MARINA DEL REY DESIGN CONTROL BOARD
AGENDA

Wednesday, September 20, 2017, 1:30 p.m.

Burton W. Chace Park
Community Building
13650 Mindanao Way
Marina del Rey, CA  90292

Audio

1. Call to Order, Action on Absences, Pledge of Allegiance, and Order of Agenda

2. Approval of the August 16, 2017 Minutes

3. Public Comment
   This is the opportunity for members of the public to address the Board on items that are not on the posted agenda, provided that the subject matter is within the jurisdiction of the Board. Speakers are reminded of the three-minute time limitation.

4. Consent Agenda
   The Chair may entertain a motion by a Board member at the beginning of the meeting to approve certain non-controversial agenda items as consent agenda items unless held by a Board member or members of the public for discussion or separate action.

5. Old Business

6. New Business
   A. Parcel 47 – Los Angeles County Department of Beaches and Harbors / Burton Chace Park – DCB #17-006 – Consideration of a mural.

   B. Parcel 49M – Los Angeles County Department of Beaches and Harbors / Visitors Center – DCB #17-007 – Consideration of new signage.

7. Staff Reports
   A. Temporary Permits Issued by the Department

   B. Ongoing Activities Report
      • Board of Supervisors Actions on Items Relating to Marina del Rey
      • Regional Planning Commission’s Calendar
      • Coastal Commission’s Calendar
      • Future Major DCB Agenda Items
      • Small Craft Harbor Commission Minutes
      • Redevelopment Project Status Report
      • Venice Dual Force Main Update
• Marina Del Rey Signage and Gateways Master Plan

C. Marina del Rey Special Events

8. **Adjournment**

**PLEASE NOTE**

1. **ADA ACCOMODATIONS:** If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disabilities Act) Coordinator at (424) 526-7752 (Voice) or (TTY/TDD) users, please call the California Relay Service at 711. The ADA coordinator may be reached by email at rstassi@bh.lacounty.gov.

2. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 ~ 2 (part), 1993), relating to lobbyists. Any person who seeks support or endorsement from the Design Control Board on any official action must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.

All materials provided to the Design Control Board Members are available for public review, beginning the Friday prior to the meeting, at the **four Marina del Rey locations listed below**. The Department of Beaches and Harbors website also provides all reports and audio files from current and past meetings. Electronic copies of project submittals for Business Items referred to in this agenda will be available online for a two week period from the date of this agenda.

Please visit the Department of Beaches and Harbors Website Address at [http://marinadelrey.lacounty.gov](http://marinadelrey.lacounty.gov), or the [Design Control Board Archive](http://marinadelrey.lacounty.gov) for more information.

Department of Beaches and Harbors

Administration Building
13837 Fiji Way
Marina del Rey, CA 90292

Burton Chace Park Community Room
13650 Mindanao Way
Marina del Rey, CA 90292

MdR Visitors & Information Center
4701 Admiralty Way
Marina del Rey, CA 90292

Lloyd Taber-Marina del Rey Library
4533 Admiralty Way
Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta información, llame a este numero: 310-822-4639.
Location of September 20, 2017 DCB Items

Old Business
5A – Parcel 28 – Alterations to Approved Site Design, Wayfarer Apartments

New Business
6A – Parcel 47 – New Mural, Burton Chace Park
6B – Parcel 49M – New Signage, Visitors Center
DESIGN CONTROL BOARD MINUTES  
August 16, 2017

Members Present: Helena Jubany FAIA, Vice Chair (First District); Jerome Stanley, Member (Second District); Tony Wong, P.E, Member (Fifth District)

Members Absent: Simon Pastucha, Member (Third District)

Department Staff Present: Brock Ladewig, Deputy Director; Michael Tripp, Division Chief; Troy Evangelho, Planner; Marie Waite, Planner; Kandyce Newton, Secretary

County Staff Present: Kevin Finkel, Department of Regional Planning; Amy Caves, County Counsel

Guests Testifying: Adam Berry and Colin Cramer, Essex Property Trust, Inc; Aaron Clark, Armbruster, Goldsmith, and Delvac; Tim O’Brien, Legacy Partners; Andrew Tran, i2i Design & Marketing; Greg Diaz, Paradise Signs, Inc.; Ethan Joseph, Sweetgreen

1. Call to Order and Pledge of Allegiance  
   Vice Chair Jubany called the meeting to order at 1:44 p.m.

   On a motion of Mr. Wong, seconded by Mr. Stanley, the absence of Mr. Pastucha was excused.

   Ayes: 3 – Vice Chair Jubany, Mr. Wong and Mr. Stanley

   Mr. Stanley led the Pledge of Allegiance.

2. Approval of the January 18, 2017 and April 26, 2017 Minutes

   On a motion of Mr. Stanley, seconded by Mr. Wong the January 18, 2017 and April 26, 2017 minutes were approved.

   Ayes: 3 – Vice Chair Jubany, Mr. Wong and Mr. Stanley

3. Public Comment  
   None

4. Consent Agenda  
   No Items

5. Old Business  
   A. Parcel 125 – Essex Property Trust/Marina City Club – DCB #10-016-F – Consideration of alterations to approved promenade design
Troy Evangelho presented the staff report.

Mr. Wong asked whether these were proposed changes or changes that had already been made. Mr. Evangelho confirmed that these were proposed changes.

Mr. Stanley asked what the concern was with the installed Astroturf in the bioswale. Mr. Evangelho stated that the concern was that the bioswale itself was never approved by the Design Control Board. Mr. Evangelho further explained that the originally-approved design showed a full-length walkable promenade.

