



County of Los Angeles CHIEF EXECUTIVE OFFICE

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July 2, 2012

To: Department Heads
From: William T Fujioka
Chief Executive Officer

COUNTY DAY AT THE FAIR

The Eighth Annual County Day at the Fair is Sunday, September 9, 2012, and I encourage support and participation by all of our Departments.

As you will recall, last year we limited the parade only to participation by County first responders in memory of the 10th anniversary of the 9-11 tragedy. This year, we are again inviting all departments to participate in the parade. A VIP luncheon is also planned for department heads following the parade.

We will be continuing the exposition area of County informational booths, where every department can choose to staff a booth, provide materials and information to residents. Tents and tables will be provided by the Fair, and departments need only to supply their own staffing and materials on County Day.

Discount tickets will again be provided to all employees for County Day. Additionally, the County will have its regular exhibit throughout the duration of the Fair. This year, our exhibit features the "grand opening of Grand Park," as well as the County's numerous public parks affordable, local destinations. As in years past, departments will have the opportunity to promote their programs within our regular exhibit, and are encouraged to allow their employees to assist in staffing the booth during the four weeks that the County Fair is open (August 31 to September 30).

If you have any questions, or to RSVP for County Day, please contact the Office of Public Affairs at (213) 974-1311 or pio@ceo.lacounty.gov.

WTF:RA
DS:er

c: Executive Office, Board of Supervisors
County Counsel

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