

To enrich lives through effective and caring service



February 16, 2012

Santos H. Kreimann Director Kerry Silverstrom

Chief Deputy

Gary Jones

Deputy Director

TO:

Beach Commission

FROM: Coul Dol for Santos H. Kre

Santos H. Kreimann, Director

SUBJECT: BEACH COMMISSION AGENDA - FEBRUARY 22, 2012

Enclosed is the agenda for your meeting of February 22, 2012, together with the minutes of your October 26, 2012 meeting. Also enclosed are reports related to Agenda Items 4A, 4B, 5A, 5B, 5D and 5F, as well as the Beach Commission Attendance Record.

Please call me if you have any questions or need additional information.

SHK:CB:cm Enclosures



Beach Commission

13837 Fiji Way, Marina del Rey, CA 90292 Phone: (310) 305-9546 Fax: (310) 822-0119

Web Page: http://beaches.lacounty.gov



AGENDA

Meeting of the Beach Commission February 22, 2012 9:30 a.m. Burton Chace Park 13650 Mindanao Way Marina del Rey, CA 90292

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

2. APPROVAL OF MINUTES

(October 26, 2011)

3. OLD BUSINESS

None

4. NEW BUSINESS

A. Amendment No.1 To The Ford Motor Company (RECOMMEND TO THE BOARD)
B. California Coastal Trail Insignia (PRESENTATION)

5. STAFF REPORTS

A. Ongoing Activities Report

Board Actions on Items Relating to Beaches
 B. Beach and Marina del Rey Special Events (DISCUSS REPORT)
 C. Facilities and Property Maintenance Division Report
 Regarding Beach Maintenance
 D. Capital Projects Status Report (DISCUSS REPORT)
 E. Lifeguard Report (VERBAL REPORT)
 F. Summer Use License Update (DISCUSS REPORT)

Clare Bronowski, Chair Catherine McCurdy, Vice-Chair Thomas Barnes Ronald Chatman Rosi Dagit Walt Dougher Jeffrey Jennings Kelly McDowell Charles Milam Wayne Powell Norma Pratt Don Rohrer Jeffery S. Sallee Andrew Stern

(DISCUSS REPORT)

Beach Commission February 22, 2012 Page 2

6. COMMUNICATION FROM THE PUBLIC

- 7. NEXT MEETING DATE & LOCATION Wednesday, March 28, 2012, at 9:30 a.m. at Burton Chace Park Community Room.
- 8. ADJOURNMENT

PLEASE NOTE:

- 1. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 § 2 (part), 1993), relating to lobbyists. Any person who seeks support or endorsement from the Beach Commission on any official actions must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.
- 2. The agenda will be posted on the Internet and displayed at the following locations at least 72 hours preceding the meeting date:

Department of Beaches and Harbors' Website Address: <u>beaches.lacounty.gov</u> or <u>marinadelrey.lacounty.gov</u>

Department of Beaches and Harbors Administration Building 13837 Fiji Way Marina del Rey, CA 90292 Marina del Rey Information Center 4701 Admiralty Way Marina del Rey, CA 90292

Burton Chace Park Community Room 13650 Mindanao Way Marina del Rey, CA 90292

Lloyd Taber – Marina del Rey Library 4533 Admiralty Way Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta informacion llame al (310) 305-9546.

ADA ACCOMMODATIONS: If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 305-9590 (Voice) or (310) 821-1737 (TDD), with at least three business days notice.

COUNTY OF LOS ANGELES BEACH COMMISSION MINUTES OF OCTOBER 26, 2011

COMMISSIONERS PRESENT

Clare Bronowski, Chair
Catherine McCurdy, Vice Chair
Ron Chatman
Rosi Dagit
Walt Dougher
Jeffrey Jennings
Kelly McDowell
Charles Milam
Wayne Powell
Jeffrey Sallee

ABSENCES

Thomas Barnes Norma Pratt Andrew Stern Don Rohrer

STAFF PRESENT

Santos Kreimann, Director
Mike Frazer, Chief, Lifeguard Division, Los Angeles
County Fire Department
Kenneth Foreman, Division Chief, Facilities and
Property Maintenance Division
Catrina Love, Community & Marketing
Services Division
Penelope Rodriguez, Community & Marketing
Services Division
Cesar Espinosa, Planning Division

GUEST SPEAKERS

Jack Topel, Environmental Scientist, Santa Monica Bay Restoration Commission

MEETING LOCATION

Burton W. Chace Park Community Room

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Chair Bronowski called the meeting to order at 9:44 a.m. and asked Commissioner Jennings to lead the Pledge of Allegiance. Commissioners and staff stood and recited the Pledge of Allegiance.

2. APPROVAL OF MINUTES

Chair Bronowski asked if there were changes for the September minutes. Commissioner Milam asked that the minutes from the July meeting be changed to reflect that he and Commissioner McDowell's abstained in the July vote. Ms. Love mentioned that the date for the next meeting from the September minutes was wrong, it should be October. Vice-Chair McCurdy motioned for the minutes to be approved with changes being made. Commissioner Milam seconded with the

Beach Commission Minutes Meeting of October 26, 2011 Page 2 of 5

changes and the minutes were approved unanimously.

