



# Governing Board Meeting AGENDA

## Foothill Transit

### SPECIAL GOVERNING BOARD MEETING

7:45 AM, January 18, 2012

Foothill Transit Administrative Office

2<sup>nd</sup> Floor Board Room

100 South Vincent Avenue

West Covina, CA 91790

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. APPROVAL OF MINUTES FOR THE SPECIAL GOVERNING BOARD MEETING OF SEPTEMBER 14, 2011
5. PUBLIC COMMENT
6. FOOTHILL TRANSIT PROGRAM UPDATES
  - FISCAL YEAR 2012 BUDGET UPDATE & PREVIEW OF FISCAL YEAR 2013 BUDGET
  - UPDATE ON PARK & RIDE PROJECTS

*Recommended Action: Receive and file the Foothill Transit Program Updates.*

7. RECONNECTING AMERICA

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Public Comment: Members of the public shall have the right to address the Board on any item of interest which is within the jurisdiction of the Board before or during the Board's consideration of the item. Presentation shall not exceed three minutes in length. Action may be taken on any item identified on the agenda. Persons wishing to comment should submit a "Request to Speak" form to the Secretary. Note: ACTION MAY BE TAKEN ON ANY ITEM IDENTIFIED ON THE AGENDA.

In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please contact the Executive Director's office at (626) 967-3147 extension 7204, at least 48 hours prior to the meeting.

Limited English Proficiency (LEP) persons, if you require translation services, please contact the Executive Director's office at (626) 967-3147 extension 7204, at least 48 hours prior to the meeting.

The public may view and obtain all written information supporting this agenda provided to the board both initially and supplementary prior to the meeting by calling (626) 967-3147 extension 7204 or at the agency's offices located at 100 S. Vincent Ave., Suite 200, West Covina, CA 91790. Documents, including PowerPoint handouts, distributed to Board Members by staff or Board Members at the meeting will simultaneously be made available to the public upon request.



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8. EXECUTIVE DIRECTOR COMMENT
9. GOVERNING BOARD MEMBER COMMENT
10. ADJOURNMENT



**STATEMENT OF PROCEEDINGS FOR THE  
SPECIAL MEETING OF THE  
FOOTHILL TRANSIT GOVERNING BOARD  
HELD IN THE 2ND FLOOR CONFERENCE ROOM OF THE  
FOOTHILL TRANSIT ADMINISTRATION OFFICE  
100 SOUTH VINCENT AVENUE  
WEST COVINA, CALIFORNIA 91790**

**Wednesday, September 14, 2011**

**7:45 AM**

CALL TO ORDER

1. Call to order. (11-3993)

**The meeting was called to order by Chair Herrera at 7:50 a.m.**

2. Pledge of Allegiance. (11-3995)

**Pledge of Allegiance was led by Member Touhey.**

ROLL CALL

3. Roll call. (11-3996)

**Roll call was taken by Ms. Martha Arana, Staff, Board of Supervisors  
Executive Office, Commission Services Division.**

Present: Member Calaycay, Member Rodriguez, Member Lantz, Member Bader, Member Tragarz, Member Hanks, Member Garcia, Member Tessitor, Member Breceda, Member Touhey, Member Chandler, Member Barakat, Member Paras-Caracci, Member Shevlin, Member McAustin, Member Sternquist, Member Herrera, Member Ishigaki, Member Parriott, Member Delgado, Member Wallach and Member Rodriguez

Excused: Member Delach, Member Mendoza and Member De La Torre

**I. ADMINISTRATIVE MATTERS**

4. Approval of minutes for the Annual Governing Board Meeting of May 11, 2011. (11-3997)

**On motion of Member Tessitor, seconded by Member Calaycay, unanimously carried, this item was approved.**

**Attachments:** [SUPPORTING DOCUMENT](#)

## II. PUBLIC COMMENT

5. Public Comment. (11-3998)

**No members of the public addressed the Foothill Transit Governing Board.**

## III. PRESENTATIONS/DISCUSSIONS ITEMS

6. Foothill Transit Program Updates

### Industry Park and Ride Progress

Roland Cordero, Director of Facilities, presented this item and reported the following:

- Last July (2010), the City of Industry and Foothill Transit signed a 40-year Term Ground lease for \$1.00 per year for the Industry Pak and Ride located at 600 South Brea Canyon Road, City of Industry. The Parties agreed that the conceptual design and specifications must be approved by the City of Industry.
- Foothill Transit will assume the ownership of the property and the responsibility to maintain the parking structure and improvements related to the project. Foothill Transit will install and monitor all security equipment and enhancements.
- The proposed project includes the construction of multilevel parking structure with approximately 600 spaces, 400 spaces to be used by Foothill Transit and 200 spaces will replace the existing Metro link service parking. The proposed design includes two bus bases along the North and East side of the parking structure. The East and West bound regional commuter buses will be operated by Foothill Transit between the Eastern San Gabriel Valley and Downtown Los Angeles. ADA provision includes elevators and 13 ADA parking stalls on the ground level in the parking structure. Bus stops are located immediately adjacent to the parking structure.
- On August 12, 2011, the Federal Transit Administration (FTA) issued a letter concurring with Foothill Transit's assessment that the project is consistent with the requirement of categorical exclusion, meaning the project does not include any significant environmental impact.
- Last August 2010, the Executive Board authorized the Executive Director to amend the existing architectural contract including phase II design scope of work and issue invitation for bids on construction services. Staff is currently working on plaques for the groundbreaking ceremony tentatively scheduled for late October 2011.

