



*To enrich lives through effective and caring service*



## AGENDA

### MARINA DEL REY DESIGN CONTROL BOARD

Thursday, April 24, 2008, 6:30 p.m.

Burton W. Chace Park Community Building  
13650 Mindanao Way ~ Marina del Rey, CA 90292

#### Design Control Board Members

Susan Cloke - Chair	- First District
Peter Phinney, AIA - Vice Chair	- Fourth District
David Abelar - Member	- Second District
Simon Pastucha - Member	- Third District
Tony Wong, P.E. - Member	- Fifth District

Santos H. Kreimann  
Acting Director  
Kerry Silverstrom  
Chief Deputy

- 1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda**  
*The Chair advises all attendees that due to time considerations, the Board may be unable to hear all the items placed on the agenda for this meeting.*
- 2. Approval of Minutes**  
February 28, 2008 and March 20, 2008
- 3. Design Control Board Review**
  - A. Parcel 33 - The Organic Panificio - DCB #08-003-B**  
Approval of the record of the DCB March 20, 2008 action approving new tenant identification signage
- 4. Old Business**
  - A. Parcel 18 - St. Tropez, Apartments - DCB #08-001-B**  
Further consideration of new tenant identification signage
- 5. New Business**
  - A. Venice Pumping Plant Dual Force Main Project**  
Presentation by Sean Zahedi, Project Manager, Department of Public Works, City of Los Angeles
  - B. Parcel 50 - Waterside Marina del Rey - sugarFISH - DCB #08-005**  
After-the-fact consideration of window signage and an awning replacement for sugarFISH

**6. Staff Reports**

- A. Temporary Permit Issued by Department
- B. Ongoing Activities Report
  - Board of Supervisors Actions on Items Relating to Marina del Rey
  - Local Coastal Program Periodic Review Update
  - Regional Planning Commission Calendar
  - Small Craft Harbor Commission Minutes
  - Marina Design Guidelines Update
  - Redevelopment Project Status Report
- C. Marina Del Rey and Beach Special Events

**7. Comments From The Public**

Public comment within the purview of this Board (three minute time limit per speaker)

**8. Adjournment**

**ADA ACCOMMODATIONS:** If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 827-0816 (Voice) or (310) 821-1734 (TDD), with at least three business days' notice.

**Project Materials:** All materials provided to the Design Control Board Members are available (beginning the Saturday prior to the meeting) for public review at the following Marina del Rey locations: Marina del Rey Library, 4533 Admiralty Way, 310-821-3415; Department of Beaches and Harbors Administration Building, 13837 Fiji Way, 310-305-9503; MdR Visitors & Information Center, 4701 Admiralty Way, 310-305-9546; and Burton Chace Park Community Room, 13650 Mindanao Way, 310-305-9595.

**Please Note:** The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles County Code (Ord. 93-0031 §2(part), 1993) relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that they are familiar with the requirements of this ordinance. A copy of this ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

**Departmental Information:** <http://beaches.co.la.ca.us> or <http://labeaches.info>

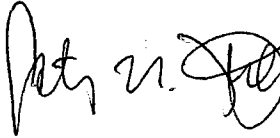


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**Santos H. Kreimann**  
Acting Director  
**Kerry Silverstrom**  
Chief Deputy

April 17, 2008

TO: Design Control Board  
FROM: Santos H. Kreimann, Acting Director   
SUBJECT: **AGENDA ITEM 3 – DESIGN CONTROL BOARD REVIEW**  
- **DCB #08-003-B**

The Design Control Board's action from March 20, 2008 is attached:

A. Parcel 33 – The Organic Panificio – DCB #08-003

SHK:CM:il  
Attachments (1)

# DRAFT

## DESIGN CONTROL BOARD REVIEW DCB #08-003-B

**PARCEL NAME:** The Organic Panificio

**PARCEL NUMBER:** 33

**REQUEST:** Further consideration of new tenant identification signage

**ACTION:** Approved, per the submitted plans on file with the Department.

- CONDITIONS:**
- 1) Approved sign A1-2 Green Color option with the word "Restaurant" removed and logo and text centered vertically.
  - 2) Approved sign B1 Green Color option with the word "Café" removed, logo and text centered vertically, and the portion of the wooden poles taller than the sign removed.
  - 3) Approved sign C as submitted with the Melrose #327 color and design.
  - 4) Parking Signs  
Approved parking signs with the condition that "Customer Parking Only" text be changed to black, the red background color be changed to green PMS 360C, and only three parking signs be displayed.
  - 5) Lighting and hours of operation:
    - Sign A - Sunday through Thursday: Off at 10 p.m. or restaurant closing time, whichever is later. Friday and Saturday: Off at 2 a.m. or restaurant closing time, whichever is later.
    - Sign B – Lighting to be turned off at 8 p.m. daily.
    - Sign C – Same as Sign A.

