COUNTY OF LOS ANGELES
REGISTRAR-RECORDER/COUNTY CLERK
12400 IMPERIAL HWY. – P.O. BOX 1024, NORWALK, CALIFORNIA 90651-1024/(562) 462-2716

CONNY B. McCORMACK
REGISTRAR-RECORDER/COUNTY CLERK

July 15, 2005

TO: EACH SUPERVISOR

FROM: CONNY B. McCORMACK
REGISTRAR-RECORDER/COUNTY CLERK

CITY CLERK SUMMIT V

On June 30, our Department held its fifth biennial City Clerk Summit at the Cerritos Performing Arts Center. More than 140 attendees representing 47 cities and numerous community groups attended the all-day event to share information about the process of conducting elections in the current atmosphere of continuous change. Our Summit theme, "The Ultimate Reality Show," helped our many partners understand the challenges we face together in serving the County's four million voters.

We started the day with a brief, lighthearted film that quickly brought our city and community partners up-to-date on what the Department has been doing since we last met two years ago. Enclosed is a DVD containing this introductory film. Since our last Summit in the summer of 2003, we have participated in unprecedented election events, including the Special Statewide (Recall) Election, record voter turnout in the Presidential Election of 2004, and the resignation of the Secretary of State. We hope you enjoy the 15-minute "snapshot" of election events contained in the film.

If you have any questions, please contact me at (562) 462-2716.

Enclosures: Summit Program
DVD: City Clerk Summit 2005 Intro Video

See you in 2007 for...

CITY CLERK SUMMIT VI

Special Thanks

Sonia Corona
Hubert Klerks
Nick Coudsy
Charles Darden
David Barrios

Johnny Harrington
Grace Chavez
Brisa Muñoz
Rolanda Booker
Julio Fernandez

Summit Producers

Deborah Wright
Marcia Ventura
Kathy Salama
Julia Keh

Blanca Casarrubias
Matthew Leos
Letty Camarena
Xavier Soto

M Leos 062705

LOS ANGELES COUNTY'S ULTIMATE REALITY SHOW

RR/CC GUIDE *Special*

JUNE 30, 2005

BETTER THAN EVER!

CITY CLERK SUMMIT V

CERRITOS CENTER SIERRA ROOM

Welcome to Los Angeles County's

Ultimate Reality Show

Once again - for the third Summit in a row - we are so appreciative that the City of Cerritos has generously provided the beautiful venue of its Performing Arts Center for today's meeting.

Even if you're not a regular television viewer, you can't help but be aware of the many reality-themed programs on network and cable. As we prepared for this year's City Clerk Summit, it seemed there was no better theme to capture the frantic pace of change in elections management than "The Ultimate Reality Show."

It isn't possible in just one day to list all the changes - positive and negative - that have affected the conduct of elections. We tried to convey at least the flavor of life for local elections officials in our program. Changing the voting system for four million voters felt to us like a kind of "Ambush Makeover." When cities and county government work together as partners in a consolidated election, we all need to understand the limits of our responsibilities and authority, so we included segments about the "Road Rules."

A number of City Clerks have agreed to serve on panels today. The Summit is intended to be your day, so most of the information presented will be in the form of dialog rather than lecture. We value our City and community partners, and look forward to an enjoyable day of sharing experiences - both yours and ours - in serving LA County voters. We will need a closer partnership than ever before to manage the atmosphere of continual change that now dominates the world of election administration.

Conny B. McCormack
Registrar-Recorder/County Clerk

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CERRITOS, CA 90701 10808 Alondra Blvd.

