



# COUNTY OF LOS ANGELES

## Internal Services Department

1100 North Eastern Avenue  
Los Angeles, California 90063



United We Stand

JOAN OUDERKIRK  
Director

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June 20, 2002

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, CA 90012

Dear Supervisors:

**HEARING ON RATE INCREASES  
AT VARIOUS COUNTY PARKING FACILITIES  
(ALL DISTRICTS - 3 VOTES)**

**IT IS RECOMMENDED THAT YOUR BOARD:**

Approve rate changes at 31 County parking facilities located in the Civic Center and various outlying areas, as specified in Attachment I.

**PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION**

The recommended action will increase parking rates at County operated parking facilities. The revenue generated will be used to offset the costs associated with the management of the lots and to fund other County functions.

ISD manages 42 County parking lots, 16 of which are located in the Civic Center and 26 of which are in outlying locations (e.g., courthouses, jails, etc.). Of those, 32 are revenue-producing lots (i.e., the public is charged for parking).

The parking rates for these lots have not been adjusted since 1998. In addition, the current parking services contracts will expire in January 2003 and ISD will soon initiate a solicitation for new contracts. Since these contracts may be based on a revenue sharing arrangement, it is important to finalize rate changes prior to beginning the solicitation process.

Initially, ISD engaged a consultant to perform a market evaluation of the County's current parking rates to determine if County parking rates were comparable to industry market rates and if the County was maximizing parking revenue. The study concluded that based on market conditions, the County could raise parking rates an average of 14% in the Civic Center and 35% in the outlying areas.

In formulating recommendations for rate increases, ISD reviewed the consultant's findings, lot occupancy rates, the extent of metered and free street parking adjacent to County parking lots and examined general cost changes since the last time rates were increased (i.e., the Consumer Price Index).

Supported by this information, ISD developed a general model that, where practical, parking rate increases be:

Based on either the lower of the market evaluation, (i.e., as determined by the consultant) or the cumulative change in the Consumer Price Index (approximately 14%) for the period of 1998 through April 2002, and

Phased in over a two-year period in order to minimize the impact on parking lot clientele.

One exception to this recommendation is the East Los Angeles Civic Center. At this time we are recommending the current rate be maintained due to low daily usage of the parking lot. Frequent visits to the lot in June 2002 revealed that clientele accessing services at the Civic Center do not find the parking lot convenient to all of the buildings and prefer on-street parking and parking in a privately-owned lot that is more conveniently located. A rate increase may further reduce the desirability of the County lot and increase street congestion.

Using the above criteria, the recommended rate increases average 14% for the Civic Center and 18% for the outlying areas. The rate increases for the Civic Center are recommended for phase in over a two-year period. However, in the case of the outlying areas, it was not practical to implement the rate change over a two-year period because no increase exceeded \$1.00 and due to operational reasons, there is a need to make rate changes in amounts rounded to the nearest whole dollar. For this same reason, the rate increases are slightly above the 14% change in the Consumer Price Index.

The proposed rate increases should not negatively impact the desirability of County parking lots. The rate increases will increase County revenue and offset expected future cost increases resulting from implementation of Living Wage Ordinance provisions, CPI impact, contractor and county expenditures for facilities maintenance and repairs.

It is our intent to implement the new rates within 45 days of your Board's approval.

**Implementation of Strategic Plan Goals**

Approval of these rate increases is consistent with the County's Strategic Plan Goal of Fiscal Responsibility.

**FISCAL IMPACT/FINANCING**

The proposed parking rate increases will generate approximately \$1.4 million more in gross revenue during the first full year of implementation. This will increase to \$1.8 million in the second year and every year thereafter. Under our current agreements, a percentage of the gross revenues are shared with the parking services contractor (i.e., to offset their costs of managing the lots). Based on the current revenue sharing methodology, the County's net revenue from the rate increases after full implementation is estimated to increase by \$1.5 million per year.

The proposed parking rates include the 10% city tax for lots in the City of Los Angeles.

**FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

County Counsel and the Chief Administrative Office have reviewed and concur with the recommendations.

Required public hearing notice was given pursuant to the procedures and requirements set forth in Government Code Sections 66018 and 6062(a).

