### AFFORDABLE HOUSING

Presentation to the Los Angeles County Board of Supervisors

June 6, 2018





# **PRIORITIZING AFFORDABLE HOUSING**

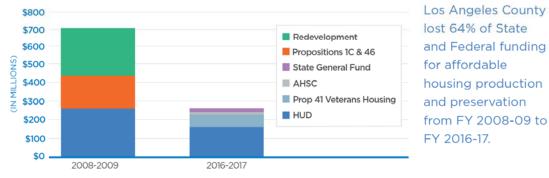
- In October 2015, the Board of Supervisors unanimously created an Affordable Housing Programs budget and multi-year funding plan
- \$20 million in FY 2016-17, increasing by increments of \$20 million until reaching \$100 million annually in FY 2020-21
- Created Affordable Housing Coordinating Committee to expedite housing production and preservation
- Commissioned a first-of-its-kind annual Affordable Housing Outcomes Report to evaluate the regional need and make recommendations for reducing the affordable housing gap



### **IMPACTS OF FEDERAL & STATE POLICIES**

#### Investments in Affordable Housing

Change in Federal and State Capital Investments in Affordable Housing in Los Angeles County

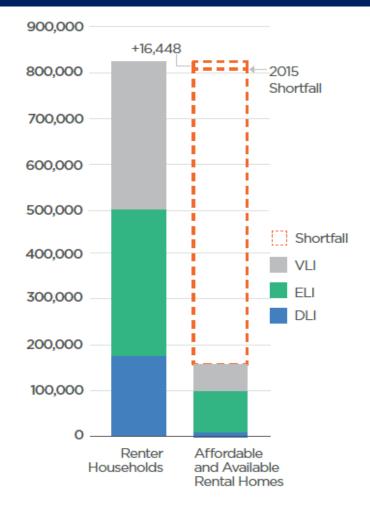


| Funding Sources                             | FY 2008-2009  | FY 2016-2017  | % Change |
|---|---------------|---------------|----------|
| State Redevelopment                         | \$274,787,841 | \$O           | -100%    |
| State Housing Bonds and<br>Housing Programs | \$176,595,573 | \$85,771,509  | -51%     |
| HUD   | \$260,516,144 | \$169,556,041 | -35%     |
| TOTAL                                       | \$711,899,558 | \$255,327,550 | -64%     |

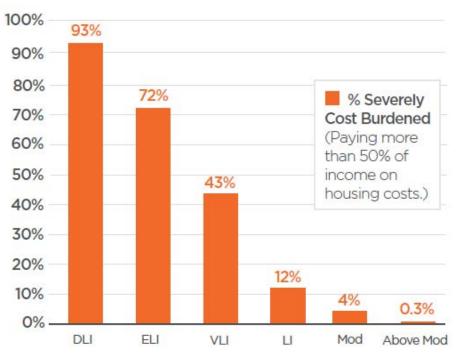
Source: CHPC analysis of 2008-2009 annual HCD Redevelopment Housing Activities report; 2008-2009 and 2016-2017 annual HCD Financial Assistance Programs Reports; HUD CPD Appropriations Budget data for fiscal years 2009 and 2016.

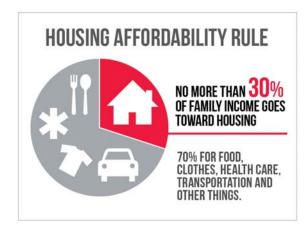
# AFFORDABLE HOUSING SHORTFALL

- Los Angeles County has a shortfall of 568,000 homes affordable to the lowest income renters.
- This shortfall has increased by 16,448 homes from 2015 to 2016.
- Rental housing vacancy rate in LA County is at a historic low between 2 and 3%.
- Throughout the County, 11,439 homes in 182 developments are at risk of conversion to market-rate within the next 5 years.
- This includes homes with Federal, State and County-Administered funding restrictions.