Vice Chair Jubany asked who would be responsible for landscape maintenance if landscape was installed at the promenade site. Mr. Evangelho stated that the applicant would be responsible for the maintenance.

Adam Berry and Colin Cramer of Essex Property Trust, Inc., introduced themselves and provided samples of the acid-washed, colored concrete to the Board Members for review.

Vice Chair Jubany asked the applicants what the purpose of the acid washed coloring was. Adam Berry stated that the purpose was to modify and mute the coloring.

**Public Comment**
None

**Board Comment**
Vice Chair Jubany stated that she walked the site and observed that the original blue colored concrete appeared to already look old and faded.

Vice Chair Jubany asked the applicants what the longevity of the new concrete stain would be. Adam Berry replied that the concrete stain would be applied along with a sealer and the maintenance of the sealer would extend the longevity of the color.

Vice Chair Jubany stated that she preferred the darker gray stain rather than the blue because based on the condition of the current blue concrete, the color blue proved to be unsustainable. She also preferred that the color be extended the full width of the promenade and that landscaping be added to the bioswale.

Mr. Wong preferred permeable pavement instead of landscaping for the bioswale because it will create greater walking space along the promenade.

Mr. Stanley had no design preference.

**On a motion of Mr. Wong, seconded by Mr. Stanley this item was approved as submitted with conditions.**

Ayes: 3 – Vice Chair Jubany, Mr. Stanley and Mr. Wong
B. Parcel 28 – Mariners Bay, LLC / Wayfarer Apartments and Marina – DCB #13-013-C – Consideration of alterations to approved site design

Troy Evangelho presented the staff report.

Mr. Wong asked if the proposed sidewalk on the west side of the property was not built, was there a place for pedestrian drop-off. Mr. Evangelho replied that the area in question would not be suitable for a pedestrian drop-off, but noted there was a sidewalk on the other side of the street adjacent to the area.

Aaron Clark, representing Legacy Partners Residential, gave a brief presentation on the project changes.

Tim O’Brien, also with Legacy Partners Residential, went into further detail as to why the project changes were made. Mr. O’Brien stated that the changes were all a direct result of recommendations made by the Department of Building & Safety and the Third District Board of Supervisors Office.

Public Comment
None

Board Comment

Mr. Wong asked when the applicants discovered that the code required a ventilation exhaust system for the parking garage. Mr. O’Brien stated that they were informed of the requirement at building permit issuance in October 2015. Mr. Wong asked why the applicants did not return to the Board for design modifications once they were aware of the new requirement. Mr. O’Brien answered that he was unaware that it was necessary to return to the Board.

Mr. Stanley asked the applicants, of the two items that staff has recommended for denial, the redesign of the ventilation system and the addition of the sidewalk on the west end of the property, which item would be the most costly if denied by the Board. Mr. O’Brien replied that the redesign of the ventilation system would be the most costly.

Vice Chair Jubany stated that she is in agreement with the removal of the east and west sidewalks as proposed because the applicant has explained that the sidewalks would not lead to any viable points of access for tenants or prospective lessees, and the removal would preserve the large eucalyptus tree near the leasing office, as well as other mature trees on the east side of the property.

Vice Chair Jubany also indicated that she believes that the applicants can screen the installed vent in a way that will be more aesthetically pleasing and that if the proposed design is to be approved, the Board would need to give the applicants clearer direction with regard to the design.
Mr. O’Brien offered that the best option for screening the vent would be landscaping that would include the installation of mature trees. Mr. Clark agreed and proposed that they present a design concept back to the Board which includes the installation of the mature trees for vent screening purposes.

Mr. Wong requested that the applicants provide factual evidence showing that the proposed sidewalk on the west side of the property is not needed for pedestrian access in the area.

Mr. Clark replied that the sidewalk is unnecessary because it would not lead to any active spaces.

Michael Tripp reiterated that while there currently is not a sidewalk in the proposed area, there is a sidewalk on the opposite side of the street and also added that the applicant will be expanding that sidewalk and creating additional points of access to it.

On a motion of Mr. Wong, seconded by Mr. Stanley, this item was partially approved as submitted with conditions. The revised design to remove the proposed sidewalk on the east side of the property was approved. The applicant was directed to return to the Board with further evidence regarding why the sidewalk on the west portion of the property was not needed, and with a plan to screen the ventilation duct with mature landscaping.

Ayes: 3 – Vice Chair Jubany, Mr. Stanley and Mr. Wong

6. New Business
A. Parcel 97 – Gold Coast Shopping Center, LLC / NailTec Spa – DCB #17-003 – Consideration of new signage, extension for temporary signage

Marie Waite presented the staff report.

Andrew Tran introduced himself as the sign contractor for NailTec Spa and reaffirmed that the new signage would replace existing signage.

Public Comment
None

Board Comment
None

On a motion of Mr. Stanley, seconded by Mr. Wong this item was approved.

Ayes: 3 – Vice Chair Jubany, Mr. Wong and Mr. Stanley

B. Parcel 50 – Caruso Affiliated / Beauty Collection – DCB #17-004 – Consideration of new signage
Marie Waite presented the staff report.

Greg Diaz, representing Paradise Signs, for Beauty Collection, stated that the blade sign is being added to the location for greater visibility.

**Public Comment**
None

**Board Comment**
None

**On a motion of Mr. Stanley, seconded by Mr. Wong this item was approved.**

**Ayes: 3 – Vice Chair Jubany, Mr. Wong and Mr. Stanley**

C. Parcel 50 – Caruso Affiliated/ Sweetgreen – DCB# 17-005 – Consideration of temporary construction signage

Troy Evangelho presented the staff report.

