comment
None

Board Comment
Chair Phinney mentioned his appreciation for the support letter from the landlord presented by the applicant; he also expressed his concern over the backboard and the hours of illumination of the signage.

Mr. Lopez stated that the reason behind the hours of illumination was that the ATM machines are facing east and are not clearly visible in other directions, and noted that a nearby Chase Bank has the same hours of illumination. He also mentioned that the hours of illumination are within the purview of the Board and the Board may ask that this signage be consistent with the other shopping centers where the signage is illuminated a maximum of an hour after the closing of the last restaurant.

Mr. Wong stated that there is a state banking regulation and noted that the Board has no jurisdiction to limit the ATM machine’s lighting.
Chair Phinney replied that it’s not his intention to limit ATM lighting but doesn’t see the need to keep the façade mounted sign lighted if the ATM machines are located on the opposite side of the building and asked for other Board members’ input.

Mr. Pastucha stated that he couldn’t remember the reason for the approval of the hours of illumination on the Chase project. He requested that staff report back with details of said project and other similar exceptions within the Marina, he also asked staff to clarify the existing hours of illumination of the existing signs being proposed.

Mr. Lopez replied that the existing signs are on a timer and are scheduled form dusk to dawn but will double check the existing conditions.

Mr. Abelar stated that the ATM machines are operated 24 hours a day therefore the lighting should be in operation as such and stated that safety is also a concern.

Chair Phinney replied that he didn’t see how the signage lighting on the opposite side of the building provides additional safety.

Mr. Abelar asked Chair Phinney for clarification on his request for the signage illumination hours.

Chair Phinney stated that he would like the illumination of the signs in the shopping center to be consistent with each other therefore the proposed signage lighting should be off one hour after the closing time of the last establishment.

On a motion of Mr. Wong, seconded by Mr. Pastucha, the item was approved with conditions. The sign is permitted to be illuminated no later than one hour after closing time of the last business in the shopping center. This approval is not subject to the operation of the independent requirements of the ATM machines.

  Ayes: 4 – Chair Phinney, Mr. Abelar, Mr. Pastucha and Mr. Wong

B. Parcel 100/101 – Shores – Consideration of temporary leasing identification signage and Design Control Board Review related thereto – DCB#05-003-D

Mr. Lopez presented the project staff report.

Mr. Levine added that Shores anticipates leasing to begin in March and the first units should be available in May. He added that the temporary signage is consistent with the project color palate and large enough to be viewed by the public.

Public Comment
Jon Nahhas commented on the importance of policy consistency and expressed his dislike for the proposed temporary signage.

Board Comment
Mr. Abelar stated he wasn’t sure that this type of advertising signs should be addressed by the Board.

Chair Phinney stated that it’s been the policy of the Design Board Control to allow leasing signs for a period of one year time limit due to temporary signs getting old and asked staff to clarify.

Mr. Abelar stated that he does not recall approving signs with content such as the current proposed temporary signage.
Mr. Wong stated that if the sign’s content is not offensive then the Board does not regulate the content of the temporary sign.

Mr. Pastucha asked staff for the dimensions of the temporary signage and the length of the property frontage?

Ms. Miyamoto responded by saying that the dimensions of the sign are 18 feet tall by 8 feet wide.

Mr. Levine added that the frontage of the property is 900 feet.

On a motion of Mr. Wong, seconded by Mr. Pastucha, the temporary signage is approved as submitted.

Ayes: 4 – Chair Phinney, Mr. Abelar, Mr. Pastucha and Mr. Wong

7. Staff Report
Ms. Miyamoto stated that the Department of Public Works (DPW) presented the Design Control Board in December 2012 with a list of replacement trees for the Admiralty Way medians project and based on the feedback at that meeting DPW is now proposing two primary tree species; the Hong Kong Orchid and the Marina Strawberry Tree.

Mr. Abelar asked if the trees will be deep rooted.

Ms. Miyamoto answered affirmatively

All reports were received and filed.

Public Comment
Jon Nahhas requested an update on the Marina Design Guidelines and the Visioning Process along with advance notice on activities happening in March and April that involve the Design Control Board.

Ms. Miyamoto stated that for the Design Guidelines the Department is in the process of establishing a list of design firms that can be utilized on an as needed basis. The list is expected to be before the Board of Supervisors for approval by April 2013. She added that the Department recently approved a list of arborists and biologists and noted that with this in place the Department will be able to complete the Design Guidelines. Ms. Miyamoto mentioned that the Visioning Process is the purview of the Department of Regional Planning. Regional Planning will be conducting public meetings to get comments from stakeholders.

