



County of Los Angeles Beach Commission

13837 Fiji Way, Marina del Rey, CA 90292
Phone: (310) 305-9546 Fax: (310) 822-0119
Web Page: <http://beaches.lacounty.gov>



AGENDA

Meeting of the Beach Commission
January 23, 2013
9:30 a.m.
Burton Chace Park
13650 Mindanao Way
Marina del Rey, CA 90292

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

2. APPROVAL OF MINUTES

(October 24, 2012)

3. OLD BUSINESS

A. Ford Agreement for Lifeguard Vehicles (PRESENTATION)

4. NEW BUSINESS

B. Election of Officers (ACTION)

C. Venice Beach Sand Berms (PRESENTATION)

5. STAFF REPORTS

A. Ongoing Activities Report (DISCUSS REPORT)

▪ Board Actions on Items Relating to Beaches

B. Beach and Marina del Rey Special Events (DISCUSS REPORT)

C. Facilities and Property Maintenance Division Report Regarding Beach Maintenance (VERBAL REPORT)

Clare Bronowski, Chair
Catherine McCurdy,
Vice-Chair

Thomas Barnes
Rosi Dagit
Walt Dougher
Norman Dupont
Jeffrey Jennings

Ginny Kruger
Kelly McDowell
Charles Milam
Wayne Powell
Norma Pratt

Don Rohrer
Jeffery Sallee
Scott Sachs
Andrew Stern
Gregory Woodell

- D. Capital Projects Status Report/Related Activities
- E. Lifeguard Report

(DISCUSS REPORT)
(VERBAL REPORT)

6. COMMUNICATION FROM THE PUBLIC

- 7. NEXT MEETING DATE & LOCATION** – Wednesday, February 27, 2013, at 9:30 a.m. at Burton Chace Park Community Room.

8. ADJOURNMENT

PLEASE NOTE:

1. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 § 2 (part), 1993), relating to lobbyists. Any person who seeks support or endorsement from the Beach Commission on any official actions must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.
2. The agenda will be posted on the Internet and displayed at the following locations at least 72 hours preceding the meeting date:

Department of Beaches and Harbors' Website Address: beaches.lacounty.gov or marinadelrey.lacounty.gov

Department of Beaches and Harbors
Administration Building
13837 Fiji Way
Marina del Rey, CA 90292

Marina del Rey Information Center
4701 Admiralty Way
Marina del Rey, CA 90292

Burton Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292

Lloyd Taber – Marina del Rey Library
4533 Admiralty Way
Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta informacion llame al (310) 305-9546.

ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 305-9590 (Voice) or (310) 821-1737 (TDD), with at least three business days notice.

DRAFT

**COUNTY OF LOS ANGELES BEACH COMMISSION
MINUTES OF OCTOBER 24, 2012**

COMMISSIONERS PRESENT

Clare Bronowski, Chair
Rosi Dagit
Norman Dupont
Ginny Kruger
Catherine McCurdy,
Vice-Chair
Charles Milam
Wayne Powell
Jeffrey Sallee

ABSENCES

Thomas Barnes
Walt Dougher
Jeffrey Jennings
Kelly McDowell
Norma Pratt
Don Rohrer
Scott Sachs
Andrew Stern
Gregory Woodell

STAFF PRESENT

Carol Baker, Chief, Community & Marketing
Services Division
Mike Frazer, Chief, Lifeguard Division, Los Angeles
County Fire Department
Barry Nugent, Lifeguard Division,
Los Angeles County Fire Department
Kenneth Foreman, Division Chief, Facilities and
Property Maintenance Division
John Kelly, Deputy Director, Facilities, Capital Projects
Traffic Planning, Harbor Engineering Bureau
Cesar Espinosa, Planning Division
Gene Campbell, I.T.
Charlotte Miyamoto, Chief, Planning Division

GUEST SPEAKERS

Bernard Franklin, Chief of the Recreational Waters
Program, L.A. County Public Health Department
Amanda Griesbach, Water Quality Scientist, Heal the
Bay

MEETING LOCATION

Burton W. Chace Park Community Room

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chair Bronowski called the meeting to order at 9:40 a.m. Chair Bronowski asked Vice-Chair McCurdy to lead the Pledge of Allegiance. The commissioners and staff stood and recited the Pledge of Allegiance.