## LA COUNTY RENTER COST BURDEN



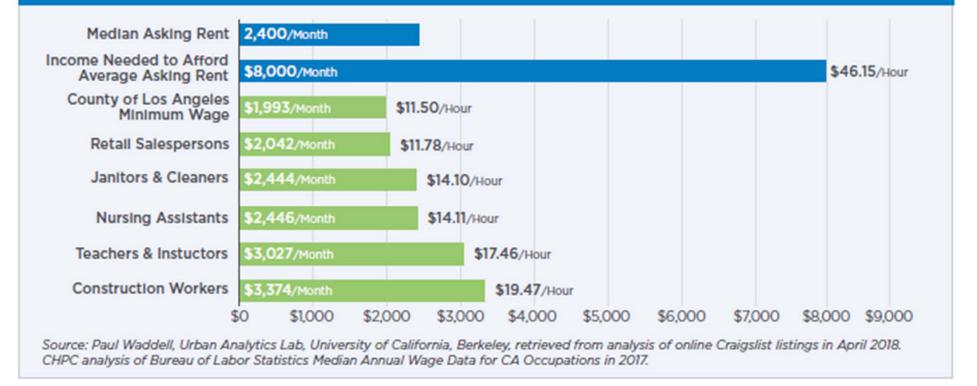


#### Los Angeles County Households

| enter Group by Area Median Income (AMI)        | Number of<br>Households 2016 |   | % Change<br>from 2015* |
|--|------------------------------|---|------------------------|
| Deeply Low Income (DLI) 0-15% AMI              | 177,352                      | × | 8%                     |
| Exremely Low Income (ELI) 15-30% AMI           | 329,887                      | × | 11%                    |
| Very Low Income (VLI) 31-50% AMI               | 320,835                      | м | -1%                    |
| Low Income (LI) 50-80% AMI                     | 344,865                      | м | -1%                    |
| Moderate Income (Mod) 80-100% AMI              | 280,119                      | × | 0.2%                   |
| Above Moderate (Above Mod) 100%+ AMI           | 370,375                      | м | -2%                    |
| Reflective of changes within the income group. | 1,823,433                    | × | 2%                     |

## **INCOME NEEDED FOR AVERAGE RENT**

#### RENTERS NEED TO EARN 4 TIMES MINIMUM WAGE TO AFFORD MEDIAN ASKING RENTS



# COUNTYWIDE COMMITMENT



# IMPLEMENTING A MULTI-PRONGED APPROACH

#### • Housing for Health

- Created housing subsidy program for highest acuity users of health system through various existing rental subsidies
- Connected over 8,000 individuals to Housing Subsidy and Services in 2017
- Projected to serve over 10,000 individuals in 2018

#### • Mental Health Funding

- Providing subsidies and capital project funding for special needs housing
- Funded 58 developments and over 3,000 affordable homes in 2017

#### • Homeless Initiative: Measure H

- Commitment to facilitating supportive housing
- \$402 million in 2018-19 to expand the fight against homelessness

#### • Ordinances to Expedite Housing Development

- Accessory Dwelling Units
- Affordable Housing Preservation
- Inclusionary Housing
- By-Right Housing
- Homeless Housing



# SETTING A FOUNDATION FOR SUCCESS

- CEO created the Affordable Housing Unit to administer the budget for affordable housing, implement recommendations from the Affordable Housing Outcomes Report, and manage other housing priorities
- o 2017-18 budget allocations included nearly \$40 million to the CDC NOFA
  - Supplemented by \$50 million of MHSA funding and \$10 million from Measure H
- o Additional funding anticipated from the State's Affordable Housing and Sustainable Communities (AHSC) Program
  - Applied for over \$50 million in grants to build 380+ units of housing and active transportation improvements
- CEO reviewing other Outcomes Report recommendations and developing new strategies to acquire, develop, and preserve affordable housing assets
- CEO managing Board initiatives around Tenant Protections and Short-term Rental Regulations



# CDC/HACoLA HOUSING PROGRAMS

#### Homeownership



- First Time Homeowner Program / Downpayment Assistance (SCHFA and HOP)
- Mortgage Credit
  Certificate Program

### Preservation



Bond Financing

•

- Rehabilitation Housing Assistance Contract
- Single-Family Home
  Improvement Loans
- Handyworker Grants
- Residential Sound
  Insulation Grants