Mr. Pastucha asked if the Department will need to request proposals or could the department just pick from the list of arborists and biologists.

Ms. Miyamoto stated that the Department can pick directly pick from the list.

Chair Phinney asked if the Visioning Process would include public input and if it would occur over the summer, or in early fall.

Ms. Gutierrez stated that the Visioning outreach team is currently putting the plan together for the spring and will notify the public of such dates via their website and other publications.

Chair Phinney suggested that staff place a link on the Department’s website linking the Visioning Process calendar.
Mr. Jones stated that the Department is currently working on the link but unfortunately due to staffing challenges it’s a slow process.

**Board Comment**
None

8. **Adjournment**
Chair Phinney adjourned the meeting at 3:02 PM.

Respectfully Submitted,

Yeni S. Maddox
Secretary for the Design Control Board
Locations of March 20, 2013 DCB Items

Old Business:
5A - Parcel 76 - Prostate Oncology Specialists

New Business:
6A - Parcel 50 - Drybar
6B - Parcel P - Oxford Basin
6C - MdR Visioning Presentation
March 14, 2013

TO:       Design Control Board
          Gary Jones
FROM:    Santos H. Kreimann, Director

SUBJECT: ITEM 5A – PARCEL 76 PROSTATE ONCOLOGY SPECIALISTS, INC.
          DCB #12-015-B – FURTHER CONSIDERATION OF NEW BUSINESS
          IDENTIFICATION SIGNAGE AND DESIGN CONTROL BOARD REVIEW
          RELATED THERETO

Item 5A on your agenda is a returning submittal from Prostate Oncology Specialists, Inc. (Applicant), an existing tenant seeking approval of a second business identification sign. The office is located on Parcel 76, Marina Towers, facing Admiralty Way and Lincoln Boulevard at 4676 Admiralty Way.

Background
During the December 2012 meeting, your Board approved the main entry façade-mounted sign with modifications (Sign B). This main entry sign faces east toward the open parking lot and Lincoln Boulevard. The second sign (Sign A), to be made of applied vinyl and mounted to existing glass façade facing west toward Admiralty Way, was denied. The Applicant was asked to return to your Board with a revised design of a more permanent appearance.

Window-Mounted Sign A
The proposed window-mounted sign will measure 4’11” long by 2’2” high overall. The sign will read “PROSTATE” over “ONCOLOGY” over “SPECIALISTS”, in 6½”-high, ⅛”-thick aluminum letters in Futura Book font colored Utopian Blue. The individual letters will be mounted with tape and silicone on a window panel. The proposed location is the same as previously presented, facing Admiralty Way, applied on the center of the window panel at 6’ above grade level and will not be illuminated.

STAFF REVIEW
The proposed business identification sign request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). It is consistent with window mounted signs found throughout the Marina, but the proposed design will be the only one of its kind thus far within the Parcel 76 leasehold. This type of sign was not included in the sign program. The window-mounted permanent sign request, however, meets the standards set forth in Sections 4 and 5 of the Sign Controls.
The Department recommends APPROVAL of DCB #12-015-B as submitted, with the condition that the Applicant obtains final approval from the Department of Regional Planning before installation.

SHK:CM:il
March 14, 2013

TO:       Design Control Board
              Gary Jones
FROM:    Santos H. Kreimann, Director

SUBJECT:  ITEM 6A – PARCEL 50 – DRYBAR - DCB #13-002 – CONSIDERATION OF EXTERIOR MODIFICATIONS, BUSINESS IDENTIFICATION SIGNAGE AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6A on your agenda is a submittal from Drybar (Applicant), a new hair styling tenant within the Parcel 50 Waterside Marina shopping center. The Applicant is seeking approval of new storefront modifications and two façade-mounted business identification signs. The new business is located at 4712½ and 4714 Admiralty Way.

Main Entry Façade modifications
The new business will occupy two adjacent retail spaces. The Applicant will retain the two entryways; one with double glass doors (southerly space) and the other with a single glass door (northerly space). The existing dome awnings bordered by cosmetic stucco arches at each of the storefront entries will be removed.

