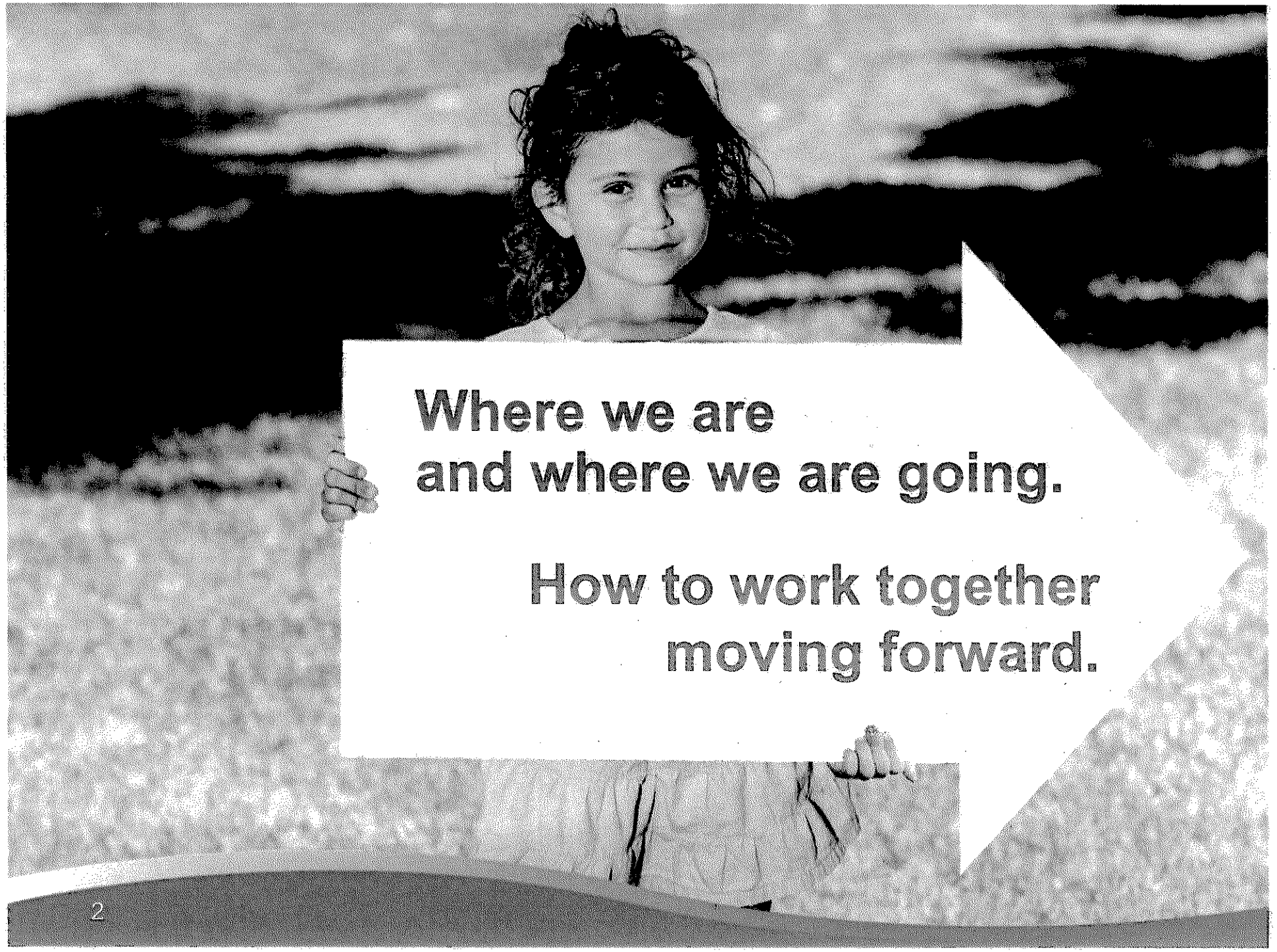
FIRST 5 LA

Champions For Our Children

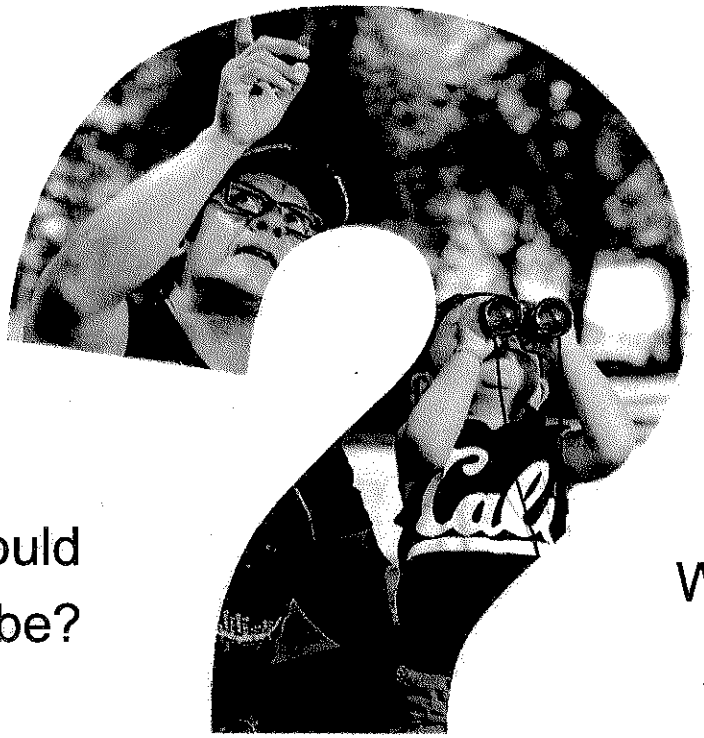
Strategic Plan 2015- 2020: Focusing for the Future


Where we are
and where we are going.
How to work together
moving forward.

Listening and Learning

Listening and Learning

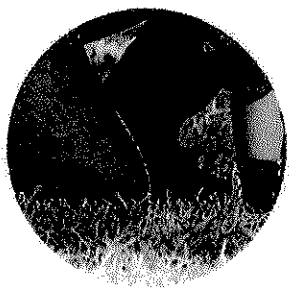
What are the greatest needs?



What should First 5 LA's role be?

Where are the gaps?

How can we make the most significant change?



What we learned …

- Strong support for First 5 LA and a desire for us to succeed
