MARINA DEL REY DESIGN CONTROL BOARD
AGENDA

Wednesday, February 20, 2013, 1:30 p.m.

Burton W. Chace Park
Community Building
13650 Mindanao Way
Marina del Rey, CA 90292

Audio

1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

2. Approval of the December 19, 2012 Minutes

3. Public Comment
   This is the opportunity for members of the public to address the Board on items that are not on the posted agenda, provided that the subject matter is within the jurisdiction of the Board. Speakers are reminded of the three-minute time limitation.

4. Consent Agenda
   The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or member(s) of the public for discussion or separate action.

5. Old Business
   None

6. New Business
   A. Parcel 97 – Wells Fargo – Consideration of new business identification signage and Design Control Board Review related thereto – DCB #13-001
   B. Parcels 100/101 – Shores – Consideration of temporary leasing identification signage and Design Control Board Review related thereto – DCB #05-003-D

7. Staff Reports
   A. Temporary Permits Issued by the Department
   B. Ongoing Activities Report
      • Board of Supervisors Actions on Items Relating to Marina del Rey
      • Regional Planning Commission’s Calendar
      • Coastal Commission’s Calendar
      • Small Craft Harbor Commission Minutes
      • Marina Design Guidelines Update
      • Redevelopment Project Status Report
C. Marina del Rey and Beach Special Events

8. Adjournment

PLEASE NOTE

1. ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (310) 305-9538 (Voice) or (310) 821-1734 (TDD). The ADA coordinator may be reached by email at rstassi@bh.lacounty.gov.

2. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993, relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

All materials provided to the Design Control Board Members are available for public review, beginning the Friday prior to the meeting, at the four Marina del Rey locations listed below. The Department of Beaches and Harbors website also provides all reports and audio files from current and past meetings. Electronic copies of project submittals for Business Items referred to in this agenda will be available online for a two week period from the date of this agenda.

Please visit the Department of Beaches and Harbors Website Address at http://marinadelrey.lacounty.gov, or the Design Control Board Archive for more information.

Department of Beaches and Harbors Administration Building
13837 Fiji Way
Marina del Rey, CA 90292

MdR Visitors & Information Center
4701 Admiralty Way
Marina del Rey, CA 90292

Burton Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292

Lloyd Taber-Marina del Rey Library
4533 Admiralty Way
Marina del Rey, CA 90292
DESIGN CONTROL BOARD MINUTES
December 19, 2012

Members Present: Peter Phinney, AIA, Chair (Fourth District); Helena Jubany, Vice-Chair (First District); David Abelar, Member (Second District); Tony Wong, P.E, Member (Fifth District)

Members Absent: Simon Pastucha, Member (Third District)

Department Staff Present: Gary Jones, Deputy Director; Charlotte Miyamoto, Planning Division Chief; Michael Tripp, Planning Specialist; Ismael Lopez, Planner; Yeni Maddox, Secretary

County Staff Present: Anita Gutierrez, Department of Regional Planning; Amy Caves, County Counsel

Guests Testifying: Bill Favaro, Archstone Breakwater; Jill Peterson, Ocean Pacific Management, LLC; Adam Wonka, Sign Now; Kevin Berry, Associated Sign (Hilton Garden Inn); Aaron Clark, Archstone; Gary Underwood, The Design Factor; Jeff Reich, CA Signs; Brittany Barker, Department of Public Works; Pamela Manning, Department of Public Works; Richard Shieh, Department of Public Works

1. Call to Order and Pledge of Allegiance
Chair Phinney called the meeting to order at 1:37 PM

On a motion of Mr. Wong, seconded by Vice-Chair Jubany, the absence of Mr. Pastucha was excused.

Ayes: 4 – Chair Phinney, Vice-Chair Jubany, Mr. Abelar and Mr. Wong

Mr. Abelar led the Pledge of Allegiance.

2. Approval of October 17, 2012 Minutes
On a motion of Chair Phinney, seconded by Mr. Wong, this item was approved.

Ayes: 4 – Chair Phinney, Vice-Chair Jubany, Mr. Abelar and Mr. Wong

3. Public Comment
None

4. Consent Agenda
No Items

5. Old Business
A. Parcel 64 – Archstone Breakwater – Consideration of new business identification signage and Design Control Board Review related thereto – DCB#10-015-B

Mr. Lopez presented the project staff report.

Vice-Chair Jubany asked to see the originally proposed signage and inquired about the reason for the change.

Mr. Favaro stated that the addition of the address and the change in the size of the lettering on the new sign were required changes requested by the Fire Department.

Chair Phinney stated that he understood the changes due to the Fire Department’s requirements but preferred the other aspects of the original design.
Mr. Favaro responded stated that the original sign was designed for Lyon Apartment Companies and their logo was incorporated into that design. The project is now under the ownership of Archstone and has redesigned the signage with their logo.

Vice-Chair Jubany asked if the architecture of the building changed since the original sign was proposed.

Mr. Favaro answered that he was not certain because his knowledge was limited to Archstone’s involvement with the project.

