



DONALD L. WOLFE, Director

COUNTY OF LOS ANGELES

DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

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IN REPLY PLEASE

REFER TO FILE: **PD-5**

March 13, 2007

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

**2007 HOLLYWOOD BOWL PARK-AND-RIDE AND SHUTTLE PROGRAM
ALL SUPERVISORIAL DISTRICTS
3 VOTES**

IT IS RECOMMENDED THAT YOUR BOARD:

1. Approve the continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program (Program) to provide service from 14 park-and-ride lots and 4 shuttle lots to the Hollywood Bowl for the 2007 Hollywood Bowl summer season at an estimated cost of \$2,025,000.
2. Authorize the Director of Public Works, or his designee, to negotiate the necessary Agreements with various municipal bus operators to provide service for the park-and-ride lots.
3. Authorize the Director of Public Works, or his designee, to negotiate and award contracts to independent bus operators, which are determined to be the most qualified, responsible proposers for the park-and-ride lots.
4. Authorize the Director of Public Works, or his designee, to negotiate an Agreement with the Los Angeles Philharmonic Association for partial financing of the service for the shuttle lots and for operation of the park-and-ride lots in the event the regular bus operator(s) fail to deliver service.

5. Instruct the Director of Public Works, or his designee, to sign the necessary Agreements after County Counsel has reviewed and approved as to form.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of this recommended action is to approve the continuation of the Program to provide public transportation to the 2007 Hollywood Bowl summer season performances. The Los Angeles Philharmonic Association will continue their marketing campaign to promote the Program and encourage the prepurchase of ride tickets.

Your Board has previously approved providing public transportation from local shuttle lots and outlying park-and-ride lots throughout the County to the Hollywood Bowl performances during the past 33 summer seasons. The Program has been extremely successful transporting approximately 24 percent of the 2006 Hollywood Bowl season attendees to this special event center.

Implementation of Strategic Plan Goals

This action meets the County Strategic Plan Goal of Service Excellence as it provides services to the public in a responsive manner and allows our residents to enjoy the arts. Providing these services improves the mobility of the patrons and decreases the congestion in the vicinity of the Hollywood Bowl. It further meets the County Strategic Plan Goal of Fiscal Responsibility by operating as a public-private partnership.

FISCAL IMPACT/FINANCING

The cost of the Program including contingency for additional events is estimated to be \$2,025,000. This amount includes \$1,800,000 for the express park-and-ride service, \$105,000 for the shuttle service, and \$120,000 for the design and implementation of Traffic Control Plans.

In March 1997, the Los Angeles County Metropolitan Transportation Authority approved ongoing dedicated funding for the Program in the amount of \$522,000 annually. This funding, along with the anticipated farebox revenue of \$450,000, will reduce the County's share of the cost of the Program to \$1,053,000, which will be financed with the Top of Pot allocation of the County's Proposition A Local Return Transit Program. Funding for this Program will be included in the Fiscal Year 2007-08 Transit Enterprise Fund Budget administered by Public Works. There will be no impact to the County's General Fund.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The 2007 Program will operate between June and October 2007. The park-and-ride and shuttle lots may include, but are not limited to, the proposed park-and-ride lots and shuttle lots indicated on the enclosed list.

The various operators, providing bus service to the park-and-ride lots may include, but are not limited to, Culver City Municipal Bus Lines, Foothill Transit, Los Angeles County Metropolitan Transportation Authority, Santa Monica Municipal Bus Lines, Transit Systems Unlimited, Inc., and All City Bus Lines. The Agreements with these operators will be approved as to form by County Counsel prior to submittal to the Director of Public Works, or his designee, for signature. The Agreements will be submitted to the Director of Public Works, or his designee, for signature before the term of service begins.

Each park-and-ride lot and shuttle lot location will be protected by a uniformed Los Angeles Philharmonic Association guard/dispatcher, and there will be no charge for patron parking at these lots, except at the Hollywood and Highland Lots. The Los Angeles Philharmonic Association will obtain approval of the property owners at each lot to operate the park-and-ride and/or shuttle service from their lot. Should a lot location become unavailable for use, the Los Angeles Philharmonic Association may arrange for an alternate site. As in past years, the bus operators serving each lot will provide the necessary liability insurance to hold harmless the property owners of the park-and-ride lots and shuttle lots. The fare structure for the express park-and-ride service from the distant park-and-ride lots will change from \$2.50 each way to \$5 per roundtrip. The fare structure for the shuttle service from the four nearby shuttle lots will remain at \$3 per roundtrip.

ENVIRONMENTAL DOCUMENTATION

On December 19, 2000, Synopsis 67, your Board found that the express park-and-ride and shuttle services are discretionary projects that are statutorily exempt from the California Environmental Quality Act pursuant to Public Resources Code 21080(b) (10).

The Honorable Board of Supervisors
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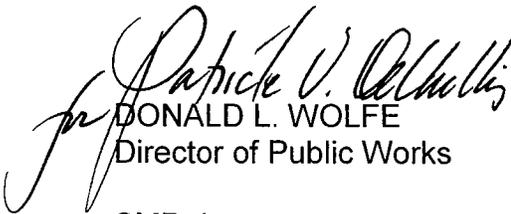
IMPACT ON CURRENT SERVICES (OR PROJECTS)

This action provides for the continuation of the current service.

CONCLUSION

Upon approval, please return two adopted copies of this letter to Public Works.

Respectfully submitted,


DONALD L. WOLFE
Director of Public Works

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Enc.

cc: Chief Administrative Office
County Counsel

PARK-AND-RIDE AND SHUTTLE LOT LOCATIONS

The park-and-ride lots and shuttle lots may include, but are not limited to, the following locations:

Park-and-Ride Lots

Lot 1	Sherman Oaks	Westfield Shoppingtown Fashion Square 14006 Riverside Drive Sherman Oaks
Lot 2	Westwood	Federal Building 11000 Wilshire Boulevard Westwood
Lot 3	Chatsworth	Chatsworth Metrolink Station 21510 Devonshire Street Chatsworth
Lot 4	Westchester	Westchester Shopping Center 6212 West Manchester Avenue Westchester
Lot 5	Pasadena	Pasadena Public Parking Lot 199 North Garfield Avenue Pasadena
Lot 6	El Monte	El Monte Bus Terminal 3501 Santa Anita Avenue El Monte
Lot 7	Torrance	Wilson Community Park 2000 North Crenshaw Boulevard Torrance
Lot 8	Santa Monica	Santa Monica Department of Motor Vehicles 2235 Colorado Avenue Santa Monica
Lot 9	East Los Angeles	East Los Angeles College Weingart Stadium Parking Lot 1301 Avenida Cesar Chavez East Los Angeles

Lot 10 Lakewood	Lakewood Center Mall 500 Lakewood Center Mall Lakewood
Lot 11 Downey	Downey Metro Green Line Station South Parking Lot 12801 Lakewood Boulevard Lakewood
Lot 12 Culver City	Culver City Civic Center 3844 Watseka Avenue Culver City
Lot 13 Arcadia	Arcadia Park 405 South Santa Anita Avenue Arcadia
Lot 14 Rowland Heights	Schabarum Regional Park 17250 East Colima Road Rowland Heights

Shuttle Lots

Los Angeles Zoo Lot	5333 Zoo Drive Section "C" Los Angeles
Hollywood and Highland Lot	6801 Hollywood Boulevard Los Angeles
Ventura Lot	10801 Ventura Boulevard Los Angeles
Ventura Annex Lot	10601 Ventura Boulevard Los Angeles