- We lack focus and clear strategic direction
- There is an opportunity for us to improve as a partner

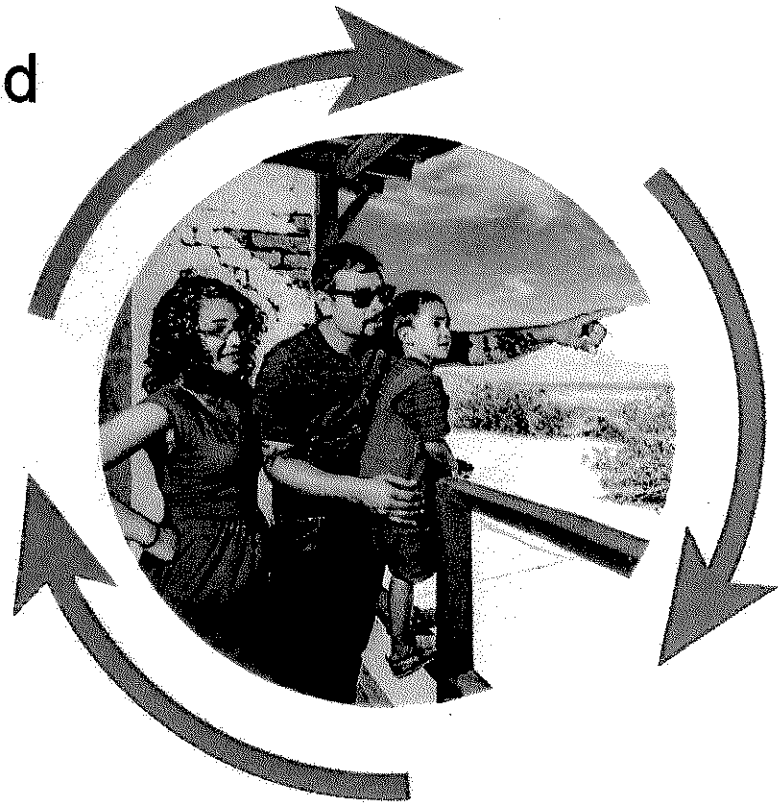
What we learned …

- Parents are critical to a child's physical and socio-emotional health and cognitive development
- Parents and caregivers must be empowered to help their child through access to information, social connections and resources
- Communities need to be strengthened, in terms of their capacity, to support families
- There are gaps in health and early education systems, policies and practices