Mr. Stanley asked staff the reason they were unable to approve the larger signage and how long the signage would be displayed.

Mr. Evangelho stated that while staff was able to administratively approve the smaller signage, temporary signage regulations is limited by size to 3’ by 6’ and the proposed signage would measure roughly 7’ wide by 3’ tall.

Mr. Evangelho deferred the question regarding the specific length of time the signage would be up to the applicant, but stated that a condition was added which states that the signage must be removed when construction is completed, or by October 31, 2017, whichever comes first.

Mr. Wong asked how many signs the applicant is requesting approval for. Mr. Evangelho stated that the applicant is requesting approval for three temporary construction signs in addition to the temporary construction signage that has already been approved by staff.

Ethan Joseph with Sweetgreen introduced himself and addressed Mr. Stanley’s question, stating that the barricade would be down by the proposed timeline which is generally twelve weeks. Construction began two weeks ago and is scheduled to be completed 10 weeks from now.

**Public Comment**
None

**Board Comment**
Mr. Stanley expressed concern with the advertising content of the proposed signage and asked staff if there was a policy in place to regulate advertising on construction sites.
Mr. Evangelho answered that the Department does not have a current policy; however, Staff is working on a policy memo to help distinguish between informational construction signage and advertising.

Mr. Stanley stated he was uncomfortable with approving the proposed signage without a current policy in place.

Vice Chair Jubany asked staff if the size of the signage were the primary reason the proposal is before the Board Members.

Mr. Evangelho replied that the proposal was brought to the Board because of staff’s approval restrictions on size and because the Department’s signage regulations do not address temporary construction signs.

Mr. Joseph stated that the construction signage is the only way that the company spreads the word about their concept when entering a new market. Additionally, the proposed signage would be used to bring attention to employment opportunities, which is good for the community and speaks about the brand, but it is not a direct advertisement about products offered.

Mr. Stanley made a motion to deny the project, which was seconded by Mr. Wong. The motion did not pass, because three votes were required. The proposed project was not approved by the Design Control Board.

Ayes: 2 – Mr. Wong and Mr. Stanley
Nays: 1 – Vice Chair Jubany

7. Staff Reports
Troy Evangelho provided an update on the Marina Del Rey Signage and Gateways Master Plan. Staff is working with a consultant to develop a Marina-wide signage and wayfinding plan that would replace all of the signage in the Marina as outlined in the Design Guidelines. We have currently done public outreach, hosted a stakeholder meeting, and circulated preliminary designs to the stakeholder group composed of lessees, boaters, and different groups within the Marina. We are hoping to have a draft tentatively available by this fall.

Public Comment
None

8. Adjournment
Vice Chair Jubany adjourned the meeting at 3:19 p.m.

Respectfully Submitted,

Kandyce Newton
Secretary for the Design Control Board
September 20, 2017

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 5A – PARCEL 28 –WAYFARER APARTMENTS AND MARINA – DCB #13-013-C – CONSIDERATION OF CHANGES TO APPROVED SITE DESIGN

Item 5A on your agenda is a submittal from Wayfarer Apartments and Marina (Applicant), seeking approval for changes to the approved site design. The project is located at 14000 Palawanan Way.

PROJECT OVERVIEW
Background
In July 2015, your Board approved the final design for the renovation of the Wayfarer Apartments, which included building-façade design, new landscaping, hardscape, and promenade design. In October 2015, your Board approved the sign program for Wayfarer.

On August 16, 2017, your Board partially approved the applicant’s proposal for changes to the approved project design, with the following conditions.

1) Only the removal of the sidewalk on the east side of the property is approved.
2) The applicant shall return to the Design Control Board to present a concept that includes mature landscaping that would provide adequate screening of the previously-installed ventilation duct.
3) The applicant shall return to the Design Control Board to provide evidence that the sidewalk on the west side of the property is not necessary.

Existing Conditions
Wayfarer consists of seven three-story residential buildings, containing a total of 379 apartment units constructed over a two-level, semi-subterranean garage podium. The main entry driveway is located on the west side of the property. The site has a total of 947 parking spaces for apartment tenants, boaters, and guests. The existing waterfront pedestrian promenade is approximately 3’ to 5’ wide and runs along the south and north sides of the property, adjacent to Palawanan Way.
The apartment complex is in the midst of a phased renovation. A number of the buildings have already been renovated, including the entrance building containing the leasing office.

**Proposed Project**
The applicant seeks Design Control Board (DCB) approval for two after-the-fact hardscape and landscape changes.

**Summary of Changes**
The applicant has changed the approved DCB landscape/hardscape design by installing a ventilation duct in one landscape area, and not installing the approved sidewalk in a different landscape area. In the applicant’s cover letter, they state that the ventilation duct is required by the Department of Public Works, Building and Safety Division. The applicant has stated that there is no acceptable alternative location to place the duct.

The applicant also stated that the Third Supervisorial District requested that they explore minor modifications to the project to save existing mature healthy trees. As a result, the applicant determined that they could save a mature tree at the front of the property by not installing a sidewalk.

**SITE DESIGN**

**Hardscape and Landscaping**

Change 1: The applicant has installed a roughly 15'-6" tall ventilation duct in the landscape area on the west end of the property, in front of the apartment building, near the main vehicle entrance. The applicant has planted three Ginko trees in front of the duct and is proposing to plant two additional 15 foot tall, 24-inch box Melaleuca Quinquenervia trees and paint the duct dark green to match the base color of the building.