3. OLD BUSINESS

None

4. **NEW BUSINESS**

A. Presentation on the Zuma Creek Fish Habitat

Chair Bronowski introduced Mr. Topel, from the Santa Monica Bay Restoration Commission (SMBRC). Mr. Topel showed the commissioners a PowerPoint presentation on the Zuma Creek watershed. Mr. Topel updated the commissioners on the SMBRC's goals for stream restoration in Zuma Creek and restoring access for the Steelhead Trout, an endangered species. Mr. Topel said that they were aware of short term and long term goals for the watershed. In the short term, they would like to remove the Arizona Crossing and replace it with a free span bridge or something similar that would allow fish passage. A roughly estimated cost for doing so would be \$1.6 million. Also discussed was the need to develop a strategy that addresses the need of the County to maintain access to the loop road. The goals would be to reduce maintenance, improve public safety and improve stream habitat. Long-term, the goal is to achieve a more natural stream form and function throughout the watershed. SMBRC would like to restore flood plain connectivity and function, Commissioner Sallee asked how they got the estimated proposal cost. Mr. Topel said their consultant gave them the rough estimate based on a very similar project that they are working on. Commissioner Milam asked whether the Creek would have to be stocked with Steelhead Trout after the restoration; and would the fish naturally migrate upstream. Commissioner Dagit said it's a \$25,000 fine to catch a Steelhead Trout. The fish go as far upstream as they are physically able. There is no proposal to stock Steelhead. Commissioner Jennings asked what evidence is there that the bridge is a barrier to the fish. Mr. Topel said the bridge was not the barrier, rather it's the sediment. The long term goal would be to provide different access to Zuma Beach, and remove the loop road. However, there is a lot of opposition to removing the road. Commissioner Jennings asked if that meant individuals would be making a left turn in front of opposing traffic to get to Zuma Beach. Mr. Kreimann answered that was one of the proposals the SMBRC had recommended to DBH. DBH does not believe this is safe and would not be supportive of a left hand lane being the primary entrance. Commissioner Jennings said this is a major issue for the residents, as the road provides an evacuation route for Malibu Park/Point Dume when there is fire. Chief Frazer concurred with Mr. Kreimann that it is an unsafe left turn and asked if the Arizona Crossing could be kept open but its configuration changed. Mr. Topel said they wanted to replace it with a bridge. Chief Frazer said he would be supportive of a bridge. Commissioner Milam asked Commissioner Jennings if that would be an acceptable solution. Commissioner Jennings said the Arizona Crossing was not his issue, but it is an issue for public safety personnel that have to get from one side to the other. Commissioner Powell asked if there were any issues with storm water runoff that could be adverse to the Steelhead Trout. Mr. Topel said no, that was not an issue. Chair Bronowski thanked Mr. Topel and Commissioner Dagit for the presentation.

B. Request by Malibu for Temporary Relocation of Skate Park to Zuma Beach Parking Lot

Mr. Kreimann explained that the City of Malibu was looking for a venue for their skate park. The park was closed and a developer wants to develop that area so the park needs to be relocated. Malibu

Beach Commission Minutes Meeting of October 26, 2011 Page 3 of 5

wants to relocate the park to a DBH parking lot on Zuma Beach temporarily. Mr. Kreimann asked if the commissioners had any suggestions or comments. Chair Bronowski asked if DBH needs the revenue from the parking spaces. Mr. Kreimann said the revenue impact would be minimal and it would take up approximately 60 spaces. The City of Malibu would reimburse the revenue. Ms. Love commented that the head of the Department's parking section said that parking lot only filled up twice this past summer. Chair Bronowski asked if the Coastal Commission would permit this. Kreimann said that Malibu would have to address any Coastal Commission concerns. Commissioner Dagit asked if the entrance was located next to Trancas Lagoon. Commissioner Dagit explained that the Trancas Lagoon, like Zuma Lagoon is a high Fish and Game priority when it comes to the issue of restoring Steelhead Trout access. Steelhead Trout were present there as recently as the 1980's. Mr. Kreimann said this was an existing access point. Commissioner Dagit asked if the entrance would be extended and if it was in use now. Mr. Kreimann said it is used by emergency personnel only. Commissioner Sallee asked if the plans would be executed within a year. Commissioner Dagit said no, as long as there is no water quality danger or access prevention to the fish in that area. There are other species of fish in the area as well. Commissioner Sallee asked how many people are expected to use this facility during this time. Ms. Love answered that vehicle usage estimates were at about 20 at a time. The park would only be open a few hours a day. Commissioner Dagit noted that the park would be readily accessible to students at the nearby high school. Ms. Love said that would mean higher visibility for the park. Commissioner Dagit added that DBH should proactively propose BMP's as part of the process to make sure there is no runoff. Commissioner Sallee asked about the emergency access. Chief Frazer said he didn't think Malibu had contacted any public safety agencies yet, but this would be a big issue because this is the emergency turnaround for engine squads and lifeguards. Chief Frazer also said that this skate park would draw on a lot of resources. There would be at least one head trauma call per week, and if someone should go unconscious, it's a medivac situation, where they would be taken to a trauma center. Chief Frazer stated that he saw some problems with the location and the Fire Department should be a part of this discussion. commissioner asked how the area would be secured. Ms. Love said it will be fenced off. Chair Bronowski commented that more parking spaces would have to be taken away to make way for an emergency vehicle turnaround. Commissioner Milam asked were other areas being considered that would eliminate the access problem. Mr. Kreimann said moving it to the central parking area had been discussed as a better location but thought for DBH operations this lot would be better. Mr. Kreimann said DBH would be meeting with the Fire Department and Malibu for further discussion.

5. **STAFF REPORTS**

A. Ongoing Activities Report

Ms. Love told the commissioners that the Board approved the third amendment to the Beach Trash Barrel Sponsorship agreement with Adopt-A-Highway which was reviewed with the Beach Commission last July.

