



## COUNTY OF LOS ANGELES

### FIRE DEPARTMENT

1320 NORTH EASTERN AVENUE  
LOS ANGELES, CALIFORNIA 90063-3294  
(323) 881-2401

DARYL L. OSBY  
FIRE CHIEF  
FORESTER & FIRE WARDEN

July 30, 2013

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

Dear Supervisors:

## ADOPTED

BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES

28 August 6, 2013

*Sachi A. Hamai*  
SACHI A. HAMAI  
EXECUTIVE OFFICER

**APPROVAL TO PROVIDE THE FIRE CHIEF OF THE CONSOLIDATED FIRE PROTECTION DISTRICT DELEGATED AUTHORITY TO ENTER INTO CONTRACTS WITH FILM PRODUCTION COMPANIES  
(ALL DISTRICTS) (3 VOTES)**

### SUBJECT

Provide the Fire Chief of the Consolidated Fire Protection District of Los Angeles County (District) delegated authority to enter into contractual agreements with film production companies for the limited purpose of creating pilot episodes or "sizzle reels."

**IT IS RECOMMENDED THAT THE BOARD ACTING AS THE GOVERNING BODY OF THE CONSOLIDATED FIRE PROTECTION DISTRICT OF LOS ANGELES COUNTY:**

1) Delegate authority to the Fire Chief of the District to enter into, amend, suspend and/or terminate these contracts, as necessary.

### PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of this recommended action is to provide the District with the authority to enter into limited contractual arrangements with the film industry. The District is routinely approached by production companies interested in utilizing the District's name, likeness, facilities, equipment and personnel in productions that will highlight the Department's world class level of service and skills of its employees.

These requests are predominantly concepts that require refinement to gain a precise and clear understanding of how the final product will look. The refinement process typically requires the

District to enter into an agreement with a production company allowing them access to capture the operations of the District for the purpose of developing a “sizzle reel” (a 3- to 5-minute video that combine visuals, audio, and messaging to create a fast paced, stylized overview of what a proposed production will look like) or a “Pilot Episode” (a stand-alone episode of a television series that is used to sell the show and gauge if a series will be successful). These requests are often extremely time-sensitive and do not allow an opportunity to meet the normal Board letter timelines.

The District’s authority to enter into such contracts will be limited to filming of footage necessary to create the sizzle reel or pilot. Based on the situations the District has been approached with in the past, this would involve a few days of filming. These limited contracts will be drafted and approved as to form by the Office of the County Counsel to ensure all necessary waivers of liability and restrictions on use of media are in place and agreed upon by all parties. The District will provide your Board with information regarding any agreements for sizzle reels or pilots that are entered into by the District.

In the case that the pilot or sizzle reel results in a request to film an ongoing or longer-term film or television series, the District will return to the Board before for approval.

### **FISCAL IMPACT/FINANCING**

Upon entering into any agreement as described above, the District will ensure appropriate compensation for its time and services. Such compensation may be monetary or come in the form of products or services.

There is no impact on net County cost and all auxiliary costs will be at the direct expense of the requesting production company.

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

In order to enter into a binding contract, the District needs Board approval or delegated authority to contract. The timelines involved in the requests to film footage for sizzle reels and pilots are often extremely time-sensitive and do not allow an opportunity to meet the normal Board letter timelines. Entering into these limited contracts provides the District with the opportunity to set forth terms that ensure any filming does not interfere with the District's operations and ensures that the District's interests are protected. In many cases, the District cannot prevent filming of its personnel and operations in public areas and entering into these agreements enables the District an opportunity to protect its interests.

### **IMPACT ON CURRENT SERVICES (OR PROJECTS)**

There will be no impact on services.

### **CONCLUSION**

Upon approval by your Honorable Board, please electronically submit a Statement of Proceedings to the following:

The Honorable Board of Supervisors

7/30/2013

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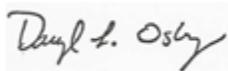
Consolidated Fire Protection District of Los Angeles County

Executive Office

Fire Chief Daryl L. Osby

Daryl.Osby@fire.lacounty.gov

Respectfully submitted,

A handwritten signature in cursive script that reads "Daryl L. Osby". The signature is written in black ink on a light-colored background.

DARYL L. OSBY

FIRE CHIEF, FORESTER & FIRE WARDEN

DLO:aat

c: Chief Executive Officer  
County Counsel