Los Angeles County Registrar-Recorder/County Clerk

DEAN C. LOGAN
Registrar-Recorder/County Clerk

October 3, 2014

TO: Supervisor Don Knabe, Chair
Supervisor Gloria Molina
Supervisor Mark Ridley-Thomas
Supervisor Zev Yaroslavsky
Supervisor Michael D. Antonovich

William T Fujioka, Chief Executive Officer

FROM: Dean C. Logan, Registrar-Recorder/County Clerk

VOTER OUTREACH AND EDUCATION PLAN TO ENCOURAGE GREATER VOTER PARTICIPATION IN THE 2014 GENERAL ELECTION

This report responds to your Board's direction on September 16, 2014, asking the Registrar-Recorder/County Clerk (RR/CC) to report back on outreach activities aimed at increasing the number of citizens registered and voting in the upcoming November 4, 2014 General Election, including the outcome of activities associated with National Voter Registration Day.

There are more than 6 million voting age citizens in the County and over 4.8 million are registered to vote, making Los Angeles County the largest election jurisdiction in the nation. This report provides your board an update on the Department's efforts to reach the more than 1.2 million unregistered citizens while also promoting greater voter participation on Election Day.

1. Voter Registration Trainings

RR/CC provides regular voter registration training to organizations, individuals, other county agencies, and municipalities throughout Los Angeles County. Our Deputy Registrar Training Program provides information and guidance on how to properly register a voter and oversee a petition drive. These trainings focus on the steps to correctly fill out forms, the do's and don'ts of registration and best practices. Trainings are conducted in-house and off-site as requested. By offering and encouraging entities throughout the County to receive this training, the RR/CC seeks to improve the quality and consistency of voter registration applications completed and petitions submitted. Through these efforts, in 2014, the RR/CC has trained 220 people on voter registration techniques. (Attachment 1)

2. Partnering with Community Stakeholders

Due to the size and diversity of Los Angeles County and the RR/CC's limited staffing, we face significant challenges in trying to reach the many communities that make up the County. To address these challenges and empower communities to take a greater part in our local democratic process, we implemented a partnership-based outreach strategy; partnering with close to 300 community stakeholders to increase our effectiveness and reach. This includes broad based non-partisan civic and community-based organizations. In particular, we have developed several partnerships with organizations that work with communities who traditionally have faced barriers to participation or who have low rates of voter participation, including young voters, voters that require language assistance, and voters with disabilities. It also includes working closely with sister County agencies and City Clerks and with political entities who are interested in non-partisan issues such as voter education and voter registration.

As a result of such partnerships, the RR/CC is able to increase our presence throughout the County and identify and assist voters with specific needs. This support includes providing volunteers at events, additional resources, and help with disseminating important non-partisan voter information (e.g. important deadlines, voter registration, voting options).

During the current 2014 election cycle, we have worked directly on over 70 events and collaborated with partners at several hundred more. We have had direct involvement in numerous events such as County Day at the Los Angeles County Fair, Antelope Valley Job Fair and Community Expo, the Community Peace March and Resource Fair, Harvest Moon Festival, the LA County City Clerks Seminar and a multitude of street festivals, community fairs and other local events.

This year, the RR/CC organized two events for National Voter Registration Day (NVRD) on September 23, 2014. The events were held at the University of Southern California and California State University, Los Angeles and sought to encourage students and surrounding communities to register and vote in the upcoming November Election. A total of 22 organizations, including student groups, and 8 speakers, were present. Through these events, a total of 440 people registered to vote and several hundred existing registrant updated their registrations. (Attachment 2 and 3)

Leading up to the November 4 General Election, the Community and Voter Outreach team will be promoting voter registration and will seek to increase turnout at the polls by continuing participation in community events and disseminating information through partnerships.

3. New User-Friendly Website

Technological responsiveness is very important to increasing voter participation. The department recently launched its new, mobile-friendly website at www.LAvote.net. The redesigned website provides voting information in nine languages other than English, including Chinese, Hindi, Japanese, Khmer, Korean, Spanish, Tagalog, Thai and Vietnamese. The new website provides a user-friendly experience with easy navigation and functionality, allowing the public to access a wide range of information on essential elections and records management services. More importantly, in line with the use of mobile devices to access the internet, the website was redesigned utilizing "responsive design", which automatically adapts the website's layout to the screen size of the individual user device. The redesign of the website is part of the Department's broad-based initiative to make voter and election information more accessible and user friendly. (Attachment 4)

4. Strategic Media Campaign

The RR/CC has expanded its outreach efforts in order to amplify its reach to existing and prospective

voters by developing new tactics that utilize the internet, as well as social and mobile media. Since 2012, the RR/CC has developed partnerships with local radio stations to raise awareness and encourage voter participation in a more engaging and interactive fashion. This year, we continue to build on this outreach model by continuing our partnerships.

The campaign will kick off on October 6, 2014 and run through Election Day. The effort seeks to work directly with the station talent and creative staff to develop on-air and digital content that connects with their audiences and leverages the stations' strong and established relationships. This campaign will ultimately yield extensive coverage throughout the County with an estimated 5,825,000 digital impressions generated across all of our media partners. (Attachment 5)

Why focus on online and mobile? Mobile technology use has steadily increased and has become a central part of everyday lives. According to recent statistics from the Pew Research Internet Project, 91% of American adults have a cell phone and 81% of cell phones owners use their phones to send or receive text messages. The average American sends 357 text messages per month. In addition, connecting to the internet has become an integral part of mobile usage with 60% of people using their cell phone to access websites.

5. Vote By Mail

The RR/CC promotes the use of Vote by Mail (VBM) ballots through various efforts. The easiest way to request a VBM ballot is to apply online through the Department's website. In addition to the application, there is a section on the RR/CC website that is dedicated to educating residents about the VBM process and how voters can apply. A VBM application is also printed on the back of the Official Sample Ballot for each election, which voters can easily tear off, fill out, and mail it back to the RR/CC (Attachment 6).

