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County of Los Angeles CHIEF EXECUTIVE OFFICE

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SACHI A. HAMAI
Chief Executive Officer

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First District

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Second District

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Fourth District

KATHRYN BARGER
Fifth District

August 6, 2020

To: Supervisor Kathryn Barger, Chair
Supervisor Hilda L. Solis
Supervisor Mark Ridley-Thomas
Supervisor Sheila Kuehl
Supervisor Janice Hahn

From: Sachi A. Hamai
Chief Executive Officer

COUNTY OF LOS ANGELES FILM AND STILL PHOTOGRAPHY STATUS REPORT (ITEM NO. 16, AGENDA OF SEPTEMBER 9, 2014), AND REPORT BACK ON SUPPORTING THE COUNTY OF LOS ANGELES FILM AND DIGITAL MEDIA INDUSTRY (ITEM NO. 8, AGENDA OF FEBRUARY 4, 2020)

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and attract more film production to the County. On April 10, 2015, the Chief Executive Office (CEO) indicated that status reports would be provided twice a year. The last status report to the Board was February 20, 2020.

Furthermore, on February 4, 2020, the Board directed the CEO to implement the recommendations included in the CEO's report back on the October 20, 2018 motion, *Supporting the Growth of the County's Film and Digital Media Industry*, and also report back on the February 4, 2020 revised version of the same Board Motion, *Supporting the Growth of the County's Film and Digital Media Industry*. Those updates are included in a dedicated section of the attached Film and Photography Status Report.

This report provides updates on the following matters related to the film industry work of the Economic Development and Affordable Housing Division:

1. Fiscal Year (FY) 2019-20 Film permit data;
2. Impacts to the County's Film Program and FilmLA due to the COVID-19 pandemic;

3. Report back on the February 4, 2020 Board motion, *Supporting the Growth of the County's Film and Digital Media Industry*;
4. Status of the County's Film Policy and Ordinance; and
5. CEO and Department of Public Health partnership relative to the reopening guidelines for the entertainment industry.

County Film Permit and Shoot Days Data – FY 2019-20

Supervisory Districts	Number of Permits		Shoot Days	
	FY 2018 - 19	FY 2019 - 20	FY 2018 - 19	FY 2019 - 20
First	103	73	162	112
Second	157	112	316	222
Third	514	437	862	619
Fourth	146	106	193	135
Fifth	1,390	1004	2,752	1,737
Total	2,310*	1,732*	4,285	2,825

Note: The total number of County permits does not match the total per District as many permits cross District boundaries.

In comparing the data from the previous two fiscal years, it is clear that the COVID-19 pandemic has had a severe impact on the Film and Digital Media Industry. As seen in the chart, there was a 25 percent decrease in Permits, and a 34 percent decrease in Shoot Days, between FY 2018-19 and FY 2019-20. Production was shut down between March 20, 2020 and June 19, 2020 for a total of four months during what is typically one of the high points in the year for production. Permitting resumed on June 19, 2020, and the majority of those issued were for commercials, music videos, small home-based reality shows, and still photography.

In addition, unless otherwise directed, the CEO will report back to the Board at the end of each FY, rather than twice per year, to allow for a more comprehensive update on the program and permit information provided. However, quarterly film permit data will continue to be sent to each Board office. As such, the next Film and Photography Status Report Back will be due on July 30, 2021.

Each Supervisor
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If you have any questions or need additional information, please contact Allison E. Clark at (213) 974-8355, or allison.clark@ceo.lacounty.gov.

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JO:GS:yy

Attachment

c: Executive Office, Board of Supervisors
County Counsel
Sheriff
Animal Care and Control
Arts and Culture
Beaches and Harbors
Consumer and Business Affairs
District Attorney
Fire
Health Services
Internal Services
LA County Library
Medical Examiner-Coroner
Military and Veterans Affairs
Parks and Recreation
Public Works
Workforce Development, Aging and Community Services
Women and Girls Initiative
FilmLA



Chief Executive Office

Economic Development and Affordable Housing Division

FILM AND PHOTOGRAPHY STATUS REPORT

January 1, 2020 to June 30, 2020

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BACKGROUND

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and encourage more film production in the County. Unless directed otherwise, the Chief Executive Office (CEO) will be providing status reports on an annual basis moving forward in order to provide the Board with more comprehensive fiscal year-end data and programmatic updates. Quarterly reports on permit data will continue to be sent to each Board office from FilmLA. The last status report to the Board was dated February 20, 2020.

FILM, TELEVISION, AND PHOTOGRAPHY PERMIT MANAGEMENT

A. Comparison Chart of County Film Permits with Previous Fiscal Year

Supervisory Districts	Number of Permits		Shoot Days	
	FY 2018 - 19	FY 2019 - 20	FY 2018 - 19	FY 2019 - 20
First	103	73	162	112
Second	157	112	316	222
Third	514	437	862	619
Fourth	146	106	193	135
Fifth	1,390	1,004	2,752	1,737
Total	2,310*	1,732*	4,285	2,825

Note: Total number of County permits does not match the total per District as many permits cross District boundaries.

In comparing the data from the previous two Fiscal Years (FY), it is clear that the COVID-19 Pandemic has had a severe impact on the Film and Digital Media Industry (F&DMI). As seen in the chart, there was a 25 percent decrease in permits, and a 34 percent decrease in Shoot days between FY 2018 - 19 and FY 2019 - 20. Production was shut down between March 20, 2020 and June 19, 2020 for a total of four months during one of the high points in the year for production. Permitting resumed on June 19, 2020 and the majority of permits issued were for commercials, music videos, small home-based reality shows, and still photography. The FilmLA Permit and Shoot day infographics are provided as an Exhibit I to this report.

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It is not expected that feature film and television production will return to full capacity for at least another 12 months due to the need to fully implement the County's reopening guidelines which include: 1) hiring on set Compliance Officers; 2) creation of COVID-19 testing protocols; 3) negotiation of new and existing Union/Guild collective bargaining agreements; 4) training cast and crew on County COVID-19 safety measures; and 5) purchasing and supplying personal protective equipment (PPE) for cast and crew. Additional impacts include the finalization of Studio, Union, and Guild-specific guidelines for their members, talent, and employees.

Other important factors that contribute to a slow return to full capacity for the industry are the increased costs for staffing, PPE, sanitation equipment and supplies, testing supplies, production insurance, and the reconfiguration of scripts to account for smaller casts and crews. The CEO will continue to inform each Board office on recovery progress for the sector.

Over the last six months, the CEO has continued to manage the FilmLA contract and the County's internal Film and Photography Permit Operations. In early March 2020, the worldwide COVID-19 pandemic caused a complete shutdown of the entertainment industry. As a result, the CEO instructed FilmLA to halt all new permits as of March 20, 2020 through June 15, 2020. During this period, it is estimated that over 500,000 people became unemployed based on previous 2018 entertainment employment statistics from Beacon Economics. Concurrently, the last quarter of FY 2019 - 20 were the lowest film and photography levels on record. Fiscal year end permit data is presented in Section D of this report.

Shortly before the shutdown, the CEO was able to convene its first bi-annual Entertainment Industry Partnership (EIP) meeting. The EIP meeting is a forum for our entertainment partners and stakeholders to share issues, concerns and challenges related to filming in the County. However, the CEO decided to cancel the October 2020 meeting of the EIP given the extensive feedback and communications being conducted with the entertainment partners due to COVID-19. It is hoped that the meetings can resume in early 2021.

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B. Impact on FilmLA

On March 12, 2020, FilmLA shuttered its physical offices and conducted their work remotely. By April 1, 2020, 50 percent of its staff were furloughed while maintaining health insurance coverage for those employees. Remaining staff were reduced to 70 percent of normal hours and salary. These staff were dedicated “full-time” to an accelerated development schedule for new technology systems. On learning that the County was preparing to allow filming to resume, active staff were either returned to full-time status or moved to 75 percent of normal hours and salary. On June 1, 2020, three field service staff were brought back from furlough, as applications for filming resumed.

In addition, FilmLA immediately implemented drastic cost cutting measures during March 2020, including re-negotiation of fixed overhead costs and reduction of all variable expenses. FilmLA applied for the Paycheck Protection Program loan and various other Small Business Administration loans but were denied due to its 501(c)(4) status and/or due to the size of the organization. Fortunately, FilmLA is currently participating in the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), Employee Retention Credit and Social Security Tax Deferral Programs.

Because FilmLA’s only revenue source is fees paid by the film industry for coordinating the film permit process, the April 1, 2020 to June 30, 2020 quarter resulted in virtually no revenue to FilmLA and permit volume since the reopening remains below 20 percent of normal as of July 3, 2020. This prevents the return of additional furloughed staff and continues to deplete the financial reserves of the organization. If on-location filming fails to increase, or the County retracts permission for filming, FilmLA will need to take more severe actions in order to sustain the organization through an extended period of revenue loss. These actions will most likely include layoffs, additional furloughs, and reduction of non-essential services.

Fortunately, FilmLA began preparing for an event like the COVID-19 pandemic more than a dozen years ago to build financial reserves for major technology improvements and to sustain the business during film industry activity downturns. They have a robust Business Continuity Plan (BCP) which covers scenarios from labor strikes, loss of the physical office, earthquakes, and pandemics. FilmLA also subscribes to a third-party disaster recovery service to procure flex space if needed to move from offices in Hollywood, including immediate provisioning of technology for remote work. The BCP is reviewed

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annually by the FilmLA's Board of Director's Audit Committee and updated regularly. In addition to financial reserves for funds that may be owed to FilmLA's client jurisdictions, and funding to upgrade our online permit system, FilmLA has built up and maintained financial reserves enough to cover a 6-month period of lost revenue.

C. COVID-19 Pandemic Impact and Department of Public Health and CEO Partnership

In April and May 2020, the CEO convened two separate virtual meetings with County departments to discuss permitting impacts due to COVID-19 in addition to other calls with the Departments of Regional Planning (DRP), Parks and Recreations, Public Works (DPW), Beaches and Harbors (DBH), Fire, and FilmLA. The CEO will continue to convene quarterly meetings to update Departments on all aspects of permitting, gather best practices, and problem-solve procedural challenges to ensure that film and photography activities and permitting respond to the ever-changing dynamics of production within the context of COVID-19.

In early April 2020, the Department of Public Health (DPH) asked the CEO to partner on convening a focus group of 12 entertainment stakeholders to meet with the Director of Public Health, Dr. Barbara Ferrer, to gather insight into the challenges and needs of the entertainment industry relative to the COVID-19 pandemic and to inform the drafting of the County Health Order guidelines for reopening the sector. This focus group met with Dr. Ferrer twice, on May 6, 2020 and June 10, 2020. The members of this group had ongoing communications with representatives from DPH and CEO over the course of two and half months. Individual meetings were also held with a variety of other stakeholders outside of the workgroup to expand our understanding of the sector's needs. Concurrent with the County's convening, the Industry Wide Labor Management Safety Committee made up of key members of the entertainment industry were drafting its own guidelines in the form of a White Paper. The White Paper was released and shared with the County on June 1, 2020 (Exhibit II). Both the White paper and insight gathered from the County's workgroup eventually led to the creation of the County Health Order for the Film, Television, Music, and Entertainment Industry reopening guidelines released on June 12, 2020 (Exhibit III). These guidelines coincided with California Governor Gavin Newsom's directive to reopen the Industry on the same day as the County's release. An expanded version of the focus group will continue to meet monthly under the auspices of the CEO

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and DPH until the end of the year to track and gather input about best practices and challenges as production slowly comes back online. And, both DPH and the CEO continue to partner on responding to constituent concerns and questions from County departments and entertainment stakeholders about how to safely roll out production in the County.

Film, TV, Music and Entertainment Workgroup Participants include:

Amazon	Netflix
Contract Services	Motion Picture Association
Director's Guild	Paramount/Viacom
Disney	SAG-AFTRA
FilmLA	Sony
Fox Corporation	Tastemade
IATSE	Teamsters Local 399 and
Local 724	Warner Brothers
NBC Universal	Recording Industry Association

Lastly, the CEO participated as a member of the Board's Economic Resiliency Task Force subgroup on Film, Television, and Music led by NBC/Universal which met three times between May and July 2020.

D. Film and Digital Media and Community Partnerships

The CEO continues to build upon its professional relationships within the entertainment industry by working closely with production staff to increase utilization of County-owned properties, reduce fees, solve production related issues, streamline approvals where appropriate, and craft transparent film policies and procedures. Additionally, we continue to work with various communities across the County to address their concerns and create reasonable film parameters where appropriate. The unincorporated areas of Acton, Agua Dulce, Altadena, Ladera Heights, Marina Del Rey, and Topanga have specific filming conditions created for their communities.

Some examples of productions that the CEO worked with over the last six months are:

- "Bosch" – Amazon – San Pedro Courthouse and Aqua Dulce Airpark;

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- “Westworld” – HBO – Unincorporated Acton and Grand Park;
- “Mythic Quest” – Apple TV – County beaches;
- “Old Man” – Fox/ABC – Altadena; and
- “Perry Mason” – HBO – Altadena and Unincorporated Acton.

COUNTY FILM POLICY 3.125

In response to the request of the Executive Officer of the Board of Supervisors, the CEO conducted a sunset review of *Board Policy No. 3.125: County Filming Policy*. Based on this review, we recommended certain revisions and extending the sunset review date to July 12, 2024. The CEO presented the proposed changes to the County Filming Policy to the Audit Committee on May 6, 2020 and received approval to submit the policy to the Board for final action and approval after consultation with the Economic Development Policy Committee. Following the additional input from the industry stakeholders, the CEO also presented the revised policy to the Economic Development Policy Committee on July 2, 2020 in which no objections were raised. The policy will be on the August 4, 2020 Board Agenda. Revised language includes:

Prohibitions on County Properties:

1. Filming of Commercials or advertisements for alcohol, cannabis, or tobacco products;
2. County-owned building exteriors, seals, badges, and symbols unless express written permission is provided by the County; and
3. County clients or patients; and County employees in County employee-occupied buildings during regular working hours unless a release form is signed by the employee and approved by their respective Department manager.

Violations:

1. **No Permit:** If a person conducts filming activity without a required film permit, the unauthorized filming activity must cease, and the person can be charged with a misdemeanor. Unpermitted filming is a misdemeanor punishable by a daily fine,

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not to exceed \$1000 per day, imprisonment in the County jail not to exceed six months, or both; and

2. **Violate Permit:** If a permittee violates any provisions of a film permit issued pursuant thereto, the County may provide the permittee with verbal or written notice of such violation. If the permittee fails to correct the violation, the County may revoke the film permit and all activity must cease.

SUPPORTING THE GROWTH OF THE COUNTY'S F&DMI MOTION UPDATE

On October 30, 2018, the Board passed a motion to support the growth of the County's F&DMI and directed the CEO to work with the Departments of Workforce Development, Aging and Community Services (WDACS), Consumer and Business Affairs (DCBA), and any other relevant County departments or partners, as well as with non-County entities, such as labor organizations and educational entities like the community college and school districts in the County, to develop a County Plan based on key recommendations from the 2018 Beacon Economics report entitled "Film and Digital Media Industry: A County Perspective," and report back in 90 days on the development of a County plan.

The CEO submitted its first 90-day report to the Board on March 4, 2019, which detailed the framework of the County Plan. The final report on the County's five-point plan was submitted to the Board on September 13, 2019.

Subsequently, on February 4, 2020, the Board directed the CEO to work with WDACS, the Department of Arts and Culture, DCBA, the Los Angeles County Development Authority (LACDA) and any other relevant County departments or partners to implement the County Plan as put forth in the CEO's September 13, 2019 report (September Report) to the Board, including, but not limited to:

- A. The integration of the F&DM Program into workforce development programs offered across all County departments, and direct WDACS, in consultation with CEO, to procure a consultant or consultants to provide subject matter expertise to leverage existing industry partnerships, develop new partnerships, provide in-service training to County departments, facilitate internship placement and support for partners, and

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provide technical expertise and guidance on training curricula and program implementation in order to establish and coordinate the F&DM Program expeditiously.

- B. A proposal to support local emerging businesses within the F&DMI, such as the growing number of small and emerging digital media firms.
- C. Direct CEO to plan and execute the County F&DM Forum, to connect legacy and emerging segments of the Industry, providing a venue for the exchange of innovative workforce hiring strategies and best practices, and further diversifying the F&DMI.
- D. Identification of both public and private funding resources related to the creation of the County Plan along with a proposed budget for the implementation of these economic development programs for the F&DMI;
- E. Advocacy for, and support of, legislation that promotes the growth of the creative economy.
- F. Direct WDACS, CEO, DCBA, and Arts & Culture to collaborate with employers, unions, community colleges, and high road employment training partners in the F&DMIs to identify and develop a plan for the expansion of non-traditional apprenticeship opportunities within the creative economy that lead to family sustaining career pathway opportunities.
- G. Direct WDACS to Report back to the Board in 180 days on progress in implementing the F&DM pilot program.
- H. Direct the CEO, in coordination with the LACDA and other relevant County departments, to report back to the Board in 180 days with recommendations for steps the County can take to support the need for increased production facilities, including but not limited to sound studios, to ensure the region can accommodate the growth of the F&DMI and sustain the growing jobs.

a. F&DM Career Pilot

WDACS, in partnership with the CEO, and in collaboration with Arts & Culture, the Women and Girls Initiative, DCBA, and LACDA, finalized the FDM Career Pathways Pilot Program (Pilot) design in September 2019. The Pilot will serve diverse,

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underrepresented youth ages 18 to 25 years old across the County and will build on and strengthen the promising practices of successful programs, partnerships, and pipelines that already exist for the County's youth in below-the-line F&DM jobs.

WDACS will proceed with the implementation of the Pilot as soon as is safe to do so and funding becomes available. In the interim, WDACS has continued to work diligently to refine the program model and ensure optimal coordination among key County and private partners and stakeholders, as well as to secure employer partners.

WDACS and Arts & Culture continue to meet bi-weekly to plan for the Pilot's launch and ensure the program is prepared to support industry shifts caused by the Pandemic. In addition, WDACS and Arts & Culture have engaged multiple digital media, arts-related, and community-based organizations with significant experience serving high barrier youth, including "Arts2Work" and the Los Angeles Urban League, to identify opportunities to develop a pipeline of youth who are ready to explore careers in digital media. The Pilot will support participants through four progressively specialized levels of programming, including career exposure, career exploration, job readiness training, and paid internships, as described in the September 2019 report to the Board. WDACS maintains strong employer partnerships, many of whom report reduced hiring and internship needs for the remainder of 2020.

Due to COVID-19 impacted budget constraints, WDACS is not currently able to fund the Pilot but will continue to monitor industry needs and will proceed with programming in late 2020 if funding becomes available in the FY 2020 - 21 Supplemental Budget. If funding is secured, WDACS will hire an intermediary with extensive employer connections and experience in the F&DMI to deliver a fully integrated and cohesive Pilot with the potential to bring to scale in the future. WDACS will seek to leverage existing resources, including WIOA, Arts & Culture, and private funding resources to support participant training costs, supportive services, and subsidized wages in paid internships. WDACS will continue to work with local youth organizations to attract and retain a cohort of individuals who will be exposed to paid digital media opportunities as they explore career opportunities.

A full report will be provided to the Board on August 4, 2020 as part of WDACS' report back on the F&DM Pilot.

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b. Support for local emerging businesses in the F&MDI

At the onset of the COVID-19 pandemic, it became apparent that many businesses, including those in the F&MDI, would be heavily economically impacted. In response, DCBA, in partnership with LACDA and WDACS, launched the Disaster Help Center (DHC) on March 26, 2020. The Help Center was launched to help business owners, non-profits, workers, homeowners, landlords, and tenants navigate the COVID-19 pandemic crisis by connecting them to emergency resources, such as loans and grants, providing them with guidance on public health orders, layoff aversion, and other critical services.

To date, DHC has assisted 72 businesses and 13 workers which self-identified as belonging to the entertainment industry. Additionally, DHC also launched a website, www.lacountyhelpcenter.org, that centralizes up-to-date COVID-19 related information and emergency financial assistance for businesses, including those in the creative economy. Also, DHC website features a dedicated page that includes industry specific financial assistance for artists, musicians, and actors. DHC has worked closely with Arts & Culture to connect the creative community to these resources.

In order to launch and operate the DHC, DCBA reassigned most of its resources, including staff from its Office of Small Business (OSB), to focus on mitigating the economic impact of the COVID-19 pandemic. Nonetheless, the OSB continued providing entrepreneurs and businesses its regular programming. Since the last report back, the Small Business Concierge Program has assisted 34 entrepreneurs and businesses in the creative economy including graphic design, entertainment and media production, art, film and music media, photography, video production services, and actors. OSB has also partnered with Arts & Culture's "Arts Tune UP" professional development programs by providing arts and creative sector attendees information on our suite of business services and resources.

Additionally, DCBA's Procurement Technical Assistance Center has counseled 20 businesses in the creative economy on how to compete for government contracts with local, state, and federal agencies. These businesses identified their product or service in one or a combination of the following: 1) motion picture and video production;

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2) performing arts; 3) independent artist; 4) writers and performers; 5) musical groups and artists; 6) sound recording; 7) television broadcasting; 8) graphic design; and others. DCBA has identified connecting COVID-19-impacted businesses to procurement opportunities as a strategy to assist with the County's economic recovery.

Finally, DCBA partnered with LACDA to launch the LA Regional COVID-19 Recovery Fund that includes grants and loans for microentrepreneurs, small businesses, and nonprofits. Arts & Culture was actively engaged to promote the Recovery Fund among its nonprofit, creative entrepreneur, and artist networks.

c. Plan and execute the County's FDM Forum

As mentioned in the September report, the CEO has contracted with Beacon Economics to coordinate all aspects of the Forum on F&DM (Summit) in partnership with the CEO, the Board, and its creative economy partners. The event was scheduled to take place on September 16, 2020, at Paramount Studios. However, due to the Pandemic and safety concerns for large gatherings, CEO has asked Beacon Economics to revise their contract scope of work to explore virtual convenings to occur over the next year. Once the revised scope is reviewed and approved by the Summit Steering Committee and Board offices, Beacon will proceed with the planning for these virtual Convenings. The goals for the Convenings will remain the same as the Summit but with added topic areas related to the economic recovery from the COVID-19 pandemic.

d. Identification of both public and private funding resources related to the creation of the County Plan

Considering the current County Budget deficit due to the COVID-19 pandemic, additional funding not already budgeted will likely not be available during the coming fiscal year. However, requests for funding for the F&DMI Pilot will be submitted by WDACS as part of the Supplemental Budget process in October 2020. Existing funding for the contract with Beacon Economics for the development of the F&DMI Convenings remains secure through June 2021.

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e. Advocacy for, and support of, legislation that promotes the growth of the creative economy

As there is no pending legislation related to promoting the growth of the creative economy at the State level, the CEO continues to advocate for expansion of the California Film and Television Tax Credit program with local and state stakeholders and officials. Arts & Culture is also providing information to County's Legislative Affairs to advocate in support of legislation that would promote, fund, or expand support for the arts, culture, and creative economy sectors of the County as part of the County's policy and legislative agendas.

f. Identify and develop a plan for the expansion of non-traditional apprenticeships within the Creative Economy

WDACS continues to engage partners in coordination with the Los Angeles County Economic Development Corporation (LAEDC), various community colleges, and Arts & Culture to identify opportunities to create pre-apprenticeship/apprenticeship pipelines into the F&DM sector. Fortunately, many community colleges operate technology and digital media-related certificate programs and are interested in working with WDACS to promote career pathways for County residents in the F&DM. WDACS will continue to work with DCBA, LACDA, CEO and Arts & Culture to establish partnerships over the next six months with entertainment Unions and Guilds, Studios, and other F&DM employers to develop a model for non-traditional apprenticeship programs.

On another front, Arts & Culture helped to launch the "Backstage Careers Program" which is an innovative partnership between the LA Urban League, Better Youth, and Los Angeles City College to provide systems-impacted young adults with training, certification and placement in below-the-line jobs in the entertainment industry, as well as supportive services that help reduce their barriers to success. This Program was the direct result of a meeting that Arts & Culture initiated and facilitated between a set of organizations with clear mutual interests but with no prior history of partnership. Arts & Culture was able to facilitate the creation of the Backstage Careers Program by serving as a strategic "connector"; there was no additional funding required to

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create the Backstage Careers Program although funding may be needed to sustain or expand the Program in the future. In a similar fashion, Arts & Culture is working with LAEDC's Center for Competitive Workforce, the International Alliance of Theatrical Stage Employees (IATSE), the Academy of Motion Picture Arts and Sciences, and high school Career Technical Education programs to explore how to leverage these relationships and existing resources to address the needs and gaps in the Industry and create unique career pathways such as non-traditional apprenticeship programs and other avenues for career exposure. Additionally, Arts & Culture has been asked to refer County youth interested in careers in the arts and creative economy, and to promote training programs to youth in its networks, for programs such as the Bixel Exchange and Snap Inc.'s Design Academy, a design and mentoring program. Arts & Culture will continue to explore ways to leverage its role as a "creative youth connector" for both career training partners and County youth interested in the arts.

g. Recommendations to support the need for increased production facilities, including but not limited to, sound studios.

The demand for creative production facilities as noted in FilmLA's 2019 Report entitled "Soundstage Production Report" showed that the current inventory for Film and Television production facilities is at a 95 percent average capacity for use. During 2018, the time period covered in their report, high occupancy and low levels of sound stage construction in the Los Angeles region is causing studios, filmmakers, and content creators to struggle with locating their sets and projects in the County. Many have had to leave the County and State due to the lack of available space. Currently, productions are choosing to stay close to home because of the COVID-19 pandemic, so it is expected that demand will be even greater than in previous years when production begins to ramp up again. To address the existing capacity issues and plan for a future increase in demand, the CEO in collaboration with LACDA and Arts & Culture proposes two approaches with recommendations:

1. Recommendation on short term temporary production use

Encourage continued and increased use of vacant or underutilized County assets for temporary filming. As there are several large, self-contained vacant County buildings in each Supervisorial District, allowing temporary filming for Film and Television production can provide for a moderate revenue stream for the respective department

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while supporting the increasing need for viable self-contained production space in the County and its unincorporated areas. Some examples of viable County buildings include:

- Juvenile Centers and Camps – Los Padrinos, Mendenhall, Challenger, Munz, and Louis Routh;
- County Airports - Whiteman and San Gabriel (Empty Hangars);
- County Courthouses – West Los Angeles, Van Nuys, and San Pedro;
- Detention Centers: Mira Loma;
- Hospitals – LA+USC General Hospital;
- Sheriff – Sybil Brand Center; and
- County Administration: Torrance Health Center.

2. Long term permanent production and creative workspace

The County could make available County-owned facilities that are not viable for affordable or homeless housing to provide space at no or low cost to F&DM companies and/or Studios, creative content creators, music production, or post production companies for long-term operating agreements, or short-term, project-based space. These low or no cost agreements could offset the required capital renovation, abatement, mitigation, and/or deferred maintenance costs for some sites. Additional uses could also include space for creative micro-enterprises and arts and cultural organizations.

In the CEO's Roadmap to Recovery report back dated July 28, 2020, the CEO's consultant, BAE Urban Economics, created a mapping tool that can assist the County in identifying areas of opportunity for highest and best economic use of County assets. The mapping tool includes a map layer with the entertainment industry's 30-mile zone where the County could potentially identify properties located within areas of highest opportunity and strategically located for any use including the development of production space amongst other County priorities such as temporary shelters and permanent affordable housing. The CEO will be scheduling demonstrations to each Board office on the utility of the mapping tool and how it could be utilized to identify County assets for a variety of development opportunities.

