

"Play is the highest form of research."

-Albert Einstein



REGIONAL PARK & OPEN SPACE DISTRICT

#WeAllNeedParks



THE PROPOSED LOCAL FUNDING MEASURE WILL...

- RENEW EXPIRING DEDICATED LOCAL FUNDING
- REDUCE GANG ACTIVITY
- CREATE AND MAINTAIN AN OPEN SPACE NETWORK
- CONSERVE & PROTECT LOCAL WATER RESOURCES

In 1992 and 1996, Los Angeles County voters approved Proposition A, including two taxes on real estate, creating the Regional Park and Open Space District (RPOSD), along with

25+

YEARS OF DEDICATED LOCAL GRANT FUNDING TO PROTECT AND MAINTAIN NEIGHBORHOOD PARKS, OUTDOOR SPACES AND WATER RESOURCES & BEACHES.



THE FIRST TAX TO FUND
GRANT PROJECTS IN OUR
PARKS EXPIRED IN

2015

THE REMAINING TAX
WILL EXPIRE IN 2019



THE PROPOSED LOCAL FUNDING MEASURE WILL...



we all need
PARKS
for healthy, thriving and engaged communities



LOS ANGELES COUNTYWIDE COMPREHENSIVE PARKS & RECREATION NEEDS ASSESSMENT

MAY 9, 2016



Los Angeles County
Department of Parks & Recreation

Funding Measure Expenditure Plan and Language Revisions

IN RESPONSE TO THE INFORMATIONAL AND EDUCATIONAL OUTREACH EFFORTS, SUBSTANTIVE CHANGES HAVE BEEN MADE TO THE DRAFT FUNDING MEASURE.

MAJOR REVISIONS

27% → 33%

15.4% → 13%

77% → 77.8%

FEEDBACK FROM EDUCATIONAL & INFORMATIONAL OUTREACH

BASED ON FEEDBACK FROM THE OUTREACH, 50% OF REVENUE COLLECTED BY THE TAX WILL BE GUARANTEED TO GO TO THE CITY AS A PORTION OF THE REVENUE ASSESSMENT BY THE COMMUNITY-BASED PARK INVESTMENT PROGRAM AND LOCAL AGENCY PARTNERSHIP AND SERVICES FUNDS.



CHANGES & REVISIONS



FINAL BALLOT STATEMENT

FOR THE 2025 LOCAL MEASUREMENT AND VOTING PERIOD, THE DISTRICT HAS REVISIONS TO THE DRAFT FUNDING MEASURE. THESE REVISIONS ARE BASED ON FEEDBACK FROM THE OUTREACH AND ARE INTENDED TO IMPROVE THE MEASURE'S CLARITY AND ACCURACY. THE REVISIONS ARE AS FOLLOWS:

- 1. Increase the percentage of revenue guaranteed to the City from 27% to 33%.
- 2. Decrease the percentage of revenue guaranteed to the City from 15.4% to 13%.
- 3. Increase the percentage of revenue guaranteed to the City from 77% to 77.8%.



FINAL BALLOT STATEMENT

SAFE, CLEAN NEIGHBORHOOD PARKS, OPEN SPACE, BEACHES, RIVERS PROTECTION, AND WATER CONSERVATION MEASURE

TO REPLACE EXPIRING LOCAL FUNDING FOR SAFE, CLEAN NEIGHBORHOOD/ CITY/ COUNTY PARKS; INCREASE SAFE PLAYGROUNDS, REDUCE GANG ACTIVITY; KEEP NEIGHBORHOOD RECREATION/ SENIOR CENTERS, DRINKING WATER SAFE; PROTECT BEACHES, RIVERS, WATER RESOURCES, REMAINING NATURAL AREAS/ OPEN SPACE; SHALL 1.5 CENTS BE LEVIED ANNUALLY PER SQUARE FOOT OF IMPROVED PROPERTY IN LOS ANGELES COUNTY, FOR 35 YEARS, WITH BOND AUTHORITY, REQUIRING CITIZEN OVERSIGHT AND INDEPENDENT AUDITS?



Funding Measure Expenditure Plan and Language Revisions

IN RESPONSE TO THE INFORMATIONAL AND EDUCATIONAL OUTREACH EFFORTS, SUBSTANTIVE CHANGES HAVE BEEN MADE TO THE DRAFT FUNDING MEASURE.