Chair Phinney suggested that staff include building architecture information when new items are proposed to make it easier for DCB members review the projects and then asked the DCB members for their input.

Vice-Chair Jubany stated that the original sign was more contemporary and elegant; she also inquired about the new base for the sign.

Mr. Favaro stated that the new sign would be surrounded by Archstone’s signature landscaping.

Mr. Wong inquired about the sign’s need of the Fire Department’s approval and if the address could be placed elsewhere, for example on the curb.

Mr. Favaro stated that the Fire Department gave them the option of placing the address, with the same size lettering, on a separate sign next to the entry.

Chair Phinney asked staff for clarification on the Fire Department’s requirements.

Mr. Jones stated that it was his assumption that during the permitting process, which usually takes place after the final DCB approval of the plan, the Fire Department would then impose their requirements on the Archstone project. Mr. Jones then asked Regional Planning staff for additional information.

Ms. Guiterrez stated that only the address block is required by the Fire Department.

Chair Phinney asked if the address would have been required on the old sign and Ms. Guiterrez answered affirmatively.

Mr. Wong clarified that the DCB Members’ duty has never been to intermingle with the Fire Department’s requirements.

Mr. Abelar asked for additional clarification on Archstone’s logo.

Mr. Favaro replied that the Logo consists of Archstone’s name placed above the project’s name.

Mr. Wong asked if the proposed sign was compatible with the other project signs.

Mr. Lopez replied that indeed the sign corresponds with the directional signs.

Mr. Jones pointed out that there is a similar Archstone Properties item also on the agenda and expressed his concern that the Archstone lettering on the signage may cause some confusion for wayfinding within the Marina.

Public Comment
Mr. Nahhas expressed his concern regarding the naming of properties within the Marina with corporate branding.

**Board Comment**
Vice-Chair Jubany asked if Archstone is the only property that has their branding on their signage.

Mr. Jones responded that other properties in the Marina also had corporate branding.

Chair Phinney asked the applicant to wait for another month for consideration of their sign with respect to other Archstone Properties in the Marina. Chair Phinney also requested additional information on the configuration and design of the buildings.

On a motion of Vice-Chair Jubany, seconded by Mr. Abelar, this item was tabled to the next Board meeting to give staff and the project applicant time to provide additional information and options.

   **Ayes:** 3 – Chair Phinney, Vice-Chair Jubany, Mr. Abelar  
   **Noes:** 1 – Mr. Wong

**B. Parcel 145 – Hilton Garden Inn – Consideration of new hotel identification signage and Design Control Board Review related thereto – DCB#08-018-C**

Mr. Lopez presented the project staff report

Mr. Berry stated that he had nothing to add to Mr. Lopez’s report, but was available to answer questions.

Vice-Chair Jubany asked about the existing sign’s design.

Mr. Berry stated that the Marina International Hotel had its main sign on a porte-cochère along Admiralty Way, which was demolished as part of the ongoing rehabilitation project, and had a free standing sign on the corner of Palawan way and Washington Blvd., which was also demolished.

Vice-Chair Jubany asked why the specific locations were chosen for the signage.

Mr. Berry replied that it’s a large property, so they decided to place the signs at the corners of the building to identify that it’s the Hilton Garden Inn.

Mr. Abelar asked how many signs were on the property previously, and inquired if Mr. Berry had a copy of the existing signs.

Mr. Berry replied that there were two signs, 1 monument sign and a tower sign, but had not brought any copies of the original signs.

Mr. Lopez stated that the original signs were omitted since the entire project is being renovated.

Vice-Chair Jubany suggested that in the future the existing signs should be included in the presentation to show the DCB members a point of reference.

Mr. Wong asked if the number of signs being replaced was the same as previously existed at the site.

Mr. Berry stated that the entire architecture of the hotel had changed, and that’s the reason that the amount of signage seems different.

Mr. Abelar asked for clarification on the amount of signage allowed.
Mr. Lopez stated that there are limits on the amount of signage allowed, based on the type of sign, and the applicants have conformed to those limits.

Chair Phinney asked for clarification on the history of this project, the changes to the façade and any lessee changes.

Ms. Miyamoto informed Chair Phinney that the lessee is the same as when the renovation was first presented to the Board; however, the project is now partnered with Hilton.

Mr. Lopez stated that the architecture, color and materials of the project will remain the same as presented to the Board previously; the only change is the branding of the signage.

Mr. Berry added that the client preferred to refrain from using the typical red letters of the Hilton Garden Inn and opted for the stainless steel lettering for an upscale look.

On a motion of Mr. Wong, seconded by Vice-Chair Jubany, this item was approved.

Ayes: 4 – Chair Phinney, Vice-Chair Jubany, Mr. Abelar and Mr. Wong

C. Parcel 8 – Archstone Marina Bay – Consideration of new business identification signage and Design Control Board Review related thereto – DCB#08-010-D

Mr. Lopez presented the project staff report

Mr. Clark introduced himself as the applicant’s representative and Mr. Underwood as the sign designer.

Mr. Underwood pointed out that the public arrives to this location from the left so the primary identification wall sign’s function is getting the public’s attention immediately. Mr. Underwood also mentioned that the second sign is for direction to the leasing center and the address numbers are located above every pedestrian entrance, which is required by code.

