REVISED

COUNTY OF LOS ANGELES

DEPARTMENT OF PARKS AND RECREATION

"Creating Community Through People, Parks and Programs"

Russ Guiney, Director

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

1 October 25, 2011

Sachi A. Hamai

SACHI A. HAMAI
EXECUTIVE OFFICER

October 25, 2011

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

APPROVAL OF MAXIMUM AND MINIMUM 2012 TICKET PRICES SCHEDULE FOR HOLLYWOOD BOWL (SUPERVISORIAL DISTRICT 3) (3 VOTES)

SUBJECT

Request to approve revisions to the 2012 Hollywood Bowl season maximum and minimum ticket and parking price schedule proposed by the Los Angeles Philharmonic Association. Revisions to Hollywood Bowl's ticket prices for the 2012 season are based on the annual review of prices.

IT IS RECOMMENDED THAT YOUR BOARD AFTER THE PUBLIC HEARING,

1.Find that the proposed action is categorically exempt from the California Environmental Quality Act for the reason cited herein.

2.Approve revisions to the 2012 Hollywood Bowl season maximum and minimum ticket price schedule proposed by the Los Angeles Philharmonic Association as provided in the resolution and instruct the Executive Officer of your Board to execute the resolution.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The Los Angeles Philharmonic Association (Association) has submitted its proposed schedule for maximum and minimum ticket prices for the 2012 Hollywood Bowl season as required by the Operating Agreement between the County of Los Angeles (County) and the Association.

The Association seeks to increase ticket prices, as outlined in Attachment I, to accommodate increased production, labor, marketing, and artists' costs. The Association has developed a price schedule that keeps tickets reasonable and competitive with other venues in Los Angeles County.

The Hollywood Bowl ticket increases are based on a six-tiered structure which includes Tuesday and Thursday, Wednesday, Friday, Saturday, Sunday Pop, and Sunday World Music performances. Forty percent of all tickets (6,913) are at proposed prices of $26 or less ($28 or less on Saturday).

Box seat ticket prices reflect unique benefits at Hollywood Bowl and there are no other comparable outdoor venues that offer these benefits. In addition, the Association maintains the tradition of offering $1 tickets for Tuesday, Wednesday and Thursday performances on the 380 top benches of Hollywood Bowl.

The Association has submitted the following 2012 season fee increases for your approval:

Box Seating:

Pool Circle
A $2 increase, from $134 to $136, per seat, is proposed for Sunday World Music performances. A $3 increase, from $130 to $133, per seat, is proposed for Tuesday and Thursday performances. A $3 increase, from $131 to $134 per seat, is proposed for Wednesday performances. A $4 increase, from $158 to $162, per seat, is proposed for Friday and Sunday Pop performances. A $6 increase, from $158 to $164, per seat, is proposed for Saturday Pop performances. A $3 increase, from $285 to $288, per seat, is proposed for Special Event performances.

Garden Boxes
A $2 increase, from $104 to $106, per seat, is proposed for Sunday World Music performances. A $2 increase, from $100 to $102 is proposed, per seat, for Tuesday and Thursday performances. A $2 increase, from $101 to $103, per seat, is proposed for Wednesday performances. A $4 increase, from $122 to $126, per seat, is proposed for Friday and Sunday Pop performances. A $5 increase, from $123 to $128, per seat, is proposed for Saturday Pop performances. A $3 increase, from $285 to $288, per seat, is proposed for Special Event performances.

Terrace Boxes
No increase for Tuesday and Thursday. A $1 increase, from $91 to $92, per seat, is proposed for Sunday World Music performances. A $2 increase, from $87 to $89 is proposed, per seat, for Wednesday performances. A $2 increase, from $108 to $110, per seat, is proposed for Friday and Sunday Pop performances. A $4 increase, from $109 to $113, per seat, is proposed for Saturday Pop performances. A $2 increase, from $199 to $201, per seat, is proposed for Special Event performances.

Side Boxes
All Side Boxes are priced the same as Terrace Boxes and will increase by the same amounts.

