



**STATEMENT OF PROCEEDINGS  
FOR THE REGULAR MEETING OF THE  
LOS ANGELES COUNTY COMMISSION ON INSURANCE  
KENNETH HAHN HALL OF ADMINISTRATION  
500 WEST TEMPLE STREET, ROOM 383  
LOS ANGELES, CALIFORNIA 90012  
<http://lacic.org>**

**Thursday, October 11, 2012**

**10:00 AM**

AUDIO LINK FOR THE ENTIRE MEETING. (12-4736)

**Attachments:** [AUDIO LINK](#)

Present: Chairman Scott Svonkin, Commissioner Barry Binder, Commissioner Bob Blake, Commissioner Kathy Crooymans, Commissioner Helene Lohr, Commissioner Luther Nash, Commissioner Patricia Torres, Commissioner Steve Vicencia and Commissioner Eric C. Bauman

Excused: Commissioner Daniel Falcon

1. Call to Order. (12-4208)

**The meeting was called to order by Chairman Svonkin at 10:10 a.m.**

**I. ADMINISTRATIVE MATTER**

2. Approval of the April 12, 2012 meeting minutes. (12-2783)

**On motion of Commissioner Vicencia, seconded by Commissioner Blake, this item was approved.**

**Attachments:** [SUPPORTING DOCUMENT](#)

3. Recommendation to receive and file the Chairman's report. (12-2785)

**Chairman Svonkin reported that staff has submitted three years of documentation for the Commission's sunset review to the Auditor-Controller's Office. A recommendation to extend the Commission will be made to the Board of Supervisors upon completion. Also, the "Be Prepared" annual press conference which took place on July 23, 2012 in Hacienda Heights was a success with various media in attendance. An ABC video clip of the press conference is available on the Commission's website.**

Later in the meeting, Chairman Svonkin shared with the Commissioners that he received a letter from Sachi A. Hamai, Board of Supervisors Executive Officer, in regards to not having adequate resources to oversee a Facebook account. Chairman Svonkin indicated that the creation of a Facebook account would be for informational purposes only and posts regarding complaints or comments would not be allowed, the site would be maintained by Commissioners and updated on a quarterly basis or as needed.

Commissioner Bauman shared that he spent the last two years fighting the State to allow State Senators and Assembly members to have official Facebook accounts. The State has generated rules relating to social media and Commissioner Bauman agreed to share documentation on this topic with the Commission.

Commissioner Binder suggested evaluating the need for this type of social media and take into consideration the liability involved before moving forward.

Discussion ensued regarding the type of information that will be provided and the consequences of providing incorrect information or links to political campaigns or any inappropriate content.

Commissioner Bauman suggested the Commission draft a policy that indicate that all content posted must be content that has been previously approved by a government entity to reduce liability.

Commissioner Torres suggested contacting County Counsel to include a disclaimer and review language that will be included.

Commissioner Bauman added that currently most constituents visit government websites for information.

**4. Election of Vice-Chair. (12-2796)**

**Chairman Svonkin opened nominations for Vice-Chair.**

**Commissioner Blake nominated Commissioner Bauman for Vice-Chair. There being no other nominations from the floor, nominations were closed.**

**On motion of Commissioner Blake, seconded by Commissioner Nash, Commissioner Bauman was elected Vice-Chair.**

## II. REPORTS

5. Update by Commissioners on the Subcommittee on Fraud. (12-2786)

**Commissioner Binder stated that the bulk of fraud is in the medical insurance field with two perpetrators, the patient and the provider, both in coordination with one another. Commissioner Binder recommended having an Auditor/Examiner go out and conduct yearly audits on a bulk of medical providers. The Auditor/Examiner should be an individual cognizant of both the medical and insurance fields.**

**Commissioner Lohr suggested starting a public awareness campaign on fraud and add an advisory on the medical bill statement so that the public is aware of the services being paid.**

**Discussion on fraud ensued. Chair Svonkin requested the Commission review information on insurance fraud and give feedback to Commissioners Binder and Lohr so that a policy on fraud can be formulated and presented to the Board by the end of the year.**

6. Report by the workgroup and submittal of the draft on consumer education. (12-2787)

**Commissioners Crooymans and Nash presented to the Commission brochures compiled on auto and home insurance, "A Beginners Guide to Home Insurance" by Commissioner Crooymans and "Auto Insurance" by Commissioner Nash. Commissioner Bauman indicated that these types of brochures plus many others are already available and accessible on the Department of Insurance website. Chair Svonkin asked Commissioners to contact the Department of Insurance to obtain brochures and compare their material with the Commissions.**

## III. MISCELLANEOUS

7. Matters not on posted agenda, to be discussed and (if requested) placed on the agenda for action at a future meeting of the Committee, or matters requiring immediate action because of an emergency situation or where the need to take action arose subsequent to the posting of the agenda. (12-2789)

**There were none.**

8. Opportunity for members of the public to address the Committee on items of interest that are within jurisdiction of the Committee. (12-2792)

**No members of the public addressed the Commission.**

9. Adjournment for the meeting of September 27, 2012. (12-2784)

**The meeting was adjourned by Chairman Svonkin at 11:18 a.m.**