In addition to providing the VBM application in easily accessible formats, the RR/CC also educates voters about the process through its election materials and voter outreach efforts. One example of how this is done is through the Official Sample Ballot, which is distributed to all registered voters. The Sample Ballot contains a page on how to apply for a one time VBM ballot and a Permanent Vote by Mail (PVBM) ballot (Attachment 7). Additionally, one of the flyers that is issued at outreach events titled "Are You Ready to Vote" has a section that promotes VBM (Attachment 8). Lastly, a phase of the RR/CC's 2014 Strategic Media Campaign includes the promotion of Vote by Mail. During this phase of the campaign we will inform and encourage audiences that they can apply to Vote by Mail online. The message will be delivered through online digital ads, mobile banner ads, social media posts and on-air PSAs. The VBM phase of the campaign will run from October 21st to the 28th.

6. Expanded Pollworker Recruitment Efforts

The Department is continuing its internal efforts in the recruitment of pollworkers for the upcoming election. A total of 22,207 volunteers are needed to staff the 4,684 polling places for this election. As of the writing of this report, we have recruited a total of 4,662 inspectors and 16,570 clerks to serve in the upcoming election. In addition to in-house recruitment efforts, the RR/CC relies on specialty recruitment programs and community outreach efforts to meet our volunteer goals.

Specialty recruitment programs have become critical to our overall recruitment efforts. The County Employee Pollworker and Student Pollworker Programs continue to grow and provide quality pollworkers who have had a positive impact on the voter experience at the polling place. This year, we created new materials for our specialty pollworker recruitment that are more engaging and deliver strong calls to action. These materials have played a large part in the success of these programs. (Attachment 9, 10, 11, 12, 13)

- Our Student Pollworker Program has partnered with 152 schools in the County. These efforts have produced 1,700 student applications.

- County employee pollworkers have answered our call to action again with more than 3,300 employees who applied to serve as pollworkers this election. Outreach staff have also conducted 51 employee presentations at more than 30 county offices.

The RR/CC also engages in a variety of community outreach efforts that seek to recruit pollworkers. Through partnerships with community organizations, local City Clerks, and direct engagement at community events, we have been able to expand the pool of volunteers for this election cycle. Specifically, we have distributed emails to community organizations asking them for help with pollworker recruitment and providing them with a pollworker brochure, a sample email that can be sent to clients, and a link to the pollworker application. In addition, our outreach team has attended numerous community events in hard to recruit areas where they have helped sign people up to be a pollworker. In addition, the RR/CC has worked with local City Clerks to help engage their residents and request help from local community members.

These recruitment efforts will continue up until the Election, especially in those hard to recruit areas throughout the County such as Beverly Hills, El Segundo, Glendora, Los Angeles, Pasadena, Sherman Oaks, Studio City, Valencia and all beach cities.

Conclusion

While the Department continues to refine and expand its outreach efforts, we are confident that a successful formula in a jurisdiction like ours demands collaboration, creativity and innovation. It demands our collaboration with new and established community partners. It demands creative approaches, like our new media partnerships, and it demands innovative approaches, like the use of digital outreach strategies (e.g. agile websites, mobile technologies, social media).

In the June 3rd Statewide Primary Elections approximately five million eligible citizens did not vote in Los Angeles County. We know that this has been a trend over the past decade with voter participation continuing to decline, especially in mid-term and local elections. It is imperative that we make every effort to facilitate and increase participation in the electoral process; thereby strengthening our democracy.

The RR/CC will keep your Board updated with the progress of preparations for this election through a series of brief reports. Thank you for your continued support.

For further information regarding the upcoming November 4, 2014 General Election, we encourage the public to visit www.lavote.net.

Attachment 1

TAKE A FORM

REGISTER TO VOTE

Your Voice **Your Vote** **Your Right**

Register @ LAvote.net

Voter registration forms are available in English, Spanish, Chinese, Korean, Japanese, Vietnamese, Tagalog/Filipino, Khmer, Hindi and Thai.

Call (562) 462-2748 to request one.

Attachment 2

CELEBRATING DEMOCRACY *in America*

Register to vote on SEPTEMBER 23

POWER 106 FM · USC Dornsife · CHIRLA · BEND THE ARC for justice southern california · TurboVote · NALEO Educational Fund · CAUSE CENTER FOR ASIAN AMERICANS UNITED FOR SELF-EMPOWERMENT · ASI

#CelebrateNVRD

NationalVoterRegistrationDay.org

Attachment 3

MEDIA ADVISORY

FOR IMMEDIATE RELEASE
Sept. 18, 2014

Contact
Regina Ip: (562) 462-2648
rwip@rrcc.lacounty.gov
@LACountyRRCC

Key Community Leaders and Organizations Join in Support of National Voter Registration Day Events

Effort Seeks to Encourage Voter Registration for the November General Election.

The Los Angeles County Registrar-Recorder/County Clerk (RR/CC) is celebrating National Voter Registration Day (NVRD) on Sept. 23 with key community leaders and organizations at University of Southern California and California State University, Los Angeles. With more than one million eligible citizens registered to vote, this non-partisan effort seeks to encourage students and surrounding communities to register and vote in the upcoming November 4, 2014 General Election.

11 a.m. to 2 p.m. at California State University, Los Angeles – Main Walkway (map)

- **Speakers**: RR/CC Dean Logan, Former California State Assemblymember Warren Furutani, California State Senator Alex Padilla, Congressman Xavier Becerra and additional speakers
- **Artists**: Power 106's Rikki Martinez, Get Lit Players and other artists

10:30 a.m. to 2 p.m. at University of Southern California – Hahn Plaza (map)

- **Speakers**: L.A. City Public Works Board Commissioner Mike Davis, California State Assemblymember Reggie Jones-Sawyer and additional speakers
- **Artists**: USC Student Performance Groups

Follow the celebration with hashtags *#Celebrate NVRD* and *#LAvote2014*. Eligible citizens can also register to vote online at www.lavote.net.