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The County could also explore a Land Trust model to secure long-term affordable space for content creators such as Podcasters, emerging digital media companies, and other creative artists. For example, London's Creative Land Trust is an independent social enterprise supported by the Mayor of London, Arts Council England, and private philanthropies.

COUNTY FILM ORDINANCE UPDATE

As directed by the Board on May 2, 2017, County Counsel was charged with revising the County's Film Ordinance and clarifying language as it relates to enforcement of permit conditions, criteria used to approve permits, and other areas of the County Code that will strengthen the County's role in facilitating responsible filming. In partnership with County Counsel, the CEO has created an internal workgroup comprised of staff from the Department of Regional Planning to revise the County's Film Ordinance. This workgroup has been meeting twice a month for more than a year. However, due to COVID-19 Pandemic impact, the workgroup meetings were put on hold and will resume in August 2020.

CONCLUSION

The CEO will continue to monitor all impacts to the entertainment industry related to the COVID-19 pandemic to encourage continued streamlined use of County assets for temporary film use. Additionally, the CEO remains committed to simplifying permitting processes across the County departments, reducing fees where possible, working with various communities within the unincorporated areas to reduce filming impacts, and improving the transparency and efficiency of all film procedures and policies.



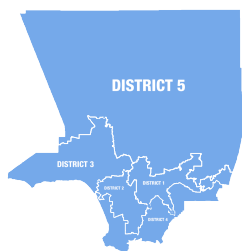
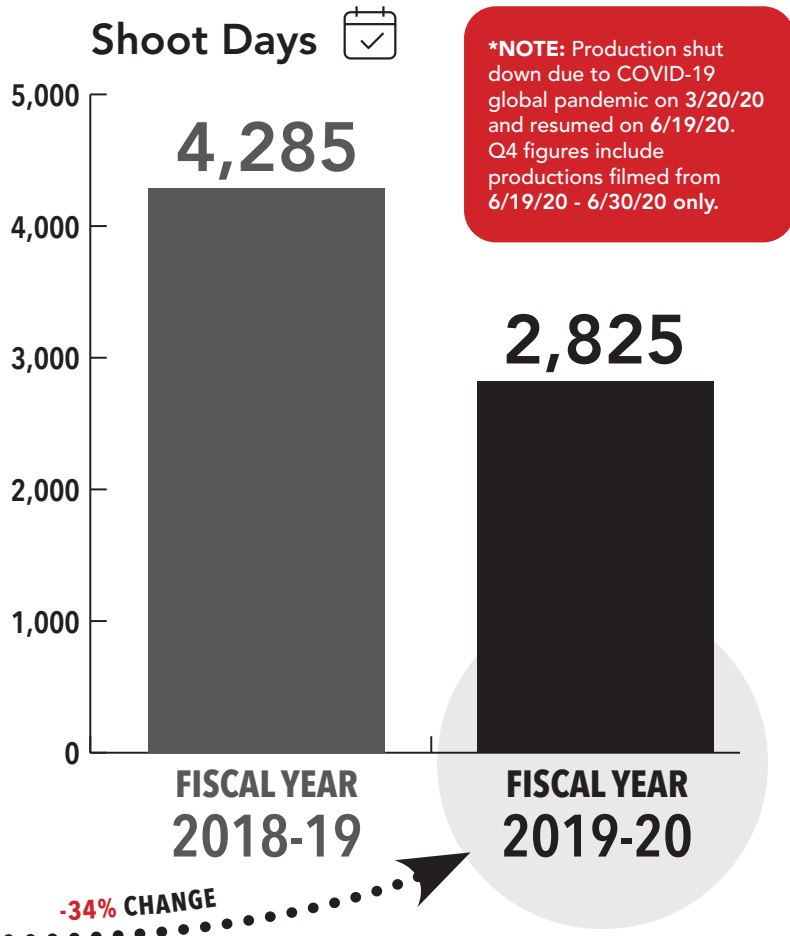
ON LOCATION FILMING REPORT

County of Los Angeles, ALL Districts

July 1st, 2019 - June 30th, 2020



FISCAL YEAR, 2019-20		
PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Internet	71	70
Commercial - PSA	6	8
Commercial - Spec	12	10
Commercial - Standard	521	434
Documentary	50	48
Feature	206	373
Industrial Video	42	49
Infomercial	3	4
Miscellaneous	11	14
Music Video	122	124
Posting Only	2	4
Still Photo	394	428
Student	199	355
TV Awards Show	0	0
TV Drama	320	369
TV Miscellaneous	14	16
TV News Magazine	2	2
TV Movie	3	4
TV Pilot	19	26
TV Reality	126	334
TV Sitcom	55	68
TV Talk Show	0	0
TV Web	65	85
TOTAL	2,243	2,825



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- Feature Films**
 - Another Girl
 - Blind
- Television* (includes web)**
 - Bosch
 - Lucifer
 - The Goldbergs
- Commercials**
 - Dairy Queen

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of **216 concerns** were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



Top Concerns





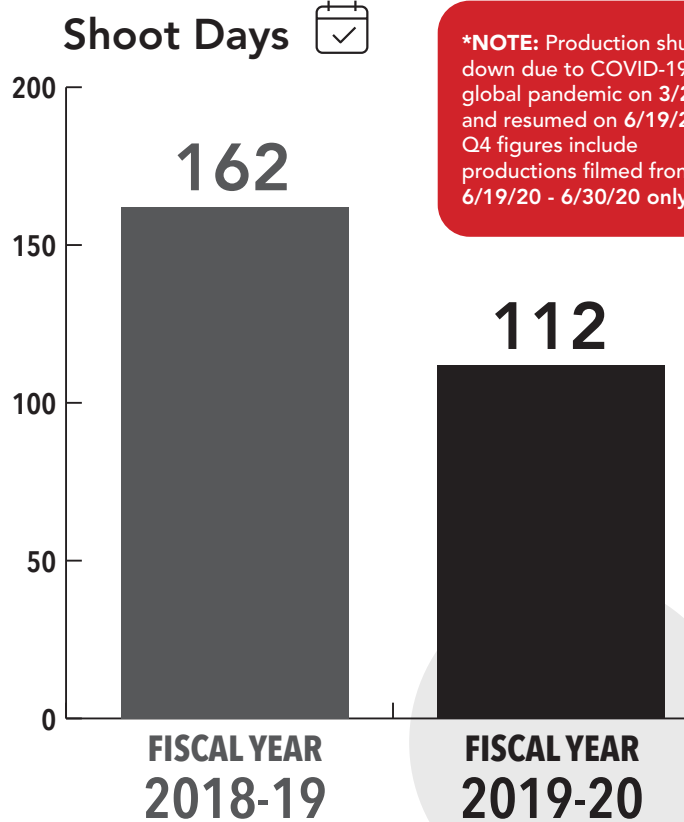
ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 1

July 1st, 2019 - June 30th, 2020



FISCAL YEAR, 2019-20		
PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Internet	5	9
Commercial - PSA	0	0
Commercial - Spec	0	0
Commercial - Standard	21	23
Documentary	3	7
Feature	5	12
Industrial Video	1	2
Infomercial	0	0
Miscellaneous	0	0
Music Video	7	5
Posting Only	0	0
Still Photo	13	13
Student	9	21
TV Awards Show	0	0
TV Drama	3	3
TV Miscellaneous	0	0
TV News Magazine	0	0
TV Movie	0	0
TV Pilot	0	0
TV Reality	3	5
TV Sitcom	2	9
TV Talk Show	0	0
TV Web	3	3
TOTAL	75	112



***NOTE:** Production shut down due to COVID-19 global pandemic on 3/20/20 and resumed on 6/19/20. Q4 figures include productions filmed from 6/19/20 - 6/30/20 only.

-31% CHANGE

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- Feature Films**
 - Another Girl
 - Shelter Me
 - Blind
- Commercials**
 - Walmart
 - Allstate
 - AT&T



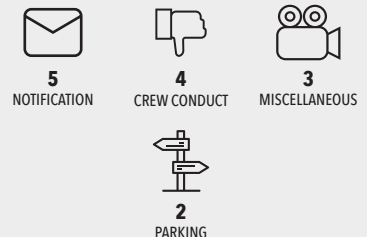
Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of **20 concerns** were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



Top Concerns





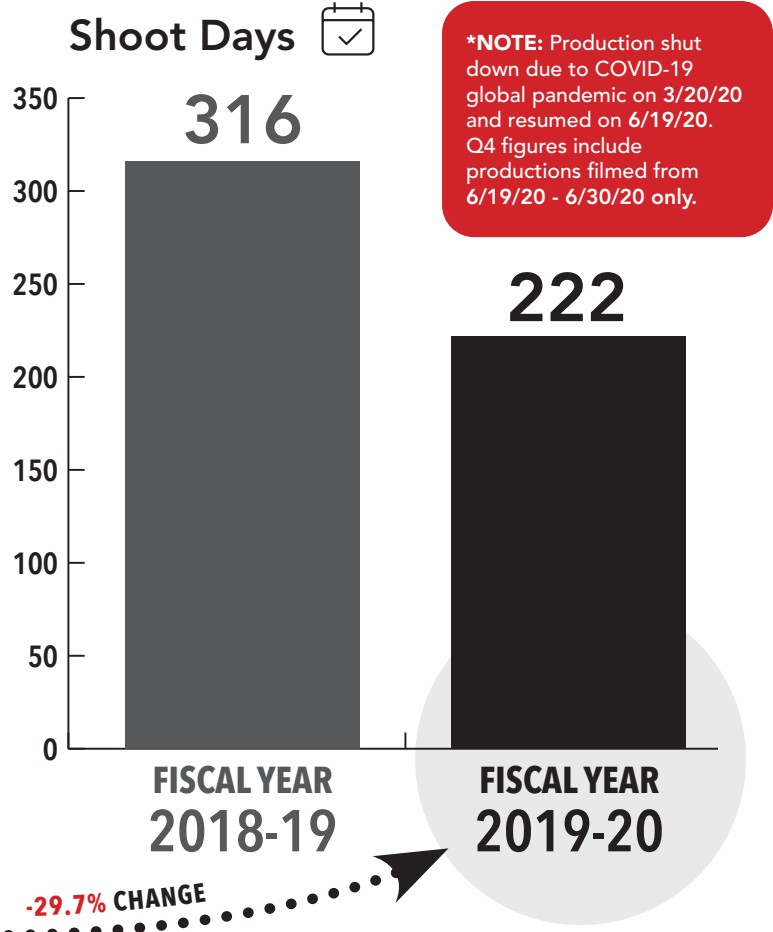
ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 2

July 1st, 2019 - June 30th, 2020



FISCAL YEAR, 2019-20		
PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Internet	3	4
Commercial - PSA	0	0
Commercial - Spec	2	2
Commercial - Standard	39	28
Documentary	5	5
Feature	8	15
Industrial Video	3	4
Infomercial	0	0
Miscellaneous	1	1
Music Video	9	10
Posting Only	0	0
Still Photo	12	15
Student	18	31
TV Awards Show	0	0
TV Drama	18	22
TV Miscellaneous	0	0
TV News Magazine	0	0
TV Movie	0	0
TV Pilot	0	0
TV Reality	13	74
TV Sitcom	6	5
TV Talk Show	0	0
TV Web	5	6
TOTAL	142	222



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- Commercials**
 - KFC
 - AT&T
 - Burger King
- Television* (includes web)**
 - Extreme Makeover
 - Kidding
 - Nine
 - Bosch
 - The Goldbergs

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of **19 concerns** were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



Top Concerns





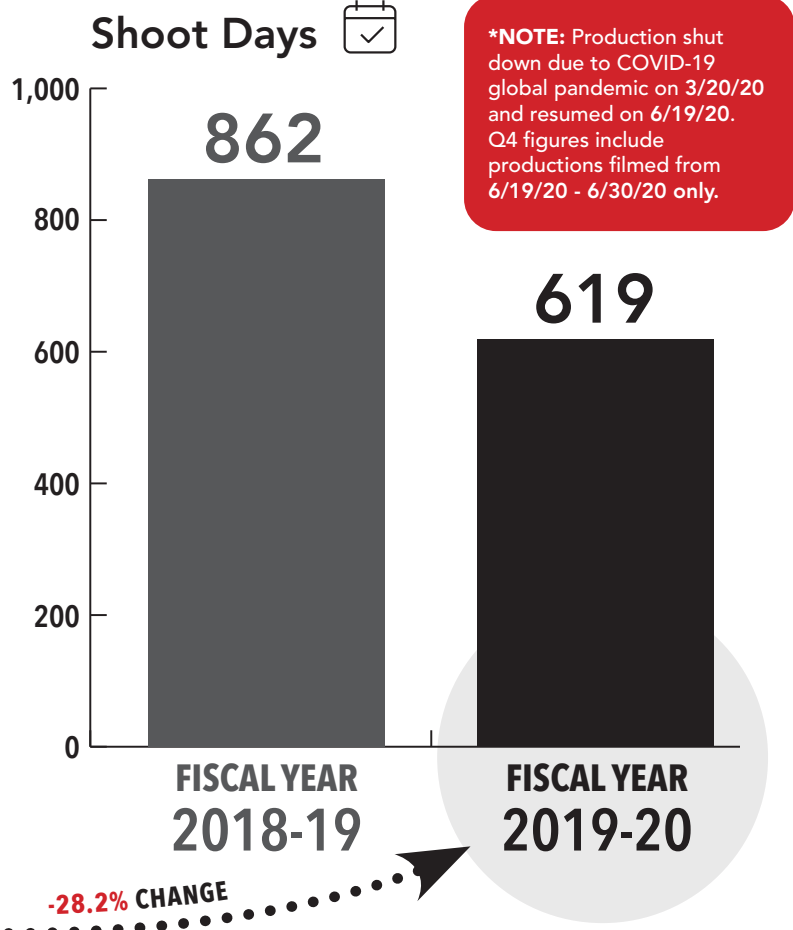
ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 3

July 1st, 2019 - June 30th, 2020



FISCAL YEAR, 2019-20		
PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Internet	30	23
Commercial - PSA	1	1
Commercial - Spec	7	5
Commercial - Standard	91	87
Documentary	10	7
Feature	13	35
Industrial Video	5	6
Infomercial	2	3
Miscellaneous	3	3
Music Video	12	12
Posting Only	1	1
Still Photo	183	216
Student	28	39
TV Awards Show	0	0
TV Drama	30	35
TV Miscellaneous	3	3
TV News Magazine	0	0
TV Movie	1	2
TV Pilot	4	6
TV Reality	39	111
TV Sitcom	9	13
TV Talk Show	0	0
TV Web	13	11
TOTAL	485	619



Notable Productions

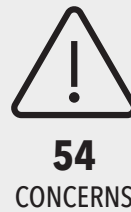
Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- **Feature Films**
 - Revenge
 - Sallywood
- **Television* (includes web)**
 - All Rise
 - Silicon Valley
 - Bosch
 - Homecoming
 - Gumshoe
- **Commercials**
 - Cadillac
 - Toyota
 - Chevrolet

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of **54 concerns** were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



Top Concerns





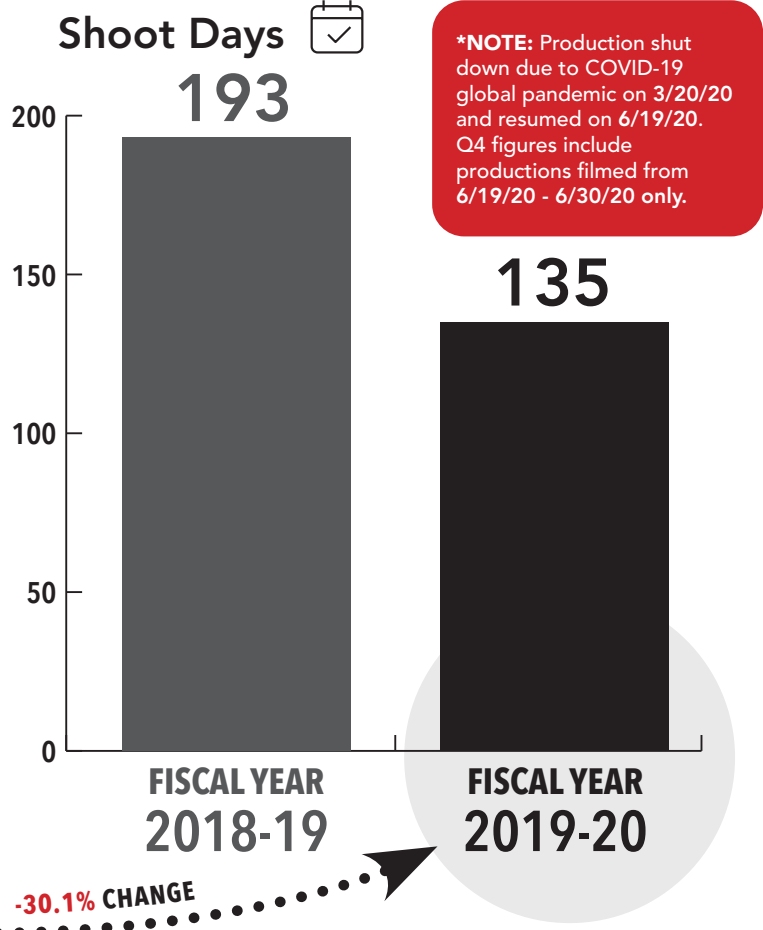
ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 4

July 1st, 2019 - June 30th, 2020



FISCAL YEAR, 2019-20		
PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Internet	5	6
Commercial - PSA	0	0
Commercial - Spec	0	0
Commercial - Standard	30	20
Documentary	4	3
Feature	7	18
Industrial Video	3	3
Infomercial	0	0
Miscellaneous	0	0
Music Video	5	5
Posting Only	0	0
Still Photo	19	18
Student	20	26
TV Awards Show	0	0
TV Drama	21	22
TV Miscellaneous	0	0
TV News Magazine	0	0
TV Movie	0	0
TV Pilot	0	0
TV Reality	9	9
TV Sitcom	2	4
TV Talk Show	0	0
TV Web	1	1
TOTAL	126	135



Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- **Feature Films**
 - Blood Born
- **Commercials**
 - Ford Ranger
 - McDonalds
 - Dairy Queen
 - Ford Escape
- **Television* (includes web)**
 - S.W.A.T.
 - Dirty John
 - Lucifer
 - This is Us
 - Blackish

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of **6 concerns** were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



Top Concerns

- 2** MISCELLANEOUS
- 1** PARKING
- 1** NOISE
- 1** NOTIFICATION



ON LOCATION FILMING REPORT

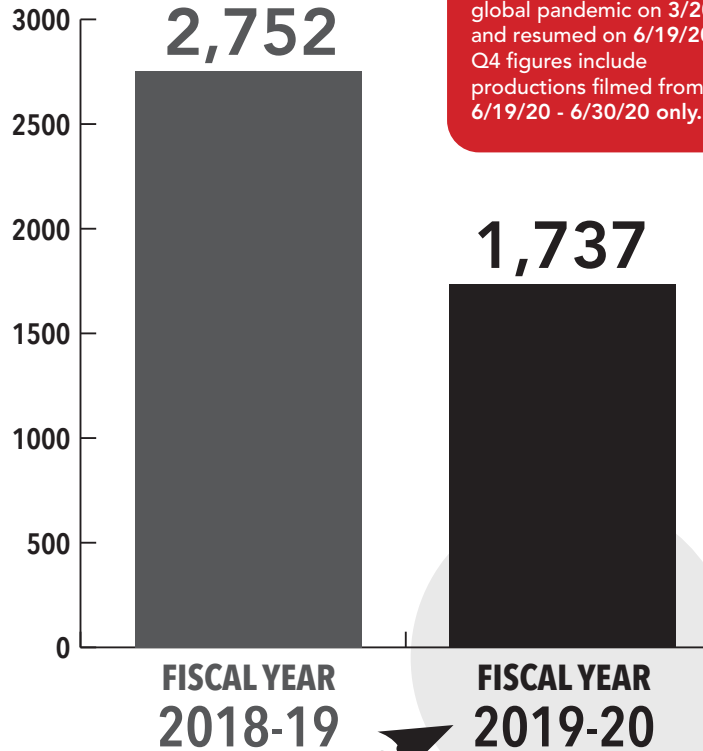
County of Los Angeles, Supervisor District 5

July 1st, 2019 - June 30th, 2020



FISCAL YEAR, 2019-20		
PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Internet	28	28
Commercial - PSA	5	7
Commercial - Spec	3	3
Commercial - Standard	340	276
Documentary	28	26
Feature	173	293
Industrial Video	30	34
Infomercial	1	1
Miscellaneous	7	10
Music Video	89	92
Posting Only	1	3
Still Photo	167	166
Student	124	238
TV Awards Show	0	0
TV Drama	248	287
TV Miscellaneous	11	13
TV News Magazine	2	2
TV Movie	2	2
TV Pilot	15	20
TV Reality	62	135
TV Sitcom	36	37
TV Talk Show	0	0
TV Web	43	64
TOTAL	1,415	1,737

Shoot Days

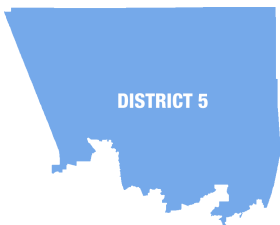


-36.9% CHANGE

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- Feature Films**
 - Another Girl
 - Four Good Days
- Television* (includes web)**
 - All American
 - Westworld
 - The Goldbergs
 - Good Girls
 - For All Mankind
 - The Unicorn
- Commercials**
 - BMW
 - Dairy Queen
 - Experian
 - Facebook



Filming Locations

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of **117 concerns** were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



117
CONCERNS

Top Concerns



19
NOISE



16
MISCELLANEOUS



14
PARKING



10
FILMING HOURS

White Paper

Alliance of Motion Picture and
Television Producers

Industry-Wide Labor- Management Safety Committee Task Force

Proposed Health and Safety Guidelines
for Motion Picture, Television, and Streaming Productions
During the COVID-19 Pandemic

Submitted: June 1, 2020



Introduction

The Industry-Wide Labor-Management Safety Committee Task Force (the “Task Force”) respectfully submits the following guidelines for consideration and adoption for the resumption of motion picture, television, and streaming productions in an environment that minimizes the risk of contracting or spreading COVID-19. These recommendations set forth the consensus of the Task Force and outline guidance regarding protective measures to be used, including regular screening, diagnostic testing, use of personal protective equipment, cleaning and disinfecting work sites, and appropriate response should an employee contract COVID-19 or be exposed to it.

The proposed recommendations were developed by the Task Force at the request of and in collaboration with the various unions of the motion picture and television industry and the Alliance of Motion Picture and Television Producers, which collectively exercised final control over their content, based on the input provided. The Task Force consists of the International Alliance of Theatrical Stage Employees (IATSE) and its West Coast Studio Local Unions, as well as its New York Local Unions, the International Brotherhood of Teamsters as well as the Basic Crafts Unions, the Screen Actors Guild-American Federation of Television and Radio Artists, the Directors Guild of America as well as the Alliance of Motion Picture and Television Producers and other representatives of the producers. The guidelines are based on discussions with health experts, guidelines issued by U.S. Centers for Disease Control and Prevention (CDC) and the Occupational Safety and Health Administration (OSHA), and input from industry participants familiar with the working conditions of motion picture and television production. The participants in the Task Force are listed in the Appendix.

While these guidelines and protocols address many elements of production, productions must consult applicable state and local public health orders as well as applicable federal and state OSHA guidelines. These recommendations are intended to address the circumstances under which production can safely resume. The Task Force recognizes that COVID-19 is a new disease and many of the facts surrounding COVID-19 are still being determined. Several elements of the protocols including testing and PPE are subject to further discussion and agreement between the Employers and the Unions and Guilds representing the cast and crew. As circumstances change, and public health officials issue new guidance, the protocols under which production occurs may be adjusted accordingly.



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Guiding Principles

The intent of this White Paper is to establish recommendations for governments to authorize the safe resumption of motion picture and television production activities within their jurisdiction. These guiding principles may evolve over time. In addition to the recommendations provided in this White Paper, the Unions, Guilds and Employers have acknowledged the need to develop department-specific operational protocols and project-specific workflows, which will be subject to further discussion and agreement between the Employers and the respective Unions and Guilds representing the cast and crew. All have agreed to develop those protocols and workflows separately once government authorizes production to resume.

Guiding principles underlying these recommendations are:

- The health and safety of the general public and all cast and crew is the highest priority. Re-opening the industry and returning to

work are also significant and important priorities.

- All state, local, and federal (CDC) public health guidelines will be followed.
- To the extent possible, physical distancing shall be maintained. When physical distancing is impracticable, other risk mitigating measures shall be taken as described below.
- Regular, periodic testing of cast and crew for COVID-19 is critical for a safe return to work.
- Universal symptom monitoring, including temperature screening, may be used to further mitigate risk.
- Appropriate and adequate PPE will be provided to cast and crew by the employer as necessary. Disposable masks will be replaced each day and reusable masks will be cleaned each day.
- Medical expertise must always guide decision making with respect to testing, contact tracing, symptom screening and similar

protocols that raise medical questions.

- Infection prevention measures will be developed and applied, including physical distancing at all times when possible, enhanced sanitation (high-touch wipedown, disinfection of equipment), and hand hygiene (increased access to hand washing stations, alcohol-based hand sanitizer).
- One or more autonomous COVID-19 Compliance Officer(s) with specialized training, responsibility and authority for COVID-19 safety compliance and enforcement will be in the workplace to address issues as they arise.
- Thorough training on principles of infection prevention, PPE, physical distancing and signs/symptoms of COVID-19 will be provided to all, with role-specific additional training as needed.
- The judgment of Department Heads and their crews, in collaboration with Unit Production





Managers (UPMs) and Assistant Directors (ADs), will be considered when structural and logistical changes are made to accommodate the new working practices.

- Individual rights under applicable laws intended to protect against discrimination must be respected and safeguarded to support the maintenance of a non-discriminatory workplace.
- Adequate staffing and space for physical distancing is essential for an effective health and safety plan.
- Resuming production during this time may be highly stressful and cause anxiety. The implementation of mental health resources to support the wellness of those participating in a production may be necessary. Options could include:
 - Emotional support hotline
 - Telemedical health and behavioral health resources
 - Mindfulness training; and
 - Provision of online tools and resources.
- Paid leave policies shall be flexible and non-punitive to allow sick and quarantined employees to stay away from co-workers and the general public. These paid leave policies will be implemented to encourage compliance with infection prevention guidelines.
- The National Institute for Occupational Safety and Health's (NIOSH) Hierarchy of Control will guide approaches to mitigate risk:
 - Systems will be employed to assess health/wellness of all personnel prior to entry onto set.
 - Engineering and administrative controls will be developed and emphasized whenever feasible.
 - When engineering and administrative controls are not feasible, personal protective equipment (PPE) will be used.
- Cast and crew are encouraged to report problems, ask questions and suggest

solutions to enhance the safety and productivity of the workspaces.

- The CDC advises that those over age 65 and those with co-morbidities consult with their healthcare providers regarding the risks of COVID-19.
- Given the dynamic and evolving nature of the COVID-19 pandemic, these interim guidelines will likely need to be modified and adapted as circumstances change.