Bus Stop Enhancement Program

LaShawn Gillespie, Director of Planning, presented this item and reported the following:

- Foothill Transit considers the bus stop as the front door of the organization, and as such improvements at bus stops are a top priority of Foothill Transit.
- In the Fiscal Year 2012 Business Plan, the Governing Board approved \$1,000,000 to fund the Foothill Transit Bus Stop Enhancement Program (Program). This plan provides member cities with financial assistance to improve locations. Improvements include shelter, safety information, and route information letters. Additional amenities include replacing bus shelters and adding trash receptacles.
- Pending Executive Board approval of the Fiscal Year 2012 Program, a call for applications will be issued to Joint Power Authority member cities and the County of Los Angeles for projects in which Foothill Transit will provide funding up to \$35,000 to each city based on the criteria established.
- Cities implementing additional amenities such as innovative lighting, drinking fountains, or supplemental devices for the disabled, as well as passenger related technology will be eligible to receive an additional \$5,000.
- The proposed evaluation criteria of the Program will include a review of the proposed safety improvements, the location of the stop, condition, and the current service for that stop including the ADA accessibility issues ridership and major centers supporting that stop. The applicants will be requested to provide information under each of the criteria which will be evaluated and rated based on the number of points assigned to each component.
- A recommendation will be forwarded to the Executive Board at the September 30, 2011, meeting seeking approval of the Program criteria and schedule. Upon approval, a call for applications is tentatively scheduled for October 2010. Applications will be evaluated in November 2011 followed by a notice to the qualified applicant in December 2011 in order for an agreement to be executed in January 2012.

Legislative Update

David Reyno, Director of Government Relations, presented this item and reported the following:

- The State adjourned on September 9, 2011 for the remainder of the year. The Governor will have until October 9, 2011 to take action item and remaining bills.
- Compared to years past, 2011 was a good year for transit. This year's state budget retained the 2010 "Gas Tax Swap," which resulted in \$330 million for this Fiscal Year's State Transit Assistance (STA) Program, and \$350 million (STA) funding going forward.
- Bills are on Governor's desk for signature include:
  - SB 565 (De Saulnier) which extends the temporary exemptions for STA funding efficiency test, allowing agencies to use STA funding for either operating or capital purposes without meeting the test. This bill extends the suspension of restriction through July of 2015.
  - AB 1097 (Skinner) which requires the Secretary of Business, Transportation and Housing to authorize a state or local agency receiving federal funds for transit purposes to provide bidding preference to a bidder if the bidder exceeds the Buy America requirements applicable to federally-funded transit projects.
- On the Federal level, we still await the Authorization Bill. On September 13, 2011, the House of Representatives passed a six-month extension; the 8th extension since the original SAFETEA-LU Bill expired two years ago. Chair of the House Transportation & Infrastructure Committee, Mica, informed members of FTA that this is the last extension.
- Chairman Mica has introduced a two-year bill reducing the Transportation funding by 50%. Senator Boxer has introduced a six-year bill maintaining the current funding level.
- President Obama introduced a new surface transportation bill as a means to create jobs through infrastructure investment.
- The Highway Trust Fund (HTF) Tax has not had an increase since 1993, even for inflation, remaining at 18 cents a gallon.

- The Joint Select Committee on Deficit Reduction is tasked with the goal of reducing the deficit by \$1.5 trillion through Fiscal Year 2021.
- The House of Representatives has taken action on 7 of 12 Transportation Appropriation Bills and the Senate only on one. The Transportation, Housing Urban Development related agencies Appropriation Bill for Fiscal Year 2012 was passed by the House of Representatives last week with approximately a 6% reduction from previously approved levels.

Mr. Reyno wished those members running for reelection in the upcoming November 2011 Council Elections much success (Carol Herrera, Diamond Bar; Emily Ishigaki and Patricia Wallach, El Monte; Hector Delgado, South El Monte, and Mark Breceda, Irwindale).