2. APPROVAL OF MINUTES

Chair Bronowski asked if there were changes to the minutes. **Commissioner Milam motioned for the minutes to be approved and Vice-Chair McCurdy seconded the motion, the minutes were approved unanimously.**

3. OLD BUSINESS

None

4. NEW BUSINESS

A. Beach Grading System

Ms. Baker introduced the guest speakers, Bernard Franklin, Chief of the Recreational Waters Program, Los Angeles County Public Health Department, and Amanda Griesbach, Water Quality Scientist, Heal the Bay. Mr. Franklin explained that the Recreation Waters Program unit is responsible for the ocean water quality for Los Angeles County and the Santa Monica Bay shoreline monitoring effort and showed a PowerPoint presentation on how beach grades for water quality are determined. Commission Dupont wanted some clarification on the grading system used by the County. Commission Milam asked about monitoring of the Los Angeles River. Mr. Franklin said his agency does not monitor the L.A. River but it gathers information from other agencies and determine if the public should be notified of a condition that would affect the public. Amanda Griesbach showed the commissioners a slide show explaining the Beach Report Card monitoring system used by Heal the Bay. Ms. Griesbach said routine beach water quality is undated online every Friday. Commissioner Powell asked if there was a significant event during the week, how would the public know. Ms. Griesbach commented that the website would be updated right away. Commissioner Milam inquired about the water quality of the Santa Monica Bay. Ms. Griesbach commented that the Bay's water quality was very much improved.

Chair Bronowski introduced the new Beach Commissioner, Virginia "Ginny" Kruger.

Ms. Baker thanked Mr. Franklin and Ms. Griesbach for their presentations.

B. Summer Camp Wrap-up

Ms. Baker told the commissioners that there were a total of 38 sites on the beaches that groups operated with some operators having multiple sites. Ms. Baker reported that \$294,000 has been collected so far from past summer operations, compared to last year's \$198,000. The final figures won't be available until the final installment of the operator's individual gross receipts verification. Projected revenue, which was made when the operators were bidding on camp locations, was \$404,000. Ms. Baker explained operators were overly optimistic about their anticipated revenue. She also mentioned that in debriefing with the Lifeguard Captains, overall the operations went fairly smooth. However, there were some concerns about unlicensed operators being out there. Since June, there have been 30 warnings and six citations issued. Commissioner Milam thanked staff for the update and inquired about the report. Commissioner Dagit inquired about the operators being

able to advertise their services timely. Ms. Baker answered that the operators were given a three-year agreement with options.

Chief Frazer commented that most operators got their first choice site and their initial fears about losing their spots did not materialize. Chief Frazer also thought the new process was fair. Commission Milam inquired about the safety of the programs on the beaches. Chief Frazer said the process was better and care for the children had improved. Commissioner Powell asked how would Beaches and Harbors deal with operators that over estimated their revenue at the end of the three-year period. Ms. Baker said the operator would be audited and if found not to be in good standing with the Department and/or the Lifeguards, they would lose the five-year option.

C. Nominating Committee

Chair Bronowski said the committee consisting of the Chair, Vice-Chair, and a few other commissioners would meet by phone. Typically, the Vice-Chair would descend to the Chair and a new Vice-Chair would be nominated in a rotation between the third and fourth districts. The nominating committee members would not be eligible for nomination.

5. STAFF REPORTS

A. Ongoing Activities Report

The report was received and filed.

B. Beach and Marina del Rey Special Events

The report was received and filed.

C. Facilities and Property Maintenance Division Report

Mr. Foreman stated that the Dockweiler Mural had its dedication on October 10th, and if anyone was to tag over it, you would not be able to see the graffiti. Mr. Foreman said that new stickers were being placed in all restrooms stating – “Keep it clean, keep it working” – with an 800 number and an email address for complaints. He also stated he would be attending a meeting regarding the Snowy Plovers at Zuma Beach in W.L.A. in November with the Audubon and U.S. Fish and Wildlife to determine the effects on the Snowy Plovers on L.A. beaches. Beach berms will go up in November and will stay up until March.