***Note:** Numerous different job roles are involved in the industry, including pre- and post-production staff, cast, craftspersons, laborers, and many others. To avoid confusion, the term “cast and crew” is used throughout to refer to any/all individuals who are involved in the production process.*

***Note on nomenclature:** to maintain consistency with public health and medical guidelines, COVID-19 refers to the name of the clinical syndrome caused by the virus referred to as SARS-CoV-2.*

Reopening Process



Production may resume upon the approval of public health authorities based on the Roadmap to Recovery Framework. A staged reopening process may be necessary, with entertainment industry sectors reopening sequentially based on risk and public health authority approval. For example, aspects of pre- and post-production activities may be deemed lower risk and could reopen sooner than production activities.

In accordance with these plans, this document addresses the following critical areas of concern:

1. Infection control
2. Protecting and supporting cast and crew health and safety

3. Physical distancing
4. Training and education
5. Unique production-specific concerns

The Task Force recognizes that many of the recommendations outlined in this document represent considerable changes in current workflows and processes. The recommendations will need to be applied to specific circumstances and their application will need to be flexible, bearing in mind the utmost priority of safety considerations on production.



Infection Control



Diagnostic Testing

Regular, periodic testing of the cast and crew will be used to mitigate the risk of the spread of COVID-19. Employers will utilize current effective testing protocols that must be developed in conjunction with, and approved by, the Unions and Guilds. Employers, Unions and Guilds shall rely upon medical experts for advice and guidance. As tests are developed and others become more accurate, the testing protocols shall also change. Employers should advise cast and crew that they will be subject to testing as a condition of employment and of continued employment.

Personal Protective Equipment (PPE)

The Task Force recommends use of face coverings at all times when on set or at production/studio

facilities workspaces, except when not feasible as noted below. These will be provided by employers to all cast and crew at no cost and meet applicable regulatory guidelines (CDC, Public Health, NIOSH, OSHA) as appropriate. Medical masks, cloth masks and face shields reduce the transfer of saliva and respiratory droplets to people close to the wearer. Appropriate training in donning, doffing, cleaning and safe PPE use is required. The Task Force recommends all cast and crew be issued personal face coverings that are assigned to the individual and are not shared with others; there shall not be a common central pool of shared face shields or face coverings.

The Task Force recommends against universal glove use by all cast and crew. Gloves may lead to a false sense of security and may actually increase

risk, particularly due to self-contamination while donning and doffing. Instead, effective and frequent hand hygiene with soap and water or alcohol-based hand rub is imperative, along with avoidance of touching the eyes, nose or mouth. However, gloves may be worn as infection prevention PPE when touching potentially contaminated commonly shared equipment is unavoidable and equipment cannot feasibly be disinfected (e.g., lighting/electrical cables, worn costumes, etc.) Adequate training in glove use, including safe doffing, will be required. Non-medical (work) gloves shall be worn as usual when appropriate.

PPE may be disposed of as regular (non-biohazard) waste. Ample trash receptacles shall be available, and these shall be emptied regularly.

Hand Hygiene

Hand hygiene is a cornerstone of infection prevention and will need to be practiced widely in entertainment industry work environments. Given the potential concern about transmission of COVID-19 via contact, enhanced hand hygiene measures are critical. Hand washing with soap and water is considered more effective than hand sanitizer in preventing the spread of COVID-19.

The Task Force recommends the following regarding hand hygiene:

- Cast and crew should avoid touching their eyes, nose and mouth.
- Handwashing facilities with running water, soap and paper towels (dispensed using a non-touch system, if possible), adequate for the number of cast and crew, shall be available and accessible from the first day of work.
- Handwashing facilities shall be kept clean and well-stocked.
- When production is taking place where handwashing facilities are not readily

available, mobile handwashing stations shall be provided.

- Stations with alcohol-based hand rub (“hand sanitizer”) with at least 60% alcohol shall be strategically placed around work areas and readily accessible.
- Sufficient supplies of hand sanitizer shall be stocked and maintained.
- Cast and crew shall be provided with pocket-sized hand sanitizer that can be used if hand washing or sanitizing stations are not available, such as in vehicles or remote locations.
- Cast and crew should be trained on hand hygiene practices (washing for a minimum of 20 seconds of duration, scrubbing all surfaces).
- Production should encourage and promote opportunities for cast and crew to practice hand hygiene and perform disinfectant wipedowns of high-touch areas.
- Hands should be washed or sanitized:
 - Upon arriving at the job site;
 - After blowing one’s nose, coughing, or sneezing;
 - After using the restroom;
 - Before and after eating or drinking;
 - After contact with animals or pets;
 - After handling shared equipment or objects;
 - After cleaning or disinfecting equipment, tools or workspaces; and
 - At other appropriate times throughout the workday.
- Signage should be posted prominently with instructions on how to stop the spread of COVID-19, including hand hygiene and PPE instructions.

Disinfection and Maintenance

Heightened cleaning and disinfection should be practiced. Those responsible for performing cleaning should adhere to the following recommendations and any other guidance issued by public health authorities with respect to cleaning practices.

- Appropriate, EPA-registered disinfecting methods and supplies with a claim against SARS-CoV-2 shall be available in all workspaces.





- High-touch surfaces shall be wiped down periodically with appropriate, EPA-registered disinfectant, following the disinfectant manufacturer's instructions (e.g., safety requirements, protective equipment, concentration, contact time). Examples of high-touch surfaces are tables, doorknobs, countertops, phones, faucets, etc.
- Productions and a COVID-19 Compliance Officer (discussed below) will work with all departments to review and implement specific plans for disinfection of department-specific equipment. Departments will review specific workflows and identify ways to ensure disinfection of equipment and physical distancing (e.g., cleaning of camera dollies,

use of remote focus devices, lights).

- All workspaces should be cleaned with increased frequency, with an emphasis on high-touch surfaces.
 - Whenever possible, minimize use of shared office equipment such as copiers and fax machines. When use of such equipment is unavoidable, hand hygiene should be performed after use.
 - Manufacturer's cleaning instructions should be followed for cleaning of sensitive equipment such as electronics.
- Production on set and work off set should designate specific individuals to perform

high-touch wipedown, with an emphasis on shared spaces and equipment.

- Shared workspaces should be cleaned daily with an emphasis on high-touch surfaces, including but not limited to production sets, studios, dressing rooms, hair and make-up stations, trailers, on- and off-production offices, break areas, shops and eating/meal areas.
- Dedicated cleaning crews should clean common spaces at appropriate daily intervals.

Props, Costumes, Accessories, Wigs, and Other Specialty Items

Due to inability to clean many of these objects, special care should be taken.

- As many of these items have unique cleaning requirements, those responsible for cleaning such items will do so in the customary manner.
- Hand props (other than those with unique cleaning requirements) shall be cleaned and disinfected before and after use.
- Hands shall be cleaned before and after handling props, accessories and other items.

Personal Equipment

- Personal equipment (such as tools, headsets, microphones and radios) shall be cleaned and disinfected before being issued and then at least once per day. Manufacturer's suggested cleaning instructions should be followed for electronics and other sensitive items.
- Equipment such as radios/walkie-talkies will

be issued to a single cast or crew member and used exclusively by that cast or crew member for the duration of production.

- Personal items or equipment that must be shared between members of the cast and/or crew must be wiped down with disinfectant between use and hand hygiene shall be performed after handling.

Vehicles

- High-touch surfaces in vehicles (e.g., steering wheels, controls, seatbelts, door handles, arm rests) shall be cleaned at least once per day and prior to a change in operator or passenger.

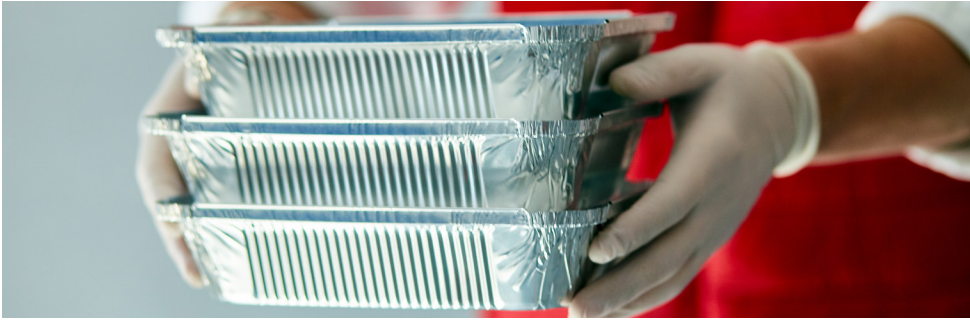
Paper

- Whenever possible, use of paper should be

minimized. Alternatives such as electronic scripts and electronic sign-in/out should be explored.

- Consider alternatives to petty cash to minimize the need to handle paper money, such as purchase cards.
- When paper scripts are unavoidable, they should be assigned to a specific individual, clearly labeled with their name, and not shared between others.
- Crew lists, call sheets, production reports and other similar documents should be electronic whenever possible.
- When use of shared paperwork is required, such as blueprints or editing binders, hand hygiene before and after handling is recommended.





Food and Beverages

COVID-19 is unlikely to be spread through food or beverages; however, catering, crafts service and eating within workspaces present several unique challenges.

- Those responsible for preparing and distributing food must clean their hands with soap and water or hand sanitizer prior to beginning food preparation and/or distribution and regularly thereafter.
- All local public health regulations regarding preparing and distributing food must be followed, including regulations regarding the use of appropriate food service PPE (hair nets, gloves, and face coverings), safe food temperatures, etc., and all personnel responsible for the preparing and/or distribution of food must be properly certified to do so.
- As face coverings cannot be worn while

eating, adequate eating space must be provided to ensure physical distancing can be maintained during meal periods.

- Handwashing facilities and/or hand sanitizer must be readily accessible at the entrance of any designated eating area and shall be used when entering and leaving the area.
- Meal times should be staggered in a manner designed to avoid the gathering of large groups in the same location at the same time.
- All eating surfaces shall be cleaned and disinfected before and after use.
- Eliminate communal “buffet style” food service, including salad bars, trays of food, or any food service that requires sharing of utensils such as serving spoons or tongs.
- Meals and snacks should be served in individually packaged or wrapped portions. Avoid shared communal trays or bowls.
- Eating utensils should be disposable and individually wrapped.

- Cast and crew should not leave the job site to obtain food during the course of the workday.
- Off-production offices, meeting rooms and other workspaces should have infection control protocols for use, especially when used for providing impromptu meals, snacks and coffee. Likewise, break rooms, microwaves, dishes and food deliveries will require regular cleaning and physical distancing.
- If food is to be delivered to the job site, one or more individual(s) should be designated to receive the delivery. Appropriate PPE should be worn when interacting with the delivery person and hand hygiene should be performed after handling the delivery. Cast and crew who bring their own food are encouraged to bring food that does not require refrigeration or heating/microwaving.
- Consider options for cast and crew to place orders ahead of time to minimize the amount

of time they must wait in line. Consider addition of plexiglass (or similar) barriers between servers and cast and crew.

- Avoid using or sharing items such as menus or condiments such as salt and pepper shakers. These items should be disposable and single serve.

Beverages

- Drinks should be individually packaged or, if drinks are to be dispensed from a water station, soda fountain, coffee machine or similar equipment, receptacles should not come into contact with dispensers.

General Infection Prevention Issues

- Limit the duration of workdays and excessive consecutive workdays whenever possible.
- Physical contact should be avoided, including shaking hands, “high fives,” fist or elbow bumps, or hugging. Physical contact related to performers is discussed below.
- Visitors to set should be limited unless absolutely necessary. If visitors are provided access, they will be subject to the same guidance as cast and crew, including the need for symptom screening and PPE requirements.
- Union representatives exercising their rights to visit workspaces will be subject to the safety guidelines required of a visitor.
- All cast and crew should avoid touching their eyes, nose or mouth.
- In indoor spaces, ventilation systems and

other measures should be used to increase circulation of outdoor air as much as possible (e.g., by opening windows and doors, using fans and other methods).

- Stagger cast and crew call and wrap times to limit the number of individuals arriving to and departing from work simultaneously.
- In the course of performing their duties, various cast and crew members may enter retail establishments during the workday. Applicable public health guidance should be followed, including use of face coverings. They should carry hand sanitizer and practice hand hygiene before entering retail establishments and after exiting.



Protecting and Supporting Cast and Crew Health and Safety



Designated COVID-19 Compliance Officer

- An autonomous COVID-19 Compliance Officer(s) with specialized training and responsibility and authority for COVID-19 safety compliance and enforcement will be in the workplace to address issues as they arise. COVID-19 safety plan oversight and enforcement shall be the principal responsibilities of the COVID-19 Compliance Officer(s), provided they may be assigned additional responsibilities related to workplace safety.
- COVID-19 Compliance Officers will undergo

specialized training on health and safety precautions, policies and procedures related to infection prevention practices including COVID-19 prevention, disinfection and PPE.

- Specific duties and responsibilities of the COVID-19 Compliance Officer(s) may include, but are not limited to, overseeing and monitoring physical distancing, testing, symptom monitoring, disinfecting protocols, and PPE education, protocols and adherence and such other duties as may be determined by the employer. A COVID-19 Compliance Officer shall be accessible in the workplace at all times during work hours and all personnel should have access to the COVID-19

Compliance Officer(s). All cast and crew shall be informed who the COVID-19 Compliance Officer is and how to contact him or her.

- In addition to the COVID-19 Compliance Officer, there should be a communication/hotline system to respond to all cast and crew safety questions and concerns (including pre-, post- and off-production offices/spaces). The system shall allow for anonymous reporting.
- Productions should consider engaging a board-certified infectious diseases physician or infection preventionist with certification in infection control (CIC) to assist with development of specific workflows and operational implementation.

- Cast and crew shall not be discharged or disciplined for reporting concerns about COVID-19 or other safety issues in good faith.

Symptom Screening

- All cast and crew will be required to participate in daily symptom monitoring prior to arriving on set or at their workspace. Recommended options include electronic survey, manual screening and/or temperature spot-checks. Productions shall emphasize and reinforce to all cast and crew that working while sick with symptoms of COVID-19 is not permitted. This should be part of training, set orientation and reinforced with posted signage and frequent reminders.

Development of Symptoms

- Cast and crew are expected to immediately report to a designated person or persons (such as the COVID-19 Compliance Officer or such other person designated by the Producer) if they are experiencing, or a member of their household is experiencing, symptoms of COVID-19. If a cast or crew member is experiencing symptoms or has come into close contact with someone who has tested positive for COVID-19 either on or off site, they must report to their employer and follow the employer's contact tracing guidelines.
- If a cast or crew member develops symptoms of COVID-19 when off site, they must not go

to work and should immediately contact their healthcare provider. Anyone who reports to work with symptoms of COVID-19 will be instructed to return home and contact their healthcare provider.

- Cast and crew must be notified if they have been exposed to an individual who has exhibited symptoms of COVID-19 or who has tested positive for COVID-19.

Leave Policies

Paid leave policies shall be flexible and non-punitive to allow sick and quarantined employees to stay away from co-workers and the general public. These paid leave policies will be implemented to encourage compliance with infection prevention guidelines.



Physical Distancing



Limiting face-to-face contact with others is the best way to reduce the spread of COVID-19. Cast and crew must practice physical distancing whenever possible. Physical distancing involves maintaining a distance of at least 6 feet from any other person at all times, except when doing so is incompatible with one's job duties (see below). Cast and crew should avoid congregating in groups. When practical, separate work locations into zones to facilitate physical distancing.

Visible physical indicators (e.g., cones, duct tape or signage) marking 6 feet of distance should be placed in areas where people must congregate, such as crafts service, eating/meal areas, make-up and costume trailers.

Meetings

Use phones, videoconferencing or similar technologies for meetings whenever possible. Avoid people gathering around a computer to watch together. Consider virtual production meetings whenever feasible.

Writers' Rooms

Whenever possible, move to virtual writers' rooms.

When virtual writers' rooms are not possible, maintain 6 feet of distance, use face coverings, and perform hand hygiene before and after the meeting. Minimize use of paper.

Video Village

Use technology options such as additional monitors and remote viewing with the prior approval of or consultation with the Director, when required and as applicable, to allow the viewing of video from a separate location to facilitate physical distancing.

Audiences

At this time, the use of live audiences is discouraged. On a case-by-case basis, live audiences may be used as long as audience members:

- Wear face coverings at all times
- Maintain 6 feet of physical distance, including

while waiting in line and sitting in a studio; and

- Undergo symptom screening on entry.

An appropriate physical separation shall be maintained at all times between performers working without PPE and audience members. Medical professionals shall be consulted to determine the nature of the physical separation required for the safety of the performer in such situations, including additional physical distance or physical barriers (e.g., plexiglass walls).

Working Remotely (Telecommuting)

On a temporary basis and without diminishing work opportunities, consider remote work/telecommuting opportunities for cast and crew. This should only apply to those who can perform their job duties effectively while working remotely/telecommuting.

Shared Workspaces

To the extent possible, reduce crowding of all shared workspaces (e.g., production offices and shops) with a goal of keeping people 6 feet apart.

In control rooms, editing rooms and other small spaces, if physical distancing cannot be maintained, all individuals must wear face coverings and should practice hand hygiene.

Training and Education

- The Task Force recommends that training in the employer's COVID-19 plan to reduce infection risk be mandatory on or before the first day of employment.
- All employees should be educated about the signs and symptoms of COVID-19 as part of their training. People with COVID-19 have reported a wide range of symptoms, ranging from mild to severe. Signs and symptoms include the following:
 - Fever
 - Cough
 - Shortness of breath or difficulty breathing
 - Chills
 - Repeated shaking with chills
 - Muscle pain
 - Headache
 - Sore throat
 - New loss of taste or smell
- All employees should receive dedicated training on the following topics:
 - PPE, with a focus on safe donning and doffing
 - Hand washing, including proper techniques
 - Environmental cleaning and



- disinfection, including high-touch wipedown
 - Policies and procedures related to COVID-19 on set or in offices
 - Psychological impact of the crisis
 - Protecting yourself at home
 - Preventing cross-contamination
- Post signage in all production workspaces where production activities occur, reinforcing training principles.



Unique Production-Specific Concerns



Special Considerations for Cast and Crew Working in Close Proximity to Performers

The work of some cast and crew members (e.g., hair stylists, make-up artists, costume designers, costumers, wardrobe department personnel, sound technicians, property persons, studio teachers and special effects technicians, etc.) may not be possible while maintaining physical distancing from others. The performers with whom they work may not be able to wear face coverings at all times, for example when make-up is being applied. Testing, contact tracing and task-specific controls such as

the following shall be in place:

- Alter workspaces to permit physical distancing.
- Control the entrants to trailers and other workspaces.
- Allow sufficient work time to follow safety protocols.
- Cast and crew in close proximity must wear a face mask and/or face shield at all times and perform hand hygiene before and after the encounter.
- Additional protocols must be established before work of this nature could resume.

Special Considerations for Performers

The work of performers will frequently put them in close (less than 6 feet) contact with other performers or cast and crew including, for example, hair stylists, make-up artists, stunt coordinators, costumers and wardrobe personnel. Face coverings/masks may not be practical during many of these activities. Additionally, certain activities such as fight scenes or intimate scenes increase the risk of transmission.

- Whenever possible, performers shall practice physical distancing.

- When maintaining physical distancing is not possible (e.g., between a performer and make-up artist) and the performer cannot wear appropriate PPE, contact must be kept to the shortest amount of time possible, and the other cast or crew member must wear appropriate PPE and observe hand hygiene practices.
- The number of people involved in close proximity with a performer should be kept to a minimum whenever possible. If a performer requires work by more than one make-up artist/hairstylist, make-up artists/hairstylists should observe appropriate PPE requirements, and both performer and make-up artist/hairstylist should observe hand hygiene practices immediately after completing the task.
- Consider measures to minimize scenes with close contact between performers, such as amending scripts or use of digital effects.
- Stand-ins should wear face coverings even if the performer they are standing in for may not.
- When possible, adjust shooting schedules to minimize the amount of back-and-forth travel needed by performers.
- Visitors should be limited unless their presence is absolutely necessary. If visitors must come, they will be subject to the same guidance as cast and crew, including, but not limited to, symptom screening and/or temperature screening, and PPE requirements.
- When performers are in a holding area, waiting to be used in a production, employers and performers must adhere to the recommendations outlined herein, including recommendations regarding physical distancing and the use of PPE.

Personal Protective Equipment for Performers

- When it is possible to do so consistent with their job duties, performers shall wear appropriate PPE.
- When wearing PPE is not possible, such as when a scene is being filmed or after make-up

has been applied, the number of people with whom the performer is in close contact shall be minimized.

- As soon as possible after filming a scene, the performers shall put on their PPE and/or physically distance themselves.

Casting and Auditions

- Casting should be conducted virtually via self-tape, online video conference, or other applicable technology whenever possible.
- If that is not feasible, or for any additional calls or live sessions necessary, there must be a sufficient space large enough to accommodate 6 feet physical distancing in all directions.
- If performers will not be wearing PPE during an audition, a plexiglass partition or similar barrier between the performers and those observing the audition shall be provided by the employer and used and cleaned between performances along with any furniture, props etc.
- If no barrier is present, increase the physical





space between those observing to those auditioning beyond the 6 feet physical distancing standard.

- No more than one individual auditioning at a time except for legitimate pairs (e.g., household members, domestic partners, roommates, living together for a minimum of 14 days or more prior to the audition).

Minors

As minors may have difficulty adhering to physical distancing, wearing PPE, and practicing hand hygiene, when not working, they should be relocated to a secure off-set location to the extent possible.

- Extra personnel on set with a minor are strongly discouraged and should be limited to a studio teacher and one guardian only.
- Visitors should be limited unless their presence is absolutely necessary. If visitors must come, they will be subject to the same guidance as cast and crew, including, but not limited to symptom screening

and/or temperature screening, and PPE requirements.

- Physical distancing and face coverings should be used at all times on set, including in school areas.
- As studio teachers will need to interact with minors within 6 feet of distance, teachers should wear face coverings, practice frequent hand hygiene, and receive training on COVID-19 prevention. Whenever possible, remote schooling should be made available.
- PPE requirements and options may be modified for minors, especially those of tender years. Face coverings are not expected for minors under two years of age.

Animal Performers

There is presently no data to suggest that companion animals/pets such as dogs and cats serve as vector for transmission of SARS-CoV-2 to humans.

- Animal handlers/trainers should receive training on COVID-19 prevention and should



follow all rules regarding physical distancing and PPE.

- Animals should not be handled by others except those necessary for shooting a scene (i.e., no petting, cuddling, feeding). All those involved in touching animals should perform hand hygiene before and after.
- Other animals not involved in production such as personal pets should be kept off sets.

Transportation

- Private (i.e., self-drives) or production-provided transportation to and from sets, offices and locations should be prioritized over mass transit/public transportation whenever possible. All drivers and passengers should wear face coverings and maintain social distancing to the extent possible. High-touch surfaces in vehicles shall be cleaned and disinfected frequently throughout the day.
- If neither private nor production-provided transportation is available or reasonably

practical under the circumstances, public transportation may be used.

- At all times while in transit, cast and crew should wear face coverings per local public health guidance. Whenever it is reasonably possible to do so, cast and crew shall maintain a distance of at least 6 feet from the driver and other passengers, if any. Upon disembarking, cast and crew should promptly practice hand hygiene.
- If public transportation is used, travel should be arranged to avoid peak travel times, if practical.

Special Considerations for Travel

Production travel presents multiple unique

circumstances and challenges. Given the changing nature of the COVID-19 pandemic, individual countries are likely to have separate restrictions on travel to and from the United States. Individual states and counties will also have separate restrictions in their jurisdiction. Pandemic “hot spots” may change rapidly, necessitating alterations in plans. Cast and crew traveling for productions should be aware that, should circumstances change in the location, they may be subject to travel restrictions, including enforced quarantine.

- Minimize travel to the extent possible. When travel is necessary, attempt to minimize frequent back-and-forth travel.
- Identify local medical personnel in advance that could assist with care of cast and crew in

the event of COVID-19 symptoms.

- Production shall monitor local outbreaks and trends, including local public health guidance and restrictions on travel to and from the U.S., and keep cast and crew informed as appropriate.
- Whenever possible, those traveling for productions should not bring family members or other non-essential personnel.
- Air travel shall be booked only on airlines whose policies comply with the Federal Aviation Administration’s regulations with respect to COVID-19.

Special Considerations for Filming on Location

Filming on location can pose certain risks compared with shooting on a studio/stage set. Given the changing epidemiology of COVID-19, particular attention to current public health guidelines and outbreak hotspots is important.

Those responsible for selecting a location should take the following considerations into account.

- Provide adequate space, such as additional trailers, tents and eating space, during location filming to allow for physical distancing.
- Perform wipedown of high-touch areas at least daily.
- Minimize use of crowd scenes or street scenes when a controlled flow of people is not possible.



Outdoor Locations

- Prioritize locations where access can be secured and members of the production can be kept away from the general public when possible.
- The location shall provide sufficient space for performing planned production activities while adhering to physical distancing recommendations.
- Prioritize locations with access to hand-washing facilities. Provide ample mobile hand hygiene stations.
- If shooting in inclement weather, provide adequate shelter facilities such as tents to allow physical distancing of cast and crew.

Indoor Locations

- Productions should avoid locations that recently have been occupied or used by people who may have been infected with COVID-19, if possible.
- If an occupied private home or building location is required for shooting, the occupants should be asked about signs/symptoms of COVID-19 and should vacate the premises for proper cleaning and sanitizing prior to pre-production crew and production cast and crew entering the facility.
- Productions shall select buildings that can be easily and effectively cleaned and that provide sufficient space for performing planned production activities while adhering to physical distancing recommendations. Locations with hand-washing facilities



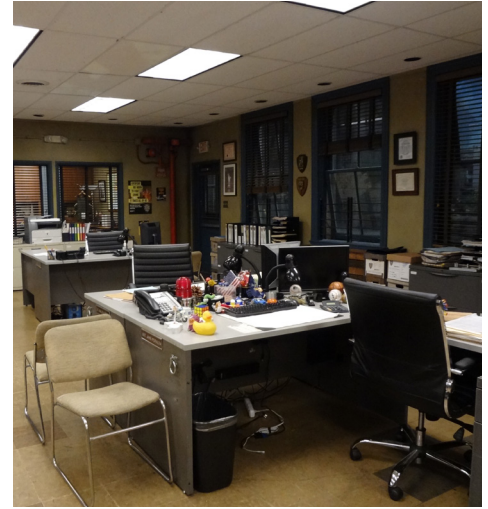
available should be prioritized.

- Allow adequate ventilation of indoor locations.

Scouting

Traditional, in-person location scouting is considered essential to the success of a production. However, given the need for physical distancing and minimizing entry into private spaces, consider alternative options.

- To the extent possible, location teams should pursue alternatives to traditional, in-person location scouting, such as creating virtual options including the use of photographs and



digital scouting.

- Tech and director scouting should occur in small groups to the extent possible.
- All departments that provide assessments of scouting locations (environmental hazard assessment, engineering, etc.) as well as the location teams shall be trained in appropriate PPE use and provided sufficient PPE.
- Locations shall be prioritized during scouting that allow complete control of the site, including controlling access, ability to shut down the site for cleaning and high standards of hygiene.

