

MOTION BY SUPERVISOR JANICE HAHN

December 5, 2017

The County of Los Angeles Public Library (Public Library) supports efforts to engage children and families by seeking funding opportunities to implement and extend programs and services for underserved youth and families at all County libraries. In a time of diminishing funds and increasing demands for services, partnerships are essential for meeting community needs, as well as sustaining an active and engaging environment for patrons. The Public Library is seeking approval to enter into partnerships with Feld Entertainment, Inc. and In-N-Out Burgers for programs that meet the social needs of its patrons at no cost to the County.

Disney On Ice is touring with its current show "Follow Your Heart". The production company, Feld Entertainment, Inc. is sponsoring the "Follow Your Heart - Reading Program" where participants are encouraged to read at least one book per week in the month of November. The first 100 participants to complete the reading and turn in their entries, will receive a free Disney On Ice bookmark. Further, Feld Entertainment, Inc. will also donate 500 discount coupons for \$10 off select performances.

Similarly, "In-N-Out - Cover to Cover Club" is a children's reading program sponsored by In-N-Out Burgers that encourages children between the ages of 4 and 12 to read and develop a life-long interest in reading through positive incentives. When

- MORE -

MOTION

SOLIS	_____
RIDLEY-THOMAS	_____
HAHN	_____
BARGER	_____
KUEHL	_____

children have read five (5) books, a parent or legal guardian acknowledges completion with a signature and exchanges the completed log for an Achievement Award. The award is a certificate redeemable for a free hamburger at a participating In-N-Out Burgers restaurant.

In exchange for these contributions, the Public Library will coordinate all the logistics for the programs in the library, including promoting the programs, displaying program guidelines, validating reading logs, and issuing Disney On Ice or Achievement Awards vouchers at each participating County library.

**I, THEREFORE, MOVE** that the Board of Supervisors:

1) Find that the proposed actions are not projects pursuant to the California Environmental Quality Act (CEQA) because it is an activity that is excluded from the definition of a project by Section 15378 (b) of the State CEQA Guidelines. These proposed actions would create a government funding mechanism that does not involve any commitment to a specific project which may result in a potentially significant physical impact on the environment.

2) Delegate authority to the County Librarian to enter into an annual partnership with Feld Entertainment and In-N-Out Burgers, in perpetuity, and execute associated agreements and documents, for programs that meet the social needs of patrons by encouraging children between the ages of 4 and 12 to read and develop a life-long interest in reading through positive incentives at no cost to the County, subject review and approval as to form by County Counsel.

# # #

JH:mb