About National Voter Registration Day: The non-partisan, national holiday counts is designed to create an annual moment when the entire country focuses on registering Americans to exercise their most basic right—the right to vote. For more information, visit www.nationalvoterregistrationday.org.

The mission of the Registrar-Recorder/County Clerk is to serve Los Angeles County by providing essential records management and election services in a fair, accessible and transparent manner. For more information, visit www.lavote.net.

###

Partner Organizations for National Voter Registration Day

Asian Pacific Policy & Planning Council

Asian Americans Advancing Justice - Los Angeles

Bend the Arc

California State University, Los Angeles Associated Students

California Public Interest Research Group

California State University, Northridge Young Democrats

California Charter Schools Association

Center for Asian Americans United for Self Empowerment

El Centro Del Pueblo

Coalition for Humane Immigrant Rights of Los Angeles

City of Glendale

Common Cause

Great Public Schools LA

Los Angeles County Public Libraries

League of Women Voters

National Association of Latino Elected and Appointed Officials

Power 106 On-Air Radio Personality Rikki Martinez

TurboVote (CSULA and USC)

University of Southern California Jesse M. Unruh Institute of Politics

University of Southern California Undergraduate Students Assembly

University of Southern California Political Student Assembly

University of Southern California College Democrats

University of Southern California College Republicans

University of Southern California Asian Pacific American Student Assembly

University of Southern California Asian Pacific American Student Services

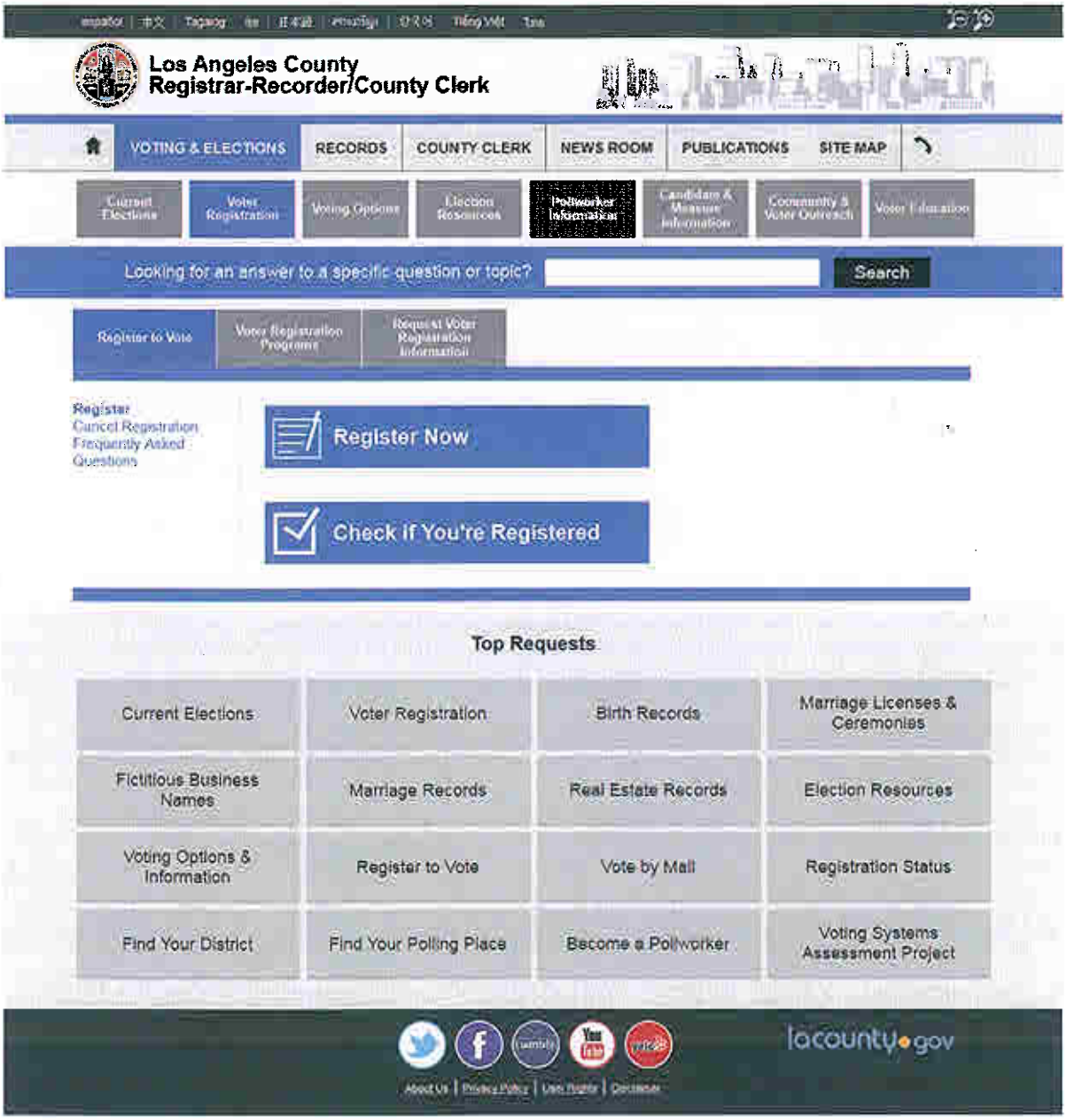
University of Southern California Latina/o Student Assembly