The wall above the glass-walled storefront will be finished with new wood beadboard painted white and fastened to the existing stucco surface. Wood surrounds, 10" wide and painted white, will border the wall treatment and extend down to the 10" white Carrara Stone base. Existing door hardware will be replaced with clear brushed stainless steel 24" ladder style pulls.

A new awning spanning the length of the storefront approximately 26' long will be installed along the main entry façade. It will project 3' from the wall. The top of the awning against the wall will be 11'11" above grade and slopes down to a point where a 7" loose valance will hang, 9'8" above grade. The proposed awning will be covered in black Sunbrella Slate fabric. Approximately 6'4" of the white wood wall treatment described above will be exposed above the awning.

Signage (Main Entry)
A new sign will be installed above the awning over the main entry way and affixed to the white wood treatment. The sign will read “drybar” with plexi face lowercase letters and .060 aluminum enamel frames, centered over the new storefront. The letters reading “dry” will be painted yellow and the letters reading “bar” will be grey. The sign will measure 2'2" high by 5'6" long overall, will be internally illuminated and will be located 15' above grade level.
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Signage (Rear Entry)
The rear entryway for the newly renovated retail space faces Lincoln Boulevard. This elevation will include one sign with matching design, colors and materials as the main entry sign. It will read “drybar” with lowercase letters and .060 aluminum enamel frames, centered over the rear of the new retail space. The letters “dry” will be painted yellow and the letters reading “bar” will be painted in grey color. This sign will measure 1’8” high by 6’3” long overall, will be internally illuminated and will be located 15’ above grade level.

Sign Illumination
The Applicant proposes to illuminate both main and rear entry business identification signs to match the Waterside Marina del Rey shopping center hours of illumination. The shopping center’s sign illumination schedule is dusk until one hour after closing of the last restaurant, or 2 a.m., whichever is earlier.

STAFF REVIEW
The proposed business identification sign request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions and materials of the requested permanent signs meet the standards set forth in Sections 4 and 5 of the Sign Controls, and the design and quality are consistent with Marina-wide signage. The proposed exterior façade modifications are consistent with the Specifications and Minimum Standards of Architectural Treatment and Construction and have also been approved by Caruso Affiliated, the leaseholder for Parcel 50. Although the new exterior surface is different from the stucco finish of the shopping center buildings, the improvement stays within the overall upscale design quality of the entire parcel. The illumination schedule is also consistent with your Board’s typical lighting illumination within Marina del Rey.

The Department recommends APPROVAL of DCB #13-002 as submitted, with the condition that the Applicant obtains final approval from the Department of Regional Planning before installation.

SHK:CM:il
March 14, 2013

TO: Design Control Board
   Gary Jones
FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 6B – PARCEL P – OXFORD RETENTION BASIN - DCB #13-003 – CONSIDERATION OF ENHANCEMENT PROJECT AND DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6B on your agenda is a submittal by the Department of Public Works (DPW) requesting final design approval of the proposed Oxford Basin Multiuse Enhancement Project.

Background
The proposed Oxford Basin enhancement project has been presented to your Board on multiple occasions over the last several years, most recently during the September 2012 meeting. The project included, basin renovation, a new pedestrian walking path, lighting and fencing and other pedestrian amenities to enhance the recreational aspect of Oxford Basin. During the September 2012 meeting, your Board and the public provided comments and your Board asked DPW to address several pertinent issues. Responses to these questions can be found in the chart, which is located on page two of DPW’s submittal.

Project
DPW has addressed concerns raised during previous meetings and is requesting that your Board consider and approve the final design of the Oxford Basin Multiuse Enhancement Project, as submitted. The proposal includes details for grading, flooding mitigation, water quality improvements, landscaping plans, public observation decks, a pedestrian walking trail along the basin perimeter, paving, fencing, seating amenities, and lighting. Interpretative signage at the observation decks and along the trail will educate users about stormwater pollution prevention measures, native plants and area wildlife. Overall, this project will mitigate localized flooding, address water quality issues, enhance native habitat, improve the site’s aesthetics and provide passive recreational features.

Grading - Flood Mitigation - Water Quality
Grading work will include excavation of approximately 2,700 cubic yards of accumulated sediment along the bottom of the basin to restore its capacity. Reinforced concrete walls along the northwestern and southern boundaries of the basin will also provide enhanced protection from flooding along Washington Boulevard. Improvements to several catch basins that direct flows into the basin are planned. Also, proposed for construction are a
new asphalt maintenance vehicle access ramp from Admiralty Way adjacent to the tide gate control house and a permanent boat ramp along the northeastern corner of the basin to allow access to Oxford Basin for routine maintenance, trash removal, and water quality monitoring.

