

Public Info



# County of Los Angeles CHIEF ADMINISTRATIVE OFFICE

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DAVID E. JANSSEN  
Chief Administrative Officer

Board of Supervisors  
GLORIA MOLINA  
First District

YVONNE B. BURKE  
Second District

ZEV YAROSLAVSKY  
Third District

DON KNABE  
Fourth District

MICHAEL D. ANTONOVICH  
Fifth District

August 25, 2006

To:

Department Heads

From:

  
David E. Janssen  
Chief Administrative Officer

## 2006 CHARITABLE GIVING CAMPAIGN KICK-OFF BREAKFAST INVITATION

"Caring is Giving" is the theme of the County's 2006 Charitable Giving Campaign, which is now underway. A motion authorizing the annual campaign appears on the August 29 Board of Supervisors agenda. A copy of the motion is attached.

In partnership with Asian Pacific Community Fund, Brotherhood Crusade, Earth Share of California, United Latino Fund and United Way, we will officially kick-off the fundraising drive at an executive breakfast. The breakfast will be held on Tuesday, September 19, 2006 from 8:00 a.m. to 9:00 a.m. in Salon A, Fifth Floor, Dorothy Chandler Pavillion, 135 North Grand Avenue, Los Angeles. **You and your department's Charitable Giving Coordinator are invited to participate in the breakfast.** Campaign goals and strategies will be reviewed, and a drawing for unique gifts will be held.

Last year, County employees raised \$1.6 million through payroll deduction and one-time fundraising events. Our five campaign partners will use the funds to support vital health and human service programs, which benefit low-income children and families.

To confirm your attendance and arrange parking, please contact CAO Workplace Programs office at (213) 974-2619 by Thursday, September 14, 2006.

Thank you for your continued support of the charitable giving program.

DEJ:GK  
VPL:dgd

### Attachment

- c: Each Supervisor
- Executive Officer
- Public Affairs
- Department Campaign Coordinator

**“CHARITABLE GIVING CAMPAIGN”**

The County of Los Angeles is entering its 28<sup>th</sup> annual Charitable Giving Campaign, a voluntary effort to help those in need. County employees are being asked to make charitable donations, through payroll deduction, to our campaign partners -- United Way of Los Angeles, Brotherhood Crusade, Asian Pacific Community Fund, Earth Share of California and the United Latino Fund. These five Fund Distribution Agencies (FDAs) have been approved by the Board of Supervisors.

Last year, County employees contributed more than \$1 million dollars to the Charitable Giving Campaign. These funds were used to make a difference in the lives of at-risk children and teenagers, and provide health and human services to low-income families throughout Los Angeles County.

With the theme "Caring is Giving," the 2006 Charitable Giving Campaign hopes to increase the number of County payroll deduction contributors, thus providing more support to efforts to improve the quality of life for County residents. Major fundraisers for this year include "Pirates of the Caribbean" premiere and "Garden of Eden" jazz night in July; JP Morgan Tennis Tournament and Dodgers vs. San Francisco baseball game in August, as well as departmental fundraisers.

--MORE--

MOTION

MOLINA	_____
BURKE	_____
YAROSLAVSKY	_____
KNABE	_____
ANTONOVICH	_____

The payroll deduction campaign begins in August and continues through December, 2006.

**I, THEREFORE, MOVE THAT THE BOARD:**

1. Approve "Caring is Giving" as the 2006 theme of the County's Charitable Giving Campaign;
2. Encourage all County employees to voluntarily contribute through payroll deduction and other fundraising activities;
3. Authorize departmental fundraising activities and other special events, designed to increase payroll deductions in support of the five FDAs; and
4. Waive space use permit fees in the estimated annual amount of \$20,000, excluding the cost of liability insurance, for use of County-owned facilities to conduct the events in support of the 2006 charitable giving campaign.

**###**

MDA:tbc  
Charitable Giving