

**ECONOMIC SIGNIFICANCE** OF RECREATIONAL BOATING IN CALIFORNIA

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TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$8.94 BILLION

### Number of Recreational Boats\*

**Recreational Boating Industry Businesses** 

**Total Jobs** 

Annual Recreational Boating-Related Spending

826,596

3,062

71,748

\$3.8 BILLION

#### RECREATIONAL BOATS IN CALIFORNIA

TOTAL BOATS*	<b>826,596</b>
REGISTERED BOATS	826,596
Power boats	605,112
PWCs	146,458
Saliboats	52,879
Other Boats	22,147
HOUSEHOLDS PER BOAT	15.3

**POWER BOATS** 73%









Total boats are registered boats as reported by states to the USCG.

## REGREATIONAL BOATING CREATES JOBS IN CALIFORNIA

OTAL BOATING JOBS	25,687
Boat Building	1,113
Motor / Engine Mfgr.	679
Accessory / Supplies Mfgr.	5,636
Dealers / Wholesalers	3,166
Boat Services	15,093





BOAT BUILDING MOTOR/ENG. MFGR.

DURS/WHOLESALERS BOAT SERVICES

ACC./SUPPLIES MFGR.

**TOTAL BUSINESSES** 3.062 **Boat Building** 77 23 Motor / Engine Mfgr.

**BUSINESSES IN CALIFORNIA** 

Accessory / Supplies Hfgr. 312 Dealers / Wholesalers 335 **Boat Services** 2,315





BOAT BUILDING MOTOR/ENG. MFGR.

ACC/SUPPLIES MFGR.

DLRS/WHOLESALERS **BOAT SERVICES** 

# ESTIMATED JOBS IMPACT OF RECREATIONAL **BOATING-RELATED SPENDING IN CALIFORNIA**

EST. TOTAL JOBS	<b>71,748</b>
Per Taval Lanes Header	MILLIONS
EST. TOTAL LABOR INCOME	\$2,959.7
Est. Direct Income	\$1,216
Est. Indirect Income	\$742.6
Est. Induced Income	\$1,019.1

23,283 INDUCED JOBS

13,058 **INDIRECT JOBS** 

35,407 DIRECT JOBS



## RECREATIONAL BOATING INDUSTRY SALES IN CALIFORNIA

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Motor / Engine Mfgr.	\$337.3
Accessory / Supplies Mfgr.	\$914.4
TOTAL MFGR. SALES	\$1,536.9
Dealers / Wholesalers	\$1,495.8
Boat Services	\$3,660.3
TOTAL BETAIL & CENTRACE CALL	e de see s

TOTAL RETAIL & SERVICES SALES \$5,156.

- BOAT BUILDING MOTOR/ENG. MFGR.
- DURS/WHOLESALERS BOAT SERVICES
- ACC/SUPPLIES MFGR.

**\$284.8** MILLION

**\$337.7** MILLION

**\$914.4** MILLION

\$1,495.8 MILLION

\$3,660.3 MILLION

Source: NAMA's Center of Knowledge; Recreational Marine Research Center at Michigan State Univers