To enhance water quality, a new berm will be constructed between the two existing tide gates. The opening cycle of the existing tide gates will be reprogrammed to improve water circulation in Oxford Basin. Upgrades are being installed for trash rack maintenance.

Walking Trail
A new 8-foot wide walking trail with wildlife-friendly lighting around the perimeter of Oxford Basin will be created. The trail will be made of decomposed granite with gold color stabilizer. The finish grade of the trail will be flush with adjacent pavement surfaces. The trail will follow the perimeter of Oxford Basin in its entirety, and will include pedestrian friendly amenities.

The trail will include a series of rest areas for pedestrians that will be aesthetically pleasing. There will be benches with armrests painted black and made of powder coated steel, as well as concrete seat walls in natural gray with graffiti prevention material. Trash receptacles attached to concrete slabs and made of black powder coated steel will be available within all resting areas, as will a series of bicycle u-shaped racks with a lean bar that will also be painted black and made of powder-coated steel. The trail will be further accessorized with new 7"-high pet waste stations and bollard lighting throughout key walking areas.

New 4-foot high ornamental steel fencing covering approximately 3,550 linear feet will be installed along the perimeter of the basin. The fence will be installed at grade level and over retaining walls at certain portions of the basin that face Washington Boulevard. The new fencing will be 3"x1" powder coated tube steel with 1"x1" steel pickets. The fencing will vary in design, depending on location. Sets of decorative fence designs may be installed in certain areas to provide a more friendly and aesthetically pleasing view. To break the monotonous steel picket fence design, new concrete pilasters with precast concrete caps will also be installed at predetermined points along the ornamental fencing perimeter.

DPW will also construct six observation areas with park benches overlooking Oxford Basin; two along Washington Boulevard and four along Admiralty Way. The proposed observation decks will vary slightly in design, however, each will be made of composite wood decking material, and will include 3′6″-high black tubular powder coated steel fencing, trash receptacles, backless flat benches made of black tubular powder coated steel and interpretive signage describing the scenery and basin functions.

Landscaping
Proposed replacement of existing vegetation with attractive, drought-tolerant native plants will substantially improve Oxford Basin’s environment. Landscaping patterns along the
basin’s perimeter, abutting the ornamental walls, walking trail and observation decks will include a series of Strawberry Trees, Coast Live Oak, California Laurel, and a mix of shrubs and groundcover plants. Other ornamental plant species will include blends of grassy swale with Monterey Manzanita, Santa Barbara Daisy and Lemonade Berry. Oxford Basin’s tree replacement ratio will also function as a mitigation measure for a series of trees removed along medians within Admiralty Way, which were actions needed to continue with DPW’s roadway improvement projects within the past year.

**Interpretive Signage**
The overall improvement of Oxford Basin will include implementation of a new interpretive sign program. The program will include, a basin map with key points and locations, a series of signs to inform the public of regulatory information, dog walking rules, and information regarding the Oxford Basin history, plant communities, wildlife and tides.

The sign color will match the Department’s Marina-wide public sign color criteria, which has been previously approved by your Board. The colors will include a range of light to dark blues, white lettering, bird background designs, pedestrian and bicyclist logos, plus County/State seals and logos. Signage will be within the basin’s perimeter and near the observation decks. Signs will be mounted to picket fencing, on 8’6”-high tube steel posts, or affixed to pilaster faces depending on type of sign. Each sign will be 1’8” high by 1’2” long overall and lettering of each sign will vary in size depending on content.

**STAFF REVIEW**
DPW has submitted plan design and materials details of the proposed project for final review and approval. Staff finds the proposed application sufficiently completes the final design submittal requirements, and is consistent with the Marina del Rey Local Coastal Program. DPW has also engaged in extensive community outreach through presentations to the Design Control Board and Small Craft Harbor Commission.

