



**STATEMENT OF PROCEEDINGS FOR THE  
REGULAR MEETING OF THE  
LOS ANGELES COUNTY BUSINESS LICENSE  
COMMISSION**

**KENNETH HAHN HALL OF ADMINISTRATION  
500 WEST TEMPLE STREET, ROOM 374-A  
LOS ANGELES, CALIFORNIA 90012  
<http://blc.bos.lacounty.gov>**

**Wednesday, April 12, 2017**

**9:00 AM**

AUDIO FOR THE ENTIRE MEETING. (17-1861)

**Attachments:** [AUDIO1](#)  
[AUDIO2](#)

Called to Order and Pledge of Allegiance. (17-1532)

**President Renée Campbell called the meeting to order at 9:00 a.m. followed by the Pledge of Allegiance.**

**Commissioner Genevieve Morrill joined the meeting at 9:07 a.m.**

Present: President Renée Campbell, Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

**I. ADMINISTRATIVE MATTER**

1. Approval of Minutes from the meeting of April 5, 2017. (17-1736)

**On motion of Commissioner Rochelle A. Gonzalez, seconded by Vice President Sara Vasquez, and unanimously carried, the Minutes of April 5, 2017 were approved with the following vote:**

**Ayes:** 4 - President Renée Campbell, Vice President Sara Vasquez, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

**Absent:** 1 - Secretary Genevieve Morrill

**Attachments:** [SUPPORTING DOCUMENT](#)

**II. PUBLIC HEARINGS**

2. Hearing on application for Entertainment - Gen W/ Dance, Business License ID# 143739, to issue a new license to Alejandro De Hoyos for Atlantis Banquet Hall, Inc., located at 3802 East Cesar E Chavez, Los Angeles, CA 90063, in the First District. (17-1433)

**At the request of Commissioner Priscilla Cheng, Agenda Items 2 and 3 were taken up at the same time.**

**Nicole Love, Treasurer and Tax Collector's Office (TTC), reported on the application for Entertainment - General with Dance to issue a new license to Alejandro De Hoyos for Atlantis Banquet Hall, Inc. and noted the applicant has obtained all the necessary County approvals. TTC had no objection to the issuance of a new license.**

**Alejandro De Hoyos, owner, reported the banquet facility was purchased in 2011. It is available mainly for weekend events, from 5:00 p.m. to 12:00 a.m.; however, the office is open seven days a week to allow viewing of the facility for event use. Annually, there are approximately 48 to 50 events held at the location that has a capacity to accommodate 200 - 250 persons.**

**In response to questions posed by the Commissioners, Mr. De Hoyos was joined by Diana Monteon, Facilities Manager, and commented that there is a kitchen, but no cooking is done on the premises. Renters have the option to bring their own food or hire and independent catering services. When renters utilize a catering company, they are required to provide proof of licenses and catering permits to serve food. If alcohol is served, the business only allows for one specific company to serve alcohol, as the necessary permits and business relationship have already been established.**

**In addition, renters bring in their own live bands such as Mariachi and Salsa. The business faces Cesar Chavez Street and is 90 feet away from surrounding residences with 44 available parking spaces. Renters are advised that although there is a 250 person capacity for the use of the facility, if additional parking is necessary, renters are requested to hire a valet parking service to utilize the parking lot accommodating up to 60 cars if needed. Otherwise, they are advised to find their own parking needs or to utilize Uber, Lyft or other transportation services to drop off and pick up attendees.**

**Amelia Flores and Gabriela Hernandez, members of the public, addressed the Commission on excessive noise levels, crime, trash being left on residence lawns, as well as residence parking being used by the valet company.**

**Ms. Flores also read in an opposition letter translated from Spanish to English for the Commission.**

**After discussion, on motion of Commissioner Priscilla Cheng, seconded by Secretary Genevieve Morrill, and unanimously carried, business license was approved with a contingency to hire a third security guard for events and speak to residence constituents within the 500 foot radius; and report back to the Commission on May 24, 2017 with remedies to constituent concerns by the following vote:**

**Ayes: 5 - President Renée Campbell, Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez**

**Attachments: [SUPPORTING DOCUMENT](#)**

- 3. Hearing on application for Annual Dance, Business License ID# 143739, to issue a new license to Alejandro De Hoyos for Atlantis Banquet Hall, Inc., located at 3802 East Cesar E Chavez, Los Angeles, CA 90063, in the First District. (17-1434)**

**Nicole Love, Treasurer and Tax Collector's Office (TTC), reported on the application for Annual Dance to issue a new license to Alejandro De Hoyos for Atlantis Banquet Hall, Inc. and noted the applicant has obtained all the necessary County approvals. TTC had no objection to the issuance of a new license.**

**Secretary Genevieve Morrill cautioned the business owner regarding promoters, as their practice is to charge at the door without any regards for his business and the community.**

**In response to questions posed by the Commissioners, Mr. De Hoyos highlighted that some of the noise level was alleviated when they renovated the establishment with higher ceilings to bring the noise level up as opposed to out.**

**After discussion, on motion of Commissioner Priscilla Cheng, seconded by Secretary Genevieve Morrill, and unanimously carried, business license was approved with a contingency to hire a third security guard for events and speak to residence constituents within the 500 foot radius; and report back to the Commission on May 24, 2017 with remedies to constituent concerns by the following vote:**

**Ayes:** 5 - President Renée Campbell, Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

**Attachments:** [SUPPORTING DOCUMENT](#)

4. Hearing on application for issuance of a new Information Card and Notice of Intention to Solicit for Move LA an affiliate of Community Partners, located at 1000 North Alameda Street, Los Angeles, CA 90012 in the First District. (17-1715)