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Restaurant Training Manager
LA/Orange Region
Pizza Hut
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RR/CC Elections

Now Playing

Ambush Makeover 4
Los Angeles County Receives an "Ambush Makeover"
ES&S InkaVote Enhancement Equipment Demonstration

Amazing Race 5
Presidential Showdown of 2004 and *Got Dots* Campaign

Manhunt 5
Using Laptops for Voter Lookup in the Polling Place

Survivor: Sacramento 6
Keynote Speaker: Brad Clark, Assistant Secretary of State for Elections

The Essence of RR/CC 6
Lunch
The Amazing Provisional Race
City Clerk Idol: Our Superstars

Breakout Sessions:

Big Brother - Sierra Room 7
Serving Multilingual Voters

For Better or For Worse - Lobby 7
Consolidated Elections of November 8, 2005
Election Billing

Road Rules for 2005 and Beyond 8
VIMS Lite
Extreme ISPU Makeover: Registrar-Recorder/County Clerk Edition

Real World 8
New Election Laws and the Impact on Cities

'Til Death Do Us Part 8-17
Biographies
Sponsors
Exit Survey

Registration and Breakfast

Greeting by Deborah Wright, Emcee

National Anthem by Sonia Corona

Welcome by The Honorable Paul W. Bowlen,
Mayor Pro Tem of the City of Cerritos

Welcome by Stacey K. Roa Falcioni, Deputy
Office of Los Angeles County Supervisor Don Knabe

Summit Theme Song: "Aint' Nothing Like the Real Thing"
by Sonia Corona and Matthew Leos

Ambush Makeover: Voting Edition

Los Angeles County Receives an "Ambush Makeover"
by Conny B. McCormack

ES&S InkaVote Enhancement Equipment Demonstration

Break

Help America Vote Act and the Impact on Cities by Deborah Wright

Alex Olvera

Administrative Assistant, Voter Records Division, RR/CC

Alex Olvera is a former LAUSD elementary school teacher and former high school teacher for the Archdiocese of Los Angeles. He worked for the Los Angeles City Clerk for one year before joining the Registrar-Recorder/County Clerk in 2002. Currently, he supervises the administrative unit of the voter records division.

Patt Sanders

Election Assistant, Voter Records Division, RR/CC

Patt Sanders has been with the Registrar-Recorder/County Clerk for four years. She is an experienced 30 year precinct inspector and 30 year retiree of the City of Los Angeles. As a team member in the RR/CC Voter Records Division, she is responsible for conducting voter registration drives, providing assistance to candidates for citizenship at INS ceremonies, and public relations with various government and community organizations, including the Los Angeles County Sheriff's Department. Her goal is to continue to enrich lives through successful voter registration and education.

Sonia Corona

Clerk, Document Receipt, RR/CC

Born in New York and raised in California, Sonia has been singing since the age of 7. Her first major roll was as Annie in a private school musical in Los Angeles, which was covered by a local newspaper titled, "Singing Sonia." She's performed at parties and special events since. She's currently a Los Angeles County employee and pursuing a career in the music industry.

CAST

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Sylvia Lira

Head, Election Coordination Section, RR/CC

Sylvia Lira has served the Registrar-Recorder/County Clerk for over 26 years. As Section Head of Election Coordination, she oversees the ballot layout and typesetting unit. She also is responsible for the certification of documents, preparation of candidate handbooks, sample ballot layouts, election night ballot inspection, and official canvass and recounts, in addition to the coordination of local recall elections and County initiatives.

Cynthia Taylor

Head, Election Planning Section, RR/CC

Cynthia Taylor began working for the Registrar-Recorder more than 25 years ago. She is currently Head of Election Planning. Her responsibilities include candidate filing, sample ballot preparation, and coordination of school and city election measures, candidates and materials. She also is the assistant coordinator for official canvass operations and supervises election night ballot inspection.

Jo Rodriguez

Head, Legislation Unit, RR/CC

Jo Rodriguez is head of the Legislation Unit and is responsible for tracking legislation that would impact elections and Recorder/County Clerk operations. In her 36 years with the department she has worked in the Polls Division, Election Information Division and Election Coordination Division before moving to the Legislation Unit. In addition to monitoring bills affecting the department, she produces a weekly legislative summary and - at the end of each year - a summary of enacted election-related legislation.

