COUNTY OF LOS ANGELES
REGISTRAR-RECORDER/COUNTY CLERK
12400 Imperial Highway – P.O. Box 1024, Norwalk, California 90651-1024 – www.lavote.net

DEAN C. LOGAN
Registrar-Recorder/County Clerk

October 7, 2008

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

REQUEST TO AUTHORIZE THE REGISTRAR-RECORDER/COUNTY CLERK TO PERFORM SNAP TALLIES OF CERTAIN PRECINCTS IN THE 2008 PRESIDENTIAL GENERAL ELECTION

(ALL SUPERVISORIAL DISTRICTS) (3-VOTE)

IT IS RECOMMENDED THAT YOUR BOARD:

Approve the conduct of snap tally services in 17 of the 4,394 precincts throughout the County in the November 4, 2008 Presidential General Election at the request of Edison Media Research.

PURPOSE /JUSTIFICATION OF RECOMMENDED ACTION:

For many years, Los Angeles County has made snap tally services available, in accordance with Election Code requirements, to the news media to enable them to establish voting trends in certain election contests. For this election, the request is for snap tally results in the Presidential contest only.

Snap tallies are specifically authorized by California Elections Code Sections 14440-14443. Edison Media Research has requested the snap tallies indicating a public interest in the information and need for early tabulation.

Implementation of Strategic Plan Goals

This request supports the County strategic plan:

Goal No. 1: Service Excellence: Provide the public with easy access to quality information and services that are both beneficial and responsive.

FISCAL IMPACT/FINANCING:

The total costs to the Registrar for the snap tallies are estimated at $425 to cover an additional $25 stipend for each Inspector performing snap tally services.

FACTS AND PROVISIONS/ LEGAL REQUIREMENTS:

Snap tallies do not interfere with the conduct of the election. Snap tallies take place after all the polls have closed and do not, in any way, delay the County's tally of election results. The attached statement from Edison Media Research reaffirms their policy of not releasing such results until all the polls in the State of California have closed.

IMPACT ON CURRENT SERVICES:

No impact on current services. Snap tally services allow the news media to establish voting trends in certain election contests and provide this information to the citizens of Los Angeles County.

CONCLUSION

Upon Board approval, it is requested that the Executive Officer/Clerk of the Board, return one original stamped copy of the approved Board letter to:

County of Los Angeles
Registrar-Recorder/County Clerk
12400 E. Imperial Hwy, Room 7201
Norwalk, CA 90650
Attention: Dean C. Logan,
Registrar-Recorder/County Clerk

Respectfully submitted,

Dean C Logan

DEAN C. LOGAN
Registrar-Recorder/County Clerk

DCL:mo

Attachment (1)

Cc: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors
Auditor Controller

National Election Pool

Conducted by

Edison/Mitofsky

September 2, 2008

LA County Board of Supervisors

To the Board of Supervisors;

Edison/Mitofsky has been commissioned to provide election coverage on behalf of the National Election Pool whose members include: ABC, the Associated Press, CBS, CNN, Fox and NBC.

As part of our research, we wish to obtain results for the *Presidential General Election* on Tuesday, November 4, 2008 via snap tallies for the following 17 precincts:

0090004A	**9000890A**	**5200042A**
1940011A	**9001013A**	**5530033A**
2040003A	**9002042B**	**5550006A**
2500029A	**9002566A**	
2550120A	**9005399A**	
3850101A	**3990015A**	
9000318A	**4150048A**	

It is the policy of Edison/Mitofsky and the National Election Pool members not to report its voter analysis until all of the polls have closed in your state.

If you have any questions please feel free to call me at (908) 722-8683 or toll free at (888) 325-8683.

Sincerely,

Kevin Beach
Election Research
Edison/Mitofsky

34 West Main Street, Suite 353 • Somerville, NJ 08876 • P (908) 722-8683 • F (908) 722-8643