D. Capital Projects Status Report

Mr. Espinosa reviewed the Capital projects report and talked about the Will Rogers view deck project going before the Board in December, with construction starting about 30 days after approval. Mr. Espinosa mentioned that the dredging project and the renourishment of Redondo Beach were complete and that they were able to take 400,000 cubic yards of contaminated materials to the Port of Long Beach in a multi-agency project and thanked everyone involved.

E. Lifeguard Report

Chief Frazer said this would be his last commission meeting, and his last day in uniform would be December 6th. He introduced his replacement, Barry Nugent, Assistant Chief, Division 1, LA. County Fire Department. Chief Frazer mentioned that the Lifeguards won the Lifeguard National Championships for the 26th consecutive time. Chief Frazer mentioned that they have moved into a new facility at King Harbor and that the El Segundo project is still at a standstill. He also stated that the first Training Academy tryouts in three years were held on October 13th, with 300 participants showing up. Chief Frazer thanked the commissioners for 12 years of friendship.

6. COMMUNICATION FROM THE PUBLIC

There was no communication from the public.

NEXT MEETING DATE AND LOCATION

The next meeting is scheduled for November 28, 2012, 9:30 a.m. at Burton Chace Park.

Chair Bronowski adjourned the meeting at 11:27 a.m.

Respectfully Submitted,

Cheryl McGee
Commission Secretary



To enrich lives through effective and caring service



January 17, 2013

Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Gary Jones
Deputy Director

To: Beach Commission
From: *Carol Balm by*
Santos H. Kreimann, Director

Subject: **AGENDA ITEM 3A – NEW LIFEGUARD VEHICLE SPONSORSHIP AGREEMENT WITH FORD MOTOR COMPANY**

Item 3A pertains to a new two-year sponsorship agreement with Ford Motor Company (Ford), which was approved by the Board of Supervisors on December 4, 2012. The Agreement provides for the continued use of 45 custom-built 2008 Escape Hybrid Sport Utility Vehicles (SUVs) as beach patrol vehicles by the Lifeguards without cost to the County and under extended vehicle warranty. In exchange, Ford has the right to advertise itself as the "Official Vehicle Sponsor of the Los Angeles County Beaches" and the "Official Vehicle Sponsor of the Los Angeles County Beach Lifeguards" during this two-year term.

As you may recall from the February 22, 2012 Beach Commission meeting, your Commission voted to endorse Amendment No. 1 to Lifeguard Vehicle Sponsorship Agreement No. 76551 with Ford, which was drafted to extend the agreement for a period of two years, gift the 45 SUVs to the County during the agreement term, provide a two-year extended warranty on the vehicles and extend its offer to the Lifeguards and DBH for preferred pricing on the purchase of new Ford vehicles. In return, Ford would have received continued exclusive advertising and signage rights, branding on the 45 SUVs, annual special event beach permits and the option of sponsoring 200 Rip Current Signs. At the May 1, 2012 Board of Supervisors meeting, DBH secured permission for the Director to sign the amendment, because the executed signatory page had not yet been received from Ford. Thereafter, Ford determined it was unable to provide ownership of the 45 SUVs to the County, instead only being able to offer continued use without cost. Consequently, Agreement No. 76551 expired before a revised amendment could be drafted, reviewed and executed. In an effort to ensure the Lifeguards had patrol vehicles for uninterrupted public safety service on the beaches, DBH negotiated a new deal with Ford, resulting in the aforementioned new Agreement No. 77879 with Ford.

The new two-year Agreement, which was negotiated with Ford up until late October 2012, excludes the opportunity for Ford to sponsor the freestanding Rip Current Signs with name identification space, which was included in the previously proposed amendment, as well as ten of the 20 special event permits previously offered without cost to Ford. The County still has the opportunity to purchase the 45 SUVs at the end of the two-year term at prices that will take into account a number of factors, such as

wear and tear, and the prevailing wholesale values, etc. Additionally, the Lifeguards and DBH will have the ability to purchase up to 80 new Ford vehicles at preferred pricing during the two-year term. The Agreement now includes extensive insurance and indemnification language that was not included in the previous agreement, because of updates to Ford's standard corporate policy. The County's cost savings from the continued use of the vehicles, extended warranties and fuel savings (due to the SUVs being hybrids) for two additional years is estimated at \$966,600.