Amazing Race

Presidential Showdown of 2004

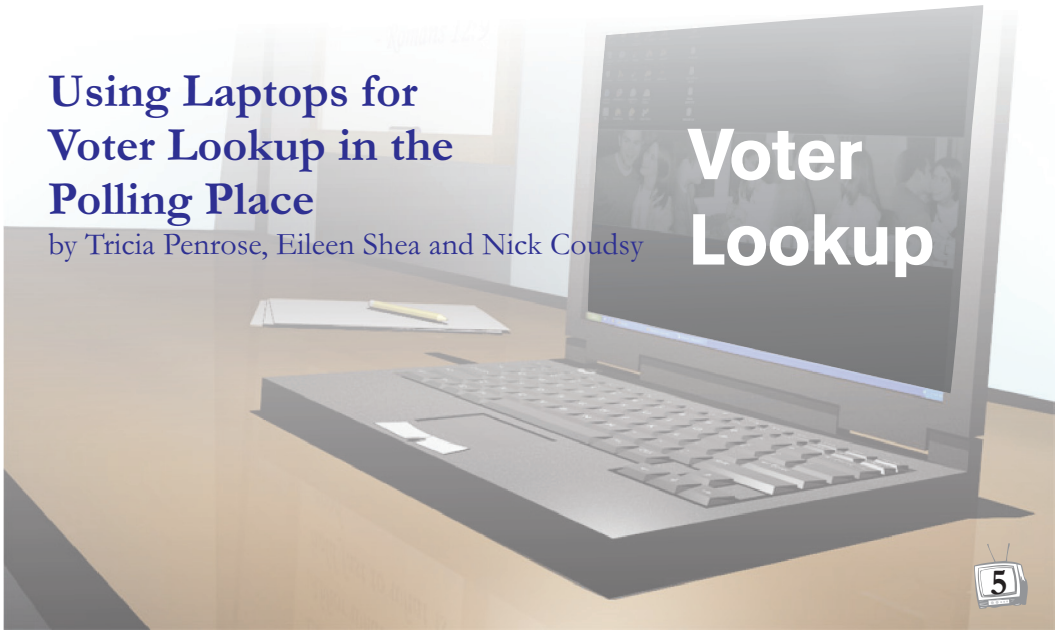
Got Dots? Campaign

by Deborah Martin, Densee Lecesne and Michael Clark

Manhunt

Using Laptops for Voter Lookup in the Polling Place

by Tricia Penrose, Eileen Shea and Nick Coudsy



Survivor: Sacramento

Keynote Speaker

Bradley J. Clark
Assistant Secretary of State for Elections
State of California

The Essence of RR/CC

Lunch by Café n' Stuff Catering

The Amazing Provisional Race
by Alex Olvera, Patt Sanders and Carolynn Vu-Tran

City Clerk Idol: Our Superstars

Infomercial: Mission Impossible

Break

Tom Lopez

Manager, Network and Voter Systems Division, RR/CC

Tom Lopez has been with the Registrar-Recorder/County Clerk for 22 years. He is currently the Manager of the Voter Records and Network Division and is responsible for the Voter Information Management System (VIMS), the department's web site, VIMS Lite, the department's Interactive Voice Response (IVR) system, CALVOTER interfaces, the network supporting the department's applications, the department's email system and management of the department's file backups. Tom is currently involved in a feasibility study for a telephone system replacement and development of an in-house absentee voter mail process, implementation of a web-enabled campaign filing system, ongoing testing and development of a laptop-based voter lookup system, development of a new bar code scanning system for the tracking of election supplies, and is modifying labels and reports for the upcoming November statewide election. Tom began his county career 35 years ago with the Department of Public Social Services.

Harriett Coleman-Russ

Manager, Information Services Division, RR/CC

Harriett Coleman-Russ is currently the Division Manager of the Election Information Services Division. The division is responsible for the management and oversight of the Election Information, Campaign Finance Disclosure and Legislation Sections. Ms. Coleman-Russ has held this position since May 2004. Prior to her current position, she served as a Human Resources Manager for the majority of her County career. Ms. Coleman-Ross holds a B.A. in Business Administration and an M.A. in Conflict Negotiations Management.

