

Working in a New Way

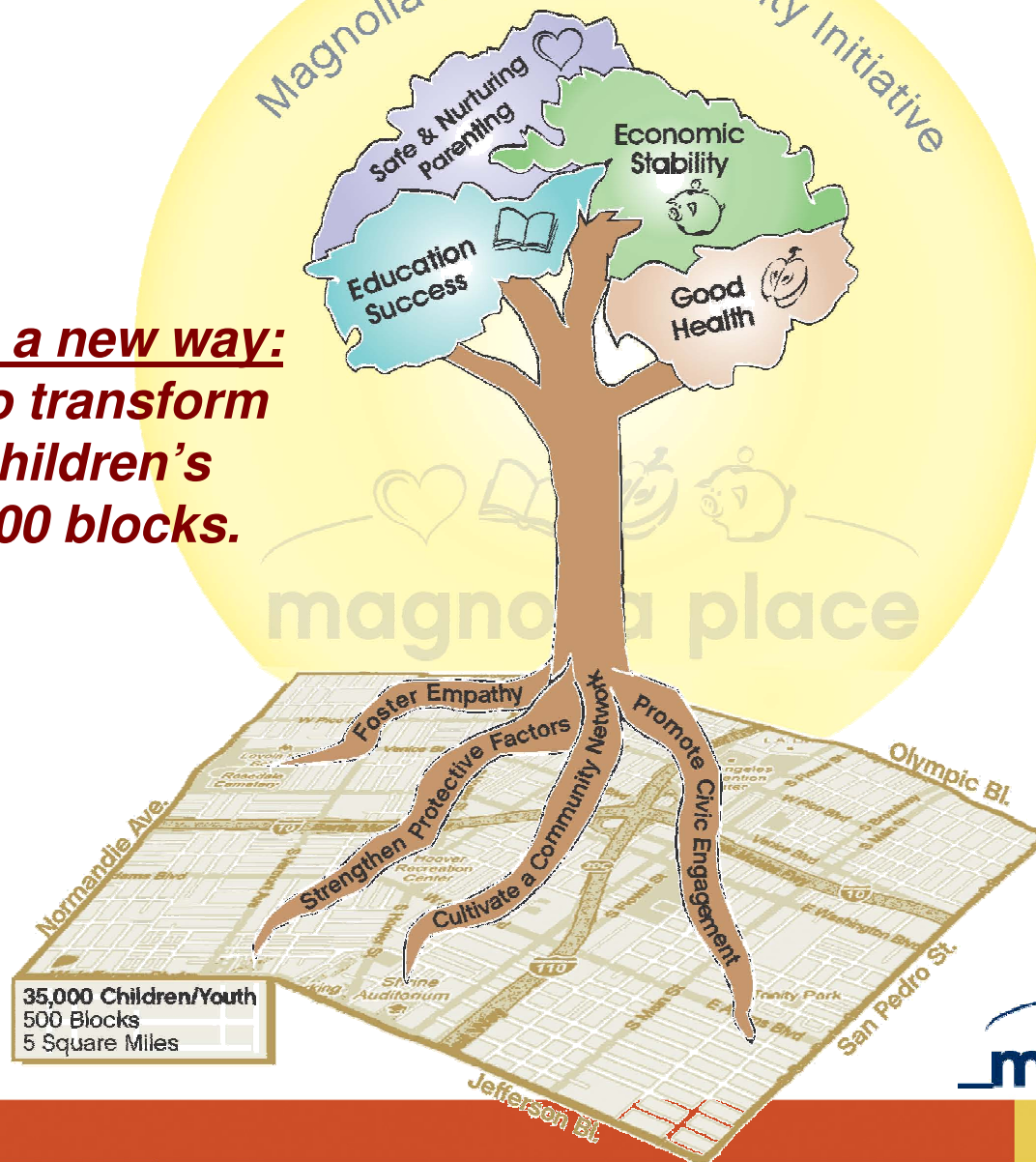



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Magnolia Place Community Initiative

Working in a new way:
A model to transform
all the children's
lives in 500 blocks.




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Magnolia Place is a National Model:



- Raising all achievement levels for 35,000 children living in 500 blocks
- Through an innovative network of over 70+ partners
- Dedicated to improving education, parenting, economic stability and health
- Transforming a community by creating a movement to build protective and supportive communities where children thrive
- Providing a replicable approach for prevention for the entire nation





What We Hope and Dream...

The 35,000 children and youth, especially the youngest ones, living in the neighborhoods within the 500 block Magnolia Catchment Area will **break all records of success** in their education, health, and the quality of nurturing care and economic stability they receive from their families and community.



Giving Hope



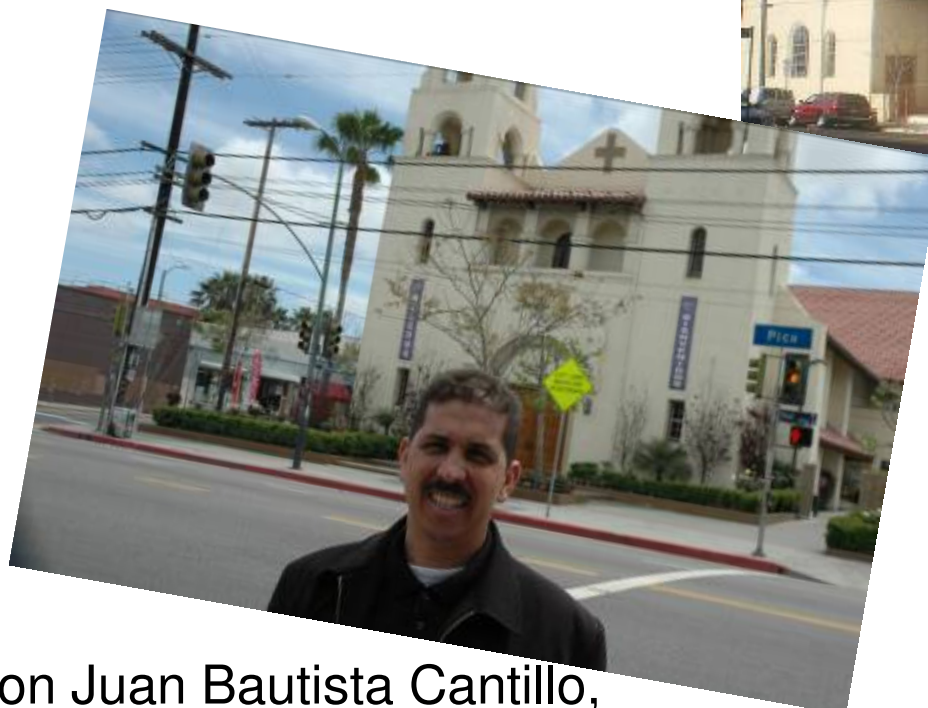
The Challenge:
***Solve urban problems
on a large scale***