VotoLatino

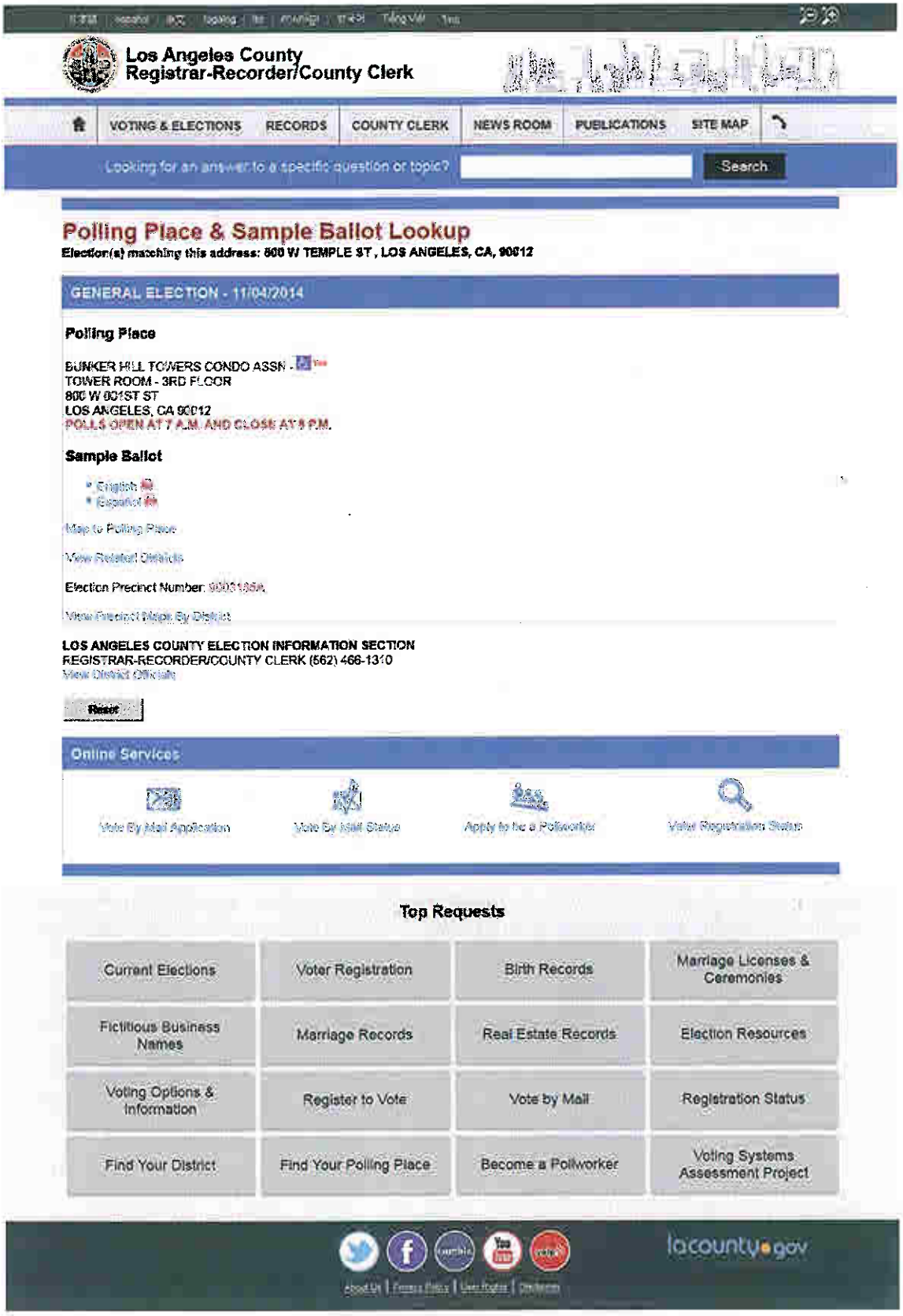
YWCA San Gabriel Valley

Attachment 4

Attachment 4



Attachment 4



Los Angeles County
Registrar-Recorder/County Clerk

VOTING & ELECTIONS | RECORDS | COUNTY CLERK | NEWS ROOM | PUBLICATIONS | SITE MAP

Looking for an answer to a specific question or topic? Search

Polling Place & Sample Ballot Lookup

Election(s) matching this address: 800 W TEMPLE ST , LOS ANGELES, CA, 90012

GENERAL ELECTION - 11/04/2014

Polling Place

BUNKER HILL TOWERS CONDO ASSN -
TOWER ROOM - 3RD FLOOR
800 W 801ST ST
LOS ANGELES, CA 90012
POLLS OPEN AT 7 A.M. AND CLOSE AT 8 P.M.

Sample Ballot

* English
* Español

Map to Polling Place

View Related Officials

Election Precinct Number: 9003188A

View Precinct Maps By District

LOS ANGELES COUNTY ELECTION INFORMATION SECTION
REGISTRAR-RECORDER/COUNTY CLERK (562) 466-1310
View District Officials

Reset

Online Services

Vote By Mail Application | Vote By Mail Status | Apply to be a Pollworker | Voter Registration Status

Top Requests

Current Elections	Voter Registration	Birth Records	Marriage Licenses & Ceremonies
Fictitious Business Names	Marriage Records	Real Estate Records	Election Resources
Voting Options & Information	Register to Vote	Vote by Mail	Registration Status
Find Your District	Find Your Polling Place	Become a Pollworker	Voting Systems Assessment Project

lacounty.gov

About Us | Privacy Policy | User Rights | Disclaimer

Attachment 5

Dean C. Logan
Registrar-Recorder/County Clerk

2014 Media Campaign Overview

The internet, mobile devices and social media have changed the way that we communicate and live our lives. The Registrar-Recorder County Clerk has expanded its outreach efforts in order to amplify its reach to existing and prospective voters and to develop new outreach tactics that utilize the internet, as well as social and mobile media. Since 2012, the RR/CC has developed partnerships with several local radio stations to raise awareness and encourage voter participation in a more engaging and interactive fashion. This year, we continue to build on this outreach model by continuing our partnerships. This overview will provide you details of our current effort to engage voters for the November 4, 2014 General Election.

The campaign will kick off on October 6, 2014 and run through Election Day. It is divided into three different areas of focus that move from registering to vote to Election Day reminders. The effort seeks to work directly with the station talent and creative staff to develop on-air and digital content that connects with their audiences and leverages the stations' strong and established relationships. Through these efforts, the RR/CC hopes to reach the more than 1 million residents who are still not engaged in the process and inform the nearly 5 million already registered to vote.