Ramp Seating:

No increase for Tuesday and Thursday. A $1 increase, from $53 to $54, per seat, is proposed for Sunday World Music performances. A $1 increase, from $51 to $52, per seat, is proposed for Wednesday performances. A $3 increase, from $53 to $56 per seat, is proposed for Friday and Sunday Pop performances. A $4 increase, from $54 to $58 per seat, is proposed for Saturday Pop

performances. A $3 increase, from $110 to $113 per seat, is proposed for Special Event performances.

Bench Seating:

Sections D & E
A $1 increase, from $45 to $46 per seat, is proposed for Sunday World Music performances. A $1 increase, from $42 to $43, per seat, is proposed for Tuesday and Thursday performances. A $2 increase, from $42 to $44, per seat, is proposed for Wednesday performances. A $2 increase, from $51 to $53, per seat, is proposed for Friday and Sunday Pop performances. A $3 increase, from $52 to $55 per seat, is proposed for Saturday Pop performances. A $3 increase, from $110 to $113 per seat, is proposed for Special Event performances.

Sections G2 & J2
A $1 increase, from $41 to $42 per seat, is proposed for Sunday World Music performances. A $1 increase, from $39 to $40, per seat, is proposed for Tuesday and Thursday performances. A $2 increase, from $39 to $41, per seat, is proposed for Wednesday performances. A $2 increase, from $44 to $46, per seat, is proposed for Friday and Sunday Pop performances. A $3 increase, from $45 to $48, per seat, is proposed for Saturday Pop performances. A $3 increase, from $110 to $113, per seat, is proposed for Special Event performances.

Sections F & K
No increase for Tuesday and Thursday. A $1 increase, from $37 to $38 per seat, is proposed for Sunday World Music performances. A $1 increase, from $31 to $32, per seat, is proposed for Wednesday performances. A $1 increase, from $38 to $39, per seat, is proposed for Friday and Sunday Pop performances. A $3 increase, from $39 to $42, per seat, is proposed from Saturday Pop performances. A $3 increase, from $80 to $83, per seat, is proposed for Special Event performances.

Sections M & N
No increase for Tuesday and Thursday. A $1 increase, from $30 to $31 per seat, is proposed for Sunday World Music performances. A $1 increase, from $29 to $30, per seat, is proposed for Wednesday performances. A $2 increase, from $31 to $33, per seat, is proposed for Friday and Sunday Pop performances. A $3 increase, from $32 to $35, per seat, is proposed for Saturday Pop performances. A $3 increase, from $75 to $78, per seat, is proposed from Special Event performances.

Sections L & P
No increase for Tuesday and Thursday. A $1 increase, from $21 to $22 per seat, is proposed for Wednesday. A $1 increase, from $24 to $25 per seat, is proposed for Sunday World Music performances. A $1 increase, from $25 to $26, per seat, is proposed for Friday and Sunday Pop performances. A $2 increase, from $26 to $28, per seat, is proposed for Saturday Pop performances. A $3 increase, from $65 to $68, per seat, is proposed for Special Event performances.

Sections R, S & T
No increase for Tuesday and Thursday. A $1 increase, from $20 to $21 per seat, is proposed for Sunday World Music performances. A $1 increase, from $17 to $18, per seat, is proposed for Wednesday performances. A $1 increase, from $21 to $22, per seat, is proposed for Friday and Sunday Pop performances. A $2 increase, from $22 to $24, per seat, is proposed for Saturday Pop performances. A $3 increase, from $51 to $54, per seat, is proposed for Special Event

performances.

Sections Q - U
No increase for Tuesday and Thursday. A $2 increase, from $18 to $20, per seat, is proposed for Sunday World Music performances. A $2 increase, from $10 to $12, per seat, is proposed for Wednesday performances. A $2 increase, from $18 to $20, per seat, is proposed for Friday or Sunday Pop performances. A $2 increase, from $19 to $21, per seat, is proposed for Saturday Pop performances. A $3 increase, from $51 to $54, per seat, is proposed for Special Event performances.

Sections W
No increase for Tuesday, Wednesday, Thursday, Friday and Sunday Pop. A $1 increase, from $14 to $15, per seat, is proposed for Sunday World Music performances. A $2 increase, from $16 to $18, per seat, is proposed for Saturday Pop performances. A $3 increase, from $35 to $38, per seat, is proposed for Special Event performances.