***“Reaching families
through effective
community partnerships
and lifelines.”***



St. Thomas Catholic Church,
Pico Union



Deacon Juan Bautista Cantillo,
Director of Liturgy






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A 21st Century Family Center




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Magnolia Place Family Center



Main Headquarters of the Children's Bureau

- Family Enrichment
- Programs
- Conference Center Space
- Preschool

Partner Organizations:

- Public Council
- St. John's Well Child and Family Center
- County Partners: DPSS, CSSD, DCFS
- Nurse Family Partners- DPH
- Pan American Bank
- Children's Nature Institute






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Innovative partnership with the County of Los Angeles



- LA County Child Support Services Department
- Department of Public Social Services
- Children and Family Services
- Office of Child Care






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Special Events



**WE connect Campaign launch and
Information Fair and Visit by
California First Lady Maria Shriver
(2009)**


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Children's Nature Institute



Child Development Center



**Promoting healthy and
active lifestyles**



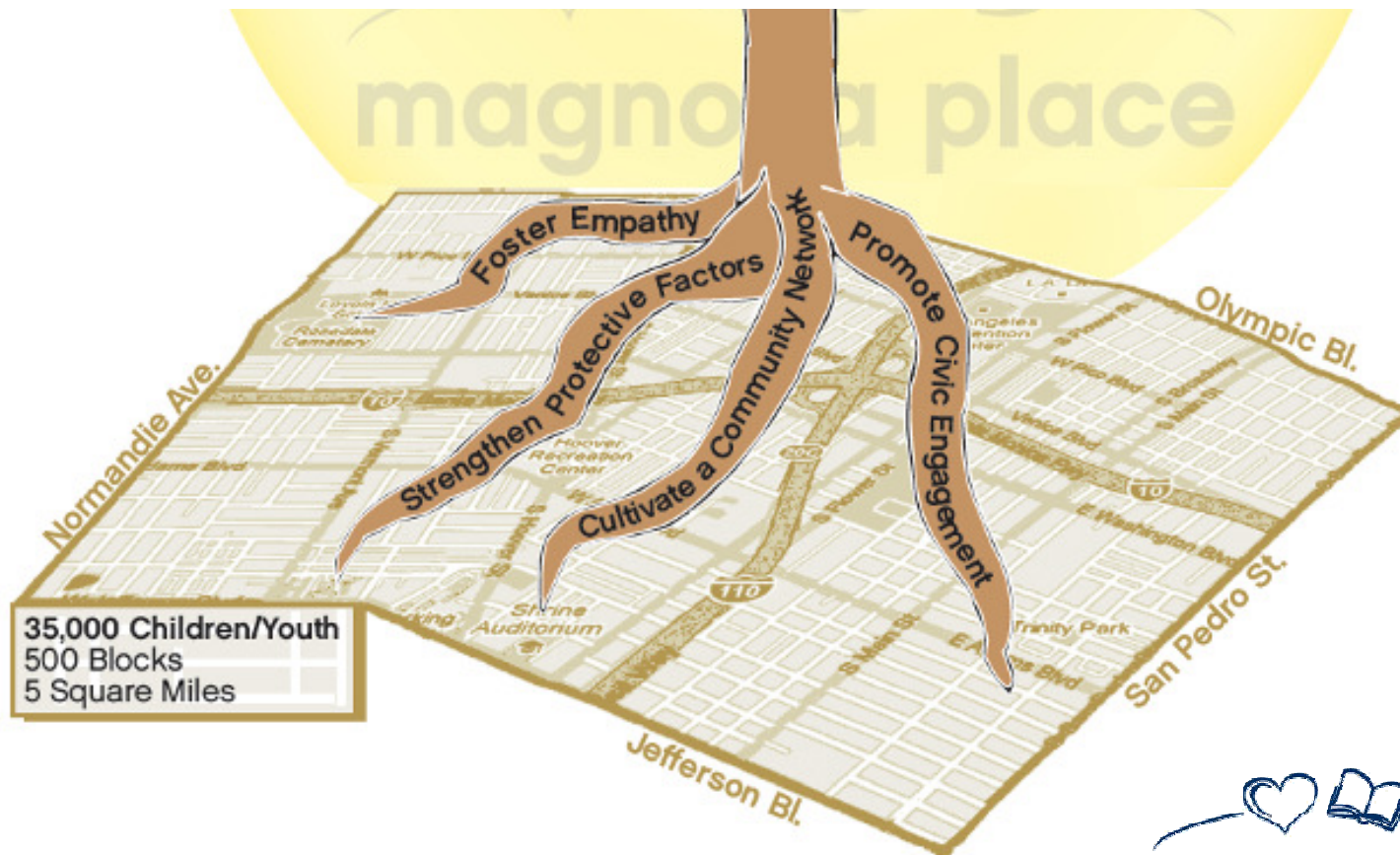
Beyond Services



- **Community Transformation through a Community Movement**



**Only way to get to scale is to move
beyond a service strategy...**





What Successful Families and Partners Have Experienced



“This is a wonderful environment to discuss your child support situation.