Nicholas Coudsy

Director, Training Section, RR/CC

Nicholas Coudsy began working with the RR/CC as an election trainer in October of 1995 and became the Department's Director of Training in July 2004. He received his degree in Political Science and Theater from Loyola Marymount University, and attended graduate school in Public Policy at Carnegie Mellon University.

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Julia Keh,

Election Programs Coordinator, Multilingual Services and Community Education and Outreach Sections, RR/CC

Julia Keh oversees and is responsible for staffing the Community Voter Outreach Committee (CVOC); managing Multilingual Services, which includes coordinating with ML translation vendors in the translation, proofing and delivery of translated materials; devising and implementing "targeting" procedures to identify voters in need of special assistance; developing an enhanced program for disabled voters to vote privately and independently; working with minority language and disability community organizations to disseminate information on the availability of services to voters with specific needs; and managing a team of Community Outreach Representatives to conduct voting system outreach/education activities.

Kathleen Connors

Manager, Finance and Management Division, RR/CC

As Chief of the Finance & Management Division for 11 years, Kathleen Connors is responsible for the preparation of the Department's $120,000,000 budget; oversees the Financial Services Section's posting and distributing of almost $400,000,000 in revenue collections; oversees the Procurement operation which has a budget of $57,000,000; and oversees the Election Logistics and Administrative Studies Section responsible for election-specific project coordination and various administrative and management studies. Before joining the RR/CC she worked at the County's Chief Administrative Office and Public Social Services.

Roy Paule

Head, Financial Services Section, RR/CC

Roy Paule is the head of the Financial Services Section and the Mailroom Unit and is responsible for implementing Auditor-Controller procedures and Departmental direction for accounting and cost recovery services. His section annually bills $20,000,000 in services to over 200 agencies and is responsible for preparing the election estimating and billing program. Roy joined the County family in 1973 and except for brief periods of time when working at other County departments, has continuously worked for the RR/CC.

Big Brother

(Breakout Session)
Sierra Room

Serving Multilingual Voters
by Julia Keh, Kathay Feng, Maria Garcia, Josie Triggs and Frank Martinez

For Better or For Worse

(Breakout Session)
Lobby

Consolidated Elections

Cities to join November 8, 2005 Election
by Deborah Wright, Sylvia Lira and Cynthia Taylor

Election Billing by Kathleen Connors and Roy Paule

Road Rules for 2005 and Beyond

VIMS Lite by Tom Lopez

Extreme ISPU Makeover: RR/CC Edition
by Training and Service Center Staff

Break

Real World

New Election Laws and the Impact on Cities
by Harriett Coleman-Russ, Jo Rodriguez, and Kathleen Midstokke

'Til Death Do Us Part

Wrap-up and Exit Survey
by Deborah Wright

Deborah Martin,

Asst. Registrar-Recorder/County Clerk, Election Services Bureau, RR/CC

Deborah Martin came to the RR/CC in 2002 from the office of the County Auditor/Controller to assume the position of Division Manager of the Pollworker Services. She was promoted to Assistant Registrar-Recorder/County Clerk over the Election Services Bureau managing two divisions March 2004. The responsibilities of the Divisions that report to her include all Election Day logistics: securing polling locations, hiring pollworkers, processing candidate filings and campaign finance documents, preparing Election Day supplies, training pollworkers and staffing troubleshooters. Deborah assumes these responsibilities at a time when changes and new systems are being introduced at state and

Desnee Lecesne

Manager, Pollworker Outreach Section, RR/CC

Desnee Lecesne, a 12 year County of Los Angeles employee, has been with the Registrar-Recorder/County Clerk for 14 months as Manager of the Pollworker Outreach Section. This specialized unit is responsible for the recruitment of new pollworkers in order to address the nationwide loss of the traditional pollworker population. Target audiences include County Departments, Students, High school, College and University and Service Clubs such Rotary, Kiwanis, Lions and the League of Women Voters.