Appendix

List of Participants

Companies

Alliance of Motion Picture and Television Producers
Amazon Studios LLC
Apple Studios
CBS Studios Inc.
Columbia Pictures Industries, Inc.
Disney Television Studios
Fox Corporation
HBO
HBO Max
NBCUniversal
Netflix
Paramount Pictures Corporation
Sony Pictures Television Inc.
Walt Disney Pictures
Warner Bros. Entertainment

Unions and Guilds

Directors Guild of America
International Alliance of Theatrical Stage Employees (IATSE)

- Local #44, Affiliated Property Craftspersons
- Local #52, Motion Picture Studio Mechanics
- Local #80, Motion Picture Studio Grips & Crafts Service
- Local #161, Script Supervisors, Production Coordinators, Assistant Production Coordinators, Production Accountants,



Assistants Productions Accountants and Payroll Accountants

- Local #600, International Cinematographers Guild
- Local #695, I.A.T.S.E. Production Sound Technicians, Television Engineers, Video Assist Technicians and Studio Projectionists
- Local #700, Motion Picture Editors Guild
- Local #705, Motion Picture Costumers
- Local #706, Make-Up Artists and Hair Stylists
- Local #728, Studio Electrical Lighting Technicians
- Local #729, Motion Picture Set Painters and Sign Writers
- Local #764, Theatrical Wardrobe Union
- Local #798, Make-up Artists & Hair Stylists
- Local #800, Art Directors Guild
- Local #829, United Scenic Artists
- Local #871, Script Supervisors/Continuity, Coordinators, Accountants & Allied Production Specialists Guild
- Local #884, Motion Picture Studio Teachers and Welfare Workers
- Local #892, Costume Designers Guild

International Brotherhood of Electrical Workers, Local #40
Operative Plasterers and Cement Masons
International Association of the United States and Canada, Local #755
Screen Actors Guild – American Federation of Television and Radio Artists (SAG-AFTRA)
Southern California District Council of Laborers and its affiliate, Studio Utility Employees, Local #724
Studio Transportation Drivers, Local #399 of the International Brotherhood of Teamsters
Theatrical Teamsters, Local #817 of the International Brotherhood of Teamsters
United Association of Journeymen and Apprentices of the Plumbing and Pipe Fitting Industry of the United States and Canada, Local #78

Medical Consultant

DANIEL Z. USLAN, MD, MS, MBA, FIDSA, FSHEA; Co-Chief Infection Prevention Officer, UCLA Health

Special Thanks

Special thanks to the New York Producers COVID Response Alliance (NYPCRA), whose expertise helped guide this process.

Reopening Protocol for Music, Television and Film Production: Appendix J

Effective as of Friday, June 12, 2020

The County of Los Angeles Department of Public Health is adopting a staged approach, supported by science and public health expertise, to allow Music, Television and Film production to resume. The requirements below are specific to the Music, Television and Film industries which are permitted to re-open following the Health Officer Order of June 11, 2020.

In addition to any conditions imposed on the Music, Television and Film industries by the State, and agreements among labor and management, these types of businesses must also be in compliance with the conditions listed in this Checklist for the Music, Television and Film Industry.

Additional protocols relevant to areas of Music, Television and Film Production must also be followed:

- Restaurants and bars
- Retail Operations
- Office Spaces
- Warehouse and Manufacturing
- Construction

Please note: This document may be updated as additional information and resources become available so be sure to check the LA County website <http://www.ph.lacounty.gov/media/Coronavirus/> regularly for any updates to this document

This checklist covers:

- (1) Workplace policies and practices to protect employee health
- (2) Measures to ensure physical distancing
- (3) Measures to ensure infection control
- (4) Communication with employees and the public
- (5) Measures to ensure equitable access to critical services

These five key areas must be addressed as your facility develops any reopening protocols.

All businesses covered by this guidance must implement all applicable measures listed below and be prepared to explain why any measure that is not implemented is not applicable to the business.

Business name:

Facility Address:

Date Posted:

**A. WORKPLACE POLICIES AND PRACTICES TO PROTECT EMPLOYEE HEALTH
(CHECK ALL THAT APPLY TO THE FACILITY)**

- Any employee who can carry out their work duties from home has been directed to do so.
- A workplace COVID-19 Compliance Officer (C19CO) or Officers has been designated. The C19CO is responsible for establishing and enforcing COVID-19 safety protocols, training staff on protocols, and monitoring compliance. If feasible experts with experience in infection control are consulted in creating and reviewing infection control protocols for new Music, Television and Film productions, to revise established protocols, and generally provide consultation for the C19CO. The C19CO maintains, secures, and protects the privacy of any records created during their work. The C19CO should be on site whenever possible when production work is being performed, particularly during on-site or on-location filming. The C19CO supports:
 - Employee, vendor and visitor health check processes upon arrival at the workplace. Records must be kept private and secure at all times
 - Management of complaints and suggestions for improving COVID-19 related procedures
 - Protocol and workflow assessment for all work to assure physical distancing, infection control, and disinfection.
 - Procedures for an employee with signs compatible with COVID-19, and/or an employee who tests positive for COVID-19.
- Workplace provides all personal protective equipment (PPE) and infection prevention supplies needed on the job, including face coverings, hand sanitizer, disinfectants, and (when needed) gloves, mobile handwashing stations, and other equipment and supplies.
- All employees and visitors are required to wear cloth face coverings whenever they are in contact with others unless the production activity does not allow for the wearing of a face covering. These instances should be of short duration and with as much physical distancing as possible.
- Vulnerable staff (those above age 65, those with chronic health conditions) are assigned work that can be done from home whenever possible.
- All employees have been told not to come to work if they have symptoms consistent with COVID-19, have tested positive for COVID-19 or have been in contact with a case of COVID-19 and to follow DPH guidance for self-isolation or quarantine as applicable.
- Work processes are reconfigured to the extent possible to increase opportunities for employees to work from home.
- For Television and Film production there is regular, periodic testing of the cast and crew on a given production to mitigate the risk of the spread of COVID-19, especially for those cast and crew that are involved in high risk scenes requiring close contact without face coverings for extended periods of time. Where testing may not be feasible for one-time productions operating under a very short filming schedule (e.g. many commercials) or smaller music recording sessions, all work should be planned to eliminate close physical contact between cast, crew and performers as much as possible. Any and all testing programs are the responsibility of the employer and should benefit from the guidance of a medical professional.

- Upon being informed that one or more employees test positive for, or has symptoms consistent with COVID-19 (case), the employer shall have a plan for response, following guidance required by Los Angeles County, to include:
 - Send the sick employee home immediately. If they have symptoms of serious illness such as trouble breathing, pressure or pain in the chest, bluish lips or they appear confused, call 911. They should speak with their physician about their symptoms and determine the need for testing for COVID-19.
 - The employee is not allowed to return until their fever has resolved for at least three (3) full days and their respiratory symptoms are improving, with a minimum absence of ten (10) days from the start of their symptoms.
 - An employee that tests positive for the SARS-CoV-2 virus but is not showing any symptoms, is not allowed to return until 10 days have passed starting from the date that the testing sample was collected.
 - Consider alternative work options like teleworking or other arrangements to work remotely if the employee can do so.
 - Perform a cleaning and disinfection of all areas touched by the ill or infected employee.
 - Identify any cast, crew or others that had close contact with the ill employee. See the quarantine guide (<http://ph.lacounty.gov/covidquarantine>) for definitions of close contacts and what they must do. The name of the ill employee must not be disclosed, and medical privacy must be maintained.
- The employer's plan should consider a protocol for all quarantined employees to have access to or be tested for COVID-19 in order to determine whether there have been additional workplace exposures, which may require additional COVID-19 control measures. Note that a negative PCR test (test for genetic material on nasal/throat/saliva sample) only shows that there was no virus in the sample at the time of the test. Individuals that test negative must still complete their full 14 days of quarantine.
- If the producer, director, showrunner, owner, manager, or operator knows of three (3) or more cases of COVID-19 within the workplace within a span of 14 days the employer must report this cluster to the Department of Public Health at (888) 397-3993 or (213) 240-7821, and assist Public Health in the investigation and take steps required by Public Health to control the outbreak.
- Symptom checks are conducted before employees may enter the workspace. Checks must include a check-in concerning cough, shortness of breath or fever and any other symptoms compatible with COVID-19 that the employee may be experiencing. These checks can be done remotely or in person upon the employees' arrival. A temperature check should also be done at the worksite if feasible. Information must be kept private and stored in a safe and secure manner.
- All employees who have contact with the public or other employees during their shift (s) are offered, at no cost, a cloth face covering. The covering is always to be worn by the employee during the workday when in contact or likely to come into contact with others. Employees need not wear a cloth face covering when the employee is alone in a private office or a walled cubicle.
- Employees are instructed to wash their face coverings daily.
- All workstations are separated by at least six feet.

- Break rooms, restrooms, and other common areas are disinfected frequently, on the following schedule:
 - Distribution area _____
 - Make up/ Hair and Costume areas _____
 - Cast Green Rooms or trailers _____
 - Break rooms _____
 - Restrooms _____
 - Other _____
- Breaks are staggered to ensure that six (6) feet between employees can be maintained in break rooms or other common areas such as background cast members' waiting rooms at all times.
- Employees are prohibited from eating or drinking anywhere other than in designated areas to assure that masks are worn consistently and correctly. Cast and crew must eat and drink at designated set areas with staggered schedules.
- Disinfectant and related supplies are available to employees at the following location(s):

- Hand sanitizer effective against COVID-19 is available to all employees at the following location(s):

- Employees are allowed frequent breaks to wash their hands.
- A copy of this protocol has been distributed to each employee.
- Each worker is assigned their own tools, equipment and defined workspace as much as possible. Sharing held items is minimized or eliminated.
- All shared equipment, microphones, and tools must be disinfected after each use.
- All shared clothing must be cleaned after each use.
- All wigs or other shared prosthetics must be disinfected after each use.
- All policies described in this checklist other than those related to terms of employment are applied to staff of delivery and any other companies who may be on the premises as third parties.
- Training sessions on COVID-19 are provided and documented for all employees – including information about the virus and all required safety measures.
- Workers hired to serve as audience members are required to adhere to all other employee requirements.
- The date, time and participants in all production sessions should be recorded for later reference, in case anyone involved in the production becomes ill with signs of COVID-19 and/or tests positive.
- Optional—Describe other measures:

B. MEASURES TO ENSURE PHYSICAL DISTANCING

- All new or re-starting productions and group recording sessions must have a written protocol before work begins to ensure physical distancing of six (6) feet or more between people throughout the production. It must ensure that:
 - Only essential cast and crew should be on or near the set at any time
 - Production or editing meetings should be limited to essential staff only and should be held in areas where physical distancing can be maintained.
 - Strategies may include breaking production participants into teams of the smallest size feasible, that access set or studio areas at different times with minimum overlap or intermingling
 - All cast and musicians performing work in which they cannot wear a face covering (e.g. actors, wind and brass instrument players, singers) should strive for a minimum of 8 feet of social distancing during rehearsal or performance. Alternatively, wind and brass instrument musicians should be separated from others and from each other by plexiglass or other barriers.
 - Essential staff may include paid employees that serve as an audience for a production. Audiences must be seated at least 6 feet from each other and wearing face coverings whenever feasible; audiences should be limited to 100 people or 25% of the maximum occupancy of the space, whichever is smaller. The same group of employees should serve as the audience throughout a production whenever feasible
- Where feasible, all workspaces shall have one directional traffic (separate entrances and exits) to prevent contact or crowding near doorways.
- Elevator capacity is limited to the number of people that can be accommodated while maintaining a six (6)-foot physical distance between riders; during peak building entry and exit times, this number can be adjusted to four (4) individuals or fewer at a time for any elevator that does not allow for six (6)-foot physical distance between riders. All riders are required to wear cloth face coverings. Consider elevator sizes, number of building floors, and daily number of employees and visitors to establish physical distancing guidelines appropriate for elevator riders.
- To ease elevator traffic, stairwells have been opened for “up” or “down” traffic with increased cleaning of stairwells.
- Furniture in lobbies and in employee break rooms, green rooms and trailers and other common areas is separated by at least six (6) feet to support physical distancing.
- All shop (props, costume, design, electrical equipment, etc.) and manufacturing locations on the lot work with clients on an appointment-only basis to prevent formation of lines or groups. Shopping is performed virtually as much as possible or is limited to one shopper at a time. Any printed catalogue of offerings should be single-use and assigned to the one client and not re-used. If a client must wait for an item, they should wait outside as much as possible,
- All staff, cast, crew, musicians, vendors, clients and other visitors have been instructed to maintain at least a six (6) feet distance from each other at all times, except when specific tasks require closer work.
- In offices, film and sound editing areas, employee workstations are separated by at least six (6) feet and common areas are configured to limit employee gatherings to ensure physical distancing of at least six (6) feet. A maximum capacity for each office, meeting room and floor should be established and posted.

C. GENERAL MEASURES FOR INFECTION CONTROL

- HVAC systems in all buildings are in good working order; to the maximum extent possible, ventilation has been increased in all spaces, including offices, recording areas, meeting rooms, stages, green rooms and trailers, and on-lot shops. The status of the HVAC system is assessed by on-location scouting.
- All contracts, scripts, music sheets, and any other documents that are normally shared are either distributed digitally, or are printed and individually assigned to cast, crew and musicians to avoid sharing.
- Before and after filming or recording sessions, group editing, or other meetings, frequently touched objects (e.g., tables, doorknobs or handles, printers, props, common equipment) are disinfected using EPA approved disinfectants. Such surfaces should be cleaned at least three times a day.
- Sets, production spaces, and the entire facility are cleaned at least daily, with restrooms and frequently touched areas/objects cleaned more frequently.
- All staff, cast, crew, visitors, vendors, and clients are instructed that they must wear cloth face coverings at all times in the facility unless they are alone in a closed office. This applies to all adults and to children over the age of two (2). Only individuals with chronic respiratory conditions or other medical conditions that make use of a mask hazardous are exempted from this requirement.
- Cast that are minor children may be accompanied by up to two (2) adults such as a parent, guardian and/or educator. Children must stay with their parent or guardian and avoid touching any other person or any item that does not belong to them and remain masked, if age permits, when not on set.
- Hand sanitizer, tissues and trash cans are available to all cast, crew, musicians and staff at or near the entrance of the facility, throughout offices and recording studios, near a set and on location. Non touch trash receptacles are preferred.
- All payment portals, pens, and styluses are disinfected after each use by a different person.
- Props, costume and set materials that can be more easily disinfected are preferred.
- All cast and crew must wear a facial covering and must wash or sanitize hands before touching props, costumes, or set materials. During filming, cast may use these items without wearing a face covering.
- All props, costumes and set materials must be disinfected before first use on the set, and between uses by different actors.
- Where feasible, cast will bring their own props (e.g. cell phone) and costumes to avoid sharing.
- All trucks and other vehicles must be disinfected after each use

D. MEASURES THAT COMMUNICATE TO STAFF, CAST, CREW, VISITORS, VENDORS AND CLIENTS

- A copy of this protocol is given to all people, in all roles, that enter the facility or the on-location set.
- Signage is posted throughout the facility or set to convey the following information:
 - People ill with signs of COVID-19, or that have tested positive for the virus, are not permitted to enter.
 - People that are under quarantine after possible exposure to another person with possible or confirmed COVID-19, are not allowed to enter.
 - Facial covering requirements.
 - Capacity limits for specific meeting rooms, break rooms, dining areas, recording rooms, film sets, and vehicles, (posted on or just outside of the entrance to these locations).
 - procedures for symptoms checks, temperature checks. (posted in check-in areas)
 - Contact information for the on-set COVID-19 Compliance Officer (C19CO)

E. MEASURES THAT ENSURE EQUITABLE ACCESS TO CRITICAL SERVICES

- Measures are instituted to assure access for cast, crew and musicians who have mobility limitations and/or are at high risk in public spaces.

F. MUSIC PRODUCTION

In addition to complying with all other relevant sections of this protocol music production activities should also adhere to the list below:

- All sessions should be booked in advance with the expected number of participants recorded at booking to ensure that physical distancing can be maintained. A visitor log should be maintained with name and contact information of all participants.
- Individuals admitted to the studio at any particular time (including talent and crew) must be limited to essential personnel only. This includes artists, songwriters, photographers/videographers, and the people who can accompany them, must be strictly limited to essential personnel only.
- Sheet music and other paper materials should be passed out using gloves. Ideally, they should be for single use and not collected at the end of the session.
- Wherever feasible, everyone utilizing the studio should use their own equipment (including cameras, headsets, microphones, consoles), desks, phones, supplies, etc. If equipment must be shared, it should be sanitized between each use.
- Distance markers must be provided to indicate adequate social distancing. Microphones, consoles, and other equipment must be set up to facilitate social distancing.
- Those entering the studio must wear a cloth face covering whenever they are near others, especially in common areas including lounges, kitchens, bathrooms.
- All musicians and singers performing work in which they cannot wear a face covering (e.g. wind and brass instrument players, singers) should strive for a minimum of 8 feet of social distancing during rehearsal or performance. Alternatively, these individuals should be separated from others and from each other by plexiglass or other barriers.

- Talent must arrive with hair and makeup done if needed.
- Contractors should ideally accept tax forms and other collectively bargained forms (Cartage) digitally, or via mail.
- Copies of acknowledgement forms regarding studio policies and written notices will be placed, close to entrances.
 - Forms should be sent electronically in advance to contingent workers and visitors for e-signature, if possible, to minimize physical contact at the studio.
- As much as feasible all financial transactions should be arranged in advance or following the session through contactless systems. Transactions or services that can be offered remotely should be moved on-line.

G. AUDITIONING SESSIONS

- Auditioning should be performed remotely, through tools such as videoconferencing, as much as possible.
- When in-person auditioning is used, the following are required:
 - Appointments must be used to prevent crowding. No open calls are allowed.
 - All attending the session are required to wear cloth face coverings; the person auditioning may remove their face covering for the audition if appropriate.
 - Single use printed scripts given to each participant, no sharing of scripts.
 - The individual auditioning must wait outdoors, and away from others for their appointment.
 - Multiple person auditions must maintain at least six (6) feet of distance between individuals.

H. SCENE RESTRICTIONS

- All cast shall wash or sanitize hands when beginning the filming of a scene and not touch their face during the filming session. Any crew that must interact with the set or cast must also wash or sanitize their hands at the beginning of filming and must wear a facial covering.
- Any work, including scenes, requiring cast or crew to be closer than six (6) feet must be as brief as possible and cast must be as silent as possible to avoid spreading droplets through talking. Scenes with direct prolonged physical contact between cast (intimate scenes, fight scenes) are discouraged at this time.
- Large crowd scenes should be avoided.
- All on location filming must adhere to operating hours between 7am and 10pm whenever feasible.

I. CRAFT SERVICES AND CATERING

- All actors and crew shall wash or sanitize hands before handling any food
- No buffets allowed
- No communal food or drink service (no coffee pot, no single service coffee maker)
- All food and drink must be single serving only
- Sit-down meals: either require eating in shifts, or seating areas large enough to allow for physical distancing of six (6) feet or more
- All additional Public Health Requirements related to food service must be followed.
- Any food brought by individuals should be labeled and may not be shared.
- Food and drinks may be consumed only in designated spaces to ensure that masks can be worn consistently and correctly.
- If water is served from water dispensers, then levers or buttons on the dispenser should be cleaned after each use. It is preferable that beverages are served in single use containers.

J. WARDROBE, HAIR & MAKEUP

- Hands-on assistance with these services should be limited only to cast that require it and cannot do it themselves
- Actors and crew must wash or sanitize their hands before any hands-on styling or costume session, and wear cloth face coverings during sessions as much as possible. During the application of makeup, since a cloth face covering cannot be worn the actor should stay as silent as possible to avoid spreading droplets though talking.
- The date, time and crew in the session should be recorded for later reference, in case either the cast member or wardrobe/hair crew become ill with COVID-19.

K. LOCATION SCOUTING

- Scouting should be performed virtually or rely on existing site photographs where possible.
- Locations must be completely secure to prevent access by the public. Locations should be remote, fenced or otherwise well-secured from public access.
- Locations must have enough space to allow for physical distancing for all cast and crew holding and common areas, the video village, craft services/dining, and all other work areas
- Location rental or access time must allow for the extra time needed for safe check-in to the site, and extra time for hand hygiene and repeated disinfection of surfaces.
- Outdoor or large open indoor spaces are inherently safer by virtue of the greater capacity to achieve physical distancing and/or ventilation. Small closed indoor spaces without proper ventilation should not be used.

L. ON LOCATION FILMING

- A workflow and COVID-19 safety protocol must be written before filming occurs and shared with all cast and crew on location.
- A listing of all cast and crew participating in the filming must be maintained in case there is a need to perform contact tracing in the event of an illness or positive viral test in cast or crew.
- Physical distancing of at least six (6) feet between people is required on all off-camera areas including the cast and crew holding and common areas, the video village, craft services/dining, and all other work areas. Provide additional areas, equipment (such as video village monitors) to allow for distancing.
- Only essential cast and crew should be on or near the set at any time and physical distancing must be maintained.
- If transportation is needed between filming sites, use a higher-capacity vehicle as much as possible to allow for six (6) feet of physical distancing as much as is feasible. Establish a passenger capacity number and post it on the side of the vehicle. If needed, provide more vehicle trips with fewer passengers per trip. Require facial coverings for all passengers (including cast) and driver, leave windows open, if possible, during the ride.
- All off-camera staff must wear facial covering throughout the workday.
- All cast and crew should stay on location during the workday, including all breaks.
- All on location filming must adhere to operating hours between 7am and 10pm whenever feasible.

M. FILM PERMITTING

- Productions that consist entirely of remote/virtual work and filming or recording, with no contact between cast, crew, and musicians, are safest and should be prioritized if possible.
- The production must meet all other requirements for ON LOCATION FILMING and SCENE RESTRICTIONS in this checklist

Any additional measures not included above should be listed on separate pages, which the business should attach to this document.

You may contact the following person with any questions or comments about this protocol:

Business Contact Name:

Phone number:

Date Last Revised:



lacounty.gov

Hilda L. Solis
Mark Ridley-Thomas
Sheila Kuehl
Janice Hahn
Kathryn Barger

COUNTY OF LOS ANGELES WORKFORCE DEVELOPMENT, AGING AND COMMUNITY SERVICES

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wdacs.lacounty.gov

Otto Solórzano
Acting Director

"Connecting communities and improving the lives of all generations"

August 14, 2020

TO: Supervisor Kathryn Barger, Chair
Supervisor Hilda L. Solis
Supervisor Mark Ridley-Thomas
Supervisor Sheila Kuehl
Supervisor Janice Hahn

FROM: Otto Solórzano
Acting Director

SUBJECT: **SUPPORTING THE GROWTH OF THE LOS ANGELES FILM AND
DIGITAL MEDIA INDUSTRY RECOMMENDATIONS AND ACTION PLAN
(ITEM NO. 8, AGENDA OF FEBRUARY 4, 2020)**

INTRODUCTION AND BACKGROUND

On September 13, 2019, the Chief Executive Office (CEO) submitted a status report on its efforts, in partnership with relevant County departments, to support the growth of the Los Angeles County Film & Digital Media (F&DM) industry, as directed by the Board in an October 30, 2018 motion. The September 2019 report included updates on the development of a five-point County F&DM Plan (County Plan) based on recommendations from the 2018 Beacon Economics report entitled "Film and Digital Media Industry: A County Perspective." The five-point County Plan included a proposal for the development of a F&DM career pathway program led by the LA County Department of Workforce Development, Aging and Community Services (WDACS) that serves underrepresented, diverse, and targeted populations, including County clients that can be incorporated into workforce development programs offered across County departments. On February 4, 2020, the Board of Supervisors directed WDACS, in partnership with the CEO and in collaboration with the Department of Arts & Culture (DAC), the Women and Girls Initiative, the Department of Consumer and Business Affairs (DCBA), and the Los Angeles County Development Authority (LACDA), to implement the F&DM Career Pathways Program (Pilot).

The Board directed the F&DM Program to include:

- A coordinated referral process to the America's Job Centers of California (AJCC) from the referring County Departments and agencies identified in the September 2019 report;
- Exposure for program participants to careers in the technology and digital media industries via immersive technical workshops, job shadowing, and coaching by creative sector professionals;
- Job Readiness Training for program participants, which includes portfolio and resume support, soft skill training, and development of interviewing techniques;
- Paid internships or apprenticeships for program participants to support the acquisition of hard skills and provide participants with networking opportunities; and
- Placement for program participants into full time, unsubsidized employment in the creative economy.

The Board further directed WDACS, in consultation with CEO, to procure a consultant or consultants to provide subject matter expertise to leverage existing industry partnerships, develop new partnerships, provide in-service training to County Departments, facilitate internship placement and support for partners, and provide technical expertise and guidance on training curricula and program implementation in order to expeditiously establish and coordinate the F&DM Pilot.

Finally, the Board requested WDACS, CEO, DCBA, DAC, and LACDA to collaborate with employers, unions, community colleges, and high road employment training partners in the F&DM industries to identify and develop a plan for the expansion of non-traditional apprenticeship opportunities within the creative economy that lead to family-sustaining career pathway opportunities.

This report provides a comprehensive progress update on the implementation of the F&DM Pilot Program, accounting for the impact of the Novel Coronavirus (COVID-19).

PROGRESS ON IMPLEMENTATION OF THE F&DM PILOT

WDACS remains committed to operationalizing a F&DM Pilot providing creative economy career pathway opportunities to under-represented County youth, ages 18-25, as described in the September 2019 report to your Board. With the economic disruption caused by the COVID-19 pandemic, program implementation is delayed due to job loss and reduced activity in the film, digital media and entertainment industries. However, opportunities in the coming months are still available for young adults to gain career exposure and the hard skills required to be successful in digital media jobs. WDACS, in

close partnership with DAC, continues to work diligently to refine the program model, cultivate employer partnerships, and plan for the Pilot's launch, anticipated for late calendar year 2020 or early 2021.

F&DM Program Design

For the F&DM Pilot, WDACS will support participants through four (4) progressively specialized levels of programming, including career exposure, career exploration, job readiness training, including basic hard skills specific to the industry, and paid internships, some of which may lead to permanent unsubsidized employment.

- In Level One, participants will gain exposure to careers within the film, tech, and digital industries by participating in career fairs, guided tours of companies, and guest speaker presentations, among other methods.
- In Level Two, participants will partake in immersive workshops that develop both their soft skills and their technical skills, including exploration of industry-specific software or programs such as Adobe suite, Java, social media, communication and sales writing.
- Participants that proceed to Level Three programming will receive job readiness training, where they will undergo a more intensive level of technical and soft skill development and be exposed to coaching and mentorship from industry professionals.
- In Level Four, participants will be placed in a paid internship with an employer in the creative economy. Participants who do not secure an internship will continue to receive job readiness and skill development support until they secure an internship.

Emphasis on Pre-Internship Training

Through robust engagement with educational and nonprofit partners, including input from industry experts, WDACS and DAC determined an increased need for the Pilot to provide participants with hard skills training, in addition to general job readiness training, and an introduction to the business culture of the industry prior to placement in an internship. Given the Pilot's target population, which includes youth with a history of involvement in County systems, such as foster care, justice, and social services, these fundamental elements will prepare participants to be competitive. The ability to equip participants with hard skills and industry recognized credentials will ensure youth are more equitably and effectively prepared to succeed in their internships. The job readiness training that occurs pre-internship, which will include a mix of classroom instruction and career exposure, will not only increase the participant's chances of securing permanent employment in the industry, but will also increase the likelihood of F&DM employer partners continuing to

hire our pool of participants for future internship opportunities. WDACS is working with educational and nonprofit partners, including the LA Urban League and Otis College, to develop a four-to-six-week pre-internship training curriculum.