Why focus on online and mobile? Technology usage has steadily increased and has become a central part of everyday lives. Ninety percent of American adults have a cell phone and 81% of cell phones owners use their phones to send or receive text messages. The average American sends 357 text messages per month. In addition, connecting to the internet has become an integral part of mobile usage with 60% of people using their cell phone to access websites.

This campaign will yield extensive coverage throughout the county. We estimate that this effort will generate 5,825,000 impressions across all of our media partners through their online and mobile platforms.

Attachment 5

Timeline for Areas of Focus

- Register to Vote - October 6-20
- Vote by Mail/Voter Education- October 20-November 4
- Find your polling place/Election Day Reminder - October 27-November 4

CBS Radio

7 Radio English Stations: *K-EARTH 101.1, 931.1 JACK FM, KROQ 106.7 FM, AMP 97.1, KNX 1070 News Radio, 980 AM KFWB Talk Radio & 94.7 The WAVE, and 2 TV news stations (CBS 2, KCAL 9)*

On-Air & Online Streaming: October 6-19

- 15-Second Commercials to run every day on 8 radio station
- Public Service Announcements
- One Morning Show Interview

Outdoor: October 6-November 2

- One Outdoor Billboard on Santa Ana Freeway S/O Indiana W/S Facing North
- Various Mall Billboards: Hollywood & Highland, Long Beach Towne Center, Glendale Fashion Center, The Marketplace, Plant Shopping Center, Puente Hills Mall & South Bay Galleria

Online/Social Media: October 6-November 4

- Banner Ads Impressions during October 6-19, 2014 on CBSLA.com and all CBS radio sites, reaching combined 3-4 million unique monthly visitors.
- Two High Impact Ad Units (Homepage Pencil Pushdowns and Homepage BackgroundSkins) on Oct. 20 and Nov. 4 on CBSLA.com and all CBS radio sites
- Mobile Ads during October 6-19, 2014 on the CBS Your Day Mobile App and all CBS radio sites
- 20+ Social Media Posts during October for CBS radio stations/endorsers
- 4 Email Blasts geo-targeted to 50,000 Adults 18-24

Emmis Communications:

Power 106/105.9 FM

On-Air & On-Device: October 6-20, October 21-November 4

- 10-second Commercials
- 15-second Commercials
- 30-second Commercials
- Live mentions
- Mobile ads and text-back campaign

Online/Social Media: October 6-20, October 21-November 4

- Homepage takeover
- Email Blasts
- Facebook Posts
- Twitter Posts

Attachment 5

Entravision

Spanish Radio Stations: Super Estrella 107.1 FM and Jose 97.5/103.1 FM

On-Air & On-Device: October 13 to November 4

- "Top of the Hour" Mentions combined (October 20-November 4)
- Public Service Announcements (October 13 to November 4)

Online/Social Media: October 13-November 4

- Social Media Facebook Posts
- Web Marketing: Integrated Website presence (2) Web banners; (80) Streaming PSA's
- Website Road Blocks (24 hours)
- On-Air Personality Web Videos
- Google+ LA Votes Hangout

LA 18 (KSCI)

Television Programming in Multiple Languages: Mandarin, Korean, Filipino & Vietnamese TV Channels

On-Air: October 6-November 4

- Mandarin Commercials: 30-second ads & 15-second ads
- Korean Commercials: 30-second ads & 15-second ads
- Filipino Commercials: 30-second ads & 15-second ads
- Vietnamese Commercials: 30-second ads & 15-second ads
- Public Service Announcements to recruit pollworkers (pending)

Online/Social Media: October 6-November 4

- Social Media & Web Ads

Application to Vote By Mail

November 4, 2014 - General Election

Application must be received by October 28, 2014

Home address: _____
(As registered) Number and Street City Zip Code

Mail my ballot to: _____
(If different from above) Number and Street (or P.O. Box) City Zip Code

I have not applied for a Vote By Mail ballot for this election by any other means.

☐ **I want to be a Permanent Vote By Mail voter.**
You will automatically receive a ballot and vote by mail every election

X _____ _____ ( ) _____
Signature of applicant (Must be signed to be processed) Date Daytime Phone Number

Notice: If the person named on the sample ballot is not at the address, please help keep the voter rolls current and save taxpayer dollars by returning this sample ballot to your mail carrier.

000

Registrar-Recorder/County Clerk
P.O. Box 30450
Los Angeles, CA 90030-0450

Change service requested

Polls open from 7 am to 8 pm
Your polling place is:

OFFICIAL ELECTION MAIL
Authorized by the U.S. Postal Service

NON PROFIT ORG
U.S. POSTAGE
PAID
LOS ANGELES
COUNTY REGISTRAR-
RECORDER/COUNTY
CLERK

Attachment 6

Fold and detach

Apply to Vote By Mail

Vote By Mail just this election

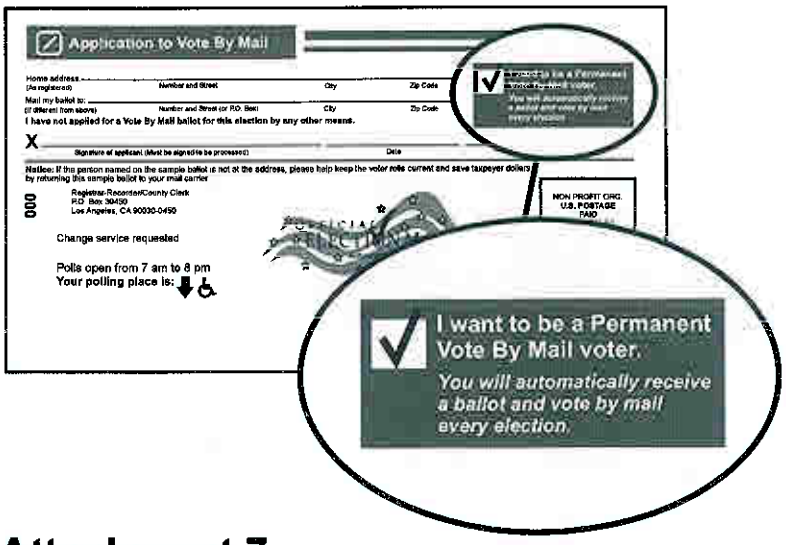
You can request a ballot by mail starting 29 days before the Election. Apply by doing one of the following:

- Visit **lavote.net** and submit your request online.
- Tear off and mail back the application on the back cover page of this booklet.
- Send a letter signed by the voter that includes the voter's residence address and where to send the Vote By Mail ballot:
  Registrar-Recorder/County Clerk
  P.O. Box 30450, Los Angeles, CA 90030-0450.