#### Rental Subsidies Public Housing



- Rental Assistance HCV, Section 8, VASH
- Rental Assistance for Special Needs
- Public Housing and Affordable Housing Rental Units

#### **New Construction**



- NOFA for permanent, supportive and affordable multifamily housing
- Project Management of New Construction Projects
- Los Angeles Housing Innovation Fund (LACHIF)

#### CDC/HACoLA HOUSING PROGRAMS FY 2017 – 18 OUTCOMES

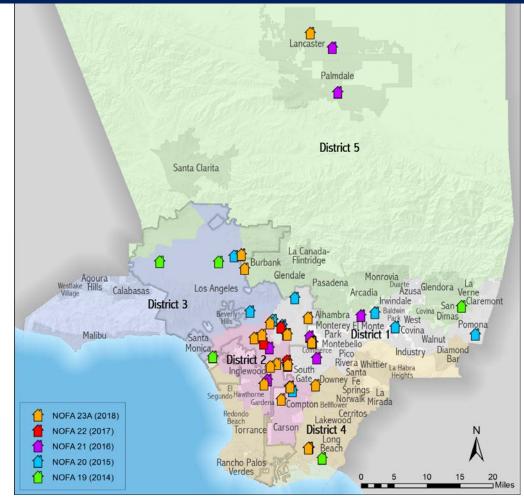
| HOMEOWNERSHIP ACCOMPLISHMENTS           |              |              |  |  |  |
|---|--------------|--------------|--|--|--|
| PROGRAM                                 | HHs ASSISTED | TOTAL AMOUNT |  |  |  |
| Homeownership Program (HOP)             | 42           | \$2,357,499  |  |  |  |
| Mortgage Credit Certificates (MCC)      | 108          | \$32,453,633 |  |  |  |
| Affordable Homeownership Program (AHOP) | 3            | \$500,000    |  |  |  |
| First Home Program (SCHFA)              | 18           | \$6,242,200  |  |  |  |
| TOTALS                                  | 171          | \$41,553,332 |  |  |  |

| PRESERVATION ACCOMPLISHMENTS                 |              |              |  |  |
|--|--------------|--------------|--|--|
| PROGRAM                                      | HHs ASSISTED | TOTAL AMOUNT |  |  |
| Single Family Home Improvement Program (HIP) | 82           | \$1,965,062  |  |  |
| Handyworker Program (Districts 4 & 5 only)   | 53           | \$281,531    |  |  |
| Residential Sound Insulation Program (RSIP)  | 71           | \$2,357,499  |  |  |
| TOTALS                                       | 206          | \$4,604,092  |  |  |

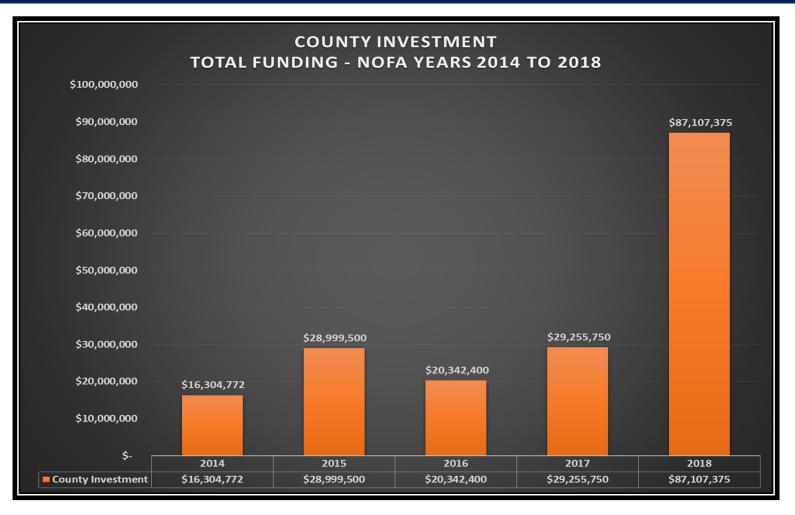
#### CDC/HACoLA HOUSING PROGRAMS FY 2017 – 18 OUTCOMES

