

2020 CENSUS

Education and Outreach Sub-Committee Meeting

March 21, 2018

10:00 a.m. to 11:30 a.m.

Hall of Administration, Room 743

AGENDA

ACCOMMODATIONS: Accommodations, American Sign Language (ASL) interpreters, or assisted listening devices are available with at least three business days' notice before the meeting date. Agendas in Braille and/or alternate formats are available upon request. Please telephone (213) 893-2086 (voice) or (213) 633-0901 (TDD), from 8:00 a.m. - 4:30 p.m., Monday through Friday.

Para Información en español, por favor comuníquese a la oficina de Servicios de Comisión al numero (213) 974-1431 entre 8:00 a.m. Y 5:00 p.m. lunes a viernes.

SUPPORTING DOCUMENTATION: Written agenda materials can be obtained at the CEO's Office, Kenneth Hahn Hall of Administration, 500 West Temple Street, Room 723, Los Angeles, CA 90012. Public Comment should not exceed THREE minutes for each speaker and must be on items of interest which are within the subject matter jurisdiction of the Committee.

- 1) **Call to Order** Dorothea Park, CEO
- 2) **Introductions - Education and Outreach Subcommittee** All
- 3) **LUCA Update** Doug Baron, CEO
 - a. **120-Day Review Period Discussion** – During 2020 Census Local Update of Census Addresses Operation (LUCA) the County must complete its review and comment on the Census Bureau's residential address list. The 120-day review period began on 3/2/18 and will end on 6/30/18.
 - b. **Non-traditional housing survey** – Update on the County's contract with Community Connect Labs, designed to capture non-conforming addresses in hard-to-survey areas to ensure a complete count within the County.
- 4) **Department Head Meeting Update** Doug Baron, CEO
 - a. Discuss the information to be shared at the Department Head meeting to provide an overview of the County's efforts on the 2020 Census
- 5) **WordPress Instructions/Demo** Rachel Rodriguez, ISD
 - a. WordPress is an online website content management system
 - b. County plans to use a WordPress site to maintain files, reports, and information related to the 2020 Census Planning efforts

6) Health and Human Services Complete Count Committee ("CCC"):

Lisa Simmons, DPSS
Lourie Gladney, DHS

- a. Presentation and written reports on the objectives and strategies for the CCC's Education and Outreach work plan
- b. Meeting Updates of CCC and Subcommittee meetings

7) Transportation CCC

Pamela Manning, DPW

- a. Presentation and written reports on the objectives and strategies for the CCC's Education and Outreach work plan
- b. Meeting Updates of CCC and Subcommittee meetings

8) Countywide Outreach CCC

Maria Garcia, LA City
Dorothea Park, CEO

- a. Presentation and written reports on the objectives and strategies for the CCC's Education and Outreach work plan
- b. Meeting Updates
 - Municipal Sub-committee – Report on the meeting held on 3/1/18
 - Higher Education Sub-committee - Report on the meeting held on 3/8/18
 - Immigration Sub-committee – Discuss the status of the formation of this sub-committee and potential partnerships
 - Stakeholder Sub-committee/LA Community Table - Report on the meeting held on 3/15/18
- c. Distribute LRS Block Group Counts for Supervisorial District, Unincorporated Areas, and Cities.

9) Questions

10)Public Comment

Future Meeting Dates – 3rd Wednesday of the month thru April 2020:

- a. **April 18, 2018;** 10:00 a.m. to 11:30 a.m.
- b. **May 16, 2018;** 10:00 a.m. to 11:30 a.m.
- c. **June 20, 2018;** 10:00 a.m. to 11:30 a.m.
- d. **July 18, 2018;** 10:00 a.m. to 11:30 a.m.