**IMPACT ON CURRENT SERVICES (OR PROJECTS)**

Approved rate increases will offset anticipated cost increases resulting from the Living Wage Ordinance implementation, changes in the Consumer Price Index, and County and contractor expenditures for facilities maintenance as well as provide additional revenue to fund County programs.

Respectfully submitted,



Joan Ouder Kirk  
Director

JO:db

Attachments (2)

c: Chief Administrative Officer  
Executive Officer, Board of Supervisors  
County Counsel  
Auditor-Controller

**INTERNAL SERVICES DEPARTMENT**  
**Parking Services**  
 2002-03 and 2003-04 Proposed Rate Increases

AUTO PARK NAME/NUMBER/ADDRESS	SUPR DIST	CURRENT RATE	PROPOSED RATE - 1ST YEAR FY 2002-03	PROPOSED RATE - 2ND YEAR FY 2003-04	GROSS REV. INCREASE - 1ST YR	GROSS REV INCREASE - 2ND YR	
AP 11 Criminal Courts 227 W. Temple St., LA	1	Daily - \$3.00 ea. 20 minutes Daily - \$14 maximum Daily -(Co Employees) \$8.50 max. Monthly Public - \$140.00	Daily - \$3.00 ea. 15 minutes Daily - \$15 maximum Daily -(Co Employees) \$8.50 max. Monthly Public - \$149.00	Daily - \$3.00 ea. 15 minutes Daily - \$16 maximum Daily -(Co Employees) \$8.50 max. Monthly Public - \$158.00	<b>Total</b>	\$ 86,086	\$ 172,172
AP 12 Hall Of Justice 211 W. Temple St., LA	1	Daily - \$3.00 ea. 20 minutes Daily - \$8.50 (County Employees) Daily - \$12 maximum Monthly Public - \$132.00 After 4pm - \$5 flat rate	Daily - \$3.00 ea. 15 minutes Daily - \$8.50 (County Employees) Daily - \$13 maximum Monthly Public - \$141.00 After 4pm - \$6 flat rate	Daily - \$3.00 ea. 15 minutes Daily - \$8.50 (County Employees) Daily - \$14 maximum Monthly Public - \$149.00 After 4pm - \$6 flat rate	<b>Total</b>	\$ 26,812	\$ 53,624
AP 14 Music Center 135 N. Grand Ave., LA	1	Daily - \$3.00 ea. 20 minutes Daily - \$15 maximum Monthly Public - \$165.00 Daily - MCOC Employees - \$6.00 Weekly MCOC Employees - \$16.00 Monthly MCOC Employees - \$60.00 Valet Services Public - \$18.00 After 5:00 pm - Sat - Sun - Holiday \$7.00 flat	Daily - \$3.00 ea. 15 minutes Daily - \$16 maximum Monthly Public - \$176.00 Daily - MCOC Employees - \$7.00 Weekly MCOC Employees - \$17.00 Monthly MCOC Employees - \$64.00 