Sections V & X
No increase for Tuesday, Wednesday, Thursday, Friday and Sunday Pop and World. A $2 increase, from $12 to $14, per seat, is proposed for Saturday Pop performances. A $3 increase, from $30 to $33, per seat, is proposed for Special Event performances.

Superseats:

A $1 increase, from $53 to $54, per seat is proposed for Sunday World performances. A $2 increase, from $48 to $50, per seat is proposed for Tuesday and Thursday performances. A $3 increase, from $49 to $52, per seat, is proposed for Wednesday performances. A $2 increase, from $57 to $59, per seat is proposed for Friday and Sunday Pop performances. A $2 increase, from $59 to $61, per seat is proposed for Saturday Pop performances. A $3 increase, from $110 to $113, per seat is proposed for Special Event performances.

Accessible Seating:

Hollywood Bowl accessible seating addresses the Americans with Disabilities Act requirements with a range of seating locations and tickets priced from the traditional $1 seats to $122 (accessible box sections). A $6 increase is proposed by the Association in a range from $1 to $128 for Accessible Seating.

Special Event Tickets:

Proposed increases for Special Event tickets presented by the Association will range from $2 to $3 with prices ranging from $33 to a maximum of $288 depending on the location.

Summer Sounds:

There are no proposed changes for Summer Sounds.

Hollywood Bowl Gala Benefits:

The Association proposes a $1 to $4 increase, from $19 to $20 for the minimum price and from $166

to $170 for the maximum which currently ranges from $19 to $166.

Parking:
There are no proposed changes for parking. However this is subject to approval of previous funding levels to the Hollywood Bowl Park and Ride / Shuttle Service.

Implementation of Strategic Plan Goals
The proposed recommendations will further the County's Strategic Plan Goals of Operational Effectiveness (Goal 1), by increasing revenues; Children, Family, and Adult Well Being (Goal 2), by enriching lives through cost-effective activities; and Community and Municipal Services (Goal 3), by creating affordable, accessible, and quality activities to the surrounding community.

FISCAL IMPACT/FINANCING

The recommended actions will not have an impact on the County's General Fund. On June 22, 2004, your Board approved a 30 year Operating Lease between the County and the Association for the operation and maintenance of Hollywood Bowl. The new Operating Lease eliminated the Annual Net County Cost contribution and stipulated that the Association reimburse the County for all operating and maintenance expenses incurred at Hollywood Bowl via monthly rent payments. In addition, the lease established the Hollywood Bowl Improvement Fund, primarily earmarked for capital expenditures, equipment and services or supplies for Hollywood Bowl.

The recommended ticket increases will generate approximately an additional $22,000 to the Hollywood Bowl Improvement Fund from the previous year. The annual funds for 2012 are estimated to be $834,000 and will be used for capital expenditures, equipment and services and supplies for Hollywood Bowl.

OPERATING BUDGET IMPACT

The recommended actions will not impact the Department of Parks and Recreation's operating budget.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The Operating Lease between the County and the Association requires that your Board approve changes to pricing schedule for tickets at Hollywood Bowl after a noticed public hearing. Your Board last approved changes to the ticket prices on September 22, 2009.

In accordance with Section 50402 of the Government Code, these changes may be approved by a resolution of your Board.

The proposed fees are exempt from Proposition 26 under Exception No. 2: Section 1 (e) (2) Exception for Fees for Services and Products Provided and Exception No. 4 Section 1 (e) (4)'s Exception for Use of Government Property and do not need to obtain California voter approval. The complete proposed pricing schedule is outlined in Attachment I. County Counsel has approved the attached resolution as to form.

PUBLIC HEARING NOTICE

Pursuant to Section 66018 of the California Government Code, prior to adopting a new fee or approving an increase in an existing fee, a local agency shall hold a public hearing. In accordance with Section 6062a of the California Government Code, notice of the hearing shall be published. The County is in compliance with the requirements of these sections.