**The Department recommends Final Approval DCB #13-003 as submitted, with the condition that DPW return to the DCB if substantial project design changes occur during the entitlement phase. The Applicant must obtain final approval from the Department of Regional Planning, prior to beginning the project.**

SHK:CM:il
March 14, 2013

TO: Design Control Board
   Gary Jones
FROM: for Santos H. Kreimann, Director

SUBJECT: ITEM 6C – MARINA DEL REY VISIONING PROCESS PRESENTATION

Item 6C on your agenda is a presentation by the Department of Regional Planning (DRP) to update your Board about plans for the third generation of Marina del Rey leaseholds. The Visioning process focuses on preserving and enhancing Marina del Rey boating experience, balancing recreational opportunities, as well remaining both physically and economically viable into the future.

SHK:CM:II
March 14, 2013

TO:       Design Control Board
          Gary Jones
FROM: for Santos H. Kreimann, Director

SUBJECT: ITEM 7A – TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda is an update on permits that have been issued by the Department of Beaches and Harbors for temporary banners, signs and/or canopies. Since our February 20, 2013 report, there have been no temporary permits issued by the Department.

SHK:il
Attachment
March 14, 2013

TO: Design Control Board
    Gary Jones
FROM: for Santos H. Kreimann, Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY
On March 5, 2013, the Board consented to the change of ownership of the existing leases for Parcels 64 and 102, approved receipt of transfer fees, and approved escrow of funds to secure the lessee’s payment of the total transfer fees determined to be payable under those leases.

REGIONAL PLANNING COMMISSION’S CALENDAR
On February 19, 2013, the Hearing Officer conducted a public hearing on a Conditional Use Permit for the continued operation and maintenance of a co-located roof–mounted wireless telecommunications facility on Parcel 75. The item was conditionally approved with an expiration date of February 19, 2028.

An April 24, 2013 hearing is tentatively scheduled regarding the approval of the Environmental Impact Report for the proposed dry-stack storage facility at Parcels 52/GG.

COASTAL COMMISSION’S CALENDAR
No items relating to Marina del Rey were heard by the California Coastal Commission during meetings for the months of January, February, or March.

SMALL CRAFT HARBOR COMMISSION
The February 2013 meeting was cancelled and the January meeting minutes have not yet been approved.

MARINA DESIGN GUIDELINES UPDATE
Staff continues to complete the directed amendments to the draft design guidelines.

REDEVELOPMENT PROJECT STATUS REPORT
The current Marina del Rey Redevelopment Project Descriptions and Status of Regulatory/Proprietary Approvals report is attached.
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SHK:CM:il

Attachments (2)
SMALL CRAFT HARBOR COMMISSION MINUTES
January 9, 2013 – 10:00 a.m.

Commissioners: David Lumian, Chair; Dennis Alfieri, Vice Chair; Allyn Rifkin, Commissioner; Vanessa Delgado, Commissioner; Russ Lesser, Commissioner (excused absence).

Department of Beaches and Harbors: Gary Jones, Deputy Director; Steve Penn, Acting Chief, Asset Management Division; Carol Baker, Chief, Community and Marketing Division; Debra Talbot, Manager, Community and Marketing Division.

County: Amy Caves, Senior Deputy County Counsel; Sergeant Anthony Easter, Sheriff’s Department.

Marina del Rey Convention and Visitor Bureau: Beverly Moore, Director.

Call to Order and Pledge of Allegiance:
Chair Lumian called the meeting to order at 10:00 a.m. followed by the Pledge of Allegiance.

Approval of Minutes: Motion to approve by Commissioner Alfieri, seconded by Commissioner Delgado, unanimously approved.

Item 3 – Communication from the Public:
None

Item 4 – Communication with the Commissioners
Commissioner Alfieri asked about the report on the Coastal Commission meeting that took place in December 2013.

Gary Jones responded and gave a brief update regarding an appeal of the Wetland Park project on Parcel 9 which the Coastal Commission denied, and shared that at a de novo hearing a revised project was approved. The Department is closely monitoring the 60-day period in which the Coastal Commission can be sued.

Commissioner Alfieri asked if the pedestrian promenade project is going forward.

Mr. Jones stated as part of the Legacy project at Parcels 10 and FF the lessee is required to improve the promenade and construct the transient docks on the waterside of Parcel 9.

Item 5a – Marina Sheriff
Sergeant Easter provided the Liveaboards and Crime Statistics Report.

Item 5b – Marina del Rey and Beach Special Events
Carol Baker provided the report.