Public Comment

Mr. Nahhas spoke about public parcel name changes and asked for examples regarding previous corporate name signage.

Board Comment

Chair Phinney suggested to staff to add architectural drawings with signs incorporated into them to better understand what is being proposed.

Vice-Chair Jubany agreed and stated that there’s color in the design being proposed but she has no idea how it relates to the building.

Mr. Underwood replied affirmatively to Vice-Chair Jubany’s statement and stated that the yellow and orange colors are the same as the color on the entry canopy of the building.

On a motion of Vice-Chair Jubany, seconded by Mr. Wong, this item was approved.

Ayes: 4 – Chair Phinney, Vice-Chair Jubany, Mr. Abelar and Mr. Wong

D. Report on Marina del Rey Mole Road median Replacement Tree Palette

Mr. Lopez presented the project staff report

Vice-Chair Jubany asked for the size of the new replacement trees. Ms. Miyamoto replied that the size of the trees had not yet been determined.
Public Comment
None

Board Comment
Chair Phinney expressed his support and stated that he was pleased to know that not all of the trees were being removed.

E. Report on Marina del Rey Admiralty Way Street Improvement Project’s Median Tree Replacement Palette

Ms. Pamela Manning, Brittany Barker, and Richard Sheih presented the project staff report.

Mr. Abelar asked if the trees being replanted would be deep rooted or shallow.

Mr. Sheih replied that the trees being replaced would be deep rooted.

Public Comment
Mr. Riley spoke about lessee concerns about Admiralty Way projects and the hardscape and landscape plans.

Board Comment
Chair Phinney expressed his personal preference of the size of non-native draught-tolerant species over the strictly native plants proposed and asked for clarification of where the directive came from regarding the strictly native plants usage.

Ms. Barker stated that the environmental documents presented to the Board of Supervisors specifically mentioned the usage of California native plants and therefore they must be used.

Ms. Miyamoto also added that the original presentation to the DCB members in April 2012 called for usage of both native and hybrid native species and just wanted to inform the Board of the changes.

Ms. Manning stated that because of the environmental document there isn’t room for changes.

Chair Phinney expressed his disappointment and stated the he felt the median has to be meaningful and fears that this median will not be meaningful for another 30 years. He also asked if the DCB members could write a letter to the Board of Supervisors expressing their concern regarding this issue and suggested that the presentation they had just seen be presented to the Board of Supervisors.

Ms. Manning replied saying that they are open to doing so.

6. New Business
   A. Parcel 56 – Marina del Rey Psychic – After-the-fact consideration of bicycle rack installation and Design Control Board Review related thereto – DCB#12-012

Mr. Lopez presented the project staff report.

Public Comment
None

Board Comment
Vice-Chair Jubany asked why the tenant chose the specific location for the sign placement.
Ms. Peterson replied that the location of the sign was chosen due to the office location.
Vice-Chair Jubany stated that she did not like the sign but wasn’t sure on how to give guidance as the sign has already been installed. She thought it should be more fun and whimsical.

Chair Phinney added that he also found it difficult to give suggestions on improving the sign due to the fact that it is already in place, and agreed with Vice-Chair Jubany’s suggestion of adding a more whimsical effect to the sign.

Vice-Chair Jubany asked why was the sign installed without prior approval and asked Mr. Wonka if he designed the sign.

Mr. Wonka replied that he did design the sign with the guidance of his client.

Mr. Lopez also replied by stating that the tenant is currently in violation and it is up to the Board members as to how they would like to proceed.

Chair Phinney suggested that the sign remain for a period of three months to allow the tenant time to return with a new and improved sign.

Mr. Wong suggested a temporary sign in the interim.

Ms. Gutierrez informed Mr. Wong that temporary banner signs are not permitted in the unincorporated area.

Mr. Abelar agreed with Chair Phinney in that there is no need to remove the sign until there is another sign

**On a motion of Vice-Chair Jubany, seconded by Mr. Wong, the item was denied as submitted. The sign is permitted to remain for three months while the applicant resubmits a new design for the signage.**

**Ayes: 4 – Chair Phinney, Vice-Chair Jubany, Mr. Abelar and Mr. Wong**

B. Parcel 76 – Prostate Oncology Specialists, Inc. – Consideration of new business identification signage and Design Control Board Review related thereto – DCB#12-015

Mr. Lopez presented the project staff report.

Mr. Reich stated that he was available for questions.

**Public Comment**
None

**Board Comment**
Vice-Chair Jubany asked to see the main entry sign and commented on her preference to have the wording on the sign justified to the left.

Chair Phinney asked Regional Planning staff to clarify the reason for this business having two signs.

Ms. Gutierrez replied that this business has two frontages, which permits the additional signage.

Chair Phinney stated that he approved of the entrance sign but did not like the sign on the glass. He mentioned that the size and location looked very temporary. Vice-Chair Jubany and Mr. Wong agreed.
Mr. Abela suggested that the applicant return in 30 days with new a submittal.