B. Beach and Marina del Rey Special Events

Chair Bronowski asked if there were questions about the Special Events report. Commissioner Powell mentioned that the Pier to Pier Walk and all related events were held in Manhattan Beach. Commissioner Milam asked about the beach permit application process. Mrs. Rodriquez said there were about 44 applications still being reviewed and classified as to whether they meet the minimum

Beach Commission Minutes Meeting of October 26, 2011 Page 4 of 5

requirements before having a panel review them. There are 25 that are in competition for the same locations, the rest are not in competition, so they don't need to be reviewed by a panel. It would just be DBH staff. Commissioner Milam asked if any commissioners would be requested to work with staff on the review panel to ensure the legitimacy of the process. Mr. Kreimann said that DBH had partnered with surrounding cities that will be providing people to help review the applications. Mr. Kreimann thought it was best to have people not involved in the development of the process review the applications. Commissioner Milam asked if the Beach Commission would be involved at all in the process. Mr. Kreimann said the Board requested that DBH report directly to them. Commissioner Chatman commented that it would appear more comprehensive if a Beach Commissioner participates in the process. Mr. Kreimann said the function now is to have DBH go through the applications and rate them. Commissioner Dagit said a Beach Commissioner should be a part of the oversight committee for this first year for the community's interest. Mr. Kreimann said he had no problem with the Commission being part of the review, but not the scoring or selection. Commissioner Milam commented that the Commission should be involved in the review and monitoring. Chair Bronowski told Mr. Kreimann that he should talk to County Council before making any commitments. Mr. Kreimann said this process would be brought back to the commission as a report.

C. Facilities and Property Maintenance Division Report

Mr. Foreman told the commissioners that next week maintenance would be putting up berms, starting along Dockweiler on the south end and at Zuma at the north end. Mr. Foreman said that there was a portion of Paseo del Mar that was open to pedestrian traffic, but the area is completely shut off now because of a slide area. Mr. Foreman commented that Public Works is still renovating the bike path, so there is still construction work going on at Marine Street in Manhattan Beach and crews are working their way south.

D. Capital Projects Status Report

Chair Bronowski commented that this is a written report. Chair Bronowski commented that she would like a report on the City of L.A. taking over Venice Beach. Mr. Kreimann stated that DBH has completed the agreement with the Port of Long Beach and the U.S. Army Corps of Engineers on the dredging project. Mr. Kreimann said DBH was successful in linking the dredging project of Marina del Rey and the renourishment of Redondo Beach together and the Board letter should be filled by mid-November. Commissioner Dagit asked if the commission could get a report about how the County is dealing with the sea level rise. Mr. Kreimann said the County has not done any planning on this. Commissioner Dagit said Long Beach has a study and the Pacific Institute in San Francisco has reviewed infrastructure of the entire California coastline, and these would be helpful places to start.

E. Lifeguard Report

Chief Frazer thanked Mr. Kreimann for his report and stated that the berms were very important. Chief Frazer said this week there was seven foot tides, and this is dangerous. Chief Frazer said one of the lifeguards of 55 years, also an educator and legend in the San Pedro area, was honored by San Pedro. He is the first lifeguard to be inducted into the Sports Hall of Fame. On October 20th the entire County was involved in the "Golden Guardian", which was an earthquake preparedness drill. The same day there was a tsunami taskforce meeting with the different agencies involved outlining the roles of everybody in the event of a major tsunami. Chief Frazer said Pongo boats have been coming ashore, there have been 4 or 5 the last couple of months smuggling drugs or illegal aliens.

Beach Commission Minutes Meeting of October 26, 2011 Page 5 of 5

Chief Frazer stated that Ford has offered to extend the contract on the vehicles for two more years to donate the 45 vehicles and extend the bumper to bumper warranty for two more years. Chief Frazer mentioned that last week one of their retired Captains passed away, Conrad Liberty, who worked for the County for close to forty years. Chief Frazer requested to adjourn in his honor. Commissioner Jennings stated that there had been a presentation made to them several years ago regarding tsunamis and asked if there was an update. Chief Frazer said that since that presentation there had been two tsunamis generated from earthquakes. There was about \$1 million worth of damage done in the Marina. The surge lasted for about 12 hours, and the piers were closed.

Commissioner Jennings asked for an update on the MOU between Santa Monica Bay Restoration and DBH.

F. Dockweiler Youth Center Usage Report

Mrs. Rodriquez reported that due to budget curtailments the WATER Program has been cutback. Youth Coordinators have been cut from two to one. Camps held in the summer have been cut. Right now DBH is concentrating on Ocean Safety Days, one day programs bringing out kids from all five Supervisorial Districts. The lifeguards have determined that the beach in front of the DYC is too dangerous to use for youth water activities. Commissioner Dagit asked if the lifeguards were aware of this danger when the DYC was being planned. Chief Frazer said the lifeguards had been involved and specifically picked this location because of safety issues and parking accessibility. Chief Frazer said this needs to be revisited and the lifeguards that said that were wrong. Chair Bronowski asked if the DYC could be bid for permit to someone who could bring in more kids and run the center since DBH does not have the staff. Mr. Kreimann said the reality is the funding is not there, but there are plans to bring back summer camps and other programs depending on the budget.

ADJOURNMENT

Chair Bronowski adjourned the meeting in memory of Conrad Liberty.

NEXT MEETING DATE AND LOCATION

The next meeting is scheduled for November 28, 2011, 9:30 a.m. at Burton Chace Park.

Respectfully Submitted,

Cheryl McGee Commission Secretary



To enrich lives through effective and caring service

February 16, 2012



Santos H. Kreimann Director

> Kerry Silverstrom Chief Deputy

Gary Jones Deputy Director

To:

Beach Commission

From:

Catrina Live for Santos H. Kreimann, Director

Subject:

AGENDA ITEM 4A - AMENDMENT NO. 1 TO THE FORD MOTOR COMPANY LIFEGUARD VEHICLE SPONSORSHIP AGREEMENT

Item 4A pertains to the proposed first amendment to Lifeguard Vehicle Sponsorship Agreement No. 76551 with Ford Motor Company (Ford). Pursuant to the four-year agreement, which was approved by the Board of Supervisors on May 13, 2008, Ford provided the Fire Department Lifeguard Division (Lifeguards) with 45 Ford 2008 Escape Hybrid Sport Utility Vehicles (SUVs), with Ford branding, for use as beach patrol vehicles, and offered preferred pricing for the purchase of up to 40 new Ford vehicles by the Lifeguards and the Department of Beaches and Harbors (DBH). In exchange, Ford obtained the exclusive right to advertise in radio, print, TV and other media as the "Official Vehicle Sponsor of Los Angeles County Beaches" and the "Official Vehicle Sponsor of Los Angeles County Beach Lifeguards." In addition, Ford has the exclusive signage right in the advertising category of "Motor Vehicles," which prevents other competing automobile manufacturers from advertising their brands through special events and or existing marketing programs on beaches owned and operated by the County. Ford also receives 20 DBHissued special event beach permits per year to promote its brand, and the option to sponsor 200 freestanding Rip Current Signs with name identification.