Item 5c – Marina Boating Section Report
Debbie Talbot reported an increase in entries for the 50th Annual Boat Parade in December 2012 with strong attendance by the public also reported. Ms. Talbot discussed the 57th annual Los Angeles Boat show to be held in early February 2013. She also gave a brief overview of the clean-up in various County-controlled parcels around the Marina. Ms. Talbot described a series of presentations she will be making to describe the activities of the new Marina boating section.

Ms. Talbot shared that she made a presentation to the Marina Lessees’ Association regarding the presence of illegal charters in the Marina.

Commissioner Rifkin asked if the Boating Section can come up with a strategic plan with goals and objectives to be presented in the near future.
Chair Lumian stated that Debbie already laid out what was requested at an earlier presentation but that he would appreciate an update.

Commissioner Rifkin commended the work the Boating Section is doing.

**Item 5d – Marina del Rey Convention and Visitors Bureau**
Beverly Moore spoke about the off-season hotel discount programs, and about the various advertising and marketing strategies being utilized by the CVB.

Ms. Moore thanked the Department for the work done around the Visitors Center.

Ms. Moore described the expansion of service by Starline Tours to the Marina del Rey area. The new service area will include Venice, Marina del Rey, and the LAX hotel area and will provide additional transit options for visitors in the Marina and adjacent areas.

**Item 6 – Old Business**
None.

**Item 7a – Election of Commission Officers**
Commissioner Rifkin nominated David Lumian as chair, and Commissioner Alfieri provided a second.

Jon Nahhas raised concerns that development of the Marina and inner-workings of the harbor were treated with the utmost in integrity and moral standards. Mr. Nahhas asked that the citizen’s best interests be strongly considered.

Chair Lumian asked if there were any more comments.

Commissioner Delgado asked about the acceptance of the nomination.

Chair Lumian stated that he will accept the position only if County Counsel does not have a problem.

Amy Caves stated that there may be an issue since there exists a term limit of two consecutive years as Chair of the Commission.

Commissioner Delgado stated that the policy has been waived in the past years.

Ms. Caves responded that the item should be continued or a different chair be nominated for a 1 year term.

Chair Lumian ask for a motion to continue this item until next meeting once county counsel is able to review the policy. Moved by Commissioner Delgado; seconded by Commissioner Alfieri; unanimously approved.

**Item 7b – Proposed 2013 Commission Meeting Schedule**
Mr. Jones presented the proposed meeting schedule, and spoke on the possibility of holding a special evening meeting if there are items of significance to the community.

Jon Nahhas gave his support for evening meetings and asked that special items be presented during evening meetings when the public can more readily attend. He pointed out that only 2 members of the public were in attendance for the January daytime meeting.

Chair Lumian asked for comments.

Commissioner Alfieri commented about the Visioning process and thought it would be beneficial to have evening meetings when the Visioning project is taking place, and asked staff when that project would take place.
Mr. Jones stated that the Department is waiting for a schedule from Regional Planning.

**Motion to approve by Commissioner Delgado and seconded by Commissioner Alfieri, unanimously approved.**

**Item 7c – Review of Project Accomplishments in 2012 and Anticipated Project Activity in 2013**

Mr. Jones gave a brief introduction to the presentation.

Matt Kot gave the presentation.

Jon Nahhas provided a historical context regarding the creation operation, and management of Marina del Rey. Mr. Nahhas provided a presentation to accompany his discussion.

Mr. Nahhas asked that the public's access to the slips, parks, and parking areas in the Marina be restored. Mr. Nahhas also asked that the Local Coastal Program be enforced to ensure active use of the slips be conducted. He requested that the public be presented a displacement plan for slips. He also asked that pending development in the marina not constitute a gift of public funds to wealthy water-front residents.

Captain Alex Balian voiced his concerns with the development status of Fisherman’s Village.

Mr. Jones stated there is no timeline in place for redevelopment. He shared that the lessee has notified the Department that it is working on a plan to be submitted to the County in the future and that he anticipated the parcel being included in the Visioning process.

Commissioner Delgado asked if there is a requirement in the lease for development of the parcel within a scheduled timeframe.

Mr. Jones responded that there is no requirement within the original lease for re-development.

Commissioner Delgado stated that the County has no way of forcing redevelopment.

Mr. Jones stated that if a parcel is under a lease, that the County would need to wait until the lease terminates to regain control of a parcel.

Commissioner Alfieri asked if there is any way the Commission can be of influence.