Valet Services Public - \$19.00 After 5:00 pm - Sat - Sun - Holiday \$8.00 flat	Daily - \$3.00 ea. 15 minutes Daily - \$17 maximum Monthly Public - \$187.00 Daily - MCOC Employees - \$7.00 Weekly MCOC Employees - \$18.00 Monthly MCOC Employees - \$68.00 Valet Services Public - \$20.00 After 5:00 pm - Sat - Sun - Holiday \$8.00 flat	<b>Total</b>	\$ 236,638	\$ 473,275
AP 15 Spring St 527 N. Spring St., LA	1	Daily - \$4.00 (USDC Jurors Only) Sat - Sun - Holiday \$5.00 flat	Daily - \$4.00 (USDC Jurors Only) Sat - Sun - Holiday \$6.00 flat	Daily - \$4.00 (USDC Jurors Only) Sat - Sun - Holiday \$6.00 flat	<b>Total</b>	\$ 36,089	\$ 36,089
AP 16 Concert Hall 111 S. Grand Ave., LA			Daily - \$3.00 ea. 15 minutes Daily - \$16 maximum Monthly Public - \$176.00 Daily - MCOC Employees - \$7.00 Weekly MCOC Employees - \$17.00 Monthly MCOC Employees - \$64.00 Valet Services Public - \$19.00 After 5:00 pm - Sat - Sun - Holiday \$8.00 flat	Daily - \$3.00 ea. 15 minutes Daily - \$17 maximum Monthly Public - \$187.00 Daily - MCOC Employees - \$7.00 Weekly MCOC Employees - \$18.00 Monthly MCOC Employees - \$68.00 Valet Services Public - \$20.00 After 5:00 pm - Sat - Sun - Holiday \$8.00 flat	<b>Total (unknown)</b>	\$ -	\$ -
AP 17 County Courthouse (Juror) 131 S. Olive St., LA	1	Event flat rate \$7.00	Event flat rate \$8.00	Event flat rate \$8.00	<b>Total (unknown)</b>	\$ -	\$ -
AP 18 Mall Garage 140 N. Grand Ave., LA		Event flat rate \$7.00	Event flat rate \$8.00	Event flat rate \$8.00	<b>Total (unknown)</b>	\$ -	\$ -
AP 21 North Broadway 555 N. Broadway, LA	1	Sat - Sun - Holiday \$5.00 flat	Sat - Sun - Holiday \$6.00 flat	Sat - Sun - Holiday \$6.00 flat	<b>Total (unknown)</b>	\$ -	\$ -
AP 25 Arcadia & Spring 418 N. Spring St., LA	1	Daily - \$2.00 ea. 20 minutes Daily - \$8 maximum After 4pm - \$5 flat rate Sat - Sun - Holiday \$5.00 flat Monthly Public - \$132.00	Daily - \$2.00 ea. 20 minutes Daily - \$9 maximum After 4pm - \$6 flat rate Sat - Sun - Holiday \$6.00 flat Monthly Public - \$141.00	Daily - \$2.00 ea. 20 minutes Daily - \$9 maximum After 4pm - \$6 flat rate Sat - Sun - Holiday \$6.00 flat Monthly Public - \$149.00	<b>Total</b>	\$ 30,176	\$ 30,176