In lieu of exercising its option to one of two previously negotiated four-year extension options, Ford has requested to: (1) extend the agreement for a period of two years; (2) gift the 45 SUVs to the County; (3) provide a two-year extended warranty on the vehicles; and (4) extend its offer to the Lifeguards and DBH for preferred pricing on the purchase of new Ford vehicles. In return, Ford will receive continued exclusive advertising and signage rights, branding on the 45 SUVs, annual special event beach permits and the option of sponsoring the Rip Current Signs. The provisions of the proposed changes to the agreement were supported by the Fire Chief and accepted by the Director of DBH, prompting this proposed first amendment to the agreement.

The proposed amendment to the agreement will increase the County's fixed assets with Ford's donation of the 45 SUVs, and increase fuel cost savings through use of the hybrid vehicles. The amendment will also allow for continued use of the SUVs by the Lifeguards, which will ensure Lifegaurd beach operations go uninterrupted for the next two summers, resulting in a safer coastline. Additionally, the preferred pricing offer for the purchase of new Ford vehicles will allow the Lifeguards to extend their fleet through the purchase of command and response vehicles. The offer will also allow DBH to purchase additional vehicles to

Beach Commission Amendment to Lifeguard Vehicle Sponsorship Agreement February 16, 2012 Page 2

assist in its beach maintenance operations and passenger and equipment vehicles for its Water Awareness, Training, Education and Recreation (W.A.T.E.R.) youth programs.

Over the past four years, Ford's sponsorship of the SUVs has helped to increase the County's efforts to "go green," has increased the profile of Lifeguards, and improved Lifeguard beach operations on the Los Angeles County-owned and operated beaches. The County wishes to extend and maintain its partnership with Ford, which has proven to be an exceptional sponsor.

Your Commission's endorsement of the proposed amendment in concept is requested. Amendment No. 1 to the Lifeguard Vehicle Sponsorship Agreement with Ford and the accompanying Board letter are in draft and review phrase, but will be made available to any Commissioners wishing to review them in advance of their consideration by the Board of Supervisors, which is anticipated to take place in either March or April.

SHK:cml





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Santos H. Kreimann Director

> Kerry Silverstrom Chief Deputy

Gary Jones
Deputy Director

February 16, 2012

To:

Beach Commission Catrina Love for

From:

Santos H. Kreimann, Director

Subject:

AGENDA ITEM 4B - CALIFORNIA COASTAL TRAIL INSIGNIA

California Coastwalk (Coastwalk) is a non-profit organization that advocates for the protection, maintenance and conservation of the California coastal landscape, and item 4B pertains to their proposal to install signs bearing the California Coastal Trail (CCT) insignia on preexisting posts, such as wooden poles and metal posts, along the Los Angeles County owned and operated beaches. The insignias, 4" W x 4" H aluminum, will serve as markers to let the public know they are on the CCT, which is a continuous public right-of-way that stretches along the California coastline, from Oregon to the Mexican border, as proposed by the California Coastal Act and Senate Bill 908 of 2001. The CCT has been designated to foster appreciation and stewardship of the scenic and natural resources of the coast through hiking and other complementary modes of non-motorized transportation. Coastwalk received grant funding for the CCT insignia program from the California Conservancy, in participation with the California Coastal Commission.

Over the past year, Coastwalk has worked with staff from the Department of Beaches and Harbors' (DBH) Planning Division to receive feedback and approval for proposed insignia locations. Upon review of the proposed insignia locations along Nicholas Canyon, Zuma, Point Dume, Will Rogers and Venice beaches, DBH approved a total of 15 sites for insignia installation. Other possible insignia sites were ruled out due to a number of factors, including but not limited to jurisdictional authority, accessibility and insignia visibility issues. Placement of CCT insignia on posts along the beaches will not change the County's existing jurisdictional authority.

DBH will continue to work with Coastwalk in the near future to evaluate additional insignia sites along other County owned and operated beaches including Marina del Rey. DBH's efforts to assist Coastwalk in the designation of the CCT falls in line with its goal to be an environmental steward, as the trail provides members of the public with opportunities to improve their quality of life by enjoying the coast's natural environment without endangering sensitive habitat areas.

Una Glass, Executive Director of Coastwalk, will be providing your Commission with a presentation and will also be available afterwards to answer any questions you may have on the CCT insignia.

SHK:cml Attachment





To enrich lives through effective and caring service



Santos H. Kreimann

Director

Kerry Silverstrom Chief Deputy

Gary Jones Deputy Director

February 16, 2012

TO:

Beach Commission

FROM: Carel Ber For

Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 5A - ONGOING ACTIVITIES REPORT

BOARD ACTIONS ON ITEMS RELATING TO BEACHES

On November 1, 2011, the Board instructed the Director of Beaches and Harbors to monitor the movement of the debris in the Pacific Ocean from Japan's March 11, 2011 earthquake and tsunami, and provide a report to the Board every 30 days on any debris that reaches Los Angeles County operated beaches including plans for removing the debris.