Change 2: The applicant developed the landscape area near the leasing office without building the sidewalk connecting the apartment stairwell with the leasing office. The applicant has provided photos of the exit-only stairwell that would have led to the sidewalk and a written justification for not building the sidewalk (see attached submittal).

**STAFF REVIEW**

**Ventilation Duct**
The DCB instructed the applicant to return and present a concept that includes mature landscaping that would provide adequate screening of the installed ventilation duct. Staff has determined the proposed 24-inch box Melaleuca trees would provide adequate screening as requested.

**Removal of Sidewalk**
The DCB instructed the applicant to return and provide evidence that the sidewalk on the west side of the apartments was not necessary. Staff has determined that the applicant has satisfactorily demonstrated that the main path of entry to the leasing office is
accessible without the proposed sidewalk. Furthermore, the proposed sidewalk would be underutilized by the exit-only stairwell.

Staff finds the proposed project satisfies the DCB’s prior conditions and is consistent with the Manual for Specifications and Minimum Standards of Architectural Treatment and Construction, the Statement of Aims and Policies, and the Marina del Rey Design Guidelines.

Staff recommends **APPROVAL** of DCB #13-013-C, subject to the following conditions:

1) No change shall be made to the approved design, landscaping, hardscape, materials, or signage without written approval from the Department of Beaches and Harbors Planning Division staff.

2) No substantial change shall be made to the approved design, landscaping, hardscape, materials, or signage without the written consent of the Design Control Board.

GJ:BL:te
August 23, 2017

Gary Jones, Director
LA County Department of Beaches & Harbors
13837 Fiji Way
Marina del Rey, CA 90292

Re: Design Control Board (DCB) Resubmittal for Garage Exhaust Duct Landscape and Leasing Office Sidewalk at Wayfarer Apartments + Marina, 14000 Palawan Way, Marina del Rey

Dear Director Jones:

This letter serves as a response to conditions of approval from DCB Review # 13-013-C:

1. Condition #2 Garage Exhaust Duct Landscape Screening:

Partial approval with conditions for DCB # 13-013-C from the DCB hearing on August 16, 2017 is attached as Exhibit A. Condition #2 requests resubmittal of mature landscaping that would provide adequate screening of the duct. The landscape architect for the project has selected mature trees that will create a more immediate screening effect than the trees already planted in front of the duct on the west end of the building. An architectural rendering showing what the trees will look like when installed and a revised landscape plan showing location of the new trees are attached as Exhibit B. The architect selected two new trees. The trees selected are 24-inch box Melaleuca Quinquenervia trees. They are currently about 15 feet tall, and will be placed in front of the duct as shown on the landscape plan, in order to better screen the duct from view of the street and promenade.

2. Condition #3 Leasing office Sidewalk:

Condition #3 requests submittal of evidence that the leasing office sidewalk, at the west end of the building, is not required. Originally, the sidewalk would have connected to the exit-only stair at the west end of Building 7. This stairwell leads to doors, which are accessible from the interior corridors of the building. These stairs do not allow access to the garage. Residents do not have access to the building form this stair from the exterior. They are locked from the inside and only operable using the push bars on the interior of the building for exiting. Pictures of these doors showing no fob or key access from the exterior and the push bar on the interior are attached as Exhibit C. In the Staff Report for this matter presented at the August 16, 2017 DCB hearing, the removal of the sidewalk was found inconsistent with Design Guideline 130 which states, “Design paving treatments that lead pedestrians to building entryways, announce entrances, and define spaces.” As described above, the stairs lead to exit only doors, which are locked from the inside. The sidewalk to these stairs is not needed to comply with DG 130 as the courtyard that was built leads pedestrians to the nearest entrance to the building, which is the leasing office.

Exhibit D contains two path of travel plans. The first plan is a resident path of travel. This plan shows how residents access the leasing office and other amenities using the walkway fronting the
project. The plan also shows access to the Building 7 elevator, which gives residents access to both levels of the garage. Residents use this route to exit the property in their cars via Palawan Way. The second plan shows a prospective resident path of travel. Prospective residents will either drive, bike or walk into the project along Palawan Way from Admiralty Way. If driving, they will park in the leasing office garage and can either walk directly into the leasing office from the garage or exit the garage to the sidewalk and enter the leasing office from the exterior. If walking or biking to the site, they will cross the street and enter from the exterior. Prospective residents and the public do not have access to the building from the exit stair as it leads directly into unit corridors and is locked from the inside.

Please do not hesitate to contact me should you have any questions or require any additional information regarding this request.

Very truly yours,

Timothy O'Brien
Senior Managing Director
Wayfarer Apartments + Marina
Exhibit A
Conditions of Approval
DCB # 13-013-C
DESIGN CONTROL BOARD REVIEW  
DCB # 13-013-C

PARCEL NAME: Wayfarer Apartments and Marina  
PARCEL NUMBER: 28  
REQUEST: Consideration of alterations to approved site design  
ACTION: Partially approved with conditions  
CONDITIONS:  
1) Only the removal of the sidewalk on the east side of the property is approved.  
2) The applicant shall return to the Design Control Board to present a concept that includes mature landscaping that would provide adequate screening of the installed ventilation duct.  
3) The applicant shall return to the Design Control Board to provide evidence that the sidewalk on the west side of the apartments is not necessary.  
4) No change shall be made to the approved design, landscaping, hardscape, materials, or signage without written approval from the Department of Beaches and Harbors Planning Division staff.  
5) No substantial change shall be made to the approved design, landscaping, hardscape, materials, or signage without the written consent of the Design Control Board.  
6) If the existing trees along the southeast end of the property are eventually removed or replaced, the applicant is required to follow the original DCB-approved landscape plan, including tree type and placements, as approved in July 2015.  