Network of Employer Partners

Critical to the success of the program is the network of employers committed to engaging and hiring youth at their companies. Multiple companies, including ICM, Snap, Inc., Amazon, Netflix, Hulu, Tastemade, HBO, Q&A, 9th Wonder, and the Giant Spoon Agency were instrumental in helping to design the Pilot model. WDACS continues to engage employer partners around participation in the Pilot. While most employer contacts report reduced hiring and internship needs for the remainder of 2020 due to COVID-19, many have expressed interest in providing mentorship, career exploration assistance, and other types of in-kind contributions to the program.

WDACS has also engaged partners at the Los Angeles Area Chamber of Commerce (LA Chamber), in addition to the Los Angeles Economic Development Corporation (LAEDC), to develop additional connections to film and digital media companies interested in supporting the Pilot. Finally, WDACS and DAC engaged in exploratory conversations with Art2Work, the first-ever federally registered National Apprenticeship Program in media arts and creative technology, to identify opportunities to support the apprenticeship pathways that lead to family-sustaining careers, and to connect with employers already dedicated to providing opportunities for underserved youth. WDACS anticipates these partners will participate as placement companies in early 2021.

Network of County and Community Partners

Critical to the success of the program will be its ability to effectively coordinate with a large network of County partners, such as DAC, Department of Children and Family Services (DCFS), Probation, DPSS, LACDA, AJCCs, Parks and Recreation, Department of Public Health-Trauma Prevention and Intervention, Office of Diversion and Reentry, community-based organizations (CBOs), faith-based organizations, adult schools, and community college programs that serve County clients. WDACS will provide partners with program eligibility criteria and partners will work to identify suitable candidates at their organizations to refer to WDACS. WDACS will also continue to partner with DAC, DCBA, LACDA, CEO, and other County partners to engage F&DM employers to determine how the County can support their needs during the pandemic.

WDACS continues to meet with County partners, and is working closely with DAC to engage multiple media and arts-related CBOs with significant experience serving high barrier youth, to identify additional on-ramps for youth across the County who are ready

to explore careers in film, tech, and digital media, and to identify the gaps that our pilot and subsequent work will have to address. Santa Monica College, in addition to other community colleges and CBOs, operates technology and digital media-related certificate programs. Many are interested in partnering with WDACS to promote career pathways for County residents in the F&DM industry. WDACS will continue to cultivate its network of partners in anticipation of the Pilot's launch.

RESOURCES TO SUSTAIN F&DM PILOT PROGRAM

Intermediary

The Board directed WDACS, in partnership with the CEO, to procure an intermediary with subject matter expertise to leverage industry partnerships, provide technical expertise and guidance on training curricula and program implementation, and facilitate placement opportunities in order to establish and coordinate the F&DM Pilot. WDACS estimated a budget of \$250,000 to fund the intermediary, as detailed in the September 2019 report. WDACS is working with CEO to identify the needed funding via the Fiscal Year 2020-21 Supplemental Budget. Concurrently, WDACS is finalizing an expedited Request for Proposal (RFP) process to secure an intermediary with extensive employer connections and experience in the F&DM industry to help deliver a fully integrated and cohesive Pilot with the potential to bring to scale in the future.

Training and Internship Funding

Despite the budget challenges posed by COVID-19, WDACS continues to pursue opportunities to leverage existing resources, including Workforce Innovation and Opportunity Act (WIOA) funding, Youth@Work, and funding through DAC, to support participant training costs, cover supportive services costs, and subsidize wages for work experience and internships. WDACS will leverage Youth@Work to help cover job readiness costs and subsidize wages for work experience and internships, which will help incentivize participation from employers that cannot cover the cost of wages.

CONCLUSION

WDACS will move forward with adapting the Pilot program to current and evolving COVID-19 conditions. When funding becomes available, WDACS will procure an intermediary to help facilitate full program implementation. WDACS will provide an implementation status report to the Board within 180 days.

Should you have any questions, please contact me directly, or your staff may contact Kevin Anderson, Special Assistant, at kanderson@wdacs.lacounty.gov.

Each Supervisor
August 14, 2020
Page 6

OS:JRP:CMT
JRC:SDP:katc

c: Executive Office, Board of Supervisors
Chief Executive Officer
Department of Arts and Culture
Consumer and Business Affairs
Los Angeles County Development Authority
Women and Girls Initiative



March 24, 2021

BOARD OF SUPERVISORS

Hilda L. Solis

Holly J. Mitchell

Sheila Kuehl

Janice Hahn

Kathryn Barger

TO: Supervisor Hilda L. Solis, Chair
Supervisor Holly J. Mitchell
Supervisor Sheila Kuehl
Supervisor Janice Hahn
Supervisor Kathryn Barger

EXECUTIVE LEADERSHIP

Otto Solórzano

Acting Director

Paul Goldman

Contract & Administrative Services

Jose R. Perez

Workforce Development

Lorenza C. Sánchez

Aging & Adult Services

Robin S. Toma

Human Relations

FROM: Otto Solórzano, Acting Director

SUBJECT: IMPLEMENTATION OF THE LOS ANGELES FILM AND DIGITAL MEDIA CAREER PATHWAYS PROGRAM (ITEM NO. 8, AGENDA OF FEBRUARY 4, 2020)

This report provides a comprehensive update on the implementation of the Film and Digital Media (F&DM) Career Pathways Program (Pilot), in follow up to our August 14, 2020 report.

Key updates include:

- Securing Venice Arts as a consultant to build industry partnerships and to execute the Pilot;
- Development of a four-level program that includes (1) career exposure, (2) career exploration, (3) job training and (4) placement in paid summer internships;
- Level 1 career exposure launched on February 17, 2021 with over 200 youth participants; and
- Recruitment and commitment of employers to place participants in paid summer internships.

CONTACT INFORMATION

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BACKGROUND

On February 4, 2020, the Los Angeles County (County) Board of Supervisors (Board) directed Workforce Development, Aging and Community Services (WDACS), in partnership with the Chief Executive Office (CEO) and in collaboration with the Department of Arts & Culture (DAC), Women and Girls Initiative (WGI), Department of Consumer and Business Affairs (DCBA), and Los Angeles County Development Authority (LACDA) to implement a F&DM Pilot that serves County clients and targeted populations who have historically



experienced barriers to high-quality employment.

The Board directed the Pilot to include:

- A coordinated referral process to the America's Job Centers of California (AJCC) from referring County departments;
- Exposure to careers in the digital media industries via immersive technical workshops, job shadowing, and coaching by creative sector professionals;
- Job readiness training for participants, including soft skills training;
- Paid internships or apprenticeships for program participants; and
- Placement for program participants into full-time, unsubsidized employment in the creative economy.

Finally, the Board requested WDACS, CEO, DCBA, DAC, and LACDA to collaborate with employers, unions, community colleges, and high road employment training partners in the F&DM industries to develop a plan for the expansion of non-traditional apprenticeship opportunities that lead to family sustaining careers.

PROGRESS ON IMPLEMENTATION OF THE F&DM PILOT

Process to Secure Industry Intermediary

In September 2020, WDACS released a request for proposals to procure a consultant intermediary to implement the Pilot. Venice Arts received the highest score of the five (5) agencies who submitted proposals. WDACS entered into a one-year, renewable contract with Venice Arts in December 2020 for \$250,000 to execute the Pilot.

Venice Arts was founded in 1993 by a diverse group of artists, creative industry professionals, youth development leaders and other community members. Venice Arts offers award winning media arts education, creative career development, and college pathway programs that integrate creative learning with youth development. Venice Arts has worked with a wide range of industry partners, both in the creative space – directors, producers, cinematographers, animators, writers and more – as well as in strategy, talent development, post-production, and business. Venice Arts reaches over 450 youth each year with 95% being low-income and 51% under the Federal Poverty Level.

Program Model, Timeline and Outcomes

In collaboration with Venice Arts, WDACS developed a four-level model comprised of the following;

- Level 1: Career exposure consisting of multiple virtual employer engagement events from February 2021 through March 2021.
- Level 2: Career exploration, consisting of hands-on workshops, which began on March 20, 2021 and end April 2021.
- Level 3: Job training is scheduled to begin in April 2021 and participants will complete this portion in June 2021.
- Level 4: Paid summer internships targeted to begin in June 2021 and last through the summer.

WDACS and Venice Arts anticipate that a minimum of 75 youth will complete Level 1. Of the youth participating in Level 1 programming, 30 youth will continue to Levels 2 and 3. Finally, the program as designed will place at least 10 youth into paid internship positions (Level 4) at the completion of the training portion of the Pilot.

Equitable Outreach and Recruitment

Venice Arts is presently outreaching to industry and education partners to recruit youth participants, emphasizing the importance of countywide, equitable outreach. Venice Arts and WDACS are recruiting youth from all County supervisorial districts via the County's network of AJCCs, as well as through local community-based organizations (CBO). Our focus is youth who might not have otherwise had the opportunity to learn about digital media careers, prioritizing youth who are low-income, in the foster system, experiencing homelessness, justice-involved, and youth from other priority populations.

Venice Arts is also presenting to youth providers and other relevant stakeholders to generate awareness of and referrals to the Pilot. Moreover, WDACS focused on outreach to Youth@Work partners to garner youth participation. Additionally, WDACS has provided DAC and the WGI with outreach materials to share with their respective networks to recruit opportunity youth.

As a result of these outreach efforts, over 200 youth began Level 1 career exposure on February 17, 2021, with additional outreach ongoing. Youth are participating in virtual sessions with employers such as Disney Animation, MOTIVE Advertising, DreamWorks, United Talent Agency, Sony Pictures, and RIOT Games. The first of two hands-on workshops in Level 2 began on March 20, 2021. In addition, Venice Arts is on track with participant outreach efforts, fostering industry employer-partner relationships, curriculum development, and securing paid summer internship commitments.

100% of the recruited youth identified as low-income, 37.1% identified as current or former foster youth, 27.8% identified as homeless, and 19.6% identified as justice involved. 35.3% of recruited youth reside in Supervisorial District (SD) 2, 23.1% in SD 3, 21.2% in SD 1, 12.9% in SD 4, and 7.5% in SD 5. Venice Arts and WDACS will continue to recruit youth participants up until the beginning of Level 3 with priority for Level 3 placements given to youth who participated in the previous levels. WDACS will also place emphasis on reaching more youth in SDs 4 and 5 through additional, targeted outreach.

Employer Partners

Employer partners are critical for the Pilot's success and Venice Arts has secured employer commitments for all four program levels, including presenters for Level 1, hands-on workshop participation in Level 2, and input on Level 3 curriculum. Venice Arts has secured two employer commitments for paid summer internships and continues to outreach to secure additional commitments. With WDACS' support, Venice Arts is reaching out to companies such as Sony Pictures Entertainment, Google, DreamWorks, Walt Disney Animation Studios, among others, to participate as an employer partner in one or more of the program components, including as summer internship hosts. Venice Arts and WDACS is meeting with Snap Inc., Sony, UTA and DreamWorks to explore additional employer partnerships and internship commitments.

Curriculum Development (Level 3 – Training)

Venice Arts, in consultation with WDACS and the DAC, is developing a customized curriculum that teaches skills applicable across the various F&DM industries. The curriculum will be designed to train a participant to become a self-sufficient content creator. It covers, start to finish, creation of multiple content types, beginning with simple digital content and building up to participants learning how to write, produce, and shoot short and long-form story-telling narratives for digital platforms. The curriculum was informed by skills required by industry employers.

NEXT STEPS

Finalize Recruitment and Funding

Continued outreach and recruitment will help offset any attrition and ensure at least ten youth are placed into paid internships at the completion of Level 3 training. Similarly, Venice Arts and WDACS will continue efforts to secure intern placement opportunities from employer partners throughout the duration of the Pilot (Summer 2021) with the goal of securing at least ten internship commitments from employer partners by the end of the Level 3 training.

The total cost of the F&DM program is \$250,000 in one-time funding. Since paid internships (Level 4) will last through the summer and funding is allocated only until the end of Fiscal Year (FY) 20-21, we will work with the CEO to carry over any unspent dollars from the current FY into the next FY to support the internships.

CONCLUSION

WDACS will continue to work closely with Venice Arts to adapt the Pilot program to current and evolving COVID-19 conditions and related industry needs. WDACS will provide a final update to the Board on the Pilot's implementation in approximately 180 days.

Should you have any questions, please contact me directly, or your staff may contact Kevin Anderson, Special Assistant, at kanderson@wdacs.lacounty.gov.

OS:JRP:SDP:katc

c: Executive Office, Board of Supervisors
Chief Executive Office
County Counsel
Arts & Culture
Consumer and Business Affairs
Los Angeles County Development Authority
Women and Girls Initiative



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FESIA A. DAVENPORT
Acting Chief Executive Officer

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Fifth District

August 4, 2021

To: Supervisor Hilda L. Solis, Chair
Supervisor Holly J. Mitchell
Supervisor Sheila Kuehl
Supervisor Janice Hahn
Supervisor Kathryn Barger

From: Fesia A. Davenport
Chief Executive Officer

COUNTY OF LOS ANGELES FILM AND STILL PHOTOGRAPHY ANNUAL STATUS REPORT (ITEM NO. 16, AGENDA OF SEPTEMBER 9, 2014), AND REPORT BACK ON SUPPORTING THE COUNTY OF LOS ANGELES FILM AND DIGITAL MEDIA INDUSTRY (ITEM NO. 8, AGENDA OF FEBRUARY 4, 2020)

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and attract more film production to the County. In the previous status report to the Board, dated August 6, 2020, the Chief Executive Office (CEO) stated that future report backs on the motion would be provided at the end of each fiscal year. Quarterly permit data continues to be sent to each Board office.

Furthermore, on February 4, 2020, the Board directed the CEO to implement the recommendations included in the CEO's report back dated October 20, 2018 "*Supporting the Growth of the County's Film and Digital Media Industry*" motion and to report back. The final update is included in a dedicated section of the attached Film and Photography Status Annual Report (Attachment).

This report provides updates on the following matters:

1. Fiscal Year (FY) 2020 - 21 Film and Photography permit and shoot day data;

2. Impacts to the County's Film Program and FilmLA due to the COVID-19 pandemic;
3. CEO and Department of Public Health partnership relative to COVID-19 Entertainment Industry safety protocols;
4. Report back on the LA2021: Future of Creative Talent Summit; and
5. Status of the County's Film Policy and Ordinance;

County Film Permit and Shoot Days Data - Fiscal Year 2020-21

Supervisorial Districts	Number of Permits		Shoot Days	
	FY 2019-20	FY 2020-21	FY 2019-20	FY 2020-21
First	73	84	112	154
Second	112	162	222	484
Third	437	494	619	854
Fourth	106	77	135	126
Fifth	1,004	961	1,737	1,850
Total	1,732*	1,778	2,825	3,468

Note: The total number of County permits does not match the total per District as many permits cross District boundaries.

In comparing the data from the previous FY 2019-20, there was a small increase in permits along with a medium increase in shoot days. This indicates a slow recovery from the COVID-19 Pandemic impacts on the Film and Digital Media Industry. As seen in the chart, there was a less than three percent increase in permits, and almost a 23 percent increase in shoot days between FY 2019-20 and FY 2020-21. In FY 2018-19, the number of permits pulled were 2,310 and the number of shoot days were 4,285; therefore, the number of permits and shoot days for FY 2020-21 are 23 percent and 19 percent lower than FY 2018-19 respectively. The industry still has some gains to make before returning to pre-pandemic levels. The FilmLA Permit and Shoot Day infographics and LA-2021-Panel-Overview are provided as an Exhibits I and II to the report.

The CEO will continue to report back to the Board at the end of each fiscal year. As such, the next Film and Photography Status Report back will be due at the beginning of August 2022.

Each Supervisor
August 4, 2021
Page 3

Should you have any questions concerning this report, please contact me or Julia Orozco, Acting Senior Manager, at (213) 974-1151 or jorozco@ceo.lacounty.gov.

FAD:JMN:JO
GS:yy

Attachment

c: Executive Office, Board of Supervisors
County Counsel
District Attorney
Sheriff
Animal Care and Control
Arts and Culture
Beaches and Harbors
Consumer and Business Affairs
Fire
Health Services
Internal Services
LA County Library
Medical Examiner-Coroner
Military and Veterans Affairs
Parks and Recreation
Public Works
Workforce Development, Aging and Community Services
Women and Girls Initiative
FilmLA

ATTACHMENT



Chief Executive Office

Economic Development and Affordable Housing Division

FILM AND PHOTOGRAPHY STATUS REPORT

July 1, 2020 to June 30, 2021

FILM AND PHOTOGRAPHY STATUS REPORT

BACKGROUND

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and encourage more film production in the County. The last status report to the Board was dated August 6, 2020.

FILM, TELEVISION, AND PHOTOGRAPHY PERMIT MANAGEMENT

A. Comparison chart of County Film Permits with Previous Fiscal Year

Supervisory Districts	Number of Permits		Shoot Days	
	FY 2019 - 20	FY 2020 - 21	FY 2019 - 20	FY 2020 - 21
First	73	84	112	154
Second	112	162	222	484
Third	437	494	619	854
Fourth	106	77	135	126
Fifth	1,004	961	1,737	1,850
Total	1,732*	1,778	2,825	3,468

Note: Total number of County permits does not match the total per District as many permits cross District boundaries.

In comparing the data from the previous Fiscal Year (FY) 2019-20, there was a small increase in permits along with a medium increase in shoot days. Both fiscal years include periods where the stay at home orders were enacted and continue to show pandemic impacts on the film industry. The numbers are not back to FY 2018-19 and we will not see a steady increase until the pandemic is under control. These figures indicate a slow recovery from the COVID-19 pandemic impacts on the Film and Digital Media Industry. As seen in the chart, there was a three percent increase in permits, and a 23 percent increase in shoot days between FY 2019-20 and FY 2020-21. In FY 2018-19, the number of permits issued were 2,310 and the number of shoot days were 4,285; therefore, the number of permits and shoot days for FY 2020-21 are 23 percent and 19 percent lower than during FY 2018-19, respectively. The industry still has some gains to make before returning to pre-pandemic levels. The FilmLA Permit and Shoot Day infographics are provided in Exhibit I to this report.

FILM AND PHOTOGRAPHY STATUS REPORT

The COVID-19 pandemic had a tremendous impact on the Industry starting in March 2020 to present. Beacon Economics¹ estimated that 90,547 direct jobs in the Entertainment Industry were lost in Los Angeles County (County) during the height of the pandemic from February 2020 to December 2020. As infections from COVID-19 started to decrease in January 2021, production activity begun to increase slowly leading to more jobs being replaced. However, it is not expected that the Industry will return to its pre-pandemic levels until late 2021.

On June 15, 2021, the State of California lifted the statewide COVID-19 restrictions and tier system. As a result, the County released a revised Health Officer Order (HOO) on the same day which retired most of the HOO appendices as mandates and converted them into recommendations. This change includes Appendix J which governed the COVID-19 restrictions for the Industry. The following sections of this report provide updates on the film activities of the Chief Executive Office (CEO) and impacts to FilmLA.

B. Impact on FilmLA

On March 12, 2020, FilmLA shuttered its physical offices and conducted their work remotely. By April 1, 2020, 50 percent of its staff were furloughed while maintaining health insurance coverage for those employees. Remaining staff were reduced to 70 percent of normal hours and salary. These staff were dedicated full-time to an accelerated development schedule for new technology systems. On learning that the County was preparing to allow filming to resume, active staff were either returned to full-time status or moved to 75 percent of normal hours and salary. On June 1, 2020, three field service staff were brought back from furlough, as applications for filming resumed.

To sustain core operations during the prolonged period of business interruption, FilmLA immediately implemented drastic cost cutting measures, including re-negotiation of fixed overhead costs and reduction of all variable expenses. FilmLA applied for the Paycheck Protection Program loan and various other Small Business Administration loans but were denied due to its 501(c)(4) status and/or due to the size of the organization. Fortunately, FilmLA was able to participate in the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), Employee Retention Credit and Social Security Tax Deferral Programs.

¹ Otis Report on the Creative Economy, March 2021

FILM AND PHOTOGRAPHY STATUS REPORT

FilmLA's revenue was dramatically impacted by the pandemic as film permit fees are its only revenue source. The April 1, 2020 to June 30, 2020 quarter resulted in virtually no revenue to FilmLA. The remainder of the year also saw reduced film permit volume, reflecting ongoing film industry concern with local COVID-19 case, hospitalization, and fatality rates. With only the advertising sector in full swing by fall, permitted production remained at or below 60 percent of seasonal norms, until a voluntary production hiatus slowed the pace further from December of 2020 through February 2021. Production has increased considerably in the months leading up to present.

As for staff, FilmLA was able to return some furloughed staff to work based on business needs; however, in March 2021 Film LA made the difficult decision to pursue a reduction in workforce, which together with ordinary attrition, removed 15 percent of the organization's pre-pandemic workforce. The 17 positions eliminated were primarily aligned with non-core functions. Not long after, FilmLA shifted its focus from sustaining core operations to active pursuit of financial recovery, implementing a Board-approved fee increase in May 2021 along with a modest program budget for Fiscal Year (FY) 2021-22.

Fortunately, FilmLA began preparing for an event like the COVID-19 pandemic more than twelve years ago, building financial reserves for major technology improvements and to sustain the business during film industry activity downturns. They have a robust Business Continuity Plan (BCP) which covers scenarios from labor strikes, loss of the physical office, earthquakes, and pandemics. The BCP is reviewed annually by the FilmLA's Board of Director's Audit Committee and is updated regularly.

In addition to financial reserves, FilmLA projects that it will be able to restore its pre-pandemic operating reserves over an 8-year period. All current staff have returned to full-time status, and the organization is evolving its office space and personnel policies to support a fully hybrid home/office/field-based business model.

C. COVID-19 Pandemic Impact and Department of Public Health and CEO Partnership

Over the FY, the Department of Public Health (DPH) and the CEO continued to partner on providing guidance and assistance to the Industry as related to the County HOO (Appendix J). Individual meetings were also held with a variety of other Industry stakeholders as needed to assist with production planning and identification of best practices. In addition, the CEO and DPH established an on ongoing monthly meeting

FILM AND PHOTOGRAPHY STATUS REPORT

with 34 Industry stakeholders and each Board office to provide updated COVID-19 information, share best practices, track reopening progress, and respond to questions. These monthly meetings have created a much deeper working relationship between the County and the Industry and has provided the County with valuable insight into how this complex sector has successfully operated throughout the pandemic.

Film, TV, Music and Entertainment Workgroup Participants include:

Amazon	Netflix
Contract Services	Motion Picture Association
Director's Guild	Paramount/Viacom
Disney	SAG-AFTRA
FilmLA	Sony
Fox Corporation	Tastemade
IATSE	Teamsters Local 399
Local 724	Warner Brothers
NBC Universal	Recording Industry Association
Academy of Motion Pictures Arts & Sciences	Producer's Guild
Village Roadshow	Creative Artists Agency
AICP	City of LA
FilmLA	Silent House Pictures

Some examples of productions that the CEO worked with over the last fiscal year are:

- “Bosch” – Amazon – San Pedro Courthouse and Los Padrinos Juvenile Center;
- “Salt Snake” – Universal – Jordan Peele Feature - Agua Dulce;
- “For all Mankind” – Apple TV - Altadena
- “Masked Singer” – Fox Studios
- 93rd Academy Awards – Academy of Motion Picture Arts and Sciences
- Emmy Awards – Television Academy
- Golden Globe Awards – Dick Clark Productions
- MTV Awards – ViacomCBS
- BET Awards – BET/Viacom CBS

D. Film, TV and Digital Media Industry and Community Partnerships

Over the last fiscal year, the CEO has continued to deepen its professional relationships within the entertainment industry by not only guiding the development of and adherence

FILM AND PHOTOGRAPHY STATUS REPORT

to the County HOO Appendix J, but also working to increase utilization of County owned properties, reduce fees, solve production related issues, streamline approvals where appropriate, and craft transparent film policies and procedures. We have also continued to work with communities across the County to address their concerns about productions filming in their communities amidst the pandemic. The CEO has provided COVID related production information via FilmLA, and direct County correspondence.

The CEO has also developed stronger relationships with various Cities in the County around COVID-19 related production issues and information sharing. Specifically, we have advised the Cities of Los Angeles, West Hollywood, Santa Clarita, Glendale, and Malibu. The Cities of San Francisco and New York have also sought the County's guidance on COVID-19 related health orders and best practices.

SUPPORTING THE GROWTH OF THE COUNTY'S FILM & DIGITAL MEDIA MOTION UPDATE

On October 30, 2018, the Board passed a motion to support the growth of the County's Film & Digital Media (F&DMI) and directed the CEO to work with the Departments of Workforce Development, Aging and Community Services (WDACS), Consumer and Business Affairs (DCBA), and any other relevant County departments or partners, as well as with non-County entities, such as labor organizations and educational entities like the community college and school districts in the County to develop a County Plan based on key recommendations from the 2018 Beacon Economics report entitled "Film and Digital Media Industry: A County Perspective," and report back in 90 days on the development of a County plan.

The CEO submitted its first 90-day report to the Board on March 4, 2019, which detailed the framework of the County Plan. The final report on the County's five-point plan was submitted to the Board on September 13, 2019.

Subsequently, on February 4, 2020, the Board passed an additional motion that directed the CEO to work with WDACS, the Department of Arts and Culture, DCBA, the Los Angeles County Development Authority (LACDA) and any other relevant County departments or partners to implement the County Plan as put forth in the CEO's September 13, 2019 report (September Report) to the Board. The CEO provided its final report back on the progress of the February 4, 2020 motion in its August 4, 2020 as part

FILM AND PHOTOGRAPHY STATUS REPORT

of the Film Status Report. This report provides a final update on the LA2021 Film and Digital Media Summit as the event had not occurred at the time of the last report.

LA2021 FILM AND DIGITAL MEDIA SUMMIT

CEO organized the Forum on Film and Digital Media (Summit) in partnership with Beacon Economics, the Board, and its Industry partners. The event was scheduled to take place on September 16, 2020, at Paramount Studios. However, due to the pandemic and safety concerns for large gatherings, CEO and Beacon Economics explored virtual convenings to occur in 2021. On April 24, 2021, the CEO and Beacon Economics held the first of two LA2021: Future of Creative Talent convenings utilizing a virtual platform.

The Summit brought together all segments of the Los Angeles County Entertainment Industry along with high profile speakers to discuss the challenges the sector has faced due to the COVID-19 pandemic with a focus on workforce and economic impacts. The Summit also convened key Diversity and Inclusion leaders to facilitate policy conversations about how to create equitable and accessible career pathways into the Industry for traditionally underserved and underrepresented populations.