Vote By Mail every election
(Permanent Vote By Mail)

You can request a ballot to be mailed to you automatically every time there is an election. This is called Permanent Vote By Mail status. California law allows a voter to declare that they want to automatically vote by mail every election.

You can download an application at **lavote.net** or just check the box on the Vote By Mail application on the back cover of this booklet.



Attachment 7

Los Angeles County
Registrar-Recorder/County Clerk

Attachment 8

ARE YOU READY TO VOTE ?

- **Make sure you are registered to vote.** Verify if you are registered to vote or download a Voter Registration Form at **www.LAVOTE.net** or call **(800) 815-2666.**
- **Review your sample ballot.** Every registered voter receives an Official Sample Ballot booklet at least 15 days before every election.
- **Choose a voting option.**

Vote by Mail (VBM)

- Apply for a VBM ballot using the application printed on your sample ballot or online at LAVOTE.net
- Vote your VBM ballot, and insert it into the envelope provided. Make **sure you complete all** required information.
- Return your VBM ballot by mail before Election Day, **or drop it off at any polling location on** Election Day.

Vote Early

- Registered voters can vote up to 29 days before Election Day.
- Early voting takes place at the Registrar-Recorder/County Clerk office located **at 12400 Imperial Hwy., Norwalk CA 90650, Room 3002.**
- The Registrar's office is open on weekends for early **voting beginning 14 days before** Election Day.

Vote at a Polling Place

- Check in and sign the Roster of Voters.
- If needed, the poll worker can show you how to use the voting equipment **to cast your vote.**
- The poll worker will give you an official ballot and direct you to a voting booth.
- Step into the booth and cast your vote.
- When you finish voting, insert your ballot into the Precinct Ballot Reader (PBR). The PBR checks your ballot for errors.

- Voters can subscribe to the new **E-Sample Ballot** program online and receive their Official Sample Ballot electronically!
- We provide numerous election services for voters with **specific needs.** For more information, please visit us online.
- Are you a **military or overseas voter** thinking about elections? Visit us online to learn about your voting options.

www.LAVOTE.net

To request election materials in Chinese, Japanese, Korean, Spanish, Tagalog, Vietnamese, Hindi, Khmer or Thai call us at 1.800.481.8683.

Attachment 9

"Serving at the polls has given me a sense of pride in my community. I am able to help our city and everyone in it to realize liberty and freedom."

How Do I Apply?

Apply online at www.lavote.net
or call (800) 815-2666 Option 7

Benefits

- Earn up to $105
- Be part of the Democratic process
- Help your community

Be a Pollworker

Supporting Community and Democracy

LAvote.net LAvote.net LAvote.net

About the Program

Pollworkers are an important part of our democratic process. We give you the opportunity to be a part of the democratic process by assisting voters at the polling place on Election Day. Join others who are doing their civic duty on Election Day.

Who Can Apply?

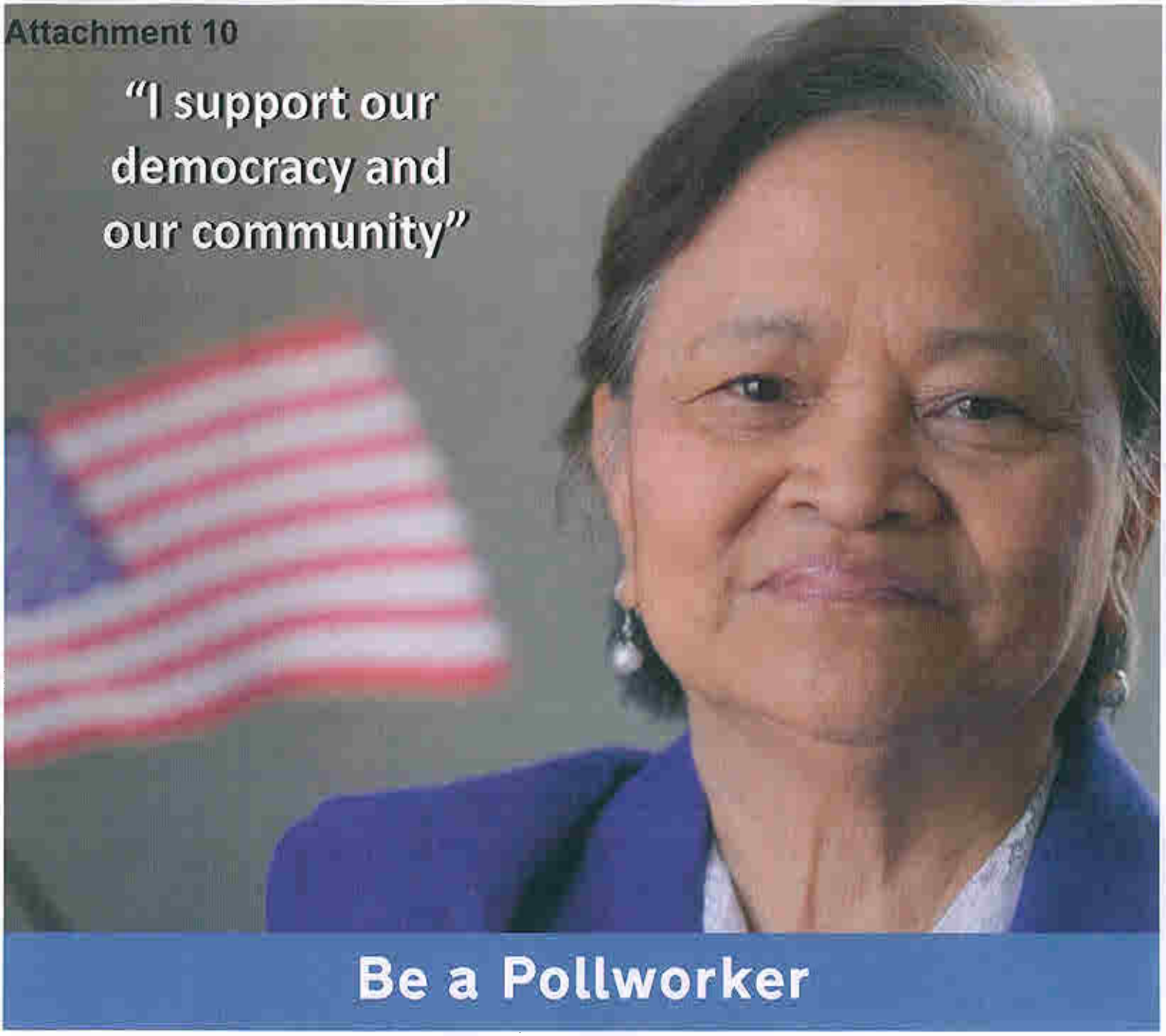
- At least 18 years old
- Live in California
- Citizen or Legal Permanent Resident

