



MARK PESTRELLA, Director

**COUNTY OF LOS ANGELES  
DEPARTMENT OF PUBLIC WORKS**

*"To Enrich Lives Through Effective and Caring Service"*

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IN REPLY PLEASE  
REFER TO FILE

**ADOPTED**

BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES

38 May 29, 2018

CELIA ZAVALA  
ACTING EXECUTIVE OFFICER

May 29, 2018

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

Dear Supervisors:

**TRANSPORTATION CORE SERVICE AREA  
APPROVE VARIOUS ACTIONS TO CONTINUE THE  
HOLLYWOOD BOWL PARK-AND-RIDE AND SHUTTLE PROGRAM  
(ALL SUPERVISORIAL DISTRICTS)  
(3 VOTES)**

**SUBJECT**

Public Works is seeking Board approval to authorize the Department of Public Works to enter into contracts with bus operators and the Los Angeles Philharmonic Association for funding and operation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide transportation services from park-and-ride lots and shuttle lots to the Hollywood Bowl for the 2018 and 2019 summer seasons.

**IT IS RECOMMENDED THAT THE BOARD:**

1. Find that the Hollywood Bowl Park-and-Ride and Shuttle Program is statutorily exempt from the provisions of the California Environmental Quality Act.
2. Authorize funding for the continuation of the Hollywood Bowl Park-and-Ride and Shuttle Program to provide transportation service for the 2018 and 2019 Hollywood Bowl summer seasons at an estimated annual cost of \$2,605,000, for an estimated total cost of \$5,210,000 for both seasons.
3. Authorize the Director of Public Works or his designee to execute an agreement with the Los Angeles Philharmonic Association for Public Works to administer the transportation contracts for the

park-and-ride service and disburse a maximum of \$455,000 each season to the Los Angeles Philharmonic Association to partially offset the Philharmonic's cost of transportation service from shuttle lots near the Hollywood Bowl for the 2018 and 2019 seasons.

4. Authorize the Director of Public Works or his designee to receive the Los Angeles Philharmonic Association's 44 percent pro rata share contribution, estimated to be \$195,000 for each Hollywood Bowl season, for transportation services from the park-and-ride lots.

5. Authorize the Director of Public Works or his designee to approve and execute any necessary amendments within the scope of work to the agreement with the Los Angeles Philharmonic Association.

6. Authorize the Director of Public Works or his designee to negotiate and award contracts for the 2018 and 2019 Hollywood Bowl summer seasons to independent bus operators, through a solicitation for bids, that are determined to be the most qualified, responsive, and responsible proposers for the park-and-ride lots and to approve and execute amendments to incorporate necessary changes within the scope of work.

7. Authorize the Director of Public Works or his designee to negotiate and award contracts with various municipal bus operators to provide service for the park-and-ride lots for the 2018 and 2019 summer seasons and to approve and execute amendments to incorporate necessary changes within the scope of work.

#### **PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

The purpose of the recommended actions is to authorize funding for the Hollywood Bowl Park-and-Ride and Shuttle Program (Program); authorize the Director of Public Works to execute an agreement with the Los Angeles Philharmonic Association, and contracts with independent bus operators and various municipal bus operators to continue the Program for the 2018 and 2019 summer seasons; and to find the program exempt from the California Environmental Quality Act.

Since 1974 the Board has approved public transportation services from outlying park-and-ride lots throughout the County and local shuttle lots to the Hollywood Bowl for performances. The program is highly successful in quickly and efficiently transporting Hollywood Bowl attendees to this special event center. Pursuant to the terms of the agreement with the Philharmonic, Public Works administers the Program by providing public transportation service from 13 park-and-ride lots located Countywide, while the Philharmonic operates public transportation service from four shuttle lots near the Hollywood Bowl. In addition, the Philharmonic will continue its marketing campaign to promote the program and encourage the prepurchase of park-and-ride tickets.

The 2018 and 2019 programs will operate between June and September of each year. The park-and-ride and shuttle lots may include, but are not limited to, the locations indicated on the enclosed list.

#### **Implementation of Strategic Plan Goals**

The County Strategic Plan directs the provisions of Strategy II.2, Support the Wellness of our Communities and Objective II.2.2, Expand Access to Recreational and Cultural Opportunities; and Strategy III.3, Pursue Operational Effectiveness, Fiscal Responsibility, and Accountability. The recommended actions support an ongoing public-private partnership that facilitates access to

recreational and cultural opportunities by providing bus transportation from various locations for the Hollywood Bowl summer season concerts in a cost-effective manner.

### **FISCAL IMPACT/FINANCING**

The estimated cost of the Program for two seasons is \$5,210,000, which is \$2,605,000 for each season. The budget for each season includes \$2,500,000 for the service from the park-and-ride lots, and a \$105,000 contribution to the Philharmonic for the service from the local shuttle lots. Funding for each season of the service from the park-and-ride lots is provided by the Los Angeles County Metropolitan Transportation Authority, estimated at \$1,057,000, anticipated revenues from the fares of \$1,000,000, the County's estimated share of \$248,000, and the Philharmonics' 44 percent pro rata share estimated to be \$195,000. The County will contribute \$105,000 to the Philharmonic for the shuttle service from the local lots. The Philharmonic is responsible to pay any additional cost that exceeds the County's budget for each season.