Mr. Jones stated the lessee has been receptive in the past to comments raised by the SCHC and DCB. Mr. Jones asked if the Commission wanted to request the Department speak with the lessee about the Commission’s concerns.

Commissioner Alfieri stated that the community has also voiced concerns.

Mr. Jones spoke on the visioning process and how it could be used with the lessee.

Commissioner Alfieri suggested having a letter written from the Commission. He also inquired about the revenue received from the lessee.

Mr. Jones stated that revenue is stable and paid on time.

Commissioner Alfieri inquired about any violations.

Mr. Jones replied that the Department does regular inspections. Exterior maintenance issues have been raised with the lessee in the past.
Chair Lumian asked about getting a resolution in a letter or inviting the lessee to a meeting.

Mr. Jones recommended having the lessee attend a future meeting.

Chair Lumian asked the Department to invite the lessee to the next meeting.

Chair Lumian asked for comments before moving on, and stated that since no action is being taken, members of the public can speak when the next item comes fourth.

Chair Lumian stated that members of the public can discuss what they want under the staff report.

Captain Alex Balian discussed his concern about not taking action prompting redevelopment due to a lease document. He suggested taking legal action is possible to promote a revision to the lease and the project.

Chair Lumian asked the Department to provide a summary of a lease term or copies of the lease.

Mr. Jones stated that the leases are made available to the public.

Jon Nahhas inquired about the identity of the Fisherman’s Village lessee.

Mr. Jones responded that the lease was held by Pacific Ocean Management.

Jon Nahhas made comments about the lessee and their history of operations in the marina. Mr. Nahhas spoke on slip reports and asked for more definition regarding the slip reports. Mr. Nahhas also asked for more bike access throughout Marina del Rey.

**Item 8 – Staff Reports**
Gary Jones delivered the report.

Chair Lumian ask for comments.

Commissioner Alfieri asked about the definition of offline slips.

Mr. Jones commented on offline slips and explained the requirements for displacement plans being submitted in relation to redevelopment of anchorages within the Marina.

Commissioner Rifkin asked about the summary report and its requirements.

Mr. Jones explained the threshold requirements and responded that the Department is in compliance with the CDP.

**Adjournment**
Chair Lumian adjourned the meeting at 11:15 a.m.
**IWF Marina View Hotel**

- **Location:** Gold Coast
- **Projects:**
  - **Project 1:** Half of Parcel 9U
  - **Project 2:** Single story Buildings

**2014**

- **Project 1:**
  - **Description:** 134 rooms
  - **Details:** Complete renovation of 134 rooms
  - **Year:** 2013

- **Project 2:**
  - **Description:** 10 new public parking spaces
  - **Details:** 10 new public parking spaces
  - **Year:** 2013

- **Project 3:**
  - **Description:** 15-18 feet wide waterfront promenade
  - **Details:** 15-18 feet wide waterfront promenade
  - **Year:** 2013

- **Project 4:**
  - **Description:** 65,700 square foot restaurant/retail space
  - **Details:** 65,700 square foot restaurant/retail space
  - **Year:** 2013

- **Project 5:**
  - **Description:** 30-vessel mast up storage space
  - **Details:** 30-vessel mast up storage space
  - **Year:** 2013

**2015**

- **Project 1:**
  - **Description:** Replacement of 92 public parking spaces on site
  - **Details:** Replacement of 92 public parking spaces on site
  - **Year:** 2014

- **Project 2:**
  - **Description:** 15-18 feet wide waterfront promenade
  - **Details:** 15-18 feet wide waterfront promenade
  - **Year:** 2014

- **Project 3:**
  - **Description:** No modifications to existing buildings proposed.
  - **Details:** No modifications to existing buildings proposed.
  - **Year:** 2014
March 14, 2013

TO: Design Control Board
FROM: for Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 7C - MARINA DEL REY AND BEACH SPECIAL EVENTS

**MARINA DEL REY**

**BIRDWATCHING 2013**
Burton Chace Park ♦ Lobby
13650 Mindanao Way ♦ Marina del Rey, 90292

The Department of Beaches and Harbors’ Outdoor Adventures program is sponsoring a FREE two-hour excursion through the Ballona Wetlands, with visits to the nesting sites of the Great Blue Heron and Black Crowned Night Heron. You will also get to visit the shoreline habitat to observe Sandpipers, including Long-Billed Curlews, Willets, and Western Snowy Plovers. Don’t miss this chance to get acquainted with the lives of our feathered friends who are part of our ecosystem! Please bring water, snacks, binoculars, comfortable clothes and shoes with traction. For morning sessions, also bring sunscreen and a hat. This activity is geared for adults, but may be attended by children who do not need a car seat or stroller, if accompanied by an adult. Space is limited, so please pre-register by calling (310) 322-6951.