- **Talk face- to- face with someone instead of waiting on a phone line.**
- **Talk through your issues with a real person.**

Our clients come here after a presentation at our facility. It is excellent service, we’re here and will be coming back.”



Charles Calderon
Counselor, Midnight Mission

Tara Parham

Richard Viola
Client with Child Support Officer



Magnolia Place Network Partners



70+ NETWORK PARTNERS:

- Faith-Based Organizations
- Government Organizations
- Public & Private Schools
and Universities
- Non-Profits
- For-Profits
- Parent Associations



Magnolia Place Network Subgroups

- Linkage and Referral
- Systems Improvement
- Economic Stability
- Joint Promotora Group
- Research and Evaluation



SHARED REFERRAL FORM

MAGNOLIA PLACE NETWORK REFERRAL FORM

1810 Magnolia Avenue, Los Angeles, CA 90007

Office Use Only

Referral #: _____

Referral Date: _____

Consent Form signed? Yes ☐ No ☐

First visit? Yes ☐ No ☐

Source: _____



1. What do you or your family need? (Mark all that apply)

Basic Needs

- ☐ Food
- ☐ Clothing
- ☐ Housing
- ☐ Transportation



Family Support

- ☐ Counseling
- ☐ Domestic Violence Support
- ☐ Help with Child's Behavior / Discipline
- ☐ Help with Griefs
- ☐ Immigration
- ☐ In Home Supportive Services
- ☐ Legal Services
- ☐ Parenting Education
- ☐ Senior Services
- ☐ Substance Abuse Treatment
- ☐ Transition Services

Child Care and Early Education

- ☐ Child Care PT ☐ FT
- ☐ Preschool PT ☐ FT
- ☐ Child Care Subsidies / Vouchers
- ☐ Recreational / Physical Activities
- ☐ Developmental Services / Screenings
- ☐ Special Needs / IEP



Education and Job Training

- ☐ Job Training / Resumes
- ☐ Adult Education
- ☐ Adult Literacy / ESL
- ☐ Computer Classes
- ☐ High School Diploma / GED Programs
- ☐ Tutoring / Homework Assistance
- ☐ Vocational Programs



Health Care

- ☐ Doctor Visit
- ☐ Dental Visit
- ☐ Health Insurance
- ☐ Medi-Cal
- ☐ Pregnancy Support
- ☐ Breastfeeding / Lactation Support
- ☐ Infant Care
- ☐ Nutrition Education



Financial Assistance

- ☐ Child Support
- ☐ Food Stamps
- ☐ Income Assistance / CalWORKs, SSI
- ☐ Money Management
- ☐ Tax Preparation Assistance (ITC)



Community Connections

- ☐ Community Networks
- ☐ Family Library
- ☐ Faith-based Group/Church
- ☐ Neighborhood Watch
- ☐ Parent Group
- ☐ Volunteer Opportunities



Other

- ☐
- ☐ Family Source Services

Family size: _____

Family annual income: _____

2. First Name: _____ 3. Middle Initial: _____ 4. Last Name (please include all job surnames): _____

5. (Aunt) Phone Number: _____

6. Home Address (Number and Street): _____

7. City: _____ 8. Zip Code: _____

9. Date of Birth (mm/dd/yyyy): _____

10. Number of adults and children assistance requested for: _____ Adults _____ Children

11. What language do you feel most comfortable using? (Adults)

☐ American ☐ Cambodian ☐ Chinese ☐ English ☐ Korean
☐ Mandarin ☐ Spanish ☐ Vietnamese

Other (specify): _____

12. Sex/Gender: _____ Male ☐ Female ☐

13. Race/Ethnicity

☐ Hispanic ☐ African American ☐ White ☐ Asian/Pacific Islander
☐ Native American ☐ Other (specify): _____

Person #	Family Member (First & Last Name)	14. Date of Birth (mm/dd/yyyy)	15. Sex/Gender
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Magnolia Place Groupsite