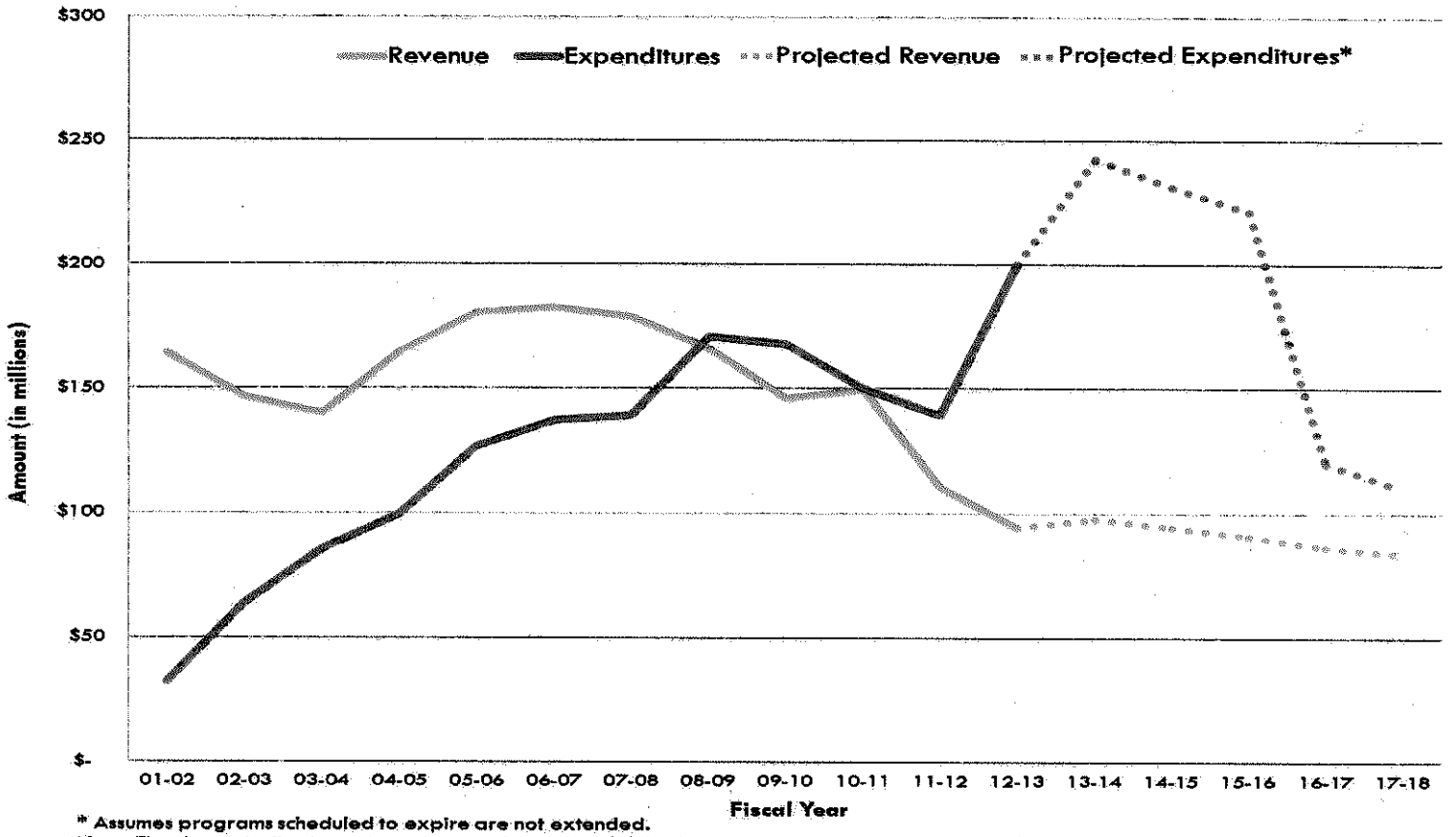
Why This Plan Now?