Chair Phinney recommended to split the approval, and suggested approving the entrance sign, but requiring that the pin mounted letters be justified to the left and placed on the wall to the right-hand side of the entry door with the top word “Prostate” aligned with the top of the door.

On a motion of Vice-Chair Jubany, seconded by Mr. Abela, the main entry sign is approved with modifications, and the second sign is denied. The applicant is to return to the Board with a revised design for the second sign.

Ayes: 4 – Chair Phinney, Vice-Chair Jubany, Mr. Abela and Mr. Wong

C. Design Control Board 2013 Meeting and Submittal Deadline Schedule

Mr. Lopez presented the project staff report.

Chair Phinney requested that the hearing of the Parcel 44 project be scheduled for a night meeting, and Mr. Jones obliged.

Public Comment
Mr. Nahhas spoke about the lack of public participation, having more night meetings, and the announcement of these meetings.

Board Comment
None

On a motion of Mr. Wong, seconded by Mr. Abela, this item was approved.

Ayes: 4 – Chair Phinney, Vice-Chair Jubany, Mr. Abela and Mr. Wong

7. Staff Report
All reports were received and filed.

Ms. Miyamoto noted the possibility of an error on the date for Item 7B (the first item), the environmental document may have been approved by the Board of Supervisors on August 14, 2012 rather than the listed date of October 9, 2012. She then stated that corrections would be made prior to the document being filed.

Public Comment
None

Board Comment
None

8. Adjournment
Chair Phinney adjourned the meeting at 4:12 PM.

Respectfully Submitted,

Yeni S. Maddox
Secretary for the Design Control Board
Old Business:
None

New Business:
6A - Parcel 97 - Wells Fargo
6B - Parcels 100/101 - Shores
February 14, 2013

TO: Design Control Board
    Gary Jones
FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 6A – PARCEL 97 WELLS FARGO BANK – DCB #13-001
CONSIDERATION OF NEW BUSINESS IDENTIFICATION SIGNAGE AND
DESIGN CONTROL BOARD REVIEW RELATED THERETO

Item 6A on your agenda is a submittal from Wells Fargo Bank (Applicant), an existing tenant within the Parcel 97 Marina Beach Shopping Center, seeking approval for replacement business identification signage. The bank is located near the Via Marina and Washington Boulevard intersection at 514 Washington Boulevard.

Façade Signs
The Applicant is requesting approval to replace three existing façade-mounted business identification signs. The three existing signs are currently designed with individual halo lit channel letters. The new design for all three signs will include an internally illuminated face-lit channel letters in a sign box measuring 1’9” high by 11’10” long overall. The location and sizes of the replacement signs are very similar to the existing.

The three new signs will be identical in size, design, colors and materials, and will be located at approximately 11’2” above grade level. The signs will read “WELLS FARGO” in the Applicant’s custom signature font and 12”-high yellow vinyl channel lettering. Each sign box will have a red background color behind “WELLS FARGO”. The signs, labeled as E01, E02 and E03 in the plans, will replace existing signs in the following locations:

- E01 – Facing the Washington Boulevard and Via Marina intersection (west).
- E02 – Facing Washington Boulevard (north).
- E03 – Facing the parking lot (east).

Sign illumination
The new façade signs will continue to be illuminated from dusk until dawn because of the 24/7 operation of the Automated Teller Machines.

STAFF REVIEW
The proposed business identification signage request is before your Board pursuant to Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls). Staff finds that the dimensions, materials and illumination schedule of the requested
permanent signs meet the standards set forth in Sections 4 and 5 of the *Sign Controls*, and in general meet the design and quality standards of marina-wide signage.

The Department recommends APPROVAL of DCB #13-001 as submitted, with the condition that the Applicant obtains final approval from the Department of Regional Planning before installation.
February 14, 2013

TO: Design Control Board
    Gary Jones

FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 6B – PARCELS 100/101 SHORES – DCB #05-003-D 
CONSIDERATION OF TEMPORARY SIGNAGE AND DESIGN CONTROL 
BOARD REVIEW RELATED THERETO

Item 6BA on your agenda is a submittal from Shores, LLC (Applicant), seeking approval of 
four temporary leasing signs to be installed during the construction of new apartments on 
Parcels 100/101. The site is located at 4201 Via Marina, in Marina del Rey.

Temporary Leasing Signs
Applicant is proposing four temporary leasing signs to be erected during construction until 
the site reaches 95% occupancy. Applicant expects the signs to be installed in March 
2013. The signs will placed in landscaped areas at the Panay Way and Marquesas Way 
intersections, and along Via Marina. They will be made of aluminum, .09” thick and affixed 
to 6” by 6” metal posts and 3” by 3” metal crossbars with a brushed aluminum finish.

