

MOTION BY SUPERVISOR SHEILA KUEHL

June 12, 2018

**“Creating Greater Communities” Charitable Giving Campaign**

This year we celebrate the 40<sup>th</sup> anniversary of the County of Los Angeles’ commitment to create better communities through the funds raised by the Charitable Giving Campaign (CGC). For the past four decades, thousands of Los Angeles County employees have opened their hearts and wallets, and have committed both time and financial resources to benefit local charitable organizations. In 2017, County employees raised over \$1 million to assist charities dedicated to meeting the critical needs of the local population.

Through special fundraising events and on-going voluntary payroll deductions, Los Angeles County employees have helped to sustain seven Board-approved Fund Distribution Agencies (FDAs): the Asian Pacific Community Fund, the Brotherhood Crusade, Community Health Charities, EarthShare California, United Latinx Fund, the United Way of Greater Los Angeles, and Variety – the Children’s Charity of Southern California. In addition, funds are also raised to support over 100 employee-nominated Direct Designation Agencies (DDAs). These mission-driven organizations work diligently to assist underserved communities in the County by providing after-school

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activities, food and shelter for the homeless, vital healthcare services to families, environmental cleanup activities, and countless other essential services.

The goals of CGC are to support the County's strategic plan to alleviate our community's most challenging social problems, and to improve the quality of life for all Los Angeles County constituents. Funds raised by County employee contributions made through CGC maximize the effectiveness of community based organizations to support efficient public services to our communities.

CGC raises funds through year-round employee payroll deductions, and through a special Countywide fundraising drive led by the Department of Human Resources, that runs from July 1<sup>st</sup> through December 31<sup>st</sup>. To help spur fundraising efforts, discounted ticket sales to sporting events, theme parks, and special events are made available to County employees, as well as departmental activities, such as opportunity drawings, 50/50 drawings, 'Blue Jeans for Giving' days, and bake sales.

This year's CGC Executive Kickoff Breakfast will take place on July 3, 2018, at the Music Center. Immediately following the breakfast, Departmental CGC Coordinators will take part in the annual training program. The CGC annual debrief and wrap-up meeting for Department Coordinators will be held on March 5, 2019.

**I, THEREFORE, MOVE** that the Board of Supervisors:

1. Approve and support the "Creating Greater Communities," Charitable Giving Campaign;
2. Encourage all County employees to support the voluntary effort by participating in payroll deduction through the Charitable Giving Campaign web portal;
3. Authorize departmental fundraising activities, ticket sales to sporting

events, theme parks, special events, and departmental activities such as opportunity drawings, adding 50/50 drawings, 'Blue Jeans for Giving' days, and bake sales, in support of the annual Charitable Giving Campaign;

4. Request that Department Heads and their designated CGC Department Coordinator(s) oversee all fundraising sales activities at their sites, including reviewing and collecting daily receipts to ensure compliance with County Charitable Giving Campaign standards;
5. Proclaim August 22<sup>nd</sup> and 23<sup>rd</sup>, October 31<sup>st</sup> and November 1<sup>st</sup>, and December 12<sup>th</sup> and 13<sup>th</sup>, 2018, as "Blue Jeans for Giving" days throughout Los Angeles County in support of the 2018 Charitable Giving Campaign;
6. Waive countywide fees for setup and other support by the Internal Services Department for fundraising activities in support of the 2018 Charitable Giving Campaign, excluding the cost of liability insurance;
7. Waive Countywide fees for art work, photographer, Internal Services Department, and other support services by the Board of Supervisors- Executive Office for activities in support of the 2018 Charitable Giving Campaign, excluding the cost of liability insurance;
8. Waive parking fees in the estimated amount of \$1,000 (excluding the cost of liability insurance) for 50 cars at the Music Center on Tuesday, July 3, 2018, for persons attending the annual Executive Kickoff Breakfast and training for Department Coordinators; and
9. Waive parking fees in the estimated amount of \$900 (excluding the cost of liability insurance) for 45 cars at the Music Center on Tuesday, March 5, 2019 for Department Coordinators to attend the debriefing and the wrap-

up meeting.

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