County of Los Angeles
**CHIEF ADMINISTRATIVE OFFICE**
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DAVID E. JANSSEN
Chief Administrative Officer

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First District

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Second District

ZEV YAROSLAVSKY
Third District

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Fifth District

May 16, 2005

To: Supervisor Gloria Molina, Chair
Supervisor Yvonne B. Burke
Supervisor Zev Yaroslavsky
Supervisor Don Knabe
Supervisor Michael D. Antonovich

From: David E. Janssen
Chief Administrative Officer

**COUNTY CHANNEL (AGENDA OF MAY 17, 2005, ITEM NOS. 6 AND 12)**

Two motions on the May 17, 2005 Board Agenda (Item No. 6 by Supervisor Yaroslavsky, and Item No. 12 by Supervisors Antonovich and Knabe) address the establishment of a County cable channel. The two motions are similar in several respects and direct the development of a comprehensive plan to accomplish this objective, including: addressing budget, technology, contract, and staffing issues; working with cable franchise providers; and establishment of a video library.

We believe these and other issues addressed in the motions require full study and analysis prior to determining the most effective manner in which to pursue development of a County cable channel. Accordingly, the Chief Administrative Office (CAO) recommends that your Board direct the CAO to secure consultant assistance in conducting this analysis and to return in 90 days with a resulting proposal on how best to implement a County cable channel. Among other relevant issues, the proposal will address the proposed process and recommended structure for operating a County cable channel.

Please let me know if you have any questions, or your staff may contact Martin Zimmerman of this office at (213) 974-1326.

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c: Executive Officer, Board of Supervisors
County Counsel
Director of Consumer Affairs

special projects/misc/2005/co cable channel_agenda 05-17-05 (item nos 6 &12)_ea supv