www.magnoliaplacenetwork.groupsite



**You Don't Always have to
attend meetings....**

**A PERFECT WAY TO
BE IN CONTACT
WITH OTHERS AND
RECEIVE UPDATES
ALL THE TIME ...**

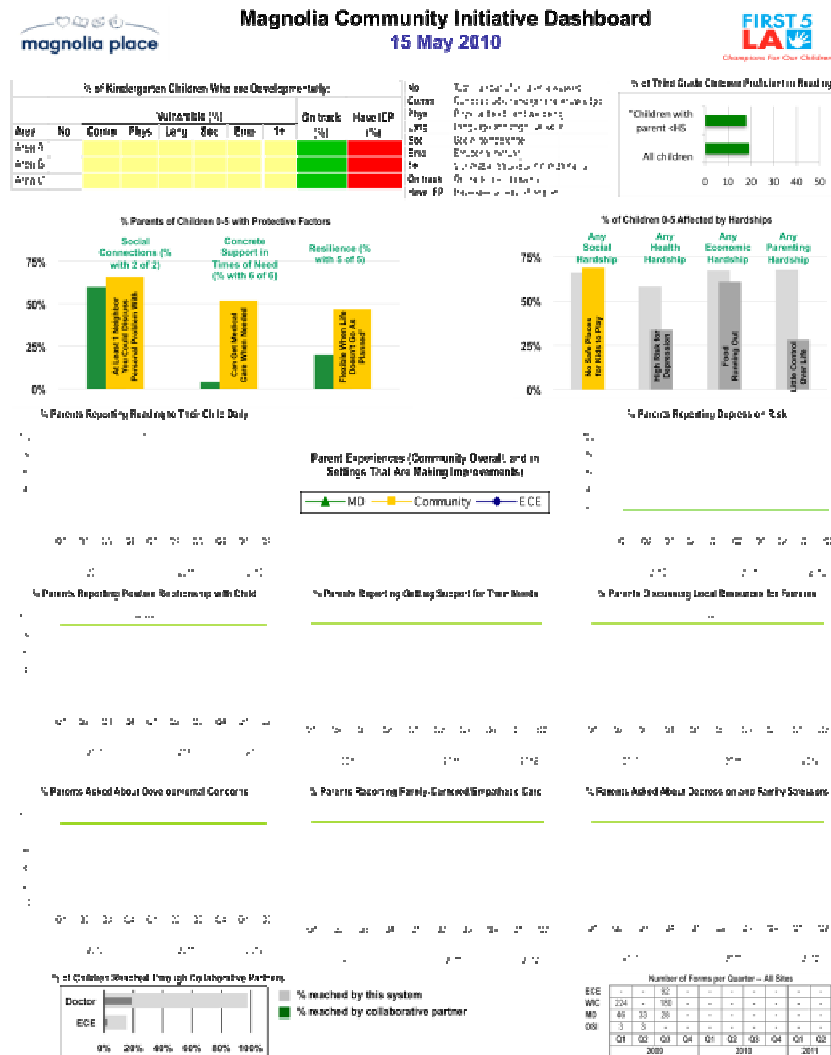


Developmental progress at school entry

Protective factors in families with children 0-5

Care
processes &
experiences
for families
with children
0-5