The overall response to the Summit was overwhelmingly positive and represented the first time that such a large cross section of the Industry was present in one setting to discuss policy and impacts. Summit videos can be viewed at: <https://beaconecon.com/la2021-future-of-creative-talent-summit-series/#eventmaterials>

SPONSORS



FILM AND PHOTOGRAPHY STATUS REPORT

SPEAKERS

Remarks	Panelists
Supervisor Sheila Kuehl	Adam J. Fowler, Beacon Economics
Supervisor Hilda Solis	CA Senator Ben Allen
Supervisor Holly Mitchell	Duncan Crabtree-Ireland, SAG-AFTRA
Supervisor Janice Hahn	Montea Robinson, Ghetto Film School
Supervisor Kathryn Barger	Mike Miller, IATSE
Chief Executive Officer Fesia A. Davenport	Bryn Sandberg, Hollywood Reporter
Dept of Public Health Director, Barbara Ferrer	Louis Santor, Village Roadshow
LA City Mayor Eric Garcetti	Kerri Wood Einertson, SAG-AFTRA
Gabrielle Carteris, President SAG-AFTRA	Melissa Patack, MPA
Francis Fisher, Actress	Derek Huoth, Tastemade
Jodi Long, Actress	Latasha Gillespie, Amazon
Latasha Gillespie, Amazon Studios	Christine Simmons, AMPAS
Parvesh Cheena, Host	Gloria Calderón Kellet, Showrunner
	Natalia Williams, M88 Agency

ATTENDEES AND COST

309 total Attendees at \$20 per ticket. 100 complementary tickets were set aside for youth and 94 for County employees at no charge.

PANEL DESCRIPTION

Three key panels were held focused on the impacts that the COVID-19 pandemic had on the Industry, where the Industry is headed, and Diversity, Equity, and Inclusion in the context of rebuilding career pathways for underserved people. Full Beacon Report (Exhibit II)

Panel: “The Impact of COVID-19 on Los Angeles’ Entertainment Industry”

Moderator: Adam J. Fowler, Director of Research, Beacon Economics, LLC

Panel: Senator Ben Allen, Chair, Senate Joint Committee on the Arts
 Duncan Crabtree-Ireland, COO and General Counsel, SAG-AFTRA
 Montea Robinson, Executive Director (LA), Ghetto Film School
 Mike Miller, Dept. Director, Motion Picture & TV Production, IATSE

FILM AND PHOTOGRAPHY STATUS REPORT

Panel: “The Future of Screen Industries in Los Angeles”

Moderator: Bryn Sandberg, Hollywood Reporter

Panel: Louis Santor, Chief Operating Officer, Village Roadshow
Kerri Wood Einertson, Senior Director of Public Policy & Government Affairs, SAG-AFTRA
Melissa Patack, Vice President of State Government Affairs, Motion Picture Association of America
Derek Huoth, General Counsel, Tastemade

Panel: “Diversifying in Disruption”

Moderator: Latasha Gillespie, Executive Head of Diversity, Equity and Inclusion, Amazon Studios

Panel: Christine Simmons, Chief Operating Officer, Academy of Motion Pictures and Sciences
Gloria Calderón Kellet, Showrunner, Executive Producer, Director
Natalia Williams, Partner, M88

NEXT STEPS FOR OCTOBER SUMMIT

Planning for the October LA2021 Summit has begun with a focus on career pathways development in addition to further discussions about Industry recovery from the COVID-19 pandemic. Outreach has begun to community colleges, non-profit creative career pathway organizations, and other individuals working on the development of apprenticeship programs within the entertainment industry.

COUNTY FILM ORDINANCE UPDATE

As directed by the Board on May 2, 2017, County Counsel was charged with revising the County’s Film Ordinance and clarify language as it relates to enforcement of permit conditions, criteria used to approve permits, and other areas of the County Code that will strengthen the County’s role in facilitating responsible filming. In partnership with County Counsel, the CEO created an internal workgroup comprised of staff from the Department of Regional Planning to revise the County’s Film Ordinance. However, due to COVID-19 pandemic, the workgroup meetings were put on hold during 2020 and have resumed on a monthly basis. The primary area focus of the workgroup is on the alignment of the Significant Ecological Area Ordinance requirements with the needs of production.

FILM AND PHOTOGRAPHY STATUS REPORT

Other areas that are being analyzed relate to procedural permitting regulations. The expected timeline for a draft of the Ordinance is early October.

CONCLUSION

The CEO will continue to monitor all impacts to the entertainment industry related to the COVID-19 pandemic and encourage continued streamlined use of County assets for temporary film use. Additionally, the CEO remains committed to developing equitable career pathway programs into the Industry, simplifying permitting processes across the County departments, reduce fees where possible, and work with various communities within the unincorporated areas to reduce filming impacts and improve the transparency and efficiency of all film procedures and policies.

department of economic opportunity

COUNTY OF LOS ANGELES

BOARD OF SUPERVISORS

Hilda L. Solis
Holly J. Mitchell
Sheila Kuehl
Janice Hahn
Kathryn Barger

EXECUTIVE LEADERSHIP

Kelly LoBianco
Director

October 5, 2022

TO: Supervisor Holly J. Mitchell, Chair
Supervisor Hilda L. Solis
Supervisor Sheila Kuehl
Supervisor Janice Hahn
Supervisor Kathryn Barger

FROM:

Kelly LoBianco, Director



SUBJECT:

COUNTY OF LOS ANGELES FILM AND STILL PHOTOGRAPHY STATUS REPORT (ITEM NO. 16, AGENDA OF SEPTEMBER 9, 2014), AND REPORT BACK ON SUPPORTING THE COUNTY OF LOS ANGELES FILM AND DIGITAL MEDIA INDUSTRY (ITEM NO. 8, AGENDA OF FEBRUARY 4, 2020)

GET IN TOUCH

510 S. Vermont Avenue
Los Angeles, CA 90020
opportunity.lacounty.gov
deo@opportunity.lacounty.gov
844-777-2059

America's Job Centers:
(888) 226-6300

Office of Small Business:
(800) 432-4900

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and attract more film production to the County. On April 10, 2015, the Chief Executive Office (CEO) indicated that status reports would be provided twice a year. As noted in the last status report to the Board, dated August 6, 2020, the CEO will report back to the Board at the end of each fiscal year, rather than twice per year, to allow for a more comprehensive update on the Film and Photography program and its permit information. Quarterly permit data continues to be sent to each Board office.

On July 1, 2022, the County Film and Digital Media Liaison services, also known as the County Film Office, transitioned from the CEO to the Department of Economic Opportunity (DEO). All previous functions related to the management of the County's Film and Photography permitting and use policies and procedures remain the same. All future yearly Film Status reports will now be submitted by the DEO.



The attached report provides updates on the following matters related to the County Film Office:

1. Transition of LA County Film Office from CEO to DEO;
2. Fiscal Year (FY) 2021 - 22 Film and Photography permit and shoot day data;
3. County Film Office and Department of Public Health partnership relative to COVID-19 entertainment industry safety protocols;
4. LA2021: Future of Creative Talent Summit; and
5. Status of the County's Film Ordinance.

County Film Permit and Shoot Days Data - Fiscal Year (FY) 2021-22

Supervisory Districts	Number of Permits		Shoot Days	
	FY 2020 - 21	FY 2021 - 22	FY 2020 - 21	FY 2021 - 22
First	84	84	154	139
Second	162	281	484	795
Third	494	644	854	1,287
Fourth	77	70	126	109
Fifth	961	1,662	1,850	3,154
Total	1,778	2,741	3,468	5,484

Note: The total number of County permits does not match the total per District as many permits cross District boundaries.

A seasonal shift in filming caused by the COVID-19 Delta variant redistributed production in FY 2021-22, helping to establish new filming records in the first, second, and third quarters. By the end of June 2022, FilmLA, the County's contractor for issuing permits, reported that on-location production levels had stabilized after reaching a 20-year high in June 2021. Television remains the region's leading production driver while, due to a variety of cost-related factors, local feature film and commercial production only reached historical averages. The FilmLA Permit and Shoot-day infographics are provided as Exhibit I in this report.

DEO will continue to report back to the Board at the end of each fiscal year. However, quarterly film permit data will continue to be sent to each Board office. As such, the next Film and Photography Status Report will be distributed by September 2023.

If you have any questions or need additional information, please contact Gary Smith at (213) 309-6429 or gsmith@opportunity.lacounty.gov.

KL:DK:GS:ag

Attachments

c: Executive Office, Board of Supervisors
Chief Executive Office
County Counsel
Aging and Disabilities
Animal Care and Control
Arts and Culture
Beaches and Harbors
Consumer and Business Affairs
District Attorney
Fire
Health Services
Internal Services
LA County Library
Medical Examiner-Coroner
Military and Veterans Affairs
Parks and Recreation
Public Health
Public Works
Sheriff
Women and Girls Initiative
FilmLA

FILM AND PHOTOGRAPHY STATUS REPORT

July 1, 2021 to June 30, 2022

FILM AND PHOTOGRAPHY STATUS REPORT

BACKGROUND

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and encourage more film production in the County. Since the last report, the County's Film Office and respective film and digital media liaison services, which includes the management of FilmLA, have been transitioned to the new Department of Economic Opportunity (DEO). As a result, DEO will continue to provide Film status reports on an annual basis. As approved in the last Film status report submitted on August 4, 2021, these annual reports will provide the Board with more comprehensive fiscal year (FY)-end data and programmatic updates. Quarterly reports on permit data continue to be sent to each Board office from FilmLA.

FILM, TELEVISION, AND PHOTOGRAPHY PERMIT MANAGEMENT

A. Comparison chart of County Film Permits with Previous Fiscal Year

Supervisory Districts	Number of Permits		Shoot Days	
	FY 2020 - 21	FY 2021 - 22	FY 2020 - 21	FY 2021 - 22
First	84	84	154	139
Second	162	281	484	795
Third	494	644	854	1,287
Fourth	77	70	126	109
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Total	1,778	2,741	3,468	5,484

Note: Total number of County permits does not match the total per District as many permits cross District boundaries.

In comparing the data from the previous FY, there was a significant increase in permits along with a similar increase in shoot days. This indicates a strong recovery from the COVID-19 Pandemic impacts on the Film and Digital Media Industry (Industry). As seen in the chart, there was a 64 percent increase in permits, and a 63 percent increase in Shoot days between FY 2020 - 21 and FY 2021 - 22. The FilmLA Permit and Shoot-day infographics are provided as an attachment to this report (Attachment 1).

FILM AND PHOTOGRAPHY STATUS REPORT

A seasonal shift in filming caused by the COVID-19 Delta variant redistributed production in FY 2021-22, helping to establish new filming records in the first, second, and third quarters. By the end of June 2022, FilmLA reports that on-location production levels had stabilized after reaching a 20-year high by June 2021. Television remains the region's leading production driver while, due to a variety of cost-related factors, local Feature Film and Commercial production only reached historical averages.

B. FilmLA

Agreement

The County and FilmLA entered into Agreement No. 77080 for Film and Still Photography Permitting Services on September 22, 2009 (Agreement) for an initial term of five (5) years with two (2) optional five (5) year extensions. The Agreement provides the Board the sole option to extend the term for up to two (2), five (5) year additional periods, for a maximum total term of 15 years. The County exercised its first option to extend the term of the Agreement, which expired on September 21, 2019, and also sought modifications to the Agreement's terms (Amendment No. 1). On September 17, 2019, the Board exercised its second option to extend the Agreement for an additional five (5) years from September 21, 2019 to September 20, 2024 and amended the Agreement to update several administrative terms (Amendment No. 2) including: 1) FilmLA's address; 2) the County's project manager; 3) nondiscrimination and affirmative action provisions; 4) permit application fee clarification; 5) permit application fee payment options; and 6) the Executive Office contact.

Prior to September 20, 2024, a new film and still photography permitting services contract will need to be executed. In 2009, the Board approved a sole source process to execute the contract with FilmLA. It is anticipated that a similar process will be replicated prior to September 20, 2024, to acquire a contractor to serve as the County's film and photography permit coordination office. A new contract will be brought to the Board for approval by July 2024 to prevent any gaps in services.

Finances

After incurring significant pandemic-related expenses during the prior FY due to the decrease in film permits, FilmLA remains in a state of financial recovery. Fortunately, the year-over-year increase in production has produced sufficient revenue from permit coordination, community relations services, and other sources to help FilmLA sustain, and in limited cases expand, program staffing levels to handle the increase in business. As is true for many companies, attracting new talent and retaining employees is a key priority for FilmLA.

FILM AND PHOTOGRAPHY STATUS REPORT

Rising costs due to inflation have also impacted FilmLA. As a result, FilmLA implemented a fee increase from \$699 to \$795 effective July 1, 2021, for the County of Los Angeles and the other jurisdictions it serves. The fee increase, which was linked to the change in the Consumer Price Index (CPI), was approved by the Board on March 23, 2021. Permit fee increases must be approved by the Board only if the increase is above the CPI. Otherwise, increases below or at the CPI can be approved on a FY basis per the terms of the contract. The increase enabled the organization to recover from the impacts of the COVID-19 pandemic.

FilmLA continues to strictly control discretionary spending and maintain financial reserves sufficient to meet its contractual obligations to the County and its other government clients while investing in transformational technologies like its new “MyFilmLA” permit system, introduced in August 2021.

C. Department of Public Health and DEO COVID-19 Partnership

Over the last two (2) FYs, the Department of Public Health (DPH) and the Film Office, now part of DEO, have continued to partner on providing guidance and assistance to the industry on matters related to COVID-19 safety measures and pandemic data as related to production. Individual meetings continue to occur, as needed, with a variety of industry stakeholders to assist with production planning and identification of best practices. In addition, DEO and DPH continue to co-lead monthly meetings with industry stakeholders and each Board office to provide updated COVID-19 information, share best practices, track reopening progress, and respond to questions. These monthly meetings have provided the County with valuable insights into how this complex sector has successfully operated and recovered throughout the pandemic.

Film, TV, Music, and Entertainment Workgroup Participants include:

Amazon	Netflix
Contract Services	Motion Picture Association
Director’s Guild	Paramount/Viacom
Disney	SAG-AFTRA
FilmLA	Sony
Fox Corporation	Tastemade
IATSE	Teamsters Local 399
Local 724	Warner Brothers

FILM AND PHOTOGRAPHY STATUS REPORT

NBC Universal	Recording Industry Association
Academy of Motion Pictures Arts & Sciences	Producer’s Guild
Village Roadshow	Creative Artists Agency
AICP	City of LA
FilmLA	Silent House Pictures

D. Examples of productions that DEO worked with over the last FY

- “Nope” – Universal – Jordan Peele Feature - Agua Dulce;
- “Bosch” – Amazon – San Pedro Courthouse and Los Padriños Juvenile Center;
- “Pinch” – Warner Brothers Discovery – Altadena residential and Farnsworth Park
- “For All Mankind” – Apple TV – Altadena
- “Hacks” – Warner Brothers Discovery – Antelope Valley - various locations
- “Euphoria” - Warner Brothers Discovery – Acton
- “American Horror Story” – FX/Disney – Agua Dulce/Acton
- “Old Man” – Hulu/Disney - Altadena

E. Film, TV, and Digital Media Industry and Community Partnerships

Over the last FY, the County Film Office has continued its work to increase the utilization of County-owned properties, solve production-related issues, streamline approvals where appropriate, and review and/or create departmental film policies and procedures. We have also continued to work with communities across the Unincorporated County (UA) to address concerns about filming. In partnership with FilmLA, which serves as the first point of contact for constituent issues, the County Film Office implemented a number of special conditions in select neighborhoods in the Antelope Valley, Ladera Heights, Agua Dulce, Baldwin Hills, and Altadena in response to resident’s concerns including restricted parking and/or reduced speed limits in neighborhoods. These special conditions are designed to mitigate film production impacts while allowing production to continue operating.

LA2021 FILM AND DIGITAL MEDIA SUMMIT - NOVEMBER 10, 2021

As mentioned in previous reports, the Film Office contracted with Beacon Economics to coordinate all aspects of the Film and Digital Media Summit series (Summit), in partnership with the Board and industry partners. The event was scheduled to take place on September 16, 2020, at Paramount Studios. However, due to the COVID-19 Pandemic and health/safety concerns related to large gatherings, two (2) virtual convenings were scheduled

FILM AND PHOTOGRAPHY STATUS REPORT

to take place in 2021. As reported in the August 4, 2021, Film report, the County Film Office and Beacon Economics held the first of these two (2) Summits on April 24, 2021, utilizing a virtual platform created by a third-party contractor, the Virtual Show. There were 309 people attendees out of 450 registrants at this event.

On November 10, 2021, the second virtual convening of the LA2021 Summit was held. Similar to the first convening, high profile Industry speakers and County leaders discussed common issues facing the film, TV, and digital media industries as a result of the COVID-19 pandemic and how best to pivot towards creating a sustainable, diverse, and equitable entertainment workforce in Los Angeles. The Summit panels focused on how to optimize Los Angeles County’s resources and better support our diverse creative ecosystem and exceptionally deep talent pool. There were 302 attendees out of 400 registrants for the November event.

Overall, the LA2021 Summit Series received overwhelmingly positive feedback and enabled a rare opportunity for such a large cross-section of the industry to be present in one setting to discuss policy and impacts. Summit videos for both events can be viewed at: <https://beaconecon.com/la2021-future-of-creative-talent-summit-series/#eventmaterials>

A. LA2021 Summit Sponsors



FILM AND PHOTOGRAPHY STATUS REPORT

B. Speakers

Remarks	Panelists
Supervisor Sheila Kuehl	Shari Belafonte, Host
Supervisor Hilda Solis	Adam J. Fowler, Beacon Economics
Supervisor Holly Mitchell	Brenda Victoria Castillo, NHMC
Supervisor Janice Hahn	Damien Navarro, Outfest
Supervisor Kathryn Barger	Kibi Anderson, Wordsmyth
Chief Executive Officer Fesia A. Davenport	Liz Pecos, IATSE DE&I Committee
Los Angeles City Mayor Eric Garcetti	J-T Ladt, Illumination
Colleen Bell, Director, CA Film Commission	Federico Saucedo, Glendale College
Gabrielle Carteris, President SAG-AFTRA	Pamala Buzick Kim, Free the Work
Ri-Karlo Handy, Handy Foundation	Syd Stewart, Better Youth Inc.
	Stacey Milner, EICO
	Gina Reyes, Verve Talent Agency
	Margaret Dean, Skybound Studios
	Lynn Warshafsky, Venice Arts

C. PANEL DESCRIPTIONS

Three (3) panels were held that focused on the following: 1) Diversity, Equity, and Inclusion in the context of creating and rebuilding career pathways for underserved people, 2) Storytelling across digital platforms, and 3) Career pipeline best practices. See the LA2021 Agenda (Attachment 2).

Panel: “Story Across Medium and Platform: The Future of Skills”

This panel brought together diverse screen industry sectors and workforce partners to imagine what an ambitious and cohesive skills strategy for the region might look like. As screen industries continue to evolve, and in some cases converge, the discussions revolved around the groundwork needed to ensure that Los Angeles continues to be a preeminent supplier of world-class talent.

Moderator: Adam Fowler, Director of Research, Beacon Economics
 Panel: Federico Saucedo, Dean, Career Education & Workforce Development, Glendale Community College
 J-T Ladt, Head of Digital Strategy, Illumination
 Margaret Dean, Head of Studio, Skybound Studios
 Lynn Warshafsky, Executive Director, Venice Arts

FILM AND PHOTOGRAPHY STATUS REPORT

Panel: “Pathways with Purpose”

This panel discussed the career pipeline models that are working in the region and how pathways are being tailored to address the specific and unique needs of those who are currently underrepresented in the screen industries.

Moderator: Gina Reyes, Agent, Verve Talent Agency

Panel: Pamela Buzick Kim, Executive Director, Free the Work

Syd Steward, Executive Director, Better Youth

Stacy Milner, Executive Director, Entertainment Industry College Outreach

Panel: “Disruptors and Transformational Change”

This panel discussion combined bold perspectives on diversity, equity, and inclusion that are steering today’s film and digital media ecosystem in important new directions. The conversation highlighted the tremendous programs that are combatting underrepresentation in the screen industries and underscored the vital work and challenges that remain.

Moderator: Damien Navarro, Executive Director, Outfest

Panel: Brenda Victoria Castillo, President & CEO, National Hispanic Media Coalition

Liz Pecos, Co-Chair, IATSE Diversity, Equity & Inclusion Committee

Kibi Anderson, Founder, Wordsmyth

COUNTY FILM ORDINANCE UPDATE

As directed by the Board on May 2, 2017, County Counsel was charged with revising the County’s Film Ordinance and clarifying language as it relates to enforcement of permit conditions, criteria used to approve permits, and other refinements that will strengthen the County’s role in facilitating responsible filming. In partnership with County Counsel, the DEO continues to lead an internal workgroup comprised of staff from the Department of Regional Planning (DRP) and County Counsel to revise the County’s Film Ordinance. In addition to the areas listed above from the Board, another primary area of focus is on the alignment between the Significant Ecological Area (SEA) Ordinance restrictions and the needs of production.

The SEA Ordinance seeks to protect the most vulnerable ecological areas of the UA and has changed the access to many frequently filmed areas that are now part of the SEA. Specifically, the updated SEA ordinance has extended the boundaries of these areas into frequently filmed areas resulting in new biological reviews being required by production

FILM AND PHOTOGRAPHY STATUS REPORT

at a significant cost to production. DEO, DRP, FilmLA, and County Counsel continue to devise solutions and assistance that can be given to productions seeking to film inside of the SEA areas. It has also been determined that the Film Ordinance will be subject to a Countywide environmental impact report (EIR) before being submitted to the Board for a public hearing. As the workgroup continues this work, DEO is reviewing options for funding for the EIR in order to complete the Ordinance. It is expected that a draft of the Ordinance will be completed in early 2023.

FILM AND DIGITAL MEDIA CAREER PATHWAYS PROGRAM

On February 4, 2020, the Board directed Workforce Development, Aging and Community Services (WDACS), in partnership with the CEO, and in collaboration with the Department of Arts & Culture (Arts and Culture), Women and Girls Initiative (WGI), Department of Consumer and Business Affairs (DCBA), and Los Angeles County Development Authority (LACDA) to implement a Film and Digital Media (F&DM) Pilot that serves County clients and targeted populations who have historically experienced barriers to high-quality employment.

WDACS, now DEO, submitted its third and final update to the Board on December 2, 2021, on the first year of the FDM Career Pathways Program. Venice Arts was selected as the contractor for the program. Key highlights from the first year of the F&DM program include:

- All 4 program levels were successfully developed and launched, which included career exposure, career exploration, job training, and placement in paid summer internships;
- All levels of programming exceeded planned targets and expectations;
- Seventeen participants were placed in paid internships with two (2) converting into additional unsubsidized job placements; and
- A plan was developed to expand apprenticeships in the F&DM industry.

To continue the F&DM program into its second year, DEO was able secure funding through the American Rescue Plan Act (ARPA) funds allocated for High Road Training Partnerships (H RTP) programs. A new contract was executed with Venice Arts on, and services began on March 15, 2022.

FILM AND PHOTOGRAPHY STATUS REPORT

During the first three (3) months of the new contract, (last quarter of FY 21-22), the F&DM program has:

- Exposed 173 young adults to the sector (Goal: 300)
- Provided 27 youth with more in-depth Career Exploration (Goal: 30)
- Provided 31 youth with F&DM Sector Skills training (160 hrs.) (Goal: 30)
- Connected 9 youth to internships/jobs within the F&DM sector (Goal: 20)

The DEO will continue to update the Board on the F&DM program through its ARPA reporting process and annually in this report.

CONCLUSION

DEO will continue to monitor all impacts to the industry related to the COVID-19 pandemic, track State and Federal legislative efforts, facilitate continued use of County assets for temporary film use, simplify permitting processes across County departments, reduce fees where possible, and work with various communities within the unincorporated areas to reduce filming impacts and improve the transparency and efficiency of all film procedures and policies. Most importantly, DEO remains committed to developing equitable career pathway programs into the film, TV, and digital media industry.