**Eric Barnes, Treasurer and Tax Collector's Office (TTC), reported on the application for Move LA, an affiliate of Community Partners, to issue a new Information Card and Notice of Intention to Solicit for Move LA, and noted the applicant has obtained all the necessary County approvals. TTC had no objection to the issuance of a new Information Card.**

**In response to questions posed by the Commission, Beth Speckler, Deputy Director of Move LA, reported that Move LA is the project of Community Partners, a 501 (c) 3. Move LA is a business, labor, environmental community coalition that works towards promoting the expansion of public transit within Los Angeles County. There are five employees with 45 members on their advisory board and eight Board members, who represent Community Partners, designated to conduct audits of all funds and provide a monthly financial reports. Community Partners has 150 projects and operates as Move LA's chief financial officer as well as solicits sponsors and writes grants. Move LA solicitation supports the general operations of their organization, instead of soliciting fund to advocate community issues. Move LA creates a budget and determines how its spent.**

**After discussion, on motion of President Renée Campbell, seconded by Secretary Genevieve Morrill, there being no objection and unanimously carried, this item was approved with the following vote:**

**Ayes:** 3 - President Renée Campbell, Vice President Sara Vasquez and Secretary Genevieve Morrill

**Recuse:** 2 - Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

**Attachments:** [SUPPORTING DOCUMENT](#)

5. Hearing on application for issuance of a new Information Card and Notice of Intention to Solicit to Jacobs Deliverance Foundation & Corporation, located at 889 North Fair Oaks Avenue, Pasadena, CA 91109 in the Third District. (17-1526)

**James Jacobs reported the non-profit organization raises funds to feed the homeless with the focus on feeding veterans. They are in the process of partnering with downtown organizations, such as the Union Mission. The fundraising activities include verbal and online solicitation. The organization is comprised of four salaried employees that fundraise with lock boxes; however, when Mr. Jacobs solicits, there is no lock on his box. Employees buy fresh goods that is then prepared at Hallway Assembly. The food is transported by a van and/or a truck to distribute food along San Pedro Street in downtown Los Angeles, Pasadena Memorial Park, as well as in the City of Long Beach.**

**Mr. Jacobs reported the Board meets on a quarterly basis and noted he received close to \$250,000 in donations last year. During discussion, Commissioner Priscilla Cheng noted business statements submitted only showed total donations of only \$50,000. Additionally, the anticipated expenses and the amounts needed to fund the organization were not sufficient.**

**In response to questions by the Commission, Mr. Jacobs noted the money is being spent on gas, rent for a home office, and solicitation referrals. There was no strategic plan or information of programs related to services being provided. Mr. Jacobs' initial statement noted there were two signatures required for payments from the organization's checking account. After further questioning, Mr. Jacobs stated that he is the only signatory on the checking account.**

**After further discussion, the Commission requested Mr. Jacobs provide the Commission with the general framework of how the organization will run.**

Therefore, on motion of Secretary Genevieve Morrill, seconded by Commissioner Priscilla Cheng, there being no objection, and unanimously carried the item was continued two months to June 14, 2017 with a report back to include the following:

- A detailed plan of action with program of services (brochures);
- A comprehensive report with a bank statement that shows two signatories;
- An accounting of funds; and
- Locations for distributions and affiliations with companies and referrals.

**Ayes:** 5 - President Renée Campbell, Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

**Attachments:** [SUPPORTING DOCUMENT](#)

6. Hearing on application for Water Taxi Operator, Business License ID# 143674, to issue a new license to Aleksei Aleksandrov for West Coast Sailing, LLC / DBA Marina Sailing, located at 4170 Admiralty Way #116, Marina Del Rey, CA 90292 in the Fourth District. (17-1171)

**Nicole Love, Treasurer and Tax Collector's Office (TTC), reported on the application for Water Taxi Operator to issue a new license to Aleksei Aleksandrov for Marina Sailing, and noted that the applicant has obtained all the necessary County approvals. TTC had no objection to the issuance of a new license.**

**Aleksei Aleksandrov, owner of Marina Sailing, reported that the business discontinued serving food and alcohol on their vessels. He is currently working with the Treasurer and Tax Collector's Office to obtain a license to serve food and alcohol on their vessels. He submitted a revised newsletter that showed he changed to the business' range of serves, which included an option for customers to bring their own food or meet ashore for brunch.**

**After discussion, on motion of Commissioner Rochelle A. Gonzalez, seconded by Secretary Genevieve Morrill, and unanimously carried, this**

**item was approved with the following vote:**

**Ayes:** 5 - President Renée Campbell, Vice President Sara Vasquez, Secretary Genevieve Morrill, Commissioner Priscilla Cheng and Commissioner Rochelle A. Gonzalez

**Attachments:** [SUPPORTING DOCUMENT](#)

**III. MISCELLANEOUS**

7. Staff Report and Commissioner Comments. (17-1737)

**Staff member, Emma De Jesus, reported as requested, that the meeting of April 19, 2017 will be cancelled. Commissioners Priscilla Cheng and Vice President Sara Vasquez noted they will not be available for the May 17, 2017 meeting.**

**After discussion, by Common Consent, there being no objection, this item was received and filed.**

**Public Comment**

8. Opportunity for members of the public to address the Commission on items of interest that are within the jurisdiction of the Commission. (17-1738)

**No members of the public addressed the Commission.**

**Adjournment**

9. Adjournment for the meeting of April 12, 2017. (17-1740)

**On motion of Secretary Genevieve Morrill, seconded by Commissioner Priscilla Cheng, and unanimously carried, the meeting adjourned at 11:28 a.m.**