Focusing for Impact

- Maximize return on the Commission's future investments to achieve mission and greatest possible impact for children 0-5 and their families
- Determine a clear, well-defined focus for First 5 LA
- Align goals to long-term financial projections and strategy

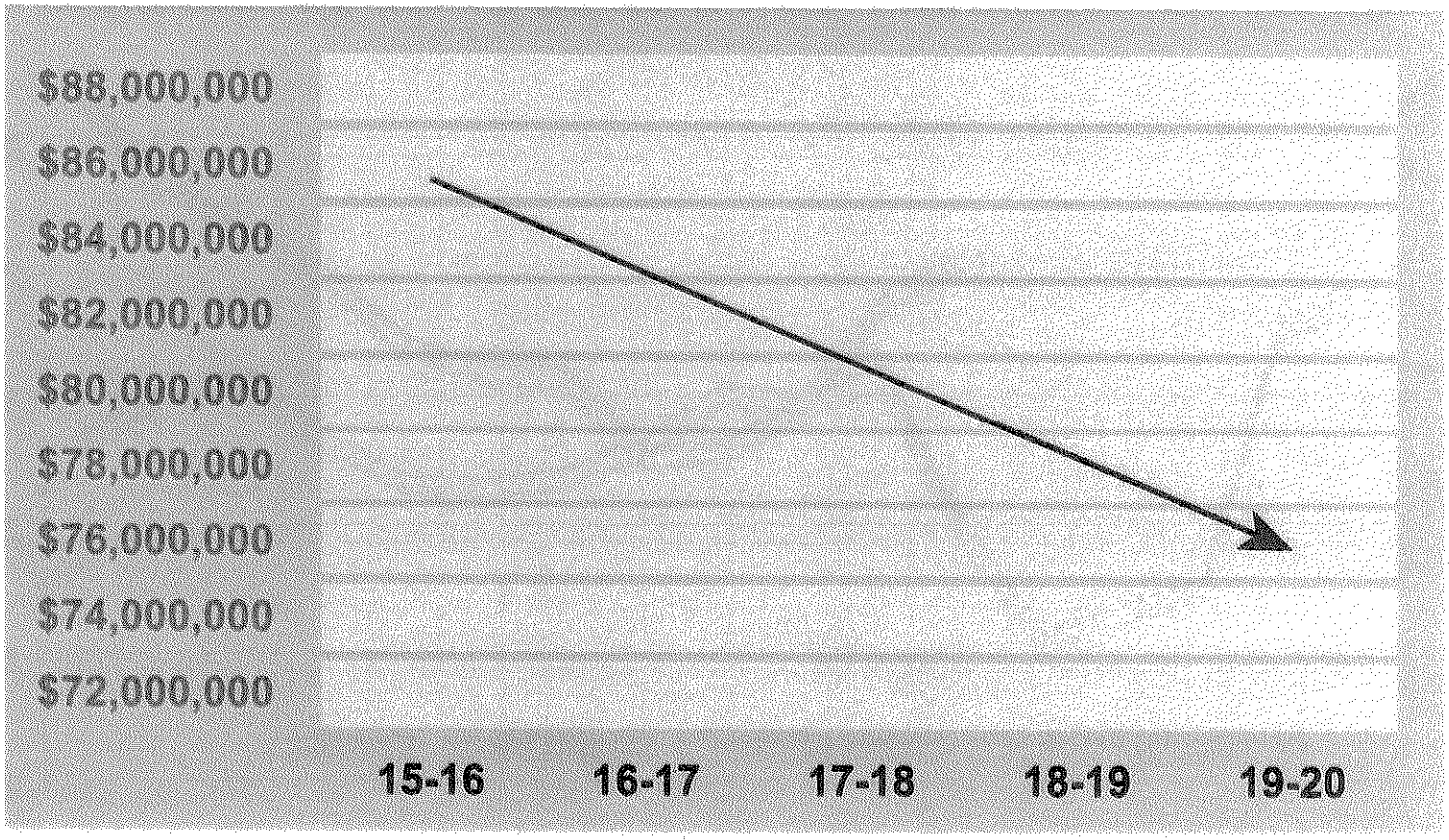


Our Fiscal Reality



* Assumes programs scheduled to expire are not extended.
Note: The sharp decline in projected expenditures from FY 2015-16 to FY 16-17 is primarily due to LAUP, which is scheduled to end June 2016.