MAJOR REVISIONS

INCREASE IN THE 1ST FUNDING CATEGORY 27% → 35%

THE COMMUNITY-BASED PARK INVESTMENT PROGRAM CATEGORY REPRESENTS THE DIRECT RETURN OF FUNDS TO THE CITY AND/OR UNINCORPORATED AREA OF THE COUNTY BY STUDY AREA AS DEFINED IN THE NEEDS ASSESSMENT.

DECREASE IN FUNDING CATEGORIES 2, 3, & 4 15.4% → 13%

THE SAFE PARKS, REPAIRS AND UPGRADES, HEALTHY COMMUNITIES, URBAN GREENING PROGRAM (CATEGORY 2), PROTECTING OPEN SPACES, BEACHES AND WATERSHED PROGRAM (CATEGORY 3), AND REGIONAL RECREATIONAL FACILITIES, TRAIL AND ACCESSIBILITY PROGRAM (CATEGORY 4) WERE ADJUSTED TO ACCOMMODATE THE INCREASE OF THE FIRST CATEGORY.

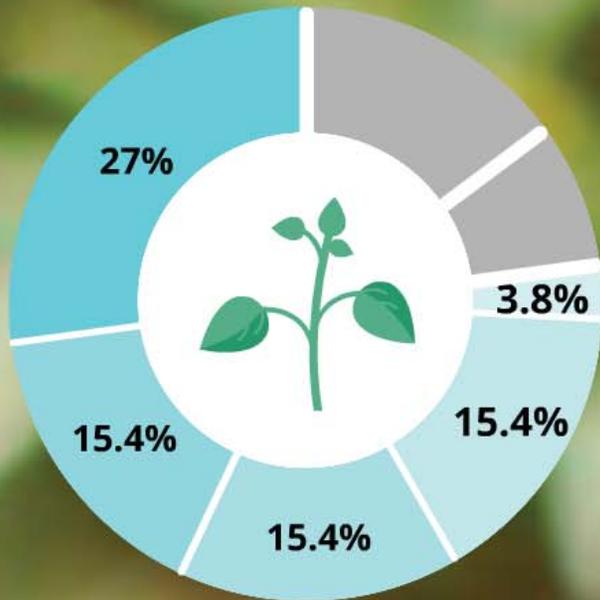
77% → 77.8%

OVERALL INCREASE IN GRANT FUNDING FOR PROJECTS



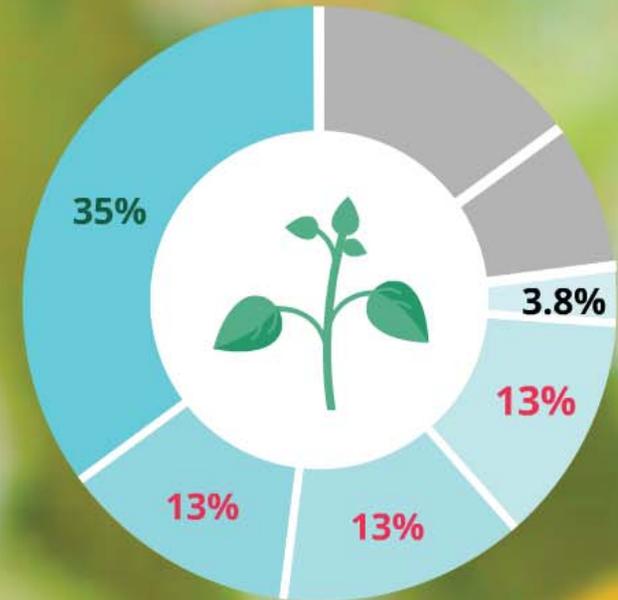
UPDATED GRANT FUNDING EXPENDITURE PLAN

MAY 3, 2016



77%

JUNE 28, 2016

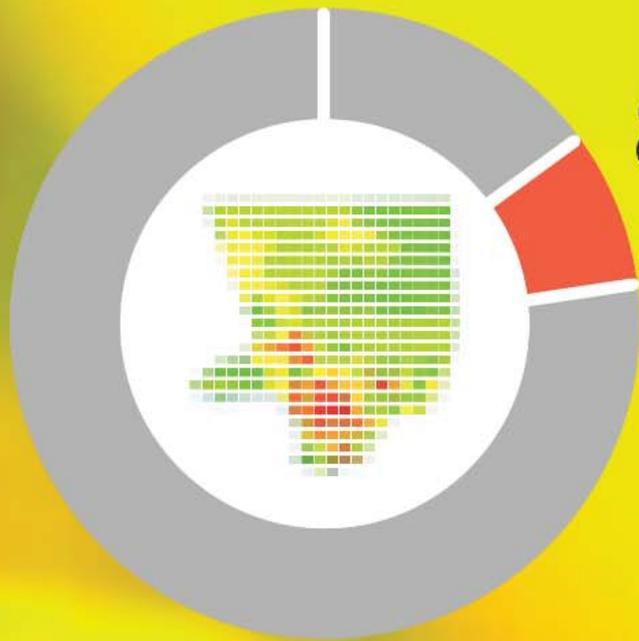


77.8%



UPDATED PROGRAM IMPLEMENTATION, INNOVATION, & OVERSIGHT EXPENDITURE PLAN

MAY 3, 2016



8%



JUNE 28, 2016



7.2%