**INTERNAL SERVICES DEPARTMENT**  
**Parking Services**  
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AUTO PARK NAME/NUMBER/ADDRESS	SUPR DIST	CURRENT RATE	PROPOSED RATE - 1ST YEAR FY 2002-03	PROPOSED RATE - 2ND YEAR FY 2003-04	GROSS REV. INCREASE - 1ST YR	GROSS REV. INCREASE - 2ND YR
AP 26 County Courthouse 120 S. Olive St., LA	1	Daily - \$3.00 ea. 20 minutes Daily - \$14 maximum After 4pm - \$5 flat rate Daily -(Co Employees) \$8.50 max.	Daily - \$3.00 ea. 15 minutes Daily - \$15 maximum After 4pm - \$6 flat rate Daily -(Co Employees) \$8.50 max.	Daily - \$3.00 ea. 15 minutes Daily - \$16 maximum After 4pm - \$6 flat rate Daily -(Co Employees) \$8.50 max.		
				<b>Total</b>	\$ 63,945	\$ 127,890
AP 29 Health Services 313 N.Figueroa, LA	1	Daily - \$1.00 ea. 30 minutes Daily - \$6 maximum Monthly Public - \$120.00	Daily - \$1.00 ea. 20 minutes Daily - \$7 maximum Monthly Public - \$128.00	Daily - \$1.00 ea. 20 minutes Daily - \$7 maximum Monthly Public - \$138.00		
				<b>Total</b>	\$ 19,401	\$ 19,401
AP 30 Music Center Annex 311 N. Grand Ave., LA	1	Monthly MCOC Employees - \$60.00	Monthly MCOC Employees - \$64.00	Monthly MCOC Employees - \$68.00		
				<b>Total (unknown)</b>	\$ -	\$ -
AP 45 Chinatown 725 N. Spring St., LA	1	Daily - \$1.25 ea. 20 minutes Daily - \$3.75 maximum After 4pm - \$2 flat rate Monthly Public - \$75.00 Sat - Sun - Holiday \$3.00 flat	Daily - \$1.50 ea. 20 minutes Daily - \$4.00 maximum After 4pm - \$2 flat rate Monthly Public - \$80.00 Sat - Sun - Holiday \$3.00 flat	Daily - \$1.50 ea. 20 minutes Daily - \$4.00 maximum After 4pm - \$2 flat rate Monthly Public - \$85.00 Sat - Sun - Holiday \$3.00 flat		
				<b>Total</b>	\$ 10,388	\$ 10,388
<b>13 Civic Center Lots Civic Center Total</b>					\$ 509,535	\$ 923,015
AP 48 Van Nuys 6170 Sylmar Ave, Van Nuys	3	Daily -\$6.00 flat rate Monthly Public - \$50.00	Daily -\$7.00 flat rate Monthly Public - \$57.00	Daily -\$7.00 flat rate Monthly Public - \$57.00		
				<b>Total</b>	\$ 34,866	\$ 34,866
AP 53 Pasadena 240 Ramona, Pasadena	5	Daily - \$2.00 ea. 20 minutes Daily - \$6.00 maximum After 4pm - \$3 flat rate Monthly Public - \$55.00	Daily - \$2.00 ea. 20 minutes Daily - \$7.00 maximum After 4pm - \$3 flat rate Monthly Public - \$62.00	Daily - \$2.00 ea. 20 minutes Daily - \$7.00 maximum After 4pm - \$3 flat rate Monthly Public - \$62.00		
				<b>Total</b>	\$ 41,116	\$ 41,116
AP 57 Beverly Hills 9355 Burton Way, Beverly Hills	3	Daily -\$4.00 flat rate Monthly Public - \$30.00	Daily -\$5.00 flat rate Monthly Public - \$34.00	Daily -\$5.00 flat rate Monthly Public - \$34.00		
				<b>Total</b>	\$ 13,294	\$ 13,294
AP 60A Metro 1945 S. Hill St., Los Angeles	1	Daily - \$3.00 ea. 20 minutes Daily - \$10.00 maximum After 4pm - \$5 flat rate	Daily - \$3.00 ea. 20 minutes Daily - \$11.00 maximum After 4pm - \$6 flat rate	Daily - \$3.00 ea. 20 minutes Daily - \$11.00 maximum After 4pm - \$6 flat rate		
				<b>Total</b>	\$ 28,173	\$ 28,173
AP 60B Metro 1945 S. Hill St., Los Angeles	1	Daily - \$6.00 flat rate Monthly Public - \$40.00	Daily - \$7.00 flat rate Monthly Public - \$45.00	Daily - \$7.00 flat rate Monthly Public - \$45.00		
				<b>Total</b>	\$ 68,556	\$ 68,556
AP 67B Long Beach 101 S. Magnolia, Long Beach	4	Daily - \$5.00 flat rate Monthly Public - \$50.00	Daily - \$6.00 flat rate Monthly Public - \$57.00	Daily - \$6.00 flat rate Monthly Public - \$57.00		
				<b>Total</b>	\$ 109,404	\$ 109,404
AP 72 Inglewood 1 Regent St., Inglewood	2	Daily - \$3.50 flat rate Monthly Public - \$45.00	Daily - \$4.00 flat rate Monthly Public - \$51.00	Daily - \$4.00 flat rate Monthly Public - \$51.00		
				<b>Total</b>	\$ 33,679	\$ 33,679
AP 75 Men's Cent., Jail 429 Baughman, Los Angeles	1	Daily - \$6.00 flat rate	Daily - \$7.00 flat rate	Daily - \$7.00 flat rate		
				<b>Total</b>	\$ 143,552	\$ 143,552