Each leasing sign will measure 10’ wide, including the posts by 18’ tall and will include 
varying colors of blue, white, and orange. The sign will be made up of two pieces 8’ wide; a 
strip 15.5” tall at the top of the sign and the main panel 12’ tall. The wording on the 
changeable sign header will consist of the words “Coming Spring 2013” or “Now Leasing”. 
The body of the signs will include the words “1 & 2 Bedrooms”, Shores’ contact information 
and inspirational slogans about the residential component, such as “Cool. Contemporary. 
Coastal.” or “Life comes into view”. The lettering will be 6” and 8”-high Gibson typeface 
and will include the Shores’ sail logo on the bottom right hand corner at nearly 17½” tall. 
The temporary leasing signs will not be illuminated.

STAFF REVIEW 
The proposed business identification signage request is before your Board pursuant to 
Section 2.a. of the Revised Permanent Sign Controls and Regulations (Sign Controls).

The Department recommends APPROVAL of DCB #05-003-D as submitted for a 12-
month period following installation. Applicant shall return to the DCB if additional 
time is desired. If applicable, the Applicant shall also obtain final approval from the 
Department of Regional Planning.

SHK:CM:il
February 14, 2013

TO: Design Control Board
FROM: Gary Jones

SUBJECT: ITEM 7A – TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda is an update on permits that have been issued by the Department of Beaches and Harbors for temporary banners, signs and/or canopies. Since our December 19, 2012 report, the following permit has been issued:

TP 13-001 Free Household Hazardous and E-Waste Roundup, Parcel 49. Approval to install two temporary public service announcement banners on behalf of the County of Los Angeles Sanitation District. The banners will measure 4’ high by 10’ long and will announce the event to be held Saturday, February 23, 2013. The banners were approved from February 4 through February 24, 2013.

SHK:il
Attachment
January 31, 2013

Mr. Alex Couchman
Industrial Strength Advertising
23564 Calabasas Road, Ste 105
Calabasas, CA 91302

Temporary Banners for Annual Household Hazardous and E-Waste Collection Event
(TP 13-001)

Dear Mr. Couchman,

By means of this letter, Industrial Strength Advertising is permitted to install two temporary public service announcement banners on behalf of the County of Los Angeles Sanitation Districts, as follows:

Banner 1 - “Free Household Hazardous And E-Waste Roundup
www.888CleanLA.com
1(888) Clean-LA”

Banner 2 - “Los Angeles County & Marina del Rey
Saturday, February 23, 2013
9:00am – 3:00pm
Dock 52 Parking Lot
Fiji Way”

Each banner will measure 4'-high by 10'-wide. The banners will be mounted side-by-side on Parcel 49S at the corner of Fiji Way and Admiralty Way via u-channel poles.

The banners are permitted from February 4 through February 24, 2013. The banners must be removed by noon on February 25, 2013. Failure to remove the banners by this time will result in their removal and storage by the County of Los Angeles at your expense. Should you have any further questions, please contact me at (310) 822-4639.
Very truly yours,

SANTOS H. KREIMANN, DIRECTOR

Ismael Lopez
Planning Division

cc: Carlos Zimmerman
    Seth Curtis
    Ken Edson
February 14, 2013

TO: Design Control Board

FROM: Santos H. Kreimann, Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY

On December 11, 2012, the Board adopted the Mitigated Negative Declaration for the Marina West Shopping Center lease extension and renovation project, Parcel 95S.

On December 18, 2012, the Board approved the budget to finalize the design and environmental documents for the Marina del Rey Parking Lots 5 and 7 Storm Water Best Management Practices Project.

On February 12, 2013, the Board adopted the Addendum to the Mitigated Negative Declaration (MND) for the Admiralty Way Street Improvement Project to reflect minor changes in project construction methods and landscaping materials, approved the project, adopted the project plans and specifications, and authorized the call for bids and the award of project contracts.

REGIONAL PLANNING COMMISSION'S CALENDAR
On January 15, 2013, the Hearing Officer conducted a public hearing on a Conditional Use Permit for the continued operation and maintenance of a co-located roof-mounted wireless telecommunications facility on Parcel 75. The item was continued to the February 19 meeting.

COASTAL COMMISSION'S CALENDAR
On December 12, 2012, the Commission approved a revised upland and wetland park project including an adjacent 28 foot-wide waterfront public pedestrian promenade on Parcel 9 proposed by the County after conducting a de novo hearing due to the appeal by We Are Marina del Rey and the Wetlands Defense Fund.

SMALL CRAFT HARBOR COMMISSION
November and December 2012 meetings were cancelled and the October 2012 minutes are attached. The January 2013 meeting minutes have not been approved.

MARINA DESIGN GUIDELINES UPDATE
Staff continues to complete the directed amendments to the draft design guidelines.
REDEVELOPMENT PROJECT STATUS REPORT
The current Marina del Rey Redevelopment Project Descriptions and Status of Regulatory/Proprietary Approvals report is attached.

MARINA DEL REY PROJECT UPDATES
In December 2012, the Department of Public Works (DPW) presented your Board with a list of replacement trees for the Admiralty Way medians including Island Manzanita, Laurel Sumac, Island Oak, Summer Holly, California Bay Laurel, Catalina Ironwood, and Catalina Ceanothus. Based on comments received at the meeting, DPW now proposes two primary tree species; the Hong Kong Orchid (Bauhinia x Blakeana) and the Marina Strawberry Tree (Arbutus 'Marina'). These drought tolerant trees which are expected to grow to 20 feet tall in 8 to 10 years, will flower at different times of the year providing for a colorful median from fall through spring. The trees will be about 7 to 8 feet tall when planted.