**MEETING DATE:** March 20, 2008



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April 17, 2008

Santos H. Kreimann  
Acting Director

Kerry Silverstrom  
Chief Deputy

TO: Design Control Board

FROM: Santos H. Kreimann, Acting Director

SUBJECT: **AGENDA ITEM 4A – PARCEL 18 – ST. TROPEZ APARTMENTS  
DCB #08-001-B**

Item 4A on your agenda is a returning submittal from Parcel 18, Dolphin Marina (Applicant) for permanent identification signage for the St. Tropez Apartments at 13924 Panay Way. At the February 28, 2008 meeting, your Board approved the design of the signage and asked it to be mounted above the canopy fascia over the main entry door along Panay Way. The Applicant reviewed the location and found that the sign could not be sufficiently stabilized on the canopy.

St. Tropez – Proposed Sign

The Applicant is proposing the St. Tropez Apartments sign be mounted 22' above grade on the stucco wall over the main entry door. As previously approved by your Board, the sign will read "St. Tropez" above "APARTMENTS". "St. Tropez" will be in green (PMS-377) Papyrus lettering, 18" high spanning 7.5' wide, above the word "APARTMENTS" in black (PMS 447 C) Arial lettering, 6" high by 48" wide. The total height of the sign will be 28". The sign will be made up of 1/2" thick laser cut acrylic letters attached with silicone and screws to the existing stucco-finished wall.

Lighting

No lighting is proposed with this sign.

**STAFF REVIEW**

Staff recommends approval of the proposed sign, as it is consistent with the *Marina del Rey Minimum Standards of Architectural Treatment and Construction* and the *Revised Permanent Sign Controls and Regulations*. Staff believes the proposed size, colors, and location of the sign are compatible with the scale and appearance of signage within the vicinity.

The Department recommends **APPROVAL** of DCB #08-001-B, with the condition the Applicant obtain further review and approval from the Department of Regional Planning.

SHK:CM:ks



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April 17, 2008

Santos H. Kreimann  
Acting Director

Kerry Silverstrom  
Chief Deputy

TO: Design Control Board

FROM: Santos H. Kreimann, Acting Director

**SUBJECT: AGENDA ITEM 5A – VENICE PUMPING PLANT DUAL FORCE MAIN PROJECT**

Item 5A on your agenda is a presentation by Sean Zahedi from the City of Los Angeles Department of Public Works to brief your Board on the City of Los Angeles' plan to construct a new force main sewer serving the Venice and adjacent communities, known as the Venice Pumping Plant Dual Force Main Project.

#### Project Description

The City of Los Angeles is proposing to construct and operate a new force main sewer, 54 inches in diameter and extending about two miles from the existing Venice Pumping Plant (VPP) at 140 Hurricane Street in the community of Venice to an existing connection in the community of Playa Del Rey on Vista Del Mar near Waterview Street. The new force main sewer would be used in tandem with the existing force main allowing maintenance and rehabilitation of the existing force main, future cleaning of each main during dry weather periods, and an increase in sewer capacity.

The Bureau of Engineering is recommending in the Environmental Impact Report (EIR) for this new sewer an alignment having a direct impact on Via Marina, from Marquesas Way southerly to its terminus at the Main Channel. A map showing this alignment is attached. Construction on Via Marina will utilize the boring method, or micro-tunneling, which is a less-intrusive trenchless construction method, using jacks located in surface pits to drive pipes through the ground behind a remotely operated tunnel boring machine. There will be a launching pit at the tunnel entrance and a receiving pit at the tunnel exit.

#### EIR Status

The Notice of Preparation and Initial Study were completed in June 2005, the Draft EIR was completed in March 2006 and the Final EIR is pending City Council certification.

