



*To enrich lives through effective and caring service*



June 14, 2011

**Santos H. Kreimann**  
Director

**Kerry Silverstrom**  
Chief Deputy

To Whom It May Concern:

## **NOTICE INVITING PROPOSALS FOR PARKING LOT MANAGEMENT SERVICES**

The Los Angeles County Department of Beaches and Harbors is seeking a qualified and experienced contractor to manage parking lots at 13 locations in Marina del Rey and at 11 County-operated beaches (18 lots) between Nicholas Canyon and White Point-Royal Palms. Selection of a contractor will be based on the qualifications of the firms submitting Proposals as well as their prices for performing the work.

A Mandatory Proposers' Conference will be held at 2:00 p.m. on June 28, 2011 at the Chace Park Community Room, 13650 Mindanao Way, Marina del Rey, CA 9029. The deadline for submitting proposals will be 2:00 p.m., July 21, 2011.

Firms submitting proposals must have a minimum of five years' experience providing parking lot management services of multiple facilities with a minimum of four thousand spaces. The County may require additional minimum qualifications. The contract will be subject to the County's Living Wage Ordinance, County Code Chapter 2.201, which requires the Contractor to pay its employees hourly rates of \$9.64 per hour with health benefits, or \$11.84 per hour without health benefits.

Further information regarding the RFP is available at:  
[http://lacounty.info/doing\\_business/main\\_db.htm](http://lacounty.info/doing_business/main_db.htm)

To view and print a copy of the RFP, please visit:

<http://beaches.lacounty.gov/wps/portal/dbh/doing>, and click the "Request for Proposals" link.

The County reserves the right to cancel the RFP and to modify any and all terms and conditions of the RFP, including minimum requirements. For further information, call Nicolette Taylor at (310) 577-5736.

Very truly yours,  
SANTOS H. KREIMANN, DIRECTOR

  
Nicolette Taylor, Contracts Analyst