% of families with children 0-5 who are reached by network improvements

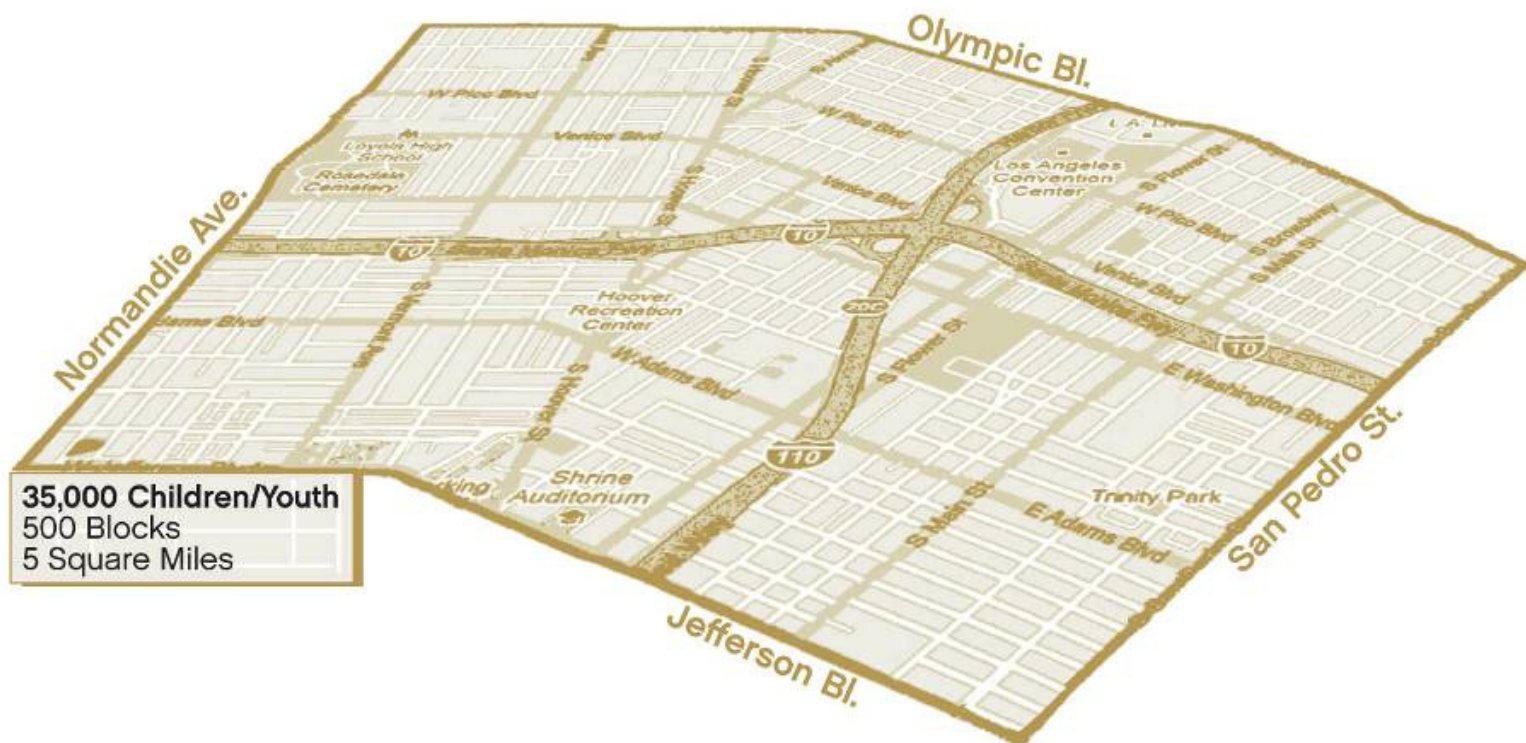


3rd grade
reading
proficiency

Stressors in families with children 0-5



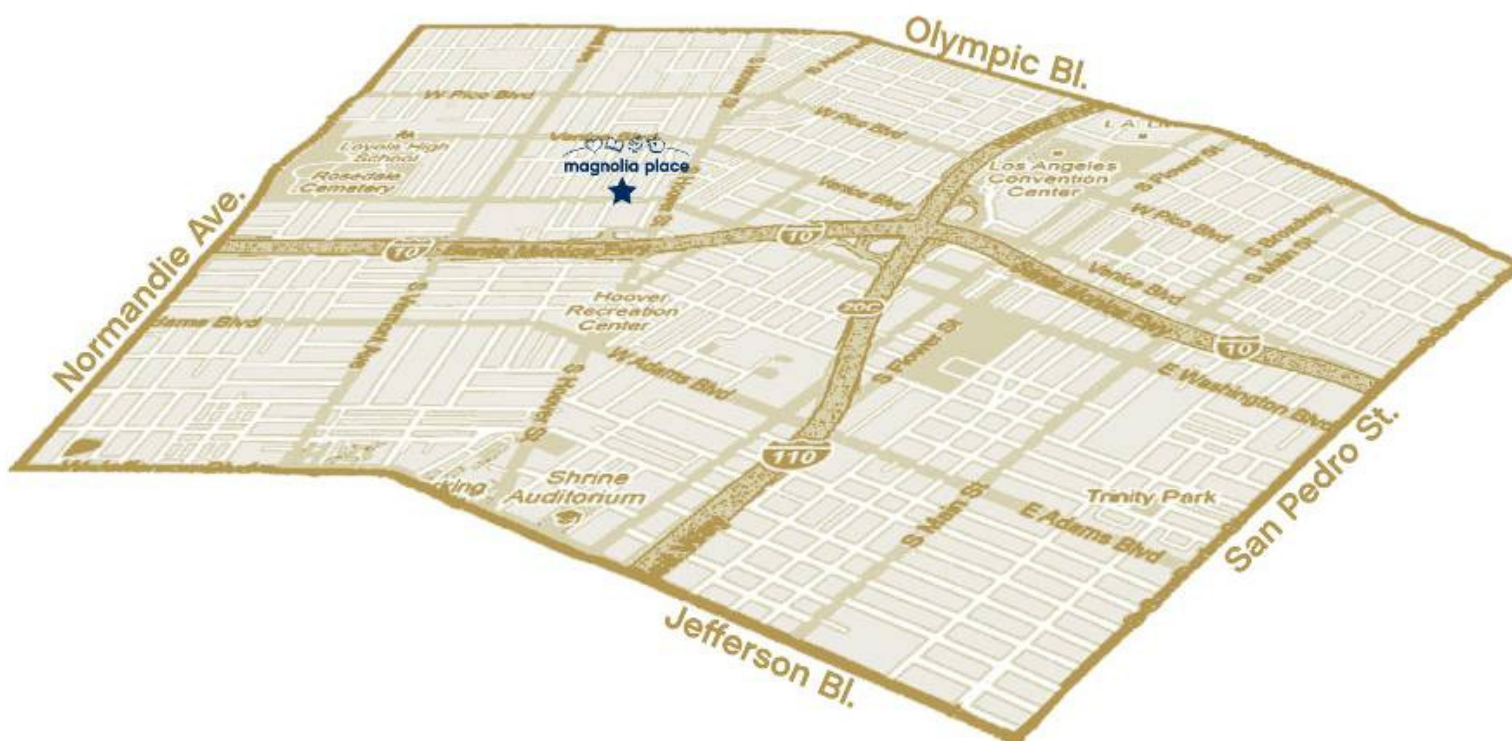
How Do We Advance



35,000 Children?



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35,000 Children/Youth
500 Blocks
5 Square Miles