MEETING DATE: August 16, 2017
Exhibit B

Exhaust Duct Landscape Trees
Total number of existing trees being removed from site = 180 (same as new trees being planted)

<table>
<thead>
<tr>
<th>Tree Type</th>
<th>Quantity</th>
</tr>
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<tbody>
<tr>
<td>Sycamore</td>
<td>81</td>
</tr>
<tr>
<td>Coral</td>
<td>23</td>
</tr>
<tr>
<td>Bronze Loquat</td>
<td>25</td>
</tr>
<tr>
<td>Queen Palm</td>
<td>74</td>
</tr>
<tr>
<td>Eucalyptus</td>
<td>33</td>
</tr>
<tr>
<td>Acacia</td>
<td>12</td>
</tr>
<tr>
<td>Avocado</td>
<td>6</td>
</tr>
<tr>
<td>Melaleuca</td>
<td>1</td>
</tr>
<tr>
<td>Chinese Elm</td>
<td>1</td>
</tr>
</tbody>
</table>

New to be removed:
- Eucalyptus Tree
- Queen Palm
- Sycamore Tree
- Ficus
- Arborvitae
- Chinaberry
- Pepper Tree

Existing to remain:
- Eucalyptus Tree
- Coral Tree
- Mimosa
- Ficus
- Sycamore Tree
- Chinese Elm
- Queen Palm
- Peppermint
- Sea Grape
- Acacia
Exhibit C

Building 7 Exit Only Doors
Exhibit D

Building 7 and Leasing Office Path of Travel
September 14, 2017

TO: Design Control Board
FROM: Gary Jones, Director


Item 6A on your agenda is a submittal from the Department of Beaches and Harbors (Applicant), seeking approval for the permanent installation of a mural on Parcel 47. The project is located at 13650 Mindanao Way, Marina del Rey, CA 90292.

PROJECT OVERVIEW
Background
On June 6th, 2017, staff approved the temporary installation of a mural at Parcel 47. The mural has been installed on the ground floor wall of the boater bathrooms, which face and are visible from Burton Chace Park. The mural was created at the June 11th ARTSea event as a community activity. The mural is 5’ tall x 17’ long, and is comprised of multi-colored thumbprints that form the mosaic of a fish.

Proposed Project
The proposed project would allow the ARTSea mural to be installed permanently on Parcel 47. The proposed mural could potentially be replaced in the future if another mural is created at the next ARTSea event.

STAFF REVIEW
Design Guidelines 20, 21, 22, and 124 encourage public art installations of nautical, marine, and water themes into publicly accessible and visible areas for temporary and permanent installation. Public art is not regulated as signage, instead the Design Guidelines define it as its own project used as an important attribute to create placemaking and build community identity. The proposed project meets all Design Guidelines that refer to public art.

Staff finds the proposed project is consistent with the Manual for Specifications and Minimum Standards of Architectural Treatment and Construction, the Statement of Aims and Policies, and the Marina del Rey Design Guidelines.

Staff requests APPROVAL of DCB #17-006, subject to the following condition(s):
1) No change shall be made to the approved design, landscaping, hardscape, materials, or signage without written approval from the Department of Beaches and Harbors Planning Division staff.

2) No substantial change shall be made to the approved design without the written consent of the Design Control Board.

GJ:BL:rw
September 14, 2017

TO: Design Control Board

FROM: Gary Jones, Director

SUBJECT: ITEM 6B – PARCEL 49M – DEPARTMENT OF BEACHES AND HARBORS – VISITORS CENTER – DCB #17-007 – CONSIDERATION OF NEW SIGNAGE

Item 6B on your agenda is a submittal from the Department of Beaches and Harbors (Applicant), seeking approval for a new wall sign. The project is located at 4701 Admiralty Way.

PROJECT OVERVIEW

Background
In March 2015, your Board approved the exterior modification and renovation of the Visitors Center. Signage was not included in the original proposal, and your Board requested that staff consider incorporating more visible identification signage for the project. The proposed sign was approved by the Department of Regional Planning on February 11, 2016.

Existing Conditions
The Visitors Center is a one-story building located at the corner of Admiralty Way and Mindanao Way, which serves Marina del Rey visitors and Department staff. The building is currently under construction for the approved improvements.

Proposed Project
The proposed project includes installing one new wall sign to the side of the building facing the corner of Mindanao Way and Admiralty Way.

SIGNAGE

Building Façade
The proposed project would consist of one wall-mounted, dark-metal finished, channel-letter sign reading “Marina del Rey Visitors Center.” The sign would be contained in an approximately 3’ x 15’ area of the wall, in a Futura Extended font. The sign would not be illuminated.

STAFF REVIEW
The Revised Permanent Sign Control and Regulations indicate size, quantity, materials, design, and location of proposed signage. The proposed signage meets all standards.
Design Control Board  
September 14, 2017  
Item 6B  
Page 2

Staff finds that the proposed project is consistent with the Manual for Specifications and Minimum Standards of Architectural Treatment and Construction, the Statement of Aims and Policies, the Marina del Rey Design Guidelines, and the Revised Permanent Sign Control and Regulations.

Staff requests APPROVAL of DCB #17-007, subject to the following condition(s):

1) No change shall be made to the approved signage without written approval from the Department of Beaches and Harbors Planning Division staff.

2) No substantial change shall be made to the approved design without the written consent of the Design Control Board.

