



**STATEMENT OF PROCEEDINGS FOR THE
REGULAR MEETING OF THE
LOS ANGELES COUNTY BUSINESS LICENSE
COMMISSION**

**KENNETH HAHN HALL OF ADMINISTRATION
500 WEST TEMPLE STREET, ROOM 374-A
LOS ANGELES, CALIFORNIA 90012
<http://blc.bos.lacounty.gov>**

Wednesday, December 20, 2017

9:00 AM

AUDIO LINK FOR THE ENTIRE MEETING. (17-5749)

Attachments: [AUDIO](#)

Call to Order and Pledge of Allegiance. (17-5354)

**Vice President Sara Vasquez called the meeting to order at 9:05 a.m.
followed by a Pledge of Allegiance.**

President Renée Campbell joined the meeting at 9:08 a.m.

Present: President Renée Campbell, Vice President Sara Vasquez,
Secretary Genevieve Morrill, Commissioner Priscilla Cheng and
Commissioner Rochelle A. Gonzalez

I. ADMINISTRATIVE MATTER

1. Approval of Minutes from the Meeting of December 13, 2017. (17-5355)

On motion of Secretary Genevieve Morrill, seconded by Commissioner Priscilla Cheng, there being no objection, this item was approved with the following vote:

Ayes: 4 - Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

Absent: 1 - President Renée Campbell

Attachments: [SUPPORTING DOCUMENT](#)

II. PUBLIC HEARINGS

2. Hearing on application for Annual Dance, Business License ID# 143334, to issue a new license to Diana Rangel for Mexico Moderno Dance Academy, located at 1722 Eastern Avenue, Los Angeles, CA 90032 in the First District. (17-5389)

Nicole Love, Treasurer and Tax Collectors Office (TTC), reported on the application for Annual Dance, to issue a new license to Diana Rangel for Mexico Moderno Dance Academy, and noted the applicant has obtained all the necessary County approvals. TTC had no objection to the issuance of a new license.

Owner, Diana Rangel provided an overview of her business and responded to questions posed by the Commission. She noted by business was located in the City of El Serreno. They have 45 students, ranging in age from 3 year old and up, depending on the focus of the child. They currently have a student that is 2 and a half years old. They teach a variety of dances such as Ballet, Tap, Salsa, Jazz and Zumba. They provide two recitals a year. They also have student preform at private and community events. The hours of operation are from 5:00 p.m. to 8:00 p.m., Monday through Friday, and 9:00 a.m. to 3:30 p.m. Saturdays. They have two instructors and are looking to employ two additional instructors. There are no issues currently with noise and do not serve alcohol for events held at their location. The applicant provided a price list, picture and poster of the business.

After discussion, on motion of Commissioner Priscilla Cheng, seconded by Commissioner Rochelle A. Gonzalez, unanimously carried, the item was approved by the following vote:

Ayes: 5 - President Renée Campbell, Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

Attachments: [SUPPORTING DOCUMENT](#)

3. Hearing on application for Annual Dance/SC, Business License ID# 144888, to issue a new license to Ionut A. Dobre for Ballroom Project, LLC/DBA Arthur Murray Valencia, located at 24165 Magic Mountain Parkway, Valencia, CA 91355, in the Fifth District. (17-5390)

Eric Barnes, Treasurer and Tax Collectors Office (TTC), reported on the application for Annual Dance/SC, to issue a new license to Ionut A. Dobre for Ballroom Project, LLC / DBA Arthur Murray Valencia, and noted the applicant has obtained all the necessary County approvals. TTC had no objection to the issuance of a new license.

Ionut A. Dobre and Wendy Yamata provided an overview of the business and responded to questions posed by the Commission. The business is a ballroom dancing studio that provides mainly private lessons on ballroom dancing. It is a 106 year franchise business that focuses on group dances, and regular practice sessions. The hours of operation are from 1:00 p.m. to 10:00 p.m., Monday through Friday. Certifications are not required for the two instructors; however, they have two instructors in training and provide them with coaching techniques. They mainly provide partner dancing to adults. The private lessons are customized for the client, but the practice sessions have scheduled dates.

The business also allows for private parties of 25 to 30 people. These are part of the franchise gatherings for the clientele. Security for the establishment is provided by the plaza. The applicant provided a packet of the various programs offered, pictures, a scheduled calendar of events.

