



# County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration  
500 West Temple Street, Room 713, Los Angeles, California 90012  
(213) 974-1101  
<http://ceo.lacounty.gov>

WILLIAM T FUJIOKA  
Chief Executive Officer

October 30, 2012

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

Dear Supervisors:

**RECOMMENDATION TO ACCEPT FUNDS FROM UNITED WAY, INCORPORATED,  
FOR 211 INFORMATION AND REFERRAL SERVICES  
(ALL DISTRICTS AFFECTED) (3 VOTES)**

**SUBJECT**

Acceptance of these funds will partially offset a portion of the Department of Public Social Services' (DPSS) net County cost obligation for the provision of services through the 211 dialing code system.

IT IS RECOMMENDED THAT THE BOARD:

1. Approve and authorize the Chief Executive Officer, or his designee, to sign an Agreement to Accept Funds from United Way, Incorporated (United Way), in the amount of \$194,500 for Fiscal Year (FY) 2012-13 to partially offset the County match portion of the costs of the 211 Specialized Information and Referral Services Program.

**PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

On December 22, 2009, the Board adopted an agreement with The Information and Referral Federation of Los Angeles County, Inc. dba 211 LA County, to provide County residents with health and human services general and specialized information and referral (I&R) program services through the 211 dialing code. 211 LA County also provides additional services, such as hotline services for Elder and Dependent Adult Abuse, Safely Surrendered Baby, Countywide Emergency; warm transfer services for Child Abuse Hotline and ACCESS services; as well as referral services for Code

*"To Enrich Lives Through Effective And Caring Service"*

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Board of Supervisors  
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First District

MARK RIDLEY-THOMAS  
Second District

ZEV YAROSLAVSKY  
Third District

DON KNABE  
Fourth District

MICHAEL D. ANTONOVICH  
Fifth District

Enforcement in County unincorporated areas. These I&R program services are available 24 hours a day, seven days a week.

For the last seven years, the Board has approved agreements to accept funding from United Way for the purpose of partially offsetting DPSS' expenditures related to the I&R services provided through 211 LA County. The funds received from United Way for FY 2012-13 will continue to be used to offset DPSS' program match costs for I&R program services.

### **Implementation of Strategic Plan Goals**

The recommended action is consistent with the principles of the Los Angeles County Strategic Plan Goal 1: Operational Effectiveness, by leveraging public funds with private, nonprofit funds to maximize public access to a high quality information and referral service through a simple yet customer-friendly dialing system.

### **FISCAL IMPACT/FINANCING**

The majority of funding for 211 LA County's contract is provided by DPSS, with the Departments of Children and Family Services, Mental Health, Public Health, and the Chief Executive Office (CEO) also providing a portion of funds. United Way's contribution towards I&R program services will partially offset \$194,500 of DPSS' net County cost obligation for FY 2012-13. These monies have been included in DPSS' budget for this fiscal year.

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

On December 22, 2009, the Board approved a three-year contract agreement with 211 LA County to provide general and specialized I&R program services through the 211 dialing code for a term of January 1, 2010 through December 31, 2012. CEO anticipates entering into a new contract with 211 LA County extending the agreement through December 31, 2015, and will be bringing that contract to the Board for approval at a later date.

The Agreement with United Way has been approved as to form by County Counsel.

The Honorable Board of Supervisors  
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**IMPACT ON CURRENT SERVICES (OR PROJECTS)**

The acceptance of these funds will not impact the County's service levels.

Respectfully submitted,



WILLIAM T FUJIOKA  
Chief Executive Officer

WTF:TP:LB  
KMH:TW:km

Attachment

c: Executive Office, Board of Supervisors  
County Counsel  
Public Social Services  
211 LA County  
United Way, Incorporated



**FISCAL YEAR 2012-2013 AGREEMENT**

**BETWEEN THE**

**COUNTY OF LOS ANGELES**

**AND**

**UNITED WAY, INCORPORATED**

**Prepared by  
Chief Executive Office**

**FISCAL YEAR 2012-2013 AGREEMENT**

**FUNDING TO PROVIDE INFORMATION AND REFERRAL SERVICES PROGRAM**

United Way, Incorporated, agrees to provide One Hundred Ninety-Four Thousand, Five Hundred Dollars (\$194,500) to the Los Angeles County General fund through the Chief Executive Office for Fiscal Year (FY) 2012-13. Said funds shall be paid by United Way, Incorporated, through installments or in its entirety during FY 2012-13. Payment of these funds shall be made to the **County of Los Angeles** and mailed or delivered to:

**Trish Ploehn, Assistant CEO  
County of Los Angeles  
Chief Executive Office  
Service Integration Branch  
222 South Hill Street, Fifth Floor  
Los Angeles, CA 90012**

The County of Los Angeles agrees that these funds will be used solely for providing information and referral services within Los Angeles County.

COUNTY OF LOS ANGELES

By \_\_\_\_\_ Date \_\_\_\_\_  
**WILLIAM T FUJIOKA**  
Chief Executive Officer

APPROVED AS TO FORM  
BY COUNTY COUNSEL  
JOHN F. KRATTLI

UNITED WAY, INCORPORATED

By \_\_\_\_\_  
**BARBARA Y. GOUL**  
Principal Deputy County Counsel

By \_\_\_\_\_  
**ALICIA LARA**  
Vice President, Community Investment