**INTERNAL SERVICES DEPARTMENT**  
**Parking Services**  
**2002-03 and 2003-04 Proposed Rate Increases**

AUTO PARK NAME/NUMBER/ADDRESS	SUPR DIST	CURRENT RATE	PROPOSED RATE - 1ST YEAR FY 2002-03	PROPOSED RATE - 2ND YEAR FY 2003-04	GROSS REV. INCREASE - 1ST YR	GROSS REV. INCREASE - 2ND YR
776 E. L.A. 137 E. Third St., Los Angeles	1	Daily - \$3.00 flat rate	Daily - \$3.00 flat rate	Daily - \$3.00 flat rate	<b>Total</b> \$ -	\$ -
AP 77 Alhambra 150 Commonwealth, Alhambra	5	Daily - \$4.00 flat rate	Daily - \$5.00 flat rate	Daily - \$5.00 flat rate	<b>Total</b> \$ 9,843	\$ 9,843
AP 78 Pomona 350 W. Mission Blvd, Pomona	1	Daily - \$5.00 flat rate	Daily - \$6.00 flat rate	Daily - \$6.00 flat rate	<b>Total</b> \$ 52,193	\$ 52,193
AP 79 Compton 400 Acacia, Compton	2	Daily - \$2.50 flat rate	Daily - \$3.00 flat rate	Daily - \$3.00 flat rate	<b>Total</b> \$ 55,396	\$ 55,396
AP 82 Children's Court 201 Centre Plaza Dr., LA	1	Daily - \$3.00 flat rate Monthly Public - \$50.00	Daily - \$4.00 flat rate Monthly Public - \$57.00	Daily - \$4.00 flat rate Monthly Public - \$57.00	<b>Total</b> \$ 114,554	\$ 114,554
AP 83 Page Museum 5801 Wilshire Blvd., LA	3	Daily - \$1.25 ea 20 min Daily - \$7.50 Max Sat - Sun - Holiday \$5.00 flat	Daily - \$1.25 ea 20 min Daily - \$8.00 Max Sat - Sun - Holiday \$6.00 flat	Daily - \$1.25 ea 20 min Daily - \$8.00 Max Sat - Sun - Holiday \$6.00 flat	<b>Total</b> \$ 13,801	\$ 13,801
AP 84 San Fernando 801 Third St., San Fernando	3	Daily - \$4.00 flat rate	Daily - \$5.00 flat rate	Daily - \$5.00 flat rate	<b>Total</b> \$ 29,367	\$ 29,367
AP 85 San Pedro 501 S. Centre St., San Pedro	4	Daily - \$0.25 ea 20 min Meter - \$3.00 Max (4 hrs max)	Daily - \$0.25 ea 15 min Meter - \$4.00 Max (4 hrs max)	Daily - \$0.25 ea 15 min Meter - \$4.00 Max (4 hrs max)	<b>Total</b> \$ 6,750	\$ 6,750
AP 86 West L.A. Court 1633 Purdue, LA	3	Daily - \$3.00 flat rate Monthly Public - \$40.00	Daily - \$4.00 flat rate Monthly Public - \$45.00	Daily - \$4.00 flat rate Monthly Public - \$45.00	<b>Total</b> \$ 41,897	\$ 41,897
AP 87 Lynwood Reg. J. C. 11705 Alameda, Lynwood	4	Daily - \$2.50 flat rate Sat - Sun - Holiday \$2.50 flat	Daily - \$3.00 flat rate Sat - Sun - Holiday \$3.00 flat	Daily - \$3.00 flat rate Sat - Sun - Holiday \$3.00 flat	<b>Total</b> \$ 61,975	\$ 61,975
AP 94 Airport Court 11701 S. La Cienega Blvd., LA	2	Daily - \$0.25 ea 30 min Meter - \$2.00 Max (4 hrs max)	Daily - \$0.25 ea 15 min Meter - \$4.00 Max (4 hrs max)	Daily - \$0.25 ea 15 min Meter - \$4.00 Max (4 hrs max)	<b>Total</b> \$ 28,932	\$ 28,932
<b>19 Outlying Lots</b>						
<b>Outlying Total</b>					<b>\$ 887,348</b>	<b>\$ 887,348</b>
<b>TOTAL INCREASE BY YEAR</b>					<b>\$ 1,396,883</b>	<b>\$ 1,310,363</b>
<b>2-YEAR TOTAL INCREASE</b>						<b>\$ 3,207,246</b>

**EXECUTIVE OFFICE OF THE BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES**

VIOLET VARONA-LUKENS  
Executive Officer



June 26, 2002

TO: Supervisor Zev Yaroslavsky, Chairman  
Supervisor Gloria Molina  
Supervisor Yvonne Brathwaite Burke  
Supervisor Don Knabe  
Supervisor Michael D. Antonovich

FROM: Violet Varona-Lukens  
Executive Officer

A handwritten signature in cursive script, appearing to read "VVL", written over the printed name of the sender.

SUBJECT: RATE INCREASES AT VARIOUS COUNTY PARKING FACILITIES

The following item has been set for hearing on July 23, 2002 at 9:30 a.m.:

Hearing on proposed rate increases at 31 County parking facilities located in the Civic Center and various outlying areas, to be effective 45 days after Board approval, with increases in the Civic Center to be implemented over a two-year period.

07-23-02 Parking Rate Increases

Attachment

c: Chief Administrative Officer  
County Counsel  
-7 Director of Internal Services  
Master Calendar