On November 15, 2011, the Board approved and authorized the Mayor to sign a Memorandum of agreement with the U.S. Army Corp of Engineers (Corp) to implement the Marina del Rey Maintenance Dredging and Redondo Beach Sand Renourishment Projects (4), including a \$5,300,000 contribution funded by the Vehicle License Fee GAP Loan funds; approved and authorized the Mayor to sign a Memorandum with the City of Long Beach Middle Harbor Redevelopment Project fill site: authorize the Director of Beaches and Harbors to negotiate and execute an agreement with the City of Long Beach to provide funding for additional Marina del Rey dredging and transportation of contaminated sediment to be implemented by the Corp.

On February 7, 2012, the Board adopted Ordinance No. 2013-0005 entitled, "An ordinance amending Title 2 - Administration, Title 3 - Advisory Commissions and Committees and Title 17 – Parks, Beaches, and Other Public Areas of the Los Angeles County Code, relating to the operation and use of beaches that are owned, controlled, or managed by the County, to the authority of the Fire Chief of the Consolidated Fire Protection District, Sheriff, Director of the Department of Beaches and Harbors, and ocean lifeguards in governing these beaches, and to the appointment and length of service requirements for members of the Beach Commission." This ordinance shall take effect March 8, 2012.

SHK:CB:cm







Santos H. Kreimann Director

> Kerry Silverstrom Chief Deputy

Gary Jones Deputy Director

February 16, 2012

TO:

Beach Commission caul fait to

Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 5B - MARINA DEL REY AND BEACH SPECIAL EVENTS

MARINA DEL REY EVENTS

BIRDWATCHING 2012

Burton Chace Park ♦ Community Room 13650 Mindanao Way ♦ Marina del Rey, 90292

The Los Angeles County Department of Beaches and Harbors Outdoor Adventures are sponsoring a FREE two-hour excursion through the Ballona Wetlands, with visits to the nesting sites of the Great Blue Heron and Black Crowned Night Heron. You will also get to visit the shoreline habitat to observe Sandpipers, including Long-Billed Curlews, Willets, and Western Snowy Plovers. Don't miss this chance to get acquainted with the lives of our feathered friends who are part of our ecosystem! Please bring water, snacks, binoculars, comfortable clothes and shoes with traction. For morning sessions, also bring sunscreen and a hat. This activity is geared for adults, but may be attended by children who do not need a car seat or stroller, if accompanied by an adult. Space is limited, so please pre-register by calling (310) 301-9152.

A County van is available to pick up participants a half hour before the program start time at:

- Dockweiler Youth Center Lobby, 12505 Vista del Mar, Los Angeles, 90245
- Dockweiler RV Park Office, 12001 Vista del Mar, Playa del Rev. 90293

Walk Dates: February 23, April 26, June 28

9:00 a.m.

March 22, May 24

4:00 p.m.

For more information call: (310) 301-9152

HOUSEHOLD HAZARDOUS WASTE AND E-WASTE ROUNDUP

Saturday, February 25, 2012 9:00 a.m. - 3:00 p.m. (approximately) Dock 52 Parking Lot - 13483 Fiji Way Beach Commission Beach and Marina del Rey Special Events February 16, 2012 Page 2

The County of Los Angeles Department of Public Works and the Sanitation Districts of Los Angeles are sponsoring the annual Household Hazardous Waste and E-Waste Roundup for the proper disposal of environmentally harmful household substances and electronic waste.

For more information call: Los Angeles County Sanitation District at (800) 238-0172 or visit their website at www.lacsd.org.

FISHERMAN'S VILLAGE WEEKEND CONCERTS

Sponsored by Pacific Ocean Management, LLC All concerts are from 1:00 p.m. – 4:00 p.m.

Saturday, February 18
Kid & Nic Show, playing Classic American Music

Sunday, February 19
Bob Desena, playing Latin Jazz

Saturday, February 25 Yes Ma'am, playing Blues

Sunday, February 26

Jimi Nelson & The Drifting Cowboys, playing Country Rock
(Free line dancing lessons @ 12:30 p.m.)

Saturday, March 3 Friends, playing R&B

Sunday, March 4 Upstream, playing Reggae

Saturday, March 10 Floyd & The Flyboys, playing Blues

> Sunday, March 11 Izim Skizm, playing Reggae

Saturday, March 17
Jimbo Ross & The Bodacious Blues Band, playing Blues

Sunday, March 18 2 AZZ1, playing Smooth Jazz

Saturday, March 24 Bob Desena, playing Latin Jazz

Sunday, March 25
Jimi Nelson & The Drifting Cowboys, playing Country/Rock
(Free line dancing lessons @ 12:30 p.m.)

Beach Commission Beach and Marina del Rey Special Events February 16, 2012 Page 3

> Saturday, March 31 Fred Horn, playing Jazz

Sunday, April 1
Susie Hansen's Latin Band, playing Latin Jazz

For more information call: Pacific Ocean Management at (310) 822-6866

BEACH EVENTS

NATURE WALKS

Dockweiler Youth Center ◆12505 Vista del Mar ◆ Los Angeles, 90245 Saturdays: 9:00 a.m. - 10:30 a.m.

The Los Angeles County Department of Beaches and Harbors is teaming up with the Los Angeles Audubon Society to provide FREE guided nature walks on Dockweiler Beach. The nature walk focuses on general beach ecology, with an emphasis on the federally threatened Snowy Plover. Binoculars are provided for the duration of the walk. Families are welcome, but children may need help from parents with using binoculars. Nature walk participants meet at and return to the lobby of the youth center. Walks typically last between 45-90 minutes depending on the interest level of the group the amount of wildlife available for viewing at the site, and the weather. If you drive, there is a fee to park in the lot. The youth center is easily accessed by bike from the Marvin Braude Bike Trail.

Space is limited so please call to pre-register at (323) 481-4037 or email tern@laaudubon.org.

Walk Dates: February 26, March 3 and March 31

For more information call: (323) 481-4037

2012 POLAR PLUNGE

Saturday, February 18, 2012 - 10:00 a.m. Zuma Beach - Lifeguard Tower 7 29700 Pacific Coast Hwy, Malibu

Participate in the Polar Plunge to benefit Special Olympics Southern California athletes. Brave men, women and children will take the plunge to raise money, win rewards, and have a good time. Registration begins at 8:30 a.m.