A County van is available to pick up participants a half hour before the program start time at:
- Dockweiler Youth Center Lobby, 12505 Vista del Mar, Los Angeles, 90245
- Dockweiler RV Park Office, 12001 Vista del Mar, Playa del Rey, 90293

**Walk Dates:** April 25, June 27
9:00 a.m.

March 28, May 23
4:00 p.m.

For more information call: (310) 322-6951
BURTON CHACE PARK WALKING CLUB
Burton Chace Park ♦ Lobby
13650 Mindanao Way ♦ Marina del Rey, 90292
Tuesdays & Thursdays
10:30 a.m. - 11:30 a.m.

The Department of Beaches and Harbors is sponsoring a FREE one-hour walking club. Get your exercise while taking in the beautiful view of the Marina del Rey harbor. Please RSVP by calling (310) 305-9595.

For more information call: (310) 305-9595

“BEACH EATS” GOURMET FOOD TRUCKS IN MARINA DEL REY
Marina Beach ♦ 4101 Admiralty Way ♦ Marina del Rey
Thursday’s - 5:00 p.m. - 9:00 p.m.

The Department of Beaches and Harbors is sponsoring gourmet food trucks in Marina del Rey on Thursday evenings beginning April 4th, offering delectable dishes plus a chance to picnic on the beach. The “Beach Eats” gourmet food truck events are held from 5 p.m. to 9 p.m. The assortment of trucks varies week to week. Paid parking is available at beach parking lot #10 for 25 cents for every 15 minutes.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

FISHERMAN’S VILLAGE WEEKEND CONCERT SERIES
Sponsored by Pacific Ocean Management, LLC
All concerts from 1:00 p.m. - 4:00 p.m.

Saturday, March 16
Friends, playing R&B

Sunday, March 17
Susie Hansen’s Latin Jazz Band, playing Latin Jazz

Saturday, March 23
Carangoa, playing Cuban

Sunday, March 24
Jimi Nelson & The Drifting Cowboys, playing Country

Saturday, March 30
Jimbo Ross & The Bodacious Blues Band, playing Blues

Sunday, March 31
Upstream, playing Reggae

For more information call: Pacific Ocean Management at (310) 822-6866
BEACH EVENTS

BEACH NATURE WALK
Dockweiler Youth Center • 12505 Vista del Mar • Los Angeles • 90245
Saturday, March 23
9:00 a.m. - 10:30 a.m.

The Department of Beaches and Harbors is teaming up with the Los Angeles Audubon Society to provide a free guided nature walk on Dockweiler Beach. In particular, you will look for the Western Snowy Plovers, a tiny bird that spends its life on the beach eating, sleeping, resting and laying its eggs right in the sand! You will be walking on the beach, so dress appropriately and bring plenty of water. **Space is limited so please call to pre-register at (310) 481-4037.** A parking pass is available for $2 at the Dockweiler Youth Center office.

SHORE FISHING
Dockweiler Youth Center • 12505 Vista del Mar • Los Angeles, CA 90245
Saturdays: 9:00 a.m. - 10:30 a.m.

Los Angeles County Department of Beaches and Harbors is offering an introduction to shore fishing class. Come enjoy a beautiful morning of fishing from the shores of Dockweiler Beach. Fishing poles and bait will be provided at no cost. All ages are welcome. Anyone under the age of 12 years old must be accompanied by an adult. Anyone over the age of 16 years old must present a valid California fishing license to participate. Fishing licenses can be purchased locally at West Marine: 4750 Admiralty Way, Marina del Rey, CA, 90292, (310) 823-5357 or Marina del Rey Sportfishing: 13759 Fiji Way, Marina del Rey, CA, 90202 (310) 371-3712. Please call to pre-register at (310) 726-4128. *Limited to 10 participants per session.

Fishing Dates: April 6, 7, 13, 14, 20, 21, 27, 28
May 4, 5, 11, 12, 18, 19

For more information call: (310) 726-4128

SHK:CB:cm