What We Do

- Set up polling place
- Assist voters
- Help with closing

Apply today @ LAvote.net or call (800) 815-2666 option 7

Attachment 10



Be a Pollworker

- Earn up to $105
- Assist Voters
- Be part of Election Day

Apply online @ **LAvote.net** or Call: (800) 815-2666 Option 7

Pollworker Application

Please print clearly

Legal Name:

First _____ Middle Initial ___ Last _____

Home Address: _____

City: _____ Zip Code: _____

Home Phone: _____

Cell Phone or Alternate phone: _____

E-mail address: _____

Date of Birth: Month: __ __ **Day:** __ __ **Year:** __ __ __ __

(To confirm voter registration)

Mailing Address *(If Different from Home Address)*

Address: _____

City: _____ Zip Code: _____

Office Phone: _____

Fax Number: _____

Work Address: _____

City: _____ Zip Code: _____

Have you served as a pollworker before? Yes ___ No ___

Do you speak and understand a language other than English? No ___ Yes ___ *If yes, which language?* _____

Do you have transportation? Yes ___ No ___

Do you use a computer at home or work? Yes ___ No ___

Would you be willing to serve in any of these hard to recruit areas listed below? (Please Check)

☐ Agoura Hills	☐ Chatsworth	☐ Encino	☐ Marina Del Rey	☐ Rolling Hills Estates
☐ Baldwin Park	☐ Compton	☐ Hermosa Beach	☐ Newhall	☐ Saugus
☐ Calabasas	☐ Culver City	☐ Long Beach	☐ Pomona	☐ West Covina
☐ Castaic	☐ Downtown L.A.	☐ Mar Vista	☐ Rancho Palos Verdes	☐ Westlake Village

Even if you are not able to serve in these cities, we still need you.

You are not eligible to serve if you or a family member are a candidate for this election.

I certify that I am a Registered Voter in Los Angeles County ___ or Legal Permanent Resident (Green Card Holder) ___

I understand that Election Day hours are approximately 6 a.m. to 9:30 p.m. ___

Signature Required: _____

Mail completed application to:

Los Angeles County Registrar Recorder/ County Clerk
12400 Imperial Hwy
Pollworker Services Section Room 6211
Norwalk, CA 90650