SHK:CM:ks

Attachment



**ALIGNMENT ALTERNATIVES**



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April 17, 2008

Santos H. Kreimann  
Acting Director

Kerry Silverstrom  
Chief Deputy

TO: Design Control Board  
FROM: Santos H. Kreimann, Acting Director

**SUBJECT: AGENDA ITEM 5B – PARCEL 50 – SUGARFISH AT WATERSIDE  
MARINA DEL REY - DCB #08-005**

Item 5B on your agenda is a submittal from sugarFISH by sushiNozawa (Applicant), a new restaurant tenant at Waterside Marina del Rey, 4722-1/2 Admiralty Way. The Applicant seeks an after-the-fact approval for temporary window signage and a new replacement awning for the restaurant. Permanent signage and exterior modifications for sugarFISH were approved at the January 17, 2008 meeting.

After-The-Fact Signage

Applicant is requesting approval for existing temporary vinyl window graphics, consisting of a corporate logo with corporate name and opening information as follows:

Left Storefront Door

The existing window graphic on the left door contains the words "Opening" over "Summer 2008" in Myriad font, white vinyl lettering. The word "Opening" is 3" high by 14" long and "Summer 2008" is 3" high by 24" long. Together, the sign will be 8" high by 24" long, 3.5' above grade.

Right Storefront Door

The existing window graphic on the right door consists of the corporate multicolored fish placed over the words "sugarFISH™" and "by sushiNozawa." The corporate fish logo is 7" high by 14" long. The word "sugarFISH™" is 5" high by 24" long, in a white corporate font. The "by sushiNozawa" lettering is 2" high by 15" long, in a corporate blue font. Together the graphic sign will be by 24" long by 12" high, 3.5' above grade.

The Applicant seeks temporary approval of the vinyl window graphics until May 2008; the graphics will be removed upon installation of permanent signage.



### New Awning

The Applicant is proposing to replace the existing striped awning. During the January 17, 2008 DCB meeting, a solid blue (Pantone color 7458C) Perennials fabric awning was approved. Applicant is now proposing a different awning fabric design consisting of sugarFISH corporate colors (Multicolored Sunflower Bursts) on a Sunbrella material. The metal awning support and hardware will remain the same.

### **STAFF REVIEW**

Initially, staff notes that this application is for retroactive approval of signage, which stands as yet another instance when the Parcel 50 lessee has allowed a retail tenant to install signs not approved by your Board. We have been assured by the lessee's representative that a sign package will be submitted by May 1, 2008 to address the rest of the unapproved signage on Parcel 50. Therefore, we were willing to accept the current sugarFISH submittal for your Board's consideration. However, to the extent the lessee fails to comply, future submittals will be prevented from being considered by the DCB until the lessee removes the unapproved signage or submits a complete signage package.

The existing window graphic for which Applicant is seeking after-the-fact approval reading "Opening Summer 2008" is consistent with the *Revised Permanent Sign Controls and Regulations* (Regulations). The other graphic containing the restaurant name and fish logo would become inconsistent with the Regulations upon installation of the permanent business identification sign previously approved by your Board, as only one business identification sign is allowed on the façade.

Should your Board approve this temporary signage, staff requests that you also approve the DCB Review at this meeting, in order for the Applicant to be able to continue on to Regional Planning to complete the entitlement process for the temporary signage as quickly as possible.

**The Department recommends APPROVAL of DCB #08-005, conditioned on the removal of the temporary signage upon installation of approved permanent signage. In addition, Applicant must obtain further review and approval from the Department of Regional Planning.**

SHK:CM:cs



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Santos H. Kreimann  
Acting Director

Kerry Silverstrom  
Chief Deputy

April 17, 2008

TO: Design Control Board  
FROM: Santos H. Kreimann, Acting Director

**SUBJECT: AGENDA ITEM 6A - TEMPORARY PERMIT ISSUED BY DEPARTMENT**

Item 6A on your agenda provides us an opportunity to advise your Board of permits issued by the Department for temporary banners, signs and canopies. Since our last report, the Department issued the following:

**TP #08-004** Temporary permit for five banners announcing the 2008 Halibut Derby. The banners were placed at various locations at Chace Park, the Public Launch Ramp, Dock 52, and the Boathouse. The banners were permitted from March 13, 2008 through April 7, 2008.

A copy of the permit is attached.