The County's estimated obligation for each season of the Program totals \$353,000 that will be financed from the Top-of-Pot allocation of the County's Proposition A Local Return Transit Program and will be included in the Transit Operations Fund Fiscal Year's 2018-19 and 2019-20 Budgets.

In addition to the foregoing amounts, the Director of Public Works and his designee is requesting authority to disburse up to \$350,000, for each season, to the Philharmonic to partially offset the cost to operate the shuttle service. This amount will be financed with ongoing net County cost from the Third Supervisorial District's discretionary funds and will be included in the Public Works General Fund Fiscal Year 2018-19 and 2019-20 Budgets. With the additional annual disbursement, the County's contribution to the Philharmonic will total \$455,000 per season. The Transit Operations Fund will be reimbursed with \$350,000 from the Public Works General Fund through the annual budget process.

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

As approved by the Board on January 8, 2014, the roundtrip transportation fares for the park-and-ride lots will remain at \$7 per person, if pre-purchased, and \$12 in cash when purchased at the lot. The fare for the local shuttle lots will remain at \$6 per person.

Pursuant to the Board's delegation to the Director of Public Works or his designee, agreements will be negotiated and entered into with the most qualified, responsive, and responsible independent bus operators submitting bids for the park-and-ride lot service and will be approved as to form by County Counsel prior to submittal to the Director of Public Works or his designee for signature.

The agreement with the Philharmonic will be in substantially similar form as in the prior seasons and will be approved as to form by County Counsel prior to execution.

There is no charge for patron parking at the park-and-ride and shuttle lots except for the Hollywood and Highland lot and Metro Parking Facilities. The Philharmonic will obtain approval from the property owners at each lot to operate the park-and-ride and/or shuttle services from their lots and pay for any lease fees. Should a lot location become unavailable for use, the Philharmonic may arrange for an alternate lot. As in past years, bus operators serving each lot will

provide the necessary liability insurance to hold harmless the property owners of the park-and-ride and shuttle lots; the Philharmonic; and the County, its special districts, elected officials, officers, agents, employees, and volunteers.

In the approved motion of December 15, 2009, the Board asked for an annual update regarding progress with using clean diesel or alternative-fuel buses to provide this service. In response, Public Works requires potential bidders and awardees of the park-and-ride service to comply with the California Air Resources Board regulations for lowering emissions and to complete and submit the Statewide Heavy-Duty Truck and Bus Fleet Calculator form. This form is available on the California Air Resources Board website and once completed indicates if a contractor complies. For the 2017 season, all contractors complied with the California Air Resources Board regulations.

### **ENVIRONMENTAL DOCUMENTATION**

The proposed program is statutorily exempt from the California Environmental Quality Act pursuant to Section 21080(b)(10) of the Public Resources Code. This exemption provides for the implementation of passenger or commuter transit services.

### **IMPACT ON CURRENT SERVICES (OR PROJECTS)**

These actions provide for continuation of the current service.

### **CONCLUSION**

Please return one adopted copy of this letter to the Department of Public Works, Programs Development Division.

Respectfully submitted,



MARK PESTRELLA

Director

MP:JTW:rp

Enclosures

c: Chief Executive Office (Chia-Ann Yen)  
County Counsel (Carole Suzuki)  
Executive Office

## PARK-AND-RIDE AND SHUTTLE LOT LOCATIONS

The park-and-ride and shuttle lots may include, but are not limited to, the following locations:

### Park-and-Ride Lots

Lot 1	Sherman Oaks	Westfield Fashion Square 14006 Riverside Drive Sherman Oaks, CA 91423
Lot 2	Westwood	Federal Building 11000 Wilshire Boulevard Westwood, CA 90024
Lot 3	Chatsworth	Chatsworth Metrolink Station 21510 Devonshire Street Chatsworth, CA 91311
Lot 4	Pasadena	Pasadena Public Parking Lot Marengo Avenue and Ramona Street Pasadena, CA 91101
Lot 5	El Monte	El Monte Bus Terminal 3501 Santa Anita Avenue El Monte, CA 91731
Lot 6	Torrance	Wilson Community Park 2000 North Crenshaw Boulevard Torrance, CA 90503
Lot 7	Santa Monica	Santa Monica College 17th Street Parking Structure 4 Santa Monica, CA 90405
Lot 8	East Los Angeles	East Los Angeles College Weingart Stadium Parking Lot 1301 Avenida Cesar Chavez Los Angeles, CA 91754

Lot 9 Lakewood	Lakewood Center Mall 500 Lakewood Center Mall Lakewood, CA 90712
Lot 10 Downey	Downey Metro Green Line Station South Parking Lot 12801 Lakewood Boulevard Downey, CA 90242
Lot 11 Culver City	Culver City Transit Center 6000 Westfield Culver City Mall Culver City, CA 90230
Lot 12 Arcadia	Arcadia Park 405 South Santa Anita Avenue Arcadia, CA 91003
Lot 13 Rowland Heights	Schabarum Regional Park 17250 East Colima Road Rowland Heights, CA 91748

Shuttle Lots

Los Angeles Zoo Lot	5333 Zoo Drive Section "C" Los Angeles, CA 90024
Hollywood and Highland Lot	6801 Hollywood Boulevard Los Angeles, CA 90028
Ventura Lot	10801 Ventura Boulevard Los Angeles, CA 91604
Ventura Annex Lot	10601 Ventura Boulevard Los Angeles, CA 91604

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