For more information call: Sara Chervin at (310) 400-3128 or visit schervin@sosc.org.

SHK:CB:cm



To enrich lives through effective and caring service February 16, 2012



Santos H. Kreimann Director

> Kerry Silverstrom Chief Deputy

Gary Jones Deputy Director

TO:

Beach Commission

FROM:

wul Boku for Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 5D - CAPITAL PROJECTS STATUS REPORT

Item 5D on your agenda provides the Commission with a status report on the Department's six beach capital projects.

Supervisorial District 3

(1) (2) (3) (4) (5)	Will Rogers SB - Coastline Drive Development Dan Blocker-West Improvement Project Beach Restroom Septic System Replacement Program Venice Beach Parking Lot Reconstruction Surfrider Beach Tank Removal	\$ 9,514,000 4,790,000 13,788,000 1,252,000 394,960		
Supe	Subtotal Subtotal Prvisorial District 4	\$29,738,960		
(6)	Redondo Beach Renourishment Project	<u>5,457,000</u>		
	Subtotal	\$ 5,457,000		
	Surfrider Beach Tank Removal 394,960 Subtotal \$29,738,960 visorial District 4 Redondo Beach Renourishment Project 5,457,000			

(1) Will Rogers SB – Coastline Drive Development

The project includes: reconstruction of the parking lot; construction of an engineered seawall and slope; removal to below grade of the existing wooden pilings; construction of a view deck and ADA-compliant beach access ramp; and landscaping. irrigation and security lighting improvements.

Current Status: The Department of Public Works (DPW) has received the final Mitigated Negative Declaration (MND) from the consultant, which includes revisions made regarding City of Los Angeles' noise ordinance not previously incorporated. Submission of the MND to the Board of Supervisors for adoption will be done once the encroachment permit from Caltrans is received. DPW completed the Storm Water Pollution Prevention Plan and submitted it to Caltrans as required for the encroachment permit. Additionally, Caltrans requested revisions to the design plans, which DPW is

Beach Commission Capital Projects Status Report February 16, 2012 Page 2

currently addressing. Regulatory permits will be sought as soon as the MND is adopted.

(2) Dan Blocker Beach-West Improvement Project

The project involves the development of an unimproved westerly portion of this beach site, all of which will be ADA-complaint and includes a small paved parking lot; ramp to the beach; bluff top trail; benches and picnic facilities with protective railings; new perimeter fencing; and bluff top and slope native planting, with minimal irrigation for erosion control.

Current Status: DPW will issue a Notice to Proceed this week to a coastal engineering consultant to update the 2005 Wave Run-Up Analysis as recommended by City of Malibu staff during the initial review of the MND. The MND will be revised and finalized once the site studies and comprehensive design are completed. City of Malibu is recommending that the MND be revised and re-circulated concurrent with making an application for a Coastal Development Permit (CDP) to the City. Depending on the extent of the changes and revisions, the County will make a decision on whether or not to re-circulate the revised MND. The County continues to negotiate with the owner of property required for the project.

Percolation testing for the proposed restroom was completed in December 2011. Based on the results, a preliminary design for the wastewater treatment system was developed and approved in concept by the County Health Department to allow inclusion of a restroom in the design. The geotechnical results completed in January will be used by DPW's consultant to prepare a design for the parking lot and American with Disabilities Act access ramp. Once preliminary designs are completed, the MND will be revised to include comments received from City of Malibu.

(3) Beach Restroom Septic System Replacement Program

This program consists of the replacement of septic systems and leach fields at 16 County operated beach locations in the Topanga and Malibu areas. Each project includes the removal of existing septic pumps and tanks and installation of an advanced treatment septic system, including pumps, tanks, telemetry monitoring system, filter pods, and leach field.

Current Status: Replacement of the septic system and leach fields at the Zuma Maintenance Yard and Restroom No. 6 is expected to start March 2012 and completed by end of April 2012. Replacement at Zuma Restroom Nos. 2, 7, 8 and 9 is targeted for after Labor Day 2012.

Beach Commission Capital Projects Status Report February 16, 2012 Page 3

(4) Venice Parking Lot Reconstruction

Part II of this project is to reconstruct the parking lot at Washington Blvd. Work will include installation of a new drainage system, asphalt and restriping.

Current Status: The Board of Supervisors approved revising the budget for construction of the Washington lot on February 7, 2012. Construction of the lot is to start February 21 with substantial completion by Memorial Day Weekend 2012.

(5) Surfrider Beach Tank Removal

The abandoned saltwater concrete tank was uncovered during the storms of 2004-05. This project is to remove the upper portion of the tank to prevent accidental damage to deep cleaning beach maintenance equipment.

Current Status: At the end of January, the Department issued a Notice to Proceed to have the design consultant revise the construction documents and MND for slurry fill and abandonment of the tank in place. All work by the consultant is expected to take about 10 weeks. Once the revised MND is received, DPW will use the revised documents to prepare and submit the application for a Coastal Development Permit to the City of Malibu. The revised construction documents and MND will also be sent to State Parks and State Historic Preservation Office for review and comment.

(6) Redondo Beach Renourishment Project

This project will renourish the beach between the Topaz Groin and the Redondo Pier, with approximately 75,000 cubic yards of sand.

Current Status: The Marina del Rey Maintenance Dredging project, conducted by U.S. Army Corps of Engineers (Corps), will start mobilization next week with actual dredging beginning in mid March. As part of the dredging project, the Department will re-use material from the Marina's north entrance for the renourishment of Redondo Beach. A Memorandum of Agreement (MOA) between the Corps and the County was approved by the Board of Supervisors in November 2011 and expected to be executed by the Corps within the next few weeks. The MOA will allow the Corps to accept County contribution of funds for the Redondo Beach renourishment component of the dredging project.