Declining Tobacco Revenue

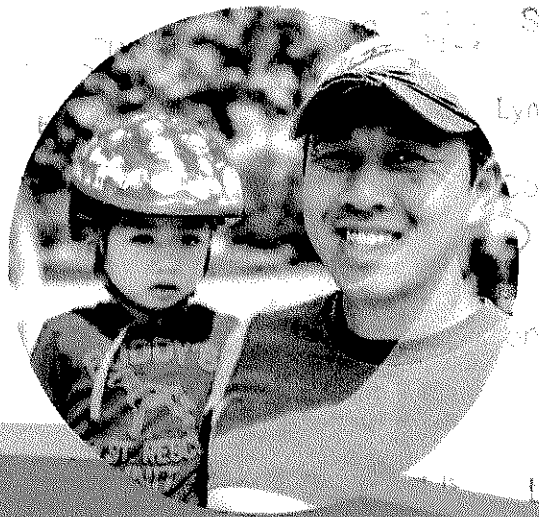


Questions & Answers

RENEWED PURPOSE
All children enter kindergarten ready to succeed in school and life.

Who We Help

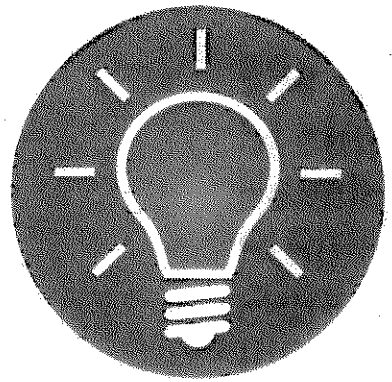
Los Angeles County



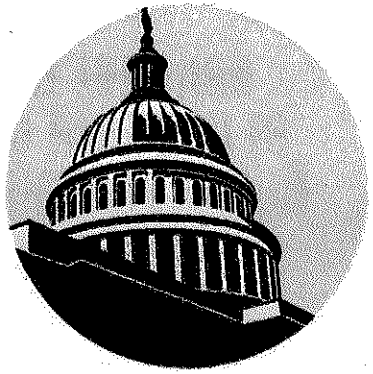
How Investment Decisions Will Be Made

- Focus on prevention
- Focus on systems and policy change
- Seek to have a broad impact
- Include components to strengthen families and, whenever possible, improve community capacity
- Identify and scale evidence-based practices
- Engage partners in sustainability and scalability of efforts

Ways We Invest

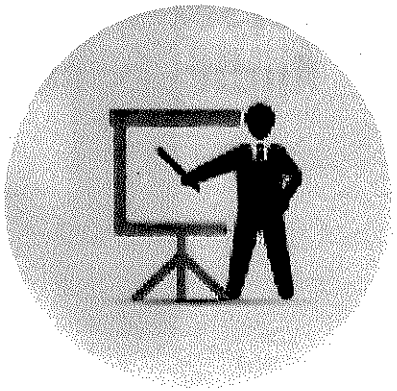


Research & Development



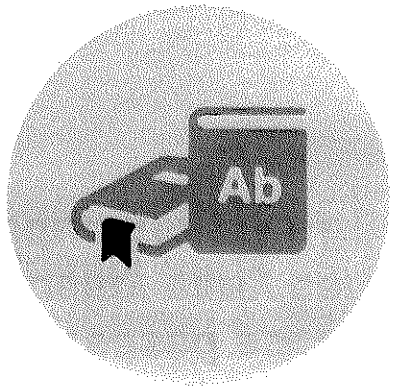
Public Policy and Advocacy

Service Delivery System Improvement



Provider Training

Community Capacity Building



Communications

Priority Outcomes

1. Increased family protective factors

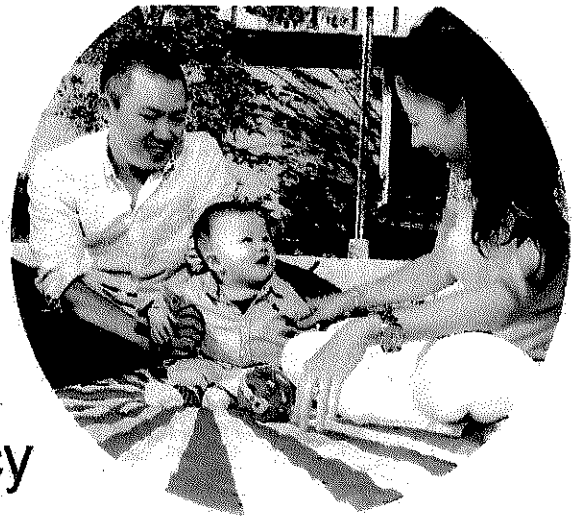
2. Increased community capacity to support and promote the safety, healthy development and well-being of children from prenatal to age five and their families