#### Sustainability Program Overview

Lauren Cochran, Sustainability Manager, presented this item and reported the following:

- The Sustainability Program Components include; Fleet, Administrative Facility and Operating yards.
- Foothill Transit's goal to attain a fleet nearing 100% alternative fuel is close. The remaining 23 Diesel buses are to be replaced by 14 CNG and 9 electric buses.
- The Administrative Facility is using 100% reusable dishes in the kitchen. The parking lot is *eco-conscious*. Landscaping includes local trees and drought-tolerant plants that require little water.
- Foothill Transit launched the American Recovery Reinvestment Act, solar installation project for the operating yards. A feasibility study estimates that the project will experience a saving of \$3.1 million over a of 25-year period which consist of an annual cost saving of \$75,276 and an Edison incentive of \$630,000. Installation is scheduled to be completed by December 2011. This popular renewable project is viewed as low risk and high return.
- The Environmental Sustainability Management System Program is being implemented in the operating yards. The programs duration is for two years. The FTA is funding the program with training provided by Virginia Tech. Phase I is scheduled to be implemented at Arcadia/Irwindale yard with phase II implementation at Pomona yard. The training includes four workshops, and Foothill Transit employees have completed three of the four workshops.

The goal is to receive certification for International Standard for Organization (ISO 14001) upon completion of the workshop. The program will provide efficiency and potential savings.

*Rising Gas Prices Marketing Campaign*

Linda Somilleda, Director of Marketing & Communications, presented this item and reported the following:

- In summer 2011, Foothill Transit launched an advertising campaign featuring cable commercial spots and internet ads for the first time, targeting San Gabriel and Pomona Valley residents.
- During the campaign period between the beginning of May and the end of July, a total of 2,723 cable television spots aired.
- For the internet component, the program was expanded by utilizing Google Ad words -- advertising based on keywords related to gas increase and fuel efficiency, as well as keywords related to Foothill Transit website.
- The campaign results show a .22% increase in May 2011 and .78% in June 2011.

Ms. Somilleda, went over the calculator tool hosted on Foothill Transit's site, which is an interactive tool that can be personalized to illustrate how much money a solo driver can save taking the public transportation.

Recommended Action: Receive and file the Foothill Transit Program Updates. (11-4087)

**After discussion, on motion of Vice Chair Wallach, seconded by Member Calaycay, unanimously carried, this item was received and filed.**

**IV. EXECUTIVE DIRECTOR COMMENT**

7. Comment by Mr. Doran Barnes, Executive Director, Foothill Transit Executive Board. (11-3999)

**Mr. Barnes, reported the following:**

- **The organization is financially sound and stable. The fare revenue is stable and the tough decisions made by the Foothill Transit organization and Executive Board in previous years has kept the organization in good standing, despite the decline in subsidiary revenues. Foothill Transit's level of reserve is sound and in good standing to protect the organization in case of unforeseen emergencies.**
- **The Foothill Transit Ecoliner will be featured on the Jay Leno's Garage Program, an internet-based car collection site, at [www.jaylenosgarage.com](http://www.jaylenosgarage.com). More information will be forthcoming.**
- **The South Coast Air Quality Management District will recognize Foothill Transit at its 23rd Clean Air Awards scheduled for October 7, 2011 at the Millennium Biltmore Hotel. Foothill Transit is receiving the award in the category for Promotion of Good Environmental Stewardship. A table was secured at the event; if interested in attending, please contact Foothill Transit Staff. Chair Herrera will accept the award on behalf of the organization.**
- **The American Public Transportation Association (APTA) has recognized Foothill Transit for its "ad will marketing," and the organization is receiving an APTA Award for the organization's Digital Bus book.**

**After discussion, by common consent and there being no objection, this item was received and filed.**

**V. GOVERNING BOARD MEMBER COMMENT**

8. Comments by Members of the Foothill Transit Governing Board. (11-4000)

**Councilmember Marlene Garcia, City of Baldwin Park, thanked Foothill Transit for sponsoring one of their Concerts in the Park events.**

**Mayor Pro Tem, Mike Touhey, reported that as a result of the California Redevelopment Law, West Covina is not allowed to enter into a contract with Foothill Transit for a Park and Ride project in West Covina.**

**Mayor Tzeitel Paras-Caracci, City of Duarte, thanked Foothill Transit for allowing her an opportunity to serve with on the Governing Board. She added that the City of Duarte is celebrating its 54th anniversary of incorporation, and on September 24, 2011 will be having its Route 66 Parade. She invited Foothill Transit to join the parade in a Foothill Transit mini bus.**

**Councilmember Keith Hanks, City of Azusa, reported that Azusa is interested in a Park and Ride project with Foothill Transit.**

**Councilmember Patricia Wallach, City of El Monte, thanked Foothill Transit for sponsoring their concerts in the park and brining the Foothill Transit minibuses for the children to enjoy.**

**Councilmember Emily Ishigaki, reported that El Monte will be celebrating 100 Years of incorporation, with a Centennial Year "kickoff" on November 5, 2010. Art Laboe, an American pioneering disc jockey, songwriter, record producer, and radio station owner who is generally credited with coining the term "Oldies But Goodies, will be the Grand Marshall in the El Monte Parade.**

**After discussion, by common consent and there being no objection, this item was received and filed.**

#### **VI. ADJOURNMENT**

- 9. Adjournment of the September 14, 2011, Foothill Transit Annual Governing Board Meeting. (11-4001)**

**There being no further business, the Foothill Transit Special Governing Board meeting adjourned at 8:41 a.m.**