SHK:CM:ce



To enrich lives through effective and caring service



Santos H. Kreimann Director

> Kerry Silverstrom Chief Deputy

Gary Jones Deputy Director

February 16, 2012

TO:

Beach Commission

FROM:

Catrina love for Santos H. Kreimann, Director

SUBJECT: AGENDA ITEM 5F - SUMMER USE LICENSE UPDATE

As you are aware, the summer use licensees chosen through the open-competitive selection process and all other applicants were notified, through a letter sent via e-mail and regular mail, of their application results. Since the December 29, 2011 notifications went out, a few changes have been made to the licensee list. A couple of the licensees have been moved from their originally awarded beach location to an alternate location at the request of the Lifeguards. Also, one of our successful applicants decided to not move forward with their summer recreational programming and requested that we cancel their license. The applicant receiving the second highest points for that particular location has been awarded a license to replace the applicant that made the cancellation request. Attached is a list of the current licensees along with information on their approved recreational programs and operations.

Because the recreational operators voiced their concern with the timing of the selection process and subsequent issuance of the actual use licenses, due to the operators' need to have sufficient time to advertise their programs, I instructed my staff to draft all 32 use licenses and have them ready for signatures by the end of January 2012. However, while my staff met the January deadline, most of the use licenses remain unexecuted. Permits Section staff have made several attempts to contact and set up appointments for operators to come in and review and execute their licenses, but most of them have been unresponsive. The Department is planning on setting a May 1, 2012 deadline for operators to comply with all license requirements, which includes execution of the actual license and payment of all relevant fees. Licenses will be cancelled for any operator that has not complied with all safety, fees, and insurance requirements after May 1, 2012.

Permits Section staff will be facilitating meetings between the recreational operators and the Lifeguard Area Captains to assist operators in meeting their safety requirements, which includes meeting with Area Captains to review compliance with minimum safety requirements and hours of operation.

There remain approximately 22 summer use license locations available. Applications for those remaining locations were accepted by the Department effective February 1, 2012. application instructions were posted to the Department's website and social media outlets in mid-January. The applications are being processed on a first-come, first-served basis, in which successful applicants will receive a one-year term use license. Applicants must meet the same minimum safety requirements and still identify a location bid and estimated gross receipts fee

Beach Commission Summer Use License Update February 16, 2012 Page 2

amounts. Permits Section staff will review all applications to ensure that all financial, safety, and experience information is included. Permits Section staff will review applications in the order received for each remaining available license location and will only deny those applications that are incomplete or that do not meet the minimum safety requirements. Unsuccessful applicants will still receive a 50 percent refund of their Administrative Use License Fee. The Department has not set an application deadline for the remaining summer licenses but our goal is to have all licenses finalized by the beginning of May 2012.

Department staff will be available at the meeting to answer any questions or concerns you may have regarding this issue.

SHK:pr

Summer Use License Selection Process Timeline

- August 23, 2011 Board Approval of New Beach and Harbor Use License Policy
- September 6, 2011 First Day to Submit Summer Use License Applications
- October 6, 2011 Last Day to Submit Summer Use License Applications
- November/December 2011 Summer Use License Application Review/Selection
- December 29, 2011 Selection Results Sent to Summer Use License Applicants
- January 2012 Drafting of 32 Summer Use Licenses
- February 1, 2012 First Day to Submit Summer Use License Applications for Remaining Locations
- May 1, 2012 Set Deadline for Operators to Complete License Requirements and for Department to Execute all Licenses

2012 SUMMER USE LICENSE APPLICANT PROPOSALS

OPERATOR	AWARDED TOWER LOCATION	PROPOSED RECREATION PROGRAM	PROPOSED OPERATING HOURS	PROPOSED OPERATING DATES	PROGRAM(S) ALLOWED AT TOWER	LISTED TOWER OPERATING HOURS	LOCATION BID	ESTIMATED ANNUAL GROSS FEES
	Zuma -		7am- 5pm	June 18- Aug	Surf or Day	7am-noon /		
Malibu Makos	Trancas	Surf Camp	(M-F)	31	Camp	10am-4pm	\$5,000	\$9,750
			9am-11am (W		Day or Volleyball	10am-4pm /		
Nina Matthies	Zuma - T-2	Volleyball Camp		July 11, 12, 13	Camp/Clinic	7am-8pm	\$100	\$450
Aloha Beach	Zuma -			June 25- Aug				
Camp	T-6 s/s	Day Camp	F)	31	Day Camp	10am-4pm	\$1,500	\$10,200
Camp Summertime	Zuma - T-12	Day Camp	11am-2pm (M- F)	June 28- Aug 17	Day Camp	10am-4pm	\$100	\$588
	Surfrider- T-	Surf Camp, Private/Semi-	Camp- 9am- 3pm (M-F) / Lessons- 8am- 6pm (M-	Camp- June 11- Sept 14 / Lessons- June				
Aqua Surf	1	Surf Lessons	Sun)	1- Sep 30	Surf Lessons	7am-noon	\$4,000	\$25,500
Freedom AOP	Surfrider- T-		9am-3pm (M		v _		\$200	
Malibu	3	Sun Gamp	-)	Didn't Specify	Surf Camp	7am-3pm	\$200	\$6,000
Longboards Surf	Topanga- Topanga 1	Surf Lessons	7am-3pm (M Sun)	Jan 1- Dec 31	Surf Camp or Lessons	7am-noon	\$5,000	\$7,500
Fitness By The	Will Rogers-	Curr Ecosoria	Ouri	ball i Dec of	LCGGGIG	7 diti 1100ti	ψο,οοο	Ψ1,000
Sea	T-5	Day Camp	Didn't Specify	Didn't Specify	Day Camp	10am-4pm	\$1,000	\$10,544
Sandy Days Kids Camp	Will Rogers- T-10	Day Camp	7:30am-5pm (M-F)	Didn't Specify	Day Camp	10am-4pm	\$1,000	\$17,500
Fitness By The Sea	Will Rogers- T-14	Day Camp	Didn't Specify	Didn't Specify	Day Camp	10am-4pm	\$5,000	\$75,863
Sunshine Volleyball Club	Will Rogers- T-15	Volleyball Instruction	7:30am- 12:30pm (M F)	July 9- Aug 31	Volleyball or Surf Lessons	7am-8pm / 7am-noon	\$500	\$3,750
Beach Volleyball Camps	Will Rogers- T-18	Beach Volleyball and Beach Camp		June 11- Aug 31	Volleyball	7am-8pm	\$100	\$12,600
Learn To Surf	Venice- Pier n/s	Surf Camp		June 25- Aug 31	Surf or Day Camp	7am-noon / 10am-4pm	\$300	\$49,000