SHK:CM:il

Attachments (2)
SMALL CRAFT HARBOR COMMISSION MINUTES
October 10, 2012 – 10:00 a.m.

Commissioners: David Lumian, Chair; Dennis Alfieri, Vice Chair; Allyn Rifkin, Commissioner; Russ Lesser, Commissioner (excused absence); Vanessa Delgado (excused absence), Commissioner.

Department of Beaches and Harbors: Gary Jones, Deputy Director; Steve Penn, Acting Chief, Asset Management Division; Carol Baker, Chief, Community and Marketing Division; Debra Talbot, Manager, Community and Marketing Division.

County: Amy Caves, Senior Deputy County Counsel; Deputy Bryan White, Sheriff’s Department; Anita Gutierrez, Department of Regional Planning

Call to Order and Pledge of Allegiance:
Chair Lumian called the meeting to order at 10:08 a.m. followed by the Pledge of Allegiance.

Approval of Minutes: Motion to approve by Commissioner Lesser, seconded by Commissioner Rifkin, unanimously approved.

Jon Nahhas commented that the audio link for September’s meeting was not available for public review.

Chair Lumian asked when the audio will be available to the public.

Staff replied the audio link for the September meeting is available.

Item 3 – Communication from the Public:

John Rizzo asked if a walkway would work completely around the Oxford Basin park and whether a playground could be incorporated into the design. Mr. Rizzo additionally requested a contact so that he could provide his suggestions. Mr. Rizzo then commented about the Bay Club transaction not coming before the Small Craft Harbor Commission before going to the Board of Supervisors.

Commissioner Alfieri asked that Mr. Rizzo be provided with contact information for the staff member that provided the presentation in September.

Steve Penn noted that Mr. Rizzo’s contact information will be provided and that his suggestions will be forwarded to the staff member at DPW.

Jon Nahhas noted that there have been several requests for night meetings. Mr. Nahhas also noted problems in the County Jail system with the Sheriff’s Department hiding information and noted that the Department of Beaches and Harbors has been uncooperative in providing information. He asked for the Commission’s assistance in prompting cooperation from the Department.

David Wrabel commented that the night meetings don’t seem to be any better attended than the day meetings and recommended against the night meetings.

Item 4 – Communication with the Commissioners

Commissioner Rifkin shared his experience in attending the Discover Marina del Rey day.

Commissioner Alfieri responded to Jon Nahhas’ comments and commented that if members of the community were concerned enough on issues that they would show up to meetings and that night meetings were unnecessary.
Item 5a – Marina Sheriff
Deputy White noted the changes in leadership in the Marina Sheriff’s station and announced that Lieutenant McCray is the new harbor master for Marina del Rey. Deputy White then shared the reports for liveaboards and crime statistics. He specifically noted that the crimes within the Marina are property crimes.

Item 5b – Marina del Rey and Beach Special Events
Carol Baker noted the Discover Marina del Rey event was well attended.

Item 5c – Marina Boating Section Report
Debbie Talbot reported that all assets had been transferred to the Boating section. She also discussed the Department’s efforts to cite illegal charter boat operators.

She noted the activity of the Marina Outriggers Club as well as a numbers of other participants in the Discover Marina del Rey event. Ms. Talbot reported that the National Marina Manufacturers Association had submitted a request to use Marina del Rey as part of their large boat show with the Marina acting as additional demonstration space to the show held at the LA Convention Center in downtown Los Angeles.

Ms. Talbot noted television productions that had utilized Marina del Rey assets.

Commission Rifkin asked about transportation between the Convention Center and the Marina.

Ms. Talbot responded that the NMMA would be providing transportation between the two venues.

Captain Alex endorsed the efforts of the Department to control illegal charter boat operators in the Marina. He shared concerns about public perception, safety, and revenue loss. Captain Alex provided revenue and percentage rent figures for his business and noted the impact of illegal charters have with regards to lost revenue to LA County and estimated the losses at $1M annually.

Commission Alfieri asked Gary Jones if there were any updates.

Gary Jones shared that the new boating section would be tasked with helping to address the problems of illegal charter boat operations.

Item 6 – Old Business
None.

Item 7a – Approval of Mitigated Negative Declaration and approval of Option to Amend Lease Agreement to Facilitate Redevelopment at parcels 95 and LLS (Marina West Shopping Center)
Gary Jones described the nature of the proposed transaction to renovate the Parcel 95 leasehold and to extend the lease held by the current lessee.

Chair Lumian asked for questions from the Commission.

Commissioner Rifkin asked for commentary from the applicant and also requested a report about the environmental impacts mitigation measures.

Aaron Clark provided a report on behalf of the applicant and described the history of the project as a mixed use project. He then described the renovation proposed in the current plan.

Anita Gutierrez from the Department of Regional Planning described the findings of the environmental studies and the recommended mitigations found in the mitigation and monitoring report.

