County of Los Angeles
CHIEF EXECUTIVE OFFICE
713 KENNETH HAHN HALL OF ADMINISTRATION
LOS ANGELES, CALIFORNIA 90012
(213) 974-1101
http://ceo.lacounty.gov

CO. RR/CC
CLERK OF THE BOARD OFFICE
2008 JAN 25 PM 3:15

WILLIAM T FUJIOKA
Chief Executive Officer

Board of Supervisors
GLORIA MOLINA
First District

YVONNE B. BURKE
Second District

ZEV YAROSLAVSKY
Third District

DON KNABE
Fourth District

MICHAEL D. ANTONOVICH
Fifth District

January 8, 2008

ADOPTED
BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

19 JAN 08 2008

SACHI A. HAMAI
EXECUTIVE OFFICER

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

REGISTRAR-RECORDER/COUNTY CLERK:
AGREEMENT WITH EDISON MEDIA RESEARCH
FOR 2008 PRESIDENTIAL PRIMARY ELECTION SNAP TALLY
(ALL SUPERVISORIAL DISTRICTS)
(3-VOTE)

IT IS RECOMMENDED THAT YOUR BOARD:

Approve the conduct of snap tally services in 20 of the 4,379 precincts throughout the County in the February 5, 2008 Presidential Primary Election at the request of Edison Media Research.

PURPOSE/JUSTIFICATION OF RECOMMNEDED ACTION

For many years, Los Angeles County has made snap tally services available to the news media to enable them to establish voting trends in certain election contests.

Snap tallies are specifically authorized by Elections Code sections 14440-14443.

Implementation of Strategic Plan Goals

The recommended action supports the County's Strategic Plan:

Goal No. 1: Service Excellence: Provide the public with easy access to quality information and services that are both beneficial and responsive.

FISCAL IMPACT/FINANCING

Costs associated with the snap tally process are estimated at $500 to cover an additional $25 Pollworker stipend for each Inspector performing snap tally services.

FACTS AND PROVISIONS/ LEGAL REQUIREMENTS

Snap tallies do not interfere with the conduct of the election. Snap tallies take place after all the polls have closed and do not, in any way, delay the County's tally of election results. The attached statement from Edison Media Research (Attachment I) reaffirms their policy of not releasing such results until all the polls in the State of California have closed.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

No impact on current services. Snap tally services allows for the news media to establish voting trends in certain election contests and provide this information to the citizens of Los Angeles County.

CONCLUSION

Upon Board approval, please one original stamped copy of the approved Board letter to the Registrar-Recorder/County Clerk.

Respectfully submitted,

Lari Sheehan

for WILLIAM T FUJIOKA
Chief Executive Officer

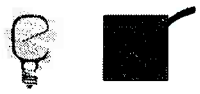
Attachment (1)

c: County Counsel
Registrar-Recorder/County Clerk

ATTACHMENT I

National Election Pool

Conducted by



Edison/Mitofsky

December 7, 2007

LA County Board of Supervisors

To the Board of Supervisors;

Edison/Mitofsky has been commissioned to provide election coverage on behalf of the National Election Pool whose members include: ABC, the Associated Press, CBS, CNN, Fox and NBC.

As part of our research, we wish to obtain results for the *Presidential Preference Primary* race on February 5, 2008 via snap tallies for the following 20 precincts:

0090004A	**3850560C**	**4150048A**
0950028B	**9000318A**	**6230051A**
1450062A	**9000890A**	**6700010A**
1940011A	**9000854A**	**6700054A**
2040003A	**9001013A**	
2500029A	**9001094A**	
2550120A	**9005399A**	
3400023A	**9005428A**	

It is the policy of Edison/Mitofsky and the National Election Pool members not to report its voter analysis until all of the polls have closed in your state.

If you have any questions please feel free to call me at (908) 722-8683 or toll free at (888) 325-8683.

Sincerely,

Kevin Beach

Election Research

Edison/Mitofsky