2012 SUMMER USE LICENSE APPLICANT PROPOSALS

Perfect Day Camp	Venice- Rose n/s	Surf and/or Beach Camp	7am-noon (Surf), 8am- 4pm (Surf & Beach), 10am 4pm (Beach) (M-F)	- Didn't Specify	Surf Lessons	7am-noon	\$200	\$20,775 (Sur Camp Only)
		Private/Group		100				
		Lessons &						
***		Rentals for Surf	Sun Up - Sun					
	Venice- Navy		Down					
Go Surf LA	n/s	Paddle Boarding	(Sun-Sat)	June - Sep	Surf Lessons	7am-noon	\$9,000	\$9,000
			Camp- 9am-					
		Surf Camp,	3pm (M-F) /	Camp- June				
	-	Private/Semi-	Lessons-8am	11- Sept 14 /				
	Venice-	Private, Group	6pm (M-	Lessons- June	Surf or Day	7am-noon /		_ = -
Aqua Surf	Driftwood	Surf Lessons	Sun)	1- Sep 30	Camp	10am-4pm	\$4,000	\$25,500
	Venice-		9am-3pm (M	•	Surf or Day	7am-noon /		
Freedom AOP	Pier s/s	Surf Camp	F)	Didn't Specify	Camp	10am-4pm	\$500	\$9,750
		Kayaking and						
	Marina-	Stand Up			Day Camp /			
	Mother's	Paddleboard	8am-7pm	June 3- Sep	Fitness or Canoe			
REI	Beach	Classes	(M-Sun)	29	Class	7am-8pm	\$200	\$1,580
Fitness By The	Dockweiler-				Surf Lessons or	7am-noon /		
Sea	T-49	Day Camp	Didn't Specify	Didn't Specify	Day Camp	10am-4pm	\$1,000	\$10,544
	Manhattan-		9am-4pm (M	June 25- Aug	Surf Camp or			
Learn To Surf	45th St.	Surf Camp	F)	31	Lessons	7am-noon	\$300	\$35,000
					Day Camp /	10am-4pm /		
	Manhattan-		9am-2:15pm	June 4- Sep	Volleyball / Surf	7am-8pm /		
Pure Surfing	Rosecrans	Surf Camp	(M-F)	14	Lessons	7am-noon	\$300	<u>\$7,773</u>
	Manhattan-		9am-3pm (M				7	
Freedom AOP	26th Street	Surf Camp	F)	Didn't Specify	Surf Class	7am-noon	\$200	\$7,500
	Manhattan-		8:30am-4pm	June 25- Aug				
Hammerhead	6th St.	Beach Camp	(M-F)	31	Day Camp	10am-4pm	\$ <u>250</u>	\$37,500

2012 SUMMER USE LICENSE APPLICANT PROPOSALS

			7am-noon (Surf), 8am- 4pm (Surf & Beach), 10am					
Perfect Day	Manhattan-	Surf and/or	4pm (Beach)					\$32,917 (Da
Camp	7th St.	Beach Camp	(M-F)	Didn't Specify	Day Camp	10am-4pm	\$200	Camp Only
	Manhattan-		8am-4pm (M	June 11- Aug				
Beach Sports	14th St.	Day Camp	F)	31	Day Camp	10am-4pm	\$150	\$20,870
	Manhattan-		8:30am-4pm					
Champ Camp	26th Street	Day Camp	(M-F)	Didn't Specify	Surf Class	7am-noon	\$2,500	\$2,244
	Redondo-		8am-4pm (M	June 11- Aug	Surf or Day	7am-noon /		
Beach Sports	Del Mar	Day Camp	F)	31	Camp	10am-4pm	\$150	\$8,910
Beach		Beach Volleyball						
Volleyball	Redondo-	and Beach	8am-4pm (M	June 25- Aug				
Camps	Ave E s/s	Camp	F)	31	Day Camp	10am-4pm	\$100	\$2,250
	Redondo-	311	8am-4pm (M	June 11- Aug	Surf Lessons or	7am-noon /		
Beach Sports	Ave I	Day Camp	F)	31	Day Camp	10am-4pm	\$150	\$14,243
	Torrance Torrance Ramp (LGs want to move to		8:30am-4pm	June 18- Aug	Surf or Day	7am-noon /		
Hammerhead	Play Area)	Beach Camp	(M-F)	10	Camp	10am-4pm	\$250	\$10,867
Perfect Day Camp	Torrance- Torrance n/s	Surf and/or Beach Camp	7am-noon (Surf), 8am- 4pm (Surf & Beach), 10am 4pm (Beach) (M-F)	Didn't Specify	Surfing	7am-noon	\$200	\$20,775 (Su Camp Only
PV Surf Camp	Torrance- Rat	Surf Camp	8;30am- 4;30pm (M-F)	June 11- Aug 31	Surf or Day Camp	7am-noon / 10am-4pm	\$100	\$27,000
							\$43,550	\$459,776