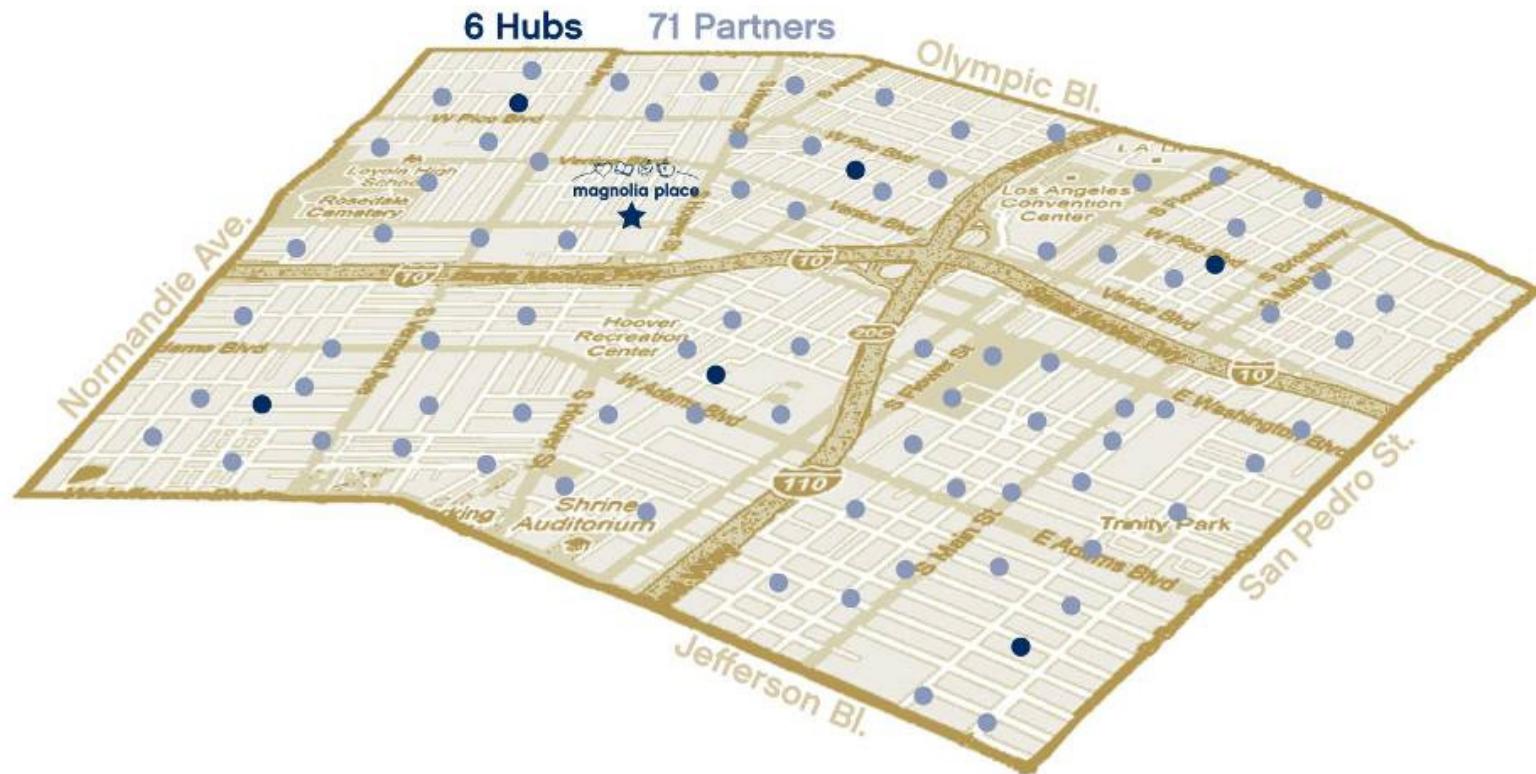
6 Hubs



35,000 Children/Youth
500 Blocks
5 Square Miles



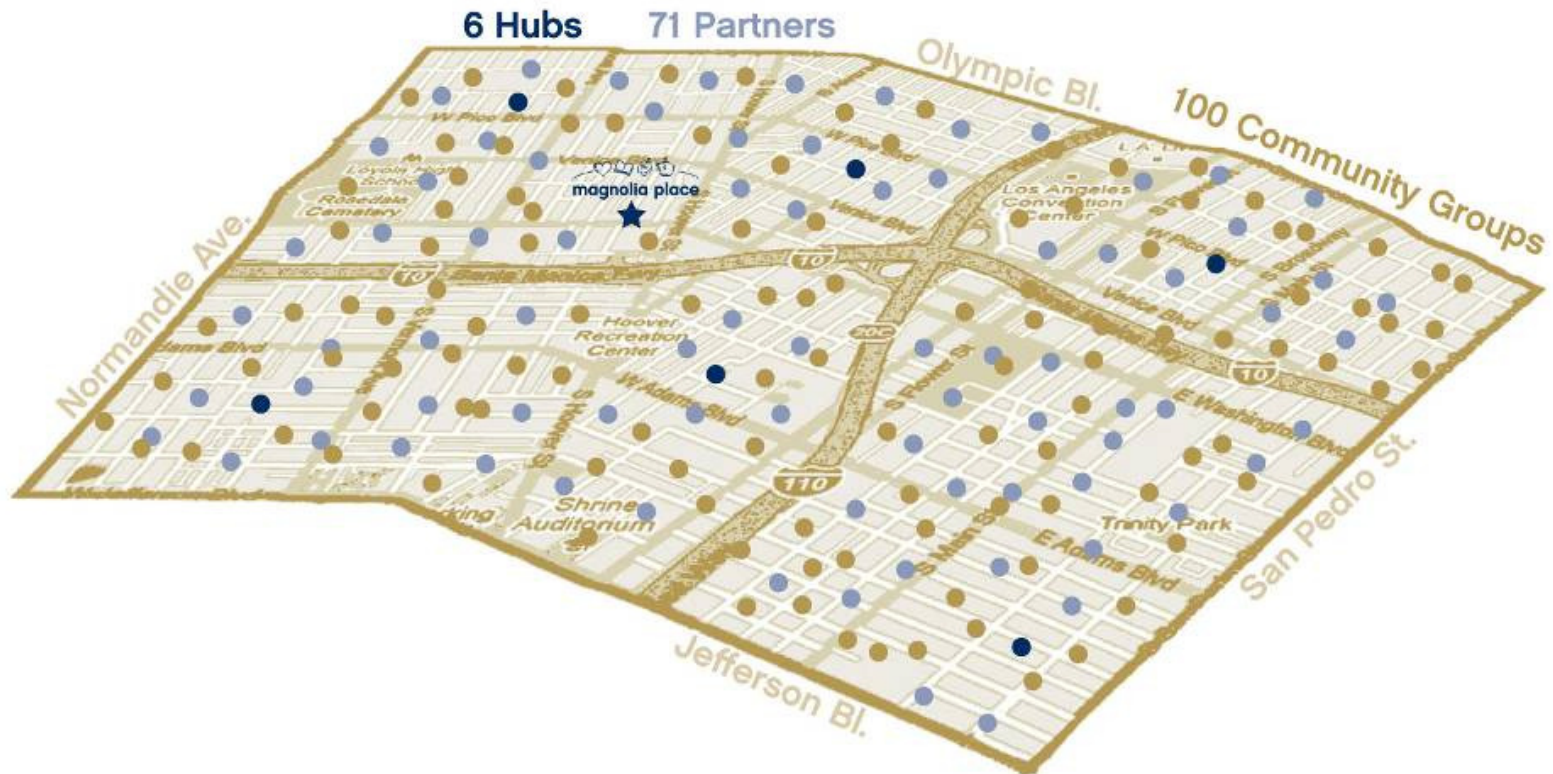
71 Partners



35,000 Children/Youth
500 Blocks
5 Square Miles

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