

2020 CENSUS

Education and Outreach Sub-Committee Meeting

February 21, 2018 10:00 a.m. to 11:30 a.m. Hall of Administration, Room 743

AGENDA

- 1) Call to Order
- 2) Introductions Education and Outreach Subcommittee

a. Census 2020 Organizational Chart discussion

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3) Department Head Meeting presentation plan

a. Discuss the information to be shared at the Department Head meeting to provide an overview of the County's involvement with the 2020 Census.

Doug Baron, CEO

4) Status on the LUCA Community-Based Address Canvassing

Doug Baron, CEO

- a. Discuss the Community Connect Labs Community-based address canvassing pilot for 2020 Census.
- 5) Letter to Department Heads regarding their Census Plan submittals
 - a. Discuss the letters that will be sent out to all Departments asking for their departmental 2020 Census Outreach Plan and strategies based on their Complete Count Committee's plans.

6) Status of the State 2020 Census launch

Dorothea Park, CEO

a. Discussion of State related activities with respect to the State's 2020 Census launch

7) Status of the 2020 Census County/City launch

Dorothea Park, CEO

a. Discussion regarding dates and potential activities related to the County/City's 2020 Census launch

8) Health and Human Services CCC presentation and draft written reports on the framework of their education and outreach strategies.

Lisa Simmons, DPSS Lourie Gladney, DHS **9) Transportation CCC** presentation and draft written reports on the framework of their education and outreach strategies

Pamela Manning, DPW

10)Countywide Outreach CCC presentation and draft written reports on the framework of their education and outreach strategies

Maria Garcia, L.A. City Dorothea Park, CEO

11)Questions

12) Public Comment

Future Meeting Dates – 3rd Wednesday of the month thru April 2020:

- a. March 21, 2018; 10:00 a.m. to 11:30 a.m.
- b. **April 18, 2018**; 10:00 a.m. to 11:30 a.m.
- c. May 16, 2018; 10:00 a.m. to 11:30 a.m.
- d. June 20, 2018; 10:00 a.m. to 11:30 a.m.
- e. July 18, 2018; 10:00 a.m. to 11:30 a.m.

"To Enrich Lives Through Effective and Caring Service"