GJ:BL:mw
EXISTING SIGNAGE:
MARINA DEL REY VISITORS CENTER

Fonts: Futura Md BT (“Marina del Rey” 4-inch high; “County of Los Angeles” 2.5-inch high), Futura Lt BT (“Administration Annex” 4-inch high), Century Gothic (“13483 Fiji Way” 3-inch high).
PROPOSED WALL SIGN:
MARINA DEL REY VISITORS CENTER

MATERIAL: DARK METAL FINISH (COPPER)
TREATMENT: CHANNEL, STAND-OFF LETTERS
LIGHTING: NONE
September 14, 2017

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 7A – TEMPORARY PERMITS ISSUED BY THE DEPARTMENT

Item 7A on your agenda is an update on permits that have been issued by the Department of Beaches and Harbors (Department) for temporary banners, signs, and/or canopies. Since the August 2017 report, the Department has not issued any temporary sign permits.

GJ:BL:mw
September 14, 2017

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 7B - ONGOING ACTIVITIES REPORT

BOARD ACTIONS ON ITEMS RELATING TO MARINA DEL REY
On July 25, 2017 the Board of Supervisors approved and authorized the Director of Beaches and Harbors to enter into an agreement with the University of California, Los Angeles (UCLA) to allow the University to use an available wet slip or dry storage space in Marina del Rey, without cost, for its Kodiak vessel so the vessel may be utilized in furtherance of UCLA’s educational and research activities and, as possible, for educational trips to be provided to youth participants of the Department’s Water Awareness, Training, Education and Recreation (WATER) Program.

On August 1, 2017 the Board of Supervisors (Board) approved lease assignments for parcels 133S (Warehouse Restaurant), 134R (First Bank), and future assignment for parcel 131S (Café del Rey).

On August 8, 2017 the Board approved additional funds to complete the Boathouse Refurbishment Project.

REGIONAL PLANNING COMMISSION’S CALENDAR
No items relating to Marina del Rey were on the August 2017 Regional Planning Commission agendas.

CALIFORNIA COASTAL COMMISSION CALENDAR
No items relating to Marina del Rey were on the August 2017 Coastal Commission agenda.

FUTURE MAJOR DESIGN CONTROL BOARD ITEMS
There are no future major Design Control Board items at this time.

SMALL CRAFT HARBOR COMMISSION MINUTES
There are no new Small Craft Harbor Commission minutes.
REDEVELOPMENT PROJECT STATUS REPORT
The updated "Marina del Rey Redevelopment Projects Report" is attached.

VENICE DUAL FORCE MAIN PROJECT UPDATE
Project staging has begun in Marina del Rey and work is scheduled to continue until June 2018.

MARINA DEL REY SIGNAGE AND GATEWAYS MASTER PLAN
Staff is working with the design consultant to prepare a conceptual design proposal to bring to the DCB and the Small Craft Harbor Commission.