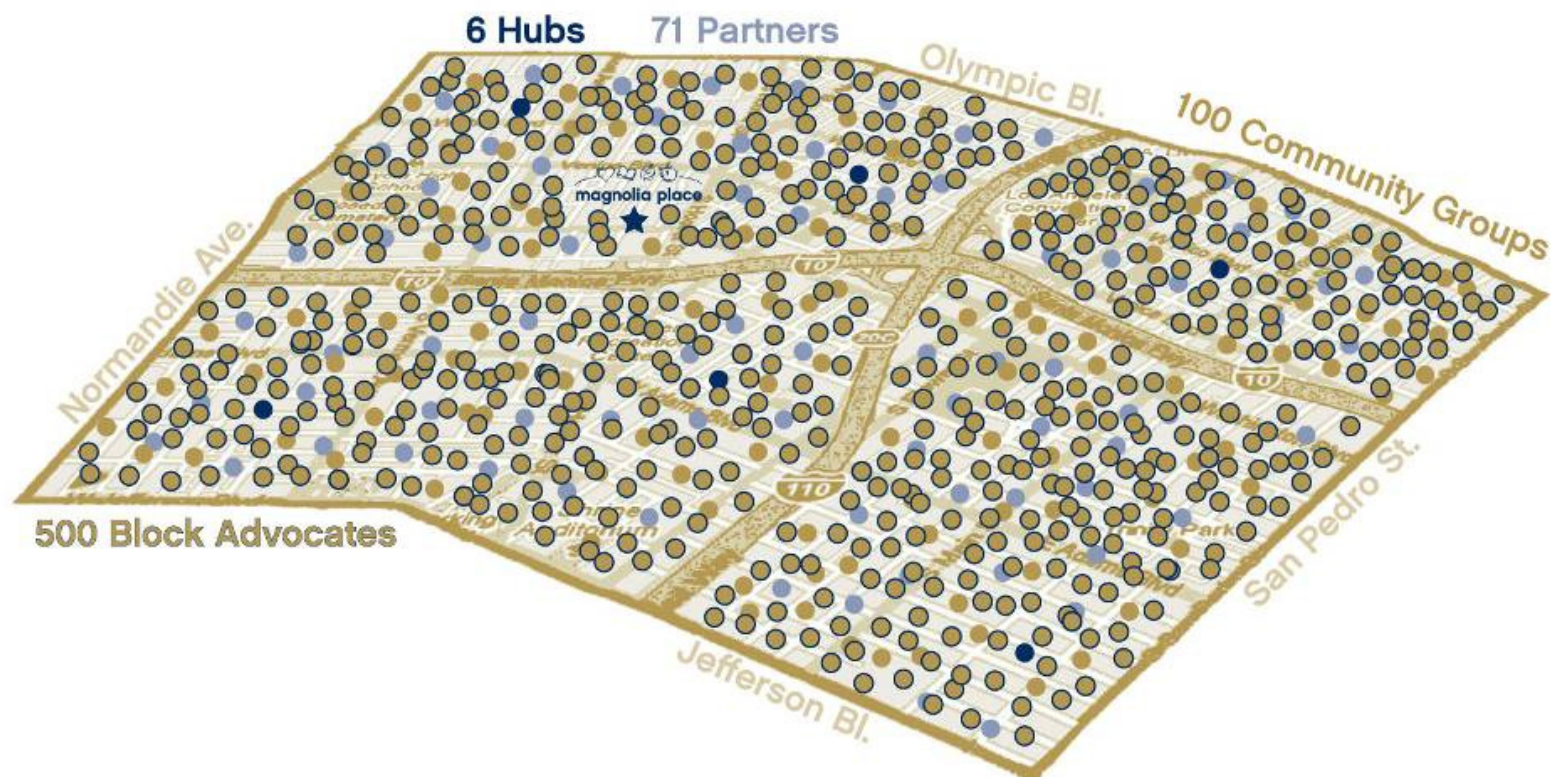
100 Community Groups



35,000 Children/Youth
500 Blocks
5 Square Miles


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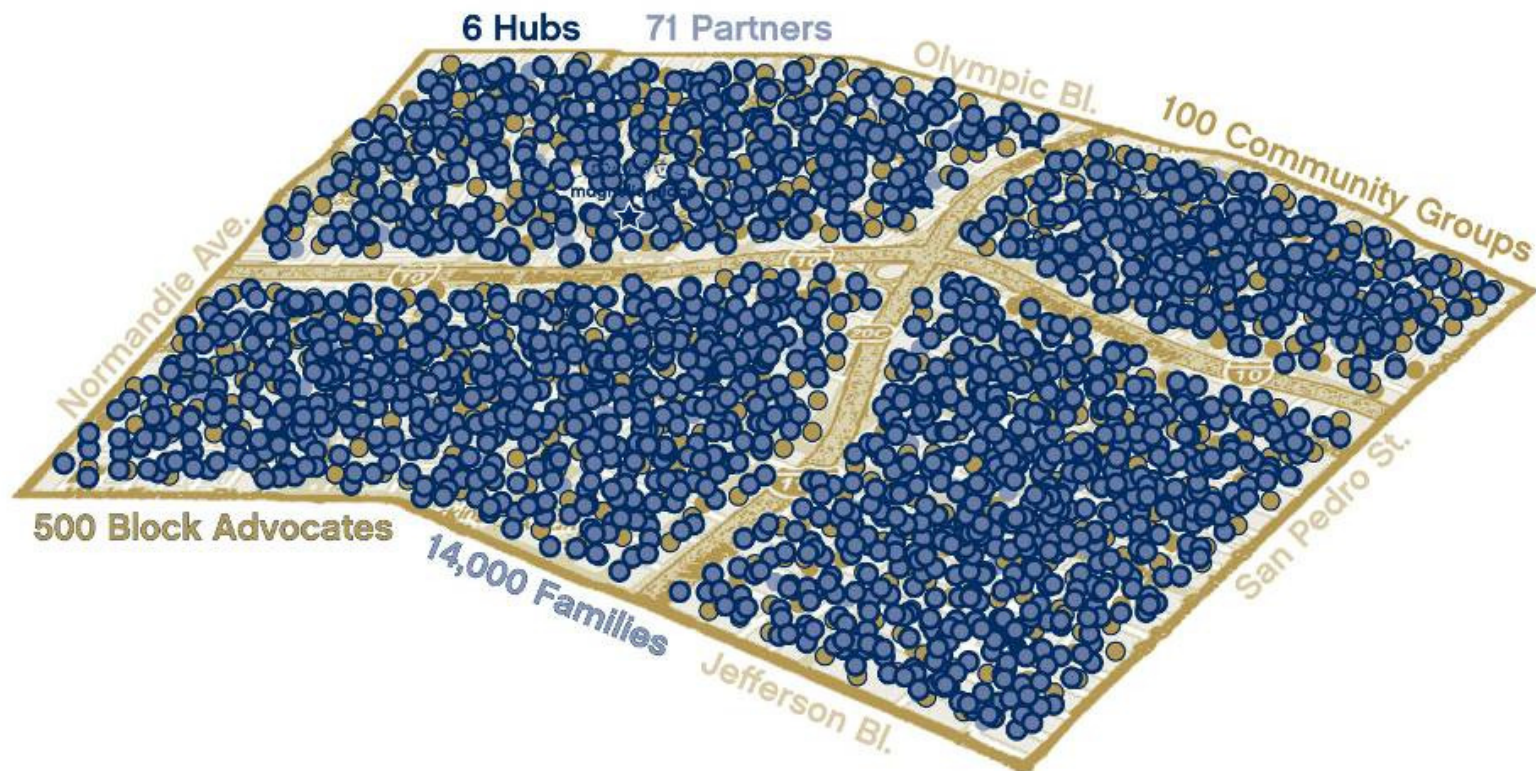
500 Block Advocates



