

MOTION BY SUPERVISOR HILDA L. SOLIS

SEPTEMBER 3, 2019

Proclaim September as Voting Solutions for All People (VSAP) Month

The County of Los Angeles (County) is updating and modernizing its residents' voting experience, aligned to the California Voter's Choice Act, through the Voting Solutions for All People (VSAP) initiative. The new VSAP voting model is designed to be intuitive and accessible for all voters. The County, reflecting its diversity, provides election services to over 5.4 million registered voters in thirteen languages. The new VSAP model allows all voters of any age, background, language, or disability a private and independent voting experience that reflects the significance and impact of the voting franchise. The new VSAP voting model includes a modernized ballot marking device (BMD), an interactive sample ballot, expansion of vote by mail, and access to any vote centers located throughout the County over an 11-day voting period.

To raise awareness and increase familiarity with VSAP, the Registrar-Recorder/County Clerk will conduct a wide range of voter education and outreach activities beginning September 2019 through the Presidential Primary Election on March 3, 2020 and the Presidential General Election on November 3, 2020. The education and

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outreach campaign will launch with a two-day Mock Election held on September 28-29, 2019 at 50 vote centers. Residents across the County are invited to participate in this interactive demonstration of the new voting equipment and vote center model. The Registrar-Recorder/County Clerk is partnering with local media outlets to promote the event and encourage voter registration and participation.

The Board of Supervisors encourages all residents and County employees to participate in the Mock Election and continues to promote greater awareness of VSAP in preparation for the upcoming Primary Election on March 3, 2020 and General Election on November 3, 2020.

I THEREFORE MOVE that the Board of Supervisors proclaim September 2019 as Voting Solutions for All People (VSAP) Month in Los Angeles County and take the following actions:

1. Direct the Chief Executive Office, in conjunction with the Registrar-Recorder/County Clerk, to write a letter to Department Heads to:
 - a. Include VSAP materials and Mock Election information in public-facing departmental communications, including newsletters, email blasts, social media communications, and on public-facing websites; and
 - b. Post flyers and signage in appropriate locations within County facilities to promote the Mock Election and greater awareness of VSAP.
2. Direct the Registrar-Recorder/County Clerk to encourage County employees and residents to participate in the Mock Election;
3. Direct the Registrar-Recorder/County Clerk to conduct a coordinated outreach campaign in a culturally-competent, linguistically-sensitive manner; and

4. Direct the Registrar-Recorder/County Clerk to include information about the 2020 Census at the Mock Election and other mediums as appropriate.

I FURTHER MOVE that the Board of Supervisors:

1. Direct the Director of Public Works to promote Voting Solutions for All People (VSAP) and the Mock Election by:
 - a. Utilizing bus shelters, transit shuttle ad space, and street banners to promote the VSAP initiative and Mock Election;
 - b. Preparing cost estimates to provide Public Works shuttle services at no charge in unincorporated areas on Mock Election days, for the Presidential Primary Election, and for the Presidential General Election, including consideration of temporary changes to existing shuttle routes or new special shuttles as needed to accommodate vote center locations;
 - c. Coordinating with Caltrans, the City of Los Angeles, and other agencies as appropriate to place changeable message signs near vote centers and other key locations to guide residents to vote centers and promote the new VSAP voting model;
 - d. Identifying additional opportunities to promote the VSAP voting model and vote center locations in collaboration with Registrar-Recorder/County Clerk; and
 - e. Report back on each directive in 14 days.

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