The adopted Board letter and approved Agreement are attached for your reference. Please let us know if we can provide you with any additional information.

SHK:cml

Attachments



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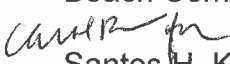
Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Gary Jones
Deputy Director

January 17, 2013

TO: Beach Commission

FROM:  Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 5A - ONGOING ACTIVITIES REPORT

BOARD ACTIONS ON ITEMS RELATING TO BEACHES

On December 4, the Board approved a two-year Lifeguard Vehicle Sponsorship with Ford Motor Company (Ford) for the County's use of 45 custom-built Ford 2008 Escape Hybrid Sport Utility Vehicles as beach patrol vehicles, free of charge and covered under an extended warranty, in exchange Ford will receive the exclusive right to advertise itself as the "Official Vehicle Sponsor of Los Angeles County Beach Lifeguards"; authorize the Fire Department's Lifeguard Division and the Director of Beaches and Harbors to purchase up to 80 new Ford vehicles at preferred pricing during the term of the agreement, as well as offer to all County departments the option to purchase any of the 45 used Ford 2008 Escape Hybrid Sport Utility Vehicles at the end of the agreement term, without requiring adherence to the County's normal purchasing procedures and practices; and authorize the Director of Beaches and Harbors with concurrence of the Fire Chief to execute nonmaterial amendments to the agreement as necessary.

SHK:CB:cm



To enrich lives through effective and caring service

January 23, 2013



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Gary Jones
Deputy Director

TO: Beach Commission

FROM:  Santos H. Kreimann, Director

SUBJECT: **AGENDA ITEM 5B - BEACH AND MARINA DEL REY SPECIAL EVENTS**

BEACH EVENTS

"MAKE IT AND TAKE IT" CRAFT CLASS FOR KIDS

Dockweiler Youth Center ♦ 12505 Vista del Mar ♦ Los Angeles, CA 90245

Saturdays: 11:00 a.m. – 1:00 p.m.

Los Angeles County Department of Beaches and Harbors is offering a FREE craft class for kids. Come sit by the ocean at Dockweiler Beach to learn about the marine environment and make a craft project. For ages 0 – 12 years old. Children must be accompanied by an adult.

For more information call: (310) 726-4128

NOTHIN' BUT SAND BEACH CLEANUP

Venice Beach

300 Ocean Front Walk, Venice, 90291

Saturday, January 19

10:00 a.m. – 12:00 p.m.

Join the fun to help keep our oceans clean and safe of harmful trash. Cleaning volunteers must be 13 years old or be accompanied by an adult. Bags and gloves will be provided. However, to help cut down on the number of bags used for the cleanup, please bring a bucket or bag from home.

For more information call: 1 (800) Heal-Bay ext. #148

MARINA DEL REY

FISHERMAN'S VILLAGE WEEKEND CONCERT SERIES

Sponsored by Pacific Ocean Management, LLC

All concerts from 1:00 p.m. - 4:00 p.m.

Saturday, January 19
Blue Breeze, playing R&B

Sunday, January 20
Jimi Nelson & The Drifting Cowboys, playing Country

Saturday, January 26
Friends, playing R&B

Sunday, January 27
Susie Hansen's Latin Jazz Band, playing Latin Jazz

For more information call: Pacific Ocean Management at (310) 822-6866

BIRDWATCHING 2013
Burton Chace Park ♦ Lobby
13650 Mindanao Way ♦ Marina del Rey, 90292

The Los Angeles County Department of Beaches and Harbors Outdoor Adventures are sponsoring a FREE two-hour excursion through the Ballona Wetlands, with visits to the nesting sites of the Great Blue Heron and Black Crowned Night Heron. You will also get to visit the shoreline habitat to observe Sandpipers, including Long-Billed Curlews, Willets, and Western Snowy Plovers. Don't miss this chance to get acquainted with the lives of our feathered friends who are part of our ecosystem! Please bring water, snacks, binoculars, comfortable clothes and shoes with traction. For morning sessions, also bring sunscreen and a hat. This activity is geared for adults, but may be attended by children who do not need a car seat or stroller, if accompanied by an adult. Space is limited, so please pre-register by calling (310) 322-6951.