35,000 Children/Youth
500 Blocks
5 Square Miles

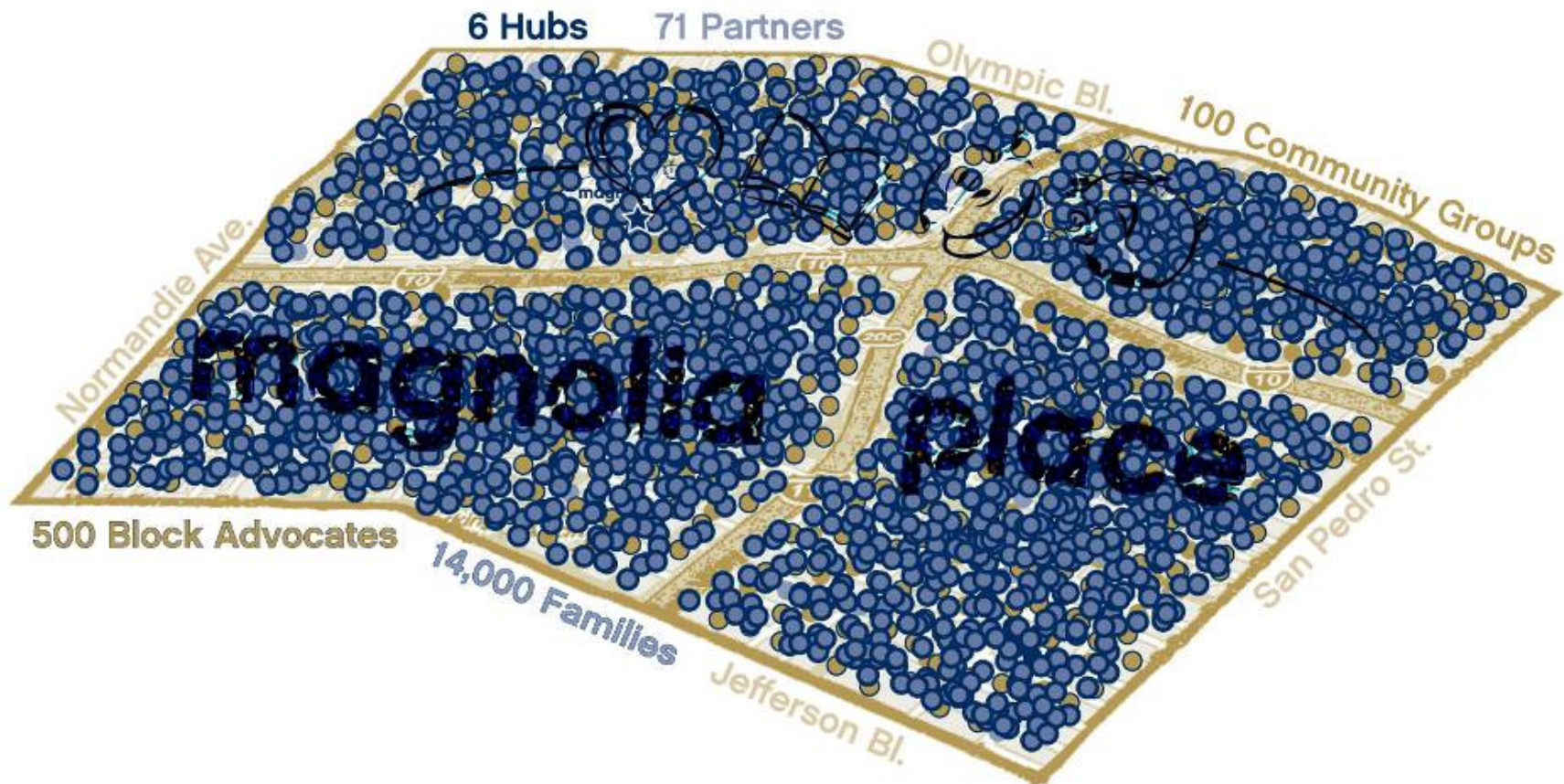


14,000 Families



35,000 Children/Youth
500 Blocks
5 Square Miles


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35,000 Children/Youth
500 Blocks
5 Square Miles


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