Michael Clark

Program Coordinator, Pollworker Outreach Section, RR/CC

Michael Clark joined the Registrar-Recorder/County Clerk 10 months ago. His prior government experience includes work in: Orange County Sheriff, Orange County Probation, Riverside County Social Services, and the Los Angeles County Department of Children and Family Services. Currently, Mr. Clark researches grants, recruits pollworkers, coordinates department advertising of elections, budgets, and other personnel projects. He holds BA, MS, and JD degrees mostly from Southeast U.S. colleges.

Tricia Penrose

Assistant Division Manager, Polls and Officers Section, RR/CC

Tricia Penrose transitioned to the Registrar-Recorder/County Clerk's in November of 2002. She is the Assistant Division Manager over the Polls and Officers Section. This section is responsible for the recruitment and placement of all community pollworkers, as well as the placement of all county, student, college, and corporate pollworkers. In addition, the Polls and Officers Section surveys and recruits all polling place locations.

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Kathleen Midstokke

City Clerk, Downey

Kathleen is a Certified Municipal Clerk with 21 years of local government experience. She is also a Certified Paralegal having worked in the area of Municipal Law with a particular focus on Election Law. She has been the City Clerk for the City of Downey for four years and is serving her third year on the Legislative Subcommittee for CCAC. Her past experience includes serving as City Clerk and Council Member for the City of Hermosa Beach.

Kathay Feng

Executive Director, Common Cause

Kathay Feng is the Executive Director of California Common Cause. Prior to joining Common Cause, she was the Director Voting Rights and Hate Crimes work at the Asian Pacific American Legal Center (APALC), where she worked in a variety of civil rights areas including voting rights and redistricting, hate crimes, police accountability, and anti-discrimination law. In the area of voting rights, Ms. Feng has created state and national models for county compliance with the Voting Rights Act. She has directed poll monitoring of hundreds of poll sites in Southern California for the provision of bilingual assistance to voters with language assistance needs. In seven major elections, she has also been responsible for multi-county exit polling to study Asian and Pacific Islander (API) voter behavior and preferences as a means of understanding how to increase voter participation.

Maria de la Luz Garcia

Director of Voter Engagement, NALEO Educational Fund

A talented organizer, Maria de la Luz Garcia has a long history of increasing Latino participation in the political process. As director of Voter Engagement programs, Garcia leads get-out-the-vote programs across the country for the NALEO Educational Fund. Her efforts are bringing countless new Latino voters into the electoral process. In 2004, Garcia launched the NALEO Educational Fund's first national bilingual voter information hotline, 1-888-VE-Y-VOTA. The hotline generated over 12,000 calls from 41 different states, Puerto Rico, and Washington D.C. In 2004, Garcia was one of the recipients of the "30 Under 30" national award presented by the Youth Vote Coalition, for her efforts in mobilizing young people to the polls.

CAST

Conny B. McCormack

Registrar-Recorder/County Clerk

As Los Angeles County's Registrar of Voters, Conny B. McCormack is responsible for conducting federal, state, and county elections in the largest electoral jurisdiction in the U.S. with 4 million registered voters and nearly 5,000 voting locations. Also, via contract, she conducts or supports local elections for 88 cities, 100 school districts and 149 special districts. As Recorder/Clerk, she is responsible for the recording of property documents, maintaining vital records (birth, death, and marriage), issuing marriage licenses and filing fictitious business names and other statutory oaths and filings.

Bradley J. Clark

Assistant Secretary of State, Elections

Secretary of State Bruce McPherson appointed Brad Clark as his Assistant Secretary of State for Elections in April 2005. Prior to serving in this capacity, Brad served for 11 1/2 years as the Registrar of Voters for Alameda County. Before serving in Alameda he was the Registrar and Assistant Registrar of Monterey County.