SHK:cm  
Attachment (1)



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March 13, 2008

Mr. Ed McGovern  
Halibut Derby Committee  
c/o Marina del Rey Anglers  
4230 Del Rey Avenue #530  
Marina del Rey, CA 90292

**Stan Wisniewski**  
Director

**Kerry Silverstrom**  
Chief Deputy

**HALIBUT DERBY TEMPORARY BANNERS  
(TP 08-004)**

Dear Mr. McGovern:

By means of this letter and the appropriate letters of concurrence (received from Chace Park and Pacific Ocean Management), the Marina del Rey Anglers are permitted to place five (5) banners at the following locations for the 2008 Halibut Derby to be held on April 5<sup>th</sup> and 6<sup>th</sup>:

- One 3-foot by 6-foot banner on the chain link fence at the north side of the public launch ramp (P-49), facing the ramps;
- One 3-foot by 6-foot banner on the chain link fence at the south side of the public launch ramp (P-49), facing the ramps;
- One 3-foot by 6-foot banner on the chain link fence facing Basin H at Dock 52 (P-52);
- One 3-foot by 6-foot banner on the chain link fence in the southwest corner of Burton Chace Park (P-EE), facing Basin H; and
- One 3-foot by 6-foot banner on the second floor balcony of the Boat House (P-48), facing Basin H.

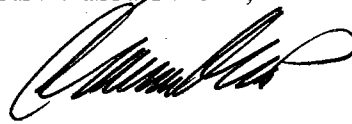
All banners will be made of yellow plastic with blue logo and lettering as shown in the attached picture. The banners are permitted from March 13, 2008 through April 7, 2008. The banners must be removed by noon on April 8, 2008. Failure to remove the banners by this time will result in their removal and storage by the County of Los Angeles at your expense.

Halibut Derby Temporary Banner  
March 12, 2008  
Page 2 of 2

Should you have any further questions or requests, please contact Cesar Espinosa, at 310-305-9530.

Very truly yours,

STAN WISNIEWSKI, DIRECTOR

A handwritten signature in black ink, appearing to read 'Stan Wisniewski', written in a cursive style.

Charlotte Miyamoto, Chief  
Planning Division

SW:CM:CE

cc: Wayne Schumaker  
Steve Green  
Jason Rechlecki  
Mark Spiro  
Lynn Atkinson  
Miesha Lawrence



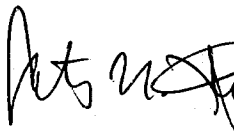
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**Santos H. Kreimann**  
Acting Director

**Kerry Silverstrom**  
Chief Deputy

April 17, 2008

TO: Design Control Board  
FROM: Santos H. Kreimann, Acting Director   
SUBJECT: **AGENDA ITEM 6B - ONGOING ACTIVITIES REPORT**

**BOARD OF SUPERVISORS ACTIONS ON ITEMS RELATING TO MARINA DEL REY**

There are no items to report.

**LOCAL COASTAL PROGRAM PERIODIC REVIEW UPDATE**

There is nothing to report.

**REGIONAL PLANNING COMMISSION CALENDAR**

The Regional Planning Commission has on its tentative May 14, 2008 agenda the applications of Del Rey Fuels, LLC for a Conditional Use Permit (CUP) and a Coastal Development Permit (CDP). The CUP is for the sale of beer and wine for off-site consumption, and the CDP is for development of a 1,400 square foot structure (accessory to the waterside fueling station) that will replace the existing 900 square foot structure.

**SMALL CRAFT HARBOR COMMISSION MINUTES**

The draft Small Craft Harbor Commission minutes for the March 2008 meeting are attached.

**MARINA DESIGN GUIDELINES UPDATE**

The sixth meeting of the Marina del Rey Design Guidelines Task Force was held on April 14, 2008 at Burton Chace Park. Task Force members reviewed the last chapter of the draft Design Guidelines (Parks and Piers) and were asked to submit their comments or revisions to RRM, the County's consultant, by April 28. A final meeting date was set for May 12, at which time Task Force members will discuss the draft Design Guidelines prepared by RRM. Comments on the draft Guidelines will be due to RRM on May 27. Presentation of the draft Design Guidelines to the Design Control Board is scheduled for June 26, 2008.

Design Control Board  
April 17, 2008  
Item 6B  
Page 2

**REDEVELOPMENT PROJECT STATUS REPORT**

Attached is a copy of the project status report providing details and the current status of projects in the redevelopment process in the Marina. Copies of this report are also available at the Lloyd Taber-Marina del Rey Public Library and on the Department's web site ([marinadelrey.lacounty.gov](http://marinadelrey.lacounty.gov)).