FISCAL YEAR
2021-2022



ON LOCATION FILMING REPORT

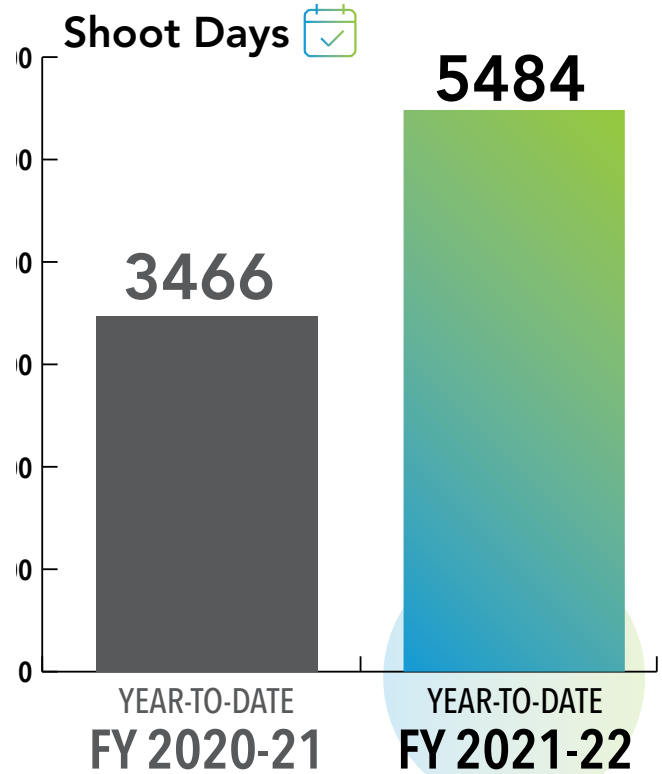
County of Los Angeles, ALL Districts



July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	8	13
Commercial - PSA	9	12
Commercials - Infomercials	4	4
Commercials - Internet	8	9
Commercial - Standard	620	776
Feature - Scripted	234	670
Feature - Documentary	28	63
Short Film	58	91
Online Content	143	192
Miscellaneous	13	20
Music Video	135	170
Industrial Video	49	69
Still Photo	486	615
Student	156	324
TV Drama	408	809
TV Movie	1	9
TV Reality	267	1274
TV Sitcom	50	170
TV Pilot	30	82
TV Miscellaneous	30	108
TV Talk Show	4	4
TOTAL	2741	5484



+58% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

Television

LA Fire and Rescue
Euphoria S2
The Dropout
Hacks

Commercials

Nissan

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 399 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



399 CONCERNS

Top Concerns



51 PARKING



43 MISCELLANEOUS



39 NOTIFICATION



ON LOCATION FILMING REPORT

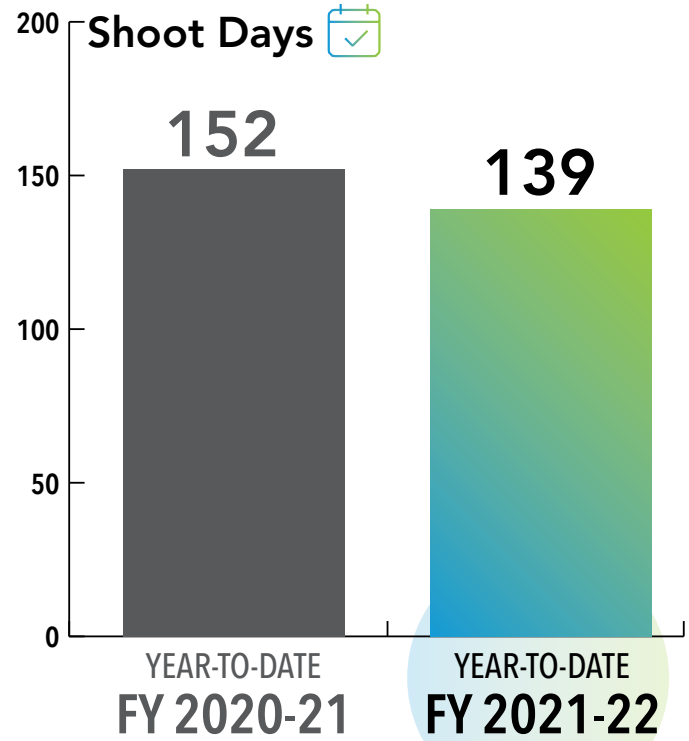
County of Los Angeles, Supervisor District 1



July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	1	1
Commercials - Infomercials	0	0
Commercials - Internet	2	2
Commercial - Standard	17	21
Feature - Scripted	4	5
Feature - Documentary	1	3
Short Film	6	6
Online Content	4	6
Miscellaneous	0	0
Music Video	3	4
Industrial Video	0	0
Still Photo	13	18
Student	16	40
TV Drama	7	7
TV Movie	0	0
TV Reality	9	25
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	1	1
TV Talk Show	0	0
TOTAL	84	139



-9% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- Television**
 - America's Got Talent Extreme
 - Snowfall S5
- Commercials**
 - 7 Eleven
- Miscellaneous**
 - Espolon
 - Countryless Woman

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 3 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



3
CONCERNS

Top Concerns



2
INFO REQUEST



1
TRAFFIC CONGESTION



ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 2

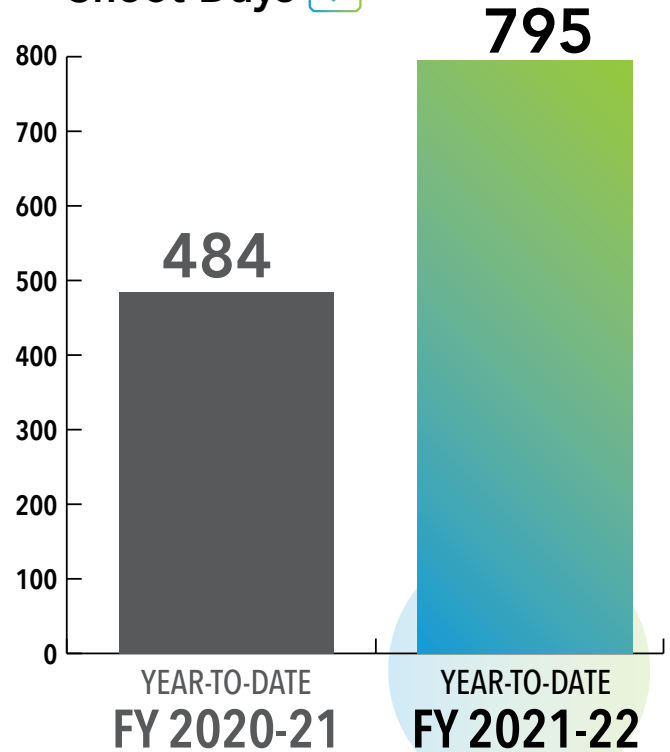


July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	3	5
Commercial - PSA	4	6
Commercials - Infomercials	1	1
Commercials - Internet	1	2
Commercial - Standard	50	56
Feature - Scripted	18	44
Feature - Documentary	1	1
Short Film	8	13
Online Content	22	39
Miscellaneous	2	1
Music Video	7	7
Industrial Video	5	6
Still Photo	36	44
Student	16	42
TV Drama	51	99
TV Movie	0	0
TV Reality	54	427
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	2	2
TV Talk Show	0	0
TOTAL	281	795

Shoot Days



+64% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

Feature Films

Ginger - The Movie

Television

Euphoria S2

The Dropout

LA Fire and Rescue

Commercials

Disney+

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 101 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



101 CONCERNS

Top Concerns



19 FREQUENCY



18 PARKING



10 MISCELLANEOUS



ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 3

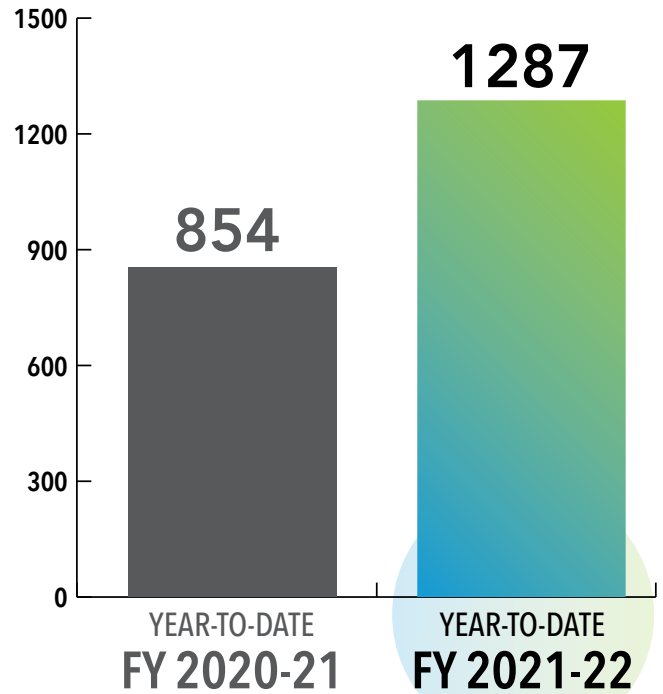


July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	0	0
Commercials - Infomercials	1	1
Commercials - Internet	2	2
Commercial - Standard	97	120
Feature - Scripted	33	163
Feature - Documentary	4	4
Short Film	9	11
Online Content	45	56
Miscellaneous	4	4
Music Video	29	30
Industrial Video	8	15
Still Photo	240	291
Student	32	65
TV Drama	41	76
TV Movie	0	0
TV Reality	77	338
TV Sitcom	13	94
TV Pilot	2	8
TV Miscellaneous	5	7
TV Talk Show	2	2
TOTAL	644	1287

Shoot Days



+51% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

Feature Films

"Reunion"

Television

Hacks
This is Us
Match Made in Heaven

Commercials

Ford

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 119 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



119 CONCERNS

Top Concerns



17 SAFETY



12 FILMING HOURS



11 NOISE



ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 4

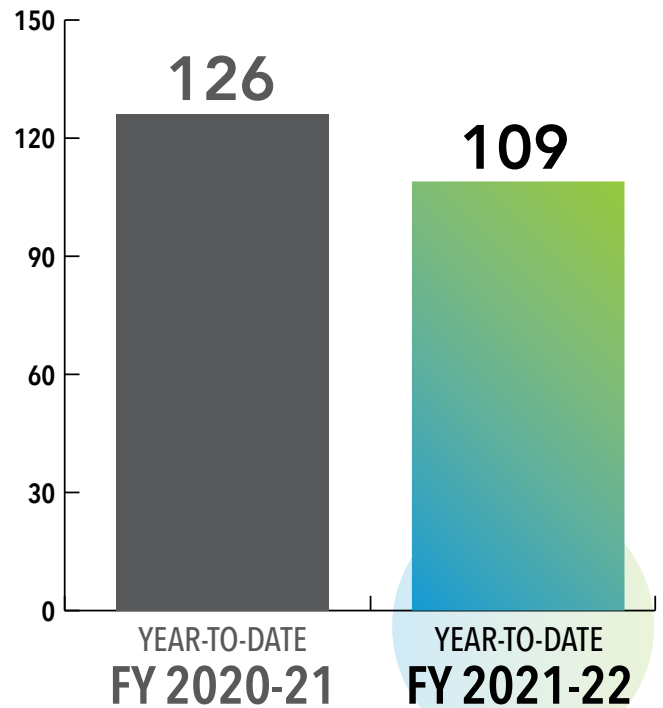


July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	0	0
Commercials - Infomercials	0	0
Commercials - Internet	0	0
Commercial - Standard	16	19
Feature - Scripted	3	3
Feature - Documentary	0	0
Short Film	0	0
Online Content	4	5
Miscellaneous	0	0
Music Video	6	6
Industrial Video	2	2
Still Photo	12	12
Student	6	16
TV Drama	6	6
TV Movie	0	0
TV Reality	12	35
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	3	5
TV Talk Show	0	0
TOTAL	70	109

Shoot Days



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- **Feature Films**
I Love America
- **Television**
This is Us
Hip Hop My House
- **Commercials**
Sephora
- **Miscellaneous**
Walkman

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 2 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



2
CONCERNS

Top Concerns



1
FREQUENCY



1
OPPOSED TO FILMING



ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 5

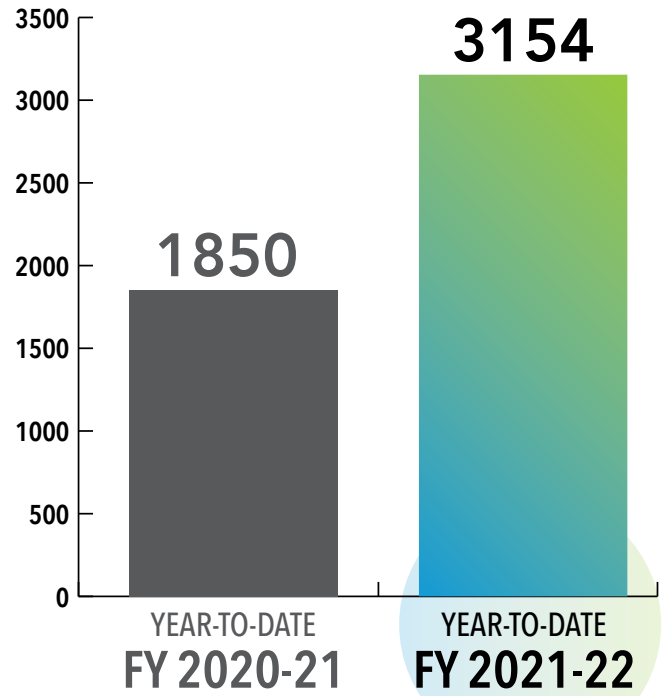


July 1, 2021 - June 30, 2022 FISCAL YEAR

FY 2021-2022

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	5	8
Commercial - PSA	4	5
Commercials - Infomercials	2	2
Commercials - Internet	3	3
Commercial - Standard	440	560
Feature - Scripted	176	455
Feature - Documentary	22	55
Short Film	35	61
Online Content	68	86
Miscellaneous	7	15
Music Video	90	123
Industrial Video	34	46
Still Photo	185	250
Student	86	161
TV Drama	303	621
TV Movie	1	9
TV Reality	115	449
TV Sitcom	37	76
TV Pilot	28	74
TV Miscellaneous	19	93
TV Talk Show	2	2
TOTAL	1662	3154

Shoot Days



+70% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- Feature Films**
 - Salt Snake
- Television**
 - Promised Land
 - American Horror Stories
 - Celebrity IOU
- Commercials**
 - Nissan

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received. A total of 174 concerns were raised.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



174 CONCERNS

Top Concerns



23 PARKING



23 MISCELLANEOUS



22 NOTIFICATION

YOU'RE INVITED
 November 10th, 2021
 8:30 AM - 12:00 PM



The LA2021 Future of Creative Talent Summit brings together in conversation high-profile speakers from across the film, TV and digital media ecosystem.

ABOUT THIS EVENT

The Film, Television and Digital Media industries are crucial to Los Angeles County's identity and economy, and will be integral in its economic recovery from the COVID-19 crisis. The LA2021 Future of Creative Talent Summit Series held its first (highly successful) virtual summit in April 2021 and our second installment is on the way! Together, the two 2021 summits are tackling the pertinent questions facing the Film, TV, and Digital Media industries as we emerge from the COVID-19 pandemic and pivot towards creating a sustainable, diverse and equitable entertainment workforce in Los Angeles. The Summit Series brings together high-profile speakers from across industries and the public sector to optimize Los Angeles County's resources and support our diverse creative ecosystem and exceptionally deep talent pool.

The November 10 Summit will take place virtually via The Virtual Show – a revolutionary virtual event platform which recently hosted the 2020 United Nations Climate Dialogue. Once registered, attendees will receive a link to the event 2 weeks ahead of the event date.

PANEL TOPICS



STORY ACROSS MEDIUM AND PLATFORM: THE FUTURE OF SKILLS

Changing technologies, shifting consumer demand, an increased focus on diversifying talent, and transformations in storytelling all require rethinking how the Los Angeles region equips its workforce with the skills needed for an altered future. As technology continues to impact existing practices across the creative economy, will future work be driven by crossover skills? This panel brings together diverse screen industry sectors and workforce partners to imagine what an ambitious and cohesive skills strategy for the region might look like. As screen industries continue to evolve, and in some cases converge, these discussions lay groundwork that ensures Los Angeles will continue to be a (if not *the*) preeminent supplier of world-class talent.



PATHWAYS WITH PURPOSE

Communities of color comprise only 25% of creative economy workers compared to 37% of the overall workforce. The panel will dive into the weeds and discuss which career pipeline models are working in the region and how pathways are being tailored to address the specific and unique needs of those who are currently underrepresented in the screen industries.



DISRUPTORS AND TRANSFORMATIONAL CHANGE

This discussion combines the bold perspectives on diversity, equity, and inclusion that are steering today's film and digital media ecosystem in important new directions. Panelists will share the unique and non-traditional approaches that are driving change and transforming the screen industries' environment. The conversation will highlight the tremendous programs that are combatting underrepresentation in the screen industries, and underscore the vital work and challenges that remain – from accessibility, to retention, to career advancement.

[Register Now](#)

SPEAKERS



SHEILA KUEHL
 Los Angeles County Supervisor
 Third District



HILDA SOLIS
 Los Angeles County Supervisor
 First District (Chair)



KATHRYN BARGER
 Los Angeles County Supervisor
 Fifth District



HOLLY MITCHELL
 Los Angeles County Supervisor
 Second District



JANICE HAHN
 Los Angeles County Supervisor
 Fourth District



ERIC GARCETTI
 Mayor
 City of Los Angeles



FESIA DAVENPORT
 Chief Executive Officer
 County of Los Angeles



COLLEEN BELL
 Executive Director
 California Film Commission



BRENDA VICTORIA CASTILLO
 President & CEO
 National Hispanic Media Coalition



DAMIEN NAVARRO
 Executive Director
 Outfest



KIBI ANDERSON
 CEO & Co-Founder
 Wordsmyth



LIZ PECOS
 Committee Co-Chair
 IATSE Diversity, Equity, and Inclusion Committee



J-T LADT
 Head of Digital Strategy
 Illumination



FEDERICO SAUCEDO
 Dean of Career Education & Workforce Development
 Glendale Community College



PAMALA BUZICK KIM
 Executive Director
 Free the Work



SYD STEWART
 Founder/Executive Director and Screenwriter
 Better Youth Inc and Screenwriter



STACY MILNER
 President & CEO
 Entertainment Industry College Outreach Program



ADAM FOWLER
 Director of Research
 Beacon Economics, LLC

SPONSORS AND PARTNERS



department of economic opportunity

COUNTY OF LOS ANGELES

BOARD OF BOARD OF SUPERVISORS

October 31, 2023

Hilda L. Solis

Holly J. Mitchell

Lindsey P. Horvath

Janice Hahn

Kathryn Barger

TO: Supervisor Janice Hahn, Chair
Supervisor Hilda L. Solis
Supervisor Holly J. Mitchell
Supervisor Lindsey P. Horvath
Supervisor Kathryn Barger

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Director

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Chief Deputy

Bill Evans
Administrative Deputy

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*Assistant Director, Economic
Development*

Kristina Meza
*Assistant Director, Workforce
Development*

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Office of Small Business:
(800) 432-4900

FROM:

Kelly LoBianco, Director
Department of Economic Opportunity



SUBJECT: **COUNTY OF LOS ANGELES FILM AND STILL
PHOTOGRAPHY STATUS REPORT (ITEM NO. 16,
AGENDA OF SEPTEMBER 9, 2014), AND REPORT
BACK ON SUPPORTING THE COUNTY OF LOS
ANGLES FILM AND DIGITAL MEDIA INDUSTRY
(ITEM NO. 8, AGENDA OF FEBRUARY 4, 2020)**

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and attract more film production to the County. On April 10, 2015, the Chief Executive Office (CEO) indicated that status reports would be provided twice a year. As noted in the August 6, 2020, Report, these reports are now provided on an annual basis, following each Fiscal Year (FY), to allow for a more comprehensive update on the Film and Photography program and its permit information. Quarterly permit data continues to be sent to each Board office by the Film Office.

On July 1, 2022, the County Film and Digital Media Liaison services, also known as the County Film Office (Film Office), transitioned from the CEO to the Department of Economic Opportunity (DEO). All previous functions related to the management of the County's Film and Photography permitting and use policies and procedures remain the same. All future yearly Film Status reports will continue to be submitted by the Film Office.



The attached report provides updates on the following matters related to the County Film Office:

1. Fiscal Year (FY) 2022 - 23 Film and Photography permit and shoot day data.
2. FilmLA contract and impacts of current economic disruptions.
3. Outreach to businesses and workers impacted the double Hollywood Strikes.
4. Proposed Entertainment Business Interruption Fund.
5. County Film Ordinance.
6. Film, Television, and Digital Media Career Pipeline development.
7. Arts for LA Creative Jobs Collective Impact Initiative Participation
8. Venice Arts Film and Digital Media Program.

FILM, TELEVISION, AND PHOTOGRAPHY PERMIT MANAGEMENT

Comparison chart of County Film Permits with Previous Fiscal Year

Supervisorial Districts	Number of Permits		Shoot Days	
	FY 2021 - 22	FY 2022 - 23	FY 2021 - 22	FY 2022 - 23
First	84	110	139	292
Second	281	283	795	713
Third	644	499	1,287	794
Fourth	70	22	109	63
Fifth	1,662	1,297	3,154	2,168
Total	2,741	2,211	5,484	4,030

**Note: Total number of County permits does not match the total per District as many permits cross District boundaries.*

In comparing the data from the previous FY, there was a significant decrease in permits along with a similar decrease in shoot days. As seen in the chart, there was a 19 percent decrease in permits, and a 27 percent decrease in shoot days between FY 2021-22 and FY 2022-23. The FilmLA Permit and Shoot-day infographics are provided as an attachment this report (Attachment).

Both the ongoing double Hollywood strikes beginning in May 2023, and the corporate restructuring of three (3) of the major Studios during the first quarter of FY 22-23 are the two (2) main factors that contributed to the notable decrease in permits. Talks between the Writer's Guild of America (WGA) and the Alliance of Motion Picture and Television Producers (AMPTP) resumed on September 20, 2023, and a tentative deal was reached on September 24, 2023.

The Screen Actors Guild American Federation of Television and Radio Artists (SAG-AFTRA) resumed on October 2, 2023. The WGA has agreed to end their strike activities, but not return to

work until the SAG-AFTRA deal is finalized. It is likely that normal filming activity will not resume until January 2024.

TARGETED OUTREACH AND ENGAGEMENT TO BUSINESSES AND WORKERS IMPACTED BY THE WGA AND SAG-AFTRA STRIKES

The Film Office and DEO responded to the urgent economic and production disruption caused by the double Hollywood Strikes beginning in May 2023 through the present. Although the main outreach activities occurred in early FY 23-24, we are including information about our efforts in the attached report.

The Film Office and DEO will continue to report back to the Board at the end of each fiscal year. However, quarterly film permit data will continue to be sent to each Board office. As such, the next Film and Photography Status Report will be distributed by the end of the first quarter FY 23-24.

If you have any questions or need additional information, please contact Gary Smith, Head, LA County Film Office, at (213) 309-6429 or gsmith@opportunity.lacounty.gov.

KL:JK:GS:ag

Attachment

- c: Executive Office, Board of Supervisors
- Chief Executive Office
- County Counsel
- Aging and Disability
- Animal Care and Control
- Arts and Culture
- Beaches and Harbors
- Consumer and Business Affairs
- District Attorney
- Fire
- Health Services
- Internal Services
- LA County Library
- Medical Examiner-Coroner
- Military and Veterans Affairs
- Parks and Recreation
- Public Health
- Public Works
- Sheriff
- Women and Girls Initiative
- FilmLA

**department
of economic
opportunity**

**COUNTY OF LOS ANGELES
LA COUNTY FILM OFFICE**

**ANNUAL
FILM AND PHOTOGRAPHY
STATUS REPORT**

July 1, 2022, to June 30, 2023

FILM AND PHOTOGRAPHY STATUS REPORT FY 2022-23

BACKGROUND

On September 9, 2014, the Board of Supervisors (Board) instructed the Chief Executive Officer to periodically report back on the actions taken to standardize the County of Los Angeles' (County) Film and Still Photography Permit Service Fees and encourage more film production in the County. Since the last report, the County's Film Office (Film Office) marked its first anniversary as part of the new Department of Economic Opportunity (DEO). The annual County Film and Photography Status report provides the Board with comprehensive fiscal year (FY) -end data and programmatic updates. Quarterly reports on permit data continue to be sent to each Board office by the Film Office.

FILM, TELEVISION, AND PHOTOGRAPHY PERMIT MANAGEMENT

A. Comparison chart of County Film Permits with Previous Fiscal Year

Supervisory Districts	Number of Permits		Shoot Days	
	FY 2021 - 22	FY 2022 - 23	FY 2021 - 22	FY 2022 - 23
First	84	110	139	292
Second	281	283	795	713
Third	644	499	1,287	794
Fourth	70	22	109	63
Fifth	1,662	1,297	3,154	2,168
Total	2,741	2,211	5,484	4,030

Note: Total number of County permits does not match the total per District as many permits cross District boundaries.

In comparing the data from the previous FY, there was a significant decrease in permits along with a similar decrease in shoot days. As seen in the chart, there was a 19 percent decrease in permits, and a 27 percent decrease in shoot days between FY 2021-22 and FY 2022-23. The FilmLA Permit and Shoot-day infographics are provided as an attachment to this report (Attachment).

Both the ongoing double Hollywood strikes beginning in May 2023, and the corporate restructuring of three of the major Studios during the first quarter of FY 2022-23 are the two (2) main factors that contributed to the notable decrease in permits. Talks between the Writer's Guild of America (WGA) and the Alliance of Motion Picture and Television

FILM AND PHOTOGRAPHY STATUS REPORT FY 2022-23

Producers (AMPTP) resumed on September 20, 2023, and a deal was reached on September 25, 2023. The Screen Actors Guild American Federation of Television and Radio Artists (SAG-AFTRA) resumed on October 2, 2023. The WGA has agreed to end their strike activities, while the SAG-AFTRA strike continues until a deal is finalized. It is likely that normal filming activity will not resume until January 2024.

Various economic reports cite that the economic disruption from the double strikes could cost the California economy up to, and or exceed, \$3 to \$4 billion, with County bearing the brunt of this impact, given that it has the highest concentration of production facilities, studios, unions, guilds, and associations in the world.

B. FilmLA

Agreement

The County and FilmLA entered into Agreement No. 77080 for Film and Still Photography Permitting Services on September 22, 2009 (Agreement) for an initial term of five (5) years with two (2) optional five-year extensions. The Agreement provides the Board the sole option to extend the term for up to two (2), five-year additional periods, for a maximum total term of 15 years. The County exercised its first option to extend the term of the Agreement, which expired on September 21, 2019, and sought modifications to the Agreement's terms (Amendment No. 1). On September 17, 2019, the Board exercised its second option to extend the Agreement for an additional five years from September 21, 2019 to September 20, 2024 and amended the Agreement to update several administrative terms (Amendment No. 2) including: 1) FilmLA's address; 2) the County's project manager; 3) nondiscrimination and affirmative action provisions; 4) permit application fee clarification; 5) permit application fee payment options; and 6) the Executive Office contact.

Prior to September 20, 2024, a new film and still photography permitting services contract will need to be executed. In 2009, the Board approved a sole source process to execute the contract with FilmLA. It is anticipated that a similar process will be replicated prior to September 20, 2024, to acquire a contractor to serve as the County's film and photography permit coordination office. A new contract will be brought to the Board for approval by July 2024 to prevent any gaps in services.

FILM AND PHOTOGRAPHY STATUS REPORT FY 2022-23

Financial Impacts

FilmLA has faced major economic disruptions over the last two (2) fiscal years from the COVID-19 Pandemic and more recently, the double Hollywood strikes involving both the WGA and SAG-AFTRA, as well as reorganizations and mergers at the corporate studio level. FilmLA, not being immune to these impacts, has navigated the prior fiscal year with caution due to the steep drop off in production activity beginning in January 2023. FilmLA implemented a series of strict spending controls midway through the fiscal year to ensure financial stability.

Effective July 1, 2023, FilmLA implemented a 20 percent employee work schedule reduction and Consumer Price Index (CPI) linked adjustments to permit rates. The permit fee increase went from \$795 to \$895 for the County and the other jurisdictions it serves. Permit fee increases must be approved by the Board only if the increase is above the CPI, which is not the case with this FY increase. Otherwise, increases below or at the CPI can be approved by DEO – Film Office on a FY basis per the terms of their contract. At the same time, FilmLA was able to respond to requests from client jurisdictions by introducing a form of activity-based pricing, keeping cost for small projects low while requiring complex productions to shoulder a greater overall proportion of FilmLA program support. As a result of these actions, FilmLA has maintained its core workforce and financial reserves sufficient to meet its contractual obligations to the County and other clients.

LOS ANGELES COUNTY ENTERTAINMENT PARTNERSHIP COMMITTEE

On May 17, 2023, the Film Office resumed its in-person convening of the bi-annual Los Angeles County Entertainment Partnership Committee (EPC) after a two-year hiatus due to the COVID-19 Pandemic. Over 85 entertainment stakeholders attended the EPC held at the DEO offices. Supervisor Hilda L. Solis provided opening remarks focused on the importance of the entertainment industry to the County in terms of economic and workforce impacts. She further underscored the County’s commitment to supporting the industry and continuing to craft ways to incentivize productions to film in the County. Supervisor Solis’ remarks were followed by Kelly LoBianco, Director of DEO, who emphasized the department’s commitment to the industry and to developing and supporting career pipeline training programs focused on uplifting diverse and underserved County residents into the industry.

Other remarks were provided by County Fire Chief Anthony Marrone who shared his and the Fire Department’s commitment to supporting and working with the Industry to make filming

FILM AND PHOTOGRAPHY STATUS REPORT FY 2022-23

easier and more cost effective. Kristin Sakoda, Director of the County Department of Arts and Culture ended the morning’s remarks by sharing critical work underway in her Department to advance entertainment industry related career training, while also highlighting the importance of arts to the County economy and region.

Attendees included County Departments and numerous location managers, along with:

Warner Discovery	Netflix
Contract Services	Motion Picture Association
Director’s Guild	Paramount/Viacom
Disney	SAG-AFTRA
FilmLA	Sony
IATSE	Tastemade
Local 724	Banjay Americas
NBC Universal	Entertainment Industry Fund
Academy of Motion Pictures Arts & Sciences	Group Effort Initiative
AICP	Producer’s Guild
City of LA	Creative Artists Agency
Teamsters Local 399	Handy Foundation
Silent House Pictures	Manifest Works
Better Youth, Inc.	City of West Hollywood

The next Meeting of the EPC will occur on November 13, 2023

FILM, TV, AND DIGITAL MEDIA INDUSTRY AND COMMUNITY PARTNERSHIPS

Over the last FY, the Film Office has continued its work to increase the utilization of County-owned properties, solve production-related issues, streamline approvals where appropriate, and review and/or create departmental film policies and procedures. Due to the lower production activity for most of FY 2022-23, the Film Office has been working on improvements to the County film permitting system such as updating the County Film Ordinance, film permitting processes, and supporting small businesses and workers affected by the double Hollywood Strikes.

