



County of Los Angeles
CHIEF EXECUTIVE OFFICE

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WILLIAM T FUJIOKA
Chief Executive Officer

January 29, 2008

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

**DEPARTMENT OF PUBLIC WORKS: 2008 HOLLYWOOD BOWL PARK-AND-RIDE
AND SHUTTLE PROGRAM
(ALL SUPERVISORIAL DISTRICTS)
(3 VOTES)**

IT IS RECOMMENDED THAT YOUR BOARD:

1. Approve the continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide service from park-and-ride lots and shuttle lots to the Hollywood Bowl for the 2008 Hollywood Bowl summer season at an estimated cost of \$1,840,000.
2. Authorize the Director of Public Works or his designee to negotiate the necessary agreements with various municipal bus operators to provide service for the park-and-ride lots.
3. Authorize the Director of Public Works or his designee to negotiate and award contracts to independent bus operators, which are determined to be the most qualified, responsible proposers for the park-and-ride lots.
4. Authorize the Director of Public Works or his designee to negotiate an agreement with the Los Angeles Philharmonic Association to fund \$150,000 of their service for the nearby shuttle lots and for providing buses for the distant park-and-ride lots in the event a contracted bus operator fails to deliver service.
5. Instruct the Director of Public Works or his designee to sign the necessary agreements after County Counsel has reviewed and approved as to form.

Board of Supervisors
GLORIA MOLINA
First District

YVONNE B. BURKE
Second District

ZEV YAROSLAVSKY
Third District

DON KNABE
Fourth District

MICHAEL D. ANTONOVICH
Fifth District

6. Find that this activity is exempt from the provisions of the California Environmental Quality Act.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of the recommended action is to approve the continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program (Program) to provide public transportation to the 2008 Hollywood Bowl summer season performances. The Los Angeles Philharmonic Association will continue their marketing campaign to promote the Program and encourage the prepurchase of ride tickets.

Your Board has previously approved providing public transportation from local shuttle lots and outlying park-and-ride lots throughout the County of Los Angeles to the Hollywood Bowl performances during the past 34 summer seasons. The Program was extremely successful transporting approximately 28 percent of the 2007 Hollywood Bowl season attendees to this special event center.

Implementation of Strategic Plan Goals

The Countywide Strategic Plan directs that we provide Service Excellence (Goal 1) and Fiscal Responsibility (Goal 4). This Program provides services to the public in a responsive manner and allows our residents to enjoy the arts. Providing these services improves the mobility of the patrons and decreases the congestion in the vicinity of the Hollywood Bowl. This Program is a public-private partnership, which enables the County to provide these services in a cost-effective manner.

FISCAL IMPACT/FINANCING

There will be no impact to the County General Fund.

The cost of the Program, including contingency for additional events, is estimated to be \$1,840,000. This amount includes \$1,735,000 for the express park-and-ride service and \$105,000 for the shuttle service.

In March 1997, the Los Angeles County Metropolitan Transportation Authority (Metro) approved ongoing dedicated funding for the Program in the amount of \$522,000. In June 2007, Metro approved an increase in this annual funding to \$847,000. This funding, along with the anticipated farebox revenue of \$460,000, will reduce the County's share of the cost of the Program to \$533,000, which will be financed with the Top of Pot allocation of the County's Proposition A Local Return Transit program.

Funding for this Program will be included in the Fiscal Year 2008-09 Transit Enterprise Fund Budget administered by Public Works.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The 2008 Program will operate between June and October 2008. The park-and-ride and shuttle lots may include, but are not limited to, the proposed park-and-ride lots and shuttle lots indicated on the attached list.

The various operators providing bus service from the park-and-ride lots may include, but are not limited to, Culver City Municipal Bus Lines, Foothill Transit, Metro, Santa Monica Municipal Bus Lines, Transit Systems Unlimited, Inc., TourCoach Charter and Tour, Finish Line Charter, and All City Bus Lines. The agreements with these operators will be approved as to form by County Counsel prior to submittal to the Director of Public Works or his designee for signature. The agreements will be submitted to the Director of Public Works or his designee for signature before the term of service begins.

Each park-and-ride lot and shuttle lot location will be protected by a uniformed Los Angeles Philharmonic Association guard/dispatcher, and there will be no charge for patron parking at these lots, except at the Hollywood and Highland Lot. The Los Angeles Philharmonic Association will obtain approval from the property owners at each lot to operate the park-and-ride and/or shuttle service from their lot. Should a lot location become unavailable for use, the Los Angeles Philharmonic Association may arrange for an alternate site. As in past years, the bus operators serving each lot will provide the necessary liability insurance to hold harmless the property owners of the park-and-ride lots and shuttle lots. The fare structure for the express park-and-ride service from the distant park-and-ride lots will be \$5 per roundtrip. The fare structure for the shuttle service from the four nearby shuttle lots will be \$3 per roundtrip.

ENVIRONMENTAL DOCUMENTATION

The proposed activity is statutorily exempt from the provisions of the California Environmental Quality Act pursuant to Section 21080(b)(10) of the Public Resources Code. This exemption provides for the implementation of passenger or commuter transit services.

The Honorable Board of Supervisors
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IMPACT ON CURRENT SERVICES (OR PROJECTS)

This action provides for the continuation of the current service.

CONCLUSION

Please return two adopted copies of this letter to the Department of Public Works,
Programs Development Division.

Respectfully submitted,



WILLIAM T FUJIOKA
Chief Executive Officer

WTJ:DLW
SA:yr

Attachment

c: County Counsel

PARK-AND-RIDE AND SHUTTLE LOT LOCATIONS

The park-and-ride lots and shuttle lots may include, but are not limited to, the following locations:

Park-and-Ride Lots

Lot 1	Sherman Oaks	Westfield Shoppingtown Fashion Square 14006 Riverside Drive Sherman Oaks
Lot 2	Westwood	Federal Building 11000 Wilshire Boulevard Westwood
Lot 3	Chatsworth	Chatsworth Metrolink Station 21510 Devonshire Street Chatsworth
Lot 4	Westchester	Westchester Shopping Center 6212 West Manchester Avenue Westchester
Lot 5	Pasadena	Pasadena Public Parking Lot 199 North Garfield Avenue Pasadena
Lot 6	El Monte	El Monte Bus Terminal 3501 Santa Anita Avenue El Monte
Lot 7	Torrance	Wilson Community Park 2000 North Crenshaw Boulevard Torrance
Lot 8	Santa Monica	Santa Monica Department of Motor Vehicles 2235 Colorado Avenue Santa Monica
Lot 9	East Los Angeles	East Los Angeles College Weingart Stadium Parking Lot 1301 Avenida Cesar Chavez East Los Angeles

Lot 10 Lakewood

Lakewood Center Mall
500 Lakewood Center Mall
Lakewood

Lot 11 Downey

Downey Metro Green Line Station
South Parking Lot
12801 Lakewood Boulevard
Lakewood

Lot 12 Culver City

Culver City Civic Center
3844 Watseka Avenue
Culver City

Lot 13 Arcadia

Arcadia Park
405 South Santa Anita Avenue
Arcadia

Lot 14 Rowland Heights

Schabarum Regional Park
17250 East Colima Road
Rowland Heights

Shuttle Lots

Los Angeles Zoo Lot

5333 Zoo Drive
Section "C"
Los Angeles

Hollywood and Highland Lot

6801 Hollywood Boulevard
Los Angeles

Ventura Lot

10801 Ventura Boulevard
Los Angeles

Ventura Annex Lot

10601 Ventura Boulevard
Los Angeles