SHK:CM:cm  
Attachments (2)



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**Santos H. Kreimann**  
Acting Director

**Kerry Silverstrom**  
Chief Deputy

April 17, 2008

TO: Design Control Board  
FROM: Santos H. Kreimann, Acting Director   
SUBJECT: **AGENDA ITEM 6C - MARINA DEL REY AND BEACH SPECIAL EVENTS**

**MARINA DEL REY EVENTS**

**MARINA DEL REY OUTDOOR ADVENTURES 2008**

Sponsored by the Los Angeles County Department of Beaches and Harbors  
Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey ♦ CA ♦ 90292

Bird Watching Experience Program  
Thursday, May 15 at 4:00 pm  
&

Thursdays, April 24 and June 26 at 9:00 am

County-sponsored bird watching walk for adults is a free two-hour walk, which will take place at various sites in the Ballona Wetlands. Meet at the Burton Chace Park Community Room. Participation, parking and transportation to the tour site are free. Pre-registration is a must! **To register, please call (310) 628-2135.**

**Harbor Kayaking Program**

Saturdays

April 26, May 17, June 28, September 27, October 25 and November 22  
11:30 am – 1:45 pm

Come and take a kayaking lesson in the Marina del Rey Harbor. This two-hour session begins with Los Angeles County Lifeguard kayak and water safety instruction. The group will then have the opportunity to enjoy Marina del Rey's basins. This is a great opportunity for families to have a fun and educational day in Marina del Rey.

Program requires pre-registration. Fees are currently \$25 (youths 10 – 18) and \$30 (19 or older), but may increase. Fees must be paid upon registering.

**Surf Kayaking Program**

Saturdays

April 26, May 17, June 28, September 27, October 25 and November 22  
8:00 am – 11:00 am

Los Angeles County Department of Beaches and Harbors is offering a Surf Kayaking Program. Participants will get the opportunity to kayak through the Marina del Rey Harbor and head out to the North Jetty, where they will surf the waves aboard sit-on-top kayaks. Los Angeles County Ocean Lifeguards will instruct the outing.

Program requires pre-registration. Fees are currently \$25 (youths 10 – 18) and \$30 (19 or older), but may increase. Fees must be paid upon registering.

**For all Kayaking Programs, please call:** (310) 305-9587.

**Sunset Sailboat Races, Marina del Rey**

Wednesday Evenings

Through September 3, 2008

Spectators enjoy these races waterside along the promenade or from the comfort of one of the water-view restaurants from 5:30 pm (sailboats leaving the harbor) to 8:00 pm (race finishes at California Yacht Club).

**Bluewater Sailing Summer Sailing Regatta**

Thursday Evenings

May, June, July and August

Enjoy these races in the Marina del Rey Harbor from 6:00 pm to 9:00 pm.

**FISHERMAN'S VILLAGE WEEKEND CONCERTS**

Sponsored by Pacific Ocean Management, LLC

All concerts are from 1:00 pm – 4:00 pm

**Saturday, April 19**

LA Bluescasters, playing Traditional Blues with hues of Rock & Jazz

**Sunday, April 20**

Jimbo Ross, Bodacious Blues Band, playing Jazz & Blues on Viola

**Saturday, April 26**

Ilyana G & Her Latin Combo, playing Jazz a la Latin/Cuban Salsa

**Sunday, April 27**

2 AZZ 1 Body & Soul Band, playing Smooth Jazz

For more information, call: Pacific Ocean Management at (310) 822-6866.



## **BEACH EVENTS**

### **South Bay Fun Club Beach Volleyball and Lunch Afterwards**

Redondo Beach  
Starting Sunday, April 20, 2008  
9:30 am – 12:30 pm

Takes place every Sunday in Redondo Beach starting between Avenues G & H. Afterwards, come join the volleyball players for lunch at the Redondo Beach Brewing Company located at 1814 S. Catalina, Redondo Beach.

### **Hermosa Beach 5000**

Redondo Beach  
Sunday, April 20, 2008  
7:00 am – 12:30 pm

This is a multi-generational 5K race for both runners and walkers. The starting point is the southeast corner of Hermosa and Pier Avenues. The course travels east up Pier Avenue turning around at Bard, heads back down Pier to the Strand, and ends at the beach.

### **Richstone Pier-to-Pier Walk/Jog/Crawl-athon**

Manhattan Beach  
Saturday, April 26, 2008  
7:30 am – 10:00 am

Proceeds benefit the Richstone Family Center to help prevent and treat child abuse. Walk begins at Manhattan Beach Pier to the Hermosa Beach Pier and ends back at the Manhattan Beach Pier.

SHK:CM:il