A County van is available to pick up participants a half hour before the program start time at:

- Dockweiler Youth Center Lobby, 12505 Vista del Mar, Los Angeles, 90245
- Dockweiler RV Park Office, 12001 Vista del Mar, Playa del Rey, 90293

Walk Dates: February 28, April 25, June 27
9:00 a.m.

March 28, May 23
4:00 p.m.

For more information call: (310) 301-9152

SHK:CB:cm



To enrich lives through effective and caring service
January 17, 2013



Santos H. Kreimann
Director

Kerry Silverstrom
Chief Deputy

Gary Jones
Deputy Director

TO: Beach Commission
FROM: *Carmel Bonin*
Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 5D – CAPITAL PROJECTS STATUS REPORT

Item 5D on your agenda provides the Commission with a status report on the Department's four beach capital projects.

Supervisory District 3

(1)	Will Rogers SB - Coastline Drive Development	\$ 9,514,000
(2)	Dan Blocker-West Improvement Project	4,790,000
(3)	Beach Restroom Septic System Replacement Program	13,788,000
(4)	Surfrider Beach Tank Removal	<u>394,960</u>
TOTAL		\$28,486,960

(1) Will Rogers SB – Coastline Drive Development

The project includes: reconstruction of the parking lot; construction of an engineered seawall and slope; removal of the existing wooden pilings to below grade; construction of a view deck and ADA-compliant beach access ramp; and landscaping, irrigation and security lighting improvements.

Current Status: The Board of Supervisors (Board) adopted the Mitigated Negative Declaration (MND) and authorized advertisement for construction bids on January 8, 2013. The bid opening date is scheduled for February 12, 2013.

With the exception of the Regional Water Quality Control Board (RWQCB) permit, the Department of Public Works (DPW) has secured all the regulatory permits for this project. The RWQCB water quality certification should be issued soon as the MND was the only item the Water Board was waiting for.

Construction start is scheduled for April 2012 with substantial completion expected by end of October 2014.

(2) Dan Blocker Beach-West Improvement Project

The project involves the development of an unimproved westerly portion of this beach site, all of which will be ADA-complaint and includes a small paved parking lot; ramp to the beach; bluff top trail; benches and picnic facilities with protective railings; new perimeter fencing; and bluff top and slope native planting, with minimal irrigation for erosion control.

Current Status: The Board adopted the MND and approved the project on October 30, 2012. The City of Malibu (City) provided extensive comments related to coastal, geotechnical, and structural engineering in their review of the Coastal Development Permit (CDP) application submitted by County DPW. These comments are being addressed by County DPW and a meeting with City and County officials has been set for Thursday, January 17 at Malibu City Hall to discuss.

Construction start is scheduled for May 13, 2013 with substantial completion expected by end of July 2014.

(3) Beach Restroom Septic System Replacement Program

This program consists of the replacement of septic systems and leach fields at 16 County operated beach locations in the Topanga and Malibu areas. Each project includes the removal of existing septic pumps and tanks and installation of an advanced treatment septic system, including pumps, tanks, telemetry monitoring system, filter pods, and leach field.

Current Status: The City of Malibu and the RWQCB provided extensive comments in their review of the regulatory permit applications submitted by DPW. Addressing all comments delayed construction start at Zuma Maintenance Yard and Restroom No. 6. Construction at these two locations is scheduled for spring 2013.

Replacement of the septic systems at restrooms Nos. 2, 7, 8 and 9 will begin after construction of Zuma Maintenance Yard and Restroom No. 6. If construction of these last two restrooms goes beyond April 2013, replacement of the septic systems at restrooms Nos. 2, 7, 8 and 9 will begin after the 2013 summer season.

(4) Surfrider Beach Tank Removal

The abandoned saltwater concrete tank was uncovered during the storms of 2004-05. This project is to leave the tank in-place on the beach. The tank will be filled with slurry to prevent collapse, sealed, and covered with beach sand.

Current Status: The MND has been forwarded to State Office of Historic Preservation (SOHP) along with the revised construction documents for their concurrence. Once SOHP provides their concurrence, DPW will use the revised documents to prepare and submit the application for a CDP to the City of Malibu.

A Board Letter to adopt the MND and approve the project will be drafted as soon as SOHP's comments are received.

SHK:CM:ce