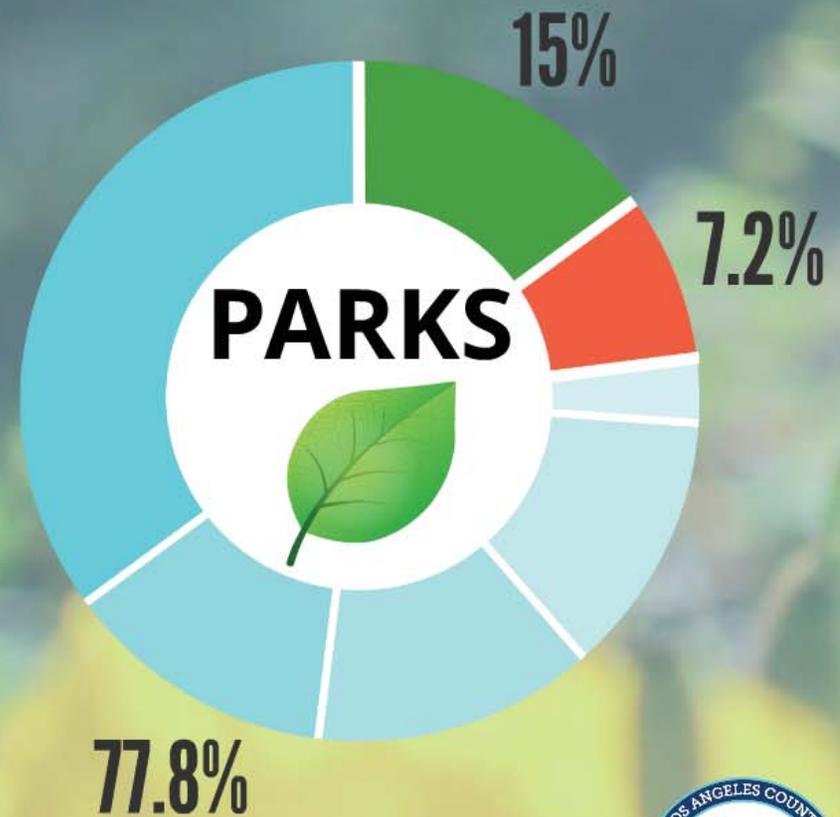


REVENUE EXPENDITURE AND IMPLEMENTATION

 **77.8%** of revenue will be used for *Projects* prioritizing those identified in the **NEEDS ASSESSMENT**.

 **15%** of revenue will be set aside for *Maintenance and Servicing* of grant funded projects.

 Remaining **7.2%** will be made available for *Program Implementation, Innovation, and Oversight*.



FEEDBACK FROM EDUCATIONAL & INFORMATIONAL OUTREACH

BASED ON FEEDBACK FROM THE OUTREACH

50%

OF FUNDS COLLECTED BY THE TAX WILL BE GUARANTEED TO RETURN TO THE STUDY AREAS OF THE NEEDS ASSESSMENT IN THE **COMMUNITY BASED PARK INVESTMENT PROGRAM** AND **LOCAL AGENCY MAINTENANCE AND SERVICING FUNDS.**



HOW MUCH REVENUE WILL THE TAX GENERATE?

If the rate is \$0.015/SF of developed property per year

\$94,500,000 ANNUALLY



HOW MUCH WOULD AN AVERAGE HOMEOWNER PAY?

If you have a 1,500 SF house, your annual tax at \$0.015/SF will be \$22.50/YEAR



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QUESTIONS?

