



**STATEMENT OF PROCEEDINGS
FOR THE REGULAR MEETING OF THE
LOS ANGELES COUNTY COMMISSION ON INSURANCE
KENNETH HAHN HALL OF ADMINISTRATION
500 WEST TEMPLE STREET, ROOM 374-A
LOS ANGELES, CALIFORNIA 90012**

<http://lacic.org>

Thursday, December 12, 2013

10:00 AM

AUDIO LINK FOR THE ENTIRE MEETING. (13-5899)

Attachments: [AUDIO](#)

Present: Chairman Scott Svonkin, Vice Chair Eric Bauman, Commissioner Barry Binder, Commissioner Bob Blake, Commissioner Helene Lohr, Commissioner Luther Nash, Commissioner Patricia Torres and Commissioner Steve Vicencia

Excused: Commissioner Kathy Crooymans and Commissioner Daniel Falcon

I. ADMINISTRATIVE MATTERS

1. Call to Order. (13-5661)

The meeting was called to order by Chairman Svonkin at 10:11 a.m.

2. Approval of the October 10, 2013 meeting minutes. (13-5662)

On motion of Commissioner Vicencia, seconded by Commissioner Binder, this item was approved.

Attachments: [SUPPORTING DOCUMENT](#)

II. PRESENTATIONS

3. Recognize Radio Station KNX 1070, for their public service announcements regarding Covered California and ask for their assistance in covering the Fraud Awareness Campaign, as requested by Chair Svonkin. (13-4931)

Chairman Svonkin welcomed and introduced Laraine Herman, Newswriter/ Editor/Producer and Charles Feldman, Investigative Reporter, with KNX 1070 Newsradio.

Ms. Herman and Mr. Feldman addressed the Commission and provided a brief summary of the programs' concepts and approach. They explained there were no commercial interruptions during their Covered California broadcast and they provided guidance on navigating the system with a proactive approach.

The Commission thanked them for their informative public service announcements and presented them with a certificate of appreciation for bringing awareness of this important insurance issue to the constituents of Los Angeles County.

III. REPORTS

4. Chairman's Report. (13-5663)

Chairman Svonkin commended the Subcommittee on Insurance Fraud Awareness for all their hard work; Commissioner Vicencia agreed to join the Subcommittee. After discussion, the Commission agreed to invite representatives from Covered California to a future meeting; Commissioner Bauman will work on the invitations. Chairman Svonkin advised that on February 24, 2013, the Los Angeles Community College District will be hosting a Covered CA Fair for students. The Commission agreed to discuss insurance eligibility for children and/or family members of the undocumented population at a future meeting.

5. Discuss and take appropriate action on the Insurance Fraud Awareness Campaign. (13-5668)

Commissioner Lohr reported that a Board of Supervisor's motion to allow the Commission access to the Boards' media contacts will be presented in January 2014. Commissioners were asked to reach out to their appointing Supervisor for support. In preparation of declaring May 2014 as Insurance Fraud Awareness Month, Commissioner Lohr asked that each Commissioner submit a list of items they wish to include in the campaign; and Subcommittee members will meet at Commissioner Bauman's office to discuss and assign the listed items to Commissioners.

Discussion ensued regarding the marketing of the campaign and possible collaborations; Chairman Svonkin asked the Subcommittee to design an email with information that can be shared with organizations that should include encouraging them to endorse the campaign.

IV. MISCELLANEOUS

6. Matters not on posted agenda, to be discussed and (if requested) placed on the agenda for action at a future meeting of the Committee, or matters requiring immediate action because of an emergency situation or where the need to take action arose subsequent to the posting of the agenda. (13-5664)

There were no matters presented.

7. Opportunity for members of the public to address the Commission on items of interest that are within the jurisdiction of the Commission. (13-5666)

No members of the public addressed the Commission.

8. Adjournment. (13-5667)

The meeting was adjourned at 11:07 a.m.