Brad is the past president of the California Association of Clerks and Election Officials and also served 3 years as co-chair of the Association's legislative committee. He is a member of several national and international election organizations and served as an international observer and technical advisor in the Russian Far East in the 1995 Russian Federal Parliamentary Elections. Brad holds a Bachelor's degree in Social Science-History from California State University, Sacramento, a standard secondary teaching credential in social studies and a Master of Public Administration degree from California State University, Hayward.

Paul W. Bowlen
Mayor Pro Tem of Cerritos

Mayor Pro Tem Paul Bowlen was elected to the City Council in 1988, was re-elected in 1992 and served two terms as mayor, in 1991 and in 1994. After leaving the City Council in 1997 due to term limits, Councilmember Bowlen was re-elected in 1999 and served as mayor for the third time in 2001-2002. He was re-elected to a fourth term in 2003.

Mayor Pro Tem Bowlen serves on the City's ABC Unified School District, Parks and Recreation, Performing Arts and Senior Services/Senior Center Committees. He is the Council's delegate to the California Joint Powers Insurance Authority and the alternate delegate to the Workforce Investment Board – Policy Board and the Consolidated Youth Services Network, and represents the cities of Artesia, Norwalk, Lakewood and Hawaiian Gardens on the Southern California Association of Governments (SCAG). As a member of the City Council, Bowlen encourages projects and programs that offer improved services for youth and seniors in the community.

Stacey Roa Falcioni
Deputy, Office of Supervisor Don Knabe

Stacey Roa Falcioni is responsible for issues and oversight of the following County departments for Supervisor Don Knabe: Assessors Office, Disney Concert Hall, Music Center, Arts Education Program, Department of Child Support Services, Community Development Commission and Housing Authority, Department of Internal Services, Local Agency Formation Commission, Natural History Museum, Office of Small Business, special projects within Department of Public Works and Regional Planning, Department of Registrar-Recorder/County Clerk and Department of the Treasurer and Tax Collector.

Deborah Wright (City Clerk Summit Emcee)
Executive Liaison, RR/CC

Deborah Wright has served as the Registrar-Recorder/County Clerk's liaison to city clerks, public officials, county departments and special district representatives since June 2001. Special projects have included coordination of County/City partnerships to provide early touchscreen voting. Prior to joining the RR/CC staff, she worked as an election management consultant for area cities.

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Josephine Triggs
City Clerk/Treasurer, Cerritos

As a Certified Municipal Clerk and Registered Parliamentarian, Josie Triggs has served a variety of election-related task forces and committees such as the Secretary of State's Voting Systems Advisory Committee and the Los Angeles County Registrar-Recorder/County Clerk Task Force on Electronic Voting in 2000. Ms. Triggs has also worked as a Nuts and Bolts Presenter for Election Administration and Parliamentary Procedure. More recently, she has served as the CCAC Nominating Committee Chair and CCAC Communications Director.

Frank Martinez
City Clerk, Los Angeles

Mr. Martinez has worked for the City of Los Angeles in a variety of administrative and management positions for 27 years. During his tenure with the City, Mr. Martinez has worked in the community development, municipal facilities and fleet support, information technology, legislative support and municipal election areas. Mr. Martinez has also managed several City wide special projects including the City's Y2K Compliance Project and the 2000 Democratic National Convention.

Mr. Martinez was appointed to the position of City Clerk on October 4, 2004 after serving 4 years as the City Clerk's Executive Officer. Mr. Martinez provides executive management oversight for the diverse functions of the City Clerk's Office including legislative support, municipal elections, records management, property ownership and business improvement districts.

Denise Hayward
City Clerk, Lakewood

Denise R. Hayward,CMC - Began a career in municipal government in 1979 and joined the staff of the City of Lakewood in 1982. She was appointed to the position of City Clerk for the City of Lakewood in January of 1991. Completing all of the requirements, she was award the designation of Certified Municipal Clerk in 1994. She is a member of the International Institute of Municipal Clerks, the City Clerk's Association of California and the National Notary Association.