



County of Los Angeles  
**CHIEF ADMINISTRATIVE OFFICE**

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June 4, 2001

To: Supervisor Michael D. Antonovich, Mayor  
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Supervisor Zev Yaroslavsky  
Supervisor Don Knabe

From:   
David E. Janssen  
Chief Administrative Officer

**SENATE BILL 919 (POLANCO) - OUTDOOR ADVERTISING DISPLAY (ITEM NO. 95-D,  
AGENDA OF JUNE 5, 2001)**

Item No. 95-D on your agenda for Tuesday, June 5, 2001, is a motion by Supervisor Burke to oppose SB 919 (Polanco). As amended on April 26, 2001, SB 919 prohibits the Los Angeles County Metropolitan Transportation Authority (MTA) from regulating the placement and maintenance of any advertising display or placing such a display on any land owned or operated by MTA including its rights-of-way.

SB 919 allows two exceptions to this rule. They are displays placed on MTA property before April 5, 2001 that were granted a land use permit and a building permit from the controlling local authority, and any display that is relocated at the request of any city or local agency in the County of Los Angeles where the owner has obtained a local land use permit and a building permit.

The Department of Regional Planning (DRP) indicates that one of the MTA's environmental mitigation policies requires contractors to obtain all necessary local permits prior to erecting any advertising displays. The Department of Regional Planning opposes SB 919 because it is duplicative of local efforts and for the future, the policy could set a precedent for State infringement on the County's local land-use control and we concur. **Therefore, we support the recommendation to oppose SB 919.**

Honorable Board of Supervisors  
June 4, 2001  
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SB 919 is being held at the Assembly Desk. SB 919 is sponsored by Regency Outdoor Advertising and there is no opposition as of May 14, 2001, although the MTA has indicated that it opposes SB 919.

DEJ:GK  
IGR:md

c: Executive Officer, Board of Supervisors  
County Counsel  
Legislative Strategist