Aaron Clark noted that a mailing was delivered to approximately 1,000 area neighbors.

Anita Gutierrez shared that no comments were received from the public during the public comment period.
Commissioner Rifkin asked about notice periods and Ms. Gutierrez responded that the project is in compliance with CEQA requirements.

Chair Lumain asked about the timing of the planned construction.

John Santry responded that the start date is anticipated for February 2013 and noted that Islands will remain open during the construction period. He estimated a construction period of 9 to 12 months.

Commissioner Rifkin asked about the amount of the traffic mitigation fee.

John Santry responded that the fee imposed on the lessee is approximately $96,000.

Commissioner Rifkin asked if that fee would be committed to area improvements.

Ms. Gutierrez responded that yes, the funds would be used for local improvements.

Commissioner Alfieri asked for comments on the visual aids.

Aaron Clark described the project as noted in the renderings and site plans.

Commissioner Alfieri asked about the date for stabilization of the new project.

John Santry responded that they expect to be stabilized within a year of completion of construction.

Gary Jones added that the County assumed stabilization in 2015.

Commissioner Alfieri asked at what percentage occupancy would be considered stabilized.

John Santry responded that stabilization would occur at approximately 85 or 90 percent.

Jon Nahhas asked a number of questions including whether documents that alluded to “market value” would be made available to the public. He also asked if the Commission was aware of the mitigated negative declaration. He asked whether the Venice neighborhood council was notified. He asked why the MND was not published in the Argonaut. He noted concerns with traffic along Washington Boulevard. He also made comments about the bike path.

John Rizzo stated he lives very close to the project and didn’t receive a notification letter. He commented that he’s only ever seen one or two people in the public park across the street and that the creation of the public park was a waste of public funds. He asked why the public wasn’t asked for input on the design of the public park. He made a number of comments about waste and corruption with respect to the County’s management of the Marina.

Chair Lumian asked for further questions.

Commissioner Rifkin asked about including a sentence in the Board letter that the project conforms to the current LCP.

Gary Jones noted that the sentence could be included in the Commission’s motion.

Commissioner Rifkin commented about the CEQA concept of nexus. He commented that no traffic mitigation was necessary for this project given there was no net increase in traffic.

Chair Lumian asked County Counsel whether the notifications were properly carried out.
Amy Caves responded that notifications were properly carried out.

Chair Lumian asked for a motion.

Commissioner Rifkin moved for endorsement with the inclusion of the sentence regarding conformity with the LCP be included in the Board letter.

Approval of Endorsement: Motion to approve by Commissioner Rifkin, seconded by Commissioner Alfieri, unanimously approved.

Item 8 – Staff Reports
Gary Jones delivered the report.

Jon Nahhas voiced his concerns about his questions not being answered. He commented that the public deserved answers to his questions. He commented about a displacement plan that was included in the CDP and that Parcel 125 has not provided information with respect to where displaced boaters have been accommodated. He commented on a 16% vacancy rate being excessively high. He asked for changes to the reporting methodology of vacant slips.

Chair Lumian asked for other comments.

Gary Jones asked for the Commission to recognize Sylvia Lo for her contributions to the Commission and the Department.

Adjournment
Chair Lumian adjourned the meeting at 11:15 a.m.
1. Del Rey Shores
   - Gold Coast
   - Pacific Marina Development
   - Legacy Partners
   - half of Parcel 9U

2. Legacy Partners
   - Pacific Promenade
   - 28 foot-wide waterfront promenade and pedestrian plaza

3. 2013 - Old Post Office
   - State and Local Government
   - 3,500 square feet of retail space

4. 2013 - Old Post Office
   - State and Local Government
   - 22,806 square feet of commercial/retail/restaurant and public park

5. 2013 - Old Post Office
   - State and Local Government
   - 143 slips + 5 end ties and 234 dry storage spaces

6. 2013 - Old Post Office
   - State and Local Government
   - 345-vessel dry stack storage facility

7. 2013 - Old Post Office
   - State and Local Government
   - 214 slips + 9 end ties will not be reconstructed at this time

8. 2013 - Old Post Office
   - State and Local Government
   - 28 foot-wide waterfront promenade and pedestrian plaza

9. 2013 - Old Post Office
   - State and Local Government
   - Building renovation; 205 apartments

10. 2013 - Old Post Office
    - State and Local Government
    - No modifications to existing buildings proposed.

11. 2013 - Old Post Office
     - State and Local Government
     - Parking spaces are required)

12. 2013 - Old Post Office
     - State and Local Government
     - Nine mixed use hotel/visitor-serving commercial/retail structures (8 1- and 2-story and 1 60'-

13. 2013 - Old Post Office
     - State and Local Government
     - Four 55' tall clustered 4-story residential buildings over parking with view corridor

14. 2013 - Old Post Office
     - State and Local Government
     - One 56' tall commercial building with view corridor/community park

15. 2013 - Old Post Office
     - State and Local Government
     - Currently 465 spaces. Possible slight reduction of parking due to relocation of landside

16. 2013 - Old Post Office
     - State and Local Government
     - No Variance proposed.