After discussion, on motion of Vice President Sara Vasquez, seconded by Secretary Genevieve Morrill, and unanimously carried, the item was approved by the following vote:

Ayes: 5 - President Renée Campbell, Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

Attachments: [SUPPORTING DOCUMENT](#)

- 4. Hearing on application for Entertainment General with Dance, Business License ID# 137457, to issue a new license to Jose Marin for Ceiba Restaurant, Inc./DBA Casa Honduras Restaurant, located at 9131 South Vermont Avenue, CA 90044 in the Second District. (17-5391)**

Nicole Love, Treasurer and Tax Collectors Office (TTC), reported on the application for Entertainment General with Dance, to issue a new license to Jose Marin for Ceiba Restaurant, Inc./DBA Casa Honduras Restaurant, and noted the applicant has obtained all the necessary County approvals. TTC had no objection to the issuance of a new license.

Jose Marin provided an overview of the business and responded to questions posed by the Commission. The business is a family-oriented restaurant that serves breakfast, lunch and dinner. The hours of operation are Monday through Thursday and Sunday are from 7:00 a.m. to 10:00 p.m. Friday and Saturday, the hours are from 7:00 a.m. 12:00 a.m. They have a small dance floor that they would like to utilize with live bands. The

business has been under his ownership since 2010. It is 5,000 square feet that host approximately 40 to 50 people. They do not have a dressing room. He does not know of any concerns from residents. They have three security guards: one in the back, one in the front and one within the inside of the establishment. There is currently posting at the front of the establishment to address noise level from patrons leaving the establishment.

Stephanie Ortiz, a member of the public addressed the Commission to state her concerns about the possibility of patrons creating unwanted activity around the neighborhood due to the popularity of the business name.

Mr. Marin, stated in order to mitigate the noise, he will ensure the noise volume down will be turned down.

After discussion, on motion of President Renée Campbell, seconded by Vice President Sara Vasquez, unanimously carried, the item was approved and waived the dressing room requirement by the following vote:

Ayes: 5 - President Renée Campbell, Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

Attachments: [SUPPORTING DOCUMENT](#)

5. Hearing on application for Annual Dance, Business License ID# 137457, to issue a new license to Jose Marin for Ceiba Restaurant, Inc./DBA Casa Honduras Restaurant, located at 9131 South Vermont Avenue, CA 90044 in the Second District. (17-5392)

Nicole Love, Treasurer and Tax Collectors Office (TTC), reported on the application for Entertainment General with Dance, to issue a new license to Jose Marin for Ceiba Restaurant, Inc./DBA Casa Honduras Restaurant, and noted the applicant has obtained all the necessary County approvals. TTC had no objection to the issuance of a new license.

Commissioner Genevieve Morrill made a suggestion to provide plants at the front of the business for curb appeal. Mr. Marin stated the pictures do not reflect the current state of the curb appeal as he has since added plants. President Renée Campbell made a suggestion to provide additional posting at the back of the business to remind patrons of the residential area and the need to keep the noise level down.

After discussion, on motion of President Renée Campbell, seconded by Commissioner Cheng, unanimously carried, the item was approved with the following contingencies and by the following vote:

- Utilize an existing security guard to the back of the business to assist monitoring of patrons; and
- Provide posting at the back of the business to remind patrons of the residential area and the need to keep the noise level down.

Ayes: 5 - President Renée Campbell, Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

Attachments: [SUPPORTING DOCUMENT](#)

III. MISCELLANEOUS

Public Comment

6. Opportunity for members of the public to address the Commission on items of interest that are within the jurisdiction of the Commission. (17-5191)

No members of the public addressed the Commission.

Commissioner Comments

7. Commissioner Comments and Hearing Calendar for January 2018. (17-5394)

President Renée Campbell presented Senior Deputy County Counsel who introduced Jennifer Baronoff, the newly appointed County Counsel for the Business License Commission. Nicole Davis-Tinkham and Gina Eachus will work as her back up.

During discussion, the Commission instructed staff include to the January 10, 2017 agenda, discussion with Counsel on legal concerns and long term strategy for the Commission.

No action was taken by the Commission.

Adjournment

8. Adjournment for the meeting of December 20, 2017. (17-5395)

The meeting adjourned at 10:10 a.m.