GJ:BL:mw

Attachments (1)
<table>
<thead>
<tr>
<th>Parcel No. Project Name</th>
<th>Representative</th>
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<th>Massing and Parking</th>
<th>Status</th>
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<tbody>
<tr>
<td>9</td>
<td>Sam Hardage</td>
<td>* Proposed dual building hotel, 6-story, 72'-high Marriott Residence Inn, and, 5-story, 61'-high Courtyard Marriott.</td>
<td>Massing -- Revised project will be resubmitted at a later date.</td>
<td>Proprietary -- Option was approved by BOS on 10/6/15.</td>
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<td></td>
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<td>* New promenade improvements, restaurants and amenities.</td>
<td>Parking -- plan will be resubmitted at a later date.</td>
<td>Regulatory -- January 6, 2016, the BOS' approval of the hotel project was appealed to the CCC. On May 13, 2016, the CCC granted a time extension, until December 12, 2016, for the wetland park CDP On July 11, 2016, work began on the wetland park. On April 26, 2017, the DCB approved the final design of the hotel project.</td>
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<td></td>
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<td>* Wetland public park project (1.46 acres).</td>
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<tr>
<td>10/14 (FF) -- Neptune Marina/ Legacy Partners</td>
<td>Tim O'Brien</td>
<td>* Demolish existing facilities and build 526 apartments.</td>
<td>Massing -- Four 55' tall clustered 4-story residential buildings over Parking with view corridor.</td>
<td>Proprietary -- December 1, 2015, the BOS agreed to extend the term of the option for up to one year. Lessee submitted Lease Assignments and Assignments of Options to extend existing lease for Parcel 10 and the lease for Parcel 14. The SCHC endorsed the assignments on September 21, 2016 and the BOS approved on October 4, 2016. Parcel 10 and 14 Lease as executed on 12/9/16. Construction commenced on December 14, 2016, and anticipated completion date is October 30, 2019.</td>
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<td></td>
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<td>* 161-slip marina + 7 end-ties.</td>
<td>Parking -- 1,012 project required parking spaces to be provided (103 public Parking spaces to be replaced off site)</td>
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<td>* 28 foot-wide waterfront promenade.</td>
<td>* Replacement of public parking both on and off site.</td>
<td>Regulatory -- On January 21, 2015, the final project design was approved by the Design Control Board. On December 12, 2016, work began on the project.</td>
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| **43 -- Marina del Rey Hotel Anchorage** | Jeff Pence | * Demolition of a 349-slip marina and construction of a 277-slip marina. | **Massing** -- | Proprietary -- BOS approved bifurcation of Parcels 42 and 43 into separate leaseholds. Lessee exercised its option to expand the lease term. Lease was executed on 12/22/15, and project is under construction.  
**Regulatory** -- Dock replacement will be phased during a 5-year period beginning in 2015. Reconstruction of the docks commenced in November 2016.  
**Regulatory Matter:** Parking Permit for reduced Parking. |
| **44 - Pier 44/Pacific Marina Venture** | Michael Pashaie/ David Taban | * Build 5 new visitor serving commercial and dry storage buildings  
* 82,652 s.f. visitor serving commercial space  
* 141 slips + 5 end ties and 57 dry storage spaces | **Massing** -- Four new visitor-serving commercial buildings, maximum 36' tall and one dry stack storage building, 65' tall. 771.5 lineal feet view corridor proposed.  
**Parking** -- 381 at grade Parking spaces will be provided with shared Parking agreement (402 Parking spaces are required). | Proprietary -- The lessee initialed a revised Term Sheet on July 9, 2015. On January 13, 2016, SCHC endorsed DBH's recommendation to grant lessee an option to extend the lease term for 39 years. The Grant of Option was approved by the BOS in October 2016. Construction began on September 11, 2017.  
**Regulatory** -- February 9, 2016, the BOS approved the project, which was appealed to the CCC. CCC denied the appeal on June 9, 2016.  
**Regulatory Matter:** Shared Parking Agreement. No Variance proposed |
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<td>52 -- Boat Central/Pacific Marina Development</td>
<td>Jeff Pence</td>
<td>* 345-vessel dry stack storage facility* 30-vessel mast up storage space* 5,300 s.f. County Boatwright facility</td>
<td>Massing -- 81.5’ high boat storage building partially over water. Residential parking with view corridor parking. All parking required of the project to be located on site.</td>
<td>Proprietary -- An extension to the Option was approved at the 11/12/13 BOS meeting. September 21, 2016, the SCHC voted 2 to 1 in favor of endorsing the recommendations to approve the Option and the new Lease for Parcel 52. Since three votes were needed to endorse the recommendation, there was no endorsement by the SCHC. On October 25, 2016, Supervisor Knabe referred the project back to DBH. Regulatory -- The waterside portion of the project was approved by the Coastal Commission on January 9, 2015. On August 23, 2016, the USACOE approved the 404 permit.</td>
</tr>
<tr>
<td>53 -- The Boatyard</td>
<td>Greg Schem</td>
<td>* New 921 s.f. ADA Restroom</td>
<td>Massing -- One 38’ tall commercial warehouse building and 15’ tall office buildings. New carport storage and office buildings will be 15’ tall. Residential parking proposed is 147 spaces. The code requires 134 spaces for this use.</td>
<td>Proprietary -- On 11/6/ 2012 the Lessee initialed a term sheet for an extension of the leasehold. On January 13, 2016, SCHC endorsed DBH’s recommendation to extend the lease for 39 years. The grant of option was approved by the BOS at its March 15, 2016 meeting. Option was exercised and lease executed on 4/29/16. Project is under construction and anticipated completion date is November 2017. Regulatory -- The DCB approved the final design of the project on December 16, 2015. Construction has begun, and the scheduled completion date for landside and docks is December 2017. Regulatory Matter: Variance for reduced setbacks and Architectural Guidelines requiring that structures beat least 15 ft. from bulkhead.</td>
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| **55/56/W** -- Fisherman's Village/Gold Coast | Michael Pashaie/ David Taban | * 132-room hotel  
* 65,700 square foot restaurant/retail space  
* 30-slip new marina  
* 28 foot-wide waterfront promenade | **Massing** -- Nine mixed use hotel/visitor-serving commercial/retail structures (8 1- and 2-story and 1 60'-tall hotel over ground floor retail/ restaurant), parking structure with view corridor.  
**Parking** -- On-site Parking includes all project required Parking, Parking for Parcel 61 lessee (Whiskey Reds). | Proprietary The lessee provided the SCHC with project updates at the March and May 2015 meetings.  
Regulatory -- A plan was last submitted to the Department of Regional Planning in July of 2008. No recent activity has occurred.  
Regulatory Matter: Shared Parking Agreement. Variance for reduced setbacks (side and waterfront). |
| **113** -- Mariner's Village | Michael Sondermann | * Complete leasehold refurbishment of 981 apartments  
* Retail space increase from 2,070 s.f. to 9,000 s.f.  
* New 92-slip anchorage will be constructed  
* New 28 foot-wide pedestrian promenade and public amenities | | Proprietary – Item opened on 9/23/2013  
Regulatory -- A new EIR scoping meeting was held on 09/16/14 in Chace Park. |
| **13** -- Villa del Mar | David Canzoneri | * Complete leasehold refurbishment of 198 apartments  
* Existing 209-slip anchorage will be renovated commencing no later than 2029  
* Improved pedestrian promenade and public amenities will be renovated. | **Massing** -- Four existing buildings up to 3 stories high.  
**Parking** -- Existing open air Parking and Parking structure will be renovated. Total Parking provided on site is 572 spaces. | Proprietary -- Construction commenced on December 8, 2014. Completion of construction is currently anticipated in September 2017.  
Regulatory -- On 6/18/14, the DCB approved the final design of the renovation project. |
## Marina del Rey Redevelopment Projects Report
### As of September 13, 2017