ENVIRONMENTAL DOCUMENTATION

The proposed actions are for the purpose of: (1) meeting operating expenses, including employee wage rates and fringe benefits, and/or (2) purchasing and leasing supplies, equipment or materials, and/or (3) obtaining funds for capital projects necessary to maintain service within existing service areas. Therefore, the proposed actions are not subject to California Environmental Quality Act pursuant to Section 21080 (b) (8) (A) (B) (C) of the Public Resources Code.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

The increases are not anticipated to have a significant impact on services at the affected facilities.

CONCLUSION

Please instruct the Executive Officer of the Board to forward three adopted copies of this letter to the Department of Parks and Recreation for distribution.

Respectfully submitted,

RUSS GUINEY
Director

WTF:BC:RG:
EM:mp

Enclosures

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors

RESOLUTION TO INCREASE TICKET AND PARKING PRICES AT HOLLYWOOD BOWL

WHEREAS, the Lease Agreement Number 74998 between the County and the Los Angeles Philharmonic Association executed on June 22, 2004, requires the Association to submit its proposed maximum and minimum schedule of ticket and parking prices to the Board for approval; and

WHEREAS, it is in the County's interest to maintain the high standards expected by the public at Hollywood Bowl; and

WHEREAS, the Association has submitted its proposed schedule in accordance with the Agreement; and

WHEREAS, these increases will help offset operating costs; and

WHEREAS, the increases to the pricing schedule will allow for Hollywood Bowl to provide high caliber events which is in the public interest and welfare; and

WHEREAS, the proposed fees are exempt from Proposition 26 under Exception No. 2: Section 1 (e) (2) Exception for Fees for Services and Products Provided and Exception No. 4 Section 1 (e) (4)'s Exception for Use of Government Property and do not need to obtain California voter approval for fees; and

WHEREAS, pursuant to Government Code Section 50402, the County has the authority to charge for use of park and recreational facilities as may be provided by resolution of the governing body; and

WHEREAS, the County has conducted a noticed public hearing on the fee increases; and

NOW THEREFORE BE IT RESOLVED by the Board of Supervisors of the County of Los Angeles, State of California as follows:

The Los Angeles Philharmonic Association may make the adjustments to the maximum and minimum price schedule only as outlined in "Attachment I" entitled "Los Angeles Philharmonic Association Hollywood Bowl 2012 Ticket Prices"

The foregoing resolution was adopted on the 25th day of October, 2011, by the Board of Supervisors of the County of Los Angeles and ex-officio the governing body of all other special assessment and taxing districts, agencies and authorities for which said Board so acts.

SACHI A. HAMAI, Executive Officer-Clerk
Of the Board of Supervisors of the County of Los Angeles

By LaChelle Smitherman
Deputy

APPROVED AS TO FORM:

ANDREA SHERIDAN ORDIN
County Counsel

By _____
Deputy County Counsel

ATTACHMENT I

LOS ANGELES PHILHARMONIC ASSOCIATION
2012 Hollywood Bowl Proposed Ticket Prices

	Tuesday and Thursday			Wednesday			Sunday World Music		
	2011 Ticket Prices	2012 Ticket Prices	Increase/ (Decrease)	2011 Ticket Prices	2012 Ticket Prices	Increase/ (Decrease)	2011 Ticket Prices	2012 Ticket Prices	Increase/ (Decrease)
Pool Circle	$130.00	133.00	$3.00	$131.00	134.00	$3.00	$134.00	136.00	$2.00
Garden Boxes	$100.00	102.00	$2.00	$101.00	103.00	$2.00	$104.00	106.00	$2.00
Terrace Boxes	$87.00	87.00	$0.00	$87.00	89.00	$2.00	$91.00	92.00	$1.00
Side Boxes	$87.00	87.00	$0.00	$87.00	89.00	$2.00	$91.00	92.00	$1.00
Ramps	$51.00	51.00	$0.00	$51.00	52.00	$1.00	$53.00	54.00	$1.00
D & E	$42.00	43.00	$1.00	$42.00	44.00	$2.00	$45.00	46.00	$1.00
G2 & J2	$39.00	40.00	$1.00	$39.00	41.00	$2.00	$41.00	42.00	$1.00
Superseats	$48.00	50.00	$2.00	$49.00	52.00	$3.00	$53.00	54.00	$1.00
F & K	$31.00	31.00	$0.00	$31.00	32.00	$1.00	$37.00	38.00	$1.00
M & N	$29.00	29.00	$0.00	$29.00	30.00	$1.00	$30.00	31.00	$1.00
L & P	$21.00	21.00	$0.00	$21.00	22.00	$1.00	$24.00	25.00	$1.00
R, S, T	$16.00	16.00	$0.00	$17.00	18.00	$1.00	$20.00	21.00	$1.00
Q & U	$10.00	10.00	$0.00	$10.00	12.00	$2.00	$18.00	20.00	$2.00
W	$8.00	8.00	$0.00	$8.00	8.00	$0.00	$14.00	15.00	$1.00
V & X	$1.00	1.00	$0.00	$1.00	1.00	$0.00	$12.00	12.00	$0.00

