



County of Los Angeles
CHIEF ADMINISTRATIVE OFFICE

713 KENNETH HAHN HALL OF ADMINISTRATION • LOS ANGELES, CALIFORNIA 90012
(213) 974-1101
<http://cao.co.la.ca.us>

DAVID E. JANSSEN
Chief Administrative Officer

Board of Supervisors
GLORIA MOLINA
First District

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Second District

ZEV YAROSLAVSKY
Third District

DON KNABE
Fourth District

MICHAEL D. ANTONOVICH
Fifth District

May 21, 2007

To: Department Heads
From: 
David E. Janssen
Chief Administrative Officer

2007 MARCH OF DIMES "BLUE JEANS FOR BABIES DAYS"

At the February 20, 2007 Board meeting, the Board of Supervisors proclaimed "Blue Jeans for Babies Days" on Wednesday, May 30, 2007 and Thursday, May 31, 2007 in support of the County's March of Dimes campaign. County employees who contribute \$5 per day will be able to wear blue jeans to work and be eligible for an opportunity drawing.

Each departmental coordinator will collect the donations from employees. In return, the departmental coordinator will distribute a March of Dimes "Blue Jeans for Babies" sticker or button according to the donation. For one-day participants the donation is \$5 and employees will receive a sticker with the participating date listed. Two-day participants will receive a March of Dimes button for their \$10 donation.

"Blue Jeans for Babies Days" is a fun way to help the March of Dimes finance valuable research on infant mortality and ways to prevent premature births. Some of the monies raised by County employees are returned to the County in the form of grants to local medical facilities, including LAC+USC Medical Center.

This is a voluntary fundraising effort that is open to all employees who wish to participate. For additional information and to obtain the March of Dimes stickers and/or buttons, please contact Elaine Elizalde, County Team Captain, at (213) 974-2466.

Thank you in advance for your support of "Blue Jeans for Babies Day" in the County of Los Angeles.

DEJ:GK
VPL:CH:ee

c: Departmental WalkAmerica Team Captains