

Enriching Lives



**LOS ANGELES COUNTY  
DEPARTMENT OF BEACHES AND HARBORS  
&  
LOS ANGELES COUNTY ARTS COMMISSION  
CIVIC ART PROGRAM**

**FOR IMMEDIATE RELEASE**

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**NEW GLOW-IN-THE-DARK MURAL AT DOCKWEILER BEACH  
TO BE DEDICATED WEDNESDAY, OCTOBER 10, 5-8PM**

PLAYA DEL REY, CALIF. – October 5, 2012 - The L.A. County Department of Beaches and Harbors and the L.A. County Arts Commission's Civic Art Program invite the public to the dedication of a new mural at Dockweiler State Beach, one of the County's most popular beaches. The dedication will be held on Wednesday, October 10 from 5:00 to 8:00 p.m. in the concessions area of Lot #1 at the beach.

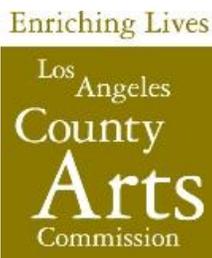
The mural by the artist duo David Russell and Roberto Del Hoyo, from **MobileMuralLab**, wraps around the concessions and restroom buildings and a retaining wall on the beach, transforming the look of the beach facilities. Because Dockweiler is the only L.A. County beach with public fire pits, visitors from all over Los Angeles County use the beach after dark. The artwork incorporates an innovative glow-in-the-dark feature that can only be viewed after sunset.

The mural resulted from a collaboration with Dockweiler beachgoers and the artists from MobileMuralLab. The text-based content of the mural was gathered from participants interviewed at free events on May 26 and June 23 called *Nite-Write*. Crowds of more than 200 people on both occasions shared beach stories and painted their names and the names of the communities where they live with ultra-violet paint on the sides of MobileMuralLab's converted search-and-rescue truck. The truck will be open to the public at the dedication and will show documentary footage from the *Nite-Write* events.

- MORE -

**13837 Fiji Way, Marina del Rey, CA 90292**  
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Neighborhood youth groups mentored by master graffiti artists in responsible “mark-making” assisted in the painting of the mural. The dense under layer of script spells out words collected from *Nite-Write* including names, places and beach words as well as positive messages. Painted in blues and greens, it evokes ocean waves. Over the collaged text, the MobileMuralLab artists painted block letters spelling out “Bernard Isadore Dockweiler,” the name of the native Angeleno civic leader who in the early 1900s advocated for the preservation of parks and beaches for public use. In addition to Dockweiler’s name, the names of many communities where Dockweiler beachgoers live are also included. The mural’s third layer uses glow-in-the-dark UV paint to display hand-painted ammonite fossils that are only visible at night.

Creating the mural in collaboration with the public, in particular with young people interested in graffiti art, is intended to reduce vandalism of the beach facilities. The project aimed to teach young artists that finding legal graffiti art opportunities is a positive alternative to illegal tagging. Furthermore, the mural’s collage of graffiti-art script is designed to minimize the appearance of unwarranted graffiti tags.

This event is open to the public; no reservations are needed. Parking is free at Lot #1 at Dockweiler State Beach, 12000 Vista del Mar, Playa del Rey, CA 90293.

For more information about this project, please visit the L.A. County Arts Commission’s Web site at <http://lacountyarts.org/civcart/projectdetails/id/207>.

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MobileMuralLab truck at *Nite-Write* event.

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