Or Fax to (562) 462-3031

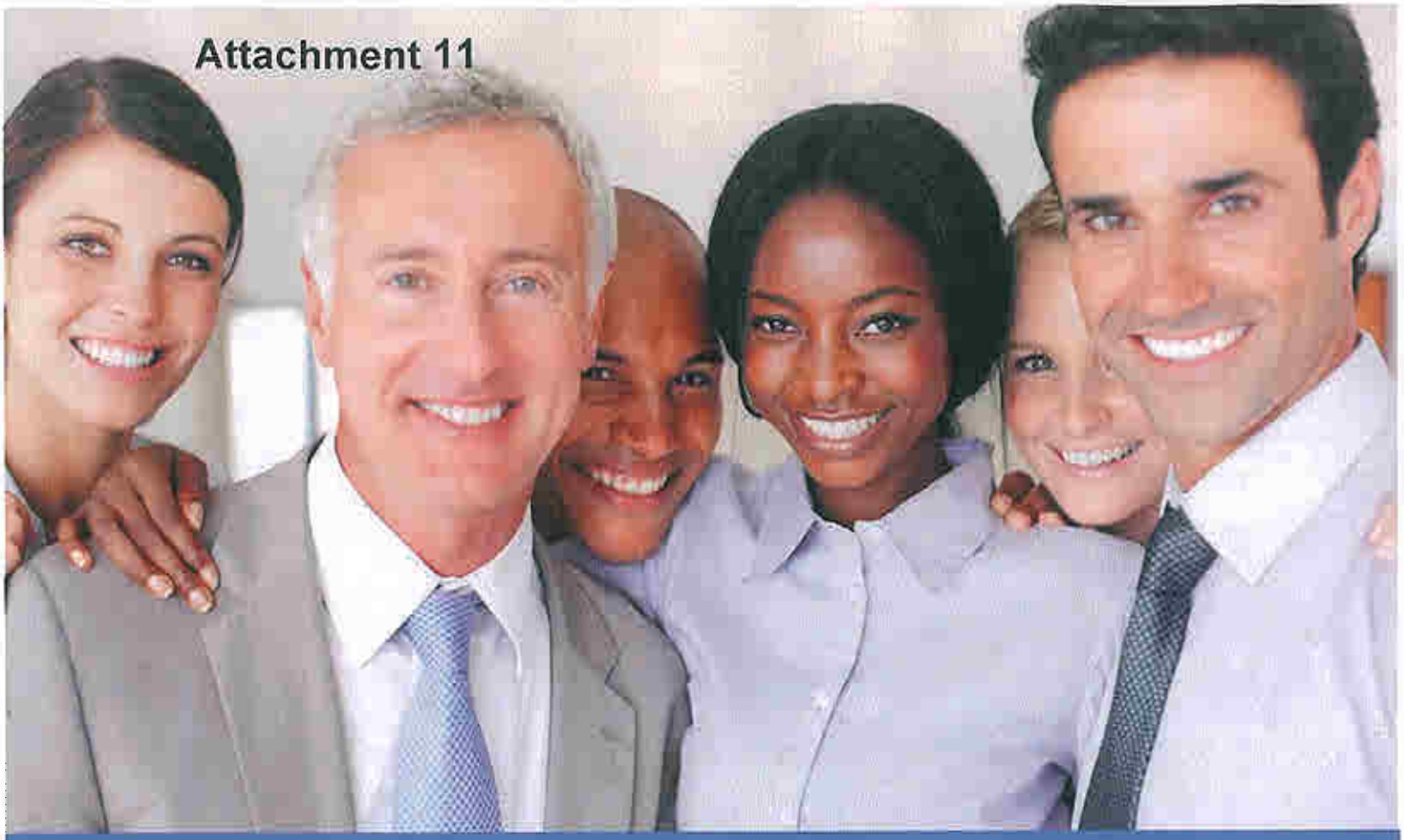
Questions? Call (800) 815-2666 Option 7

For RR/CC office use only:

Voter #ID: _____ Supervisorial District: _____ Home Precinct: _____

Assigned Precinct: _____ Date: _____ Outreach _____ Polls _____

Attachment 11



County Employee Pollworker Program

A Commitment to Democracy

For one day of service you can receive your regular salary plus a stipend of up to $105 for serving as a clerk or up to $175 for working as an inspector. By being a pollworker you get the opportunity to support democracy while helping local communities in need.

Participate in Democracy

Set up the polling place • Assist voters

Help with closing • Earn up to $175 plus your regular salary

Apply online @ **LAvote.net** or Call: (800) 815-2666 Option 7

"Being a public servant is about improving people's lives. The chance to be a pollworker on Election Day has given me the opportunity to support democracy and make a difference."

Contact Information

Letty Camarena

County Pollworker Program

(562) 462-2023

countypollworker@rrcc.lacounty.gov

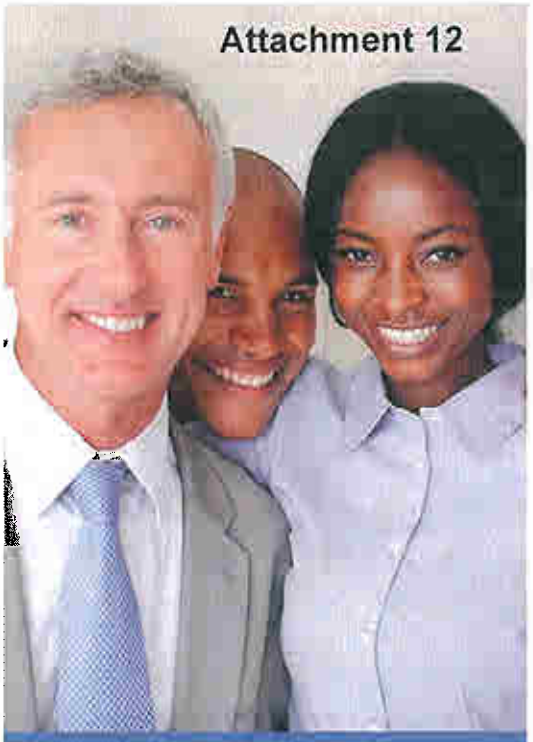
How Do I Apply?

1. Apply online at www.lavote.net or fill out an application and fax it to our office at (562) 868-3457
2. Contact your Department's County Pollworker Program Coordinator

Benefits

- For one day of service you can receive your regular salary plus a stipend of up to $105 for serving as a clerk or up to $175 for working as an inspector.
- Help local communities in need
- Meet a MAPP behavior expectation (if applicable)

Attachment 12



County Employee Pollworker Program

A Commitment to Democracy

LAvote.net LAvote.net LAvote.net

About the Program

Our program enables county employees to serve on election day as a pollworker while still earning their regular salary.

Make a Difference

- Help your community
- Participate in democracy

What We Do

- Set up
- Assist voters
- Issue ballots

Apply today @ LAvote.net or call (800) 815-2666 option 7

Attachment 13

"Serving at the polls has given me a sense of pride in my community. I am able to help our city and everyone in it to realize liberty and freedom."

How Do I Apply ?

Apply online at www.lavote.net or call (800) 815-2666 Option 7

Benefits

- Earn up to $105
- Be part of the democratic process
- Help your community

New Americans Pollworker Program

Supporting Community and Democracy

LAvote.net LAvote.net LAvote.net

About the Program

Pollworkers are an important part of our democratic process. The New Americans Pollworker program gives Legal Permanent Residents (Green Card Holders) an opportunity to be a part of the democratic process by assisting voters at the polling place on Election Day. Join the thousands of new Americans that are doing their civic duty on Election Day.

Who Can Apply?

- Legal Permanent Resident (Green card holder)
- At least 18 years old
- Live in California

What We Do

- Set up polling place
- Assist voters
- Help with closing

Apply today @ LAvote.net or call (800) 815-2666 option 7