	Friday Pop			Saturday Pop			Sunday Pop			Special Events		
	2011 Ticket Prices	2012 Ticket Prices	Increase/ (Decrease)	2011 Ticket Prices	2012 Ticket Prices	Increase/ (Decrease)	2011 Ticket Prices	2012 Ticket Prices	Increase/ (Decrease)	2011 Ticket Prices	2012 Ticket Prices	Increase/ (Decrease)
Pool Circle	$158.00	162.00	$4.00	$158.00	164.00	$6.00	$158.00	162.00	$4.00	$285.00	$288.00	$3.00
Garden Boxes	$122.00	126.00	$4.00	$123.00	128.00	$5.00	$122.00	126.00	$4.00	$285.00	$288.00	$3.00
Terrace Boxes	$108.00	110.00	$2.00	$109.00	113.00	$4.00	$108.00	110.00	$2.00	$199.00	$201.00	$2.00
Side Boxes	$108.00	110.00	$2.00	$109.00	113.00	$4.00	$108.00	110.00	$2.00	$199.00	$201.00	$2.00
Ramps	$53.00	56.00	$3.00	$54.00	58.00	$4.00	$53.00	56.00	$3.00	$110.00	$113.00	$3.00
D & E	$51.00	53.00	$2.00	$52.00	55.00	$3.00	$51.00	53.00	$2.00	$110.00	$113.00	$3.00
G2 & J2	$44.00	46.00	$2.00	$45.00	48.00	$3.00	$44.00	46.00	$2.00	$110.00	$113.00	$3.00
Superseats	$57.00	59.00	$2.00	$59.00	61.00	$2.00	$57.00	59.00	$2.00	$110.00	$113.00	$3.00
F & K	$38.00	39.00	$1.00	$39.00	42.00	$3.00	$38.00	39.00	$1.00	$80.00	$83.00	$3.00
M & N	$31.00	33.00	$2.00	$32.00	35.00	$3.00	$31.00	33.00	$2.00	$75.00	$78.00	$3.00
L & P	$25.00	26.00	$1.00	$26.00	28.00	$2.00	$25.00	26.00	$1.00	$65.00	$68.00	$3.00
R, S, T	$21.00	22.00	$1.00	$22.00	24.00	$2.00	$21.00	22.00	$1.00	$51.00	$54.00	$3.00
Q & U	$18.00	20.00	$2.00	$19.00	21.00	$2.00	$18.00	20.00	$2.00	$51.00	$54.00	$3.00
W	$15.00	15.00	$0.00	$16.00	18.00	$2.00	$15.00	15.00	$0.00	$35.00	$38.00	$3.00
V & X	$11.00	11.00	$0.00	$12.00	14.00	$2.00	$11.00	11.00	$0.00	$30.00	$33.00	$3.00

NOTICE OF PUBLIC HEARING
PROPOSED INCREASES IN TICKET PRICES
AT HOLLYWOOD BOWL

Notice is hereby given that a public hearing will be held by the Board of Supervisors of the County of Los Angeles in the matter of increasing ticket prices at Hollywood Bowl. Said hearing will be held on October 25, 2011, in the Hearing Room of the Board of Supervisors, Room 383, Kenneth Hahn Hall of Administration, 500 West Temple Street (corner of Temple and Grand Avenue), Los Angeles, California 90012. Further notice is given that the Board of Supervisors may continue this hearing from time to time.