3. Increased access to quality early care and education (ECE)

4. Improved capacity of health services systems to meet the needs of children from prenatal to age five and their families

Families

Increased family protective factors

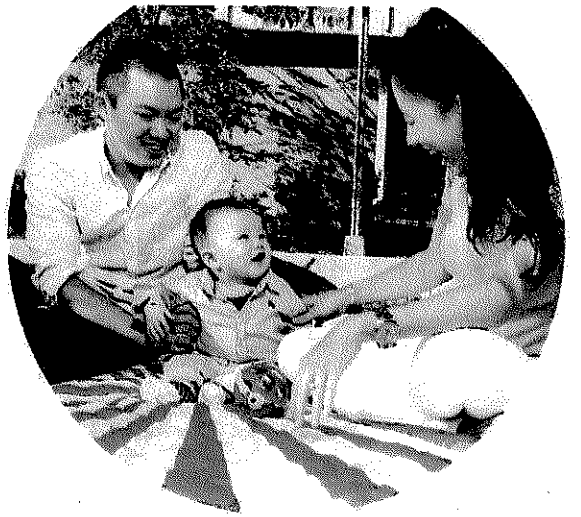


Our Focus

- Increased parent/caregiver resiliency
- Increased social connections
- Increased knowledge of parenting and child development
- Increased capacity to provide enriching, structured, and nurturing environments for their children
- Access to concrete supports in times of need
- Improved capacity of ECE- and health-related providers to engage parents/caregivers in supporting their child's development

Families

Increased family protective factors



How We Do This

- Lead the testing, modification, and scaling up of evidence-based practices and programs that work directly with parents/caregivers to increase family protective factors, with a primary focus on Welcome Baby and targeted home visiting models
- Pilot and/or promote the scaling of evidence-based parent/caregiver-engagement models that increase family protective factors in ECE- and health-related settings

Communities

Increased community capacity to support and promote the safety, healthy development, and well-being of children 0-5 and their families

Our Focus

- Community members have a shared vision and act collectively to improve the policies, services and environments that impact families
- Communities have ECE- and health-related supports that meet family needs
- Communities have physical places and spaces that promote healthy living and encourage interaction

Communities

Increased community capacity to support and promote the safety, healthy development, and well-being of children 0-5 and their families

How We Do This

- Convene and create opportunities for collaboration among parents/caregivers, residents, organizations, and institutions across multiple sectors within the Best Start Communities to work together to achieve the core results of the Building Stronger Families Framework
- Convene and strengthen the capacity of ECE- and health-related organizations and institutions to improve services and supports within the Best Start Communities
- Convene and strengthen the capacity of existing advocacy groups to work with communities to create new or improved physical spaces and places for families and children 0-5 with a priority focus on Best Start Communities

Early Care and Education

Increased access to quality early care and education

Our Focus

- Improved access to affordable, quality, sustainable early care and education, particularly among high risk populations
- Improved quality of ECE services

Early Care and Education

Increased access to quality early care and education

How We Do This

- Advocate for greater public investment in quality early care and education, with a focus on both infant/toddler care and preschool
- Support implementation of a uniform Quality Rating and Improvement System (QRIS) within LA County in order to build the evidence base to support advocacy and policy change
- Strengthen the professional development system for early care and education providers

Health-Related Services

Improved capacity of health, mental health, and substance abuse services systems to meet the needs of children 0-5 and their families

Our Focus

- Increased effectiveness and responsiveness of screening and early intervention programs across health, mental health, and substance abuse services systems
- Improved capacity of health, mental health, and substance abuse services providers to deliver trauma-informed care to children 0-5 and their families