| RENTAL SUBSIDIES / PUBLIC HOUSING ACCOMPLISHMENTS |              |  |  |
|---|--------------|--|--|
| PROGRAM   | HHs ASSISTED |  |  |
| Housing Choice Voucher Program (HCV)              | 21,115       |  |  |
| Continuum of Care Program                         | 1,418        |  |  |
| Veterans Affairs Supportive Housing Program       | 1,754        |  |  |
| Project Based Voucher Program                     | 715          |  |  |
| Homeless Initiative Program                       | 850          |  |  |
| Public and Affordable Housing Units               | 3,229        |  |  |
| TOTAL FAMILIES ASSISTED                           | 29,081       |  |  |

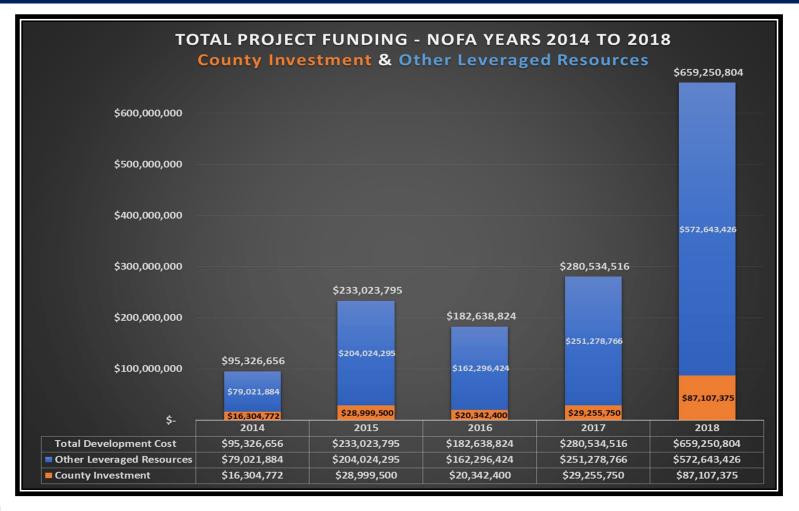
## UNPRECEDENTED LEVEL OF COUNTY INVESTMENT



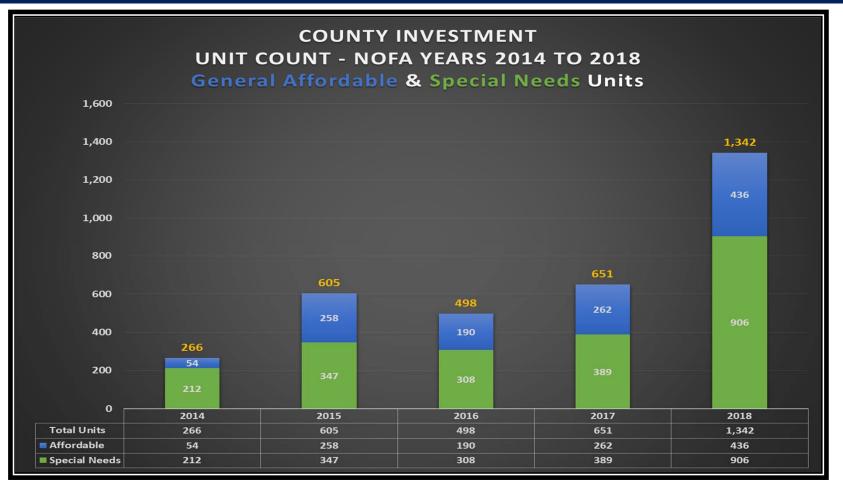
### FIVE YEAR COUNTY INVESTMENT



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## JUST THE BEGINNING

#### Summer 2018

Alternative Housing NOFA (\$6,000,000+) Mobile Home Rental Ordinance <u>Fall 2018</u> NOFA 24A (\$100,000,000+) Bond Issuances for (8) 4% Tax Credit Projects (\$155,000,000)

#### 2019

No Place Like Home (Approx. \$700,000,000) NOFA 24B ADU PILOT Units Occupied