The Board of Supervisors will consider and may approve the following proposed fee changes:

Box Seating:

Pool Circle

A $2 increase, from $134 to $136, per seat, is proposed for Sunday World Music performances. A $3 increase, from $130 to $133, per seat, is proposed for Tuesday and Thursday performances. A $3 increase, from $131 to $134 per seat, is proposed for Wednesday performances. A $4 increase, from $158 to $162, per seat, is proposed for Friday and Sunday Pop performances. A $6 increase, from $158 to $164, per seat, is proposed for Saturday Pop performances. A $3 increase, from $285 to $288, per seat, is proposed for Special Event performances.

Garden Boxes

A $2 increase, from $104 to $106, per seat, is proposed for Sunday World Music performances. A $2 increase, from $100 to $102 is proposed, per seat, for Tuesday and Thursday performances. A $2 increase, from $101 to $103, per seat, is proposed for Wednesday performances. A $4 increase, from $122 to $126, per seat, is proposed for Friday and Sunday Pop performances. A $5 increase, from $123 to $128, per seat, is proposed for Saturday Pop performances. A $3 increase, from $285 to $288, per seat, is proposed for Special Event performances.

Terrace Boxes

No increase for Tuesday and Thursday. A $1 increase, from $91 to $92, per seat, is proposed for Sunday World Music performances. A $2 increase, from $87 to $89 is proposed, per seat, for Wednesday performances. A $2 increase, from $108 to $110, per seat, is proposed for Friday and Sunday Pop performances. A $4 increase, from $109 to $113, per seat, is proposed for Saturday Pop performances. A $2 increase, from $199 to $201, per seat, is proposed for Special Event performances.

Side Boxes

All Side Boxes are priced the same as Terrace Boxes and will increase by the same amounts.

Ramp Seating:

No increase for Tuesday and Thursday. A $1 increase, from $53 to $54, per seat, is proposed for Sunday World Music performances. A $1 increase, from $51 to $52, per seat, is proposed for Wednesday performances. A $3 increase, from $53 to $56 per seat, is proposed for Friday and Sunday Pop performances. A $4 increase, from $54 to $58 per seat, is proposed for Saturday Pop performances. A $3 increase, from $110 to $113 per seat, is proposed for Special Event performances.

Bench Seating:

Sections D & E

A $1 increase, from $45 to $46 per seat, is proposed for Sunday World Music performances. A $1 increase, from $42 to $43, per seat, is proposed for Tuesday and Thursday performances. A $2 increase, from $42 to $44, per seat, is proposed for Wednesday performances. A $2 increase, from $51 to $53, per seat, is proposed for Friday and Sunday Pop performances. A $3 increase, from $52 to $55 per seat, is proposed for Saturday Pop performances. A $3 increase, from $110 to $113 per seat, is proposed for Special Event performances.

Sections G2 & J2

A $1 increase, from $41 to $42 per seat, is proposed for Sunday World Music performances. A $1 increase, from $39 to $40, per seat, is proposed for Tuesday and Thursday performances. A $2 increase, from $39 to $41, per seat, is proposed for Wednesday performances. A $2 increase, from $44 to $46, per seat, is proposed for Friday and Sunday Pop performances. A $3 increase, from $45 to $48, per seat, is proposed for Saturday Pop performances. A $3 increase, from $110 to $113, per seat, is proposed for Special Event performances.

Sections F & K

No increase for Tuesday and Thursday. A $1 increase, from $37 to $38 per seat, is proposed for Sunday World Music performances. A $1 increase, from $31 to $32, per seat, is proposed for Wednesday performances. A $1 increase, from $38 to $39, per seat, is proposed for Friday and Sunday Pop performances. A $3 increase, from $39 to $42, per seat, is proposed from Saturday Pop performances. A $3 increase, from $80 to $83, per seat, is proposed for Special Event performances.