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| 15         | AMLI Residential | Jason Armison   | * Demolish existing facilities and build 585 apartments                                   | Massing -- Six buildings up to 5 stories and 70' high | Proprietary -- The lease was executed on 1/30/14. Construction commenced on July 1, 2014, and anticipated completion date is July 1, 2018.  
|            |                  |                | * New 8,000 s.f. commercial space                                                     | Parking -- All Parking to be provided on site within new 1,271-space Parking garage | Regulatory -- June 30, 2014, demolition of the site commenced. October 2016 –Construction of project is underway.  |
|            |                  |                | * New 241 boat slip marina                                                            |                                           |                                                                       |
|            |                  |                | * New 1,271-Parking space garage                                                    |                                           |                                                                       |
| 28         | Mariners Bay     | Tim O'Brien     | * Complete leasehold refurbishment of 379 apartments                                   | Massing -- Seven buildings up to 3 stories high | Proprietary -- The MND for the project was adopted by the BOS at the March 24, 2015 meeting. Board also approved a future assignment to Legacy. Option was exercised and lease executed on 9/25/15. Project is under construction and anticipated completion date is January 2018. In July 2017, the CCC granted permission to begin the dock reconstruction project.  |
|            |                  |                | * New bicycle depot for public use                                                   | Parking -- Existing subterranean Parking structure contains 947 Parking spaces. | Regulatory -- On July 15, 2015, the DCB approved the final design of the project. Construction commenced in December 2015. |
September 14, 2017

TO: Design Control Board
FROM: Gary Jones, Director

SUBJECT: ITEM 7C – MARINA DEL REY SPECIAL EVENTS

**THE FREE RIDE**
Daily service
12:00 p.m. – 9:00 p.m.

Catch free on-demand transportation aboard a five-passenger electric shuttle. The service provides transportation to attractions within Marina del Rey, including Fisherman’s Village, Burton Chace Park, Waterside Shopping Center, and many restaurants. Select shuttles also travel to the Venice Pier and to Abbot Kinney Blvd., in Venice.

Wave down a Free Ride car and hop in, or text your pick-up location and passenger count to (323) 435-5000. Please allow 10 – 15 minutes for pick-up. Kids must be big enough to use a regular seatbelt; child-safety seats are not provided. Dogs are welcome.

For more information: Call the Marina del Rey Visitors Center at (424) 526-7900

**BURTON CHACE PARK WALKING CLUB**
Burton Chace Park ♦ Lobby ♦ 13650 Mindanao Way ♦ Marina del Rey
Tuesdays & Thursdays
10:30 a.m. – 11:30 a.m.

The Department of Beaches and Harbors (Department) is sponsoring a FREE one-hour walking club. Get your exercise while taking in the beautiful view of the Marina del Rey harbor. Please RSVP by calling (424) 526-7910.

For more information: Call (424) 526-7910
"BEACH EATS" GOURMET FOOD TRUCKS
14101 Panay Way ∙ Marina del Rey
Thursdays through September 28, 2017
5:00 p.m. – 9:00 p.m.

The Department is hosting a gourmet food truck event in Marina del Rey that offers delectable dishes plus a chance to picnic on the beach. The "Beach Eats" gourmet food truck events are held from 5 p.m. to 9 p.m. The assortment of trucks varies week to week. Paid parking is available at the beach parking lot #11 for 25 cents for every 10 minutes.

For more information: Call the Marina del Rey Visitors Center at (424) 526-7900

BEACH SHUTTLE
Fridays and Saturdays from 10:00 a.m. – 10:00 p.m.
Sundays and Holidays from 10:00 a.m. – 8:00 p.m.

Catch a free ride on the Beach Shuttle to and from Playa Vista, Marina del Rey and the Venice Beach Pier, and enjoy the surf, sand and surroundings of Marina del Rey in a hassle-free and relaxing way.

For more information: Call the Marina del Rey Visitor Center (424) 526-7900

MARINA DEL REY FARMERS’ MARKET
Parking Lot #11 ∙ 14101 Panay Way ∙ Marina del Rey
Saturdays
9:00 a.m. – 2:00 p.m.

The Department, in collaboration with Southland Farmers’ Markets Association, is offering the Marina del Rey Farmers’ Market on Saturdays. The Marina del Rey Farmers’ Market offers fresh, locally-grown organic and conventionally grown fruits and veggies. Also available are prepared and packaged foods, hand-crafted products and much more! Paid parking is available for 25 cents for every 10 minutes.

For more information: Call the Marina del Rey Visitors Center at (424) 526-7900

FISHERMAN'S VILLAGE WEEKEND CONCERT SERIES
13755 Fiji Way ∙ Marina del Rey
Sponsored by Pacific Ocean Management, LLC
Saturdays & Sundays
2:00 p.m. – 5:00 p.m.
Saturday, September 23\textsuperscript{rd}
Blue Breeze (R&B)

Sunday, September 24\textsuperscript{th}
2Azz1 (Jazz/Funk)

Saturday, September 30\textsuperscript{th}
Bob DeSena (Latin Jazz)

Sunday, October 1\textsuperscript{st}
Jimmi Nelson & The Drifting Cowboys (Country)

For more information: Call Pacific Ocean Management at (310) 306-0400

\textbf{“MARINA SPOOKTACULAR”}
Burton Chace Park • 13650 Mindanao Way • Marina del Rey
Saturday, October 28\textsuperscript{th} from 10:00 a.m. – 9:00 p.m.
Sunday, October 29\textsuperscript{th} from 10:00 a.m. – 8:00 p.m.

Halloween comes to Marina del Rey! Join us at Burton Chace Park for a family-friendly harvest celebration during the day and spine-tingling thrills at night. Enjoy haunted pirate ships, games, rides, crafts, pirates, and much more! All ages welcome; however, evening activities are recommended for ages 13 and older. Admission is free. Food and beverages are available for purchase. Watch for updated detail in October’s e-newsletter.

For more information: Call the Marina del Rey Visitors Center at (424) 526-7900

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