TARGETED OUTREACH AND ENGAGEMENT TO BUSINESSES AND WORKERS IMPACTED BY THE WGA AND SAG-AFTRA STRIKES

The Film Office and DEO responded to the urgent economic and production disruption caused by the double Hollywood Strikes beginning in May 2023 to present. Although the

FILM AND PHOTOGRAPHY STATUS REPORT FY 2022-23

main outreach activities occurred during early FY 2023-24, we are including information about our efforts in this report. The DEO and Film Office also submitted its 30-day report back on August 25th and 60-day report back on October 5th in response to two (2) motions adopted on July 24, 2023: 1) by Supervisors Lindsey P. Horvath and Kathryn Barger; and 2) by Supervisors Hilda L. Solis and Lindsey P. Horvath related to the impacts of the Writer’s Guild of America (WGA) and Screen Actors Guild American Federation of Television and Radio Artists (SAG-AFTRA) Strikes on small businesses and workers.

Strike Resource Webinar

On July 31, 2023, the Film Office and DEO conducted a live webinar on a vast array of available County, Federal, State, and partner resources available to small businesses and workers impacted by the double strikes. DEO also created a dedicated webpage on its main site with a recording of the webinar which can be found at: [Hollywood's Double Strike - Department of Economic Opportunity \(lacounty.gov\)](https://lacounty.gov) and a downloadable resource guide that will be continually updated as additional resources are identified (Attachment).

The graphic features a teal background with a collage of protest signs. In the top left is the County of Los Angeles seal. To its right is the text 'department of economic opportunity' and 'COUNTY OF LOS ANGELES'. The main title 'Resources for Workers and Businesses Impacted by the Entertainment Strikes' is centered in large white and yellow font. Below the title are two yellow boxes: one for 'JESSICA KU KIM, Chief Deputy, Department of Economic Opportunity' and one for 'GARY SMITH, County Film Office, Department of Economic Opportunity'. At the bottom left is the date 'MONDAY, JULY 31' and at the bottom right is a white rounded rectangle with the word 'WEBINAR' in blue.

The Film Office and DEO promoted the Webinar with all entertainment unions such as the International Alliance of Theatrical Stage Employees (IATSE), Moving Picture

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Technicians, Artists, and Allied Crafts, Teamsters local 399, SAG-AFTRA, Producers Guild of America (PGA), Director's Guild of America (DGA), WGA the Association of Commercial Producers (AICP). In addition, the invite was sent out via the DEO, Film Office, and Office of Small Business email lists and social media networks which included the Board of Supervisors, County Departments, CA Film Commission, CA State Office of Small Business, numerous production companies, associations, Studios, and other external partners. The DEO Webinar link and resource guide has been posted on FilmLA's website, highlighted in the August 2023 CA State Treasurer newsletter, and promoted in other stakeholder newsletters.

Summary of Webinar

1. 549 registered – 349 attendees
2. 1400 hits to DEO Strike Resource webpage
3. Post webinar survey was conducted with most respondents stating that it was very helpful and appreciated that the Film Office and DEO compiled the resources
4. Close to 30 inquiries have been responded to, which include the following concerns:
 - Housing assistance such as rent, mortgage, financial, and legal assistance
 - Capital and lease assistance for businesses
 - Food insecurity concerns
 - Extension of Unemployment Insurance (UI) benefits
 - Finding part time work
 - Loss of healthcare
 - Ensuring assistance to non-union workers; and
 - Connecting to Public Benefits

An additional Webinar on tenant rights is currently being planning with DCBA for mid- to late-November 2023. This webinar will provide resources and information to industry workers facing housing insecurity and possible evictions.

Resource Event for those impacted by the double Strikes

The Film Office and DEO hosted an in-person resource event for small business and workers impacted by the double strikes on August 26, 2023, at History for Hire Prop House in North Hollywood. The goal of the event was to connect these small businesses and workers to County, State, Federal, and local services, and resources such as capital, food,

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healthcare, mental health, and employment services. The location was chosen because of the high density of prop houses, set designers, and other businesses that serve the entertainment industry in the area. Over 100 attendees were connected to resources.

Promotion of the Resource event included outreach to all entertainment industry Unions, Associations, Guilds, and Studios, production companies, small to mid-sized businesses, DEO subscriber lists, CA State legislature, Board of Supervisors, LA City Mayor's Office, County Departments, FilmLA, Set Decorators of America, Prop Masters Guild, News Media, and individual entertainment stakeholders.

department
of economic
opportunity
COUNTY OF LOS ANGELES

Connect to Help!

Resource Fair for **Workers and Businesses**
Impacted by the **Entertainment Strikes**

The Fine Print

↪ Saturday 9am to 2pm | **26** | August 2023

History for Hire (HFH) Prop House
7149 Fair Avenue, North Hollywood

Participating County, L.A. City, State, Federal, and Community Partners included:

FILM AND PHOTOGRAPHY STATUS REPORT FY 2022-23

DEO and Film Office, FilmLA, Department of Mental Health (DMH), Department of Public Social Services (DPSS), Department of Public Health (DPH) and its COVID Vaccine Team, Department of Consumer and Business Affairs (DCBA), DEO Office of Small Business (OSB), Entertainment Community Fund, Motion Picture Television Fund, Small Business Administration (SBA), Small Business Development Centers (SBDC), Natural History Museum, LA City Economic and Workforce Development Department (EWDD), State Employment Development Department (EDD), County Department of Arts and Culture, U.S. Representative Adam Schiff's office, County America's Job Center of CA (AJCC) JVS SoCal and LA City AJCC, Pacific Asian Consortium in Employment (PACE), Prop Master's Guild, and Set Decorators of America.

Business Interruption Fund

On October 5, 2023, the DEO and the Film Office submitted a report to the to the Board to create a Business Interruption Fund (BIF) that would provide broad and flexible uses of grant funds (e.g., rent, payroll etc.) to support the operational needs of businesses impacted by economic disruptions such as the double strikes that occurred during 2023. DEO and the Film Office proposed to start with a one-time pilot BIF focused on entertainment related businesses impacted by the strikes.

The DEO recommended a minimum of \$5 million be made available for grants of up to \$25,000, depending on business size and need. This amount falls close to the median of other BIF models examined, which range from \$1.5-10 million. This would enable the County to support between 150-200 businesses, which would represent less than 3% of potentially impacted businesses. DEO also recommended identifying flexible funds, such as American Rescue Plan Act (ARPA) or Net County Costs (NCC) that would allow for more streamlined procurement and program implementation.

The next steps for the BIF include:

1. Based on Board direction and funding availability, DEO and the County Film Office will formalize the program design for the short-term entertainment BIF, develop a timeline, ensure the necessary infrastructure is in place and move forward with implementation.
2. Based on the implementation of the one-time entertainment BIF, DEO would return to the Board with a proposal for an ongoing program, including eligibility criteria, implementation approach, and funding request, including any existing County or partner funding sources that could be leveraged.

FILM AND PHOTOGRAPHY STATUS REPORT FY 2022-23

The Film Office and DEO will continue to lead and support additional outreach efforts, in consultation with impacted stakeholders, County departments, and other partners, to support those impacted by the Double Strikes. This includes ongoing updates to and promotion of the Strike Resource Guide as additional resources and services are identified or launched.

COUNTY FILM ORDINANCE UPDATE

As directed by the Board on May 2, 2017, County Counsel was charged with revising the County's Film Ordinance and clarifying language as it relates to enforcement of permit conditions, terms and definitions, criteria used to approve permits, and other refinements that will strengthen the County's role in facilitating responsible filming. In partnership with County Counsel, the Film Office has led a bi-monthly internal workgroup comprised of staff from the Department of Regional Planning (DRP), FilmLA, and County Counsel to revise the County's Film Ordinance.

The draft Film Ordinance language has been consolidated into the administrative section of the County Code (Title 2). Previously, all film related ordinance language had been in Title 22 (Regional Planning and Zoning). By moving all related film permitting regulations and procedures into Title 2, County Counsel is seeking an exemption to the California Environmental Quality Act (CEQA) and its requirements.

After Board office, stakeholder, community input, the Film Ordinance is expected to be submitted to the Board for approval by early 2023. After approval from the Board, the Film Office and DEO will request an additional six months to create the necessary infrastructure within the department to carry out any additional duties.

FILM, TELEVISION, AND DIGITAL MEDIA CAREER PIPELINE DEVELOPMENT

Film, Television and Digital Media are the largest subsectors of the Creative Economy and collectively account for 82% and 73% of the creative sector employment in California and Los Angeles. The subsector saw immense growth between 2020 and 2021, adding more jobs than were lost during the pandemic (+18.4% in California and +18.6% in Los Angeles). Employment gains were particularly significant in the County, where film and television production more than doubled in 2021. Similarly, 2021 set a record for the number of original scripted series on television, with 559 adult-scripted original seriesⁱ.

In response to this growth, the DEO and the Film Office has expanded its focus to include

FILM AND PHOTOGRAPHY STATUS REPORT FY 2022-23

supporting and developing career pipeline programming for this sector with the goal of increasing access to family sustaining, high wage employment for historically underserved workers. In addition, the DEO is developing a framework for supporting successful career pipeline, pre apprenticeship/apprenticeship programs, and other high road training partnerships (HRTP) by convening subject matters experts from existing non-profit and Studio programs to share and learn about best practices, curriculum development, and job placement outcomes and metrics. Additionally, the DEO and Film Office are actively partnering with the County Departments of Arts and Culture and Parks and Recreation to align mutual efforts around developing and implementing these types of programs. Other partnerships are in development with the Bric Foundation, Netflix, Nickelodeon, and Group Effort Initiative (GEI).

ARTS FOR LA CREATIVE JOBS COLLECTIVE IMPACT INITIATIVE

The DEO recently joined the Creative Jobs Collective Impact Initiative (CJCII), led by the non-profit Arts for LA. Our participation on the CJCII was directed by the Board on April 4, 2023, per a motion by Supervisors Solis and Horvath. The CJCII is a seven-year effort that seeks to create 10,000 living wage jobs in the Los Angeles creative sector for youth and adults from communities most impacted by systemic inequity and COVID-19 permanent job loss. The initiative is being coordinated by Arts for LA, with philanthropic funding support, and led by a steering committee that includes the Department of Arts and Culture among others in the arts, data, and creative economy. The CJCII has cultivated many cross-sectoral partnerships – including colleges, K-12 schools, small arts nonprofits, government, business, labor, entertainment, and large-scale creative employers to create an action plan for the next seven (7) to achieve the outcome of 10,000 living wage jobs in the creative sector.

FILM AND DIGITAL MEDIA CAREER PATHWAYS PROGRAM – VENICE ARTS

On February 4, 2020, the Board directed the Workforce Development, Aging and Community Services Department (WDACS), now DEO, to implement a Film and Digital Media (FDM) Pilot to serve County clients and underserved populations such as communities of color, women, and others without connections who have historically experienced barriers to high-quality employment in the Industry. In 2020, the County contracted with Venice Arts to run the program. The FDM program provides training, internships, and apprenticeship pathways to ensure they build the skills and relationships necessary to be competitive for jobs and advancement within the Film, Television, and Digital Media as well as retention and advancement support, such as mentors.

FILM AND PHOTOGRAPHY STATUS REPORT FY 2022-23

To continue the FDM program into its second year, the DEO was able to secure funding through the American Rescue Plan Act (ARPA) funds allocated for HRTP programs. A new contract was executed with Venice Arts and services began on March 15, 2022.

During FY 2022-23, the Venice Arts FDM program has:

Contract Goal		Outcome Result
Expose young adults to the sector:	300	300
Provide youth with more in-depth Career Exploration:	30	36
Provide youth with 160 hrs. of paid Sector Skills training:	45	30
Connect youth to paid internships/jobs:	32	20
Complete registered Pre-Apprenticeship training:	13	12
Targeted and engaged FDM businesses:	21	10
Create registered State of California Video Editing Pre-Apprenticeship program.		Achieved

DEO is in the process of onboarding a third-party evaluator to develop an evaluation framework to assess the impact of the DEO’s FDM program and other efforts on the development of entertainment career pipeline programming, and how these efforts will increase job and apprenticeship placements for participants in the entertainment sector.

CONCLUSION

The Film Office and DEO will continue to monitor all impacts to the industry related to the double Hollywood Strikes, track State and Federal legislative efforts, facilitate continued use of County assets for temporary film use, simplify permitting processes across the County departments, reduce fees where possible, and work with various communities within the unincorporated areas to reduce filming impacts and improve the transparency and efficiency of all County film procedures and policies.

ⁱ Otis Report on the Creative Economy 2023.



ON LOCATION FILMING REPORT

County of Los Angeles, ALL Districts

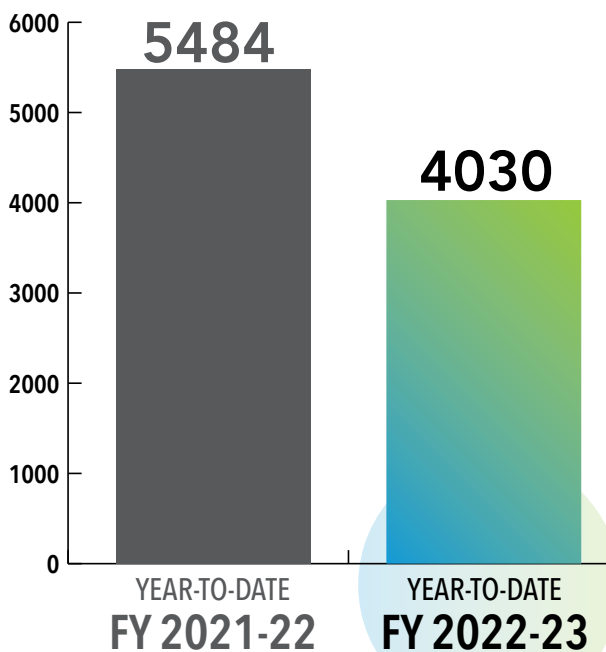
July 1, 2022 - June 30, 2023 Fiscal Year



FY 2022-23 YTD

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	17	19
Commercial - PSA	6	8
Commercials - Infomercials	0	0
Commercials - Internet	0	0
Commercial - Standard	489	541
Feature - Scripted	237	688
Feature - Documentary	9	11
Short Film	61	106
Online Content	93	114
Miscellaneous	16	17
Music Video	96	102
Industrial Video	24	35
Still Photo	421	502
Student	216	474
TV Drama	297	506
TV Movie	0	0
TV Reality	174	829
TV Sitcom	38	49
TV Pilot	2	5
TV Miscellaneous	15	24
TV Talk Show	0	0
TOTAL	2211	4030

Shoot Days



-27.0% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- Feature Films**
 - On Swift Horses
 - Snowfall S6
 - The Old Man S2
 - Lucky Dog
- Television**
- Commercials**
 - Toyota

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



206 CONCERNS

All Concerns





ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 1

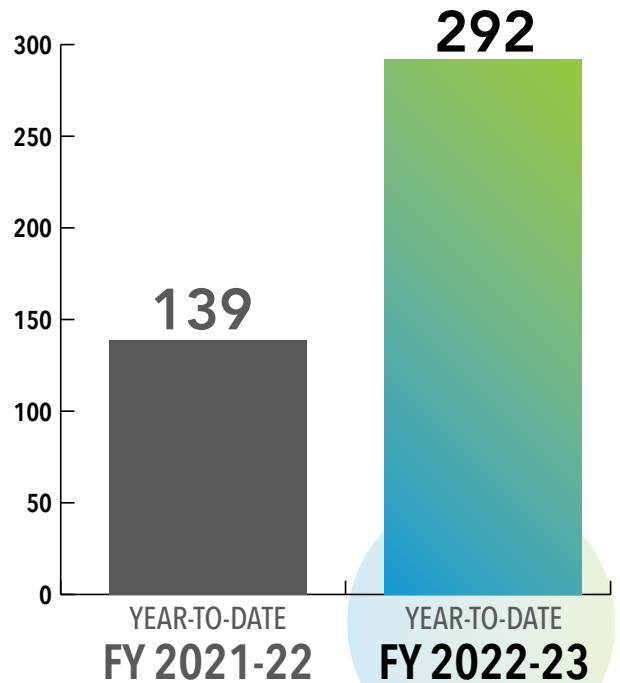
July 1, 2022 - June 30, 2023 Fiscal Year



FY 2022-23 YTD

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	1	1
Commercial - PSA	1	1
Commercials - Infomercials	0	0
Commercials - Internet	0	0
Commercial - Standard	21	16
Feature - Scripted	7	25
Feature - Documentary	0	0
Short Film	1	1
Online Content	6	6
Miscellaneous	1	1
Music Video	7	7
Industrial Video	1	1
Still Photo	12	15
Student	32	62
TV Drama	6	8
TV Movie	0	0
TV Reality	13	145
TV Sitcom	0	0
TV Pilot	1	3
TV Miscellaneous	0	0
TV Talk Show	0	0
TOTAL	110	292

Shoot Days



+110% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- Feature Films**
Menorah in the Middle
- Television**
Mayans MC S5
Snowfall S6
Wreckified
- Commercials**
Progressive

Constituent Concerns

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8
CONCERNS

All Concerns

- 1 INFO REQUEST
- 2 PARKING
- 1 TRAFFIC
- 1 NOTIFICATION
- 2 NO COMPENSATION
- 1 OPPOSED TO FILMING



ON LOCATION FILMING REPORT

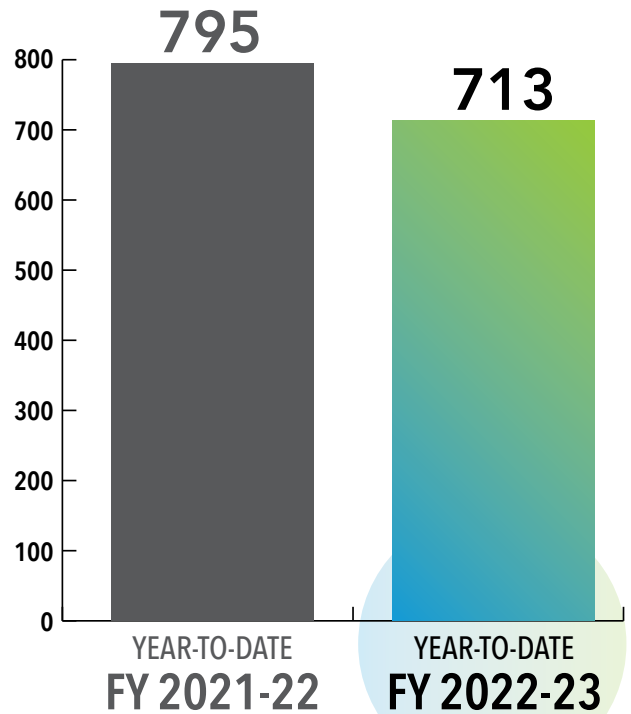
County of Los Angeles, Supervisor District 2

July 1, 2022 - June 30, 2023 Fiscal Year



FY 2022-23 YTD		
PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	3	7
Commercial - PSA	0	0
Commercials - Infomercials	0	0
Commercials - Internet	0	0
Commercial - Standard	55	66
Feature - Scripted	15	20
Feature - Documentary	1	1
Short Film	5	8
Online Content	17	21
Miscellaneous	3	3
Music Video	1	2
Industrial Video	3	5
Still Photo	50	53
Student	40	111
TV Drama	36	48
TV Movie	0	0
TV Reality	43	348
TV Sitcom	5	7
TV Pilot	0	0
TV Miscellaneous	6	13
TV Talk Show	0	0
TOTAL	283	713

Shoot Days



-10.0% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- **Feature Films**
Black Girl, Erupted
- **Television**
For All Mankind S4
Winning Time S2
Teen Mom: The Next Chapter
- **Commercials**
Toyota

Constituent Concerns

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33
CONCERNS

All Concerns





ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 3

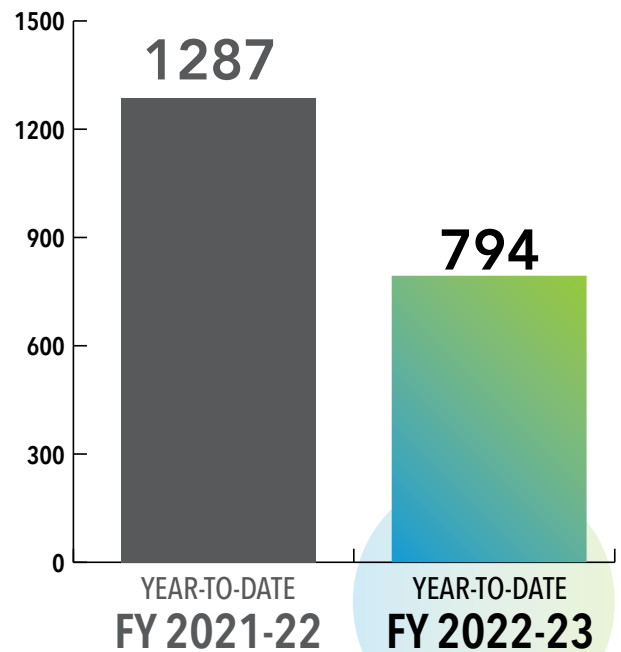
July 1, 2022 - June 30, 2023 Fiscal Year



FY 2022-23 YTD

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	4	6
Commercial - PSA	1	1
Commercials - Infomercials	0	0
Commercials - Internet	0	0
Commercial - Standard	97	110
Feature - Scripted	17	79
Feature - Documentary	1	1
Short Film	8	12
Online Content	34	50
Miscellaneous	3	4
Music Video	15	17
Industrial Video	6	8
Still Photo	218	255
Student	39	73
TV Drama	24	59
TV Movie	0	0
TV Reality	30	117
TV Sitcom	1	1
TV Pilot	0	0
TV Miscellaneous	1	1
TV Talk Show	0	0
TOTAL	499	794

Shoot Days



-38.0% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

- **Feature Films**
The Golden Door
- **Television**
Barry S4
The L Word S3
The Bradys
- **Commercials**
AT&T

Constituent Concerns

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Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



17 CONCERNS

All Concerns





ON LOCATION FILMING REPORT

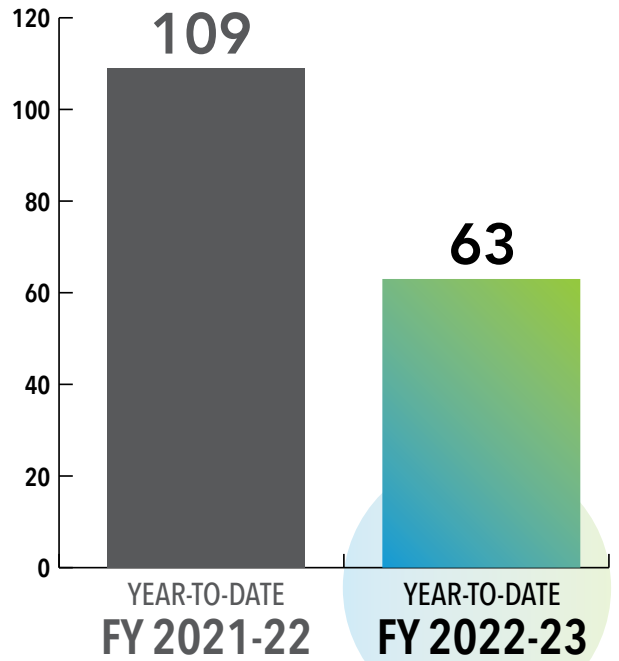
County of Los Angeles, Supervisor District 4

July 1, 2022 - June 30, 2023 Fiscal Year



PRODUCTION TYPE	FY 2022-23 YTD	
	LOCATIONS	SHOOT DAYS
Commercial - Spec	0	0
Commercial - PSA	0	0
Commercials - Infomercials	0	0
Commercials - Internet	0	0
Commercial - Standard	0	0
Feature - Scripted	8	28
Feature - Documentary	0	0
Short Film	0	0
Online Content	0	0
Miscellaneous	0	0
Music Video	0	0
Industrial Video	1	1
Still Photo	3	12
Student	4	12
TV Drama	3	6
TV Movie	0	0
TV Reality	3	4
TV Sitcom	0	0
TV Pilot	0	0
TV Miscellaneous	0	0
TV Talk Show	0	0
TOTAL	22	63

Shoot Days



-42.0% CHANGE

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

Television

Feds S1
Gypsy Rose

Miscellaneous

Levis (Still Photo)
What It Takes (Student Film)

Feature Films

Armageddon



Filming Locations

Constituent Concerns

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2
CONCERNS

All Concerns



2
PARKING



ON LOCATION FILMING REPORT

County of Los Angeles, Supervisor District 5

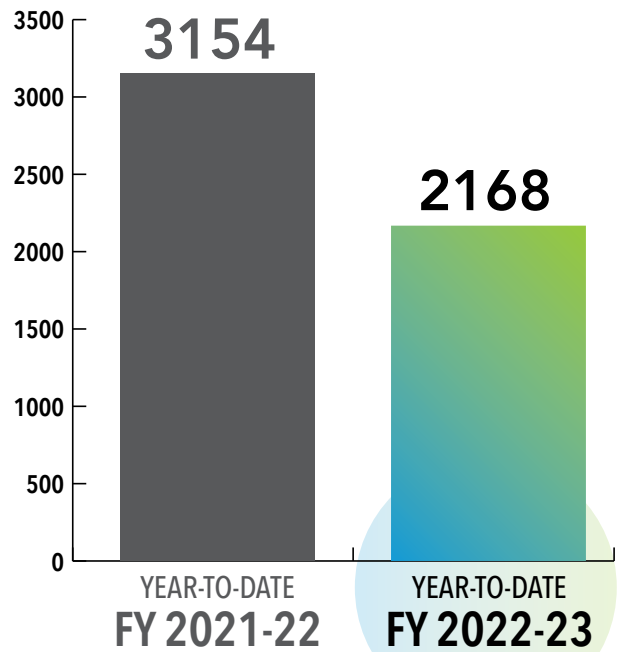
July 1, 2022 - June 30, 2023 Fiscal Year



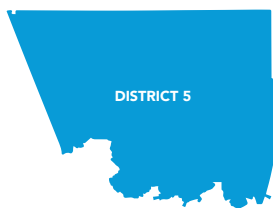
FY 2022-23 YTD

PRODUCTION TYPE	LOCATIONS	SHOOT DAYS
Commercial - Spec	9	5
Commercial - PSA	4	6
Commercials - Infomercials	0	0
Commercials - Internet	0	0
Commercial - Standard	316	349
Feature - Scripted	190	536
Feature - Documentary	7	9
Short Film	47	85
Online Content	36	37
Miscellaneous	9	9
Music Video	73	76
Industrial Video	13	20
Still Photo	138	167
Student	101	216
TV Drama	228	385
TV Movie	0	0
TV Reality	85	215
TV Sitcom	32	41
TV Pilot	1	2
TV Miscellaneous	8	10
TV Talk Show	0	0
TOTAL	1297	2168

Shoot Days



-31.0% CHANGE



Filming Locations

Notable Productions

Curious to know what's filming in your district? Here are a few of the recent productions working on-location in the area:

Feature Films

On Swift Horses
Game of Deceit

Television

The Old Man S2
Lucky Dog

Commercials

Hummer

Constituent Concerns

FilmLA maintains 24/7 availability to assist community members with their filming-related concerns. All incoming comments are logged and categorized as they are received.

Relative to the amount of production that takes place, FilmLA received relatively few calls, emails or letter of complaint about filming. FilmLA also analyzes filming comments to determine which issues are of greatest concern to area constituents.



146 CONCERNS

All Concerns