Sections M & N

No increase for Tuesday and Thursday. A $1 increase, from $30 to $31 per seat, is proposed for Sunday World Music performances. A $1 increase, from $29 to $30, per seat, is proposed for Wednesday performances. A $2 increase, from $31 to $33, per seat, is proposed for Friday and Sunday Pop performances. A $3 increase, from $32 to $35, per seat, is proposed for Saturday Pop performances. A $3 increase, from $75 to $78, per seat, is proposed from Special Event performances.

Sections L & P

No increase for Tuesday and Thursday. A $1 increase, from $21 to $22 per seat, is proposed for Wednesday. A $1 increase, from $24 to $25 per seat, is proposed for Sunday World Music performances. A $1 increase, from $25 to $26, per seat, is proposed for Friday and Sunday Pop performances. A $2 increase, from $26 to $28, per seat, is proposed for Saturday Pop performances. A $3 increase, from $65 to $68, per seat, is proposed for Special Event performances.

Sections R, S & T

No increase for Tuesday and Thursday. A $1 increase, from $20 to $21 per seat, is proposed for Sunday World Music performances. A $1 increase, from $17 to $18, per seat, is proposed for Wednesday performances. A $1 increase, from $21 to $22, per seat, is proposed for Friday and Sunday Pop performances. A $2 increase, from $22 to $24, per seat, is proposed for Saturday Pop performances. A $3 increase, from $51 to $54, per seat, is proposed for Special Event performances.

Sections Q - U

No increase for Tuesday and Thursday. A $2 increase, from $18 to $20, per seat, is proposed for Sunday World Music performances. A $2 increase, from $10 to $12, per seat, is proposed for Wednesday performances. A $2 increase, from $18 to $20, per seat, is proposed for Friday or Sunday Pop performances. A $2 increase, from $19 to $21, per seat, is proposed for Saturday Pop performances. A $3 increase, from $51 to $54, per seat, is proposed for Special Event performances.

Sections W

No increase for Tuesday, Wednesday, Thursday, Friday and Sunday Pop. A $1 increase, from $14 to $15, per seat, is proposed for Sunday World Music performances. A $2 increase, from $16 to $18, per seat, is proposed for Saturday Pop performances. A $3 increase, from $35 to $38, per seat, is proposed for Special Event performances.

Sections V & X
No increase for Tuesday, Wednesday, Thursday, Friday and Sunday Pop and World. A $2 increase, from $12 to $14, per seat, is proposed for Saturday Pop performances. A $3 increase, from $30 to $33, per seat, is proposed for Special Event performances.

Superseats:
A $1 increase, from $53 to $54, per seat is proposed for Sunday World performances. A $2 increase, from $48 to $50, per seat is proposed for Tuesday and Thursday performances. A $3 increase, from $49 to $52, per seat, is proposed for Wednesday performances. A $2 increase, from $57 to $59, per seat is proposed for Friday and Sunday Pop performances. A $2 increase, from $59 to $61, per seat is proposed for Saturday Pop performances. A $3 increase, from $110 to $113, per seat is proposed for Special Event performances.

Accessible Seating:
Hollywood Bowl accessible seating addresses the Americans with Disabilities Act requirements with a range of seating locations and tickets priced from the traditional $1 seats to $122 (accessible box sections). A $6 increase is proposed by the Association in a range from $1 to $128 for Accessible Seating.

Special Event Tickets:
Proposed increases for Special Event tickets presented by the Association will range from $2 to $3 with prices ranging from $33 to a maximum of $288 depending on the location.

Summer Sounds:
There are no proposed changes for Summer Sounds.

Hollywood Bowl Gala Benefits:
The Association proposes a $1 to $4 increase, from $19 to $20 for the minimum price and from $166 to $170 for the maximum which currently ranges from $19 to $166.

Written comments may be sent to the Executive Office of the Board of Supervisors at Kenneth Hahn Hall of Administration, 500 West Temple Street, Room 383, Los Angeles, California 90012. For further information, please call (213) 738-2961.

Para informacion en espanol, favor de llamar al telefono (213) 738-2952.

SACHI A. HAMAI
Executive Officer
Board of Supervisors