Health-Related Services

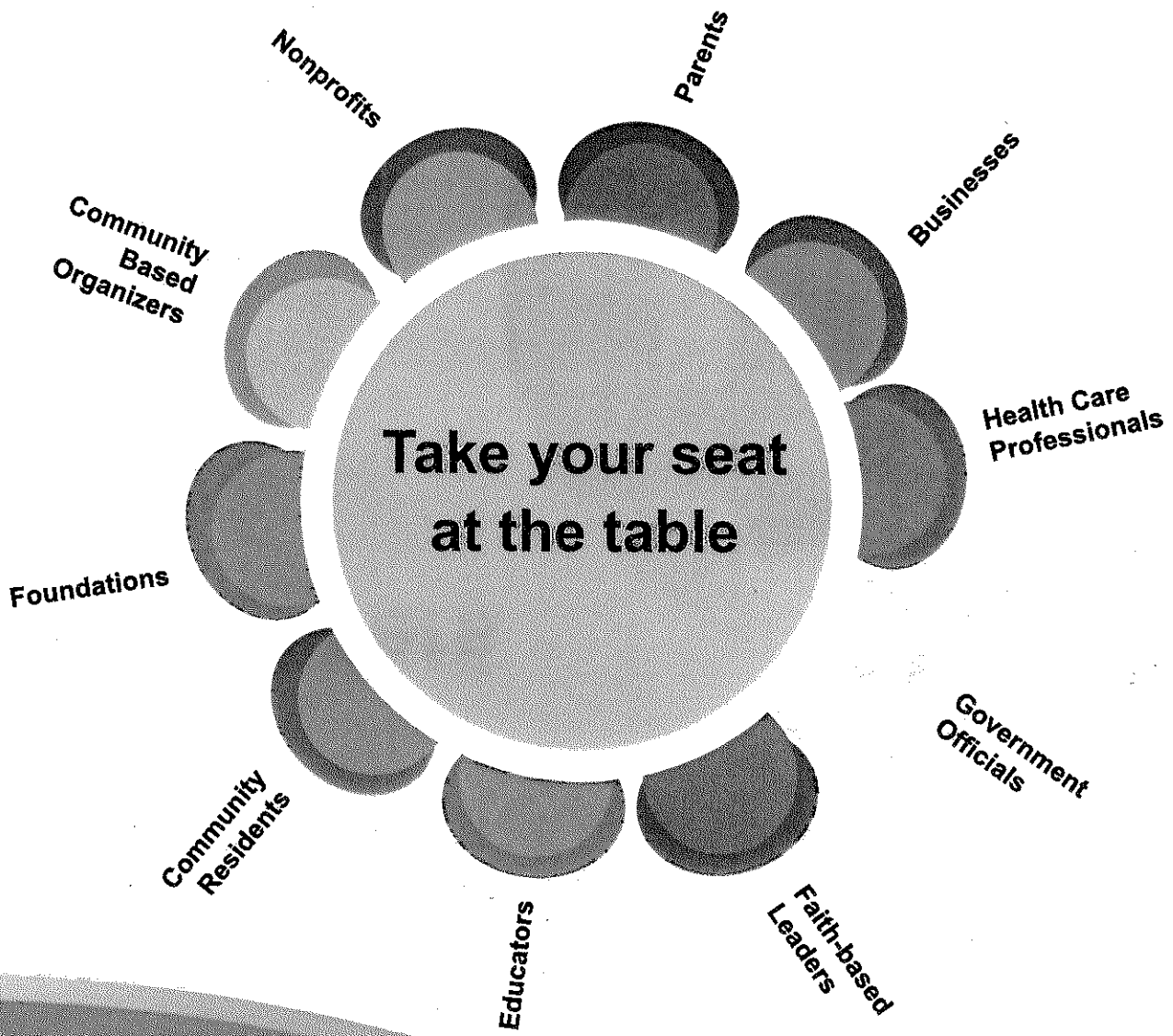
Improved capacity of health, mental health, and substance abuse services systems to meet the needs of children 0-5 and their families

How We Do This

- Advocate for policy and practice changes to support efforts to improve coordination and functioning of developmental screening, assessment and early intervention programs
- Identify and promote best practices around trauma-informed care that improve the service delivery system for children 0-5 and their families

Questions & Answers

First 5 LA can't do this alone.



Next step …