17. 2013 - Old Post Office
     - State and Local Government
     - No Variance proposed.

18. 2013 - Old Post Office
     - State and Local Government
     - No Variance proposed.

19. 2013 - Old Post Office
     - State and Local Government
     - No Variance proposed.

20. 2013 - Old Post Office
     - State and Local Government
     - Variance for reduced setbacks and Architectural Guidelines requiring

21. 2013 - Old Post Office
     - State and Local Government
     - Variance for reduced parking.

22. 2013 - Old Post Office
     - State and Local Government
     - Variance for waterfron promenade of varying widths from 12 to 20 feet

23. 2013 - Old Post Office
     - State and Local Government
     - Variance for reduced setbacks and Architectural Guidelines requiring

24. 2013 - Old Post Office
     - State and Local Government
     - Variance for reduced setbacks and Architectural Guidelines requiring

25. 2013 - Old Post Office
     - State and Local Government
     - Variance for waterfron promenade of varying widths from 12 to 20 feet

26. 2013 - Old Post Office
     - State and Local Government
     - Variance for waterfron promenade of varying widths from 12 to 20 feet

27. 2013 - Old Post Office
     - State and Local Government
     - Variance for waterfron promenade of varying widths from 12 to 20 feet

28. 2013 - Old Post Office
     - State and Local Government
     - Variance for waterfron promenade of varying widths from 12 to 20 feet

29. 2013 - Old Post Office
     - State and Local Government
     - Variance for waterfron promenade of varying widths from 12 to 20 feet

30. 2013 - Old Post Office
     - State and Local Government
     - Variance for waterfron promenade of varying widths from 12 to 20 feet

31. 2013 - Old Post Office
     - State and Local Government
     - Variance for waterfron promenade of varying widths from 12 to 20 feet
February 14, 2013

TO: Design Control Board
   Gary Jones
FROM: for Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 7C - MARINA DEL REY AND BEACH SPECIAL EVENTS

MARINA DEL REY

FISHERMAN’S VILLAGE WEEKEND CONCERT SERIES
Sponsored by Pacific Ocean Management, LLC
All concerts from 1:00 p.m. - 4:00 p.m.

Saturday, February 16
Soul Dogs, playing Blues and R&B

Sunday, February 17
Susie Hansen’s Latin Jazz Band, playing Latin Jazz

Saturday, February 23
Jimbo Ross & The Bodacious Blues Band, playing Blues

Sunday, February 24
Jimi Nelson & The Drifting Cowboys, playing Country

For more information call: Pacific Ocean Management at (310) 822-6866

BIRDWATCHING 2013
Burton Chace Park • Lobby
13650 Mindanao Way • Marina del Rey, 90292

The Los Angeles County Department of Beaches and Harbors Outdoor Adventures are sponsoring a FREE two-hour excursion through the Ballona Wetlands, with visits to the nesting sites of the Great Blue Heron and Black Crowned Night Heron. You will also get to visit the shoreline habitat to observe Sandpipers, including Long-Billed Curlews, Willets, and Western Snowy Plovers. Don't miss this chance to get acquainted with the lives of our feathered friends who are part of our ecosystem! Please bring water, snacks, binoculars, comfortable clothes and shoes with traction. For morning sessions, also bring sunscreen and a hat. This activity is
geared for adults, but may be attended by children who do not need a car seat or stroller, if accompanied by an adult. Space is limited, so please pre-register by calling (310) 322-6951.

A County van is available to pick up participants a half hour before the program start time at:
- Dockweiler Youth Center Lobby, 12505 Vista del Mar, Los Angeles, 90245
- Dockweiler RV Park Office, 12001 Vista del Mar, Playa del Rey, 90293

**Walk Dates:** February 28, April 25, June 27
9:00 a.m.

March 28, May 23
4:00 p.m.

For more information call: (310) 322-6951

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**BEACH EVENTS**

**BEACH NATURE WALK**
Dockweiler Youth Center ◆ 12505 Vista del Mar ◆ Los Angeles ◆ 90245
9:00 a.m. – 10:30 a.m.

The Los Angeles County Department of Beaches and Harbors is teaming up with the Los Angeles Audubon Society to provide a free guided nature walk on Dockweiler Beach. In particular, you will look for the Western Snowy Plovers, a tiny bird that spends its life on the beach eating, sleeping, resting and laying its eggs right in the sand! You will be walking on the beach, so dress appropriately and bring plenty of water. **Space is limited so please call to pre-register at (310) 481-4037.** A parking pass is available for $2 at the Dockweiler Youth Center office.

**Winter/Spring 2013 Walk Dates:** February 9, February 16 and March 23

For more information call: (310) 481-4037

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**BUILD A SAND SNOWMAN**
Leo Carrillo State Park
35000 W. Pacific Coast Highway, Malibu
Saturday, February 16
11:00 a.m. – 12:30 p.m.

Come out for a day at the beach and build your very own snowman out of sand while learning about beach ecology. Meet in the south beach parking lot.

For more information call: Marie Lindsey (310) 457-8185

SHK:CB:cm